

BRADEN ALVAREZ

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<https://www.linkedin.com/in/cbradenalvarez>

EDUCATION

Clemson University (2012 - 2016)
Graphic Communications, B.S.

RELEVANT EXPERIENCE

Nexsen Pruet, Internship 05/2016 - 08/2016
Charleston, SC

- Worked in conjunction with firm employees and practice teams to design and create invitations for events
- Developed videos for a practice team convention
- Researched and developed an email campaign list for different practice teams
- Organized and planned client and business development events
- Updated firms website with the Business Development Team
- Updated the information on the Chamber's website for the firm and individual attorneys

Michael Kors, Sales Associate 11/2015 - 04/2016
Greenville, SC

- Recruited by the Southeastern Coordinator to assist in opening the Haywood Mall Location
- Became the leading sales associate during the Thanksgiving and Christmas Holidays
- Worked with managers to create new floor sets each month
- Helped the store managers with inventory counts after hours

Miller Zell, Internship 01/2015 - 05/2015
Atlanta, GA

- Helped develop and implement the Digital Store Front
- Responsible for preparation of jobs within the JDF workflow software to prepare jobs
- Worked with the Materials Specialist to develop and implement a new recycling program for the Printing Center
- Organized, recorded, and analyzed inventory
- Worked with the VP and General Manager of the Graphics Center to prepare estimates for potential customers
- Tracked time and attendance for temporary employees
- Prepared inventory and material request

OTHER EXPERIENCE

Envii of Lexington, Sales Associate & Assistant Store Manager 01/2012 - 07/2012
Lexington, SC

O'Charleys, Waitress 07/2011 - 08/2015
Lexington, SC

Charlie Mack Salon, Receptionist 01/2011 - 07/2011
Lexington, SC

SKILLS & ABILITIES

Marketing, Business Statistics, Event Planning, Fundraising, Design, Graphic Arts, Media Technology, Web Development, Photography, Videography, Technical Writing, Managerial Accounting, Specialty & Commercial Printing and Packaging

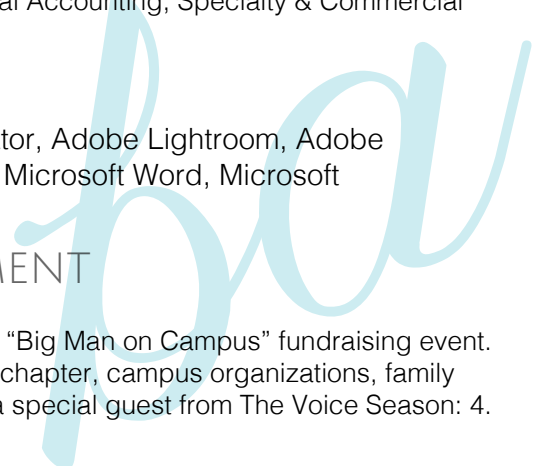
SOFTWARE PROFECIENCY & TRAINING

Artios CAD, Adobe After Effects, Adobe InDesign, Adobe Illustrator, Adobe Lightroom, Adobe Photoshop, Final Cut Pro, CSS & HTML Coding, Microsoft Excel, Microsoft Word, Microsoft PowerPoint

ORGANIZATIONS & CAMPUS INVOLVEMENT

Zeta Tau Alpha, Kappa Zeta Chapter

- **Philanthropy Chair (2014- 2015)** Planned and organized ZTA's annual "Big Man on Campus" fundraising event. We were able to raise a record breaking \$50,000+ by working with our chapter, campus organizations, family members, Clemson University staff, community business owners, and a special guest from The Voice Season: 4.



Emily Ayers

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eaayers@clemson.edu • linkedin.com/in/allieayers • www.emilyayersportfolio.com

EDUCATION

CLEMSON UNIVERSITY- Clemson, SC Aug 2012-Present
B.S.-Major: Graphic Communications GPA: 3.96/4.00
Minor: Packaging Science, Emphasis: Business Administration

- President's List: Spring 2013, Fall 2014, Fall 2015, Spring 2016
- Dean's List: Fall 2012, Fall 2013

LORENZO DE' MEDICI- Florence, Italy Jan 2015-May 2015
Study Abroad Program- Credited through Marist College, NY GPA: 3.83/4.00

- Dean's List: Spring 2015

SOFTWARE PROFICIENCY AND TRAINING

Adobe Photoshop	Adobe Premiere Pro	SolidWorks
Adobe Illustrator	Strata XC	Microsoft PowerPoint
Adobe InDesign	CSS & HTML	Microsoft Word
Adobe XD	Artios CAD	Microsoft Excel

RELEVANT WORK EXPERIENCE

APPERSON, INC.- Ballentyne, NC Jan 2016 - Present
Contracted Marketer, Brand Manager & Graphic Designer

- Lead manager of Apperson's rebranding, creating new brand standards/guidelines and updating collateral
- Design marketing campaigns and collateral to promote services and products
- Update and enhance Apperson's website using WordPress, HTML5 & CSS3

CLASSIC GRAPHICS- Charlotte, NC Jun - Aug 2015
Marketing & Sales Intern

- Solved promotional signage issues that occurred within the Lowe's Hardware corporate headquarters
- Created internal marketing campaign tools for Classic using Adobe Creative Suite
- Managed project deadlines and monitored milestones through the post-production stage

PACKAGING CORPORATION OF AMERICA- Mooresville, NC Jan - Jun 2014
Graphic & Structural Packaging Design Intern

- Utilized Adobe Creative Suite and Strata XC to create corrugated display structures and concepts
- Assessed graphic communication strength of signage and displays using 3M's Visual Eye Tracking System
- Pitched innovative display concepts to external committees to gain bids- 2 bids picked up by Hanes

TRAINING GROUND AT DAVIDSON- Davidson, NC Apr - Aug 2012
Social Media & Marketing Intern

- Identified the company's needs and challenges and provided solution-oriented campaign themes
- Enhanced companies presence on multiple social media platforms (Twitter & Facebook)
- Created digital advertisement campaigns and promotions

ADDITIONAL WORK EXPERIENCE

CK HEALTH & PERFORMANCE- Mooresville, NC- **Graphic Designer/Consultant/Marketer** Aug 2014 - Present
KAPLAN TEST PREP- Clemson, SC- **Student Brand Ambassador** Oct 2015 - Present
SUN-UP CAFÉ- Mooresville, NC- **Server** Jun 2014 - Feb 2015
FLATIRON KITCHEN & TAPHOUSE- Davidson, NC- **Server** May 2013 - Dec 2014

ORGANIZATIONAL INVOLVEMENT

GRAPHIC COMMUNICATION EMPLOYEE DAY – **Student Organizer/Chair** Aug 2015 - Present
GREEK IV- **Member** Aug 2013 – Present
HARVEST HOPE FOOD BANK- **Volunteer Videographer** Oct 2015 - Dec 2016
CEPA- Clemson Event Planners Association- **Member** Aug 2015 - May 2016
GET- Graphic's Fraternity- **Member** Aug 2014 - May 2016
CHI OMEGA WOMEN'S FRATERNITY- **External Campus Activities Chair** Aug 2012 - May 2016

H A N N A H B R A N N I N G

www.hannahbranning.com

EDUCATION

CLEMSON UNIVERSITY
CLASS OF 2016

DEGREE: BACHELOR OF SCIENCE
MAJOR: GRAPHIC COMMUNICATIONS

SKILLS

InDesign Illustrator Photoshop

HTML/CSS Keynote/PPT

Microsoft Excel

PROFESSIONAL EXPERIENCE

DESIGNER (OCTOBER 2016-PRESENT)

Campus Banner

- Design banners, logos, wall displays, invitations, etc... primarily for Clemson University Organizations

STUDIO INTERN (MAY-AUGUST 2016)

Alissa Bell Press

- Individual Intern Project: Created my own product to be sold on the Alissa Bell Press website, it was a stationery set, designed as well as printed on the letterpress. After designing and printing my responsibilities included pricing, photographing, marketing, and packaging the sold products
- Wrote blog posts for the website as well as photographed recently printed products to upload to the website and social media

DESIGN INTERN (JANUARY-APRIL 2015)

Charleston Magazine

- Designed page layouts for Charleston Magazine, WNC Magazine & Charleston Weddings Magazine
- Reached out to over 150 companies for images and content regarding upcoming features for Charleston Magazine

GRAPHIC DESIGN INTERN (MAY-AUGUST 2014)

Zazzle.com

- Responsible for revamping the collegiate/greek life section of Zazzle's website
- Created design templates for hundreds of products on the Greek/Collegiate website, then uploaded them for sale

STUDENT ASSISTANT (SEPTEMBER 2012-DECEMBER 2014)

Clemson Athletic Communications Dept.

- Digitalized the office filing system for all athlete profiles, answered office phone calls and welcomed people into the office
- Passed out statistics and quotes to media during ESPN televised Clemson football games, recorded statistics and live tweeted at Clemson Volleyball games

ACTIVITIES/LEADERSHIP POSITIONS

Clemson FCA Leadership Team - Graphics Chair • Gamma Tau Epsilon - Graphic Communications Service/Honors Fraternity • Alpha Phi Sorority

CONTACT INFORMATION

PHONE: 650-279-0287

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ADDRESS: 1875 WHITE OAK DRIVE
MENLO PARK, CA, 94025

TO OBTAIN A MANAGEMENT POSITION IN THE FIELD OF GRAPHIC COMMUNICATIONS THAT UTILIZES SKILLS IN LEADERSHIP, COMMUNICATION AND PROBLEM SOLVING.

KEY COMPETENCE

Leadership
Innovation
Problem Solving/Critical Thinking
Communication
Planning and Organizing
Integrity
Self-Awareness
Time Management

EDUCATION

Bachelor of Science in Graphic Communications,
Clemson University, Clemson, SC
May 2011- December 2016

RELEVANT INDUSTRY

EXPERIENCE

Management
Marketing
Screen Printing
Offset Lithography
Flexography
Social Media
Color Management
Pre-press (i.e. estimating, imposition)

TECHNICAL PROFICIENCY

Platforms: Windows 7/8/10, Mac OS
Tools: Adobe Creative Suite, Microsoft Office Suite, Corel Draw, XMPie, Auto CAD

HONORS/ACTIVITIES

SPIRO Innovators and Entrepreneurship Society
FIRST Program
Author State Junior Board of Directors

CAREER

ACHIEVEMENTS

Production Manager, Foothills Printing and Embroidery

May 2013 – December 2014


- ✓ Designed and implemented a training program from beginning to end and analyzed results
- ✓ Worked with employer to determine company objective and articulated these to employees and upper management
- ✓ Adapted to constant change in a timely and efficient manner such as constant scheduling changes.
- ✓ Articulated company goals and values to employees and upper management

Pressroom Supervisor/Operator, C&S Screen Printing

January 2014 – Present

- ✓ Created and adopted new methods to increase productivity, such as automating workflow for pre-press operations
- ✓ Used knowledge and analytical ability to solve problems in an efficient manner
- ✓ Demonstrated vision and forward thinking by understanding potential issues and resolving them before they arose


EMMA DAVIES

 803-412-4739

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 linkedin.com/in/emmadavies94

WIX davies2284.wix.com/daviesportfolio

 1145 Old Shirley Road
Central, SC 29630

ACHIEVEMENTS & ACTIVITIES

PICA Award

The Printing Industries of the
Carolinas Association

K-Mart Shelf Strip Design

Used Nationwide

Dean's List - Fall 2015

Clemson University

Honorable Mention - Photography

Arts Council of York County

Her Campus Clemson

Writer

SKILLS

Adobe Illustrator ●●●●●

Adobe Photoshop ●●●●○

Adobe InDesign ●●●●○

HTML and CSS ●●●○○

EXPERIENCE

PRP Flexo - Summer 2016

Pre Press Operator

Responsible for modifying client supplied artwork to meet
specifications of the press
Use ArtiosCAD to fit new art into new structure

CCL Label - Fall 2015

Intern

Aided ink department in redesign project
Created training modules for production employees
Updated Material Data Safety Sheets for HR

Michaels Arts and Crafts - Fall 2011

Sales Associate

Answered guest's questions in person and via phone
Stocked shelves with merchandise quickly
Processed all sales transactions accurately

First Class Values - Summer 2011

Intern

Helped layout design for new promotional website
Corrected previous designs using feedback from clients
Created multiple mock up designs for potential clients

International Paper - Spring 2011

Intern

Created standing banner mock-ups
Designed K-Mart shelf strip for Back to School shelf
Created layout designs for Target ads
Designed coupon mock-ups

EDUCATION

Clemson University - Fall 2013 to Present

Bachelors of Science - Graphic Communications
Clemson, SC

FreeCodeCamp - Spring 2016 to Present

Full Stack Web Development Certification
Computer Software Engineering
Online

Tri County Technical College - Fall 2012 & Spring 2013

Associate in Science - Bridge to Clemson Program
Pendleton, SC

Nation Ford High School - 2008 to 2012

High School Diploma - Digital Art and Design
Fort Mill, SC

MARGARET E. "BETT" DOMINICK

resume

CONTACT

medomin@g.clemson.edu ✉

(843) 452-4438 ☎

PROFESSIONAL PROFILE

Senior Graphic Communications student from Charleston, SC experienced in various modern media outlets. Detail oriented with a creative eye. Social media savvy with proficient writing skills.



