MEET THE TEAM

Kinly Sturkie  
**Associate Dean, Academic Affairs**

Sandy Edge  
**Director, Academic Advising Center**

Helen Diamond Steele  
**Director, Student Enrichment**

Mary Anne Raymond  
**Director, Corporate Relations**
STUDENT AMBASSADORS

Devin Chiles
Senior, Marketing
McCormick, SC

Tripp Layne
Sophomore, Marketing
Chapin, SC
Kiah Morris
Sophomore, Pre-Business
Barnwell, SC

Mike Sanzio
Junior, Economics BS
Stow, MA
STUDENT AMBASSADORS

Murphy Wildeman
Junior, Financial Management
Spartanburg, SC

Brad Wiemels
Senior, Accounting
Powell, OH
FOLLOW US!

COLLEGE OF BUSINESS
Facebook, Twitter, Instagram
@ClemsonBusiness
Website
clemson.edu/business

STUDENT ENRICHMENT
Facebook, Twitter, Instagram
@CUBusinessEDGE
LinkedIn
linkedin.com/groups/4423386/profile
Website
clemson.edu/business/enrich

ACADEMIC ADVISING
Website
clemson.edu/business/aac
Orientation

Welcome to the College of Business at Clemson University. Our goal is to ensure that new students have a successful transition and integration into college life. Below are a few links to helpful information and resources.

Orientation References

Orientation Presentation
College of Business Brochure
Major and Course Fee Information

Parent Information

Office of Student Enrichment Newsletter Signup
Exchange Monthly Newsletter Signup (College news)
Parent Orientation Handout

Additional College of Business Resources

Academic Advising Center
Office of Student Enrichment
CUBS Living Learning Community
Clemson IDEAS Living Learning Community (NEW!)
Army ROTC Living Learning Community
Fall Family Weekend Reception

Students: Hendrix Meeting Rooms A & B
- GC breakout – Peebles Room
- ECON BA breakout – 212 Hendrix
- Advising for Fall 2017

Families: Hendrix Ballroom
- Information on business programs
- Student panel – Q & A
Tomorrow

Students:

• Advising
  Daniel Hall 100
  8:30 - 11:30 a.m.

• Registration
  Martin Hall
  Room M-1
  time TBA

Parents:

• Optional Parent Session
  McKissick Theater
  8:30 - 10 a.m.
• Transition to the College of Business and Clemson
• Academic Advising
• Living Learning Communities
• Business 1010
• 3,591 Undergraduate Students
• 713 Graduate Students
• 159 Faculty Members
• 75 Staff Members
• 6 Academic Departments
• 11 Minors (Within the College)
• 2 ROTC Detachments – Army & Air Force
MAJORS

- Accounting (BS)
- Economics (BA & BS)
- Financial Management (BS)
  - Corporate Finance
  - Financial Planning
  - Financial Services
  - Real Estate Finance
- Graphic Communications (BS)
- Management (BS)
  - Business Analytics
  - Entrepreneurship
  - General Management
  - Human Resource Management
  - International Business
  - Operations Management
  - Management Info Systems
  - Supply Chain Management
- Marketing (BS)
- Accounting
- Aerospace Studies
- Business Administration
- Economics
- Entrepreneurship
- Financial Management
- Human Resource Management
- Legal Studies
- Management
- Management Information Systems
- Military Leadership
COURSE DELIVERY

- Traditional Lecture
- “Under 20’s”
- Online Offerings
- Creative Inquiry
- Independent Studies
College of Business faculty have won the University Alumni Master Teacher Award 5 of the last 7 years!

- Carter McElveen (2017)
- Kerri McMillan (2016)
- Jack Wolf (2015)
- Russ Madray (2014)
- Mary Ann Prater (2011)
The fee funds enhancements that directly benefit College of Business students

- $103 per credit hour
- 100% of fee returned to the business school

Maximum total fee:

- 10 credit hours per semester
- OR 40 credit hours over entire program

Does not generally apply to freshmen or sophomores

- Exceptions: 3000- & 4000-level business courses
FEE SUPPORTS

• More faculty, leading to:
  ✓ Priority for business course space for majors
  ✓ More sections of business courses
  ✓ Continued moderation in average class sizes
  ✓ More seminar classes
  ✓ More Honors classes – many stand-alone

• Student travel (domestic and international) and special projects
• Unique opportunities and services offered through the Student Enrichment Office
Experience
• Industry Tours
• Certifications
• Internships and Full-time Job Search

Development
Professional and Personal
• Career Coaching
• Pathways to Corporate Success
• Tiger Ties Mentoring

Global Engagement
• Study Abroad Programs
• International Internships
• Free Rosetta Stone
Student Enrichment Newsletter

Sign-up:
http://bit.ly/2sK8M8j
BE ENGAGED

Student Organizations
- Professional
- Honorary
- Student Boards

Leadership Programs
- Thomas F. Chapman Scholars
- ILEAD!
MAY 2021

See you in August!

Clemson University
Graduation