



Athletic Council
IPTAY Multi-purpose Room
February 3, 2015
3:30pm
MINUTES

Chair, Bert McCarty, Professor, Dept. Horticulture, 246 P&A, 656-0120, bmcarty@clermson.edu

In Attendance: Luca Barattoni, Eric Benson, Matthew Boyer, Tina White, Steve Duzan, Sandy Edge, Stephanie Ellison, Shannon Finning, Mike Godfrey, Ryan Heil, Andrew Hill, Janie Hodge, Lambert McCarty, Matthew Macauley, Graham Neff, Kerianne Pacheco, June Pilcher, Dan Radakovich, MaryAnne Raymond, Ed Rock, Kerrie Seymour

AGENDA:

- I. Welcome and introductions
- II. The minutes from the January, 2015 meeting were approved with corrections
- III. The January NCAA Meeting was the first action of the Big 5 autonomy structure. Notable decisions include the cost of attendance allowance where universities are now allowed to give students a portion of the difference of the cost of attendance equal to students' scholarships percentage. The only descent to proposals voted on at this session came from the student athlete representatives that worried that a rule preventing 4-year scholarship aid from being impacted by underperforming on the field alone would result in lazy players. The performance protection rule was still approved however, but will not impact Clemson as this has been a policy of the university for many years. The Athletic Department reps were asked to comment on their opinion of the meeting.

Athletic Director- This past meeting was a landmark in the new NCAA Autonomy structure and has illustrated the greater need of the voting representatives to communicate the thoughts and wishes of all the member universities in the ACC.

Stephanie Ellison took a moment to emphasize the innovation of the new NCAA structure's involvement of student representation. Students have remarked that "[they] are told to go to class and told to go to practice but the opportunity to take part in these meetings has peaked [their] interest in college athletics."

Far- Dr. Hodge informed the committee about a review that is being done by the ACC about the current intraconference exchange penalty where-in SA transferring from one ACC school to another are made ineligible to receive aid or participate in competition for one year. That year sitting out also currently counts against the students' years of eligibility. They will also be looking at the conduct policies and penalties across the universities and reducing or

eliminating any waivers or actions that might work against the policies of the NCAA. North Carolina has been very open and done a great job to highlight areas that might be open for abuse.

IV. Committee Reports:

- Fiscal Integrity & Facilities Planning – Sandy Edge- Has set a meeting with Graham Neff to meet on the first Monday of each month and they are looking at areas of interest to the council. If anyone has any requests for investigations, they will be considered.
- Governance & Rules – Kerrie Seymour- looking at the council/representative structures between athletics and universities. Meetings will commence mid-way through the month.

V. Athletic Department Update – Dan Radakovich, AD- handed out a list comparing the 2015-2016 year's ticket price for Clemson Football competitions against the past 3 years. Particular care was given to ensure that the IPTAY members, and Club/Suite holders are given an advantage in ticket price significant enough to minimize the number of ticket brokering situations. Ticket packages for the single/premium tickets games will be assessed sometime after season ticket sales. The hope is to surpass last year's record total of 54000 season tickets sold through IPTAY. Actual seating cost differentials were not directly listed but will reflect spectators IPTAY levels.

Phase 2 approval of the LittleJohn project is moving forward with the Board of Trustees. Of most note in this renovation with regard to the usage of the building for non-athletic gatherings are the renovated meeting places for up to 375 people in the east and west entrances around the upper level of the arena. For Athletic events the seating will be much more comfortable for spectators and create an enhanced experience along with the additional increased and updated digital signage. The Baseball, Oculus and football projects are all proceeding according to plan.

Among the upcoming business in the Athletic Department is the search for a Volleyball coach to take over for Jolene Hoover. Signing day is also fast approaching but made easier by the large number of new athletes that have already preenrolled.

VI. Mike Godfrey brought Athletic Leadership's newest issue of the publication, "*Coach and Athletics*," that will feature Dabo on the cover. The magazine has been running biannually for the past two years and this issue will focus on ethics and athletic philosophy. The magazine will be available online and copies are available on request to Mike Godfrey.

Andrew Hill informed the council about a proposed system in the works to create an online way for distributing student tickets. Dan continued the statement by saying that investing in such a system is a priority of the Athletic Department and one that is being investigated right now.

VII. Next meeting is March 3, 2015.

VIII. Adjourn 4:18PM