Clemson University
Clemson, South Carolina

MINUTES
MEETING OF THE
CLEMSON UNIVERSITY BOARD OF TRUSTEES

Executive Board Room
Madren Conference Center
Clemson, South Carolina
October 15, 2010
12:30 p.m.

Call to Order
After notification as required by the Freedom of Information Act, Trustee Wilkins, Chairman, called the meeting to order at 12:30 p.m. with the following present:

Trustees: David Wilkins, Chairman, presiding; Bill Amick, J. J. Britton, Bill Hendrix, Ronald Lee, Louis Lynn, Patti McAbee, Nicky McCarther, Smyth McKissick, Tom McTeer, Bob Peeler, Bill Smith, and Joe Swann

Trustees Emeriti: Fletcher Derrick, Lawrence Gressette and Allen Wood

Administrative Council: James F. Barker, President; Dr. Doris R. Helms, Vice President for Academic Affairs and Provost; Dr. Gerald Sonnenfeld, Vice President for Research; Clayton D. Steadman, General Counsel; Brett Dalton, Chief Financial Officer; Angie Leidinger, Executive Secretary to the Board of Trustees and Director of Governmental Affairs; Jim Bottum, Vice Provost for Computing & Information Technology and CIO; Dr. Debra B. Jackson, Assistant to the President and Associate Provost for Academic Affairs; Dr. Gail DiSabatino, Vice President for Student Affairs; Dr. Terry Don Phillips, Director of Athletics; Neill Cameron, Jr., Vice President for Advancement; Marvin G. Carmichael, Assistant to the President and Chief of Staff; Catherine T. Sams, Chief Public Affairs Officer and Assistant to the President; and Leon Wiles, Chief Diversity Officer

Guests: Kim Wilkerson, Guest; Claude Lilly, Dean, College of Business and Behavioral Science; Jan Murdoch, Dean of Undergraduate Studies; Tom Scott, Interim Dean, College of Agriculture, Forestry and Life Sciences; Bill Surver, Faculty Senate President; Rose Ellen Davis-Gross, Staff Senate President; Windsor Sherrill, Faculty Representative to the Board of Trustees; Ryan Duane, Undergraduate Student Government President; Matt Fowler, Graduate Student Government President; George Askew, PSA; Steve Meadows, PSA; Neil Ogg, PSA; Boyd Parr, PSA; Harrison Trammell, CUF President; Charles Tegen, Comptroller; Steve Crump, Associate Comptroller; Verna Howell, Student Affairs; Cathy Tillett, Director of Internal Audit; Austin Gore, Board of Visitors Chair; Cathy Sturkie, Faculty Senate; Andrea Owens-Meadows, Office of the CFO; Pat Layton, Forestry and Natural Resources; Denise Anderson, PRTM; Caroline Reigart, Undergraduate Student Government; David Knox, Assessment; Flora Riley, Career Center; Robin Denny, News Services; Doug Henry, CCIT; Jeannette Braine-Sperry, Office of the Board of Trustees; Sally Gillespie, Office of the Board of Trustees; and Melissa Welborn, Office of Institutional Research
Media: Anna Simon, Greenville News; Anna Mitchell, Anderson Independent; and Connie LeGrand, News Channel 7

Robin Denny introduced members of the media.

Approval of Minutes – July 16, 2010 and September 30, 2010

Trustee Lynn moved to approve the minutes of the July 16, 2010 and September 30, 2010 meetings. Trustee McAbee seconded the motion. The motion was approved unanimously.

Report from the Executive Secretary to the Board – Angie Leidinger

ACC Governing Board Certification – Angie Leidinger provided President Barker and Chairman Wilkins with the ACC Governing Board Certification for signatures.

Woodland Cemetery Approval of Boundary Modification for Plot #495 – Ms. Leidinger presented the request to modify the boundary of plot #495 at Woodland Cemetery. The boundary modification was approved unanimously.

Board of Visitors Update – Trustee Lynn provided an update on the Board of Visitors. Austin Gore provided a summary of the Board of Visitors’ role in supporting the University. President Barker expressed how critical the role of the Board of Visitors is to the University.

