

**Clemson University  
Clemson, South Carolina**

**MINUTES**

**THE CLEMSON UNIVERSITY BOARD OF TRUSTEES  
Holmes Ballroom, Clemson House  
Clemson, South Carolina  
Friday, October 1, 1993**

After notification as required by the Freedom of Information Act, the Chairman called the meeting to order at 1:30 P.M. with the following members present: Bill Amick, presiding; J. J. Britton, W. G. DesChamps, Lawrence Gressette, Harold D. Kingsmore, Louis Lynn, Patricia McAbee, Thomas McTeer, Buck Mickel, Philip Prince, Joe Swann, Allen Wood, Paul Quattlebaum, James C. Self and Manning N. Lomax, Secretary

Administration Present: Max Lennon, Jay Gogue, Almeda Jacks, Charles Jennett, David Larson, Gary Ransdell, Milton Wise, Ben Anderson, Cathy Sams

Others Present: Pierre Allaire, Roger Patterson, Brett Dalton, Richard Hellar, Betty McClellan, Robin DeLoach, Stassen Thompson, Marvin Carmichael, Verna Howell, Ashley Cooper, Debbie DuBose, Alan Schaffer, Mark Wright, Don Golightly, Thurmon McLamb and Virginia Skelton

Media Present: Ron Barnett, Greenville *News* and Allen Bowie, Anderson *Independent and Mail*.

**Item 1 - Approval of Minutes**

Statement: The minutes of the July 9, 1993 Board Meeting and the July 10-11 1993 Board of Trustees Retreat were previously distributed to Trustees.

Action: Approved.

**Item 2 - Future Board Meeting Dates**

Statement: Mr. Manning N. Lomax announced that dates for the 1994 winter meeting and the annual meeting and retreat have not been finalized. He indicated that these dates will be set after getting input from Trustees. Dates for the spring and fall meetings respectively are as follows: April 8, 1994 and September 23, 1994.

**Item 3 - Student Affairs Committee - Mr. Philip Prince**

**Student Affairs Committee Action Item - Approval of Part-time Municipal Judge**

**Statement:** Dr. Almeda Jacks stated that Judge Deborah Culler will soon be on maternity leave. Dr. Jacks recommended that Mr. Dick Mattox be approved to fill in during Judge Culler's absence and then to continue on an as needed basis.

**Action:** Mr. Allen Wood made a motion to recommend approval of Mr. Dick Mattox as part-time municipal judge, Mr. Thomas McTeer seconded the motion and the vote of the committee was unanimous. Mr. Prince made a motion that the full Board approve the recommendation. Approved.

**Informational Item 1 - Student Government Update**

**Statement:** Mr. Ashley Cooper, Vice President of the Student Body, thanked the Administration for its cooperation in communicating with the student body and for offering programs that benefit students. He specifically mentioned the decision by the Athletic Department to change the student seating at the basketball games to the lower arena area. It is felt that this will generate more student interest and participation. Mr. Cooper indicated that student leaders appreciated being informed on a proposal to raise the student intramural fee and the performing arts fee which the students opposed. After discussion between the students and the Administration, those particular fees were not raised.

A matter which is of great concern to Student Government is the exorbitant rents being charged students for off-campus housing. Student Government is preparing a pamphlet to help students find reasonably priced off-campus housing. They are also joining other State supported schools in an attempt to amend legislation regarding land lord and leasing regulations.

Mr. Prince commended Mr. Cooper and the other student leaders. He encouraged Trustees to attend the Student Leaders Dinner on October 5th.

**Informational Item 2 - Update on University Housing**

**Statement:** Mrs. Verna Howell stated that there has been a drop in the occupancy rate in University housing since last year. A key factor in this changing trend is due, in part, to the drop in undergraduate enrollment. Ms. Howell stated that the priority system in assigning housing has shifted from upper classmen to giving priority to new freshmen. Approximately 90% of new freshmen live on campus.

Mrs. Howell announced that Phase I of Johnstone Hall will not be completed by the latest completion date of December 12, 1993. It now appears the facility will be completed by March, 1994. The difference in the revenue between the old Johnstone Hall rate and the new during the Spring semester is

over \$200,000. However, it is believed the revenue can be made up because the penalty for failing to complete on time will kick in.

