



Athletic Council

IPTAY Multi-purpose Room

September 02, 2014

3:30pm

Chair, Bert McCarty, Professor, Dept. Horticulture, 246 P&A, 656-0120, bmccrty

In attendance: Warren Adams, Leslie Moreland, Kitt Moore, Matthew Boyer, Dean Brittain, Matthew Burns, Steve Duzan, Sandy Edge, Kathy Edwards, Stephanie Ellison, Mike Godfrey, Ryan Heil, Antonis Katsiyannis, Matthew Macauley, Lambert McCarty, Kerianne Pacheco, June Pilcher, Dan Radakovich, MaryAnne Raymond.

Minutes:

- I. Chairman Lambert McCarty welcomed everyone in attendance and asked that the meeting begin with a reading of the Current Policies and Procedures of the Athletic Council.
- II. Attendants all introduced themselves and echoed a desire to serve the university through greater cooperation and understanding between the Athletic Department and the greater university. Members all stated that they wanted to actively contribute in fulfilling the goals of the AC.
- III. Vickery Hall Update – Steve presented the Athletic Academic Services Annual Report for 2013-14. He stated most sports had a major improvement in overall GPA performance with the football team just shy of an all-time high for the spring semester. Six of Clemson’s athletic teams and more than 53 percent of all student-athletes posted a 2014 spring semester grade point average of 3.0 or better, and student-athletes earned a cumulative grade point average of 2.90. For a full report, refer to [AAS Annual Report](#).
- IV. Athletic Department Update – Dan Radakovich reflected on the great deal of fast-paced change that has been going on in the arena of college athletics including the Anti-trust (O’Bannon) case which is being appealed, opening briefs due Nov 14, 2014, and the new Division I structure, that leaves considerable uncertainty about the future landscape of college sports.

DR informed the council of two new Assistant Athletic Director hires, Joe Simon and Natalie Honnen. Natalie is taking over the responsibilities as Senior Women's Administrator for Barbara Kennedy-Dixon whose role has been reprised as Special Assistant to the Director of Athletics. Joe Simon has been named Assistant Athletic Director for Facilities Management. The Facilities improvements to the Doug Kingsmore Baseball stadium that began in August can be seen proceeding rapidly, aerial shots have been posted on clemsontigers.exposure.co. The West End Zone and oculus project, as well as suite and club seating renovations on the north and south sides of Memorial Stadium, are set to begin after the football season. Progress is continuing on the renovation of Littlejohn Coliseum with plans for the 2015-16 season being held away from campus. The renovation to make Vickery Hall a visual showcase as well as the academic showcase that it already is is also on the schedule, but plans for that are still more than a year out. These plans are all aimed at helping achieve the long term goals of the Athletic department but also serve to synergistically improve the visibility of the University and highlight other areas which can be improved.

This year will also welcome Stephen Frazier Wong as head coach for the Rowing team.

"Stephen is one of the top young coaches in the nation, and we're excited to have him lead our program to the next level," Dan said.

The AD also discussed his role and responsibilities of being on the inaugural D1 playoff championship selection committee. The appointment is a four year commitment and the committee will begin weekly meetings in Texas beginning in October until the announcement of the four team playoff format in early December. The AD said he will spend every possible moment watching college football to help judge the selection process.

- V. AC Chair, Lambert McCarty addressed the committee with his intention to prepare the Council to better facilitate the goals of the university through athletics and increase the awareness of events that impact the faculty, staff and students by creating an e-newsletter that can be sent to college communicators for distribution.

The Chair announced that committee selections along with the Chairs will be made prior to the next meeting. Council members have an opportunity to request the committee of their choice to serve on.

