



APPROVED November 16, 2022

Meeting Minutes

Wednesday, September 14, 2022

3:30 p.m. – 5:00 p.m.

Nieri 254 (Assembly Room)

Presiding: Jasmine Townsend, BSHS, Chair, jtowns@clemsn.edu ; Brian Booth (CECAS); David Scott (COE); Brandon Boatwright (Alt. BSHS); Rebecca Stoil (AAH); Greg Batt (CAFLS); Modi Wetzler (COS); Stephan Kappler (Alt. COS); Brenda Burk (Library); Michelle Colquitt (Alt. Library); Mike Godfrey (Faculty Senate); Chris Fiocchi (Campus Rec); Robert O’Hara (GSG); Thomas Newell (USG); Amari Robinson (SAACs); Antonis Katsiyannis (FAR); Kevin White (Deputy Athletic Director); Amanda Gray Richardson (Compliance); Stephanie Ellison-Johnson (SWA); Matt Lombardi (Academic Support); Kyle Cutler (Registrars Office); & Leslie Moreland (Academic Support)

Attending:

Brenda Burke made motion to approve, multiple 2nds, unanimous approval

AGENDA:

- I. Welcome and Approval of April 2022 minutes (2 minutes)
Introductions of attending members
 - Minutes provided to the council and asked if any updates or changes need to be addressed. Hearing none, Burke motioned for minutes to be accepted. Multiple 2nds followed and the minutes were approved as is.

- II. Athletic Council membership updates – Jasmine (15-20 minutes)
 - a. Purpose of Athletic Council
 - Updates and information from the manual regarding purpose of AC as well and intro to website and individual committees.

CLEMSON UNIVERSITY ATHLETICS COUNCIL

Jasmine Townsend | Athletic Council Chair, Parks, Recreation, & Tourism Management

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- Reminder provided to the council that this committee is not a spokesperson for the athletic department and thus, any requests for information or comments should be forwarded to the Chair of the Athletic Council or the Athletic Department directly. Best response is No Comment.
- b. Policies and Procedures
- Manual been updated and waiting on final approval from President Clements. Explanation of 3 sub-committees was presented by the Chair. A request was presented to identify individuals to head those 3 committees. If you are interested, please communicate interest to Jasmine Townsend before you leave. Individual committee liaisons this year will be:
 1. Matt Lombardi: Academic Integrity. Matt was present and reviewed his committee's purpose.
 2. Natalie Honan will be the liaison for the Athlete Wellness committee
 3. Kevin White will be the liaison for the Administration and Communication committee.
- c. Subcommittees
- Leads of the sub-committees make up the Executive Athletic Council requiring additional meetings PRN
- III. Deputy Athletic Director new year report – Kevin White (10 minutes)
- a. Kevin White is the Deputy AD reporting
- Comes to Clemson from Northwestern and holds responsibilities that include interactions with University Leadership to keep eye on athletics.
 - Focuses on 3 key aspects of Education, interaction, experience
 - Student athletes had a cumulative 3.19 GPA in Fall of 2021 and a 3.2 in Spring of 2022. This is Eight consecutive semesters above 3.0 for CUAD.
 - APR of 997 with 14 programs at a perfect 1000
 - 8 programs with a perfect graduation rate
 - In addition to academic performance, multiple experience driven opportunities are available and Kevin discussed Micro-internship opportunities available through PAW-Journey as an example.
 - Community Enrichment and evaluating impact on surrounding community. Ranked #21 in the country for number of community service hours by student athletes
 - Social media reach. One of 3 schools with 1million + Twitter followers