PORTFOLIO

behance.net/bettdominick



WORK EXPERIENCE

Hovetoo Design *2015 - Present*
Freelance Graphic Designer | hovetoodesign.wixsite.com/hovetoodesign |
Design graphic materials for various types of businesses including but not limited to restaurants, construction and investment firms. Oversees the work of an intern and collaborates with her on design, branding and social media services for different clients.

Flood and Print LLC *May 2016 - August 2016*
Graphic Designer
Screen printing shop featuring design and print services as well as classes. Designed custom graphics for various clients and shop events. Worked with multiple local clothing labels to design and plan their screen printed apparel. Met with customers to design logos, custom hand drawn artwork and mock ups for screen printing. Prepared film for the production department.

College Fashionista *December 2014 - August 2015*
Style Guru Intern | www.collegefashionista.com/author/bettdominick |
Website featuring fashion articles from college campuses around the world. Wrote articles and took original photographs for collegefashionista.com and then promoted these articles across various social media platforms. Worked with a Canon Rebel SL1 and Adobe Photoshop to capture and resize images.

Jones Printing LLC *May 2014 - July 2014*
Intern
Printing and Marketing firm offering various printing solutions and specializing in dye sublimation. Worked across multiple departments in the company performing various tasks including but not limited to, testing printed substrates for GMI, prepping files for the press, setting up the showroom and printing rug samples using dye sublimation.

Anthropologie *June 2013 - December 2015*
Seasonal Sales Associate
Large clothing retailer part of the URBN company. Organized clothes, interacted with customers, and set up displays. Learned sort and distinguish clothes based on inspiration boards and trends.

EDUCATION

Clemson University *Clemson, SC*
Graduating in December 2016
GPA: 3.41
Graphic Communications Major
Business Administration Concentration
Member of Kappa Kappa Gamma Epsilon Mu

Florence University of the Arts *Florence, Italy*
Semester spent abroad taking courses related to the creative and business aspects of fashion and interior design, including a visual merchandising class.

SOFTWARE PROFICIENCY

Adobe Photoshop
Adobe Illustrator
Adobe Premier
Corel Draw

NOTABLE ACHIEVEMENTS

- ▶ Dean's List *Fall 2014 & 2015*
- ▶ Clemson University Graphic Communications Photography Award
- ▶ Assistant Videographer for Steep Canyon Rangers featuring Steve Martin at The Orange Peel in Asheville, NC
- ▶ Homecoming float chairman for Kappa Kappa Gamma for three years. Designed the float, budgeted for materials and oversaw the build involving over 200 people. Took first place in the moving category all three years.

PERSONAL INTERESTS

Tuscan wines, Live music, Lowcountry cuisine, Boating, Traveling

VALENTINA ECHAVARRIA

 110 Chartwell Drive Greer, SC 29650



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LinkedIn/valentina-echavarria



vechava@g.clemson.edu

EDUCATION

Clemson University

Bachelor of science

Major: *Graphic Communications*

Clemson, SC

Fall 2016

RELATED EXPERIENCE

Sealed Air Corp.

Graphic Coordinator Intern

- Created and retrieved reference art, new art, data and files through the SAP
- Updated the graphics of packages through the SAP based on customer revisions
- Worked on grid testings for possible label placement
- Designed posters and T-Shirts for the Simpsonville plant

Simpsonville, SC

Summer 2016

Sonoco-Trident

CRS/Color Specialist Intern

- Analyzed print samples to color targets for correction
- Retrieved profile target data from customers' printed samples
- Constructed job bags and managed print workflow for all mockups
- Collaborated other departments by working effectively in a team setting

Charlotte, NC

Fall 2014

WORK EXPERIENCE

Apple Inc.

Technical Specialist

- Develop strong and positive relationships with customers
- Improve communication with Spanish-speaking customers
- Provide customer support with multiple technical issues in Apple products
- Handle and resolve customer conflicts and issues relating to product support

Greenville, SC

January 2016 - Present

Product Specialist

- Delivered optimal customer service with professionalism and product knowledge
- Assisted customers set-up products with programming and personal information
- Answered product questions and developed a trusting relationship with customers
- Helped in group hiring events and interviewed candidates

January 2015 -

December 2015

SKILLS & INVOLVEMENT

- Fluent in Spanish and English
- Adobe Creative Suite
- Mac OS and Windows
- Microsoft Office Suite

- Spanish Club, President
- Gamma Epsilon Tau, Member
- Final Cut Pro
- Photography

Todd Erickson

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todde@clemson.edu

Education

Bachelor of Science in Graphic Communications

Clemson University

Clemson, SC

Fall 2016

- Minor in Business Administration
- GPA: 3.83/4.00

Business in Barcelona

Arcadia University (Abroad)

Barcelona, Spain

Summer 2015

Work Experience

Print/Client Services Intern

Schawk!

Cincinnati, OH

Summer 2016

- Rated print quality of samples from packaging printers across the country to maintain brand consistency for major international firms.
- Developed skills with specialized tools such as ColorDrive®, Schawk's Print Quality Management platform.
- Assisted Client Coordinators and with any administrative tasks and requests.

Graphics Imaging Technologist

Sealed Air Corporation

Simpsonville, SC

Spring 2015

- Produced electronic artwork and separations for the flexographic printing process using Adobe Illustrator and ESKO Suite.
- Analyzed customer-supplied artwork and made sound recommendations based on a strong understanding of flexographic printing specifications.

Designer

Campus Banner + Design

Clemson, SC

Summer–Fall 2014

- Provided friendly and effective customer service and maintained job queues.
- Designed and produced over 100 jobs for on and off-campus clients using Adobe InDesign, Photoshop and Illustrator for large format digital printers.
- Installed large wall graphics in several major Clemson facilities.

Extracurricular Activities

Delta Sigma Pi (Professional Business Fraternity)

Spring 2014–Present

- VP of Pledge Education: Facilitate the development of professionalism and brotherhood among a pledge class of 32 members, and communicate progress with the chapter and national fraternity.
- Chairman of Special Events: Planned and facilitated the setup and financing of events and trips throughout the semester for a chapter of over 115 members.

Phi Kappa Tau Fraternity

Fall 2012–Present

- Social Chairman: Contract various catering, security, and entertainment vendors and venues for nearly 20 brotherhood and social events per semester for a chapter of over 75 members.
- Participate in numerous philanthropy and community service events each year.

Honors and Awards

Clemson University President's List

Fall 2015, Spring 2014, Fall 2013

Clemson University Dean's List

Spring 2016, Fall 2014, Spring 2013

ANDREW A. ETHERIDGE

Number: (864)650-6278

Email: andrewetheridge93@gmail.com

Linkedin: goo.gl/1grVvo

Address: 1392 Kennerly Road Orangeburg SC 29118

Education

Clemson University, Clemson, SC 29634

Fall 2012-Fall 2016

Bachelors of Science in Graphic Communications

Work Experience

Verizon

December 2014 - Current

Customer Service Professional

- Responsible for the support of High Value Customers
- Worked in Retention to provide relevant solutions to maintain customer accounts
- Acted as Support for other CSR when Leader was out of office
- Developed trainings to assist Representatives who had opportunity with retention and acted as mentor to develop their performance that impacted company performance

East Park Printing

January 2013- July 2013

Internship

- Served as front desk receptionist to take incoming calls, place orders, cash out customer orders, and deliver important information to employees.
- Assisted in operating 4 color digital press and 2 color digital press, worked in finishing and binding.
- Worked on design layouts for customers and assisted designer in correcting work.

Inspire Design Photography

May 2016-Sept 2016

Internship

- Lead photographer for my team for all shoots
- Editor for high valued shoots such as weddings, and business events

Fatz Café

January 2011- December 2014

Closing Server

- Creating a positive experience for guest by anticipating their needs
- Provided additional help to co-workers to promote overall team success.

Chick-Fil-A

September 2011- August 2013

Cashier / Trainer

- Developed trainings for efficient ways in delivering a stellar experience for customers and implemented
- Responsible for training new hires on expected processes for business closure

Skills & Activities

- Microsoft Word
- Microsoft Powerpoint
- Microsoft Excel
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Clemson Marching Band (2 years)
- Beta Club (4 years)
- Community service (2-4 hours a week)

“It's not who you think you are that holds you back it's who you think you're not.” Unknown

JEFFERY

L. FLEMING II

120 Water Oak Lane , Central , SC 29630

Cell: 843 359-0171

jefferf@g.clemson.edu

Education

Clemson University

Graphic Communications 2016

Skills

Adobe Creative Suites
Mac and Windows Platform
Microsoft Office
EasyPurl
Photography
Print Production
Graphic Design

Additional Skills

**Knowledge of these
Printing Processes:**

Screen Printing
Offset
Gravue
Digital Ink Jet
Flexography
Sublimation
Ink Jet

Graphic Experience

Pirates T- Shirt Plus - Lake City, SC

- Responsible for designing t-shirts for customers
- Duties included preparing screen printing stencils, mixing and loading ink, cleaning machines, maintaining screen printing equipment, and drying and folding screen printed items.

Screen My Tee - Clemson, SC

- Created artwork to meet customer's needs and desires
- Performed all of the duties involved in the screen printing, digital printing, and dye sublimation processes

Other Work Experience

Soul Snatchin' Suppers

- Business created by myself and others
- Responsible of marketing and design for our business

Taco Bell (Team Member)

- Assisted guest by providing excellent customer service and prepared food

Wal-Mart (Sales Associate)

- provided great customer service to guest
- help make sure store was safe and everything was assessable easily to customer

Brett K. Gemas

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bgemas@g.clemson.edu (414) 803-7656
Portfolio: <https://www.behance.net/BGemas44>

Education

Clemson University
Bachelor of Science in Graphic Communications, December 2016

Work Experience

Blue Chip Athletic Design, LLC., President: *Clemson, SC* **August 16, 2016 - Present**

- Provide graphic design services for athletic recruiting departments of NCAA universities for the use of social media, print media, and mailing
- Work completed remotely with all graphic requests completed no longer than 24 hours after any given request

Clemson Football Recruiting: Graphic Designer, Intern: *Clemson, SC* **January, 2014 - Present**

- Design over 100 personalized graphics, infographics, and generic graphics per week that always meet time-sensitive deadlines.
- Worked collaboratively with recruiting assistants, coaching staff, and design interns to brainstorm ideas for print and media graphics.
- Lead graphic coordinator for the 2015 Defensive Line Recruiting Campaign.
- Assist Director of Recruiting and External Affairs with concepts designed to enhance football recruitment process.
- Helped facilitate, direct, and design live graphics during the 2015 Junior Day Photo Shoot.
- Assist coaching staff and Assistant Athletic Director with weekly graphic needs.

Express Creative: Graphic Design Intern: *Milwaukee, WI* **May, 2014 - August, 2014**

- Created digital and print ads as well as electronic sell sheets.
- Designed logo and website layout for INbiz Annual Awards Banquet.

Titan Spine, LLC: Designer, File Management Assistant: *Mequon, WI* **May, 2013 - August, 2014**

- Worked with marketing team and managed design of professional ads to be displayed in medical publications.
- Attended strategic marketing conference with The Ruth Group based in New York City.
- Organized invoices, purchase orders, bank statements, NDA's, etc.

