

Memories of an academic neophyte | Creating community | Doing the right thing | My Clemson

CLEMSON WORLD

MAGAZINE

WINTER 2013

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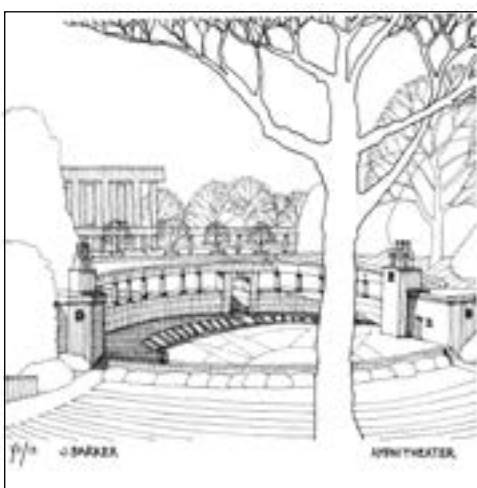
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It's time to reinvest in higher education

"Clemson is gaining national recognition as an innovative university that is 'back on offense' with groundbreaking programs to help students, support workforce development and spur economic prosperity."



I will always remember the second half of the year 2012 as a time when Clemson waved our big, orange flag on a large, national stage.

We were ranked in the top 25 among national public universities for the fifth consecutive year, had a well-attended Clemson Club meeting in the heart of New York City, were named "The South's Best Tailgate" by *Southern Living* magazine, and made it onto a national list of 13 "surprisingly hot schools."

More importantly, Clemson is gaining national recognition as an innovative university that is "back on offense" with groundbreaking programs to help students, support workforce development and spur economic prosperity.

Getting the word out

I was privileged to be among a handful of college presidents invited to meet with top editors at *The Chronicle of Higher Education* and, later, NBC News and its education division.

These conversations led to three stories in *The Chronicle*, one about our innovative new University Professional Internship-Cooperative education program. More than 100 students this year are in paid, on-campus internships, gaining valuable work experience and helping us "run the university machine." By 2015 we expect to be able to offer 500 such opportunities.

I was also invited to represent Clemson as speaker on a panel discussion of "The Innovative and Entrepreneurial University" held in Washington, D.C., at the U.S. Department of Commerce and the White House. I told them about the robust and successful approach to public-private partnerships at places like the Clemson University International Center for Automotive Research (CU-ICAR).

Finally, two days before this column wrapped, I participated in a by-invitation-only dinner for a small group of university presidents to meet with national media representatives, again in New York City. It resulted immediately in Clemson being quoted in a national story on the potential negative effects of federal spending sequestration if our nation's leaders cannot work together to avoid falling off the fiscal cliff.

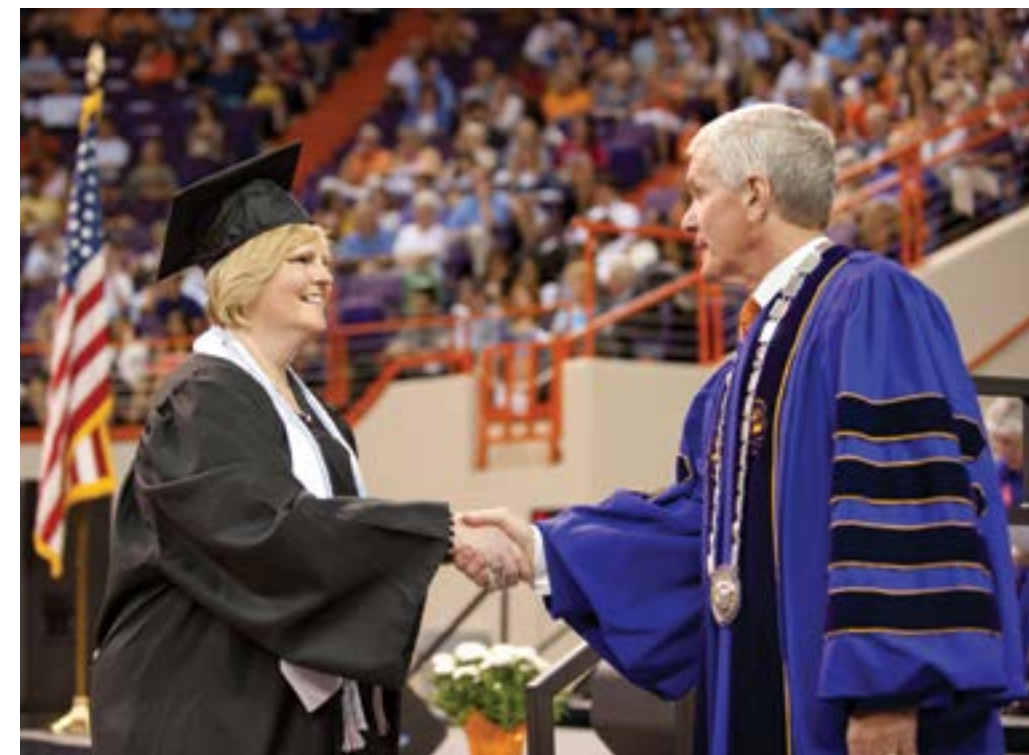
Time for offense

By the time you read this, I hope we have avoided fiscal suicide and are in a position, as a nation, to nourish the economic recovery that is under way. If so, I believe it would be time for our entire state, like Clemson, to get "back on offense."

Unlike some states, South Carolina took strong measures early in the recession, and did not fall into the trap of spending one-time federal stimulus money on permanent expenses. **Although tough decisions were made in Columbia and Clemson, our state is positioned to move into the future with a determination to start investing again in higher education.**

When we have done that in the past, it has paid off.

The Palmetto Fellows and LIFE Scholarship programs have reversed the brain drain, enabling thousands of top students to remain in South Carolina to study, live and work.



The Research Infrastructure Act and Endowed Chairs program (now the SmartState program) were the keys to building CU-ICAR and the Restoration Institute, which have been leveraged into additional investments from the private sector, and attracted world-class faculty members to South Carolina. These, in turn, have helped raise Clemson's national profile and our ability to compete.

Investing in education and infrastructure

The genius of the American economy and our system of government has always been to focus public investments in education and infrastructure that support a robust private economy.

Through every business cycle since our founding in the 19th century, Clemson University has continued to provide the human capital that makes prosperity possible. A recent statewide economic impact study conducted by the Strom Thurmond Institute confirms that is still the case. Clemson is still providing a very strong return on the state's investment. We are a net funder of state and local government, contributing millions more than the University receives in appropriations.

Our private investors — the families who pay tuition, our corporate partners and funders, and the donors to the Will to Lead campaign — are doing their part.

As the economy recovers, a timely and appropriate state investment in new initiatives, facilities and technology would ensure Clemson's ability to prepare a workforce for the 21st century economy and help Clemson graduates remain competitive.

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Astronaut teams up with Clemson to teach kids technology and engineering



The students squeal delightfully, clapping their hands at their success, as the Styrofoam sailboat with its construction paper sail traverses the white gutter in less than the required 15 seconds. With guidance from NASA astronaut Col. Patrick Forrester, the Clemson Elementary second-grade class is participating in the Integrative STEM Education program, designed to improve science, technology, engineering and math learning in South Carolina.

Forrester recently joined the College of Health, Education and Human Development as an adjunct professor in an effort to support STEM education in conjunction with Clemson's STEM initiative.

"What I bring to the table is a unique background and experience," Forrester said. In his NASA career he made four spacewalks and coordinated five spacewalks for other astronauts. He is retired from the Army.

"Since beginning in July, Forrester has made numerous presentations to various audiences, including K-16 students, administrators, parents, business and industry leaders," said Bill Havice, associate dean and professor in Clemson's College of Health, Education

and Human Development. "He is spending his time on and off campus interacting with people interested in scientific and technological literacy for all children."

"The importance of the program is to encourage the children to ask, 'why?' or 'why does it matter?'" Forrester said. He wants the children to understand the importance of what they are learning and how this knowledge will serve them in the future. The goals of the program are to teach children problem-solving. After all, this lesson is about trial and error.

"When the children try something that doesn't work, they have to fill out their journal. It asks, 'what went wrong?' and 'how will you fix it?'" he said. "That way, it incorporates writing into their learning as well."



CW • DYK?

DesignIntelligence magazine has named Clemson's graduate program in architecture one of the nation's Top 10 programs among all public universities in its annual publication "America's Best Architecture and Design Schools." The publication also named Clemson architecture professor Daniel Harding one of the "30 Most Admired Educators for 2013."



Debate team begins season with a sweep

THE DEBATE TEAM BROUGHT HOME MULTIPLE AWARDS AT THE NATIONAL EDUCATIONAL Debate Association tournament in Anderson, Ind. The Judge Harold E. Achor tournament, which marks the beginning of the season, was hosted by Anderson University.

Clemson took six teams to the tournament; three teams participated in the open competition, while three competed in novice. Clemson was awarded the overall team sweepstakes and also had the first-place teams and speakers in both the novice and varsity competitions.

Lindsey C. Dixon, director of forensics and lecturer in communications studies, coaches the debate team.



Gilbert honored as Presidential Endowed Chair

Professor Juan Gilbert has been named the first Presidential Endowed Chair in Human-Centered Computing. The Presidential Endowed Chair recognizes the accomplishments and dedication of current faculty at Clemson University.

"The inaugural Presidential Endowed Chair selection was particularly important because it sets the standard for all other presidential endowed chairs," President Barker said. "We believe Juan Gilbert sets these standards at a very high level in his teaching, research, mentoring and service."

Gilbert is a professor and chair of the Human-Centered Computing Division in the School of Computing. At the forefront of his research is what Gilbert calls "innovative solutions to real-world problems." His work addresses societal issues and integrates people, technology, policy, culture and more.

"This is a huge honor for the School of Computing and for me personally," Gilbert said. "The funds I receive from the Endowed Chair will enable me to purchase equipment, fund students, travel, some faculty and/or post-doc salaries and more. We can do cutting-edge research at the moment of conception, and that gives us an edge."

Researchers in Gilbert's division gained national and international attention for multiple solutions-based technologies, including Prime III, an electronic, accessible voting system. This year, Prime III researchers put the system to use in official and mock elections around the country.

Gilbert could tout many career accomplishments, but he is most proud of his students. **About 10 percent of the nation's African-American computer science faculty and Ph.D. students are at Clemson.**

Provost Dori Helms said, "Endowed chair faculty stimulate the academic environment of the entire campus. They initiate, encourage and support the development of ideas and innovations that improve both social and economic well being of citizens in our state, region, country and even our world."

