
MELINDA R. WEATHERS

Department of Communication Studies

Clemson University

410 Strode Tower

Clemson, SC 29643

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EDUCATION

Ph.D. George Mason University, 2008-2012

Health Communication

Dissertation: *Using Photovoice to Communicate Abuse: A Co-Cultural Theoretical Analysis of Communication Factors Related to Digital Dating Abuse*

Advisor: Melinda M. Villagran

Committee: Gary L. Kreps, Mark C. Hopson, and Carla L. Fisher

M.A. University of Houston, 2003-2008

Speech Communication (emphasis in Health Communication)

Thesis: *Exploring Communication Competence, Social Support, Perceived Coping, and Religious Coping Among Hispanic Family Members Caring for Loved Ones With Alzheimer's Disease*

Advisor: James L. Query

Committee: Martha J. Haun, Mark Kunik, and Richard Elbein

B.A. Texas A&M University, 2001-2003

Major: Speech Communication

Minor: Business

PROFESSIONAL EXPERIENCE

Teaching/Research

Assistant Professor

Department of Communication Studies, Clemson University

August 2012 to present

Graduate Teaching Assistant

Communication Department, George Mason University

August 2008 to May 2012

Graduate Research Assistant

Communication Department, George Mason University

August 2008 to May 2011

Graduate Editorial Assistant January 2005 to August 2006
School of Communication, University of Houston

Graduate Teaching Assistant August 2005 to May 2006
School of Communication, University of Houston

Graduate Research Assistant August 2004 to May 2005
School of Communication, University of Houston

Graduate Teaching Assistant August 2004 to May 2005
College of Technology, University of Houston

Administration

Director of Undergraduate Studies August 2014 to August 2015
Department of Communication Studies, Clemson University

Serve as primary point of contact for inquires about the Communication Studies major, including notifying students of admission into the program. Coordinate undergraduate and graduate course offerings for each academic term, including faculty assignments and mainframe entry of class times, classrooms, enrollment capacities, and course notes. Coordinate departmental assessment of undergraduate courses and curricula. Oversee undergraduate advising, including advisor training, advisor/advisee assignments, and advising appointments. Coordinate applications for transfer students into the major. Coordinate undergraduate and graduate curriculum revisions and implementation.

Appointments

Faculty Scholar April 2015 to present
Clemson University School of Health Research

Member of the first cadre of Faculty Scholars in the Clemson University School of Health Research (CUSHR). CUSHR is an interdisciplinary unit of Clemson University established to facilitate health-related research and scholarship. Serve at the pleasure of the Executive Vice President for Academic Affairs and Provost. Continue health-related research, teaching, and service in collaboration with other Clemson University faculty and health system partners.

SCHOLARSHIP

* = *Undergraduate Student*

+ = *Graduate Student*

Publications

Refereed Journal Articles

- Weathers, M. R.**, Ash, E., & *de Jong, J. (in progress). Normalization of abuse: The influence of an entertainment-education program on knowledge and behavior related to digital abuse.
- Weathers, M. R.**, & ⁺Neal, E. A. (in progress). Framing intimate partner violence on reality television: A qualitative analysis of *The Real Housewives of Atlanta*.
- Weathers, M. R.**, ⁺Canzona, M. R., & Fisher, C. (in progress). Coping with digital dating abuse: Connecting adaptive and maladaptive communication strategies to women's wellbeing.
- Sanderson, J., **Weathers, M. R.**, & Snedaker, K. (under review). "I wanted to keep playing": A qualitative study investigating female athletes' experiences with (not)reporting concussions. *Sociology of Sport Journal*.
- Weathers, M. R.**, Sanderson, J., ⁺Neal, E. A., & ⁺Gramlich, K. (revised and resubmitted). #WhyIStayed: A qualitative analysis of survivors' lived experiences of domestic violence on Twitter. *Qualitative Research Reports in Communication*.
- Weathers, M. R.**, & Kendall, B. K. (in press). Developments in the framing of climate change as a public health issue in U.S. newspapers. *Environmental Communication*.
- Weathers, M. R.**, & Hopson, M. (2015). "I define what hurts me": A co-cultural theoretical analysis of communication factors related to digital dating abuse. *Howard Journal of Communications*, 26, 95-113.
- Castle Bell, G., **Weathers, M. R.**, & Hopson, M., & ⁺Ross, K. A. (2015). From "laying the foundations" to building the house: Extending Orbe's co-cultural theory to include 'rationalization' as a 27th strategy. *Communication Studies*, 66(1), 1-26.
- Castle Bell, G., **Weathers, M. R.**, Hastings, S. O., & ⁺Peterson, E. B. (2014). Investigating the celebration of Black Friday as a communication ritual. *Journal of Creative Communications*, 9(3), 1-17.
- Sanderson, J., **Weathers, M. R.**, *Grevious, A., *Warren, S., & *Tehan, M. (2014). A hero or a sissy: Exploring print media framing of NFL quarterbacks injury decisions. *Communication and Sport*. doi: 10.1177/2167479514536982
- Weathers, M. R.**, Sanderson, J., Matthey, P., *Grevious, A., *Warren, S., & *Tehan, M. (2014). The tweet life of Erin and Kirk: A gendered analysis of sports broadcasters' self-presentation on Twitter. *Journal of Sports Media*, 9(2), 1-24.
- Weathers, M. R.** (2013). Newspaper coverage of global warming and climate change (GWCC) as a public health issue. *Applied Environmental Education and Communication*, 12, 19-28.

