

Clemson University  
Clemson, South Carolina

MINUTES

THE CLEMSON UNIVERSITY BOARD OF TRUSTEES  
Brookgreen Gardens  
Murrells Inlet, South Carolina  
Friday, April 7, 1995

After notification as required by the Freedom of Information Act, the Vice Chairman called the meeting to order at 9 A.M. with the following members present: Lawrence Gressette, presiding; Louis P. Batson, Jr., J. J. Britton, W. G. DesChamps, Harold D. Kingsmore, Louis Lynn, Patricia McAbee, Thomas McTeer, Buck Mickel, Joe Swann, Allen Wood, Fletcher Derrick, Paul Quattlebaum, D. Leslie Tindal and Manning N. Lomax, Secretary

Administration Present: Philip H. Prince, Almeda Jacks, Charles Jennett, David Larson, Gary Ransdell, Ben Anderson, James Fischer, Tom Keinath and Jerry Trapnell

Media Present: None

**Item 1. Approval of Minutes**

Statement: The Minutes of the January 16, 1995, January 19, 1995 and January 20, 1995 Board meetings previously were submitted to the Trustees.

Action: Mr. Mickel made a motion to approve the Minutes as submitted, Mr. Kingsmore seconded and the vote to approve was unanimous.

**Item 2. Secretary of the Board Report**

Statement: Mr. Lomax thanked Mr. Mickel for suggesting the site for today's meeting. He expressed appreciation to Mr. Lawrence Henry, Director of Brookgreen Gardens, and his staff for their hospitality in coordinating the arrangements for the Board meeting and the tour for spouses.

**Item 3. Agriculture and Natural Resources Committee - Dr. Lynn**

Action Items

A. Lease of Dominica Property

Statement: Stassen Thompson requested Board approval to lease the Clemson University Springfield Estate Property (Archbold Tropical Research Center) to the Springfield Environmental Preservation and Education Center, a non-profit organization, at an annual rental rate of \$11,000. The term of the lease would be for 10 years. The management and responsibility for the property would fall

under the new management; however, the intended use of the property would not change, and the research that is presently being conducted would not be curtailed. The staff would be employees of the new management. The University would be responsible for insurance premiums, but the annual rental rate would more than cover these insurance payments.

Action: Dr. Lynn, on behalf of the Agricultural and Natural Resources (ANR) Committee, made a motion to approve the lease, Mrs. McAbee seconded and the vote of approval was unanimous.

#### B. Horry County Easement

Statement: Dr. Thompson reported that Clemson University owns a 540 acre tract of land in Myrtle Beach, some of which are wetlands. Horry County has requested an easement to construct and maintain a drainage easement across a portion of this property in order to improve drainage in the basin. Dr. Thompson indicated that it would be to the University's advantage to approve the easement.

Action: Dr. Lynn, on behalf of the ANR Committee, made a motion to approve the easement, Mr. Kingsmore seconded and the vote to approve was unanimous.

#### C. Shrub Branch Baptist Church

Statement: Dr. Thompson requested approval to grant a quit claim deed to Shrub Branch Baptist Church on 1.82 acres of land provided that Shrub Branch Baptist Church grants a quit claim deed to Clemson on a 50' X 100' strip of land. A copy of the plat of the property is at Attachment 1.

Action: Dr. Lynn, on behalf of the ANR Committee, made a motion to approve the request, Mr. DesChamps seconded and the vote of approval was unanimous.

#### D. Children's Wish Foundation International, Inc. Agreement

Statement: Dr. Thompson requested approval to enter into a preliminary agreement with Children's Wish Foundation International, Inc. to lease approximately 45 acres of land for the purpose of constructing a state-of-the art camp facility for chronically ill children at such time as all conditions of the agreement are met to the University's satisfaction.

Action: Dr. Lynn, on behalf of the ANR Committee, made a motion for Clemson University to enter into an agreement to lease approximately 45 acres to the Children's Wish Foundation at some future point in time, provided that the conditions of the agreement are met to the University's satisfaction, Mr. Swann seconded and the vote of approval was unanimous.

#### E. SCAES Timber Account Policy

Statement: Dr. Thompson presented the following policy for the SCAES Timber Account: "Revenue from the sale of timber will be deposited in a special interest-

bearing account, held by the State, which will be used to support the operational, timber and real estate activities of the Office of Land Management. Expenditure of principal will be consistent with the current level established by Board Policy on construction contracts."

Action: Dr. Lynn, on behalf of the ANR Committee, made a motion to approve the policy, Mr. Mickel seconded and the vote of approval was unanimous.

**Item 4. Audit Committee - Mr. Mickel**

Statement: Mr. Mickel stated that the Audit Committee met on March 16, 1995 and received various audit reports along with a NCAA Report from the University's Compliance Director Steve Nelson.