Read more about Juan Gilbert's current research at clemson.edu/media-relations/4629/clemson-university-graduate-students-solution-may-solve-voter-wait-time-issue/.

Students rewarded for design and creativity



THE CHALLENGE: Design a functional and creative package for a quick-serve chain kids' meal and address how the plans could be altered to serve an additional purpose.

That's what Clemson's packaging science team started with. What they ended

up with was "Starboard Sandwiches," a colorful boat-shaped container that holds the drink in the center and the sandwich in the stern. The side of carrots sits on top of the sandwich; condiments, a straw and napkin fit in an opening at the front. A removable insert includes interesting facts and a coloring sheet. Best of all, the boat actually floats.

They walked away from the Paperboard Packaging Alliance's eighth annual Student Design Challenge in Chicago with the third-place prize (and \$1,000)

for their design and creativity. Professor Andrew Hurley was the adviser for the team. This year, a record number of students from



the U.S. and Canada participated in the challenge, with more than 200 students from 13 leading packaging and graphic design programs.

CW • DYK?

Chittaranjan Kole was awarded the Outstanding Crop Scientist Award by the International Crop Science Society. He was one of three scientists to receive the award in recognition of lifetime and original contributions in the field of crop science. Kole is the director of research at Clemson's Institute of Nutraceutical Research.

Flowers to serve on Black Male Achievement Research Collaborative



Lamont A. Flowers, executive director of the Charles H. Houston Center for the Study of the Black Experience in Education and distinguished professor in the Eugene T. Moore School of Education, has been invited to join the Black Male Achievement Research Collaborative (BMARC). The collaborative, in partnership with the Congressional Black Caucus Foundation, is dedicated to producing and disseminating accurate and quality data on the record, status and future direction of black males. Flowers will serve for two years, writing and editing a research-practice-policy report on black male achievement, contributing to a special focus of the *Journal of Negro Education* and producing a range of publications that target policymakers, academic journals and popular media.

Read about another recent honor received by Lamont Flowers at clemson.edu/media-relations/4624/clemson-professor-recognized-by-national-association-for-multicultural-education/.

CW • DYK?

Clemson has the state's only graduate program in construction education and the nation's only distance-learning construction master's degree program. Clemson's Master of Construction Science and Management program is accredited by the American Council for Construction Education.

Clemson students unveil Deep Orange 3 at SEMA 2012



WANT TO KNOW WHAT KIND OF A CAR COLLEGE students would design if they had the chance? Now you can.

Deep Orange 3, the third-generation Deep Orange vehicle prototype designed and engineered by automotive engineering students, was unveiled at the 2012 Specialty Equipment Market Association (SEMA) show in Las Vegas, with more than 120,000 attendees and 2,000 exhibitors.

Working at the Clemson University International Center for Automotive Research (CU-ICAR), the students have free rein to push the boundaries of

conventional design and engineering. They designed the vehicle in partnership with Mazda North American Operations and the Art Center College of Design in Pasadena, Calif.

Deep Orange 3 features a unique TwinEngine hybrid powertrain that automatically chooses front-, rear- or all-wheel-drive; a load-bearing structure based on innovative sheet-folding technology patented by Industrial Origami; and a groundbreaking 3+3 seating configuration in sports car architecture all packaged in an exterior design created by students at the Art Center College of Design.

Paul Venhovens, BMW Endowed Chair in automotive systems integration, who leads the Deep Orange program, said the latest design not only provides solutions to the efficiency-vs.-sportiness debate, but also delivers driving pleasure, practicality and flexibility in a setting where everyone enjoys the ride.

The vehicle accelerates from zero to 60 mph in 7.5 seconds with a top speed of 125 mph, achieving 42 city and 49 highway miles per gallon.

Deep Orange runs the course of two academic years in parallel with Clemson's two-year master's program in automotive engineering. The program provides students with experience in financial and market analysis, vehicle design, development, prototyping and production planning, and gives them an opportunity to work with automotive industry partners to develop ideas.

According to Robert Davis, senior vice president of U.S. Operations for Mazda North American Operations and a Clemson alumnus, the experience students gain from Deep Orange makes them very attractive to industry. "These engineers will design and build the cars we drive tomorrow," he said.

Campus chapter completes 20th house on Bowman Field



THANKS TO CLEMSON STUDENTS, THERE ARE ABOUT 100 PEOPLE NOW LIVING IN affordable housing. Clemson's campus chapter of Habitat for Humanity completed its 20th house since 1997 on Bowman Field during Homecoming Weekend. Around 400 students combined their efforts to provide a home for a local family. Another hundred students completed work on the house once it was moved to its location.

In addition to the houses built on Bowman, the group has built five additional houses as part of a "blitz build" in the winter of 2001, as well as one built for the Martin Luther King Jr. celebration and three with local high school students.

CW • DYK?

Environmental engineering and earth sciences associate professor Kevin Finneran has been named a Kavli Fellow of the National Academy of Sciences. The Kavli program recognizes young scientists who are leaders in their fields and brings them together in a collaborative symposium between the academy and the leading scientific academy of a foreign country.

Bioengineering team designs device to stabilize chest tubes



A TEAM OF CLEMSON BIOENGINEERING STUDENTS PARTNERED with Greenville Hospital System pediatric surgeons John Chandler and Robert Gates to develop an innovative chest tube anchoring device, AssureFit, as part of their senior design project with professor John DesJardins.

The result was more than just a passing grade or a course credit. They also won the annual National Collegiate Inventors and Innovators Alliance (NCIIA) BMESTart undergraduate design competition, which came with a \$10,000 award.

The device is used to prevent surgical drains from dislodging following procedures, saving time and medical expense. The device also allows for greater patient mobility and comfort. According to Gates, it "solves a costly and critical health care issue that can currently lead to serious surgical complications."

The team has filed a provisional patent through Clemson's Office of Technology Transfer, and hopes to have the device licensed for manufacture by a biomedical device company. The design partnership between the Clemson bioengineering department and the Greenville Hospital System was initiated in 2011.

"This collaboration will accelerate the development of novel surgical tools that can make a significant impact on the care and treatment of our patients," said Dr. Eugene Michael Langan III, chair of the department of surgery at the hospital.



Internet2 names Bottum Presidential Fellow

Clemson's chief information officer and vice provost for computing and information has been named Internet2's Inaugural Presidential Fellow. While still remaining as Clemson's CIO, Jim Bottum will devote a portion of his time to working with Internet2's executive leadership team on the adoption of the Internet2 Innovation Platform, development of new technologies and outreach to the research community, including university administrators, CIOs, regional networks, government agencies, the GENI Project Office and national laboratories. He also will help obtain grants for the support and development of programs aligned with Internet2's strategic principles as directed by the community.

"With Jim's long history of involvement in high-performance computing, higher education and governmental agencies, he is a natural fit to work with Internet2 in building stronger relationships among members of these communities as they all move into the next generation of innovative technologies," said Internet2 President and CEO H. David Lambert.

Under Bottum's leadership, Clemson has become a force in high-performance computing. **Clemson's Palmetto high-performance computing cluster has appeared as high as No. 60 in the world's Top 500 Computing Sites (top500.org) and No. 2 among public academic institutions.**

CW • DYK?

David Allison, professor and director of the graduate program in architecture and health, has been named an Alumni Distinguished Professor in recognition of his outstanding teaching contributions to the University.

Clemson's 'Pirates' raid international Microsoft competition, take second place

OVER 500 TEAMS FROM AROUND THE WORLD INITIALLY ENTERED

Microsoft's Kinect Fun Labs Challenge, one of eight competitions held as part of the 10th annual Microsoft Imagine Cup, by writing a project proposal. Of those, 100 were asked to submit working software, a user's manual, written paper and video.

The top three teams were awarded a free trip to the final competition in Sydney, Australia. Of the 24 teams awarded first-, second- or third-place in the eight competitions, only two were from the U.S. And one of those teams was from Clemson.

School of Computing graduate students Patrick Dukes (left) and Austen Hayes, known competitively as the "Whiteboard Pirates," took second place for their stroke rehabilitation application "Duck Duck Punch," which uses Microsoft's Kinect tracking system. A motion-sensing input device, Kinect enables users to control and interact with an Xbox 360 or a desktop computer without having to touch a game controller. The interface is accomplished with gestures and spoken commands.



"Duck Duck Punch" interjects a little fun into what sometimes can be a challenging rehabilitation regimen. Dukes and Hayes saw shortcomings with current stroke therapy that they could address with the Kinect.

"Since we wanted the program to be one that could actually be used, we consulted with stroke therapist Dr. Michelle Woodbury of the Medical University of South Carolina," said Hayes. The goal was a cost-effective system that could be used at home. The pair came up with a design that helps with upper arm therapy.

"Several patients at the Medical University of South Carolina's stroke center have tested the game, and the response has been quite positive," Dukes said.

In 10 years, the Imagine Cup has grown to be a global competition focused on finding solutions to real-world problems. More than 1.4 million students have participated, with 358,000 students representing 183 countries and regions registering for the Imagine Cup 2012 competition.

"This international test underscores our students' talents and capabilities, and says a great deal about the quality of our graduate programs in computer science," said R. Larry Dooley, interim dean of Clemson's College of Engineering and Science. "Patrick and Austen made their presence felt on a world stage."

Aim high.

Thanks to the hard work and generosity of alumni and friends, we shot past the Will to Lead campaign goal to make a \$608 million difference in the lives of our students and faculty, and in the quality of the facilities and programs needed for their academic and athletic efforts.

See big.

But the needs of Clemson continue, and an even bigger challenge lies ahead. The Will to Lead for Clemson is charging toward a new goal — \$1 billion.

Accept the challenge.

You can help continue the full-court press by making an annual gift to the Clemson Fund, the backbone of our University's private support. Your annual gift counts as a campaign gift, plus it helps keep Clemson's alumni participation ranked among the top five public U.S. universities. Use the enclosed envelope, call **864-656-5896** or give online at clemson.edu/giving.

CLEMSON  Fund



Make your gift by Feb. 6, and we'll send you a limited-edition 2013 calendar featuring Places & Spaces from your Clemson Family home. You'll also be eligible to enter a drawing for two tickets to the Clemson vs. Miami basketball game on Feb. 17.



I remember



Memories of an academic neophyte 

By June J. Pilcher, Ph.D.
Fulbright-Freud Scholar,
2011-2012

This past year, Alumni Distinguished Professor of Psychology June Pilcher spent six months in Austria as a Fulbright-Freud Scholar, researching, teaching, training and traveling. It was a marvelous experience for her, and one that she pursued in part because of another Fulbright award almost 30 years ago. Clemson World asked her to share her reflections.