Coles, A., Eosco, G., Norton, T., Ruiz, J., Tate, E., & **Weathers, M. R.** (2011). Mapping local knowledge of hazards to inform research, practice, and policy in the Americas. *Gestion y Ambiente, 14*, 45-58.

Kreps, G. L., Villagran, M. M., Zhao, X., McHorney, C., Ledford, C., **Weathers, M. R.**, & Keefe, B. (2011). Development and validation of motivational messages to improve prescription medication adherence for patients with chronic health problems. *Patient Education and Counseling, 83*(3), 375-381.

Weathers M. R., Query J. L., & Kreps G. L. (December 5, 2010). A multivariate test of communication competence, social support, and coping among Hispanic lay caregivers for loved ones with Alzheimer's disease: an extension of the relational health communication competence model. *Journal of Participatory Medicine, 2*(e14).

Ledford, C., Villagran, M. M., Kreps, G. L., Zhao, X., McHorney, C., **Weathers, M. R.**, & Keefe, B. (2010). "Practicing medicine": Patient perceptions of physician communication and the process of prescription. *Patient Education and Counseling, 80*(3), 384-392.

Akerloff, K., DeBono, R., Berry, P., Leiserowitz, A., Roser-Renouf, C., Clarke, K., Rogaeva, A., Nisbet, M. C., **Weathers, M. R.**, & Maibach, E. W. (2010). Public perceptions of climate change as a human health risk: Surveys of the United States, Canada and Malta. *International Journal of Environmental Research and Public Health, 7*(6), 2559-2606.

Villagran, M. M., **Weathers, M. R.**, Keefe, B., & Sparks, L. (2010). Medical providers as global warming and climate change (GWCC) health educators: A health literacy approach. *Communication Education, 59*(3), 312-327.

Book Chapters and Related Publications

Villagran, M. M., & **Weathers, M. R.** (2015). Provider perspectives on health communication: Influences, processes, and outcomes. In N. Harrington (Ed.), *Health communication: Theory, method, and application* (pp. 87-115). New York, NY: Routledge.

Weathers, M. R., Maibach, E., & Nisbet, M. (2014). Climate change and health. In T. L. Thompson & J. G. Golson (Eds.), *Encyclopedia of health communication* (pp. 185-190). Thousand Oaks, CA: Sage.

Weathers, M. R., Maibach, E., & Nisbet, M. (2014). Using theory and audience research to convey the human implications of climate change. In D. Kyun, A. Singhal, & G. Kreps (Eds.), *Health communication: Strategies for developing global health programs* (pp. 190-207). NY: Peter Lang.

Weathers, M. R., & Castle Bell, G. (2013). Assessing health disparities through communication competence, social support, and coping among Hispanic lay caregivers for loved ones with Alzheimer's disease. In M. J. Dutta & G. L. Kreps (Eds.), *Reducing health disparities: Communication interventions* (pp. 59-74). NY: Peter Lang.

