

CLEMSON UNIVERSITY  
CLEMSON, SOUTH CAROLINA  
MINUTES  
of the meeting of  
THE CLEMSON UNIVERSITY BOARD OF TRUSTEES  
Clemson House, Clemson, SC  
Friday, September 28, 1990

After notification as required by the Freedom of Information Act, the Chairman called the meeting to order at 2:05 p.m. with the following present: Louis P. Batson, Jr., Chairman, presiding, Bill Amick, Vice Chairman, Lawrence Gressette, W. G. DesChamps, J. J. Britton, Joe Swann, Allen Wood, Louis Lynn, Buck Mickel, Phil Prince, Tom McTeer, Doug Kingsmore, Bill Neely, Hugh J. Clausen, Secretary

Trustees Emeriti present: P. W. McAlister, Paul Quattlebaum, Jim Self

Members of the Administration present: President Max Lennon, David Maxwell, David Larson, Milt Wise, Gary Ransdell, Nick Lomax, Jay Gogue

Others present: Ben Anderson, Almeda Jacks, B. J. Skelton, Francis Canavan, Opal Hipps, Alan Dunn, Chris Przirembel, Ron Kendall, Russ Diefendorf, Ron Nowaczyk, Harry Durham, Ann Smith, Jack McKenzie, Amy Uhl, Al McCracken, David Bradshaw, Ross Wilkinson, Mary Poore, Tom Lynch

Media present: Jenny Munro (Greenville News) and Tom Johnson (Anderson Independent Mail)

Mr. Gressette moved that the minutes of the July 21, 1990 meeting be approved. Mr. Prince seconded.

The Secretary presented the audit report.

Mr. DesChamps was recognized to present the Agriculture and Natural Resources Committee report. The attached resolution with respect to the botanical gardens was reviewed. (Attachment A) Mr. Amick moved that the resolution be adopted. Mr. Kingsmore seconded and the vote was unanimous.

Mr. Gressette presented the Budget and Finance Committee report. An update on sponsored programs was given by Al

McCracken. The university has realized a research growth rate of 129 percent since 1986. Dollar amounts have grown from \$11.142 million in 1986 to \$32.192 in 1990 which represents a 188 percent increase. Expenditure dollars in 1986 totaled \$35.261 million; the total for 1990 is \$80.75 million. Jay Gogue noted that the top land-grant universities have expenditure figures of \$270 million. In 1986, less than 20 percent of Clemson faculty were receiving private research funding. Today, over 60 percent of our faculty have external support.

Mr. Prince presented the Educational Policy Committee report. Mr. Prince asked that the Committee meet briefly immediately following this Board meeting to dispose of some matters that could not be voted on at the Committee meeting due to the lack of a quorum.

Ross Wilkinson presented an update on the College of Agricultural Sciences. Dr. Wilkinson stated that efforts are being made in the areas of program enhancement, increasing the number and quality of students, and physical resources. Some new areas of focus are the AG\*SAT project, distance learning (off-campus curriculum), public relations and marketing of the College, and establishing academic excellence through teaching and scholarships. Dr. Wilkinson asked that the Board provide him with any suggestions they might have to improve the College.

Chris Przirembel presented an update on the strategic planning process at Clemson University. Dr. Przirembel explained that strategic planning allows university representatives to make rapid and wise decisions when good opportunities arise as well as providing a rationale for funding needs. Goals and benchmarks are important to the process. All entities were represented on the Strategic Planning Committee which provided the input needed for a consensus of the university's priorities. Full support of the Board and administration is essential to the success of implementing the process.

Russ Diefendorf, holder of the McAlister Chair, made a presentation with respect to advanced materials. Fibers and ceramics are the backbone of South Carolina industry and composites will play a large role in the development of Clemson University as a competitive research university. Dr. Diefendorf stated that one of the main attractions to Clemson for him was the integrity of the faculty; however, he also sees infrastructure as a problem at Clemson that needs to be resolved so that researchers can get on with their business.