I remember opening the small packet from the Deutscher Akademischer Austausch Dienst (German Academic Exchange Service) with a letter dated 1st March 1984 that began with, “We are pleased to inform you...” That was about as far as I read, at least in those first few minutes. I went back to my apartment, sat in an old rocker, and listened to “The Grand Illusion” by Styx, thinking that this whole thing could be a mistake, an illusion.

I had worked hard for seven years to finish my undergraduate degree; I enlisted in the Navy to support myself, and then I worked full time in an emergency room during my last two years as an undergraduate. Was I really fortunate enough to be going to Freiburg and then Munich, Germany, for a year on a PAID scholarship just to be a student?

A different world

I applied for the Fulbright student award in the fall of 1983, my last year at the University of Southern Mississippi. My knowledge of academic grants and awards was nonexistent; I didn’t even know what a Fulbright was. I was what Clemson calls a FIRST. **My father finished sixth grade, but he was big enough to work the family farm so he didn’t return to school. My mother finished eighth grade but then had to go to work as a live-in housekeeper. I am a first-generation**



college graduate and a first-generation (in fact, only) Ph.D. in my family. The only reason I knew about the Fulbright was because my German professor, Dr. William Odom, told me I should apply for it. I wonder if he ever knew what a turning point getting that Fulbright award became in my life.

I remember that year in Europe. In Freiburg, I took an immersion course in German at the Goethe Institute, then moved to Munich and lived in student housing at the Olympic Village (from the 1972 Olympics). At the Max Planck Institute for Psychiatry, I worked on projects on sleep and biological rhythms and was fortunate to establish a long-term relationship with Dr. Hartmut Schulz. He was generous with his time and advice and helped me begin my scientific career. I sat in on undergraduate and graduate classes at the University of Munich and tried to understand as much as I could. And, of course, I traveled. I experienced life in Europe, and I loved it!

A continuing illusion

I remember the feeling of an illusion even after my Fulbright year. It was only after completing my Ph.D. at the University of Chicago and starting to work in academia that the feeling slowly faded. I gradually became more comfortable in my academic surroundings. **And I became ever more devoted to helping students, much as my professors had helped me – a total greenhorn to the academic world – understand what it takes to succeed.**

Before long, I realized that I wanted to become a Fulbright Scholar, to travel again to Europe, but this time to work with international students and offer them the chance to work with a professor from a different culture and scientific background.

It wasn’t until the spring and summer of 2010 that I didn’t have research funding that precluded a prolonged trip. I made the decision in a flash — I would apply for a sabbatical and for a Fulbright Scholar award. This time, being a little more aware of academic grants and awards, I knew that it would be competitive. I applied to work in the Social, Cognitive, Affective, Neuroscience Unit (SCAN) and teach at the University of Vienna. But instead of being awarded a Fulbright to work exclusively at the university, I received the Fulbright-Freud Scholar Award, which allowed me to work at the university and the Sigmund Freud Museum.



International collaboration

My experience as a Fulbright Scholar is something I will always remember. I lived in Vienna for about six months. I taught a seminar on human brain and behavior (in English) to about 40 students where we read and discussed a science-based popular press book and scientific articles. Our classes were oriented around presentations, discussions and projects. The students gave their presentations and contributed to discussions in English. And much like my students at Clemson, they were concerned about the amount of work needed to complete the course, but they did the work and did a great job! I was impressed with their effort, and I truly loved getting to know them and watching them learn.

I also started several research projects while in Vienna that are ongoing, so my Creative Inquiry and graduate students at Clemson also benefit by working on research projects with an international team. Maybe some of them will decide to go to Vienna in the future to experience Europe and the opportunity to collaborate with an international research team.

Paying it forward

A Fulbright in Vienna was even more attractive to me since the headquarters of my traditional martial art group, Karatedo Doshinkan, is located there, as well as the home of our grand master, Hanshi 10.Dan Nobuo Ichikawa. I have been training in and teaching Doshinkan for more than 25 years and have frequently visited Vienna for a week or two in the summer to train. Getting the Fulbright allowed me to train with our grand master for more than six months.

The Fulbright award gave me a fantastic opportunity to give back in so many ways. I could give back to the international students and research collaborators as a way to help “pay forward” for the opportunity I had as a student in Munich. I could also give back to my martial art group by contributing to the training, the positive atmosphere and the growing knowledge base of our martial art.

It was a memorable six months in Vienna. I traveled around Europe for research presentations and to train with some of the dojos in my martial art group. In Vienna, I listened to horse carriages pass below my apartment windows on their way home in the evenings, watched the 400-plus varieties of roses bloom in the Volksgarten, attended the Summer Night Concert by the Vienna Philharmonic at Schoenbrunn Palace, and experienced the 4th of July reception (with fireworks) at the American ambassador’s residence.

I expected my time in Vienna to be productive and a fantastic experience. **What surprises me is how much of it I am bringing back to Clemson with me.** I feel a renewed desire to help students succeed, to watch them learn and admire their effort, to better see their college education from their perspective, to remember that they are here to learn in the classroom and in research but to also learn outside of the classroom, much like I did on my Fulbright adventures. 😊

Creating Community



By Angela S. Nixon
'99, M '01

Photography by
Craig Mahaffey '98

Shauna Young (center) plans field days, a "Cake Boss" contest, movie nights to create a sense of family.

College can be a scary place, especially for new students adjusting to navigating class schedules, meeting new people, working with advisers and managing their time, all while making good grades.

Clemson Housing provides students with support networks to help with these issues by creating communities within residence halls where students with similar interests or academic pursuits live together with access to advisers, resources and special activities.

Known as Living-Learning Communities (LLCs), these communities benefit students both academically and socially.

"Clemson has invested in our living-learning programs because we feel that they represent a best practice in residential learning," said Kathy Hobgood, director of residential life.

"LLCs connect students to their academics in a way that makes college life more seamless by bringing what they learn in the classroom into their living environments with discussions, resources and staff – including faculty. This allows for deeper learning, stronger ties to the University and overall greater student success."

Clemson opened its first LLC in 2001 with the First Class program for business and engineering majors. There are now 18 LLCs on campus; the goal is to add or enhance two new ones each year through 2020. This year, 1,446 students live in an LLC – that's approximately 23 percent of students who live on campus.

According to the National Study of Living-Learning Programs, more than 60 colleges and universities have living-learning programs. That study, as well as *U.S. News & World Report*, named Clemson's among the nation's best.

Perhaps the best indicator of the effectiveness of LLCs comes from the students who live in them.

Shauna Young – Clemson Business Experience Junior, management, North Charleston

Shauna Young is convinced that the Clemson Business Experience (CBE) community in Benet Hall is the best place to live on campus. Now in her third year living in the community, she serves as a resident liaison, coordinating activities with the RAs and advisers. Last year, she served as an RA.

"I help plan programs, socials, whatever students might need to help them have a better experience," said Young.

Young has helped plan a field day, a "Cake Boss" contest, movie nights and more for her fellow residents. She said these kinds of events help bring everyone on the hall closer together.

"I've heard from multiple people that Benet Hall is like one big family," she said. "It's different. Students just click with one another."

Young actually had her choice between four different LLCs to live in this year. As a member of Air Force ROTC, she could have lived in that community, and as a CONNECTIONS peer mentor, she could have lived in the new CONNECTIONS LLC as a mentor for freshman minority students. She is also in the Calhoun Honors College, so she could have chosen to live in that community in Holmes Hall. But the sense of family drew her back to Benet for her third year.

"I like working with people and having a positive impact," said Young. "I see my residents from last year, and I know I helped make their experience better than it might have been. That's the reason I came back this year."

Mike DesJardin – Army ROTC LLC Junior, financial management, Merritt Island, Fla.

Mike DesJardin always knew he wanted to join the Army. The son of an Army officer, he was drawn to Clemson by the University's strong ROTC program and military heritage. When the Army ROTC LLC was created this semester, he couldn't pass up the opportunity to live among his fellow cadets, but it wasn't his first time living in an LLC. His first two years were spent in the Clemson Business Experience (CBE) community for students in business majors.

"I figured it would help me academically to live with students in similar majors," he said. "But if the Army ROTC community was here then, I would have chosen that."

DesJardin said living in the CBE was particularly helpful when he decided to change his major from political science to financial management in the middle of his freshman year. In his second year living in the CBE, DesJardin became an RA; he is now an RA in the Army ROTC community.

"Because I had worked in the CBE LLC before, I felt like I would be able to bring my experience from that into the new ROTC community," he said. "I wanted to make an impact and help make the ROTC LLC better for future cadets."

DesJardin said the camaraderie on the hall is strong, especially for the new cadets, and that it helps to live with someone who is sharing the same experiences.

"Having to get up at 5 a.m. is easier when your roommate is doing it too," he said.

Michael LaDue – Cultural Exchange Community Senior, civil engineering, Simpsonville

Michael LaDue was looking for a way to get outside his comfort zone and learn about other cultures, so he chose to live in the Cultural Exchange Community (CEC) his sophomore year. The community partners American students with international students, something that LaDue feels is mutually beneficial.

"One of my roommates that year was from India, and it was his first time in America," LaDue said. "He had a lot of preconceived notions about America, so I served as a facilitator for him, in a way, to help him separate facts from myths about America. I would also ask him a lot of questions about his culture and religious beliefs, so we learned from each other."

That same year, LaDue also lived with an Australian and a Belgian. He says the experience helped him prepare for his next big step, a yearlong internship in Haiti with Clemson Engineers for Developing Countries.

"Being in the CEC helped me get a picture of different cultures," he said. "When you visit another country, you compare and contrast it with your own culture. Being among lots of different people from different countries, you are able to compare lots of cultures. **It helped prepare me to be ready to step outside my own culture and adapt to someone else's.**"

LaDue said being in Haiti was an eye-opening experience. "It was interesting for me to be the foreigner in a country," said LaDue. "Being the person who's the alien, who's out of place, you get to see your own culture from a different perspective. Coming back, I had some reverse culture-shock. I had gotten so used to being in Haiti."

After returning from Haiti, LaDue chose to live his final semester at Clemson back in the CEC. This semester, he's living with roommates from Germany and Brazil and Ethiopia.

"Being at a university like Clemson is one of the few times in your life when you can be immersed in a multitude of cultures all at once. Your peers are from all over the world," he said.

Brooke Reed – Health, Education and Human Development LLC Sophomore, science teaching (chemistry), Chattanooga, Tenn.