Relevant Experience

Sports Marketing Class

- Pitched viral marketing campaign to Meg Dotson, Vice President of Marketing for the Greenville Swamp Rabbits.
- Pitched plan for differentiation of professional football player to Jametta White, President of Journey Sports Management LLC.
- Rebranded logo, uniforms, facilities, and marketing content of the New Orleans Pelicans via analysis of the demographics of New Orleans.
- Created a professional sports team, which included financial data, demographic statistics, marketing and business objectives, design aspects, and an executive summary of our plan of action.

Promotional Strategy Class

- Promoted Clemson-USC Blood Drive by creating and strategically placing fliers marketing the event, direct interaction with students at our booth, and through Twitter and Facebook posts on specified pages in social media.

Graphic Communications Classes

- Designed and printed t-shirts on screen printing press.
- Printed greeting cards using high resolution image on lithography print press.
- Designed logo, created plates on sheet photopolymer, and printed the final product on flexography print press.
- Designed an eight page booklet and tri-fold used for marketing collateral, printed on digital print press.

Technical Skills

Photoshop Social Media
Illustrator Branding
InDesign Microsoft Office

Achievements & Volunteer Service

Director of Branding for the Homestead High School Booster Club (2014-Present)
Social Media Director for the United Way of Northern Ozaukee (2014)
Clemson Army ROTC Cadet of the Month (2013)

*References available upon request

GEORGIA MICHELLE GOODMAN

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EDUCATION

Bachelor of Science
Clemson University
Graphic Communications
Emphasis in Marketing
2012 - 2016

SKILLS

Microsoft Office Suite
Adobe Creative Suite
Photography
Written/Oral Communication
Marketing
Print Production
Social Media
Graphic Design
Leadership
Market Research
Project Management
Estimating
Customer Service
Branding
Problem Solving Skills
Packaging

HONORS

Life Scholarship
Fall 2012 - Present
Deans List
Fall 2013/Spring 2013
Fall 2014

GPA: 3.47/4.00

REFERENCES

Teresa Smith

- Sealed Air Corporation
- teresa.smith@sealedair.com

Jacque Griffith

- Sexton Griffith Custom
Builders
- jacque.griffith@me.com

Jason Horton

- Synnex
- jasonhorton5@gmail.com

INTERN EXPERIENCE:

Graphics Marketing Intern

Sealed Air • Simpsonville, SC • 3/2016 - 8/2016

- Worked with the designers to provide secondary market research that supported monthly designs that were given to customers
- Lead on a primary market research project provided to one of the company's biggest customers
- Designed infographics that backed up research
- Used knowledge of Illustrator to design safety posters for the plant
- Created logos in Illustrator for T-shirt designs

Production Intern

Marley Lilly • Greer, SC • 11/2014 - 4/2015

- Worked in the graphics and dye sublimation department
- Utilized a digital Ricoh printer and a heat press to make products
- Developed and created designs for products using Illustrator
- Engraved different types of jewelry on various substrates
- Packaged finished products and prepared them for shipping
- Responsible for monthly inventory

Marketing Intern

Rowley Company • Gastonia, NC • 5/2014 - 8/2014

- Took photographs of items for the catalog
- Edited pictures in Photoshop for the catalog and online website
- Created Excel spreadsheets and pricing analyses for different products
- Conducted in-store research for multiple retailers and compiled competitive information

OTHER WORK EXPERIENCE:

Waitress

Sidetracked Cafe • Central, SC • 8/2016 - Present

- Serve customers while providing them with an excellent dining experience
- Take orders and relay them accurately to the kitchen staff
- Calculate meal costs for final bill calculation

Front Desk Clerk & Cashier

Fowler Brothers Dry Cleaners • Lyman, SC • 5/2013 - 8/2013

- Staffed up front taking customer orders
- Opened and closed the store
- Responsible for running the cash register, deposits, and daily cash intake

GRACE GURUCHARRI



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EDUCATION

Clemson University | *December 2016*
Graphic Communications, B.S.
Business Administration Minor
Major GPA: 3.9/4.00
Overall GPA: 3.62/4.00

Graphic Design for Packaging in a Global Marketplace | Study Abroad
London, United Kingdom | *Summer 2015*
» Analyzed differences in packaging and conceptual design between global brands
» Redesigned American product for European market and presented redesign to Pi Global

TALENTS

Wordpress | InDesign | Illustrator | Photoshop
Social Media Marketing | Graphic Design
Digital Marketing | Web Design Basics
Brand Management | Detail Oriented

HONORS

GEF Fresco Scholarship Recipient | Fall 2016
President's List | Spring 2016
Deans List | Spring 2013-Fall 2015
Entre Nous Scholarship Recipient | 2012 - 2013

ACTIVITIES

Kappa Delta Sorority Epsilon Tau Chapter
Gamma Epsilon Tau Graphics Fraternity
Vice President | Fall 2015
Secretary | Spring 2015
Student Govt. Campus & Community Development
Sigma Alpha Lambda National Honor Society

EXPERIENCE

Spiro Institute for Entrepreneurial Leadership

Entrepreneur in Residence UPIC Intern | Clemson, SC | *Fall 2016*
» Researched and developed my startup idea for mobile application
» Designed working prototype and formal business plan
» Learned fundamentals of starting successful business and worked closely with experienced entrepreneurs and board members.

CCIT Clemson & Adobe Partnership

Marketing Intern | Clemson, SC | *Fall 2016*
» Promote campus awareness of free access to Adobe Creative Cloud software and the Adobe Digital Studio
» Manage social media accounts utilizing Adobe software
» Create infographics and content for social media platforms

Xplode Marketing

Digital Media & Design Intern | Sarasota, FL | *Summer 2016*
» Created digital content for websites, email marketing blasts, and company brochures; designed custom logos for clients
» Managed multiple social media platforms for SEO clients
» Formed business proposals to send prospective clients
» Researched and developed list of over 250 client leads

Sonoco Trident

Client Service Representative Intern | Cincinnati, OH | *Spring 2014*
» Organized and managed daily project schedule for 6 CSR's
» Participated in company global meetings with 8 Trident branches
» Assisted with file collections, preflight, and purchase orders
» Utilized company workflow software to increase efficiency

Shella Bella Studios Photography

Assistant Intern | Bradenton, FL | *Summer 2015*
» Developed mood boards as inspiration for photo shoots
» Attended and assisted with equipment and photo shoot setup

Sweetberries Frozen Custard & Eatery

Server | Bradenton, FL | *Fall 2012 - Fall 2015*
» Exercised skills in customer service and trained new employees
» Collaborated with employees efficiently in fast-paced atmosphere

RELATED COURSEWORK

Sales Prospecting Course

Clemson, SC | *Fall 2014*
» Interviewed Global Printing's CEO to perform in-depth research and produce research on 10 prospective clients.
» Developed LinkedIn profile to improve networking abilities.

NICHOLAS KARL HARMAN

420 Shuler Court , Columbia, SC 29212 | C: (803)767-9530 | NHarman@g.clemson.edu

Summary

I am a driven graphic artist, great at managing heavy workloads while focusing on designing creative, visually-appealing graphics. Hard-working and willing to learn. Recent graduate of Clemson University.

Highlights

- Experienced with photography
- Adept in Adobe products
- Creative
- Strong design sense
- Skilled in 3D design
- Knowledgeable in marketing strategies

Education

Bachelor of Science, Graphic Communications Dec. 2016
Clemson University — Clemson, SC

Work History

Intern in Distortion Department Jan 2016 to Apr 2016
Southern Graphic Systems — Florence, KY

- Worked primarily with MODO 801.
- Experienced with 3D scanning.

Intern in the ColorLab Jun 2015 to Aug 2015
TPM — Columbia, SC

- Worked with both cold and hot laminations.

Freelance Designer Jan 2011 to Current
Sway Designs — Columbia, SC

- Commissioned artworks and photography.

Community Service

- Sharing God's Love, 2008-2013
- Youth Group Ministry, 2008-2012
- Rebuilt Homes for the Katrina Relief Project, 2010

References

Matt Luther (Former Supervisor) , General Manager at TPM,
Office: (803)223-2016, Email: MattLuther@tpm.com

Rick Barb (Former Supervisor), 3D Services Manager,
Office: (859) 525-1190, Email: Rick.Barb@sgsco.com

HALEY L. HENDRY

16 Foy Creek Drive, Clemson, SC 29631 | 803.627.1536
hlhendr@g.clemson.edu | www.linkedin.com/in/haleyhendry

EDUCATION

Bachelor of Science in Graphic Communications August 2013–December 2016
Clemson University Clemson, SC
Minor in Business Administration G.P.A. 4.0/4.0

WORK EXPERIENCE

Business Development Intern May 2016–July 2016
Phillips Printing Nashville, TN

- Acquired four new accounts in business-to-business sales
- Generated over \$15,000 in revenue in outside sales
- Delivered skillful service and knowledge to clients to provide unique solutions
- Coordinated with a team to ensure quality assurance of cost and product
- Provided company tours to prospective clients

Undergraduate Teaching Assistant January 2016–May 2016
Clemson University Clemson, SC

- Managed over 40 students on entire design-to-print process for flexographic printing
- Diagnosed critical problems with platemaking and print equipment
- Coordinated with instructor on course improvement techniques to increase efficiency
- Advised students through design and prepress to better prepare files for print
- Assessed student progress in order to create press date schedules

Customer Service/Account Management Intern January–August 2015
Sonoco-Trident Charlotte, NC

- Managed approximately 130 flexographic jobs to meet press and customer deadlines
- Served as a primary contact for customers and eight multi-national printing locations
- Assisted in preflighting customer files to reduce excess time costs and ensure quality
- Collaborated with various co-workers to identify inefficiencies in internal workflow
- Calculated and invoiced all fixed and variable costs associated with each job
- Summarized bi-weekly customer service and artist meetings via email reports

HONORS/AWARDS

Print and Graphics Foundation National Scholarship July 2015–December 2016
Chosen from 800+ applicants for a national scholarship

South Carolina Palmetto Fellows Scholarship August 2013–present
Awarded every semester for maintaining a 4.0 G.P.A.

Clemson Graphic Communications Academic Award August 2013–present
Awarded every semester for a 4.0/4.0 graphics-specific G.P.A.

PICA Graphic Communications Best in Category Award April 2016
Awarded for best overall flexographic label submission

Sonoco-Trident's Back to Basics Award August 2015
Awarded to less than five percent of employees for outstanding work

SKILLS

Flexographic Printing | Offset Lithographic Printing | Adobe Illustrator, InDesign, Photoshop, Acrobat Pro
Esko Automation Engine Pilot | Esko DeskPack for Illustrator | CRM software | Photography

RACHEL HIPPS



(864) 704-7689



rhipps@g.clemson.edu



LinkedIn/RachelHipps

EDUCATION

Clemson University
Bachelor Of Science
Graphic Communications

Clemson, SC
Fall 2016

EXPERIENCE

Office Depot

Sales Consultant- Print Services
Anderson, SC
July 2013-Present

- Responsible for engaging and providing an exceptional experience for customers throughout the ordering designing, and production processes using both Mircrosoft and Adobe software
- Performing daily and weekly maintenance checks to keep the Print Center organized and performing to the highest standards

PermaCard

Prepress and Printing Internship
Greer, SC
May-August 2016

- Ran and maintained four digital printers (Canon and Ricoh)
- Managed a print schedule to ensure orders were on time
- Set up jobs and artwork for printing using Adobe InDesign.