Informational Item 3 - Review of Student Population

Statement: Dr. Richard Heller stated that approximately 2300 freshmen entered the University this academic year. Of that number 90% attended a summer orientation session. Two-thirds of those entering are South Carolina residents and the average SAT of 1050 for the Freshman Class is the highest of any freshman class in the State public institutions. He went further to describe the development of the students and explained how their life experiences and history differ from "our" age.

Item 4 - Agriculture and Natural Resources Committee - Dr. Louis Lynn

Action Items - Agriculture and Natural Resources Committee - Dr Stassen Thompson

Item 1 - Duke Power Right-of-way Easement, Simpson Station

Statement: Dr. Thompson stated that the Land Use Planning Board and the Administration recommend that an easement be granted to Duke Power at the Simpson Station just north of Millwee Creek. The right-of-way is 68 feet in width and runs 1945.35 feet in length, totaling 3.04 acres. It is further recommended that a reverter clause be included in the easement agreement.

Action: Mr. Prince made a motion that the committee recommend approval of the easement, Mrs. Patricia McAbee seconded and the vote was unanimous.

Dr. Lynn made a motion that the full Board approve the easement. The vote of the Board was unanimous to approve.

Item 2 - Old Keowee Trail Right-of-way Easement

Statement: Dr. Thompson stated that the LUPB and the Administration recommend that a right-of-way easement be granted to Mr. L. D. Reamer and the heirs of the estate of Mr. Lawrence Pike across University property. The easement would be a 25 foot (12.5 feet on either side of center line of existing gravel road) right-of-way. Mr. Reamer and the Pikes will bear the cost of the survey. The right-of-way agreement will specifically spell out that the University uses the road for forestry purposes, makes no guarantees as to maintenance and assumes no liability.

Action: Dr. J. J. Britton made a motion to recommend approval of the right-of-way easement to the full Board, Mr. Prince seconded and the vote was unanimous.

Dr. Lynn made a motion that the full Board approve the easement and the vote of the full Board was unanimous to approve.

Item 3 - Proposed Lease and Property Exchange with the Corps of Engineers

Statement: Dr. Thompson stated that the LUPB and the Administration recommend approval for the University to lease approximately 47 acres of Corps property adjacent to the proposed golf course. Dr. Thompson explained that the lease will be a "standard" Corps lease for recreational purposes and will have a term of 25 years. A longer term was desired; however, the shorter term lease can be processed at the district level and one with a term longer than 25 years would have to be approved in Washington, DC with an anticipated time frame of at least one year. In exchange for the lease the University will (1) deed approximately one acre of land adjacent to the Twin Lakes Boat Ramp parking lot and the area in the road right-of-way from the Twin Lakes Boat Ramp parking lot to the entrance of the beach picnic area (approximately 2,000' x 30'); and (2) grant a right-of-way easement (approximately 150' x 60') directly across from the entrance to the Y-Beach with a term of 25 years.

Action: Mr. Prince moved that the Committee recommend approval of the lease/property exchange to the full Board, Mrs. McAbee seconded and the vote was unanimous.

Dr. Lynn made a motion that the full Board approve the request. After discussion, the Board approved the lease/property exchange and directed the LUPB to begin working on a longer term lease.

Item 4 - Ground Lease to Clemson United Methodist Church and Holy Trinity Parish

Statement: Dr. Thompson stated that the LUPB and the Administration recommend that a lease be granted on approximately 0.70 acres of University property directly across from the tennis courts on SC 93 for the purpose of helping to eliminate parking problems being encountered by both churches. Term of the lease will be for 30 years at a nominal fee.

Action: Dr. Britton moved approval, Mrs. McAbee seconded and after discussion the Committee voted unanimously to recommend approval to the full Board with the stipulation that the lease agreement specify that the University retains right-of-way privileges for ingress and egress, if necessary.

Dr. Lynn made a motion that the full Board approve the lease to include the amendment as stated above to the Clemson United Methodist Church and the Holy Trinity Parish. Approved.

Informational Item 1 - Personnel and Funding Overview

Statement: Dr. Milton Wise presented a report on personnel and appropriated funding for the past three years in the Division of Agriculture and Natural Resources. The report indicated that there has been a downsizing in personnel and expenditures have remained steady.

