

COURSE APPROVAL FORM

000024

Form Number 10871

Section I					
Course	Effective Date	Scheduling and Transcript Title	Credits (Sem Hrs)	Contact Hours	
COMM 306	01/2008	DISCOURSE & SOCIETY	03	Lecture	Lab
				03	00
General Education Areas					
Section II			Section III		
Request for Approval			Course Identifier: Type		
Change of Title *Change of Description Change of Prerequisite			A = Lecture		
			Course Identifier: Modifier		
			None		
Section IV					
Courses Replaced			Course Changes		
			CHANGE TITLE FROM: Discourse and Society CHANGE TITLE TO: Discourse, Criticism, & Society CHANGE DESCRIPTION FROM: Examines historical and contemporary theoretical and critical approaches to the description, analysis, interpretation, and evaluation of public discourse. Focuses on the power of public discourse to shape human existence. Preq: COMM 201 with a C or better or consent of instructor. CHANGE DESCRIPTION TO: Students explore theoretically-grounded methods of critical and cultural description, analysis, interpretation, and evaluation of public discourse. Concepts build from the literature review completed in COMM 301, as part of student's Creative Inquiry experience. May be taken before, concurrently with, or after COMM 310 and COMM 311. CHANGE PREREQUISITES FROM: COMM 201 with a C or better or consent of instructor. CHANGE PREREQUISITES TO: COMM 301 with a C or better or consent of instructor		
Section V					
Course Taxonomy Code			Grades of I (Incomplete)		
			Standard rules will apply.		
Section VI					
Catalog Descriptive Title		Discourse, Criticism, and Society			
Catalog Description		Students explore theoretically-grounded methods of critical and cultural description, analysis, interpretation, and evaluation of public discourse. Concepts build from the literature review completed in COMM 301, as part of student's Creative Inquiry experience. May be taken before, concurrently with, or after COMM 310 and COMM 311.			
Prerequisites		COMM 301 with a C or better or consent of instructor			
Section VII					
Projected enrollment:		1st Year: 0060	2nd Year: 0060	3rd Year: 0060	4th Year: 0060
Required course?		Y	Of whom?	communication studies majors	
Elective course?		Y	For whom?	any interested Clemson University undergraduate	
Are library holdings adequate?		Y			
Brief statement of need for course:		The purpose of these revisions is to establish this course as part of the department's previously-approved four-semester creative inquiry sequence for Communication Studies majors. The changes in title, description and prerequisites more clearly identify this as a critical/cultural research course that students can select as part of their creative inquiry sequence.			
Additional Information					
Form Originator		Sharon Mazzarella (SMAZZAR) on 7/24/2004			
URL of Supporting Documents					
Comments					

Section VIII - Routing for Approval or Review
(Sign with black pen only.)

Sharon R. Mazzarella 9/6/07
Chair, Department Curriculum Committee/Date

Katherine Hawkins 9/6/07
Department Chair/Date

Elvin Ky Smith 9/12/07
Chair, College Curriculum Committee/Date

Judith M. Mellon 9/12/07
College Dean/Date

Should the department chair or the college dean have objections to the course change or the curriculum proposal, the chair or dean should sign the form indicating that the issue has been seen. The chair or dean should attach a letter setting forth the problem or objections.

Chair, Honors Committee (if appropriate)/Date

James D. Ayers 10/5/2007
Chair, Undergraduate Curriculum Committee/Date

Chair, Graduate Curriculum Committee/Date

Chris P. Belms 10-22-07
Provost/Date

James O. ... 10-23-07
President/Date

SAMPLE SYLLABUS FORM

000025

COMM 306 - DISCOURSE & SOCIETY - 03(03,00)

Form Number 10871

Catalog Description	Students explore theoretically-grounded methods of critical and cultural description, analysis, interpretation, and evaluation of public discourse. Concepts build from the literature review completed in COMM 301, as part of student's Creative Inquiry experience. May be taken before, concurrently with, or after COMM 310 and COMM 311.
Prerequisites	COMM 301 with a C or better or consent of instructor
Textbook(s)	Foss, S. K. (2004). Rhetorical Criticism: Exploration and Practice: Waveland Press. Giroux, J. and Susan Searls (2003). The Theory Toolbox: Critical Concepts for the New Humanities: Rowman & Littlefield Publishers, Inc.
Course Coordinator	Dylan Wolfe
Objectives	<ol style="list-style-type: none"> 1. Students will comprehend the role of communication as one of the humanities by realizing its evolution as a viable body of knowledge and a significant part of western thought since antiquity. 2. Students will understand how critical, cultural, and rhetorical theories are implemented in the process of humanistic research and criticism. 3. Students will be provided critical tools that allow for effective analysis and evaluation of texts. These tools will aid in the development of critical thinking and writing about the communicative world.
Topical Outline	Week 1: Ancient Rhetoric Week 2: Contemporary Rhetoric Weeks 3 & 4: Critical Theory (Exam 1) Week 5: Criticism (Paper 1) Week 6: Neo-Aristotelian Analysis Week 7: Cluster Analysis; Fantasy-Theme Analysis Week 8: Feminist Analysis (Exam 2) Week 9: Ideological Analysis (Paper 2) Week 10: Metaphor Analysis Week 11: Narrative Analysis Week 12: Pentadic Analysis Week 13: Generative Analysis Week 14: Visual Analysis Week 15: Review (Paper 3) Exam Week: (Exam 3)
Laboratory Content (if applicable)	None
Outside Reading (if required)	None
Evaluation	<ol style="list-style-type: none"> 1. Completion of assigned readings, participation in classroom discussion, classroom exercises, and homework. 30 points. 2. 3 exams @ 40 points each. 3. 3 papers @ 50 points each. <p>Total 300 points</p>
Cross-listing (if applicable)	
Duplication (if applicable)	
Honors Courses	
Study Abroad Courses	
Additional Information	
Form Originator	Sharon Mazzarella (SMAZZAR) on

