

Athletic Council Meeting Minutes  
IPTAY Multipurpose Room  
December 7, 2017  
3:30pm

**Voting Members Present:** Mike Godfrey, chair; June Pilcher; Sheri Webster; Abel Bartley; Lambert McCarty; William Baldwin; Carl Hollingsworth; Brenda Burk; Bob Brookover; Hook Bruner and George Smith

**Non-Voting Members Present:** Brad Woody; Steve Duzan; John Griffin; Graham Neff; Dan Radakovich; Leslie Moreland; Stephanie Ellison and Rhonda Todd

Godfrey convened the meeting at 3:30 pm

**Introductions**

Godfrey welcomed the committee.

**Consideration of Meeting Minutes**

The committee approved November meeting minutes.

**Nieri Student Athlete Academic Area Report**

Duzan reported that no new information to provide. He stated that the GSR and APR are out. His area is working hard with athletes cramming for finals next week. Duzan reported that they are working closely with Compliance concerning Bowl certifications, and eligibility for student athletes for the spring semester.

**Athletic Department Report**

Radakovich congratulated Coach Swinney and the Football team on winning their third straight ACC Championship, and now they will turn their attention to the Sugar Bowl. He reported this game is played on January 1 at 8:00 PM with a higher demand than supply for tickets.

Both Men and Women's Soccer teams advanced to NCAA playoffs this year and both lost in heartbreaking fashion. He stated that the Women's team lost several key players due to injury.

Radakovich reported that this was a transitional year for Volleyball, but many good things are going on that will set up our team well for the future with the team adding six new players. Ellison stated that two of those players will start this January.

Radakovich reported that facility updates have started. Crews have started the demolition of the current Tennis facility, and we are working to keep them on schedule for completion in August and September 2018. The IPTAY building is scheduled for renovations this year, so we are in discussions with the architect and contractor about the challenges of the renovations to the current structure. Another project that is coming up before the State Fiscal Accountability Board is the new Softball facility. We are taking this

project to the Board of Trustees in February. The third project we are looking at is the eastside of the Football Stadium.

Radakovich reported he has completed his obligation to the College Football Playoff Committee. He stated this was a great committee to serve on, but he is excited that his four-year commitment is complete.

### **Committee Reports**

**Academics Policies and Integrity Committee** - Webster reported that her committee met with Janie Hodge get information and discuss some ideas of things for them to review. Webster requested another committee member. She stated that it might be interesting to look at cohorts who go through the AARC to see how they are doing.

**Student Athlete Welfare and Experience Committee** - Godfrey stated that his committee had not met, but he was evaluating opportunities for experiential opportunities in community work. He distributed copies (attached) of Student Athlete Development opportunities going on and offered around campus. The AC committee discussed several of these opportunities. Duzan stated that Sunny Dueland with Youth Development Leadership assists with many of the initiatives.

**Administration and Communication Committee** – no report

Bruner volunteered to serve on any committee.

### **Other**

Godfrey reported that he is receiving requests from many schools, or other outside sources to request athletic items from Coach Swinney's business card to flags, etc. Radakovich requested he forward those requests to Mike Money in the Marketing Department. He stated that they try to send items to SC schools that request materials. Ellison stated there is also a "donation request" button on the website.

Godfrey stated that in the Athletic Leadership field, he has requests for dissertation themes, so he ask if anyone had any fields of research to let him know. Godfrey stated that he has worked with Kyle Young in the past, and Radakovich agreed that this was the best avenue to get this information. Godfrey suggested that we might want to invite some of these Ph.D. students to provide information relevant to our committees and work the Athletic Council.

Meeting adjourned at 4:33 PM

Minutes respectfully submitted by Rhonda Todd



## STUDENT-ATHLETE DEVELOPMENT

Clemson Student-Athlete Development is dedicated to the holistic development of student-athletes to propel them toward success at Clemson and in life through career development, community service and outreach, leadership development, and personal enhancement and responsibility.

### PROFESSIONAL DEVELOPMENT AND CAREER PREPARATION

#### Freshman Year

- Core Values Workshop
- Etiquette Dinner
- Individual Advising

#### Junior Year

- Professional Fashion Show
- Tiger 'Pro' Day
- Individual Advising

#### UPIC: Beyond the Game

- 10 Student-Athletes
- Professional Development
- 160 Hour Internship

#### Sophomore Year

- Interview Preparation
- Conflict Resolution
- Individual Advising

#### Senior Year

- Athlete Identity Transition
- Tiger 'Pro' Day
- Financial Literacy
- Individual Advising



### TIGER LEADERSHIP ACADEMY

*creating leaders in sport and life*

The Tiger Leadership Academy is a three-year program designed to enhance student-athletes' leadership abilities and increase their effectiveness on their teams. Students participate in leadership activities, self-reflection, and service projects to gain personal development skills to enhance team culture, promote high performance, and prepare them for success in life.

