

## CURRICULUM VITAE

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## EDUCATION

- Ph.D.** Educational Leadership (Higher Education), 2014  
Clemson University  
Dissertation: Brand Consumption and Identity: How Institutional Brand Impacts the Lived Experience of Undergraduate Honor Students
- Certificate** Health Communication, 2013  
Clemson University
- M.A.** Journalism and Mass Communication, 2011  
Emphasis: Health and Medical Journalism  
University of Georgia, Athens
- B.A.** Communication Studies, 2009  
Clemson University  
Thesis: Faith-Based Healthcare: The Role of HIV/AIDS Advocacy Organizations in Eliminating Stigma

## PROFESSIONAL EXPERIENCE

- Associate Director of Undergraduate Studies July 2014 – Present  
Department of Communication Studies, Clemson University
- Student Services Program Coordinator August 2011 – July 2014  
Department of Communication Studies, Clemson University
- Research Associate September 2012 – Present  
UCEA Center for Leadership in Law and Education
- Graduate Teaching Assistant (full instructional responsibility) January 2012 – Present  
Department of Communication Studies, Clemson University
- Graduate Assistant May 2010 – May 2011  
Graduate and Professional Scholars (GAPS), University of Georgia
- Freelance Health and Medical Journalist/Science Writer 2009 – Present

## REPRESENTATIVE RESPONSIBILITIES

### As Associate Director of Undergraduate Studies/Student Services Program Coordinator

The Department of Communication Studies serves nearly 300 Undergraduate Students with two undergraduate degree programs (BA Communication Studies, BA Sports Communication) and a graduate program (MA Communication, Technology, & Society). The innovative curriculum prepares majors for careers in the profession and further academic study. In role, I assist Director of Undergraduate Studies, Associate Department Chair, Department Chair and Center Directors and serve on administrative. Primary duties center around program administration, undergraduate and graduate student advising, yearly assessments and reviews, recruitment, retention and advising the administrative team. As primary registration coordinator, I build and maintain department schedule of classes each term and coordinate with departmental leadership on recruiting, fundraising, and external communications with alumni and other stakeholders.

I serve as primary advisor for first-year undergraduate and transfer students, the Communication Studies Ambassador Program, Lambda Pi Eta Honors Society, and faculty advisor for the bi-annual departmental newsletter. I coordinate external communications with the college public information officer, webmaster, and the alumni center. I also serve as primary administrative support to the Erwin Center for Communication and the Social Media Listening Center.

### As Research Associate of UCEA Center for Leadership in Law and Education

The UCEA Center for Leadership in Law and Education (CLLE) is the newest addition to the UCEA program centers. CLLE received a mini-grant for which funds were used to support a presidential colloquium and accompanying events. As research associate, I handled the creation and maintenance of the UCEA Logo and publication materials. Website maintenance and communication with the founding board were also duties ascribed to this role. Research Associate responsibilities also included the coordination and planning of colloquium and law center events and activities as well as establishing supportive campus partnerships.

### As Graduate Teaching Assistant (Clemson University)

Responsible for the creation of course syllabi, assessments and instruction for full term classes (Fall, Spring, Summer). As a summer instructor, I gained experience in online course instruction and restructured teaching format of COMM 2010, the gateway course the major, to be a more practical, writing intensive course for students in preparation for writing requirements for their major or minor. As COMM 3220 Instructor, I re-imagined course description, goals, and content for students preparing for careers in strategic communication, digital production, and public relations. Full Instructional Responsibility for following courses:

COMM 1500: Introduction to Human Communication

COMM 2010/2011: Introduction to Communication Studies

COMM 3220/3221: Communication Design

COMM 3550: Principles of Public Relations

HEHD 4000/6000: Introduction to Leadership Theories and Concepts

COMM 4700: Health Communication (co-taught)