Undergraduate Curriculum Approval Form 000027
For New Major Curricula/Programs or Changes to Existing Major Curricula/ Programs

Effective for Catalog Year:

***New Major/Program** *CHE documentation is required.*
Proposed Name:

Change to Existing Major/Program **Current Name:**

Mark all that apply:

Change Major/Program/Degree NAME to:

*Create New Concentration(s). Explain below. *CHE documentation is required.*

Change Concentration NAME(S). Explain below or on separate attachment.

Revise or Delete Major/Program/Concentration(s)/Emphasis Areas - CHE review is not required. Explain below.

*Revise Major/Program/Concentration(s) – Requires CHE review. Explain below. *CHE documentation is required.*

Please limit the explanation below to four or five lines to insure signatures are included on this page.

Short explanation and/or summary of changes **:
 There are five primary changes included in this proposal:
 1) COMM 305, "Persuasion," is being removed from the core since it technically is not a "central" course in the discipline.
 2) The list of acceptable courses in each of the department's four "context areas" is being expanded.
 3) The guidelines for students' "emphasis areas" are being revised.
 4) The revised COMM 306 is now an option in the students' creative inquiry sequence.
 5) Students must take one of the following statistics courses to satisfy either their Gen Ed Math or Math/Science requirement: EX ST 222 or 301, MTHSC 203, 301, or 309.

Changes 2-4 are to provide students with more flexibility in course options and to better reflect the breadth and diversity of sub-topics within the discipline. Change 5 is to provide students with a more solid grounding in statistics which will inform their creative inquiry research projects.

Mark attachments that are included:

X	Proposed Curriculum by semester (catalog format).
	* CHE required documentation.
X	** Additional explanation and/or summary of changes or other attachments.

For new majors, which minors are not allowed?

Routing for Approval or Review: (sign with black ink only)

<p><u>Sharon R. Magnarella</u> 8/27/07 Chair, Department Curriculum Committee Date</p> <p><u>Katherine Hawkins</u> 8/27/07 Department Chair Date</p> <p><u>Elvis By Sporns</u> 9/12/07 Chair, College Curriculum Committee Date</p> <p><u>Judith M. Melton</u> 9/12/07 College Dean Date</p>	<p><u>James A. Ayer</u> 10/5/2007 Chair, University Curriculum Committee Date</p> <p><u>David R. Helms</u> 10-22-07 Provost Date</p> <p><u>James J. [Signature]</u> 10-23-07 President Date</p>
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**Department of Communication Studies
Emphasis Area Revision Proposal**

Emphasis Area:

Students must complete an additional 15 hrs. at the 300/400 level in the major or from among an approved list of outside departments. A minimum of 9 of these hrs. must come from the major. Additional courses taken in a context area may be used to satisfy this requirement. Emphasis areas should be given a theme, and all courses, regardless of department, must satisfy that theme (i.e., "emphasis"). See advisor for options and/or for a list of approved outside departments/courses.

**COMMUNICATION STUDIES
FOUR YEAR PLAN OF STUDY
PROPOSED 2008-2009**

000028

FRESHMAN YEAR

SEMESTER 1

Communication 101	1 hours
English 103	3 hours
Language 101 ¹	4 hours
Math ²	3 hours
Social Science 1 ³	3 hours
TOTAL	14 hours

SEMESTER 2

Communication 250	3 hours
Humanities (non-literature) ³	3 hours
Language 102 ¹	4 hours
Math 2 or Natural Science ³	3 hours
Elective	3 hour
TOTAL	16 hours

SOPHOMORE YEAR

SEMESTER 3

Communication 201	4 hours
Language 201 ¹	3 hours
Natural Science ³	4 hours
Social Science 2 ³	3 hours
Elective	3 hours
TOTAL	17 hours