#### **Year 1: Sophomores**

##### The Leader in YOU

- 🐾 Increase self-awareness through personal evaluation
- 🐾 Learn how to demonstrate effective leadership
- 🐾 Examine your unique leadership style

#### **Year 2: Juniors**

##### Leading Your TEAM

- 🐾 Apply leadership skills to your team to enhance culture
- 🐾 Create a foundation of trust on your team
- 🐾 Explore future goals and aspirations

#### **Year 3: Seniors**

##### Leadership in LIFE

- 🐾 Continue to build team leadership
- 🐾 Apply skills to your future career
- 🐾 Gain mentorship from professionals
- 🐾 Have hands-on career development



*"I believe I have found myself and I have found the kind of leader that I am and the way I can exemplify myself as a leader and express those to my teammates, classmates and teachers."*  
- Seth Beer, Baseball

*"I think this will help me to understand my teammates more and to be more patient. Also, to help the entire team to be more successful and to have somebody they can count on in every situation."*  
- Sirah Diarra, Women's Basketball

#### **Outcomes:**

- 27/27 (100%) of the student-athletes involved stated they have become more self-aware through the first year of the program.
- 27/27 (100%) shared they had a stronger understanding of what effective leadership entails.
- Requested more meeting times to learn and interact with the cohort

*"I feel comfortable being a more vocal person among my teammates. I also feel my servant leadership has gotten better as I've learned to be confident in others."*  
- Clelin Ferrell, Football

## COMMUNITY OUTREACH AND SERVICE

Student-athletes aim to complete at least ten hours of service per year and two entire team events. Outreach projects are aligned with student-athletes' passions to enhance their opportunities at Clemson and after college.

### *Ongoing Service Projects:*

- ClemsonLIFE
- Habitat for Humanity, Anderson
- Valiant Player Hospital Visits
- Tribble Center
- Developmental Center for Exceptional Children
- TIGER Reads
- Palmetto Series Canned Food Drive
- Animal Rescue Fund



### *2017-2018 Goals*

- 6,000 total service hours completed
- 100% engagement from student-athletes in service
- Complete Habitat for Humanity student-athlete build
- ClemsonLIFE Clinic is held by every team
- Clemson Community Outreach Ambassadors Created
- Execute international service trip
- Win Palmetto Series Canned Food Drive



## PERSONAL DEVELOPMENT AND RESPONSIBILITY

Student-Athlete Development is committed to created healthy, well-rounded student-athletes. The staff facilitates and creates programming to support student-athletes in all aspects of life.

### *Topics include:*

- Diversity and Inclusion
- Mental Health and Wellness
- Healthy Relationships
- Positive Transitions
- Personal Branding



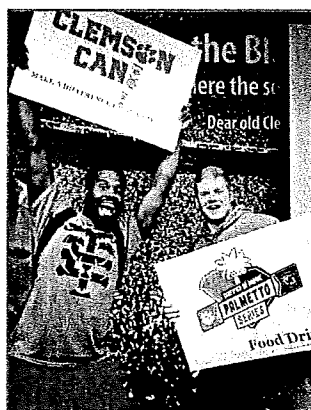
### *Tigers Unite*

- Female Student-Athletes
- Male Student-Athletes
- International Athletes
- Student-Athletes of Color
- Injured Student-Athletes
- Athlete Ally

## SAAC

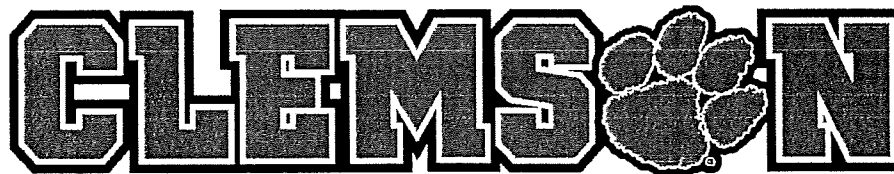
### STUDENT-ATHLETE ADVISORY COMMITTEE

The Student-Athlete Advisory Committee (SAAC) is the voice of Clemson student-athletes. SAAC acts as the link between the student-athlete body and Clemson's athletic administration, the ACC, and the NCAA.