- Maibach, E. W., Nisbet, M., & **Weathers, M. R.** (2011). *Conveying the human implications of climate change: A climate change communication primer for public health professionals*. Available: <http://www.climatechangecommunication.org>
- Kreps, G. L., Villagran, M. M., Zhao, X., McHorney, C., Ledford, C., **Weathers, M. R.**, & Keefe, B. (2011). Developing and validating motivational message interventions for improving prescription drug adherence with consumers confronting chronic diseases. In R. Batra, P. Anand Keller, & V. J. Strecher. (Eds.). *Leveraging consumer psychology for effective health communications: The obesity challenge* (pp. 233-250). Armonk, NY: M.E. Sharpe.
- Coles, A., Eosco, G., Norton, T., Ruiz, J., Tate, E., & **Weathers, M. R.** (2010). *Mapping local knowledge of climate change and hazards to inform research, practice, and policy in the Americas* [White paper]. Institute for the Integration of Research on Climate Change and Hazards in the Americas. Panama City, Panama and Washington, D.C.: National Science Foundation Award #OISE-0921613 to Association of American Geographers.
- Query, J. L., & Wright, K. B., Amason, P., Eichhorn, K. C., & **Weathers, M. R.**, Haun, M. W., Gilchrist, E. S., Klein, L. B., & Pedrami, V. (2009). Using quantitative methods to conduct applied communication research. In L. R. Frey & K. Cissna (Eds.), *Routledge handbook of applied communication research* (pp. 81-105). NY: Routledge.

Conference Presentations

Competitive Papers

- Weathers, M. R.**, Sanderson, J., ⁺Neal, A., & ⁺Gramlich, K. (November, 2015). *From silence to #WhyIStayed: Locating our stories and finding our voices*. Paper accepted to the 2014 annual conference of the National Communication Association, Las Vegas, NV. [**Top Paper in Feminist and Women Studies Division**]
- Weathers, M. R.**, & Ash, E. (November, 2015). *Influence of an entertainment-education program on health knowledge and behavior related to digital abuse: An application of the health belief model*. Paper accepted to the 2014 annual conference of the National Communication Association, Las Vegas, NV.
- Weathers, M. R.**, ⁺Canzona, M. R., & Fisher, C. (November, 2014). *Dealing with the hurt: A co-cultural theoretical analysis of coping strategies related to digital dating abuse*. Paper presented at the 2014 annual conference of the National Communication Association, Chicago, IL. [**Top Four Paper in Feminist and Women Studies Division**]
- Weathers, M. R.**, & Kendall, B. K. (November, 2014). *Developments in the framing of climate change as a public health issue in U.S. newspapers*. Paper presented at the 2014 annual conference of the National Communication Association, Chicago, IL.

- Sanderson, J., **Weathers, M. R.**, *Grevious, A., *Warren, S., & *Tehan, M. (March, 2014). *A hero or a sissy: Exploring print media framing of NFL quarterbacks injury decisions*. Paper presented at the 2014 annual conference of the International Association for Communication and Sport, New York.
- Castle Bell, G., **Weathers, M. R.**, Hastings, S. O., & +Peterson, E. B. (November, 2013). *Consumer and marketing implications surrounding the celebration of Black Friday as a communication ritual*. Paper presented at the 2013 annual conference of the National Communication Association, Washington DC.
- Castle Bell, G., **Weathers, M. R.**, Roberts, T. L., +Ross, K. A., & Robinson, N. R. (November, 2013). *From "Laying the Foundations" and "Building the House" to structural renovations: Exploring dominant group members' utilization of co-cultural strategies in intercultural contexts*. Paper presented at the 2013 annual conference of the National Communication Association, Washington DC.
- Weathers, M. R.**, Sanderson, J., Matthey, P., *Grevious, A., *Warren, S., & *Tehan, M. (August, 2013). *The tweet life of Erin and Kirk: A gendered analysis of sports broadcasters' self-presentation on Twitter*. Paper presented at the 2013 annual conference of the Association for Education in Journalism and Mass Communication, Washington DC.
- Castle Bell, G., **Weathers, M. R.**, & Hopson, M. (June, 2013). *From "Laying the Foundations" to building the house: Extending Orbe's co-cultural theory to include 'rationalization' as a 27th strategy*. Paper presented at the 2013 annual conference of the International Communication Association, London.
- Weathers, M. R.**, & Hopson, M. (November, 2012). *Communicating (muting) abuse: A co-cultural theoretical analysis of communication factors related to digital dating abuse*. Paper presented at the 2012 annual conference of the National Communication Association, Orlando, FL.
- Weathers, M. R.**, Canzona, M. R., & Lin, M. C. (April, 2012). *Communicating (muting) abuse: A co-cultural theoretical analysis of communication factors related to digital dating abuse*. Paper presented at the 2012 annual conference of the Eastern Communication Association, Cambridge, MA.
- Villagran, M. M., Hall, J., & **Weathers, M. R.** (February, 2012). *Using mHealth technology to gather real-time health behavior data*. Paper presented at the 2012 annual conference of the Digital Health Communication Extravaganza, Orlando, FL.
- Weathers, M. R.** (November, 2011). *Newspaper coverage of global warming and climate change (GWCC) as a public health issue*. Paper presented at the 2011 annual conference of the National Communication Association, New Orleans, LA.