SEMESTER 4

Communication 301 ⁶	3 hours
Communication 305	3 hours
Media Context⁵	3 hours
Humanities (literature) ³	3 hours
Language 202 ¹	3 hours
Elective	3 hours
TOTAL	15 hours

JUNIOR YEAR

SEMESTER 5

Emphasis Area ⁴	3 hours
Media Context⁵	3 hours
Minor Requirement	3 hours
Organizational Context ⁵	3 hours
Relational Context ⁵	3 hours
Elective	3 hours
TOTAL	15 hours

SEMESTER 6

Communication 306 or 310 or 311⁶	3 hours
Emphasis Area ⁴	3 hours
Minor	3 hours
Minor	3 hours
Public Context ⁵	3 hours
TOTAL	15 hours

SENIOR YEAR

SEMESTER 7

Communication 306 or 310 or 311⁶	3 hours
Emphasis course ⁴	3 hours
Emphasis course ⁴	3 hours
Minor	3 hours
Elective	3 hours

TOTAL	15 hours
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SEMESTER 8

Communication 495 ⁶	3 hours
Communication 498	1 hour
Emphasis course ⁴	3 hours
Minor	3 hours
Elective	3 hours

TOTAL	13 hours
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¹The foreign language requirement is a proficiency requirement. Students must complete through 202 in Chinese, French, German, Italian, Japanese, Latin, Portuguese, Russian, or Spanish.

² EX ST 222 or 301, MTHSC 203, 301, or 309.

³See General Education Requirements. Six of these credit hours must also satisfy the Cross-Cultural Awareness Requirement and, if EX ST 222 is not selected, the Science and Technology in Society Requirement.

⁴Students must complete an additional 15 hours at the 300/400 level in the major or from among an approved list of outside departments/courses. A minimum of 9 of these hrs. must come from the major. Emphasis area should be given a theme, and all courses, regardless of department, must satisfy that theme. See advisor for options and/or for a list of approved outside departments/courses.

⁵See adviser for list of courses approved for context area. Courses that cross multiple context areas can be applied only to one area.

⁶This course is part of the department's four-semester creative inquiry sequence consisting of COMM 301, 306, 310, 311, and 495.

**COMMUNICATION STUDIES
FOUR YEAR PLAN OF STUDY
CURRENT AUGUST 2007**

000029

FRESHMAN YEAR

SEMESTER 1

Communication 101	1 hours
English 103	3 hours
Language 101 ¹	4 hours
Math ²	3 hours
Social Science 1 ³	3 hours

TOTAL 14 hours

SEMESTER 2

Communication 250	3 hours
Humanities (non-literature) ³	3 hours
Language 102 ¹	4 hours
Math 2 or Natural Science ³	3 hours
Elective	3 hours

TOTAL 16 hours

SOPHOMORE YEAR

SEMESTER 3

Communication 201	4 hours
Language 201 ¹	3 hours
Natural Science ³	4 hours
Social Science 2 ³	3 hours
Elective	3 hours

TOTAL 17 hours

SEMESTER 4

Communication 301 ⁹	3 hours
Communication 305	3 hours
Humanities (literature) ³	3 hours
Language 202 ¹	3 hours
Elective	3 hours

TOTAL 15 hours

JUNIOR YEAR

SEMESTER 5

Emphasis Area ⁴	3 hours
Media Context ⁵	3 hours
Minor Requirement	3 hours
Organizational Context ⁶	3 hours
Relational Context ⁷	3 hours

TOTAL 15 hours

SEMESTER 6

Communication 310 or 311 ⁹	3 hours
Emphasis Area ⁴	3 hours
Minor	3 hours
Minor	3 hours
Public Context ⁸	3 hours

TOTAL 15 hours

SENIOR YEAR

SEMESTER 7

Communication 310 or 311 ⁹	3 hours
Emphasis course ⁴	3 hours
Emphasis course ⁴	3 hours
Minor	3 hours
Elective	3 hours

TOTAL 15 hours

SEMESTER 8

Communication 495 ⁹	3 hours
Communication 498	1 hour
Emphasis course ⁴	3 hours
Minor	3 hours
Elective	3 hours

TOTAL 13 hours

¹The foreign language requirement is a proficiency requirement. Students must complete through 202 in Chinese, French, German, Italian, Japanese, Latin, Portuguese, Russian, or Spanish.

² EX ST 222 or 301, MTHSC 101, 102, 106, 203, 301, or 309.

³See General Education Requirements. Six of these credit hours must also satisfy the Cross-Cultural Awareness Requirement and, if EX ST 222 is not selected, The science and Technology in Society Requirement.

⁴See advisor.

⁵COMM 302, 303, or 402

⁶COMM 350, 364, or 368

⁷COMM 330, 348, or 362

⁸COMM 306, 369, or 405

⁹This course is part of the department's four-semester creative inquiry sequence consisting of COMM 301, 310, 311, and 495.