Mr. Mickel again thanked Director Henry for allowing the Board to hold its meeting at Brookgreen Gardens. Mr. Henry welcomed the Board to the Gardens and shared his vision for Brookgreen Gardens. He indicated that he welcomed cooperation between the University and Brookgreen Gardens and it is his hope that a Memorandum of Understanding can be worked out between the two.

**Item 5. Budget and Finance Committee - Mr. Gressette**

Action Items

A. Barre Hall/Lehotsky Hall Replacement Ductwork

Statement: A request was presented to award a contract to W. O. Blackstone and Company, Inc. of Columbia, SC in the amount of \$934,341.00 for the above-named project.

Action: Mr. Gressette, on behalf of the Budget and Finance Committee, made a motion to approve awarding the contract, Mr. McTeer seconded and the vote of approval was unanimous.

B. Donaldson Hall Restroom Renovation

Statement: The Administration requested approval to award a contract to Matrix Construction Company of Anderson, SC in the amount of \$301,125.00 for the above-named project.

Action: Mr. Gressette, on behalf of the Budget and Finance Committee, made a motion to award the contract, Mr. McTeer seconded and the vote to approve was unanimous.

Informational Item

Clemson University Financial Plan

Statement: Mr. Gressette asked the Trustees to review the CU Financial Plan which is included in the agenda material for future use as the budget process evolves later in the year.

**Item 6. Educational Policy Committee - Dr. Britton**

**Action Item**

**College Name Changes**

**Statement:** Charles Jennett stated that on November 1, 1994 the Board of Trustees approved restructuring the University academic units into four colleges - College of Architecture, Arts and Humanities; College of Agriculture, Forestry and Natural Resources; College of Business, Education and Nursing and College of Engineering, Sciences and Textiles. After extensive study of the respective consolidations and input from faculty and staff, three of the college deans wish to request name changes for their respective colleges. They are as follows:

A. College of Agriculture, Forestry and Natural Resources to the **College of Agriculture, Forestry and Life Sciences**

B. College of Business, Education and Nursing to the **College of Professional Studies**

C. College of Engineering, Sciences and Textiles to the **College of Engineering and Science.**

**Action:** Dr. Britton, on behalf of the Educational Policy Committee, recommended approval of these college name changes, Mr. Wood seconded and the vote of approval was unanimous.

**Informational Items**

**A. Presentations on Academic Units**

**Statement:** Dr. Jennett reported that presentations on the College of Commerce and Industry and the University Center of Greenville were made to the Educational Policy Committee on December 1, 1994 and a report on the College of Engineering was given to that committee on March 8, 1995. Copies of these reports were given to Trustees.

**B. New or Revised Programs approved in 1994**

**Statement:** Dr. Jennett discussed the following programs which were approved by the Commission on Higher Education in 1994:

- The Houston Center for the Study of the Black Experience (refocused)
- Ph.D. in Fisheries & Wildlife Science (new program)
- Master of Business Administration Degree Program in Austria, France and Slovenia (expanding offerings to three new locations)
- Center for Entrepreneurial Leadership (new center)

**C. Update on Admissions and Scholarship Matters**

**Statement:** Dr. Britton stated that the overall scholarship program is being reviewed and a report will be made to the Trustees during the Retreat in July. Mr. Prince noted that in a recent survey by the National Merit Scholarship program, Clemson University was second from the bottom in the number of

National Merit Scholars it enrolls. He pointed out that our University is deficient in the dollar amount of the scholarships being offered to outstanding students in comparison to other schools in the Southeast. There is a great need for increasing resources to attract bright students.

Some Trustees have volunteered to write letters to students scoring 1200 and above on the SAT encouraging them to attend Clemson. A formal volunteer program in this regard will be implemented by the Admissions Office.

**Item 7. Institutional Advancement Committee - Mr. Batson**

Informational Items

A. Image Redesign Process

Statement: Dr. Britton gave an update on the progress of the Image Steering Committee which has been charged with redesigning and updating the University image. The Committee has approved a plan to proceed with the process. A survey requesting opinions from internal and external constituents has been sent out. If it is decided that a new image is appropriate, introduction of that image is scheduled to coincide with the date that restructuring becomes effective, July 1, 1995.

B. Year-to-date Gift Report

Statement: Gary Ransdell presented this report which indicates that current private support totals \$20,173,064 which is 56% higher than last year.

C. "Preserve the Mansion" Campaign

Statement: Dr. Ransdell discussed the campaign strategy. A report has been prepared by a consultant which will be utilized along with campus leadership and alumni lobbying efforts to secure federal funds to support Fort Hill restoration and preservation. The possibility of obtaining additional state funds will be explored.

Action Items

A. Resolution: Mary Lohr Estate

Statement: Dr. Ransdell stated that Mary M. Lohr, former Dean of the College of Nursing, left the bulk of her estate to Clemson University for the benefit of the College of Nursing. A Resolution was presented to the Trustees to establish the Mary M. Lohr Faculty Endowment Fund. A copy of the Resolution is at Attachment 2.