Agriculture and Natural Resources Committee Report – Louis Lynn

Trustee Lynn reported the Committee had no action items. George Askew summarized presentations made to the Committee.

Trustee Lynn convened the Crop Pest Commission to approve regulatory changes. Trustee Lynn abstained due to a conflict of interest. The regulatory changes were approved unanimously.

Trustee Lynn adjourned the Crop Pest Commission.

Compensation Committee Report – Joe Swann

Trustee Swann reported the Committee discussed salary proposals from the Administration.

Educational Policy Committee Report – Smyth McKissick

Action Items:

Approval of New Program – Provost Helms presented the proposed new Masters of Science in Social and Immersive Media. The program is the first of its kind and involves cutting-edge technology in such virtual reality programs as Second Life. Clemson is a national leader in this field.
Trustee McKissick moved to approve the new program. The motion was approved unanimously.

Approval of Program Modifications – Provost Helms presented four proposed program modifications.
- PhD, Interdisciplinary Healthcare Genetics, online delivery – The degree will be offered online if approved. It is unique in the United States and is sought after by nurses in other states.
- MS, PRTM – non-thesis option, online delivery – The MS, PRTM will be offered with a non-thesis option for online delivery. This replaces the MPRTM.
- BS, Materials Science & Engineering, new concentrations – The name of the BS, Ceramics and Materials Engineering will be changed to the BS, Materials Science and Engineering with two concentrations – inorganic materials and polymeric materials.
- MS, Marketing, move to Clemson at the Falls – The MS, Marketing will be moved to Clemson at the Falls.

Trustee McKissick moved to approve the program modifications. The motion was approved unanimously.

Approval of New Institute – Provost Helms presented the proposal to reorganize the Center for Applied Ecology to form an Institute of Applied Ecology that will house several centers.

Trustee McKissick moved to approve the new institute. The motion was approved unanimously.

Approval of Program Terminations – Provost Helms presented three proposed program terminations.
- Family Outreach Program – The PSA program has lost its funding and has no student component. Two program employees have taken retirement and 1.5 positions will be reassigned.
- BS, Polymer & Fiber Chemistry – The program will be combined as a concentration in Ceramic and Materials Engineering.
- MPRTM – Parks, Recreation & Tourism Management – The program is being replaced by the MS, Parks, Recreation & Tourism Management with a non-thesis, online option.

Trustee McKissick moved to approve the program terminations. The motion was approved unanimously.

Information Items:

Faculty Senate Report – Bill Surver reported the Faculty Senate has worked closely with other governing bodies on campus this year. Active committees are reviewing issues related to lecturers, the summer academic calendar, faculty workload, student evaluations, assessment techniques, and online courses. Dr. Surver would like to institute a program to allow Trustees to spend more time with faculty and students.

Faculty Representative to the Board of Trustees Report – Windsor Sherrill highlighted faculty members who have persevered in their fields and she also discussed tenure and promotion review.

Admissions Updates – Provost Helms reported Clemson received a record 16,865 undergraduate applications this fall, an increase of four percent. The overall average SAT was 1231, the average SAT for Engineering and Science majors was 1259, and the average SAT for Architecture students was 1305. A total of 51% of students were in the top 10% of their class. There were a record number of 1,064 transfer students, representing a 10% increase over last year. A total of 327 students crossed the Bridge to Clemson out of 424, making a success rate of 73.3%. Of enrolled students, 63% were predicted to have a greater than
2.5 GPR. Including transfer students, there were more first time students from South Carolina than ever before, as 69% of new students were in-state.

Finance and Facilities Committee Report – Bill Amick

Action Items

Trustee Wilkins convened the Finance and Facilities Committee.

Tuition Reduction – President Barker presented the proposed reduction of the previously approved tuition increase of 7.5% to an increase of 7%. This would allow the University to meet the state request that tuition increases be within 7%. This allows construction and renovation projects to proceed without delay. Currently, the Freeman Hall renovation and the addition and upfit of the Patwood Biomedical/Bioengineering Complex are affected by the Budget and Control Board’s building moratorium.