## REPRESENTATIVE ACCOMPLISHMENTS

### As Associate Director of Undergraduate Studies/Student Services Program Coordinator

- Co-Created departmental student ambassador program with Associate Chair and served as primary advisor. Assisted students in the establishment of executive board, constitution and bylaws and achieving recognized organization status.
- Restructured Internship program assessment through the collection of student data, progress reports/journals, and employer data.
- Created Internship bank to connect prospective interns to employers under the direction of the Director of Internship and Study Abroad.
- Streamlined academic advising manual and training for new faculty advisors.
- Developed programming to educate and engage undergraduates about academic programming and co-curricular activities within department, college and university as they relate to communication and related fields.
- Restructured the division of duties for the academic registration coordination for department Coordinated Communication Studies Day Activities and increased student engagement and involvement by 30 percent.
- Increased recognition and visibility of Lambda Pi Eta Honors Society and coordinated collaboration between graduate and undergraduate membership in the area of public service. Also doubled organizational operating budget during tenure as advisor.
- Created prospective and accepted student visit schedule template and assignment calendar.
- Advised College of Architecture, Arts, and Humanities communication and web team on the creation of a dynamic and informative web presence and coordinated web sites.
- Served as Bridge-to-Clemson advisor for department

### As Research Associate of UCEA Center for Leadership in Law and Education

- Created visual brand of UCEA Center for Leadership in Law and Education (CLLE)
- Assisted in the organization of a Presidential Colloquium on the financing of schools, economic development and the ethical imperative
- Assisted in the coordination of founding board members of the LLE
- Edited first issue of LLE white papers on school finance
- Guest Speaker: Higher Educational Administration Ed.S. sequence course
- Presented at the first LLE Program Center Panel during UCEA council

### As Graduate Teaching Assistant (Clemson University)

- Served as mentor and reference for students seeking careers in visual and strategic communication
- Assisted students in HEHD 4000/6000 in securing paid internships in discipline and/or career designation
- Served as Assessment Project Lead on detailed, coordinated project reports for the Division of Student Affairs in the areas of Student Life, Diversity and Inclusion, and Leadership Learning
- Directed Creative Inquiry on Institutional Branding that led to re-vamping of departmental newsletter.

## PUBLICATIONS

**Research Interests:** University branding and prestige; Tokenism and tempered radicalism; Multicultural/Multiethnic, Interracial Communication and Literacy; Honors programs and the undergraduate experience; Two-Year/Junior College Systems, Athletics Higher Education law, ethics and equity

### Book Chapter

Pindar, L.M., Jones, K.O. (2012) "Religion, Spirituality, and Disability: Understanding the Role of Faith in Managing Disability" In T. Harris, (Ed), *Handbook of Religion and Communication*. (pp.41-52).

### Journal Articles

Pindar, L.M. (*In Progress*). Cohort Models in Honors Programming: Best Practices. *Journal of the National Collegiate Honors Council*

Pindar, L.M. (*In Progress*). Educational Brand Experience and Engagement: Honor Student Perspectives on Institutional Essence. *Journal of Higher Education*

Pindar, L.M. (*In Progress*). Student Engagement with the Promotional University. *Journal of College Student Development*

Pindar, L.M. (*In-Progress*). The Promotional University and Authenticity. *Journal of Brand Management*

Jones, K.O., & Pindar, L.M. (Under Review). The framing of Tourette's in print media. *Disability Studies Quarterly*.

Pindar, L.M., Fine, C.F., Reese, K.L. (2014). All-In? Athletics as a Catalyst to Illuminate Issues of Engagement at Clemson University. *UW Working Paper Series*

Pindar, L.M. (2011, February 24). Harvest rainwater, keep the change. *Georgia FACES*. Retrievable from <http://www.caes.uga.edu>

Pindar, L.M. (2010, April 2). Day center improves quality of life. *Grady Journal*. Retrievable from <http://www.gradyjournal.com>

Pindar, L.M. (2010, April 14) Good news for heart health. *Grady Journal*. Retrievable from <http://www.gradyjournal.com>

### Reports

*In-Progress* – National Panhellenic Greek Academic Excellence Task Force for the Director of Diversity and Inclusion, Clemson University – Project Lead

2014 -Harvey and Lucinda Gantt Center for Student Life Institutional Benchmarking Project  
Project Leader

2014 - Leadership Certificate Assessment, Leadership Learning and College of Health, Education  
and Human Development Partnership - Project Assistant

2011 - Executive Masters Degree Assessment for the College of Architecture, Arts, and  
Humanities - Project Lead

### **Multimedia**

Pindar, L.M. (2011, April). One town. Two applications. *The Med School Project*. Retrievable  
from: <http://www.youtube.com/watch?v=AaUHXeYahg8>

Schupska, S. & Pindar, L.M. (2010 November). The First Six Months, *The Med School Project*.  
Retrieval from: <http://youtu.be/DS6Y8O-w7-w>