Informational Item 2 - Budget Analysis

Statement: Dr. Wise stated that at the last ANR Committee meeting, a sample of the budget situation in the Division of Agriculture and Natural Resources, using the S. C. Ag Experiment Station's historical data for the past five years and projected data for the next five years as an example, was presented. He stated that the budget situation presents some interesting opportunities for the SCAES; namely, increase state appropriations, build partnership teams, enhance scientific grants, rightsize personnel and refocus programs in order to maximize return on investments.

Informational Item 3 - Fertilizer Board of Control

Statement: Dr. Wise indicated that the Fertilizer Board of Control, a former sub-committee of the Agriculture and Natural Resources Committee of the Board, has been abolished and its duties have devolved onto the State Crop Pest Commission by statutory amendment, Section 46-9-10 et seq. The State Crop Pest Commission is currently the sole commission exercising authority pursuant to the regulatory laws of Title 46 with which Clemson University is involved. This includes the Chemigation Act (Sec. 46-1-140); the Boll Weevil Eradication Act (Sec. 46-10-10); the Pesticide Control Act (Sec. 46-13-10); the Fertilizer Act (Sec. 46-25-10); the Agricultural Liming Materials Act (Sec. 46-26-10); the Shipment and Sale of Trees, Plants and Shrubs (Sec. 46-33-10); Neglected or Abandoned Orchards (Sec. 46-35-10); and Introduction of Honeybees Into State (Sec. 46-37-10). The State Crop Pest Commission has no authority over Seed Certification, which is under the supervision of the Board of Trustees (Sec. 46-21-610). All these Acts are administered by the Director, Regulatory and Public Service Programs.

Informational Item 4 - Parks, Recreation and Tourism Management Overview

Statement: Dr. Wise reported that the Department of PRTM is ranked as one of the top five academic programs of its type in the country. There are presently approximately 300 undergraduate and 60 graduate students in the department with a faculty of 19. In addition to the traditional education and research programs the Department also administers the Outdoor Laboratory, the Recreation, Travel and Tourism Institute and the South Carolina Rural Recreation Development Project. The Department provides technical assistance and training programs to professionals from all facets of the recreation and

tourism industry, which is one of the largest industries in the State. The Department of PRTM is involved in a project with the National Forum on Golf and the Americans with Disabilities Act. One of the major goals is to make the proposed Clemson University Golf Course a showcase for integrating disabled individuals into the game of golf.

**Item 5 - Audit Committee - Mr. Buck Mickel**

**Informational Item 1. - Audit Schedule for FY 1993-94**

**Statement:** Mr. Lomax presented a tentative schedule of audits to be performed by the Internal Auditing Department during FY 1993-94.

**Informational Item 2- IPTAY Report**

**Statement:** Mr. Thurmon McLamb, President of IPTAY, reported that IPTAY presently has 16,000 members and raised \$5.9 million this past year. IPTAY has the number one scholarship organization in the world and is responsible for 400 student athletic scholarships. The goal for the coming year is to increase membership to 20,000 and raise \$6 million.

**Item 6 - Budget and Finance Committee - Mr. Lawrence Gressette**

**Informational Item 1 - Budget Report**

**Statement:** Mr. Roger Patterson reported that the University began Fiscal Year 1993-94 with uncertainty. The University built its budget based on the expectation that higher education would receive \$15 million from a FY 1992-93 year-end surplus, besides the \$4 million in nonrecurring funds appropriated by the legislature for FY 1993-94. This assumption yielded an allocation of \$77.1 million to the University along with the funds appropriated for salary annualizations. This level of funding combined with a drop in enrollment and additional allocations resulted in significant budget cuts and a 7% fee increase. On August 20, a State surplus was declared by the Comptroller General and the entire \$30 million in nonrecurring funds was allocated to higher education. Although Clemson's share of the \$30 million was \$4.2 million, half of the funds were included in the initial FY 1993-94 budget. As a result, \$2.1 million is now available for allocation. Over \$4.5 million of Clemson's current base budget is in nonrecurring funds.

