



Athletic Council
IPTAY Multi-purpose Room
January 6, 2015
3:30pm

MINUTES

Chair, Bert McCarty, Professor, Dept. Horticulture, 246 P&A, 656-0120, bmcarty@clemson.edu

In Attendance: Skye Arthur Banning, Luca Barattoni, Eric Benson, Matthew Boyer, Jim Brown, Tina White, Matthew Burns, Steve Duzan, Hayden Garrett, Mike Godfrey, Andrew Hill, Janie Hodge, Lambert McCarty, Graham Neff, Dan Radakovich, MaryAnne Raymond, Maddy Thompson, Sheri Webster, Matt Bundrick, Alex Neal (for Ryan Hiel), Julian Taylor

AGENDA:

- I. December, 2014 meeting minutes were approved as submitted
- II. FAR (Faculty Athletics Rep) Update – Janie Hodge will be attending the January NCAA Convention. Major proposals up for vote are the creation of a waiver for “loss of value insurance,” allowing student athletic aid to cover the federal cost of attendance, and a requirement that each school have a protocol for assessing concussions that is supported by an appropriate medical official, among other less significant proposals. It should be recognized that the cost of attendance proposal is different from proposals for student athlete compensation, referred to as pay-for-play, and would only cover the actual cost of attendance (COA) that was described federally and assessed by institutions’ Financial Aid office. This will be the first action of the new “Big 5” autonomy structure of the NCAA that was created last year and includes both the votes of student athletes along with the faculty Athletic reps, Athletic Directors and University Presidents. Clemson has been fortunate to represent one of the three student athlete votes for the ACC with Baseball player Patrick Andrews. These reps, including the student athletes, represent the concerns and opinions of the entire conference and spend time surveying the entire body before making their votes.
- III. Athletic Department Update – Dan Radakovich, AD, announced that the talk about instituting an athletic fee for students has been tabled while the concerns of the entire University body and athletic patrons continue to be addressed.

New facility plans and renovations continue on schedule and on budget as described in past meetings. The AD hopes to have a rendering of the Littlejohn redesign in March that will be a much better representation of the final actual structure and more detailed than what was shown in November. This will not affect May 2015 graduation but will relocate the 2015-2016 Basketball schedules. Men's basketball will be playing in Greenville's Bon Secours Wellness Arena and Women's Basketball is being considered to be played in the Jervey gym using the removable floor that has been kept in reserve. Shuttles will be available for student to travel to Greenville and ticket prices for both of these sports are being finalized.

Associate Athletic director of Business operations, Graham Neff, was asked about the [USA Today](#) report listing Clemson's Athletic department's percent of revenue from student fees, direct and indirect institutional support and state money as 5.44% (though also represented that as being in the 31st lowest subsidy of the 230 Division I schools surveyed). Graham pointed out to the Council this is very low among division one schools and while this may create the perception that the Athletic Department is less than self-sustaining, it is actually counting the waiver of out-of-state students' tuition differential and does not consider the money spent by the Athletic Department that goes back to the University.

- IV. General comments or questions from council members-Matt Bundrick commented that he thought the Athletic Director's statement in the [November 11th The State article](#) about the Student Athletic fee as being "a revenue source that is not tapped" could be read as students being "untapped revenue" without reflecting the value of students participation in university athletics. The AD thanked Matt for his comment and stated this certainly was not the sentiment he was trying to portray. This fee was one of many strategies constantly being reviewed to keep Clemson competitive in the future and grew out of an evaluation of the cost of the free tickets students receive.

Sheri Webster also commented that on a standard of equity it is very important that our female Hall of Fame inductees be given a jacket fitted for a woman. The AD promised he would pass the concern to the Letterwinner's Association that handles the procurement of the jackets.

- V. Comments from the Chair- All committees are expected to meet during January and give reports at the next meeting.
- VI. Meeting Adjourned at 4:13PM

Minutes taken by Tullen Burns (tullen@clemsont.edu)