Anderson Career and Technology Center

Graphic Design and Commincations
Williamston, SC
High School: 2010-2012

- Gained knowledge and experience in Adobe Illustrator, InDesign and Photoshop.
- Internship at Electric City Printing in Williamston, SC
- Layout and design principles, brainstorming, typesetting, finishing and bindery

SKILLS

Illustrator

MS Office

Layout Design

InDesign

Proofing

Leadership

Digital Printing

Customer Service

Passionate

RAVEN HUTSON

803.496.4481 | rhutson@g.clemson.edu | linkedin.com/in/ravenh | 732 Harts Cove Way, Seneca, SC 29678

EDUCATION

Clemson University
December 2016
Bachelor of Science in
Graphic Communications
GPA: 3.33/4.00

TECHNICAL SKILLS

Adobe Creative Suite
Marketing
Social Media
Advertising
Print Management
Augmented Reality
Customer Service
Problem Solving
Adaptive to Change
Project Management
Microsoft Office Suite
Estimating
Sales

DESIGN SKILLS

Graphic Design
Logo/Branding
Photography
Layout Design
Typography
Infographics
Promotional Design
Responsive Web
Package Design

REFERENCES

Elizabeth Reardon
Design Department Manager
Motivated Marketing
elizabeth@motivatedmarketing.com

Mona Midkiff
Owner/Graphic Designer
Treasured Memories
monamidkiff@gmail.com

EXPERIENCE

Freelance Designer

Clemson, SC, December 2016-*Present*

- Brainstorm ideas for customers designs
- Create logos and designs using Adobe Software
- Maintain an Etsy account; Shop named UniquelyYouVinyl

Graphic Design Intern

Motivated Marketing, Charleston, SC, May 2016-July 2016

- Developed ideas for ads and logos for a variety of companies
- Created these ideas using Adobe Illustrator and Photoshop
- Rebranded companies by developing new brand specs and logos
- Collaborated with designers on design projects
- Observed and learned marketing strategies in monthly creative brainstorming sessions

Graphic Designer & Customer Service

Treasured Memories, Orangeburg, SC, May 2016-July 2016

- Designed themed invitations and cards for customers
- Oversaw and contributed ideas during wedding planning meetings with clients
- Composed and cut out decals with vinyl machine
- Handled customer's issues and responsible for monetary transactions

Production & Marketing Intern

Marley Lilly, Greer, SC, November 2014-May 2015

- Worked in graphic/production and marketing department
- Created design files in production department using Adobe Creative Suite
- Turned the design files into a physical product using engraving and vinyl machines
- Counted inventory and dealt with missing and broken items
- Problem solved on ways to improve productivity
- Packaged finished products and prepared them for shipping
- Photographed, edited, and added new merchandise to the company's website
- Conceptualized marketing ideas for promotions and new products

Graphic Design Intern

Carolina Screen Printers, Columbia, SC, May 2014-July 2014

- Composed designs for textile products using Illustrator and Photoshop
- Provided customer support via phone and email to resolve conflicts and questions
- Arranged finished designs into output form for the production department

Sales Consultant

Grove Park Pharmacy, Orangeburg, SC, May 2013-December 2013

- Operated the cash register and counted inventory in the store
- Provided customer service by helping customers over the phone and face-to-face
- Guided customers to products and around the store

Clayton Parker Jones

1025 Double Springs Road
Townville, South Carolina 29689
864-617-9221 • cpjones@g.clemson.edu

PROFESSIONAL PROFILE

Finishing a B.S. in Graphic Communications. Strong technical skills related to solving problems on the press or in the software. Quick at picking up, learning, and applying new skills that are introduced in an educational or industrial setting.

EDUCATION

CLEMSON UNIVERSITY Clemson, SC
Graphic Communications, B.S. GPA (3.48) August 2012 – Present
Awarded Presidential Scholarship, Clemson Palmetto Pact Scholarship,
and SC Palmetto Fellows Scholarship

Tri-County Technical College Pendleton, SC
Dual Enrollment High School August 2011 – May 2012
Study and completion of freshman year coursework as a high school
senior in preparation for starting Clemson University.

WORK EXPERIENCE

Clemson University Clemson, SC
Student Administrator for Clemson College of Business December 2012 – Present

- Assisted Building Security Coordinator for Serrine Hall on daily tasks.
- Delivered mail and packages throughout the College of Business.
- Provided assistance in college-wide projects and events.
- Managed building keys and keycard access to over one hundred college employees.

Clemson University – Department of Graphic Communications Clemson, SC
Packaging and Specialty Printing Teaching Assistant August 2016 – December 2016

- Provided assistance to a class of sixteen students in the creation of flexographic plates, art files, and proofs.
- Maintained equipment and machinery in Godfrey Hall.
- Reviewed and updated lab activity instructions with lab instructor.

International Paper Graphics Hub Clemson, SC
Beverage Graphics Intern January 2016 – May 2016

- Modified customer art files to meet strict press specifications (trapping, separations, and layout)
- Assisted in various design challenges both from International Paper and customers.
- Headed the development of 3D PDF templates for all beverage job files.
- Updated and wrote new additions to the intern assistance guidebook for future interns.

Printpack Converting Plant – VR1 Villa Rica, GA
Graphics Department Intern May 2015 – July 2015

- Maintained quality control on files for various different product lines.
- Initiated the development of a book on how to fulfill the duties of a graphics intern.
- Completed billing and ordering for the graphics department.

SOFTWARE PROFICIENCY AND TRAINING

- Proficient in Adobe Creative Suite (Illustrator, Photoshop and InDesign) and Microsoft Office.

Kali

OBJECTIVE

To build client success via three marketing fundamentals: strategic know-how, creative storytelling and design expertise.

EDUCATION

Clemson University

December 2016
Graphic Communications
College of Business and Behavioral Science
Cumulative GPA 3.91/4.0

University of Westminster

London, England | Summer 2016
International Studies Abroad (ISA)
Course Study in Journalism
TheToGoKupps.Wordpress.com




SKILLS

Photoshop
Illustrator
InDesign
Premiere Pro
Canon Rebel DSLR
MS Word, PowerPoint, & Excel

HONORS & AWARDS

President's List (4.0 GPA)
Calhoun Honors College
GC 1040 Student of the Year
Godfrey Video Contest
Winner 2015

CONTACT ME

kalikupp@gmail.com 
407-590-5285 
[linkedin.com/in/kalikupp](https://www.linkedin.com/in/kalikupp) 

KALI McKENDREE KUPP

Diligent | Positive | Creative

 PORTFOLIO: kalikupp.wixsite.com/resume

WORK EXPERIENCE

Social Media and Video Intern | ClemsonTV & Marketing Services
August 2015 - December 2015

- Contributed to social media expansion campaign that led to Clemson ranking #2 nationally for social media in the 2016 Up&Up Report
- Brainstormed, filmed and edited 2-3 videos weekly, producing 38 total videos for ClemsonTV
- Produced top 3 most viewed videos of 2015
- Scheduled daily tweets for the @ClemsonTV Twitter account
- Posted live from football games to Clemson University and ClemsonTV platforms including Facebook, Twitter, Snapchat and Instagram
- Designed graphics for Facebook, Twitter and Instagram
- Launched Snapchat account and designed promotional logo

PR and Marketing Intern | Linda Costa Communications Group
May 2014 - July 2014

- Secured over 20 media placements for clients
- Contributed work for clients across the non-profit, medical, financial, education, construction, and food service industries
- Drafted press releases and media alerts as well as created media lists
- Assisted with influencer outreach and blogger campaigns
- Performed market analysis for clients, including extensive brand vocabulary and brand impression research
- Created internal use documents on Excel and Word
- Proofed and edited marketing brochures, publications, and websites

LEADERSHIP

Alpha Delta Pi Vice President | January 2014 - December 2014

- Served as main liaison with alumni advisory
- Oversaw all compliance paperwork
- Managed direct team of five administrative officers
- Created Google Drive for paperwork consolidation and drafted detailed instruction manuals for each position

Design & Entrepreneurship Network (D.E.N.) | January 2016 - May 2016
Launched "Spotlight Personal Branding" company

Clemson Freshman Council | August 2012 - May 2013
Coordinated and hosted high school leadership conference



ERIN C. LITTLEPAGE

260 Oak Landing Way, Severna Park, MD 21146

Clemson University, Clemson SC
Graphic Communications | Bachelor of Science

Skills: Graphic Design | Photoshop | Illustrator | InDesign | Microsoft Office | Digital Photography | Prezi | Social Media | Mac & PC Proficient | Basic Web Development

RELATED EXPERIENCE

THE RISING TIDE SOCIETY // Annapolis, MD

Graphic Design & Social Media Intern | Summer 2016

- Created graphics for social media & website as well as upload content to blog
- Designed a media kit, monthly guides, and other educational content
- Researched and utilized Snapchat + Instagram Stories for business
- Assisted with various photo styling projects and video tutorials

NEO'S CREATIVE, INTERNATIONAL EXHIBITION SPECIALISTS // London, UK

Graphic Design Intern | Spring 2015

- Assisted in design layout and panels for numerous exhibition booths
- Appointed lead designer for an exhibition booth for a new client
- Collaborated with the creative director and sales team to design company attire
- Created and updated presentations for international clients

G&G OUTFITTERS INC. // Washington, DC

Marketing & Graphic Design Intern | Summer 2014

- Collaborated with the marketing director on the design of major client presentations
- Created product mock-ups for numerous promotional items and attire
- Produced internal business cards and promotional flyers

OTHER EXPERIENCE

CONTEMPORARY SERVICES CORPORATION // Washington, D.C.

Human Resources Assistant | Summer 2015

- Organized and maintained paperwork of 1000+ active employees
- Scheduled employees weekly for upcoming events including concerts and sporting events
- Assisted HR Manager with organizing and conducting new hire orientations

INVOLVEMENT

Chi Omega Women's Fraternity Psi Kappa Chapter | Gamma Epsilon Tau Graphics Fraternity | Feel Good Inc. | Clemson Event Planning Association | Clemson University Marketing Association



eclittl@g.clemson.edu



443.433.8820



erinclittlepage.com



goo.gl/q8QlcB



Sarah P. Luhn

CONTACT

10 Charing Cross Road
Charleston, SC 29407
(843) 607-0285
sluhn@g.clemson.edu

EDUCATION

Clemson University
Clemson, SC December 2016
Bachelor of Science, Graphic Communications
College of Business
GPA: 3.54/4.0

Skills

Technical

InDesign
Photoshop
Illustrator
Premiere
Digital Asset Management
Microsoft Office

Professional

Social Media/Networking
Branding and Identity
Web Design/Coding
Logo Design
Print Processes
XMPie/ VDP Software
Event Planning

HONORS AND AWARDS

Charles Wood Memorial Scholarship
Fall 2016-Present
McSweeney Edward/PIA Scholarship
Fall 2016-Present
Mortar Board Honor Society
Spring 2016-Present
Life Scholarship
Fall 2012- Present
Presidents List
Spring 2016
Ben Franklin Society Scholarship
Fall 2013-Spring 2016
Deans List
Fall 2013, 2014
Spring 2013, 2014, 2015

WORK EXPERIENCE

DIGITAL IMAGING AND eMEDIA TEACHER'S ASSISTANT

Teacher's Assistant | Clemson, SC

January 2015-Present

- Collaborates with the professor on special projects
- Advises students on assignments and projects
- Researches new trends in photography, videography, and web design

CHARLESTON HOME AND DESIGN MAGAZINE

Graphic Design Intern | Charleston, SC

May 2016-August 2016

- Designed magazine ads and editorial layouts
- Assisted on photo-shoots
- Edited digital photos
- Updated several websites

STAGECOACH CASUAL CLOTHING AND BEACHWEAR

Retail Sales Associate/ Marketing Intern | Mt. Pleasant, SC

January 2010- August 2016

- Established, designed, and maintained the store's Facebook page and Instagram account
- Participated in buyers' meetings and actively selected stock for in-store purchase
- Assisted with inventory and re-stocking on a daily basis
- Organized window and table displays to match customer's specific desires
- Interacted with customers and provided personal shopping assistance
- Helped design marketing promotions for the business

DIXIE GRAPHICS

Intern | Nashville, TN

January 2014- April 2014

- Assisted in production of printing plates and signage
- Provided customer service via email and telephone
- Attended and offered input about the different departments at company business meetings
- Created informational orders that included specifications from the customers
- Helped edit the artwork for the final sign or printing plate

LEADERSHIP EXPERIENCE

Sigma Kappa Sorority

August 2012- May 2016

- Internal Social Chair

Gamma Epsilon Tau

Graphic Communication's Honor Fraternity

January 2013- Present

- President
- Service and Social Event Co-ordinator - Executive Position

Sigma Alpha Lambda

Honor and Leadership Fraternity

August 2013- Present

Clemson Miracle, Dance Marathon

August 2013-December 2014

- Public Relations Committee Member
- Marketing Committee Member

Chelsea Maier

cmaier@g.clemson.edu

Permanent Address

6179 Teals Mill Rd
Cheraw, SC 29520
(843) 910-3417

Local Address

812 Harts Cove Way
Seneca, SC 29678
(843) 910-3417

EDUCATION

Clemson University
B.S. in Graphic Communications
Minor in Business Administration

