



Minutes

Wednesday, November 3, 2021 at 3:30 p.m.

Meeting will be via Zoom (see link below).

<https://clemson.zoom.us/j/95666120865>

Presiding: Mary Anne Raymond, Vice-Chair, 329D Powers Hall, mar@clemson.edu

Attendance

Mary Raymond, Greg Batt, Kyle Cutler, William Reinert, Chris Fiocchi, Matt Lombardi, Allison Kwolek, Leslie Moreland-Bishop, Katherine Hadley, Pat Layton, Dan Radakovich, Abel Bartley, George Marks, Chris Vidas, Sara Cooper, Thompson Medford, Brian Booth, David Scott, Robert O’Hara, Antonis Katsiyannis; Tori Niemann, Sarah Cooper; Katherine Hadley

- I. Welcome
The meeting was called to order at 3:30 by Vice Chair Mary Anne Raymond

- II. Approval of September 2021 minutes
Motion made and seconded to approve the minutes of September 2021

- III. SAAC report – George Marks and Amari Robinson
 - a. ACC Unity Week – the theme is “Awareness to Action” and challenges each individual to get involved in activities that promote unity and connect with people and organization. Out of season student athletics conducting rise training about identity and in season athletes will do in the spring. A roundtable discussion with 40-50 student athletes will happen later in the week. It will encourage them to have close conversations with their close circles; school supply drive and interaction with children; not just race identity but age identity and Clemson Downs.
 - b. SAAC Initiatives
There is a SACC Food Drive with an inhouse competition in the Athletic Dept. Items are being collected in the Nieri Academic Center and going to a local food bank

CLEMSON UNIVERSITY ATHLETICS COUNCIL

Jasmine Townsend | Athletic Council Chair, Parks, Recreation, & Tourism Management

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- IV. Committee Update – Committees (Academic Policies and Integrity, Student Athlete Welfare and Experience, and Administration and Communication) are being formed so please send your selection to Mary Anne Raymond.

- V. FAR/AAOC report – Antonis Katsiyannis
The first draft of a manual that guides how student athletics are admitted to Clemson was completed. Draft will go to AAOC by mid-November for endorsement at their December 7 meeting.

- VI. Athletic Academic Services – Matt Lombardi
 - a. Faculty response rate report – They collected a feedback report from faculty to coincide with midterms. Please thank and let your faculty members we appreciate their participation with a response rate of 61%. The results will be used to guide their services in tutoring and assisting student athletes.
 - b. How progress report is used to advise student athletes – 35-40% of the athletes have regular meetings scheduled. The reports will fill the gaps of the students they don't meet on a regular basis.

- VII. Meet Allison Kwolek, Women's Lacrosse Head Coach
Kwolek been on campus for just 3 months. She's been doing lots of recruitment and looking at transfers. Currently 7 freshman and couple of transfers are committed along with ; 8 commitments from current juniors in high school. Radakovich commended Kwolek for her phenomenal job on recruitment. A question about the facilities was deferred to the AD report later in the agenda. In regards to a question about clinics, 3 clinics will be held on campus along with summer camps. They are in discussion with alumni groups and will do an intersquad scrimmage to explain the game and introduce it to the community. Information will be available on their website in the next month.

- VIII. Director of Athletics report – Dan Radakovich (15 – 20 minutes)
 - a. NIL update – Stephanie Ellison-Johnson, Steve Duzan, and Amanda Richardson are the key contacts. Student athletes have done over 200 deals. They have been providing the athletes with educational pieces about marketing. Since there is no national law yet, they are following state guidelines. Athletics cannot facilitate deals but provide athletes opportunities to engage.
 - b. CAPCO update – JMI Sports quit the partnership but 62 out of 62 corporations are still on board. They are in the process of hiring a president of CAPCO that will help monetize corporate sponsorship and be a big revenue piece going forward



- c. Other items – ACC met in South Bend and attended by Antonis Katsiyannis, Stephanie Ellison-Johnson and Dan Radakovich. At future meeting will share the demographic data compiled by the Diversity Equity Inclusion group. Also reviewing the conference home stay in Greensboro. ACC Network generating a lot of money and negotiating with Comcast and increased distribution. Working on a ACC/Big Ten Alliance and scheduling some games. Baseball will play Indiana University in the spring. ESPN update- They are looking to continue to emphasize football. Sports update – in soccer women are in the semi-finals and the men in the championship. Two football games left. Exhibition games for men’s and women’s basketball upcoming. Gymnastic/LaCrosse sites – after a study, the sites will be near the rowing facilities along with offices. With support from BOT, it will take a year to plan and 8 months to build. The first LaCrosse year will be at Historic Riggs Field.
 - d. Questions for Dan –
Is there a place to find out which players have NILs? No it is private information. It’s not university money.
For CAPCO, it seems like a significant responsibility to bring in-house? In a bridge phase with current employees keeping afloat. Will be similar to IPTAY and will be its own 501(c)(3). As CAPCO grows it will have partnerships with entities on campus. For example, sponsorship of the ring ceremony.
ACC Diversity Equity Inclusion report shows a lack of minority head coaches. Currently gathering information on the coach demographics and will distribute report to the Athletic Council
- IX. Other Business (5 minutes)
- a. Approval of yearend report
A motion was made and seconded to accept the report.
 - b. Reminder – Committee Assignments - please submit your choices to Mary Anne Raymond.
- X. Future meeting dates for Athletic Council (Either in Nieri Auditorium or via Zoom – will be announced prior to each meeting):
January 12, 2022 @ 3:30 p.m. <https://clemson.zoom.us/j/97796489095>
April 6, 2022 @ 3:30 pm <https://clemson.zoom.us/j/93033272480>

Meeting adjourned at 4:12 p.m.