**Informational Item 2 - Facilities Report**

**Statement:** Mr. Mark Wright presented this report which included updates on the following projects: East Campus Student Housing - Lightsey Bridge Apartments; Performing Arts Center; Brackett Hall Renovation; Renovation of Johnstone Hall - Phase 1; Continuing Education/Conference Center; Fluor Daniel Engineering Innovation Building; Harcombe Dining Hall Renovation; Animal Research Compliance Facility - A/E & Site Work; East Campus Student

Activity Center; Solid Waste Transfer Station; Jervey Athletic Center Addition/Renovations; Housing Development Program - Phase 2; Ceramic Engineering Research Center; New Central Energy Facility; and University Office Building.

**Item 7 - Educational Policy Committee - Dr. J. J. Britton**

**Informational Item 1 - Financial Aid Report**

**Statement:** Mr. Marvin Carmichael stated that approximately 55% of Clemson University students are receiving some type of financial aid, and this number is expected to rise due to the Higher Education Amendment of 1992 which significantly changed the posture of financing college cost. The default rate on loans to CU students in 1991 was 2.2% as compared to the State average of 17%. Mr. Carmichael addressed some of the problems that arose in the Financial Aid area during registration. These problems have been identified and solutions are being worked out to avoid a reoccurrence.

**Informational Item 2 - Review of Clemson University's Strategic Plan**

**Statement:** Dr. Charles Jennett reported that individual meetings with the academic deans and various campus groups have revealed a new level of commitment to strategic planning and continuous improvement. He emphasized that the first priority of the Strategic Plan is undergraduate teaching. It is evident that the Plan has permeated the entire institution and has become the framework and guide for most major decisions and policies. The 1993-94 academic year will continue to sharpen the focus on the redirection of resources to Strategic Plan priority areas and engage the whole campus in systems thinking about questions of restructuring, mission and vision expansion, etc.

**Informational Item 3 - 1993 Freshman and Transfer Admissions Report**

**Statement:** Dr. Jennett presented this report which provided information on the 1993 admissions goal. At the beginning of the 1993 admissions cycle, it became apparent that State budget reductions would limit the University's ability to provide the optimum number of undergraduate course offerings. This was especially true in the case of freshman-level courses in mathematics, English and science. To address these problems, the decision was made to decrease the size of the freshman class from 2,485 to 2,300. To further reduce the demand for these "service" courses, the Office of Admissions was asked to limit the number of enrolling transfer students who had not completed all of their freshman-level courses. As in past years, the Office of Admissions also set out to enroll a freshman class which was at least 65% in-state and 10% minority.

Informational Item 4 - Allocation of Funds from State Surplus

Statement: Dr. Jennett announced that the \$2.1 million which the University received from the State surplus at the end of the 1992-93 FY will be allocated among various educational programs at the University.

Informational Item 5 - New Programs Approved by CHE

Statement: Dr. Jennett announced that the following new programs have been approved by CHE: Delivery of the Master of Science in Civil Engineering Degree Program through the CU Master of Engineering Program at The Citadel; B.A. in Speech and Communication Studies; Ph.D. in Industrial/Organizational Psychology; Ph.D. in Educational Leadership and Delivery of a Master of Business Administration Degree Program on the Campus of Lander University.

Item 8 - Institutional Advancement Committee - Mr. Philip Prince

Informational Item 1 - Introduction of Associate VP for Development

Statement: Dr. Gary Ransdell introduced Dr. Pierre N. Allaire who is the new Associate VP for Development.

Informational Item 2 - Community News Letter

Statement: Mrs. Cathy Sams reported that a new publication, "Clemson Connections," will be distributed to the Clemson community two or three times a year in an effort to promote better community relations. The letter will provide news and information about the University.

Informational Item 3 - Introduction of Director of News Services

Statement: Mrs. Sams introduced Mrs. Robin DeLoach who is the new Director of News Services.

Informational Item 4 - Annual Alumni Association Report

Statement: Mr. Don Golightly, immediate Past President of the Alumni Association, presented the report. The total number of living alumni with good addresses is approximately 63,000. Of that number 75% graduated since 1970, 11,000 are over the age of 50, 57% live in South Carolina, 69% are men, and 31% are women. The Clemson Credit Card program, which began in 1988, has to date added more than \$966,000 to the Joe E. Sherman Alumni Association Endowment. The Clemson University license tag sales program has contributed \$102,980 to the Clemson Scholars program since it began approximately 2 1/2 years ago. Income from the long distance telephone service program, which began in May 1992, totals more than \$65,000. An alumni survey was conducted to determine the needs of alumni. The long range plan for the Alumni Association is to work toward fulfilling the needs which Alumni expressed in the recent survey.