For first-generation college student Brooke Reed, living in the Health, Education and Human Development (HEHD) community was an easy way to meet people at a college where she "didn't know a soul."



Mike DesJardin is a resident assistant in the Army ROTC Living-Learning Community, where camaraderie on the hall is strong.



For Michael LaDue, being at Clemson allows him to be immersed in a multitude of cultures all at once. This year, he's living with roommates from Ethiopia, Germany and Brazil.

"I loved the idea of living with people who were in similar majors. It was a good opportunity to meet people who I knew I would have something in common with," said Reed.

Reed lived in the HEHD community her freshman year and said she met some of her best friends there. She also enjoyed the easy access to advisers and special workshops, which she said helped her make the adjustment to college life.

"Being the first person in my family to attend college, there's a lot of pressure," she said. "We had lots of meetings and workshops about college life, and our advisers were always available to us."

Reed said living in the community also gave her the occasion to interact with administrators, including HEHD Dean Larry Allen, something that not every student gets to do.

"He may not remember my name after one meeting, but he remembers my face," she said. "It was a great opportunity."

The facts back up the stories

It's clear not only from the stories, but from the facts that living-learning communities at Clemson are beneficial. The freshmen in living-learning communities have a higher grade-point average and higher freshman-to-sophomore retention rates than their peers in other campus housing or living off campus.

For more information and a complete list of all the living-learning options at Clemson, go to clemson.edu/housing/living-learning.html.

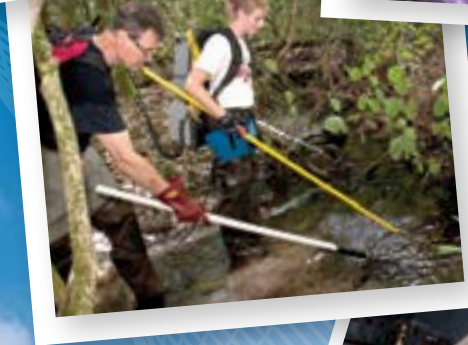


First-generation college student Brooke Reed found support from faculty, staff, administrators and friends through the HEHD Living-Learning Community.



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Doing the *right* thing

BY
SANDRA PARKER

As children with siblings, many of us were admonished by our parents to “do the right thing” and “set a good example.” For most of us, following that advice didn’t mean choosing to make groundbreaking decisions. But, for Harvey Gantt, those words were prophetic and resulted in decisions that would change Clemson University and South Carolina.

On January 28, 1963, Harvey B. Gantt took a step onto Clemson’s campus that would stake his claim in history. But as a quiet young man who only wanted a great education at a great institution, Gantt’s battle to gain admission to Clemson during state-mandated segregation was a step of courage and commitment. **It was one step in a lifetime of steps that would set a good example and provide inspiration for generations to come, even for a future president of the United States.**

An early inspiration

In 1990, Gantt was in a tight race for a U.S. Senate seat in North Carolina. In Cambridge, Mass., 850 miles to the north, Harvard law students gathered for an election watch. One of those students, 29-year-old Barack Obama, proudly donned a T-shirt in support of Gantt. Gantt, a successful architect and two-term mayor of Charlotte, was the city’s first African-American in that leadership role. And although Gantt lost his Senate race, he provided an inspirational example for the students who would follow him, including Obama, who would become the 44th president of the United States. Today, Gantt takes pleasure in displaying the signed photo of Pres. Obama, inscribed with the message, “To Harvey, an early inspiration,” and signed, “Barack Obama.”

© Cecil Williams

This past fall, Gantt returned to Clemson to give the keynote address at Convocation to mark the beginning of the University’s 50th anniversary of integration. Gantt talked with pride about the accomplishments of his classmates and how the members of the Class of 1965 had made a positive impact on their world. He challenged faculty and students to do the same. But he also talked about the importance of the relationships they would forge at Clemson. These are just a few stories of African-American students who followed in his footsteps in the decades since Gantt stepped on campus.

The lessons of diversity

By the time Frank L. Matthews ’71 came to Clemson in 1968 from a two-year branch campus in Sumter, there were approximately 35 African-American students on campus. In looking for ways to bond, this small community formed the Student League for Black Identity to enhance their college experience, support each other and respond to other needs. “There were no black role models on campus,” Matthews recalls. “No black faculty or administrators. We got to know people in the community who were kindhearted and wanted us to succeed. They acted as surrogate parents and mentors.”

Despite some challenges during his college experience, Matthews said he learned lessons that have carried him through the rest of his life. **“I learned to overcome obstacles, and I learned resilience,” he explains. “I made some lifelong friends, both black and white. Friendship comes in all shades.”**

The co-founder of Cox, Matthews and Associates, an educational publishing



Student League for Black Identity, 1975

and communications company, Matthews is publisher/editor-in-chief of *Diverse: Issues in Higher Education*, considered the premier news source for information about access and opportunity for all in higher education.

Matthews went on to simultaneously earn his J.D. and MBA from the University of South Carolina in 1976. Affiliated with George Mason University for the past 29 years, he has taught in both the Law School and School of Business Administration. He was recently inducted into the Writers’ Hall of Fame for his contributions in publishing.

The power of friendship

Frank E. Wise was a three-sport standout athlete at Eau Claire High School in 1972, just a few years after Gantt had graduated from Clemson and three years after Craig Mobley had become the University’s first African-American student-athlete in 1969.

Clemson was on his short list because of the relationship Eau Claire faculty had with Clemson administrators. But Wise was a member of a large family, and staying close was a priority. Clemson won out for one simple reason. “I wanted my mother up there in the stands cheering me on,” Wise explains, “and she could do that if I came to Clemson.”

Unlike high school, Wise was unknown to his classmates at Clemson. But several factors helped smooth the waters. One was his teammate, Bennie Cunningham Jr., a local star athlete who had visited most of the same colleges as Wise and had played in the Shrine Bowl with him. Cunningham would introduce him to a friend who lived

nearby, Rosemary Holland, which proved to be a turning point. The introduction led to a date and later to marriage.

“That proved to be a stable force in my transition to college,” Wise says with a laugh. “We just never saw any African-American women on East Campus.”

Wise also credits his relationship with administrators and faculty. **“I had a great relationship with Dr. (R.C.) Edwards and Dr. Gordon Gray, dean of the School of Education. He had a genuine interest in African-American students and wanted them to be successful.”**

Wise received his B.A. from Clemson in 1976 and his Master of City and Regional Planning in 1979. The first African-American city planner in Seneca, he later worked for the Health and Human Services Agency in Anderson. While he was in this position, Wise was diagnosed with leukemia. And during his low points, he came to realize the value of the friendships he’d made at Clemson.

“I can’t say enough about G.G. Galloway and staying with him in Florida after my bone marrow transplant. He was also instrumental in pulling together the Clemson community. **Contributions from the Clemson Family allowed us to focus on recovery rather than financial burdens. Those former student-athletes gave me hope. We don’t forget each other.**”

All in the family

In 1978, with a stellar high school basketball career under her belt, Barbara Kennedy-Dixon ’85, M ’92 had several



options for college. Clemson varsity athletics had just started for women in 1975. Kennedy-Dixon considered other schools, but after meeting coach Annie Tribble, the decision was easy. “The first time I spoke to her, it was like talking to my mother. She was so pleasant and personable. I didn’t know anything about Clemson, but I wanted to play for her.”

As a freshman, Kennedy-Dixon was one of three African-American women on the Lady Tigers team, which was a comfortable fit. “A family supports each person. I didn’t see anything different from my basketball family.” And part of her family experience was living in Clemson House, where permanent residents still occupied apartments on the top floors. “It was like having grandparents on campus,” she says.

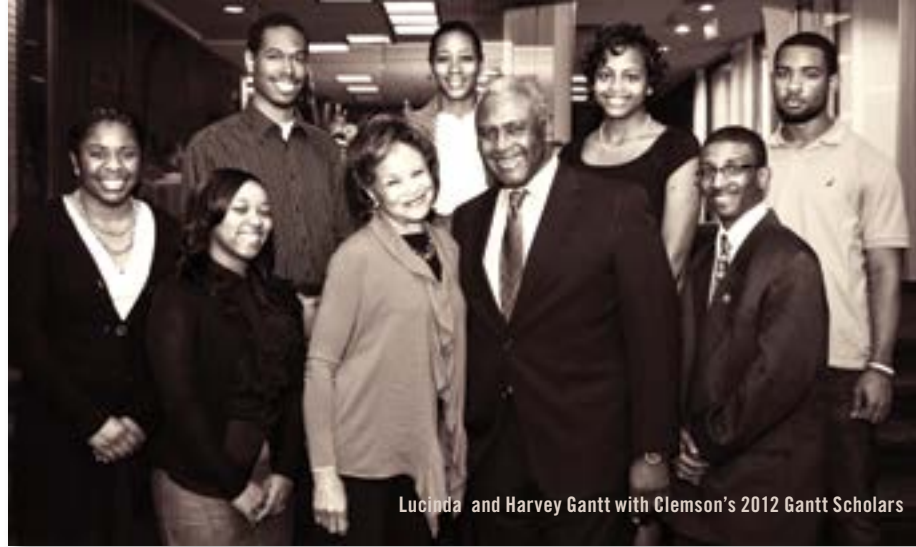
In 1982, Clemson played in the first women’s NCAA basketball tournament; Kennedy-Dixon scored the first two points. She led the nation in scoring that season (1981-82) and was named a First-Team All-American by Kodak, the Women’s Basketball Coaches Association and “Basketball Weekly.” Still the ACC’s record holder in career scoring, field goals made and rebounding, she’s listed in the NCAA Division I Women’s Basketball Records for season field goals and scoring average. She is the first woman to be inducted into the Clemson University Ring of Honor and Clemson’s Hall of Fame and the first Clemson woman inducted into the S.C. Athletic Hall of Fame. Her Clemson jersey was retired at the end of her student-athlete career.

After playing in Italy for a couple of years, Kennedy-Dixon returned to Clemson as an assistant basketball coach, and she has remained enthusiastic about her Clemson home.

“Sometimes students see Clemson as a rural institution. But I tell them to focus on the people. There is a unique, strong family bond here. Once a Tiger, always a Tiger.”

Musical Tigers

By the time Eric Foster ’85 and Lisa Johnson Foster ’84, MBA ’95 came to



Lucinda and Harvey Gantt with Clemson's 2012 Gantt Scholars

Clemson in 1980, there was a small but growing number of African-American students. The first African-American drum major for the marching band at nearby Seneca High, Eric had attended Clemson’s Career Workshop program to recruit academically talented African-American students into engineering majors. Lisa had graduated from Lugoff-Elgin High School and already had a brother attending Clemson.