Clemson, SC
December 2016
3.02 GPA overall

EXPERIENCE

Locke Design Omnimedia
Design Intern

Anderson, SC
January-April 2016

- Designed material for office use and for customers
- Assisted with secretarial duties
- Aided with estimating 4-6 jobs each month

Printpack
Graphics Coordinator Intern

Villa Rica, GA
January – May 2015

- Performed final QC on files before being sent to plating department
- Completed 45 Graphics Billing Invoices each month for internal purposes
- Helped establish new digital filing system
- Placed 5 purchasing orders for artwork each week

OSIsoft, Inc.
Software QA Engineer Intern

Johnson City, TN
January – April 2014

- Maintained test code for automated Graphic User Interface testing
- Aided in release of new software package
- Wrote miscellaneous code as required

Clemson University Gantt Center for Student Life
IMPACT Student Coordinator

Clemson, SC
February-July 2013

- Acted as liaison between Staff and Facilitators
- Motivated a team of 8 peer facilitators
- Maintained accountability of peer facilitators
- Participated on planning committee

SKILLS

Photography

Microsoft Office

Adobe Creative Cloud Suite

HONORS & ACTIVITIES

SC Palmetto Fellows Scholarship Recipient
Alpha Omega Epsilon Professional Sorority

Clemson Dholna
Women's Choir

Kyle Manley

311 Martin Rd • Williamston, SC 29697
Phone: 864.704.6420 • E-Mail: wmanley@g.clemson.edu



Objective

I have gained much experience in Adobe Creative Suite and the traditional printing processes. My main objective will be to help provide the company with my skills and knowledge that I have acquired at Clemson University. To grow the company that I work for is the end goal.

Experience

MacDermid Graphics Solutions

Spring 2016

- Worked in Applications/Development in the plate making process
- Helped with process control and color reproduction methods
- Used state of the art equipment to develop Flexography solutions for clients

Advanced Labelworx, Inc.

Summer 2014

- Handled incoming stock and set it up for press runs
- Mixed inks that were running low on the production floor and brought them out for use
- Ran a 4 color narrow web flexographic press for two weeks
- Conducted prepress tasks along with organizing job jackets and flexo plates to be reused

Teaching/Leadership Experience

2011-2016

- Taught at three different high schools for a total of five years developing and improving their drumlines
- Currently an instructor at a highly competitive independent drumline called Saints Percussion based out of Gaffney, SC. This group competes on a National Level in the U.S.
- I have been the overall section leader for two independent music ensembles, with one group containing 135 members. The other 50-member group was a world-class ensemble that competes on an International level.

IDTechEX / Flextech2015

November 2014-2015 / February 2015

- Helped represent the Clemson University Graphic Communications department at our booths
- Spoke to other business professionals to stay up to date on current trends in the print industry
- Gathered connections and was able to secure my internship at MacDermid Graphics Solutions while at IDTechEX

Education

Clemson University – Graphic Communications / College of Business

- Graduating December 2016 with a B.S. in Graphic Communications



REBECCA MARSH

@ marsh8@g.clemson.edu

843-287-2161

linkedin.com/rebecca-a-marsh

EDUCATION

CLEMSON UNIVERSITY
Clemson, SC

Bachelor of Science in Graphic Communications
Minor: Business Administration

December 2016
GPA: 3.36/4.00

EXPERIENCE

A&E DIGITAL
Intern
Charleston, SC
Aug. 2015-Dec. 2015

- Organized existing company marketing material and updated it to comply with new brand standards.
- Created new marketing materials and forms.
- Performed all parts of print production, including prepress, printing, finishing, QC and packaging.
- Assisted customers on the phone and in person with orders and files.

CAMPUS RECREATION
Welcome Center Assistant
Clemson, SC
May 2015-Present

- Interacted with patrons while monitoring access to Fike Recreation Center and enforcing policies.
- Communicated with patrons regularly by providing information in person and via telephone.
- Handled sales transactions for memberships and services.

THE LOCAL PALATE
Graphic Design Intern
Charleston, SC
May 2014-July 2014

- Edited imagery for color and sizing corrections using Adobe Photoshop.
- Built advertisements for print and web using Adobe InDesign.
- Assisted in trafficking ads for the magazine—communicated with sales executives and clients, checked ads for size and the correct color profile.
- Assisted in designing collateral pieces within the magazine.

KAPPA ALPHA THETA
Chief Marketing Officer
Charleston, SC
Nov. 2013-Nov. 2014

- Promoted a sorority of 160 members by developing a marketing plan, including social media posts, campus-wide marketing events, philanthropy events, and promotional merchandise.
- Managed the Public Relations and Special Events budgets.
- Led a focus group of four people, facilitated monthly meetings, and regularly communicated with the chapter's Marketing Advisor.
- Worked with the IT Director to design and manage content for a new chapter website.

HONORS & ORGANIZATIONS

Flexographic Technical Association
Edgar M. Snider Scholarship
Gamma Epsilon Tau Honors Fraternity
Kappa Alpha Theta- Delta Phi Chapter

Oct. 2016-Present
Jan. 2015-Present
March 2014-Present
Oct. 2012-May 2016

SKILLS

PHOTOSHOP
ILLUSTRATOR
INDESIGN
MICROSOFT OFFICE

NOTABLE COURSEWORK

Creative Inquiry
Study Abroad

FTA Phoenix Challenge
Design for Packaging in a Global Marketplace

August 2016-Present
May 2016-June 2016
London, England

ANDREA J. MAUTE

CONTACT

843.345.4905
josiemaute@gmail.com
www.linkedin.com/in/andrea-maute
679 Ayers Drive, Charleston SC 29412

PROFILE

Has a passion for marketing and brand management. Enjoys learning new things and can quickly adapt to change. Very proficient in Adobe's Creative Suite and feels that previous experiences make for a good candidate for any job involving marketing and design programs.

EXPERIENCE

COAST Apparel
Marketing Intern

August 2016-Present

Regularly check and post to social media to stay up to date with customers
Create sophisticated and fun email blasts weekly
Edit photos and design banners for the website's homepage
Created an email which assisted in generating a \$3,000 increase in sales

Clemson University
Residential Assistant

August 2014-May 2016

Maintained a fun and safe living and learning environment
Held programs to promote socialization
Kept residents up to date on necessary information
Provided emotional and academic support for fourty-seven residents
Assisted with work in the Bridge to Clemson office
Worked with a close knit team to promote the success of every resident

Marley Lilly
Intern

October 2014-April 2015

Worked in various production departments
Ran engraving machines and cut and applied vinyl to various products
Helped the marketing department create a new web page
Took photos of items, did basic editing, and uploaded all images to the website

Vestige Communications
Intern

May 2014-August 2014

Created clean and eye catching designs for customers
Worked with customers and create proofs and edits to all designs
Responded to emails and completed designs in a timely manner
Learned to be creative within the constraints of the customer
Edited design work to fit each customer's brand

Bottles 'n Brushes
Art Assistant

March 2011-August 2012

Set up for art classes, and assisted customers throughout class
Checked in customers and handled payments
Cleaned up after classes and closed the studio

EDUCATION

Dec. 2016, Graphic Communications

Clemson University, Clemson SC.

Bachelors of Science

GPA in major: 3.63/4.0

SKILLS

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe Acrobat

Microsoft Word

Microsoft Excel

Hootsuite

Instagram | Twitter | Facebook | Snapchat

English | Intermediate Spanish

Powerpoint

AWARDS

Deans List

Maintained a GPA above a 3.5/4.0

Spring 2016

K and C Caughman Endowment

Maintained a GPA above a 3.0/4.0

2015-2016

Life Scholarship

Maintained a GPA above a 3.0/4.0

2012-2016

Geutenberg Award

1st place in Spot Color Lithography

Spring 2015

Godfrey Award

Won best video among fellow classmates

2014

Rebecca Ann McCain

EDUCATION

Clemson University
Major: Graphic Communications
Graduation Date: December 2016
GPA: 3.41

SKILLS

HTML
CSS
jQuery
WordPress
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Data Asset Management
Print Processes
Microsoft Word
Microsoft Excel
Microsoft PowerPoint

HONORS AND ACTIVITIES

Girl Scouts of America: 10 years

Gold Award Recipient

Gamma Epsilon Tau: 3 years

Graphic Communications Honorary/
Service Fraternity

Phi Sigma Pi: 2 years

National Honor Fraternity

Dean's List: 4 years

EXPERIENCE

Intern | Pearce Center for Professional Communication

Clemson, SC / August 2016 - Present

- Project lead for restructuring the Pearce Center's website
- Collaborate with a team to create and build new ideas for the layout and design of the website using WordPress
- Serve on a team to draft layouts and supply graphics for the English Department's yearly newsletter

Web Design & Development Teaching Assistant | Clemson University

Clemson, SC / January 2016 - Present

- Collaborate with the professor on special projects, such as redesigning the GC faculty and staff web page and updating content on the GC blog
- Research new trends in web design and development
- Advise students on projects to help them further develop their skills

Pre-Media Intern | Dixie Graphics

Nashville, TN / August 2015 - December 2015

- Communicated with over 15 different clients on a daily basis to assess their needs for their projects and kept them updated on the project's status
- Ensured the projects were completed on time in a fast-paced work environment.
- Worked as a team across different departments within the company to help produce completed projects
- Contributed to and lead conference calls with clients

Graphic Design Intern | Extreme Tees

Simpsonville, SC / May 2014 - August 2014

- Created custom designs for over 50 t-shirts
- Facilitated the design development process with clients
- Maintained constant contact with clients, including sending proofs and communicating a timeline for their orders
- Assisted with screen printing and vinyl heat press production



ramccai@g.clemson.edu



206 Tanner Chase Way
Greenville, SC 29607



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www.linkedin.com/in/
rebeccamccain



EDUCATION

- **CLEMSON UNIVERSITY**
Clemson, SC (December 2016)
Bachelor of Science in Graphic Communications

EXPERIENCE

- **CLEMSON EMERGING SCHOLARS**
Graphic Design Marketing Intern • Clemson, SC (Jan 2016 - Present)
Establish a new look for the program through a new website and creative designs for marketing puposes.
- **CLEMSON ADOBE PARTNERSHIP**
UPIC Adobe Digital Studio Intern • Clemson, SC (Aug 2015 - Present)
Assist studio users with questions regarding Adobe Software in order to complete projects. Create graphics for seven screens in the studio. Manage the audio and video production rooms.
- **KIA'S BASKET CREATIONS**
Branding Marketing Intern • Spartanburg, SC (May 2016 - Aug 2016)
Created a logo, brand specs, and marketing material for this start up company. Oversaw and created content for social media.
- **CAMP NANA PAPA**
Graphic Design Intern • Spartanburg, SC (May 2015 - Aug 2015)
Generated graphics for social media platforms, a website, and t-shirts. Edited and altered images using Phtoshop. Product Photography for website use. T-shirt heat pressing and packaged orders.
- **COTTAGES OF CLEMSON**
Social Media Intern • Clemson, SC (Jan 2016 - May 2016)
Produced original content (ie. graphics, photos, videos) through research and caputuring events to improve the social media presence of the housing property.
- **GANTT MULTICULTURAL CENTER**
Marketing Intern • Clemson, SC (May 2013 - Aug 2013)
Designed marketing material for CONNECTIONS Peer Mentoring Program. Collected media and created a video on mentoring for Clemson Freshmen Orientation

LEADERSHIP

- Melanin Magazine - Founder, President, Designer (May 2015 - Present)
- Clemson NAACP - President, PR Chair (Aug 2014 - May 2016)
- Student Health Advisory Committee - PR Chair (Aug 2014 - May 2015)
- CONNECTIONS Peer Mentoring Program - Mentor, PR Chair (Aug 2013 - December 2015)

TECHNICAL SKILLS

BRANDING **SCREEN PRINTING** **IN SOCIAL MEDIA MANAGEMENT**
ILLUSTRATOR **PHOTOGRAPHY** **DESIGN** **DYE SUBLIMATION**
PREMIERE **CUSTOMER SERVICE** **MUSE** **PHOTOSHOP**

Heather A. Montgomery

Local Address:
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Clemson, SC 29631

hmontgo@g.clemson.edu
www.linkedin.com/in/heathermontgomery12
813-298-5678

Permanent Address:
9220 Highland Ridge Way
Tampa, FL 33647

EDUCATION

Clemson University, Clemson, SC

December 2016

Bachelor of Science in Marketing

Bachelor of Science in Graphic Communications

Minor in Business Administration

GPA: 3.74 / 4.0

Honors Societies: Phi Kappa Phi, Mortar Board, Omicron Delta Kappa, and Gamma Epsilon Tau.

