Change a Course - Abbrev & Number: COMM-320

Corresponding Lab Course: COMM-L-320
Corresponding Honors course: --
.. Add Honors course: --
Corresponding Graduate course: --
.. Add Graduate course: --

Course Title: E-JOURNALISM

Brief Statement of Change:
The title of the class is not accurate

Last Term taught: 1008
Effective Term: 01/2011

X Change Catalog Title:
from: E-JOURNALISM
to: Broadcast Production

X Change Transcript Title:
from: E-JOURNALISM
to: BDCST Production

.. Change Abbrev to:
.. Change Number to:

X Change Catalog Description:
from: Explores both the philosophy of journalism and the applied skills of the journalist. Students produce news content in a variety of electronic formats.
to: Explores the broadcast side of journalism. Students produce broadcast video packages, as well as newscasts. Students learn news writing, filming and video editing.

.. Change Prerequisite(s):
from:
to:

Learning Objectives: Course Objectives
- To become proficient at operating a handheld HD video camera
- To become proficient at using Final Cut Pro Editing Software
- To produce broadcast quality video packages
- To learn the basics of broadcast writing
- To learn about the experience of producing a newscast

Topical Outline: TENTATIVE COURSE SCHEDULE

Week 1
- Broadcast writing workshops

Week 2
- Camera Use Workshops

Week 3
- Final Cut Pro Workshops

Weeks 4
- Special Topic Broadcasting

Week 5
- Newscast Formats
Week 6
- Freelance broadcasting

Weeks 7
Advanced Editing

Week 8
- Fine tuning editing

Week 9
Critiques

Week 10
Audio Editing Lab

Week 11
Newscasts

Week 12
Critiques

Week 13
Newscasts

Week 14
Fine Tune Editing

Week 15
Complete Projects

Due Dates:
- In class written assignments- will be due by the next class period
- Video packages and Newscasts must be completed before finals week, however students wishing to earn an A, must have completed at least 2 “Acceptable Quality” packages before Fall Break

**Evaluation:**
- Video Packages (50% of grade)
  - Throughout the semester, students will work on video packages that fall into one of the four categories. Video style for each category will be discussed in class
  - Sports
  - News
  - Human Interest Piece
  - Event
  - No category may be used twice (each package turned in must be of a different style)

- Newscasts (25% of grade)
  - Throughout the semester, students will write and produce 10 minute newscasts with a group of students. The format and content of these newscasts will be discussed further in class

- In Class Writing Assignments (25% of grade)
  - Students will complete in class writing assignments (occasionally to be completed at home) to learn the basics of broadcast writing

- This class is based on contract grading

- We will discuss further in class what is necessary to get an A, but the outline is as follows
  - A: Four completed packages that are at least “Acceptable Quality” OR Three packages that are “Broadcast Ready”
    AND Participate in at least 2 Newscasts
    AND Complete all in-class writing assignments
  - B: Three completed packages that are at least “Acceptable Quality”
    AND Participate in 1 Newscast
    AND Complete 3 out of 4 in-class writing assignments
  - C: Three completed packages that are at least “Satisfactory Quality”
    AND Participate in 1 Newscast
    AND Complete 2 out of 4 in-class writing assignments
  - D: Two completed packages
  - F: One completed package

*Form Originator: DCONLEY, Dianna Conley Date Form Created: 9/8/2010*
*Form Last Updated by: , Date Form Last Updated: 11/29/2010*
*Form Number: 3355*

Approval
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