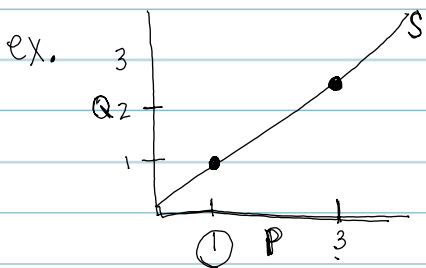
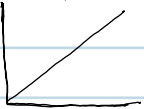


# Quantity Supplied vs Supply and Quantity Demanded vs Demand

Law of Supply: All else equal, as price increases, quantity supplied increases.

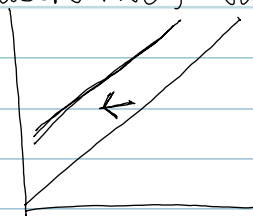


## Things That Effect Supply

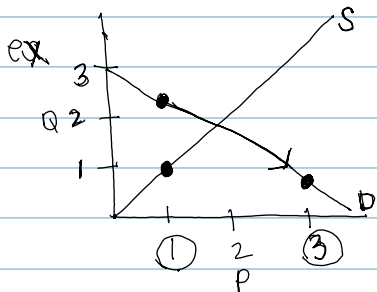
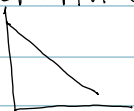
Cost rises, supply decrease.

Taxes rise, supply decreases.

# of Producers rise, supply rise.



Law of Demand: All else equal, as price increases, quantity demanded decreases.



## Things That Effect Demand

Income rises, demand rises.

Preference rises, demand rises.

Price of Complimentary Good rises, demand decreases

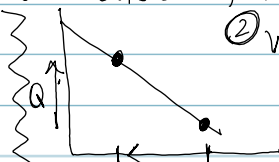
Price of Substitute rises, demand rises.

ex. If the price of chips decreases, ① what happens to the demand of dip?



Demand of Dip.

② what happens to the demand of chips?



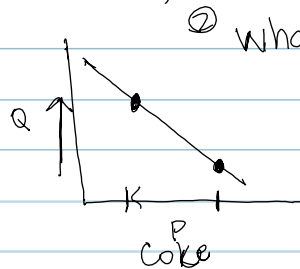
Demand of Chips

ex. If the price of Coke decreases, ① what happens to the demand of Pepsi?



Pepsi

② what happens to the demand of Coke?



Coke