Both describe Tiger Band as an important part of their Clemson experience. By senior year, Eric had been selected to lead the band as drum major. Although not the first African-American to hold that position, he was the first student to simultaneously hold the position of band commander and drum major.

Lisa, now a disability examiner with the state of South Carolina, and Eric, an engineer with Square D-Schneider Electric

in Seneca, say the best outcome from their Clemson days was meeting each other. Lisa says with a smile, “The best part of attending Clemson was finding the person with whom I would spend the rest of my life.”

Fifty years later

Harvey Gantt’s admission into Clemson opened the doors that led to the University that exists today. Clemson now has students of every race (as defined by the U.S. Census Bureau). There are students from almost every state in the U.S. (49), as well as the District of Columbia, Guam, Puerto Rico and the U.S. Virgin Islands. And more than 90 countries are represented in the Clemson Family.

Fifty years later, a grateful University community commemorates Harvey Gantt’s courage and determination to do the right thing and set a truly good example. 🍌

Fifty years has made a difference – let’s keep building.

“I know that many of my classmates from the Class of ’65 had a lot to do with the changes we have witnessed. A lot of them, through personal and public initiatives, large and small, changed minds, changed attitudes and influenced behavior. That’s what an educated corps of good students do ... they change minds, they change attitudes, and they influence behavior.”

This is an excerpt from the speech given by Harvey Gantt as part of the Victor Hurst Convocation on August 21, 2012. Hear his complete remarks at clemson.edu/clemsonworld/2013/winter/gantt.html.



For a complete list of events scheduled to commemorate the 50th anniversary of integration at Clemson, go to clemson.edu/administration/diversityoffice/50-years/index.html.

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CLEMSON ROOTS



NASHVILLE DREAMS



By
Nancy M. Spitler

WANDER DOWN NASHVILLE'S BROADWAY EARLY ANY EVENING, AND YOU'LL HEAR STRAINS OF COUNTRY MUSIC COMING OUT OF ALMOST EVERY DOOR. GUITARS ARE BEING TUNED, MICROPHONES BEING CHECKED, BAND MEMBERS ARE CHATTING AS THE INSTRUMENTS GET PULLED OUT AND PLUGGED IN.

In groups of twos and threes, tourists wander down the sidewalk, listening, stopping to hear the strains of music start to build. The bars and restaurants are interrupted by record stores and gift shops where you can find a cowboy boot-shaped vase, an Elvis Beanie Baby or a Johnny Cash onesie. There's enough country music memorabilia to satisfy the most hard-core fan.

Stop by Boot Country, and buy one pair of cowboy boots and get two more for free. Get your picture taken with the large guitar mounted on the sidewalk that reads "Honky-Tonk Heroes" and sports pictures of country music legends from Johnny Cash and Willie Nelson to Dolly Parton and Loretta Lynn. Wander by the windows of Hatch Show Print where old letterpress-printed posters plaster the walls. You know the kind, the ones that look the way country music concert posters ought to look. They still print those here.

The bar stools and tables fill up as the music begins for real. Most of the musicians who inhabit the neon-lit venues in this haven of honky-tonks are not household names. These aren't the Merle Haggards and Tim McGraws of the music world. Neither are they the Reba McEntires or the Taylor Swifts. They're often working two or three jobs in addition to these gigs.

But if they're playing here on Broadway, they've got their foot in the door of Music City. And that's why these Clemson alumni come to Nashville.

★★★ Making a living ★★★

Many nights, you can find Michael Hughes '96 on one of these stages. He plays a mean keyboard and a masterful guitar. In fact, he's played 50

concerts this past summer plus a USO tour with former American Idol finalist Kellie Pickler, with whom he's traveled for the last five years.

He's been in the music business 20 years now, but he got his first job playing the piano from a friend who lived down the hall in Johnstone his freshman year. With a mother as a Clemson nursing professor, Hughes didn't just go to Clemson; he grew up here. And even though he was a psychology major, it was an organic chemistry professor



Michael Hughes

whose offhand comment had a great impact on him.

"Karl Dieter casually mentioned after class one day that the secret to life was answering these three questions: What do you love doing? What are you good at? What do you have to do to make the answers to No. 1 and No. 2 your career? I never forgot that, and it kept me going through many frustrations and setbacks," says Hughes.

He's had his share of frustrations and setbacks. He came to Nashville after college, stayed for six months then went back to Clemson where, as he says, he "learned what I needed to know." After nine years in Nashville, he can say he's making his living in the music business.

Not to say that's a simple task. **"I think most musicians today that do music full-time wear a number of different hats**

in order to make a living," he says, "and I'm no different." He reels off the list of his various "hats": singer/songwriter/touring and session musician/studio owner, producer and engineer.

If you're a fan of "The Voice," you've probably heard the title track from his January 2011 release, "Start Again," which has been featured in 12 episodes. You may have caught him on "American Idol," the "Tonight Show," the CMA Awards, "Ellen," "Good Morning America" or the "Today Show."

He hasn't forgotten those lessons from Karl Dieter. He loves music, and he's good at it. And he's done what it takes to make that his career.

★★★ On the road again ★★★

There are more Clemson alumni in Nashville trying to get their foot in the door of the music business than you might expect. They all have the drive and determination to follow their dreams. And a willingness to work — long and hard.

For Lee Brice, the years of hard work are beginning to pay off. A four-time Academy of Country Music nominee, he has had a highly successful album, a single ("A Woman Like You") that reached No. 1 in April 2012, and a top-5 single ("Hard to Love") that was officially certified Gold by the Recording Industry Association of America for digital sales of over 500,000 downloads. *The New York Times* has described him as "melodically eloquent."

He'll assure you, however, that success didn't come easy. Brice was studying engineering and playing football at Clemson (long snapper) until an injury ended his football career. Recuperation provided time to think and reevaluate; Brice decided it was music, not engineering, that drove him. He remembered that music industry veteran Doug Johnson had promised to help him if he came to Nashville. That summer of 2001, he packed up his bags and his music. Johnson came through on his offer.

"I was able to learn a lot from him," says Brice, "and over the next couple of years, write a bunch of songs and get started, and eventually get into Curb Records with him." Brice's songwriting and performances started to gain traction. He went on tour with Willie Nelson, Jamey Johnson and Luke Bryan.

"It's been a long road," he says. "I've written a thousand songs, I've been on the road for seven years, and we've put out four or five singles. It feels like all the work is paying off."

Brice says that a lot of songs have come out of his Clemson experience, including "Orange Empire," written last fall for the football team. As a student, one of his favorite things to do was to go up on top of the dam with his guitar and write songs.

"Those days at Clemson were the best of my life," he says, "and it's a big part of who I am. It's played a part in a lot of songs I've written." Including, he says, "the girl I dated for four years from Anderson while I was there. 'More than Memory' came out of that, and Garth Brooks recorded that song."

Brice's album, "Hard to Love," seems to signal a different look. Gone is the trademark backward baseball cap and



Lee Brice

Chris Newman - www.shutterstock.com

several days' growth, replaced with a flat cap and a neatly trimmed beard.

"I was just trying for a little different look for that one specific album," he says. "The realm of music ranged from country to everything else." However, Brice says, "Every night on the stage, I still put on my ball cap."

In November, Brice returned to Clemson and played a concert at Littlejohn Coliseum. Still sporting his backward ball cap.

★★ Workin' hard for the money ★★

In a building that looks like a castle with a history that includes Al Capone sits Clemson alumnus Rich Ramsey '03. Leaning back in his chair next to a control panel with more than six feet of sliders and knobs and switches, he reflects that he feels really fortunate to have landed the position as manager of this studio three years ago. There are more than 1,000 recording studios in Nashville; this one has been around for more than 30 years and has played host to a long list of legendary musicians.

At Clemson, Ramsey switched out of engineering into secondary education and math. But music had always been an outlet. He had grown up taking piano, playing at church. At Clemson, he led music for Campus Crusade and sang with Tigeroar.

Tigeroar gave him a taste of production, since the group recorded an album each year. Ramsey purchased his own Pro Tools rig and began recording some of his own music.

And then he graduated and went to work as a high school math teacher for two years. "Teaching math wasn't the worst job I ever had," he says with a grin, "but it wasn't very musical."

It was a life lesson he learned from education professor Bob Horton that gave Ramsey the courage to see if he could make it in the music business.

"It was very evident he loved what he did, and that's why he was there and why he put himself into it," says Ramsey. "That has definitely translated into here, because I love what I do, and it just makes all the difference in the world."

Ramsey picked up and moved to Nashville. He went back to school at Belmont University to get the technical knowledge he needed, then interned at another studio while he was working part time for a recording equipment rental company and for Staples. Plus, he put in 15 to 20 hours a week working for an independent engineer and kept his foot in the door at Castle, volunteering to help out when he could.

"You have to keep your foot in every door you can," he says. That philosophy played out when the studio manager and two assistant house engineers left in the span of a year. Ramsey was at the right place at the right time. "That's how it works in this city," he says.

"Hopefully some day, I'll be able to just produce and engineer albums," he says. For now, he appreciates the steady salary and the chance for the engineering to be a part of his job.

Ramsey gets back to Clemson on occasion; one trip was for a Tigeroar concert where he was introduced to Dewey

Boyd, a student in mechanical engineering who also had a passion for music. Boyd's girlfriend (now wife) was music director of TakeNote, Clemson's female a cappella group that was performing as well.

"He told me what it was like working for free, working two jobs," says Boyd. "I thought, 'I will never do that.' And here I am."

You can find Boyd in a bungalow in between a chiropractor and a palm reader. The house looks fairly typical from the outside; once you enter you realize that the space has been re-engineered to function as a studio. Insulated double doors, sound baffles hanging from the ceiling. One room set up with a drum set; another with a variety of keyboards. A control room dominated by a computer.

At Clemson, Boyd says he "dabbled in recording music, running live sound and writing music." He took recording classes with Professor Bruce Whisler, and toyed with changing from his mechanical engineering major. He even did his departmental honors thesis on analog to digital signal converters used for recording music.

But it took a year of graduate school in mechanical engineering for Boyd to realize that he didn't love it enough. "It wasn't just that it was hard," he says. "It was too hard to do without loving it."

Not that he chose an easier path. Over the last three years, he has pieced together part-time jobs, interning and volunteering to soak up as much as his mind could hold. "Working for free," he says, "I learned what I needed to know."

Boyd says he's still "working to scrape together enough income from it to say that I do this 'for a living.' I love what I do."