Relevant Business Coursework:

- American Advertising Federation — National Student Advertising Competition 2015, Team Leader and Presenter
- Crafted a thorough strategic marketing plan designed to build and promote ScanSource Catalyst brand to resellers.
- Developed marketing strategy based on in-depth analysis for client Waffle House.

Study Abroad: Richmond, the American International University in London

Summer 2014

WORK EXPERIENCE

Clemson Men's Basketball — Clemson, SC

May 2015 – Current

Recruiting Graphics Associate

- Designed recruiting, social media, and miscellaneous game day graphics with creative freedom.
- Achieved 23.25% increase in followers for @ClemsonMBB Twitter account over past 8 months.
- Managed confidential information surrounding recruitment, schedules, and injuries without issue.
- Assisted in crafting and executing recruiting strategies for top high school recruits.

Miller Zell — Atlanta, GA

January 2014 – May 2014

Graphics Center Design and Production Associate - Full Time Intern

- Assessed and processed production forms and organized daily press job schedule under tight timelines.
- Streamlined and formatted production forms to improve press floor accuracy, efficiency and productivity.
- Conceptualized, planned and directed production of an in-house large-scale marketing piece surpassing expectation.

B-Lynk, LLC — Tampa, FL

Summers 2013 & 2014

Graphics & Marketing Coordinator

- Formatted and designed telecommunication software and device installation training materials.
- Designed and produced improved marketing pieces in concert with CEO.
- Continued freelancing remotely while in college due to exceptional performance.

LEADERSHIP POSITIONS

Alpha Chi Omega, Theta Lambda Chapter — Clemson, SC

August 2012 – Current

Vice President of Membership Programming

- Part of Executive Board responsible for establishing standards, prioritizing activities, and leading the Chapter.
- Managed an annual budget of \$5,500 across 240 active members without issue or incident.
- Responsible for event planning and logistics of membership events and monthly personal development dialogues.

The Tiger News — Clemson, SC

August 2014 – December 2015

Editor in Chief, Managing Editor

- Managed 35 senior staff members and an annual budget of \$30,000 including Marketing, Content, and Finance.
- Led bi-weekly Leadership Team and Production Meetings to hit deadlines, remain relevant, and achieve excellence.
- Achieved a 1st Place in South Carolina's General Excellence under leadership.

TECHNICAL SKILLS AND PROVEN STRENGTHS

Adobe CS • DSLR photography • Final Cut Pro • WordPress • SPSS • Google Drive • Dropbox • Qualtrics
Event Planning • Communication • Collaboration • Leadership • Adaptability • Team Player • Analytical Skills

KYLEE MUIR

864.982.0260 • kyleemuir@gmail.com • www.kyleemuir.com

Education **Clemson University** **Clemson, South Carolina**
Bachelor of Science in Marketing December 2016
Bachelor of Science in Graphic Communications December 2016
3.58/4.00 GPA

Experience **DigitasLBI** **Boston, Massachusetts**
Creative Strategy Intern June 2016 to August 2016

- Conducted brand and consumer research relating to the financial services industry, strengthening my ability to identify valuable data points and build strategic insights
- Crafted consumer personas and creative briefs to direct creative teams, giving me the chance to develop directional ideas and strategies that are both data-driven and inspiring
- Competed with a team of interns in constructing a multi-media campaign for a new digital convenience service and presented to a panel of company leadership

AAF National Student Advertising Competition **Clemson, South Carolina**
Co-President, Student Member January 2015 to April 2016

- Lead and collaborated with teams of 10 and 20 to research and develop fully integrated marketing communication campaign proposals for national sponsors
- Pitched a multi-faceted advertising campaign to a judging panel of industry leaders and an audience of roughly 200 students and professionals

Brains on Fire **Greenville, South Carolina**
Community Management Intern May 2015 to August 2015

- Created and maintained multi-platform social media content calendars for a variety of clients, giving me an in-depth understanding of how to cultivate a brand voice through original and user-generated content
- Fostered brand communities both on and offline through unique word-of-mouth marketing practices, enhancing my ability to tell brand stories and market products in non-traditional ways

Clemson University Institute for Parks **Clemson, South Carolina**
Marketing Intern January 2015 to May 2015

- Determined and developed the Institute's marketing goals for the upcoming season, giving me a better understanding of how to define a target audience
- Designed marketing materials to reach a potential audience of over 18,000, resulting in a greater ability to create a message that speaks to specific groups of people

Leadership **Delta Sigma Pi: Professional Business Fraternity** **Clemson, South Carolina**
President, Senior Vice President, Vice President of Public Relations January 2015 to Present

- Manage an Executive Committee of 18 officers, organize weekly chapter-wide meetings, and act as the chief executive officer of the Kappa Tau chapter
- Marketed, managed, and planned events for a chapter of over 95 undergraduate business students
- Planned and executed 8 recruitment events attracting over 75 new undergraduate business students and oversaw an 8-hour voting process for new members with the full chapter in attendance

Gateway to World Markets **New York City, New York**
Student Ambassador May 2015

- Top marketing seniors were selected to visit businesses and brands in New York City to explore different marketing career options and network with established alumni and professionals in the city
- Visited: Ogilvy & Mather, JWT, JetBlue, Cisco, Bitly, American Express, Michael Kors, the NFL, and more

Skills Adobe Creative Suite 6 & CC, Basic HTML & CSS, EasyPurl, Qualtrics, SPSS
Scheduling Campaigns and collecting analytics for: Facebook, Twitter, Instagram, Pinterest, Tumblr, & Youtube
Eight years experience with digital photography

MELODY OWNBY

MOWNBY@g.clemson.edu • 864-325-7748

403 River Summit Dr. Simpsonville SC 29681

mownby.wixsite.com/portfolio

EDUCATION

Clemson University, Clemson SC
B.S. Graphic Communications
December 2016

SKILLS

- Adobe Illustrator, InDesign, Photoshop, Lightroom and Muse
- HTML, CSS and Wordpress
- Adobe Premiere Pro, AfterEffects and Final Cut Pro
- XMPie, Artios CAD and Esko Studio Visualizer
- Microsoft Word, Excel and Powerpoint

ACTIVITIES

- FTA Phoenix Challenge Team Member 2015-2016
- Clemson University Tiger Band 2012-2016
- Clemson University Tiger Winterguard 2012-2014
- Tiger Guard Leadership Team Member 2015-2016

VOLUNTEER

Graphic Designer
Carolina High School 2015-2016

Designed tickets and programs for Carolina High School's 2015 and 2016 graduation ceremonies

WORK EXPERIENCE

Clemson University Center of Excellence
Video Production and Graphic Design Intern
August 2016-Present

- Create tutorial videos on Adobe products for Clemson University's social media platforms
- Guest lecture in classes and teach students how to use video and design software
- Act as a creative mentor to several groups on campus and teach them how to present projects in creative ways
- Assist with documentary style video shoots that showcase creativity on campus

Canon Solutions America
Partner Technologies Intern
May 2016-August 2016

- Responsible for creation of marketing materials for new product launches specifically dealing with equipment for the i300 press
- Designed demo applications for GraphExpo 2016
- Created a video display interface for Canon's Product Demo Center
- Created animations and edited product videos

Sperry Van Ness Blackstream Commercial
Media Specialist
May 2015-August 2016

- Responsible for creation, maintenance, and updates for multiple websites for different divisions of the company
- Designed most of the marketing material for the company for print and web purposes
- Rebranded several divisions of the company and approved designs made by others for brand accuracy
- Responsible for all image editing and photography for the company

Sperry Van Ness Blackstream Commercial
Marketing and Design Intern
January 2015- May 2015

- Assisted in running social media accounts
- Designed various brochures and posters for advertising purposes
- Created a website for the residential division of the company



<https://www.linkedin.com/in/tulsipatel2>

CONTACT

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tulsip@g.clemson.edu 

835 Old Greenville Highway 
Clemson, SC • 29631

EDUCATION

Bachelor of Science
Graphic Communications
Clemson University
December 2016

Associate in Arts
Tri-County Technical College
December 2013

SKILLS & AWARDS

Microsoft Office

Adobe
InDesign, Illustrator,
Acrobat Pro, Reader,
Photoshop

Social Media
Facebook, Instagram,
Twitter, Hootsuite

PICA Award
4-Color Process Flexography

Tulsi Patel

WORK EXPERIENCE

Financial Aid Student Employee Clemson, SC
Clemson University - Student Financial Aid May 2014–Present

- Created print and digital pieces to raise financial awareness
- Increased social media presence across 3 platforms via Hootsuite
- Assisted with launching financial literacy awareness program on campus
- Mentored new student employees on the imaging and indexing process
- Presented financial literacy information to student peers
- Collaborated with different departments to expand marketing strategies

Project Management Intern Chattanooga, TN
WestRock - Merchandising Display May–July 2016

- Produced job layouts via Metrix programs
- Estimated specific time and material/labor cost for each piece via ePace
- Rotated through prepress, finishing, shipping & fulfillment, and quality control departments for further experience
- Attended second annual national ECD (Early Career Development) summit in Richmond, VA

Lowe's Team Intern - Liaison Charlotte, NC
Classic Graphics January–May 2015

- Embedded at Lowe's Home Improvement corporate office in Mooresville, NC
- Acted as a liaison between Classic Graphics and Lowe's Home Improvement for certain projects/jobs
- Managed sidestack program ensuring all guidelines were fulfilled before printing and shipping to 1,720 Lowe's stores
- Experienced various department rotations at Classic Graphics such as prepress, CSR, mailing, management, and digital print.

Financial Aid Student Employee Pendleton, SC
Tri-County Technical College May–December 2013

- Performed office tasks including file keeping and system updates.
- Helped students and parents with any financial aid questions.

ACTIVITIES

Communications Team Member Clemson, SC
Clemson Engineers for Developing Countries Jan–Dec 2014

- Promoted via print and social media throughout the campus.
- Updated organization's accomplishments and connected with other teams to complete projects.
- Educated peers about current situations in Haiti in a visual manner.