- Student athlete experience: Hear her Roar; unique campaign we have launched to raise 50 million for women's athletics. Goal of 50 million represents the 50th anniversary of Title IX.
- POWER is a Women's Leadership Academy for student athletes and this group went on a trip to Chicago for 5 days to meet multiple women in leadership roles.
- Primary goal for CUAD is education and to ensure that our students have a great experience. All in ... All together.
- Looking forward: Making advancements in NIL education and opportunities for our student athletes. Other concerns are with conference realignment as we watch what is happening around the country and trying to position ourselves in the best position possible. And finally, looking at new streams of revenue. Includes marketing and gameday experience upgrades.
- Questions: Is the look for new revenue to overcome the past few years? Conference allotment is 38mil compared to other schools that can reach to 75-90 million for other conferences. So, for us to be able to keep up, we need to explore other revenue opportunities. We have been lucky because our football program and ticket sales are so strong. And fortunate enough to have IPTAY which combined with the other two has allowed us to close that gap

IV. FAR report – Antonis Katsiyannis (10 minutes)

Welcomes everyone back to a face-to-face meeting. Antonis provided a personal introduction about himself and his background, as well as the role of the FAR and its focus on academic integrity.

- The FAR reviews records in regard to admissions and eligibility and ensures rules are followed in regards to eligibility and admissions. The FAR also represents Clemson to the ACC and the NCAA.
- The Primary concern is the duty to promote a balance in the student athletes experience among athletics, academics, and social life. Student athlete welfare and experience is a priority as we also promote excellence in the classroom and sport performance.
- The FAR evaluates incoming student athletes using comparison charts as an overall review of individual sports in regards to incoming GPA and APR/GSR for the athletic programs.



- Clemson's highest performers of academics and athletics is women's soccer and women's tennis in which 100% of the teams have a cumulative GPA over 3.0 (for both Spring 22 semester as well as cumulative).

V. Academic Support Services report – Matt Lombardi (10-15 minutes)

Matt introduced himself and his role for new members of the council.

- Matt's position has a dual reporting line between the dean of undergrad studies and the AD.
- There are 18 members of the support staff for student athletes in our academic support center, with additional members for student athlete development. These individuals are not to be confused with campus advisors. Our advising services are directly related to NCAA needs for student athletes.
- Staff works with the stud athletes on eligibility and progress towards degree, course selections based on in- and off-season, etc.
- Also have educational services staff: 4 learning specialist and tutorial coordinator. These individuals work with students who may have diagnosed learning disability or arrived from a lower-level high school. Work individually with students on a weekly basis to develop independent skill sets regarding education.
- Offer tremendous number of tutor services: over 800 appointments per week. We have over 100 tutors on campus, and these serve as supplemental for student athletes who may be missing classes for travel, etc. Tutors go through 12-14 hours of training per semester on maintaining academic integrity.
- All first-year students are required to take advantage of these services. After the first year, most use the services, but all athletes are different.
- We also have an internal policy for many years regarding communication guidelines between coaches and faculty. As it pertains to a student athletes academic progress, inquiries regarding students should only come from Matt's office. Coaches should never contact an individual instructor as this would go against policy. This info is shared to the entire athletic department.
- A big part of our job is monitoring and tracking student athlete performance. To eliminate any holes or gaps for records to fall through, we gather information by meeting with students, soliciting progress reports from faculty, and using the Canvas Observer program.



- The Canvas Observer program proposal was brought forth last year to faculty senate and we will continue along this path this year. This access will only give the advisor student access to the course. Therefore, they can only see information for that individual student. They cannot see other students or change any aspect of the class. Multiple other institutions use this function, so we are working with faculty senate to move forward with this proposal and communicating with faculty.

VI. SAAC report – Amari Robinson (5 minutes)

WBB representing SAAC. Very few updates as the semester is just getting started. SAACs is in the process of assigning committees and discussing how we want to engage athletes and enhance the experience for this academic year.

VII. Other Business

Recognize Kyle Cutler for everything he did getting the provost manual approved.

VIII. Future Athletic Council meeting dates

- a. November 16, 2022
- b. January 18, 2023
- c. April 12, 2023

Meeting adjourned at 4:42pm.