### *What does SAAC do?*

- **Addresses** concerns and suggestions
- **Advocates** for student-athlete well-being to enhance their experience
- **Interprets** NCAA regulations directly impacting student-athletes
- **Creates** a fun atmosphere by planning events
- **Supports** fellow athletes
- **Bridges** the gap with the entire student body



## STUDENT-ATHLETE DEVELOPMENT

### International Service Trip - buildOn Trek

Participants: 15-18 people (student-athletes, support staff, potential for IPTAY donor to travel also)

Location: Nicaragua, Central America

#### Timing:

- June 17-27
- 6-7 days spent building the school in the village, 2-4 days allotted for travel in and out of the country

#### Cost:

- \$30,000 to build the school
- \$900/person for in-country travel
- Approximately \$800/person for flights (Looking into using flight miles through Delta)

#### Partner:

- buildOn is a global service learning program that has built over 1,000 schools in developing countries. buildOn is committed to breaking the cycle of poverty, illiteracy and low expectations by building primary schools alongside members of the community.
- buildOn focuses on equality between men and women in the community and works to create adult literacy programming within the school as well.

#### Activities:

- Student-athletes will build a primary school for students in the community.
- Students will learn the value of service and education while developing a deeper understanding of the world and of themselves as agents of change.
- Students stay in the community, living with families to fully immerse themselves in the culture.
- Volunteers participate in daily cultural workshops and deep reflection activities.

#### Safety:

- buildOn staff consistently monitor safety and are with student-athlete group at all times, outside of when they are in their host homes. Host families are thoroughly vetted by buildOn to ensure safety.
- 2-4 student-athletes stay in each host home.
- buildOn is insured by Nationwide's University Health Plan and International SOS. These provide 24 hour medical assistance and evacuation. This is built into the cost of the Trek.

#### Why Nicaragua?

- Nicaragua is the second poorest country in Latin America (*World Bank*)
- Nearly 500,000 children remain outside the formal education system (*USAID*)
- The average Nicaraguan only has 4.6 years of schooling, in rural communities, 2.1 years (*USAID*)

# TIGERS UNITE

## **Purpose:**

*Promote and provide a support system between peers at Clemson University*

*Raise awareness of the experiences, needs and concerns of our minority student-athletes on campus*

*Foster a greater collaboration between athletics and faculty, staff, and students*

*Provide programing and trainings related to diversity and inclusion*

*Provide professional networking opportunities and mentorship for all student-athletes*

*Promote and provide advocacy and allyship*

Women  
Empowerment  
Group

Male  
Enrichment Group

Student-Athletes  
of Color Support  
Group

International  
Student-Athletes  
Support Group

Athlete Ally

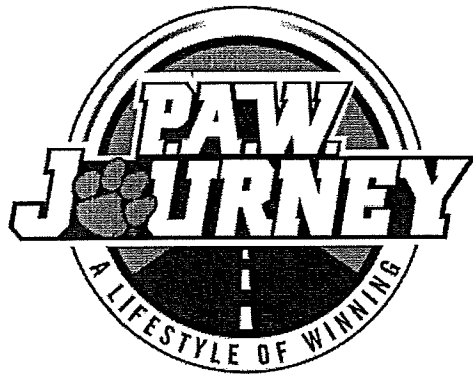
Injured Athlete  
Support Group

## **COMPASS:**

An opportunity for all student-athletes no matter race, sex, national origin, disability, sexual orientation, scholarship or non-scholarship can be mentored.

ALL SUPPORT GROUP NAMES CAN BE CHANGED!!

# **P.A.W. JOURNEY OVERVIEW**



P.A.W. Journey stands for 'Passionate About Winning'. It cultivates leadership in our student-athletes through personal growth, life skills, and professional development. This journey prepares each young man to be the example by sustaining a lifestyle of winning.



**1. STRIPED (Personal Growth) – Jeff Davis**

Tigers are not born; tigers are made. Becoming a Tiger is about building character, facing adversity, becoming better and ultimately stronger. Personal growth is the continuous effort to become the best you. STRIPED is the process we utilize to inspire our student-athlete towards maturity. The Tiger is known by its stripes. Each stripe represents a lesson learned, a victory earned, or a battle fought. These words embody this pillar: character, confidence, conviction.