WESLEY PATTERSON



406 Chinquapin Rd
Greenwood, SC 29646



wpatter@g.clemson.edu



864-980-6472



www.linkedin.com/in/wesleyapatterson

EDUCATION

CLEMSON UNIVERSITY

Clemson, SC • December 2016

Bachelor of Science in

Graphic Communications

Minor: Business Administration

Dean's List: Fall 2015

PICA Award Winner 2016

SKILLS

Adobe Creative Suite

Windows/Mac OS

Social Media

Microsoft Office

Event Planning

Leadership

VOLUNTEER

Worked with the Crosspoint
youth group since 2013



WORK EXPERIENCE

CLEMSON UNIVERSITY CAMPUS RECREATION

Clemson, SC

Operations Assistant October 2013 – Present

- Responsible for the day-to-day oversight of open recreation activities within Fike Recreation Center
- Set up and take down for 50+ events
- Interacting with patrons
- Straightening and disinfecting weights and equipment
- Patrol the building enforcing Campus Recreation policies and procedures
- Monitoring facilities to maintain safe recreation surroundings

CYBER GRAPHICS

Memphis, TN

Prepress Intern January 2016 - April 2016

- Worked extensively in Adobe Illustrator to modify packaging graphics to follow legal, mechanical, brand, and printer specifications
- Utilized Kodak Prinergy and related applications to trap, step and repeat, and screen art files into plate-ready 1-bit tiffs
- Preflighted and edited 1-bit tiffs from outside suppliers prior to platemaking
- Measured densities on proofs and print samples for quality reviews
- Gained knowledge in different printing strategies such as extended gamut, flat-top dots, and hybrid screening

CROSSPOINT CHURCH

Clemson, SC

Summer Intern May 2014 – August 2014

- Developed graphic design work for the church
- Planned teachings for the youth group
- Worked lights and ProPresenter for Sunday mornings
- Planned trips for both the youth group and retreat for other interns
- Conducted mission work within the community

Graphic Intern June 2015 – August 2015

- Designed various digital and printed projects
 - Produced weekly digital announcement slides for 1000+ attendees
 - Created and ordered 3500 door hangers and invite cards to help Crosspoint Church engage community
 - Developed a logo for a community engagement effort
- Managed and utilized a video team through the video production process (story boarding, filming and editing)
- Populated and launched an app with graphic and audio content
- Oversight of the planning, delegation and execution of a one day retreat
- Filmed and photographed events for use in future design projects

Rachael Perkins

rlperki@g.clemson.edu
803-645-2786

111 Cochran Rd
Clemson, SC 29631

Education

Clemson University | Fall 2012–Fall 2016
Bachelor of Science Graphic Communications
Minor in Business Administration
GPA: 3.59/4.00

Griffith University
Gold Coast, Australia
Spring 2015 Study Abroad

Skills

- Emphasis in Marketing
- Strategic in Social Media
- Proficient in Adobe Suite Software (Photoshop, Illustrator, and InDesign), Microsoft Office Suite (PowerPoint, Word, and Excel)
- Positive attitude, adaptable, and energetic
- Eager to listen and learn
- Enjoy working as a team member as well as independently

Honors

- Outstanding Graphic Communications Academic Achievement Award | Fall 2014
- Dean's List | 2012–2016

Involvement

- Member of Zeta Tau Alpha Social Sorority
- Member of Gamma Epsilon Tau Graphics Honorary Fraternity
- Member of Clemson Outdoor Recreation
- Waves to Wilderness Ambassador

Volunteer Activities

- Breast Cancer Education and Awareness
- Salkehatchie Summer Camp
- Foster program at the Greenville Humane Society



LinkedIn: <http://bit.ly/link-RP>

Relevant Experience

Graphics Imaging Technologist Intern

Sealed Air | Simpsonville, SC | Fall 2015

- Prepared artwork for production
- Revised existing artwork using Illustrator and Packedge
- Collaborated with nine team members to ensure customer satisfaction

Community Social Media Internship

BeachCare | Gold Coast, Australia | Spring 2015

- Created social media posts/emails, designed newsletters and event fliers for BeachCare days to market the company
- Attended BeachCare events & assisted with cleaning up/replanting plants on different beaches
- Spread the word across campus about BeachCare

Graphics Intern

Printpack Inc. | Atlanta, GA | Summer 2014

- Managed billing, prepared the daily schedule, organized files, assembled proofs, and prepared items for shipping
- Assisted with Quality Control for transfer jobs
- Rotated different positions in the Graphics Department

Leadership Experience

Trip Leader/Equipment Specialist

Outdoor Recreation and Education | Fall 2013–Current
Clemson University

- Manage the desk by helping customers with signing up for trips and renting equipment
- Facilitate different types of outdoor trips, such as hiking, backpacking, white water rafting, kayaking, etc. with one to two other leaders
- Wilderness First Aid Certified
- Create social media posts to promote CORE

Assistant Coach

Houndslake | Aiken, SC | Summer 2011 & 2013

- Managed the desk/worked in excel to organize customer's information for personalized marketing
- Coached tennis clinics to 4–6 year olds
- Coordinated the tennis camps each week

Laura Quantrille

20 Rocky Creek Lane Greenville, SC 29615

864-607-5788

lquantrille@gmail.com

Education:

Clemson University

Bachelor of Science in Graphic Communications
Emphasis in Business (Marketing & Business Administration)
GPA: **3.19**/4.00; Dean's List (Spring 2015)

Clemson, SC
December 2016

Work Experience:

Anthropologie, Greenville, SC & Alexandria, VA

Senior Customer Associate

March 2013 - Present

- Expanded role from Sales Associate to Senior Customer Associate/Manager on Duty which entails overseeing employees on the sales floor
- Responsible for training new employees in specific job aspects such as cash register training, processing, packing, and shipping online orders
- Oversee store opening and closing, ensure store layout, product placements, cleanliness and all aspects of appearance conform to the brand image of Anthropologie

Classic Graphics, Charlotte, NC

Quality Assurance/Process Control Intern

May 2016 – August 2016

- Archived and reorganized 750 documents according to ISO 9001 & 27001 standards including the assignment of 56 procedures, 86 standard work instructions, and 111 fillable forms to corresponding departments
- Created hierarchical structure and flow for existing documentation system and implemented an annual review process for documentation
- Performed daily audits, conducted data analysis, and generated reports used for plant-wide kaizen initiatives

Global Printing, Alexandria, VA

Account Management Intern

August 2014 – December 2014

- Handled 20+ incoming jobs weekly by using the Avanti workflow system to guarantee proper communication of job information along the production process
- Developed client spreadsheets for automated ordering systems so associates could communicate with clients about job specs, deadlines, and billing on a daily basis
- Coordinated multi-faceted jobs with the Estimating & Planning, Sales, and Wide Format Departments to expand revenues and also to ensure that distributions met deadlines

Spill The Beans, Greenville, SC

Manager

May 2011 – August 2013

- Prepared work schedules; allocated labor needs based on forecasted customer demand
- Transferred \$500+ from the register to the bank, while certifying that the register had the proper amount to payout change to customers
- Trained new employees on all processes

Technical Skills:

Microsoft Excel, PowerPoint, Word, Visio, Adobe Illustrator, InDesign, Photoshop, Bridge, Avanti, Monarch,

Honors & Activities:

Gamma Epsilon Tau Honors Fraternity, Clemson University
WSBF-FM Clemson, Clemson, SC

September 2015 - Present
August 2013 - Present

PAIGE RECKERT

919.937.4838
precker@g.clemson.edu
www.paigereckert.com
107 Martinique Place Cary, NC 27511

EDUCATION

CLEMSON UNIVERSITY

B.S. Graphic Communications
Emphasis: Marketing
GPA: 3.07/4.0
Class of 2016

SKILLS

Adobe Creative Suites
Marketing
Advertising
Public Speaking
Social Media
Mac + PC proficiency
Microsoft Office
HTML + CSS
Photography

HONORS

NCAA Division 1 Women's Soccer
Scholarship Athlete

(2) PICA Special Judges Awards

Honor Roll 4/8 semesters

PROFESSIONAL EXPERIENCE

TRIALCARD | | May - August 2016

Assistant Production Intern

- Composed 25+ step by step Instructions in TrialCard's company wiki (Confluence)
- Performed and monitored press ok's (color correction, content and appearance)
- Designed, formatted, and edited pharmaceutical template layouts and designs for internal/external uses (web, mobile, cards, brochures, etc.)
- Implemented work flow matrix to assist the personalization department with organization of materials
- Ensured that over 25-50 printing orders were properly scheduled
- Maintained quality customer relationships by ensuring timely delivery of ordered products

TCG LEGACY GRAPHICS | | May - July 2014

Graphic Intern

- Completed full customer service training module to enhance customer satisfaction and improve productivity
- Prepared and presented weekly confidential sales reports for management
- Generated mock-ups with the planning department (pricing and prototypes)
- Conducted daily sales calls with existing and new customers
- Worked closely with the sales managers and commercial customers to achieve sales goals and objectives

TCG LEGACY GRAPHICS | | June - August 2012

Hand Labor (Bindery)

- Processed work orders and prioritized jobs
- Wide experience in a variety of types of physical labor
- Worked equipment (saddle stitcher, shrink wrapper, and on assembly line)
- Robust physical stamina for performing strenuous and repetitive tasks

OTHER EXPERIENCE

CLEMSON WOMEN'S SOCCER | | July 2013 - Present

Student Athlete

- Devoted 30-40 hours a week for soccer practice, weight training, meetings, games and travel
- Ability to bounce back, learn from successes and failures and move to the next hurdle, leaving negative baggage along the way
- Learn and execute the policies and procedures governed by the NCAA

Zachary P. Richardson
551 Lake Santee Drive
North Augusta, South Carolina 29841
(803) 634-8698
zricha3@g.clemson.edu

Education:

Bachelors of Graphic Communications

Clemson University

Minor Business Management

May 2016

Clemson, South Carolina

G.P.A 3.30/4.00

- Assisted in special project to recreate a painting using an inkjet printer
- Worked with the industry to get elastomer ITR plates for Phoenix Challenge team

Professional Experience:

Internship-Production Intern

Southern Graphics Systems

- Quality Control of production art files
- Spent time on the production floor managing and producing plates
- Managed Team of 12 for special project to correct an error
- Assisted CSR in customer management
- Created and managed ICCP's

January 2014-May 2014

Marietta, Georgia

Internship-Prepress Intern

Cyber Graphics

- Worked on schedule as a prepress artist
- Assisted the marketing team in preparation for tradeshow
- Helped lead the planning of a press trail using ITR elastomer plates
- Assisted in the creation of ICCP's

August 2015-December 2015

Memphis, Tennessee

Part Time Job- Store Assistant

Community Ministries of North Augusta

- Managed the sales floor layout and inventory
- Received and sorted non food donations
- Carried heavy items to customers cars
- Fixed any technical issues needed

May 2013-August 2013

North Augusta, South Carolina

Accolades:

Clemson Phoenix Challenge

Honor Society

Sigma Alpha Lambda

Godfrey Film Award

January 2015-August 2016

December 2013-Present

January 2012-Present

May 2014

MAREN TROFATTER

GRAPHIC COMMUNICATIONS PROFESSIONAL

I have a comprehensive knowledge of print, graphic design, and marketing, and I understand how each of these industries combine to make up the everyday visual world of communications. I am energetic and innovative, and am seeking full time opportunities that will allow me to conceptualize, develop, implement, and execute your final product. I am a highly organized creative thinker, a problem solver, and I also possess the ability to multitask.

CONTACT	EXPERIENCE
<p>P: (864) 907-8428</p> <p>E: marentrofatter@gmail.com</p> <p>L: 201 Oak Street Clemson, SC 29631</p>	<p>PRINT PRODUCTION BUYING INTERN <i>Techtronic Industries/ Torque Creative</i> Anderson, S.C. June 2016-August-2016</p> <ul style="list-style-type: none">• Assisted the Senior Print Buyers in meeting with Marketing Managers to develop strategy and pricing for printed collateral• Quoted print orders• Sent quotes for approval• Created purchasing orders for print <p>SOCIAL MEDIA INTERN <i>Palmetto Distillery</i> Anderson, S.C. April 2016- June 2016</p> <ul style="list-style-type: none">• Responsible for the development, design, and implementation of social media campaign• Created new social media channels• Managed social media channels through Hootsuite and Facebook Analytics• Maintained customer relationships through social media management and interaction <p>GRAPHIC DESIGN AND MARKETING INTERN <i>Clemson Alumni Association</i> Clemson University September 2015-May 2016</p> <ul style="list-style-type: none">• Created designs for promotional products• Designed and formatted programs for events• Took photographs and made videos for the Clemson Alumni Association social media sites. <p>PRODUCTION INTERN <i>Marley Lilly</i> Greenville, S.C. May 2015-September 2015</p> <ul style="list-style-type: none">• Personalized items with heat pressed vinyl, adhesive vinyl, or dye sublimation techniques• Cut vinyl for adhesive and heat press departments with vinyl cutter• Engraved jewelry items• Used laser cutter to create acrylic necklaces, earrings, and bracelets• Worked with marketing department to promote the brand and brand products• Took photos of products and assisted photoshoots
EDUCATION	
<p>GRAPHIC COMMUNICATIONS, B.S. Minor in Business Administration <i>Clemson University</i> 2013-2016</p> <p><i>Scripps College</i> 2012-2013</p>	
SKILLS	
<p>ADOBE CREATIVE SUITE <i>Illustrator</i> <i>Photoshop</i> <i>Premiere Pro</i> <i>Experience Design</i> <i>InDesign</i></p> <p>HTML/CSS/ CSS3/jQUERY</p> <p>DSLR CAMERA & EQUIPMENT</p> <p>MICROSOFT OFFICE SUITE</p> <p>SOCIAL MEDIA <i>with the use of Hootsuite</i></p> <p>PRINTING PROCESSES</p> <p>PRINT BUYING</p>	
PORTFOLIO	
<p>TO VIEW MY PORTFOLIO VISIT www.marentrofatter.com</p>	



Whitney Tyler

I CONSTRUCT
Graphic Designs
WEBSITES
& Great Ideas

Education

Clemson University
December 2016
Bachelor of Science in Graphic
Communication
3.71/4.00

President's List: Spring 2016
Dean's List: Fall 2012 - Fall
2014, Fall 2015

ASSOCIATIONS

TAGA
Technological Association of
the Graphic Arts
Member Fall 2015

Gamma Sigma Sigma
National Service Sorority
Member 2014 - present
Merchandise Chair: Fall 2015 -
Spring 2016

Gamma Epsilon Tau
Graphics Honor Fraternity
Member 2013 - present
Merchandise Chair: Fall 2015

Phi Sigma Pi
National Honor Fraternity
Member 2013 - present

Central Spirit
Member Fall 2012 - Fall 2013

EXPERIENCE

Campus Representative

South By Sea
March 2016 - Present

- Chapter representative for Gamma Sigma Sigma Sorority, and Phi Sigma Pi Fraternity.
- Coordinated apparel designs with South By Sea for service events, functions, and fundraisers.
- Managed proof revisions, purchase orders, and delivery.