★★★ If it makes you happy ★★★

The Grand Ole Opry. It's been called "the show that made country music famous." And it's one of Nashville's top tourist attractions. Tours cycle through the different parts of the facility about every 15 minutes, with everyone wanting a picture taken on stage in front of the iconic neon sign or standing on the circle of wood that was taken from the Opry's longtime home and embedded into the stage here.



Rich Ramsey

Oran Mahoney '08



Doug McCormick

Craig Mahaffey '98

But the Grand Ole Opry is not just the three-times a week “Grand Ole Opry” show. The venue hosts concerts and award shows, corporate events, general sessions, dinners, meetings and more. And the person making sure those events come off right is Lauren Simpson '08, events manager.

“Anything you can think of to do,” she says, “we figure out a way to make it happen.”

She may be young to hold this position, but she has a lot of experience under her belt. Four years of that experience was at Clemson, working with Tiger Paw Productions and Littlejohn Coliseum. Before she graduated, the speech and communication major had worked in every department in Littlejohn, and also interned with Radio City Music Hall and MTV.

“The way that it [Tiger Paw Productions] is structured — to have students in management roles working with other students — was really the best opportunity I could have been given. I tell people I’ve been working at a venue since I was 18,” she says. “Most internships don’t give you that much hands-on stuff.”

Nashville may be the home of country music, but it’s a city that has turned country music into a tourist industry bringing millions of people every year. Like the Grand Ole Opry, some of those tourist attractions are natural

outgrowths; others are a bit more on the periphery of the music business.

About 20 minutes south of Nashville, you’ll find a successful vineyard owned by Kix Brooks of Brooks & Dunn. Running the commercial side of the business is Clemson alum Christel Foley '95, who began working there six months before it opened.

“I was brought in to get everything organized and ready for us to become the premier vineyard and winery in the Southeast,” she says. “I handle all of the marketing and public relations, daily retail operations and procedures for the winery, direct the sales and management team and pretty much anything else that comes up.” She has approximately 40 employees who report to her, including the general manager, controller, wine club manager and tasting room manager. And on any given Saturday, more than 2,000 locals and tourists will be there, picnics and blankets in hand, to enjoy the free wine tasting and the music, usually a local jazz trio.

Foley majored in parks, recreation and tourism management, which she says provided a good foundation for the two industries in which she has worked: sports marketing and the wine business.

As a Clemson student, Foley waitressed at Charlie T’s, a local hangout across from the baseball field. One night, she waited on a group of men who turned out to be professional baseball scouts, two from the Minnesota Twins, one from the Atlanta Braves.

“I struck up a conversation with them,” she says, “and they said, ‘You need to work for a sports team; they need people like you with a lot of enthusiasm.’” That stuck in her mind; her first job out of college was with the Charleston Stingrays (minor league hockey). She went from there to the Cincinnati Bengals, the Tennessee Titans and back to hockey with the Nashville Predators.

For additional content, as well as audio and video, download the free *Clemson World* app on your tablet.



Christel Foley

Two young children made her reassess all the nights and evenings of sports marketing. The contacts she had in Nashville led her to Kix Brooks and his fledgling vineyard. **The wine business, she says, has many similarities to sports marketing. “I’m selling a product here that’s similar to selling a ticket. I have a celebrity — like having players. The difference here is that there’s no winning and losing; it’s all winning,” she says. “And no lockouts. Everybody goes away happy.”**

Foley may be more on the edge of the music business than some of the other alumni in town, but she shares a drive and determination and ability to see the possibilities. When asked what about a Clemson experience makes alumni successful in Nashville, she responds, “a great education that doesn’t limit your ideas of what opportunities are out there.”

★★ No business like show business ★★

Teaching management may seem even further away from the music business, but not when it’s at Belmont University, named by *Time* and *Rolling Stone* magazines as having one of the best music business programs in the country.

And in the hallway of the building where she teaches, Beth Woodard '87 shows off the display of gold and platinum records. Belmont grads have been a part of each of those records, whether writing, performing or producing.

Teaching music business students adds a different dimension to the classroom, says Woodard, who has been at Belmont since 1999. “My music business students are very creative. They see things through different lenses.”

Woodard, a management major at Clemson, might not have even finished her undergraduate degree if it hadn’t been for Professor Mike McDonald. His teaching, she says, both gave her a thirst for knowledge and restored her confidence in herself. “It was because of him that I stayed in school and I finished my degree,” she says.

And when she finished that degree, she never imagined she would end up back on a college campus, encouraging aspiring musicians and patterning her teaching style, in many ways, after McDonald.

★ Tigers raised in the Southland ★

Aspiring musicians keep coming to Nashville, its siren song pulling those who dream of connecting with sold-out audiences and producing gold records. Musicians like Doug McCormick '04, whose voice belies his age. You’d swear you were listening to a seasoned singer when you hear the strains of “Tiger Raised in the Southland.”

In his Tiger Paw cap, he revs up the crowd at the Esso Club on one of his returns to town. Clemson University, he says, “is more than a football game. It’s a way of life. It’s who I am.”

He’s beginning to make himself known in Nashville and the Southeast, sharing the



Cody Webb

Craig Mahaffey '98

stage with artists like Luke Bryan, Rhett Akins and Corey Smith. And his success has inspired Cody Webb '11, who spent weekends during his time at Clemson listening to McCormick play at TDs. Like others, Webb has taken memories of college and turned them into music. “Turning Four Years into Five” was his first single. He took advantage of Kickstarter, a popular online funding platform for creative projects, to underwrite the production costs of his first album, “Thing to Prove,” in 2011.

Like other Clemson alumni in the music business in Nashville, Webb has discovered that it takes a lot of grit and determination and hard work. Not that his quick smile and the self-deprecating, likable personality don’t help. But he’s taken the fan base he developed in Clemson and broadened that by playing 150 shows last year around the Southeast. And it’s beginning to pay off; he has a contract with Monument Entertainment to produce his next album.

★★★★ Roots & dreams ★★★★★

There are more Clemson alumni in Nashville than these. More who are following their dreams, wedging their foot in the door. Some have always known they wanted to be in the music business; others have ended up there almost serendipitously.

What they all seem to have in common is a willingness to work long and hard, and a desire to follow their dreams and do what they love.

And they haven’t left their Clemson roots behind. 🍷

To see video and hear some of our Clemson alumni in Nashville, check out the Winter 2012 Clemson World tablet edition, available free in iPad, Kindle or Android versions.

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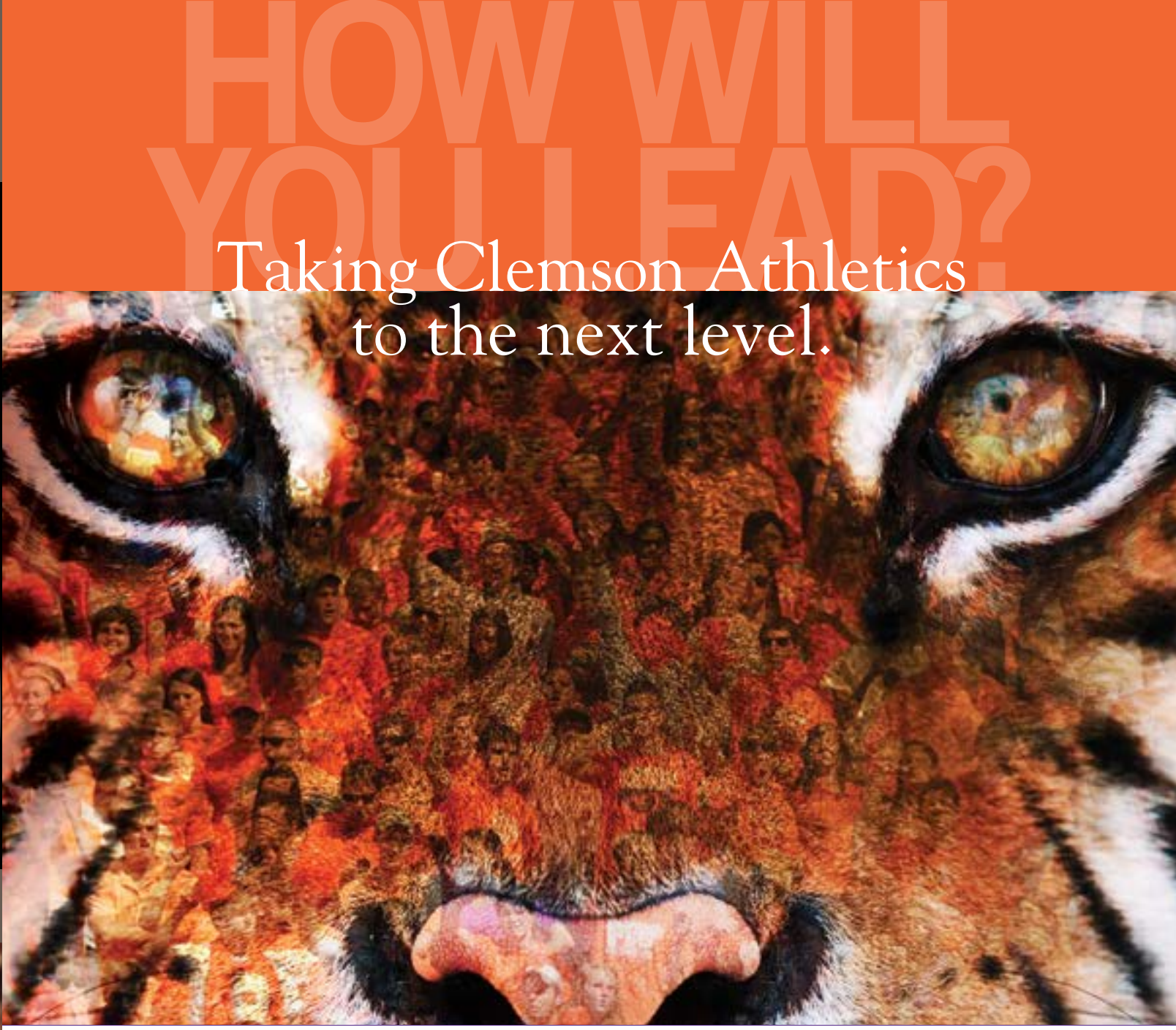
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Find out more about the Will to Lead for Clemson Athletics and plans for facilities improvements and enhancements at clemson.tigers.com/iptay or contact Bobby Couch at 864-656-0361.



Having fun and getting it done

Do you find yourself thinking back to your days at Clemson, remembering friendships you made with fellow Tigers? You can renew that Clemson Experience, wherever your home may be.