Schupska, S. & Pindar, L.M. (2010, September). Medical College of Georgia: Problem-Based  
Learning. *The Med School Project* . Retrieval from:  
<http://www.youtube.com/watch?v=xa5s8tibocE&feature=related>

Pindar, L.M. & Schupska, S. (2010, September). MCG: We're People, Too. *The Med School  
Project*. Retrieval from: <http://www.youtube.com/watch?v=629ehbhVauc&feature=youtu.be>  
Conference Proceedings

### **Conference Proceedings**

Pindar, L.M. (2011). "From the heavens to Earth: Adaptive optics and adaptive imaging" In *Seeing  
the Future with Imaging Science: Interdisciplinary Team Summaries* (pp. 63-70).

## **CONFERENCE PRESENTATIONS**

### **National**

Pindar, L.M. (2013, November). *New Media, Innovation, and the University*. Panel presentation at the  
University Council of Educational Administrators (UCEA) Annual Conference.  
Indianapolis, IN.

Pindar, L.M., Fine, C.F., Reese, K.L (2013, November ). *Athletics as a Catalyst to Illuminate  
Issues of Engagement at Clemson University*. Paper accepted at the Association for the  
Study of Higher Education (ASHE) Annual Conference. St. Louis, MO.

Pindar, L.M., Fine, C.F., Reese, K.L. (2013, March). *All-In? Football as a Gauge for  
African American Student Engagement*. Paper accepted at the American  
Educational Research Association (AERA) Annual Meeting. San Francisco, CA.

Fine, C.F., **Pindar, L.M.**, Reese, K.L. (2013, March). *All-In? Football as a Gauge for African American Student Engagement*. Paper accepted at the Student Affairs Administrators in Higher Education (NASPA) Annual Conference. Orlando, FL.

**Pindar, L.M.** (2013, March). *Tokenism & the Academic Mirror*. Abstract accepted at the National Black Graduate Student Association (NBGSA) 25<sup>th</sup> Annual Conference. Detroit, Michigan.

### State/Local

Simpson, A., Martinez, E., Reese, K.L., **Pindar, L.M.**, Fine, C.F., & Quigley, C. (2013, April). *The IRB Conundrum: Challenge of Research in a Digital Age*. Poster presented at the College of Health, Education and Human Development Research Forum. Clemson, SC.

**Pindar, L.M.** (2013, February). *Communication Vision: The Effective Leadership Communication Toolkit*. Workshop conducted at the Women's Leadership Conference at Clemson University. Clemson, SC.

Fine, C.F., **Pindar, L.M.** Vines, J. & Reese, K. L. (2012, October). *All-In?: African American Football Engagement*. Proposal presented at the South Carolina College Personnel Association (SCCPA) Annual Conference. Charleston, SC.

Reese, K.L., Fine, C.F., & **Pindar, L.M.** (2012, April). *All-In?: African American Football Engagement*. Poster presented at the College of Health, Education and Human Development Research Forum. Clemson, SC.

Pindar, L.M. (2011, April) *Authenticity, race and class in the Real Housewives of Atlanta*. Paper presented at the 18<sup>th</sup> Annual Institute for Women's Studies Research Symposium, Athens, GA.

Pindar L.M. (2009, April). *Faith-based healthcare*. Paper presented at Communication Studies Day, Clemson, SC.

### **PROFESSIONAL AFFILIATIONS AND SERVICE**

*(Presentations made at the meetings of these associations are listed under Presentations)*

#### National/International

**Alpha Epsilon Lambda Graduate National Leadership Society (AEL)**, Inducted 2012

**American Educational Research Association (AERA)**, 2012-Present

Reviewer for paper, panel and symposia for 2013 & 2014 Conventions for Division J - Higher Education

**Association of Health Care Journalists (AHCJ)**, 2009-2013

**Association for the Study of Higher Education (ASHE)**, 2012-Present



Reviewer for paper, panel and symposia for 2013 & 2014 Conventions in areas of Student Environments (Div 10) and Organization, Administration, and Leadership (Div 2) and (Div 3) & Session Chair

**Chi Sigma Alpha Student Affairs Honor Society**, Inducted 2012

**ENGAGE: An International Journal on Research and Practices in School Engagement**

Reviewer for publications in 2013 volume

**Focal Press**, 2012

Textbook Reviewer/Consultant for *White Space is Not Your Enemy: A Beginner's Guide to Communication Visually Through Graphic, Web & Multimedia Design* by Kim Golombisky and Rebecca Hagen