Ron Nowaczyk made a presentation on assessment. SACS is leading the nation in assessment in higher education. All successful institutions are involved in assessment and Clemson University has undertaken this process with vigor. Some preliminary survey results indicate that 94 percent of Clemson alumni agree that the interaction with other students has been important in their lives and seventy-five percent agree that the

quality of the instruction at Clemson was good. A total of 41 percent would like more consideration of their opinion when policies are made. Complete results of the survey will be available soon.

The President stated that Drs. Przirembel, Diefendorf and Nowaczyk are some of Clemson University's best faculty leaders. The planning process at Clemson is working; it will require a cultural change, but we are beginning to see some major improvements.

Mr. Prince presented the Institutional Advancement Committee report. The Class of '44 will fund renovations to Mell Hall which will house the Visitors' Center. The \$1 million class memorial will greatly enhance the entrance to campus. In connection with this project, Dr. Ransdell stated that a new partnership between the university and the city will provide some additional enhancements to the campus/community setting. Dr. Ransdell called on Mary Poore, City Planner, to present plans for a revitalized entrance to campus. Ms. Poore reviewed drawings which call for a circular appearance to the intersection of Highways 93 and 133 at Mell Hall. The circle would join the university to the city with visual enhancements made to that area.

A resolution (Attachment B) was presented which included an easement request in connection with the Class of '44 project.

Mr. Prince moved that the resolution be adopted. Mr. Mickel seconded and the vote was unanimous.

The President thanked city representatives for their cooperation and hard work on this project. Mr. Wood commended the Class of '44 for this outstanding contribution to the university. Harry King, Noel Garvin and Dale Vander Voort were recognized for their contributions to making this project a reality.

Dr. Ransdell presented a request to use the university seal on a globe to be marketed by the Alumni Association. Mr. Prince moved that the request be approved. Mr. DesChamps seconded and the vote was unanimous.

Mr. Bill Amick presented the Student Affairs Committee report. Nick Lomax reviewed enrollment figures. Total enrollment for the 1990-91 school year is projected to be 16,303. Breakdown indicates 13,010 undergraduates and 3,293 graduates. Mean SAT scores increased 10 points over last year. Minority enrollment increased this year to 1,075 as compared to 1,004 last year. This increase is credited largely to the Clemson Scholars program. Mr. Lomax stated that maintaining quality in our student enrollment is a priority.

Mr. Lomax presented the following admissions report:

- 2,513 freshmen enrolled in 1990--a 13 percent decrease from 1989
- 68 % in-state students
- 32 % out-of-state representing 33 states and 8 foreign countries
- 254 black freshmen enrolled in 1990 representing 10 percent of the freshmen class
- 198 Clemson Scholars enrolled--52% were black students
- 644 transfer students enrolled (3% increase over 1989)

B. J. Skelton updated the Board on the Academic Learning Center which should be completed by March 1991. Almeda Jacks reported on progress of the new east campus housing project. Hopefully, the facility will be ready for occupancy by Fall 1991.

Amy Uhl reported that the students are beginning to settle down into the academic routine. The all-in-one card was very well accepted and the administration was thanked for this improvement.

The Secretary presented the following mail ballots for ratification.

- 1) Lease between University Square Associates and Clemson University (Auxiliary Services) - July 12, 1990.  
Lease for 1,475 square feet of office space for three years with an annual aggregate rent of \$11,062.50.
- 2) Reappointment of Municipal Judge and Assistant Municipal Judge - July 16, 1990.  
Reappointment of Lewis Merck, Municipal Judge, and Coke Cauthen, Assistant Municipal Judge for a one-year term to expire July 31, 1991.
- 3) Exempt Leases and an Amendment to the Resolution Delegating Authority to V. P. for Business and Finance - August 14, 1990.  
The total cost for exempt leases has been raised from \$5,000.00 to \$10,000.00 and the afore-mentioned resolution has been amended accordingly.
- 4) Establishment of Department of Environmental Toxicology in the College of Agricultural Sciences - September 17, 1990.


Mr. DesChamps moved that the above listed mail ballots be ratified. Mr. Neely seconded and the vote was unanimous.

September 28, 1990

The Chairman thanked everyone for the outstanding reports and commended the President and the administration for their leadership.

The meeting was adjourned at 3:40 p.m.

Respectfully submitted,

  
Hugh J. Clausen  
Secretary of the  
Board of Trustees