Trustee Smith moved to accept the proposed tuition decrease to 7%. Trustee McAbee seconded the motion. The motion was approved unanimously.

Trustee Wilkins adjourned the Finance and Facilities Committee.

Trustee Amick moved to decrease the previous tuition increase to 7%. The motion was approved unanimously. The decrease amounts to $27 per semester per student.

Final Approval - Farm Animal Research Center – Brett Dalton presented the request for final approval of the Farm Animal Research Center. The center will include a small ruminant facility, ruminant research facilities, and a ruminant and porcine surgical suite. State funds have been appropriated specifically for the Farm Animal Research Center and the estimated project cost is $920,000.

Trustee Amick moved to approve the Farm Animal Research Center. The motion was approved unanimously.

Concept Approval - Pedestrian Safety Improvements – Riggs Bridge – Mr. Dalton presented the request for concept approval of the Pedestrian Safety Improvements near Riggs Field. A sidewalk currently exists, but it is too narrow and poses a safety risk to pedestrians. The project will be supported by a grant from SCDOT and the Pickens County Transportation Committee, with funding from Athletics and other internal sources.

Trustee Amick moved to approve the concept of the Pedestrian Safety Improvements. The motion was approved unanimously.

Approval - CCIT Lease at Eagles Landing – Mr. Dalton presented the request to extend CCIT’s lease at Eagles Landing Professional Park by two years as well as the request to lease additional space for two years. The least is externally funded and tied to economic development issues. Clemson negotiated a reduction of 6% in the lease rate. CCIT leases the space to support the contract with the SC Department of Health and Human Services to process Medicaid claims. Additional space is needed due to staff increases for a new project for the DHHS Medicaid Contract, the Medicaid Information Technology Architecture project.
Trustee Amick moved to approve the Eagles Landing lease extension and lease out. The motion was approved unanimously.

Approval - Lease Out to StormRider Technologies, Inc. – Mr. Dalton presented the request to approve a lease extension for StormRider Technologies, Inc. through Clemson’s incubation program. The lease will run from December 1, 2010, through November 30, 2011, at a rate of $17 per square foot for 901 square feet.

Trustee Amick moved to approve the lease out to StormRider Technologies, Inc. The motion was approved unanimously.

Approval of Resolution for Issuance of Series 2011 State Institution Bonds – Mr. Dalton presented the request to approve the Resolution for Issuance of Series 2011 State Institution Bonds. The request is for $66,226,000 in general obligation state institution bonds. The bond funding is in accordance with the approved budget that the Board previously reviewed and approved. It corresponds with the budget forwarded to CHE for the Academic Success Center, Lee Hall, and the Life Sciences Building. The facilities have been planned and budgeted for some time.

Trustee Amick moved to approve the Resolution. The motion was approved unanimously.

Information Items:

Staff Senate Report – Rose Ellen Davis-Gross said the Staff Senate has been collaborating with the Faculty Senate. The groups hosted a successful social event and are planning the State of the University address. The Staff Senate is also participating in the capital campaign and they are finding creative ways to raise money for ten scholarships provided to the children of Clemson staff. She reported the Staff Development Program is a success so far.

Institutional Advancement Committee Report – Bill Smith

Information Item:

Foundation Report – Harrison Trammell referred to the previously distributed written report. There is a positive gain for both portfolios with a 7.6% increase. The fiscal year to date return is at 11%.

Trustee McKissick provided an update on the capital campaign. To date, the campaign has received commitments of $438.1 million. To reach the goal, Clemson needs to raise $2 million per week.

Trustee Smith reported the Visitor’s Center has had 49,000 visitors over the past nine months, representing a 50% increase from the same time last year. Harvard is inquiring about Clemson’s new iPhone application for virtual campus tours. Trustee Smith noted the marketing of Clemson’s national brand continues, with continuing investment and focus on new media outlets.