**Lambda Pi Eta National Communication Honor Society (LPE)**, Inducted 2006

Zeta Epsilon Chapter Advisor, 2011-2014

**National Association of Science Writers (NASW)**, 2009-2013

**National Association of Student Personnel Administrators (NASPA)**, 2012-Present

Reviewer for paper and panel proposals for 2013 & 2014 Conventions

**National Black Graduate Student Association (NBGSA)**, 2012-2014

**National Communication Association (NCA)**, 2012-Present

**Omicron Delta Kappa Leadership Honor Society (ODK)**, Inducted 2007

Member, Honor Stole Committee

**University Council of Educational Administration (UCEA)**, 2011-Present

Reviewer for papers for 2013 convention

Co-Author of Panel Presentation (Accepted) for 2013 Convention

### State/Local

**Delta Sigma Theta Sorority, Inc.** 2007 - Present

Spring State Meeting 2015 Committee Member

Member/Instructor - Delta Academy

Member - Social Action Committee

**South Carolina College Personnel Association**, 2012 - Present

### INSTITUTIONAL SERVICE

#### At Clemson University

**Chair**, Public Relations Committee, Department of Communication Studies 2011-Current

**Advisor**, Communication Studies Ambassadors 2011-Current

**Member**, Honors and Awards Committee, Department of Communication Studies 2011-Current

**Member**, Martin Luther King, Jr. Enhancement Committee 2012-Current

**Editor**, *The Canon*, Bi-Annual Newsletter for the Department of Communication 2011-Current

**Instructor**, Clemson Career Workshop Summer Program 2014

**Instructor**, Fullbright Sub-Saharan African Women's Program Visit 2014

**Panelist**, Health Communication Graduate Certificate Symposium 2013

**Member**, Internationalization Task Force 2013-2014

**Advisor**, Lambda Pi Eta National Communication Honor Society (Zeta Epsilon) 2011-2014

<b>Executive Secretary of Communications</b> , Graduate Student Government	2013-2014
<b>Scholarship Pageant Director</b> , Alpha Phi Alpha Fraternity, Inc. (Pi Alpha)	2013, 2014
<b>President</b> , Black Graduate Student Association	2012-2013

At The University Of Georgia

<b>President</b> , Graduate and Professional Scholars	2010-2011
<b>Academic Mentor</b> , Clarke County High School Afterschool Program	2009-2011

**OTHER PROFESSIONAL/PUBLIC SERVICE**

<b>Financial Secretary</b> , Delta Sigma Theta Sorority, Inc. (Anderson Alumnae)	Current
<b>Director of Communication</b> , Machine and Human Interaction, LLC	Current
<b>Communication Consultant</b> , <i>Jump2It!</i> Childhood Obesity Initiative (Sumer, SC)	2012
<b>Residential Dorm Counselor</b> , Upward Bound (TRiO)	2010, 2011
<b>Treasurer</b> , Delta Sigma Theta Sorority, Inc. (Omicron Phi)	2007-2009

**HONORS AND AWARDS**

Science Writing Fellow. (2011, 2010). Hosted by the National Academies of Science's Keck Futures Initiative and Beckman Initiative for Macular Research.

R.D. Geddes Memorial Award. (2009, 2008). Presented by the Department of Communication Studies for excellence in diversity and communication.

Educational Enrichment Award. (2007). Competitive grant funding offered by Calhoun Honors College at Clemson University for undergraduate summer research opportunities

Clemson National Scholar. (2005). Competitive 12-semester fellowship for incoming freshmen at Clemson University.

**PROFESSIONAL DEVELOPMENT**

Academic Advising and the Student Athlete , National Academic Advising Association (NACADA) Online Course, June-July 2014

ALLY Training, Division of Student Affairs. Clemson, SC. May 2014

William L. Boyd Policy & Education Workshop (AERA). San Francisco, CA. April 27, 2013.

Grant Writing Workshop, Clemson, SC. October 5, 2012.

*GoodTalk: Dialogue That Matters* Division of Student Affairs. Clemson, SC. Fall 2012

Strategic Tutor, Student Athlete Enrichment Programs. Clemson, SC. 2011-2012