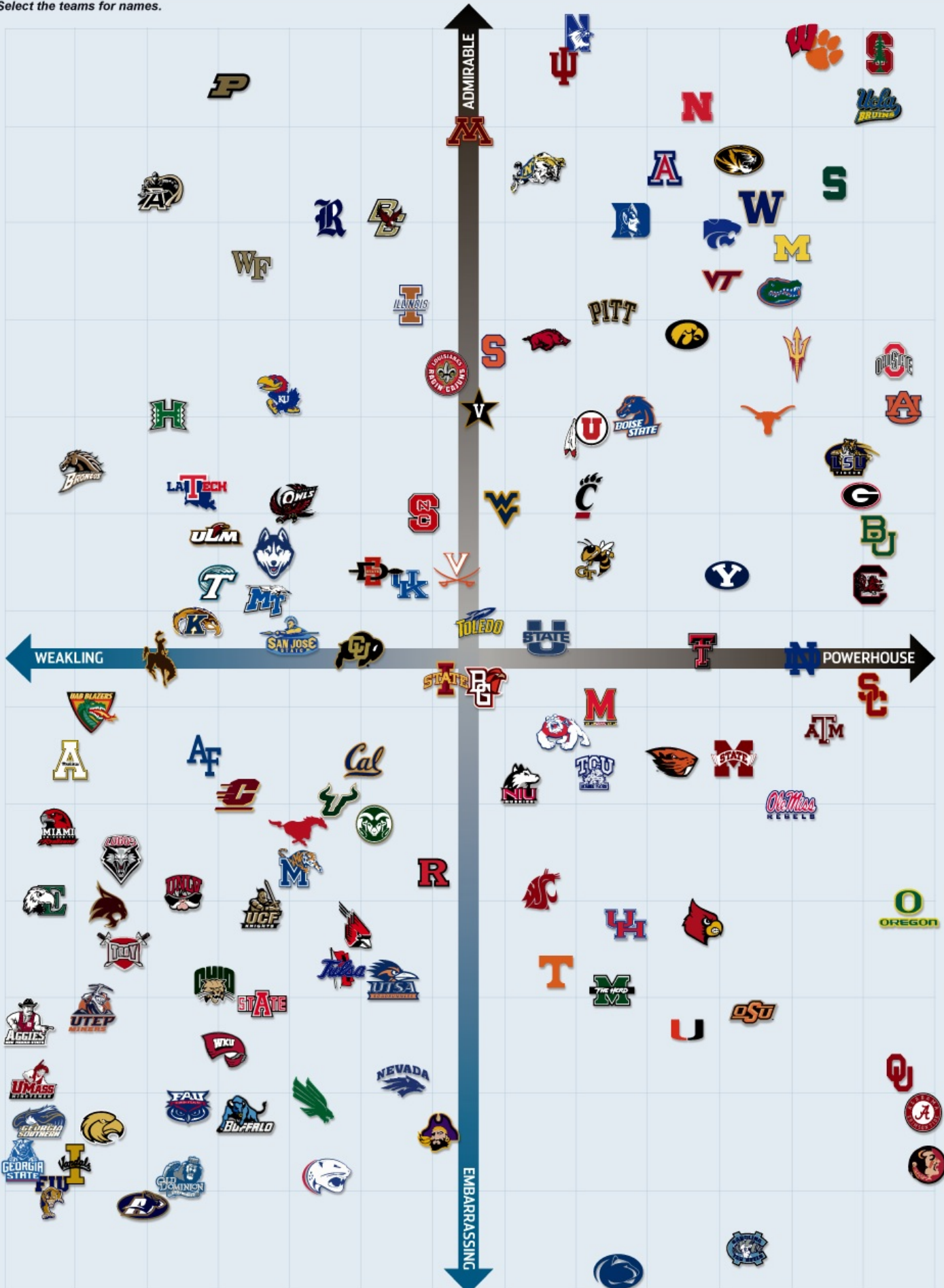
- VI. Sandy Edge brought the council's attention to the Wall Street Journal's Grid of Shame for 2014 where Clemson came in once again as one of the top three in "Admirable-Powerhouse". (grid attached.)

- VII. Other business

Meeting adjourned 4:34PM

How Good (and Bad) Is Your Team? | Here is how all 128 major college teams rate, on the field and off:

Select the teams for names.



Methodology: Teams' on-field rating is an average of the 2014 projected finish by three media outlets (Athlon, Phil Steele and USA Today) and two predictive models (Football Outsiders and ESPN); Teams' off-the-field rating is a somewhat subjective ranking of six elements: four-year Academic Progress Rate, recent history of major NCAA violations and probation, percentage of athletic-department revenues subsidized by student fees and state support; number of players arrested in the off-season; attendance at last season's games; and overall "ick" factor.