There are Clemson clubs and groups around the country (and the world) that can provide you the opportunity to reconnect. There are groups based on geographical location or on affinities. Whether you're in Denmark, S.C., or Copenhagen, Denmark, or whether you'd like to gather with members of Tiger Band or fellow business alums, the Alumni Association can help you find your fellow Tigers. If there's not a group established to meet your needs, we can help you form one.

In each issue of *Clemson World*, we will highlight one Clemson club or group. Is your area club or group doing great things? Send your club's activities and photos to Michele Cauley at cauley@clemson.edu.

Are you looking to get more involved in your local area? If so, please log on to: clemson.edu/alumni/us-map.html. We guarantee you'll find a Clemson connection that's right for you.



New York shows a Will to Lead

President and Mrs. Barker joined the New York/Tri-State Area Clemson Club for an alumni and friends gathering of the Clemson Family on October 10 at The Loeb Boathouse in Central Park. Nearly 200 members of the Clemson family attended the event.



A new club in the family

The **Smoky Mountain Clemson Club** is the newest group in the Alumni Association. Their inaugural event was a family picnic on August 11. Hillary Hudson '04 is the Smoky Mountain Clemson Club president.



Anderson Black Alumni Chapter sponsors send-off

On August 3, members of the Clemson Black Alumni Chapter in Anderson came together for a cookout and to celebrate and send off the very newest Clemson Tiger freshmen and transfers from Anderson, Pickens and Oconee counties.



Tigers turn Boston orange

Clemson Tigers gathered in Boston at two spectacular events hosted by the Clemson Alumni Association on the evening prior to the Clemson vs. Boston College game. More than 200 alumni, family and donors gathered at Fenway Park, home of the Boston Red Sox, to celebrate in one of the historic baseball field's skyboxes. The evening was filled with lots of laughter and, of course, lots of "lobstah."

Across town, the New England Clemson Club, Young Alumni, IPTAY and the Clemson Fund celebrated Clemson in Boston with the Beantown Bash. Well over 200 local alumni and traveling Clemson fans gathered at the Black Rose in downtown Boston. Echoes of cadence counts and "Tiger Rag" got the crowd pumped for the game, which the Tigers won the next day!



Olympics bring Tigers together in London

More than 30 alumni, students and friends gathered for a reception at Porters English Pub in Covent Garden, London, on August 1 during the Olympics. Sponsored by the Clemson Alumni Association, the event was hosted by President and Mrs. Barker, Director of Bands Mark Spede and Vice President of Advancement Neill Cameron and his wife, Jill. They enjoyed English fare as well as updates from student Tiger Band members and others. A rendition of the cadence count had the entire pub mistaking the group for the Dutch Olympic Team. As one attendee said, "There was orange all over the place."

Charleston alumni gather for golf

Close to 250 Clemson alumni gathered at the Marriott Courtyard in Charleston in August to celebrate their common bonds at a reception hosted by the Clemson Alumni Association. Many were in town for the PGA Championship being held at Kiawah Island's Ocean Course. In addition to enjoying food and beverages together, the attendees were honored to get the inside scoop on the PGA Championship, Clemson golf and much more from award-winning writers Michael Bamberger and Alan Shipnuck of *Sports Illustrated* as well as Dick Raskopf, publisher of the *Sports Illustrated* Golf Group.



Find your Clemson Alumni Association on

Facebook, LinkedIn, YouTube, Twitter, Flickr



Tiger tracks run everywhere

Have you ever wondered about the demographic or statistical makeup of approximately 128,000 current Clemson alumni? If you're a finance or marketing alum, you probably have. This is the place to find out how many Tigers live near you, or on the other side of the globe. See who shares your degree or your decade, and discover much more about your fellow alumni. Visit **Tracking Tigers** at clemson.edu/alumni/dashboard for up-to-date stats throughout the year.

The 2012-13 Clemson Alumni Association Board

Ann W. Hunter '80, M '82, president, Greenwood, ann.hunter@alumni.clemson.edu

Danny E. Gregg '71, president-elect, Clemson, danny_gregg@ml.com

James A. "Jimmy" Kimbell III '87, past-president, Anderson, jkimbell@alumni.clemson.edu

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G. Graham "Goz" Segars Jr. '66, Foundation, Hartsville, goz@segarsrealty.com

Larry Sloan '74, Seneca, larrysloan@elecprodsales.com

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Ex-Officio members include:

Wil Brasington '00, Alumni Relations senior director, Clemson, wil@clemson.edu

John N. "Nicky" McCarter Jr., Board of Trustees, Columbia

Brian J. O'Rourke '83, M '85, Development and Alumni Relations executive director, Clemson, orourke@clemson.edu



Young Alumni Fall Band Party

Close to 400 young alumni attended the first ever Young Alumni Fall Band Party on October 19 at Tiger Park. Attendees enjoyed catering by local brewery Thomas Creek, snacks by Greenville food truck Neue Southern, sounds from Sandy B and the Allstars and an after party at the Esso.



Ten young Tigers honored

Congratulations to the inaugural class of the Roaring Ten. The award, sponsored by the Young Alumni Council, recognizes 10 young alumni for their impacts in business, leadership, community, educational and/or philanthropic endeavors. Pictured, front row (L-R): **Capt. Gilbert Samuel Wyche '06**, Security Forces Officer, U.S. Air Force; **Katy Lauren Gregg '05**, Assistant Professor of Child and Family Development, Georgia Southern University; **Michael B. Shuler '03**, owner, King Street Hospitality Group. Back row: **Aaron Blake Bowman '03, M '08**, architect, LS3P Associates, Ltd.; **Joseph Fletcher Anderson '04**, owner, Fletcher Anderson Nationwide Insurance Agency; **Robert Wesley Bagley '02, M '04**, Customer Support Manager, John Deere Ag and Turf; **Richard Lartigue Garick '03**, Outside Sales Associate, James M. Pleasants Co., Inc.; **Jeffrey Robert DiMaio '01, M '04**, co-owner, Tetramer Technologies, LLC. Not pictured: **Thomas Joshua Bell '08**, Executive Director, Teach for America; **Angelo C. Mitsopoulos '03**, Director of Global Securities Operations, Bank of America.

Edge named Clemson Alumni Association Volunteer of the Year

Col. Sandy Edge '72, pictured here with Wil Brasington, has been named this year's Frank Kellers III Alumni Association Volunteer of the Year. A retired Air Force colonel and former commander of Clemson's Air Force ROTC unit, he currently is the director of the College of Business and Behavioral Science Academic Advising Center. Former chair of Clemson Corps, Edge is a past member of the Alumni Association Board of Directors and former chair of the Alumni Engagement Committee.

He is perhaps best known on campus for leading Cocky's "funeral" each year before the University of South Carolina football game. Edge delivers the eulogy in the service, followed by a cremation of Cocky by Tiger Platoon.

The Volunteer of the Year Award is the highest recognition and greatest expression of appreciation extended to an individual by the Alumni Association staff for outstanding service and volunteerism. This annual award is named for the late Frank Kellers III '57.



Prowl & Growl

The 2012 Prowl and Growl tour was a great success due to the unwavering support of Clemson fans, alumni and IPTAY donors. The 2013 Prowl and Growl tour will visit 14 different stops: Greenville, Charleston, Myrtle Beach, Florence, Aiken, Lexington, Greenwood, Columbia, Rock Hill, Atlanta, Charlotte, Raleigh, Spartanburg and Nashville.

For more information on dates and locations, go to clemson.edu/alumni; for ticket information, visit clemson.tigers.com.

Three named honorary alumni

The Clemson Alumni Association has bestowed honorary alumni status on **Gene Darby** of Beaufort, **Linda Driggers Williams** of Rock Hill and **Dave Dryden** of Greenville. These recipients are honored for their hard work and devotion to Clemson University and the Alumni Association.

President of the Beaufort County Clemson Club and an IPTAY member, Darby works to provide a Beaufort County student with a Clemson scholarship through the Beaufort club.

Williams, wife of Charles "Chick" Williams '63, has helped keep members of Sigma Alpha Zeta, Clemson's first social fraternity, in contact after graduation.

Dryden, Clemson's director of creative services, is responsible for designing alumni communications and oversees *Clemson World* magazine, annual fund solicitations and support for alumni events.



Ring donated in memory of Robinett

In memory of William B. Robinett ('55) and in celebration of the 60th anniversary of his graduation, a Class of 2015 Clemson Ring was donated to the Alumni Association Ring Case on July 20. Clemson University is multi-generational within the Robinett and Agee families. In attendance were his wife, Marian Robinett; his children, Greg (Pat) Robinett and Sharon '72 (Mike '72) Agee; his grandson, David '99 (Kathryn) Robinett; and his great-grandchildren (and future Tigers) Madilyn, Logan and Gabriel.

Travel with Clemson Alumni

From Alaska to Italy to France and beyond, travel with fellow alumni during 2012. To see what exciting PASSPORT Adventure destinations are awaiting you now, go to clemson.edu/alumni or contact Randy Boatwright at brandol@clemson.edu or 864-656-5671.



Mark Your Calendar

- National Week of Service** April 1 – 7
Is your local club or group participating? Join us in demonstrating the power of Tiger community service.
- Founder's Day Ceremony** April 4
- Distinguished Service Award Gala** April 5
- Spring Ring Ceremony** April 8
Sponsored by the Student Alumni Association. Find out more at clemson.edu/alumni/ring.
- Bring Your Daughter Weekend** May 17 – 19
- Golden Tiger Reunion** June 6 – 9

30 years of Alumni Band

This fall, Tiger Band Alumni marked 30 years of marching at halftime of the homecoming game. More than 300 former Tiger Band members joined in the halftime performance in which they formed the Clemson Ring Crest on the field. Clemson University Tiger Band Association organizes the yearly event.



Always in the details

Louis Henry (1931 - 2012)

by Clif Collins '84, M '88

I have always felt blessed and unabashedly proud that my academic career brought me to Clemson University – and doubly so that my greatest influence there was Louis Henry. He was, after all, a native son: Born in 1931 to parents who were employed by the University, he would graduate from Clemson in 1953 and some two decades later be named the first Alumni Master Teacher. I'd known nothing of the award until I picked up a 1974 Homecoming program a few years ago on eBay and started thumbing through in a fit of nostalgia. There he was, featured in a two-page article, younger than I'd ever seen him, but much the same man I'd come to know during my college years in the 1980s.

"Yes, that was quite an honor," he chuckled when I called down a few days later, then promptly shifted conversation in another direction, a classic Henry maneuver. Of all the subjects on which he'd freely converse – and there were many – he was least inclined to discuss himself, always more interested in the person who'd taken up a seat in his office, living room, wherever.

