



Athletic Council
IPTAY Multi-purpose Room
April 7, 2015
3:30pm
MINUTES

Chair, Bert McCarty, Professor, Dept. Horticulture, 246 P&A, 656-0120, bmcarty@clermson.edu

In Attendance: Scott Baier, Eric Benson, Matthew Boyer, Sean Brittain, Steve Duzan, Sandy Edge, Stephanie Ellison, Hayden Garrett, Mike Godfrey, Ryan Heil, Janie Hodge, Natalie Honnen, Lambert McCarty, Graham Neff, Kerianne Pacheco, Dan Radakovich, MaryAnne Raymond, Ed Rock, Joe Galbraith

AGENDA:

- I. Welcome and introductions were made by Chairman Lambert McCarty.
- II. The minutes from the March, 2015 meeting were approved as submitted
- III. Committee Reports:
 - Equity, Welfare & Sportsmanship: Sean Brittain is still investigating the issue brought up by the COIA concerning a clear university or conference-wide attendance policy. AD, Dan Radakovich, voiced his opinion that a conference-wide attendance policy would be extremely difficult to assemble and would most likely not serve the universities with their widely varying class structures, educational missions and SA schedules. Hayden Garrett and Kerianne Pacheco agreed that considerations and requirements of the students vary widely but noted that the resources of Vickery Hall help them to accommodate the challenges and be prepared for the demands.
 - Campus & Community Relations: Mary Ann Raymond is reviewing the current initiatives that address communication between the Athletic Department and the general university body.
 - Governance & Rules: Matthew Boyer has talked with Kyra and is moving forward with the creating a Creative Inquiry research project to create an informative presentation about the commitments and unique concerns of SA.
 - Fiscal Integrity & Facilities Planning: Sandy Edge updated the group about the facility constructions that have been previously brought to the AC. The Baseball Complex will be completed in June 2015 for a cost of \$9 million. The Littlejohn

renovation will begin on May 11 for \$63.5 million and is anticipated to be completed between September 2016 and February 2017. The concept for a \$62 million Football Operations building has been approved by the BoT and architects are now being selected.

Concerning the move of the soccer practice fields, the University architects are looking at trail options. Discussions are ongoing with PSA and Clemson forestry personnel. The AC will receive updates as these initiatives progress.

To bring outdoor track up to a level where Clemson can host home meets it would take anywhere between 3 and 5 years and an estimated cost of \$2 million.

The Athletic department signed a \$2.8 million (product and cash) uniform contract with Nike. All licensed apparel (t-shirts, etc.) are required to be Nike. Under Armor and Adidas will no longer be authorized to produce commercial sales of, t-shirts, etc., with tiger paw.

- IV. FAR, Janie Hodge – The Athletic Academic Oversight and Compliance Group, AAOC, (Janie Hodge, Faculty Athletic Rep; Robert Barkley; Director of Admissions; Janice Murdoch, Vice Provost and Dean of Undergraduate Studies; Debra Sparacino, registrar; Stephen Duzan, Athletic Academic Services; Stephanie Ellison, Compliance Services; Lambert McCarty, Athletic Council Chair; Jim McCubbin; President Elect of Faculty Senate; Chuck Kneple, Director of Financial Aid) has been meeting each month since November reviewing Admissions, Registration and Vickery hall processes to create a report to the Provost at the end of the Summer. The Provost's manual on Academic Policies and Procedures for Athletics (distributed by Stephanie Ellison at the November AC meeting) and the President's Athletic Council Policies and Procedures manual ([available online](#)) are also being reviewed. Dr. Hodge asked that AC members review the Provost manual when thinking about the changes to Athletic Council Policies and Procedures and to send recommendations to Dr. McCarty.

The NCAA Enforcement Staff and AAOC have concerns about how information can be best distributed to faculty and staff about NCAA regulations and what is considered misconduct. Any comments or ideas should be sent to Janie Hodge.

4 SA will be recognized later in the month of April in Greensboro with ACC Academic Awards. A Clemson grad student has also received an NCAA postgrad scholarship.

- V. Athletic Department Update – Graham Neff presented the current (as of the time of this meeting) year-end budget projections to the council from IPTAY and Athletics. A similar Draft was presented to the Board of Trustees this on Friday, April 10. In summary: the football bowl was held at a slight overage while there was a slight increase in the ticket sales and bond sales are performing well. IPTAY Revenues are up from projections with major gifts and pledging that are deposited to CUF. With regard to CUF the AD Also noted that Clemson's IPTAY profits are filed as a 501c3 which cannot then be reported the same as USC's Gamecock Club earnings and thus underrepresents the performance our athletic enterprise as reported by USA Today and the NCAA. CUF allows for greater flexibility in investment and a higher return than what could be done with State Money.

The winnings of NCAA basketball teams during inter-conference tournaments are allocated in shares across the schools in the conference over the next 6 years. When Schools move between conferences their winning shares are brought to the new conference.

The Athletic Department is looking to fill the position left by Van Hilderma's 40 years of service to Clemson. A reception for Van will be held on May 1 from 3:30-4:30 in McFadden.

New Women's Volleyball coach, Hugh Hernesman has been hired from Louisiana with his wife Stephanie who will be one of the Assistant coaches on the team.

After the most recent attempt at vandalism on the rock in the football stadium security has been increased with a more automated system and it is once again in its place. Police are still on the case to find the perpetrator.

Stephanie Ellison also presented to the committee about two SC senate bills that would create additional stipend and a trust to M. Basketball and Football athletes. Stephanie met with Senator Kimpson to discuss how this would clash with NCAA regulations and sports ethos and will keep the Council informed about developments with all such bills in the state Senate or House legislature.

In preparing for the implementation of the new cost of attendance legislation from the NCAA Clemson's calculated value of a Full Scholarship for a football SA at Clemson is \$113,830 for an out-of-state student and \$87,500 for an instate student (neither number includes the medical and academic care that the students receive). Cash in hand for SA could be approximately \$17,000, including things like off-campus housing, Pell grant, meals, or mileage. The Athletic department is planning aids and education to the SA for financial planning.

VI. Next meeting is May 5, 2015 at 12:00PM in IPTAY

VII. Adjourn 4:28PM