**Informational Item 5 - Clemson World Magazine**

**Statement:** It was announced that the Alumni Association is combining two of its publications, The *Clemson World News* and the *Clemson World Magazine*. The newly designed publication will be called the *Clemson World Magazine* and will be distributed to all alumni four times a year.

**Item 9 - Research Update**

**Statement:** Dr. Jay Gogue reported that research grants total over \$106 million this year. This is the result of a cooperative effort between faculty, staff and students. He commended the faculty for their efforts in writing proposals to support their programs. Since 1985 proposal writing by the faculty has increased 432%.

Dr. Gogue stated that the University's involvement with economic activity in the State has increased dramatically. The Research Division works, almost on a daily basis, with companies that are interested in moving to South Carolina or existing companies that might want to expand their operations. Clemson provides assistance to all counties in the State to help develop their business activities.

He invited the Trustees to attend the annual meeting of the President's Advisory Council on October 29 and 30, 1993.

**Item 10 - Ratification of Mail Ballots - Mr. Lomax**

- (1) Sale of 59 Acres (Parcel B) Hardscrabble Property - July 23, 1993. The Board approved the sale to Hillridge Limited in the amount of \$565,300. Proceeds from the sale of the property will be placed in an endowment already established for this purpose. Income from the endowment will be used to support program redirection and research programs at the Sandhill REC.
- (2) Honorary Degree Candidate, Butler Derrick - July 20, 1993. The Board approved awarding the Honorable Butler C. Derrick an honorary degree at the August 7, 1993 graduation.
- (3) Honorary Degree Candidate, Marlin Don Logan - September 9, 1993. The Board approved awarding an honorary degree to Marlin Don Logan at the December 16, 1993 graduation.

**Action:** Mr. Harold D. Kingsmore made a motion that the above mail ballots be ratified, Mr. W. G. DesChamps seconded the motion and the vote of the Board to ratify was unanimous.

**Item 11 - President's Report**

**Statement:** Dr. Lennon stated that in response to the Board's request that the University face the reality of the changing financial world and the changing world in general, he will present to the faculty, staff and students on October 11, 1993, the strategies that the Administration proposes to use in an effort to reposition the institution so that we can make, under the mission of land grant, a commitment to excellence in teaching, scholarship, research and outreach.

President Lennon reported that he recently participated in a President's Seminar in Washington with 49 other college presidents to discuss issues confronting higher education. It was indicated at that meeting that there is going to be a shift in funding toward technology transfer to include things like continuing education programs for people in industrial plants. The Clemson University Apparel Research Center was mentioned as a model for this type of program. Another topic of discussion was the obligation that public institutions have to be open in what is done and to report the activities of organizations that are affiliated such as our University Foundation. A survey revealed that not many public universities are well versed on their own policies regarding reporting. Dr. Ransdell's policy on reporting to the public was shared as a model.

Dr. Lennon recently hosted the ACC Presidents on campus. Strategies are being developed to deal with the issues in a rapidly changing world in intercollegiate athletics. The possibility of forming an academic consortium among the ACC universities was discussed and great enthusiasm for this concept was expressed by all of the presidents. Aggressive approaches to technology sharing and applying it to the educational setting will be developed.

**Item 12 - Election of Vice Chairman**

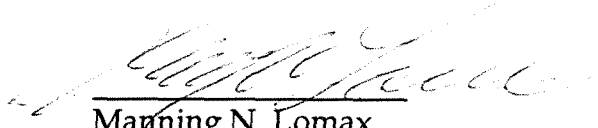
**Statement:** Mr. Lomax announced that one nomination was submitted for Vice Chairman. That was Mr. Philip Prince. Dr. Britton seconded the nomination and made a motion that the nominations be closed and that Mr. Prince be elected by acclamation. Mr. Gressette seconded that motion and the Trustees voted unanimously to elect Mr. Prince Vice Chairman of the Clemson University Board of Trustees.

October 1, 1993

**Item 13 - Adjournment**

Statement: The meeting adjourned at 4 P.M.

Respectfully submitted,



Manning N. Lomax  
Secretary of the  
Board of Trustees