Louis Henry was a gifted educator, and a good deal more, in part due to his belief that teachers did their greatest work outside of the classroom. It was a mantra he'd adopted early on in his career and practiced daily in his first-floor Strode Tower office. Like so many other Clemson students, I spent my share of time there. First as an undergraduate, then a graduate student and finally, for two years, as an instructor, I took any and all questions – many of them grammar related – and mooched coffee that might have been poured from a crank case. I always felt welcome there, its book-lined shelves punctuated with photographs, the manual typewriter and potted plants. It was a comfortable, easy-going space that seemed in those days Louis Henry's natural domain.

Equal parts inspiration and common sense, that's how I remember him and that's what I took from two of the most valuable lessons I ever received. **The first he seemed to embody: Find your passion and pursue it.** His work with students over the years spoke to the depth of his commitment. The same might be said of his friendships, now that I think about it, since there was scarcely ever a conversation that didn't involve the latest on half a dozen other folks of our shared acquaintance. A lot of those lives crossed paths through Louis Henry. **Then there was lesson number two, a tough**



one in this high-tech, fast-paced age that holds everything at the fingertips except time. "Life is in the details," he said, and said it over and over in the way he lived.

For the past 22 years, our conversations were split between the telephone and the occasional visit in his living room out in Central. The last decade or so saw his health compromised and his activities pared down so that eventually he had to give up his Clemson baseball tickets. Years ago we'd discovered a mutual passion for baseball in general, Clemson baseball in particular, and this near obsession became a recurring theme.

Dr. Henry's birthday was in February, the same month the Tigers fire off the first pitch, appropriately enough. He knew all the players by name and position, could detail their respective strengths, and preferred "watching games on the radio." And his trip out to the College World Series in 1996 stayed always fresh in his mind. Indelible, really.

"You have to go. That's a trip you just have to make," he kept saying until there was no missing the opportunity and I found myself on a plane out to Omaha with my 9-year-old son in 2010. *Life in the details*, I remember thinking then, as my traveling companion, who carries the Henry middle name, settled back and tried to rein in his excitement. *Always in the details* ... though it may be years before we fully grasp their meaning. 😊

There are two memorial funds for Dr. Henry set up with the Clemson Foundation: the Dr. Louis Henry '53 Endowment, supporting The Tiger newspaper, and the Clemson Baseball/Louis Henry Memorial supporting the baseball team.

Clif Collins '84, M '88, largely due to the influence of Dr. Henry, is now teaching college English in Laurel, Md.

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Segars family gives \$1.5 million to support agriculture students

A \$1.5 million gift from Goz Segars '66 of Hartsville, along with his wife, Pat, and their family, will support scholarships, fellowships and student engagement programs in Clemson's College of Agriculture, Forestry and Life Sciences.

"I feel very strongly about the future of agriculture in our country," said Segars, "and I would like to help students have very broad, real-world experiences so they will have a better understanding of all facets of agriculture."

Part of the gift will establish the Goz and Pat Segars Annual Student Assistance Fund, which will provide need-based assistance to undergraduate and graduate students in agriculture-related majors. The gift also will benefit student engagement opportunities in the college, specifically experiential learning programs for students at the Segars' cattle ranch in Montana and their farm in Hartsville. Students, with faculty mentors, will spend time at the ranch or the farm studying animal science, pre-veterinary medicine, crop production, irrigation management, wildlife biology and environmental studies.

Segars is chair of the Clemson University Foundation Board and has been a member of it since 2006. Also a director of the Clemson University Real Estate Foundation, Segars is a founding director of Clemson's Land Stewardship Foundation. He received Clemson's 2011 Institutional Advancement Award and the 2012 Distinguished Service Award from the Clemson Alumni Association. He also served on the University's Board of Visitors.

Honor your student's success and encourage tomorrow's Tigers

As your student becomes part of Clemson, so do you. Honor your student or young alumnus and help other families begin their own experience in the Clemson Family through the Clemson Family Endowment program.

Create a named unrestricted endowment in honor of your current student or young alumnus with a minimum gift of \$10,000, payable over three years. If your employer participates in corporate matching funds, those dollars can help reach the initial amount. For more details, email cufund-L@clemson.edu or call 864-656-5896.



Main stage named to honor Harder

Mickey Harder, director of the Brooks Center for the Performing Arts since 1996, was surprised at the season-opening concert as Friends of the Brooks Center and other donors gave \$136,680 to name the main stage in her honor. The announcement was made at the Brooks Center's season-opening show with Kennedy Center Honors recipient Barbara Cook.

McCabes honor Alumni Association president

Jim and Barbara McCabe of Clemson have honored a longtime friend with a \$100,000 endowment to the Clemson Alumni Association. The Ann Harvin Hunter Leadership Endowment honors Alumni Association President Ann Harvin Whetstone Hunter (center) of Greenwood and will support leadership development for student and alumni volunteers.



Jim McCabe and Hunter's father, Jack Moorer Whetstone, were friends from fourth grade until Whetstone's death in 1959. Little did Jim know that he would later become friends with Whetstone's daughter.

"He was my best friend all the way through school," said Jim. "He died when Ann was a baby. After she was grown, we became acquainted. She has since called us her 'surrogate parents.'"

A 1980 and '82 chemical engineering graduate, Hunter was named the Volunteer of the Year in 2009. She has served on the Women's Alumni Council and the Clemson Athletic Council and has been an IPTAY representative for 14 years.

Jim McCabe entered Clemson in 1943, but left to serve in the Navy during World War II. Retired from Exxon Company U.S.A., he has been married to Barbara for 63 years.

Audit of donor records

Clemson University's Internal Auditing Department performs routine audits of the receipt, recording and use of gifts given to Clemson. An important part of the audit process is the use of donor confirmation letters. Each year, confirmation letters are sent to a sample of donors to confirm the date, amount and designated purpose (i.e., scholarship fund, capital campaign, etc.) of gifts recorded in the donor system. Responses to these letters help validate the integrity of donor records. If you receive a confirmation letter, please complete it and promptly return it to Internal Auditing. If you have any questions regarding the confirmation process, contact Jeff Rosenberger in Internal Auditing at 864-656-4896 or rjeffre@clemson.edu.



Campaign celebration

July 20 marked the celebration of the University's reaching — and exceeding — the Will to Lead capital campaign goal. But \$608,839,594 marks just the beginning as the University is determined to reach a goal of \$1 billion to meet the needs for students, faculty and facilities.

The Cumulative Giving and Legacy Societies Induction Ceremony

On November 16, the University honored those who have become members of the Cumulative Giving and Legacy Societies through their faithful support of the University over the years.

Scott Pelley, Clemson parent and anchor and managing editor of "The CBS Evening News," was featured speaker at the event.



Legacy Day 2012

On Legacy Day, students visited Fort Hill where two new leaves were dedicated. The leaves, with nine others, honor those who have left bequests of \$1 million or more to Clemson University.



James P. White Memorial Scholarship Endowment event

Family and friends of James White and the brothers of Alpha Tau Omega gathered to raise funds for the James P. White Memorial Scholarship. Scholarship recipients Evelyn Moseley (left) and Mallory Guffey are pictured with White's parents, Al and Joan White.



Numeral Society reunion honors Joe Young

In May, 200 brothers and guests of the Numeral Society, the 1956 – 1970 "local" Greek fraternity that later became SAE on the Clemson campus, came together for an alumni reunion at Lake Murray near Columbia.

Out of that reunion came a pledge to raise additional funds to add to the endowment that supports the Joe Young Penthouse, named for the now-deceased longest continuous resident of the Clemson House.

A longtime architecture professor, Young served 50-plus years as chapter adviser to first the Numeral Society and then SAE.

The Reunion Committee (Sterling Beckman '64, Cal McMeekin '65, Mike Maxwell '67, Wayne Bell '68, Jim Ingram '68, Edgar McGee '68, Randy Bell '69 and Bill Myers '72) presented a check for more than \$6,000 to President Barker on September 7 in a ceremony at the Joe Young Penthouse.

CW | My CLEMSON



Cynthia E. Ofori-Dwumfuo

A first-generation Tiger reflects on a new sense of family.

Coming thousands of miles away from home in Accra, Ghana, I least expected to find another home, another family, or to feel so attached to this place I had never even heard of before my grad school search began. Yet, here I am two years later, a proud Tiger; my blood runs fiercely orange.

I arrived at Clemson excited about this new adventure and reassured by the warmth of the people I had interacted with during my application process. Besides, how bad could it be? Bad! It turned out far from that; it's been pretty awesome! My time here has been a roller coaster of academic rigor, cultural discovery, good friends, warm people and a welcoming community. As an international student, I fully cherish the open-mindedness of my Tiger family. I appreciate being held to the same standards as my fellow students from America, not patronized or dismissed in spite of cultural differences. People here are friendlier than any other place I ever traveled to. It's amazing I discovered this school through a random search on Google!

From the first football game to the rigorous course work and tutoring I did in the writing center, I quickly adopted the determined spirit of a Clemson Tiger. I racked up diverse experiences I doubt I would otherwise have had (I never saw myself white-water rafting, that's for sure). I have been an active member of the community, a grad student, freshman composition teacher, tutor, volunteer, a TEDxClemsonU speaker. I'm proud to say I have helped other internationals like myself to enjoy their Clemson experience by serving in several organizations such as the cultural exchange community and the international students association.

Graduating with a master's degree in professional communication, I leave Clemson with a sense of accomplishment, and look forward to being an active alumna representing the school proudly wherever I go. Traipses through the gardens, hiking haunts, lakeside lounging, 36-hour days, afternoons by the reflection pond, evenings downtown, and nights at Cooper library – I'll miss it all.

I still can't get over the feeling of that first game in Death Valley and the deafening chant that rang in my ears for days after that ... "C.L.E.M.S.O.N. T.I.G.E.R.S. fight tigers, fight tigers, fight, fight, fight!" Wherever I go, this chant will fondly remain with me. I love to share my Tiger spirit. Somewhere in Accra, Ghana, my brother sports a Clemson T-shirt, and somewhere in London, UK, my baby nephew wears the cutest Clemson jersey and socks. I'm proud to be a first-generation Clemson Tiger.



I'm Cynthia E. Ofori-Dwumfuo and this is my Clemson! 🌐

A 2012 MAPC Clemson graduate, Cynthia E. Ofori-Dwumfuo earned a B.A. in economics from Kwame Nkrumah University of Science and Technology in Kumasi, Ghana. She currently is interning with VOX Global, a strategic communications and public affairs firm in Washington, D.C.

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