Action: Mr. Batson, on behalf of the Institutional Advancement Committee, made a motion to approve the Resolution, Dr. Britton seconded and the vote of approval was unanimous.

B. Cemetery Hill Request

Statement: Dr. Ransdell presented a request from John Emmett Walker for a plot in Woodland Cemetery.

Action: Mr. Batson, on behalf of the Institutional Advancement Committee, made a motion to approve the request, Dr. Britton seconded and the vote of approval was unanimous.

**Item 8. Student Affairs Committee**

Informational Items

A. Housing Update

Statement: Almeda Jacks discussed a proposal for a 600 space facility at the Lightsey Bridge Apartment Complex. The cost will be \$13 million and will be funded by student and faculty housing revenue bonds. Construction will begin in the summer of 1996 and the facility will be opened in the fall of 1998. This unit will replace sections E, F and F-annex of Johnstone Hall. Mrs. Jacks stated that no housing fee increase is planned for this year.

B. Campus Concerts

Statement: Mrs. Jacks discussed the process for obtaining campus concerts. The University works through promoters in purchasing campus events because there is less risk of losing money than by purchasing the entertainment directly. Campus events revenue funds the operation of the office as well as other student programs.

**Item 9. Presentations - Clemson University Programs in the Low Country**

A. Horticulture Programs

Statement: Dr. John Kelly, Head, Department of Horticulture gave a slide presentation regarding horticulture programs at the Sandhill Research and Education Center and in the Charleston and Myrtle Beach areas. He stated that a Memorandum of Agreement between Clemson University and Brookgreen Gardens is being discussed.

B. Myrtle Beach Program/Initiatives

Statement: Stassen Thompson reported that Clemson University owns approximately 540 acres on US 17 By-Pass in Myrtle Beach. Clemson managed the property for twenty years before acquiring title to the property in 1986. A market study was conducted on the property in 1988 and the University was advised not to market the property until two to five years after closure of the Myrtle Beach Air Force Base. Clemson subsequently sold approximately \$600,000 worth of timber from the property. Clemson has also been working with Horry-Georgetown Technical College to form the Grand Strand Higher Educational Consortium in order to acquire land and facilities on the Air Force Base.

Gary Davis, Vice President for Planning and Development at Horry-Georgetown Technical College, presented an update on the efforts of the Grand Strand Higher Education Consortium (GSHEC) to acquire a portion of the Air Force Base. The proposal is with the Secretary of Education which should render a decision by early June. Mr. Davis stated that GSHEC would provide an opportunity for Horry-Georgetown TEC and Clemson to work cooperatively on research and educational programs. For example, it provides an opportunity for Clemson and Horry-Georgetown to work jointly in the turf management area.

David Fuller, Senior Planner, City of Myrtle Beach, and Birney Blind, Director of Planning, Horry County, briefed the Board on growth in the Myrtle Beach area. Mr. Fuller shared with the Board results of a transportation study which, if implemented, would significantly impact the Clemson property. He also spoke to the impact of the theme park being developed on the Air Force Base property and the potential impact on Clemson property. Mr. Blind spoke to the need to coordinate planning and development activity in the vicinity of the Air Force Base. He, along with the City of Myrtle Beach, is encouraging large land owners to consider a joint planning effort.

Mr. Blind requested that the Board of Trustees authorize the Land Management Office to participate in a joint planning effort with other property owners in the area, the City of Myrtle Beach and Horry County Planning Offices. Such master planning efforts would not be at any expense to Clemson.

Action: The Board approved the request.

#### C. Belle W. Baruch Forest Science Institute Report

Statement: George Askew, Director, Belle W. Baruch Forest Science Institute, provided an overview of the University's 25 year association with the Belle W. Baruch Foundation. He indicated that the property is used for both research and teaching purposes, and the work of the Institute has gained both national and international attention. The University is responsible for maintenance and management of the property utilizing a staff of 4 full-time scientists, 5 maintenance technicians and 1 clerical person.

#### Item 10. Executive Session

Statement: The Vice Chairman announced that the Board needed to go into executive session to discuss a personnel matter. He stated that no decisions would be made and no votes taken while the Board was in executive session.

Action: Dr. Britton made a motion to go into executive session, Mr. Wood seconded and the vote of approval was unanimous. The Board went into executive session at 12:30 P.M.

April 7, 1995

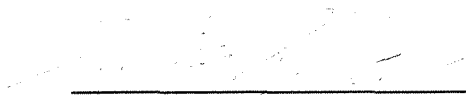
**Item 11. Open Session**

**Statement:** The Board reconvened in open session at 12:50 P.M. The Vice Chairman announced that no decisions were made and no votes taken while in executive session.

**Item 12. Adjournment**

**Statement:** Mr. Kingsmore made a motion to adjourn, Mr. Mickel seconded and the vote of approval was unanimous. The Board adjourned at 12:51 P.M.

Respectfully submitted,



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Manning N. Lomax  
Secretary of the  
Board of Trustees