**2. C.U. IN LIFE (Life Skills) – Savannah Bailey**

The mission of C.U. IN LIFE is to equip our young men with the transferable tools necessary for a lifestyle of winning and address them as a whole person. Events within this program will teach our student-athletes the importance of community service, as well as critical life skills necessary to be impactful men of society. These words embody this pillar: love, live, light.



**3. FIFTH QUARTER (Career & Professional Development) – Allison Waymyers**

The 5<sup>th</sup> QUARTER inspires each athlete to catapult into the marketplace. Whether the focus is on pursuing purposeful employment, or entering the N.F.L., 5<sup>th</sup> QUARTER ensures each young man remains the example in their community. These words embody this pillar: principle, preparation, purpose.

Jeff Davis is the Founder of the P.A.W. Journey. Known by most as 'The Judge' for regulating offenders on the field, his reputation to propel athletes in life is just as powerful.



# PAW JOURNEY

## I AM THE EXAMPLE



BECOMING A TIGER IS ABOUT BUILDING CHARACTER, FACING ADVERSITY, BECOMING BETTER AND ULTIMATELY STRONGER. PERSONAL GROWTH IS THE CONTINUOUS EFFORT TO BECOME THE BEST YOU.



THE MISSION OF C.U. IN LIFE IS TO EQUIP OUR YOUNG MEN WITH THE TRANSFERABLE TOOLS NECESSARY FOR A LIFESTYLE OF WINNING AND ADDRESS THEM AS A WHOLE PERSON.

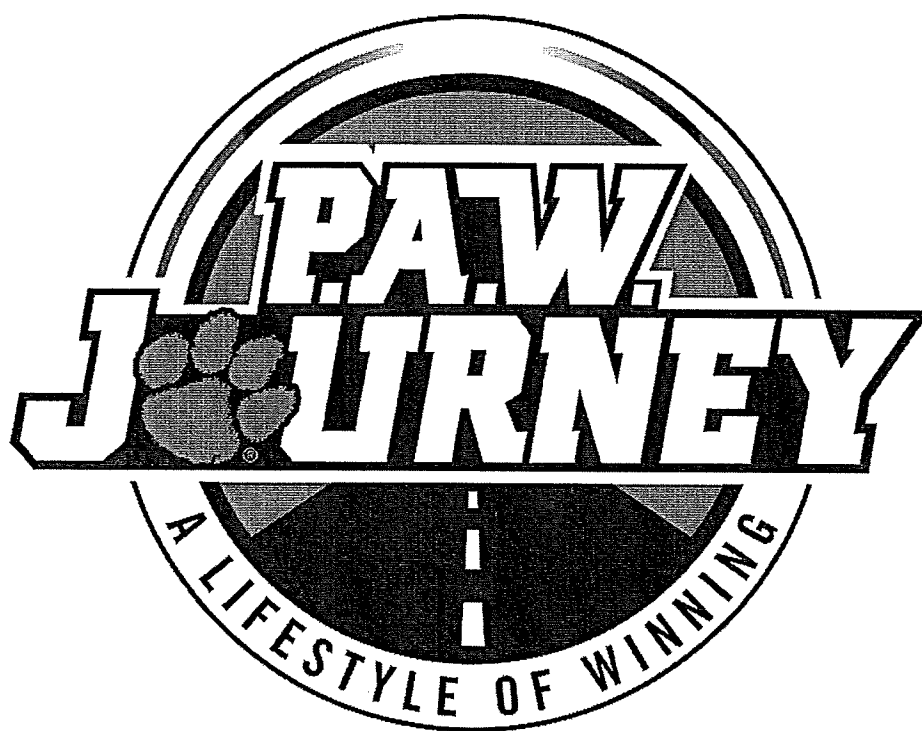


THE 5TH QUARTER INSPIRES EACH ATHLETE TO CATAPULT INTO THE MARKETPLACE, BY FOCUSING ON PURSUING PURPOSEFUL EMPLOYMENT. AND ENSURES EACH YOUNG MAN REMAINS THE EXAMPLE IN THEIR COMMUNITY.



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**P.A.W. JOURNEY STANDS FOR 'PASSIONATE ABOUT WINNING'. IT CULTIVATES LEADERSHIP IN OUR STUDENT-ATHLETES THROUGH PERSONAL GROWTH, LIFE SKILLS, AND PROFESSIONAL DEVELOPMENT. THIS JOURNEY PREPARES EACH YOUNG MAN TO BE THE EXAMPLE BY SUSTAINING A LIFESTYLE OF WINNING.**