

# Bachelor of Science Curriculum 2010-11

G-01 Tillman Hall • Clemson, South Carolina 29634-1353 • FAX (864) 656-4808 • (864) 656-3447

August 2010 effective date

## Freshman Year

### First Semester

\_\_\_\_\_ GC 101 Orientation to Graphic Communications (1)  
 \_\_\_\_\_ GC 102 Computer Art & CAD Foundations (4)  
 \_\_\_\_\_ PSYCH 201 Introduction to Psychology (3)  
 \_\_\_\_\_ <sup>1</sup>Approved CH or PHYS Lab Science Req. (4)  
 \_\_\_\_\_ <sup>2</sup>GC Mathematics Requirement (3)

### Second Semester

\_\_\_\_\_ GC 104 Graphic Communications I (4)  
 \_\_\_\_\_ ENGL 103 Accelerated Composition (3)  
 \_\_\_\_\_ EX ST 301 Introductory Statistics (3)  
 \_\_\_\_\_ -or MTHSC 301 Statistical Theory and Methods I (3)  
 \_\_\_\_\_ -or MTHSC 309 Business Statistics(3)  
 \_\_\_\_\_ <sup>1</sup>Approved CH or PHYS Lab Science Req. (4)  
 \_\_\_\_\_ Electives (1) \_\_\_\_\_

## Sophomore Year

### First Semester

\_\_\_\_\_ GC 207 Graphic Communications II (4)  
 \_\_\_\_\_ ACCT 201 Financial Accounting Concepts (3)  
 \_\_\_\_\_ MGT 201 Principles of Management (3)  
 \_\_\_\_\_ PKGSC 102 Introduction to Packaging Science (2)  
 \_\_\_\_\_ <sup>3</sup>Arts and Humanities (Literature) Requirement (3)

### Second Semester

\_\_\_\_\_ GC 340 Digital Imaging and eMedia (4)  
 \_\_\_\_\_ ACCT 202 Managerial Accounting Concepts (3)  
 \_\_\_\_\_ ECON 200 Economic Concepts (3)  
 \_\_\_\_\_ - or ECON 211 Principles of Microeconomics (3)  
 \_\_\_\_\_ EN SC 200 Introduction to Environmental Science (3)  
 \_\_\_\_\_ <sup>5</sup>Arts and Humanities (Non-Lit)/Cross Cultural Awareness (3)

<sup>4</sup>GC 350 GC Internship I (1 credit hour) & CO OP 201 (0): Semester \_\_\_\_\_ Company \_\_\_\_\_

## Junior Year

### First Semester

\_\_\_\_\_ <sup>1</sup>GC 406 Packaging and Specialty Printing (4)  
 \_\_\_\_\_ MKT 301 Principles of Marketing (3)  
 \_\_\_\_\_ COMM 250 Public Speaking (3)  
 \_\_\_\_\_ <sup>6</sup>Major Requirements (6) \_\_\_\_\_

### Second Semester

\_\_\_\_\_ <sup>1</sup>GC 440 Commercial Printing (4)  
 \_\_\_\_\_ GC 446 Inks & Substrates (3)  
 \_\_\_\_\_ ENGL 314 Technical Writing (3)  
 \_\_\_\_\_ <sup>6</sup>Major Requirements (3) \_\_\_\_\_  
 \_\_\_\_\_ Electives (3) \_\_\_\_\_

<sup>4</sup>GC 450 GC Internship II (1 credit hour) & CO OP 202 (0): Semester \_\_\_\_\_ Company \_\_\_\_\_

## Senior Year

### First Semester

\_\_\_\_\_ GC 444 Current Dev. & Trends in GC (4)  
 \_\_\_\_\_ MGT 307 Human Resource Management (3)  
 \_\_\_\_\_ -or PSYCH 364 Industrial Psychology (3)  
 \_\_\_\_\_ <sup>7</sup>Major Requirements GC Technical (3)  
 \_\_\_\_\_ <sup>6</sup>Major Requirements (3)  
 \_\_\_\_\_ Electives (2) \_\_\_\_\_

### Second Semester

\_\_\_\_\_ GC 448 Planning & Controlling Printing Functions (3)  
 \_\_\_\_\_ GC 480 Sr. Seminar in Graphic Communications (2)  
 \_\_\_\_\_ <sup>6</sup>Major Requirements (3) \_\_\_\_\_  
 \_\_\_\_\_ Electives (4) \_\_\_\_\_

Total Semester Hours = 122

<sup>1</sup>Approved Laboratory Science requirement must include one Chemistry (CHEM 101 or 105) and one Physics (PHYS 122/124 or 207/209)

<sup>2</sup>See General Education Requirements

<sup>3</sup>Select any ENGL course from General Education Arts and Humanities (Literature) Requirement

<sup>4</sup>One internship must be in a Fall or Spring semester (summer at least 12 weeks; Fall/Spring 15 week minimum). GC 455 will not substitute for GC 450.

<sup>5</sup>See General Ed. Requirements. These three credit hours or three Electives credit hours must also satisfy the Cross-Cultural Awareness Requirement.

<sup>6</sup>Major Requirements must be approved by GC Faculty advisor prior to registration. A list of acceptable Major Requirements is available in the Graphic Communications Office.

<sup>7</sup>Major Requirements GC Technical must be approved by GC Faculty advisor prior to registration. A list of acceptable GC Technical courses is available in the GC Office.

\*GC 440 & GC 406 may be taken in any order