Research and Economic Development Committee Report – Tom McTeer

Trustee McTeer reported the Committee heard two informational presentations. Research awards for the previous year total $187 million, up from $141 million from the prior year. The increase can be directly
attributed to stimulus funding. Sponsored programs also had a record total of $94 million, up from $79 million the previous year.

Trustee McTeer said the Committee heard a report on the Patewood Facility being developed at the Greenville Hospital System. It is an exciting project with tremendous economic development opportunities for the Upstate and South Carolina.

**Student Affairs Committee Report – Nicky McCarter**

Trustee McCarter reported that student leaders presented recommendations related to underage drinking to the Student Affairs Committee on October 1, 2010, and the students and Administration need to work collaboratively. The Committee agreed with the Administration that action would not be taken on the issue of deferred rush at this time, but that the Administration will monitor the progress of students on their recommendations and report back regularly to the Committee.

**Information Items:**

Graduation Survey – David Knox and Flora Riley presented the results of the graduation survey. The survey was conducted with students who graduated in December 2009 and May 2010. Graduates from August 2010 were also surveyed, but those results were not available yet. The response rate was 34% which is excellent. Of those students who responded, 25% had already accepted job offers, double the national average.

Trustee Swann questioned why salaries in the College of Health, Education and Human Development were higher than salaries in the College of Business and Behavioral Science. Provost Helms said Nursing students would be a key component of salaries reported in HEHD. She said salaries reported by students from the College of Agriculture, Forestry and Life Sciences would not include pre-med students.

Dr. Knox said additional analysis conducted since the report was generated revealed that 67% of students who were South Carolina residents stayed in the state, 31.5% went out of state, and 1.4% accepted an international position. For non-resident students, 16.67% obtained positions in South Carolina, 81.7% went out of state, and 1.7% accepted an international position.

Undergraduate Student Government Report – Ryan Duane provided an update. Students have been involved in several initiatives across campus, including providing feedback on the new summer calendar and addressing transportation issues. He noted students are aware that alcohol abuse is a serious issue and students are discussing the possibility of an honor code at Clemson.

Graduate Student Government Report – Matt Fowler provided an update. The Graduate School and Graduate Student Government hosted an orientation for incoming graduate students that was very successful. The Graduate Student Government has received almost 200 applications for professional development grants. This year funding was $100,000 compared to $1,300 in funding seven years ago. The program allows students to present research and network or interview at conferences. The money may also fund field experiences. Dr. Surver said Clemson needs to examine the graduate stipends as Clemson is lower than the national average.
Executive and Audit Committee Report – David Wilkins

Trustee Wilkins said the Committee received an Internal Audit report from Cathy Tillett and an External Audit report from Elliott Davis.

President’s Report

President Barker discussed the capital campaign. He highlighted areas of the President’s Report Card and distributed the US News article reprint that emphasizes Clemson’s commitment to teaching and focus on undergraduates. He noted accomplishments since the last Board meeting.

President Barker said 2020 planning is underway and should be completed this winter. Based on the previous ten year plan, there are high expectations for the new plan. He said that lessons learned from the previous plan will be incorporated. He reported that the campus has anxiety now, but it is also full of optimism. He said Clemson is at its best when we engage, listen, and then take action. While action is important, engagement and listening are also vital.

President Barker said the focus should always remain on the students, despite the “noise” in higher education right now. Faculty and staff focus on the students and that’s why Clemson has been successful and that’s why 23,000 individuals wanted to attend as students last year.

Other Business

Terry Don Phillips distributed the annual report for the Athletic Department and gave a presentation on his vision for the future of the athletic program.

Executive Session

Trustee Wilkins said it was necessary to go into Executive Session to discuss personnel, contractual, economic development and/or legal matters. He said there would be no votes taken and no action taken while in Executive Session. The Board went into Executive Session at 2:15 p.m. and did not return to open session.

Adjourn

There being no further business, Trustee Wilkins adjourned the meeting at 3:00 p.m.

Respectfully submitted,

Angie Reiding
Executive Secretary to the Board of Trustees

Approved

Date