Creative Intern

The Brandon Agency
May 2015 - August 2015

- Designed artwork and advertisements for ten+ companies. Among those designs was a catalog for River Oaks Golf Plantation, that showcased the course and helped them win golf course of the year.
- Arranged lights and merchandise for photo shoots.
- Prepared photos for print production and web use.
- Colaborated with interns in marketing, finance, and PR departments to remarket/rebrand a client for a younger audience.

Teaching Assistant

Clemson University - Photography and Web Design
January 2015 - May 2015

- Assisted thirty-five students with enhancing their photography, video production, and web design skills.
- Developed a PowerPoint presentation on video editing and copyright rules.

CSR Intern

Atlantic Printing & Graphics
January 2014 - August 2014

- Processed weekly orders for a client.
- Tracked production jobs through various departments, and reported status to department heads at daily production meetings.
- Maintained color standard files and system.
- Independent design work.
- Experienced first hand the workflow process for offset and flexographic printing methods.



Skills

Well-versed with:

HTML & CSS

Adobe Creative Suite

- InDesign
- Photoshop
- Illustrator

Microsoft Office

- Word
- Excel
- PowerPoint

Social Media

- Instagram
- Facebook
- Snapchat
- Twitter

Branding

Digital cameras

Conceptual Packaging

Working knowledge of:

Maya 3D animation and modeling software

wtyler@g.clemson.edu

843.855.5648

Thanks!

LET'S KEEP IN TOUCH

<https://www.linkedin.com/in/whitneytyler/>

<http://wtyler3.wixsite.com/portfolio>

<http://whits-web.com>

Olivia Wagner

CONTACT

99 Wyatt Ave. Apt. 715
Clemson, SC 29631
owagner@g.clemson.edu
404.725.5943

EDUCATION

Clemson University
Clemson, SC
December 2016

B.S. in Graphic Communications
Minor in Communication Studies

Study Abroad

Communication Studies Minor
Brussels, Belgium | May 2014

INVOLVEMENT

Fellowship of Christian Athletes
Mission trip 2013 | New Orleans, LA

Zeta Tau Alpha Fraternity
Kappa Zeta Chapter
Public Relations Chair 2014
Zeta Tau Alpha Foundation
2014 Scholarship recipient

PanHellenic Recruitment
Counselor 2016

Gamma Epsilon Tau
Honors Graphics Fraternity

Students Helping Honduras
SB volunteer trip 2015

Volunteer Mission Trip with DBC
Manila, Philippines | May 2016

SKILLS

Adobe Creative Suite
Microsoft Office
Ad Layout & Design
Logos & Branding
Social Media
Photography (Canon)

[linkedin.com/in/ogwagner](https://www.linkedin.com/in/ogwagner)
[behance.net/owagner](https://www.behance.net/owagner)

EXPERIENCE

Clemson University Campus Activities and Events | Clemson, SC

Marketing Assistant | Fall 2016 – Present

- Work with on campus clients directly to design unique projects to promote events
- Expanded my portfolio to consist of custom logos, flyers, booklets, etc.

MarleyLilly | Greer, SC

Social Media, Design & Marketing Intern | Summer 2016

- Photographed, edited and designed daily social media posts for all MarleyLilly brands
- Created and designed promotional artwork for ads, sales, and website content
- Composed weekly blogs for “Initially Prepped,” a fashion lifestyle blog
- Enhanced client contact through email marketing campaigns

Print Direction | Atlanta, GA

Project Specialist | Spring 2016

- Increased the presence of Print Direction on social media by 10% to gain traction within the print and advertising industry
- Assisted sales teams in conducting market research of current and potential clients

Grace Church | Greenville, SC

Graphic Communications Intern | Summer 2015

- Completed daily routine updates to the Grace Church website and mobile app
- Created weekly social media posts using Adobe Illustrator
- Assisted in the creation and publishing of other special design projects

Campus Banner + Design | Clemson, SC | Fall 2014 – Spring 2015

Graphic Design Intern | Fall 2014

- Designed and printed large and small format products such as banners, posters and other promotional materials
- Worked directly with customers, assisted in the installation of large wall displays and gained insight in design and production while maintaining Clemson Brand standards
- Worked alongside other student employees to complete projects within deadlines

Graphic Designer & Team Leader | Spring 2015

- Promoted to team leader and used as a resource for new interns

OTHER WORK EXPERIENCE

Grace Church | Powdersville, SC | Spring 2016 – Present

- Responsible for recruiting, scheduling, managing and working as a volunteer for Tuesday night childcare

Dunwoody Baptist Church | Dunwoody, GA | Summer 2013 & 2014

Youth Ministry Intern | Summer 2014

- Lead and managed 150 middle and high school students throughout the summer
- Planned and executed weekly local outreach projects and led two weeks of camp

Marketing Coordinator Intern for Children’s Ministry | Summer 2013

- Developed marketing campaigns for Vacation Bible School for 500+ kids and volunteers
- Promoted and worked an overnight summer camp for 75 3rd–5th graders, day camps for 400 children and weekly Sunday school activities
- Responsible for leading 400 kids ages 6–10 in weekly sports camp, as a Senior Camp Counselor for Camp Unite
- Lead worship, taught Bible lessons, and planned and organized weekly field trips

Allison Warner

At a Glance

- Successful content creator for university social media team, ranked #2 by Rival IQ and Up&Up
- Inquisitive critical-thinker with the ability to effectively manage a project, focusing on customer service
- Experience in both agency and non-profit account management and event coordination
- Effective written and oral communicator with strong interpersonal and relationship building skills

Contact

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www.linkedin.com/in/allisonhwarner

Education

Clemson University
Bachelor of Science in Graphic Communications

Clemson University in London, Great Britain
Graphic Design for a Global Marketplace

Skills

Creative Suites: InDesign, Illustrator, Photoshop, Lightroom, Pilot
Office Suite
Coding Languages: basic understanding of HTML and CSS

Activities

Gamma Epsilon Tau Graphics Fraternity
- *Public Relations Chair*
Alpha Chi Omega Sorority
- *Vice President of Social Media and Marketing*
Alpha Lambda Delta National Honors Society

Experience

Project Management Intern *May 2016 - present*
Oconee Economic Alliance – Seneca, SC

- Assisted the project manager in tasks related to industrial recruitment
- Researched and compiled data relating to potential and existing industry
- Contributed to marketing efforts through research and content development to keep investors informed

Digital Marketing Associate *May 2016 - August 2016*
Clemson University Marketing Services – Clemson, SC

- Developed content using photography and graphic design to be used on university social media outlets
- Involved in process of creating digital media strategy

Graphic Coordinator Intern *August 2015 - December 2015*
Sealed Air – Simpsonville, SC

- Assisted Graphic Coordinators with all aspects of account management
- Designed and distributed digital information focused on safety initiatives
- Aided R & D in developing informational brochure describing new technology to be distributed to customer base

Account Management Intern *May 2014 - August 2014*
Dixie Graphics – Nashville, TN

- Supplemented brand development and customer service efforts
- Worked as a liaison between clients and account managers
- Facilitated design process to ensure printability

HENRY WILLETS

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Portfolio: Henrywilletsblog.wordpress.com

EDUCATION

- ← COLLEGE • 2013 - 2016 • CLEMSON UNIVERSITY • COLLEGE OF BUSINESS • CLEMSON, SC
Major: Graphic Communications Class of 2016
- COLLEGE • 2012 - 2013 • MONTANA STATE UNIVERSITY • BOZEMAN, MT
Major: Architecture

WORK EXPERIENCE

- ← MARKETING INTERNSHIP • BLUE ACORN • WINTER & SPRING OF 2016 • CHARLESTON, SC
Engaged in development and optimization of industry leading eCommerce websites. Gained experience in: Brand management • Web data analysis • Development in marketing campaigns • Creating extensive persona quadrants for existing and potential clients, including some with over 100 million dollars in eCommerce revenue • Providing marketing solutions across various multimedia platforms to the team.
- MARKETING INTERNSHIP • ATLATL SOFTWARE • WINTER & SPRING OF 2016 • CHARLESTON, SC
Conducted market research on various 3D design software applications that the company was looking to produce. Gained experience in: Developing extensive market reports • Various market research methods • Industry and consumer analysis • Balanced two full-time internships at once while being a valuable asset to both companies.
- MARKETING INTERNSHIP • SELBERT PERKINS DESIGN • SUMMER OF 2014 • BOSTON, MA
Worked closely with senior designers to produce firms current projects for a wide array of customers. Gained experience in: Advertisement design • Environmental graphics • Signage and wayfinding • Marketing collateral development • Building a firm-wide portfolio • Intensive use of Adobe suite.
- LAUNCH OPERATOR • BOSTON YACHT CLUB • SUMMERS OF 2011-2015 • MARBLEHEAD, MA
Coast Guard Licensed • Tended to members daily • Assisted in yacht access and use • Ensured safety protocol on my vessel and waterfront • Staffed major international sailing regattas.
- FREESTYLE SKI TEAM COACH • LOON MOUNTAIN • WINTER OF 2015-2016 • LINCOLN, NH
Registered United States Ski & Snowboard Association coach • Providing professional coaching to rising competitive skiers • 6 years of competition experience • Passing my knowledge down to skiers that will be skiing for national titles throughout the winter.

RELEVANT COURSE WORK

- ← LONDON STUDY ABROAD • SUMMER OF 2015
International marketing and design experience • Worked with London based design consultancy • Product marketing • Product development and design.
- BUSINESS FUNDAMENTALS
Marketing Principals • Consumer Behavior • Management • Accounting • Statistics • Finance
- DESIGN & TECHNOLOGY FUNDAMENTALS
Computer Automated Design • Full Adobe Suite • Package Design • eMedia • CSS & HTML • Wordpress • World Architectural Studies • Full Microsoft Suite • Full Google, Apple and Microsoft Platforms.

INTERESTS AND PURSUITS

- ← COMMUNITY SERVICE
Massachusetts • New Hampshire • Montana • South Carolina • Including an annual winter coat drive, forest conservation work, community outreach with fraternity, teaching cancer patients and survivors how to sail.
- MERCHANT MARINER
United States Coast Guard Limited Masters Captains License • Ability to operate commercial vessels with a substantial amount of passengers under my control and supervision.
- AVALANCHE CERTIFICATION
Level 1 certification • Knowledge about all different kinds of snow and snowpacks • Ability to create safe skiing environments and inform others about the dangers.
- CPR & FIRST AID
American Red Cross certification • Updated yearly.
- JUNIOR OLYMPIAN
Three-time Junior Olympic athlete • Freestyle skiing.
- VARSITY SPORTS
Tennis • Lacrosse • Cross Country.
- FRATERNITY LIFE
Member of Kappa Alpha Order • Managed the fraternity building • Co-director of philanthropy events.