

## **Athletic Council**

Nieri 2<sup>nd</sup> Floor classroom

Wednesday, February 5th, 2019 at 3:30pm

Chair, William Baldwin, Professor, Biological Sciences, 132 Long Hall, [Baldwin@clemson.edu](mailto:Baldwin@clemson.edu)

Attendance: Bill Baldwin, Jack Wolf, Monte Lee, Dan Radakovich, Jae Espey, Jasmine Townsend, Mary Anne Raymond, Brenda L. Burk, Gregg Batt, Mark Roberts, Darron Coley, L.M. Hook Bruner, Steve Duzan, Matt Lombardi, Brad Woody, Janie Hodge, Kyle Cutler, Michael Godfrey, John Trauig, Marilyn Hazlett, Drew Masters

### **AGENDA ITEMS:**

- I. Welcome
- II. Approval of December 2019 minutes
  - a. Approved, no edits
- III. Monte Lee, baseball coach
  - a. Shared team doctrine document
  - b. Shared his philosophical approaches to developing strong student athletes
    - Provided flyer on his Professional Development Perspective and expectations of his student athletes
    - Lead by example, Shephard vs. Cowboy
    - I'm eager to do... vs. I'm willing to do...
    - Baseball has 4 games a week in heavy season. Must work hard to focus on academics in the face of heavy practice-competition schedule. In Top 10 in nation among baseball programs for academic performance.
    - Monte's perspective of Name, Image, Likeness issues: Clemson baseball is incredibly visible to the nation. Lots of information put out there on social media about the team. The players want the content to be reflective of them individually, attach their personal twitter handles, etc... Monte's fear is "where do we start and stop in terms of amount of individual athlete content that is put out". He doesn't have an answer, and thinks head coaches may not be prepared to answer in general, because things are happening so fast and constantly changing.
    - Coaches want consistency, so if NIL issues come into play because there isn't a clean and consistent policy/process and it causes distractions, that is problematic.
- IV. Committee Reports
  - a. Academic Policies and Integrity – questions for tutors
  - b. Student Athlete Welfare and Experience – practice visits
    - Committee members have met with coaching staffs from teams, practice visits are in the works
  - c. Administration and Communication
- V. Steve Duzan, Nieri Update
  - a. Fall semester numbers (academic performance – GPA) are in and were very high. Great improvements across various teams.
  - b. Football had 3<sup>rd</sup> best GPA while competing for National Championship
  - c. Student Athlete Development and Leadership programs are going well, and growing. More internships and mentorships being added each year.

- VI. FAR report - Janie Hodge
  - a. NIL (Name, Image, Likeness) Advisory group to the ACC, conference call recently
  - b. There needs to be unity across the 5 power conferences in terms of what is asked of the NCAA.
  - c. Push for federal legislation to give NCAA oversight over NIL process for consistency.
  - d. ACC academic scholarships represented by 2 student athletes (one women's rowing, one women's golf)
  - e. Ongoing ACC meeting discussions about graduate school transfers process, for compliance and such.
- VII. Other Business
  - a. New council members will be added soon through College nominations
- VIII. SAAC report – Nolan Lennon / Darron Coley
  - a. Compliance spoke to SAAC in January
  - b. Continuing discussions about NIL among SAAC, creation of task force in the works.
  - c. Non-Profit Managers on a Mission – opportunity for athletes called Clean-Up for Cause. Send our used gear and such, to be cleaned and repaired, resold and donation made to charity of Clemson's choice. Money is used to fund MOMs impact trips and such.
- IX. Director of Athletics Report – Dan Radakovich
  - a. National Signing Day today
  - b. Clemson has #1 recruiting class in country for football
  - c. First softball game this weekend in Orlando
  - d. Tennis indoor season underway, Nancy Harris' final season as women's coach.
  - e. Indoor track season underway, in Columbia this weekend. ACCs a few weeks away.
  - f. ACC administrators meeting in a few weeks
    - NIL
    - Football scheduling issues
    - Revenue sharing questions concerning CFP costs
    - Working to provide expanded health services to athletes, partnerships via MUSC, Chief Medical Officer, etc...
- X. Future meeting dates for Athletic Council:  
March 4, 2020 @ 3:30pm