Weathers, M. R. (November, 2011). *Seminar: Show me the money! The role of communication scholarship in complex, multi-agency, interdisciplinary research projects*. Panel presented at the 2011 annual conference of the National Communication Association, New Orleans, LA.

Weathers, M. R. (April, 2011). *A critical feminist vision of empowerment through photovoice: Portraits of domestic control*. Paper presented at the 2011 annual conference of the Eastern Communication Association, Arlington, VA.

Weathers, M. R., Baldwin, P., Botan, C., Graf, J., Maibach, E. W., Rolfe-Redding, J., Thaker, J., & Ticknor, K. (May, 2011). *Development and testing of a strategic communication instrument to assess organization's use of strategic communication*. Paper presented at the 2011 annual conference of the International Communication Association, Boston, MA.

Weathers, M. R., Jun, J., & Walsch, D. (November, 2010). *Informal opinion leaders as a climate change public engagement strategy: An analysis of The Climate Project*. Paper presented at the 2010 annual conference of the National Communication Association, San Francisco, CA.

Castle, Bell, G., **Weathers, M. R.**, & Hullryde, L. (November, 2010). *Examining Black Friday as a communication ritual*. Paper presented at the 2010 annual conference of the National Communication Association, San Francisco, CA.

Kreps, G. L., Villagran, M. M., Xiaoquan, Z., Ledford, C., **Weathers, M. R.**, Keefe, B., & McHorney, C. (June, 2010). *Development and validation of motivational messages to improve chronic disease patients: Adherence with prescribed medications*. Paper presented at the 2010 annual conference of the International Communication Association, Singapore.

Weathers, M. R., Villagran, M. M., Ledford, C., Kreps, G. L., Xiaoquan, Z., & McHorney, C. (November, 2009). *Enhancing person-centered communication to improve medication adherence*. Paper presented at the 2009 annual conference of the National Communication Association, Chicago, IL.

Weathers, M. R., Keefe, B., Villagran, M. M., & Sparks, L. (October, 2009). *Climate change in the patient-provider interaction*. Paper presented at the 2009 annual International Conference on Communication in Healthcare, Miami Beach, FL.

Ledford, C., Villagran, M. M., Kreps, G. L., Xiaoquan, Z., McHorney, C., & **Weathers, M. R.** (October, 2009). *"Practicing medicine:" A grounded theory of patients' perceptions of physician communication and its influence on medication adherence*. Paper presented at the 2009 annual International Conference on Communication in Healthcare, Miami Beach, FL.

Kreps, G. L., Villagran, M. M., Xiaoquan, Z., McHorney, C., Ledford, C., & **Weathers, M. R.** (May, 2009). *Applying consumer psychology to develop and validate motivational message interventions for improving prescription drug adherence with consumers confronting chronic diseases: A multimethodological field study*. Paper presented at the 2009 annual Advertising and Consumer Psychology Conference, Ann Arbor, MI.

Weathers, M. R., & Query, J. L. (April, 2009). *Lived narratives among Hispanic caregivers for loved ones with Alzheimer's disease*. Paper presented at the 2009 annual conference of the Eastern States Communication Association, Philadelphia, PA.

Weathers, M. R., & Query, J. L. (April, 2009). *Expanding Kreps' (1988) relational health communication competence model: A multivariate test among Hispanic caregivers for loved ones with Alzheimer's disease*. Paper presented at the 2009 annual conference of the Central States Communication Association, St. Louis, MO. [**Top Paper in Health Communication Interest Group**]

Kreps, G. L., Villagran, M. M., Xiaoquan, Z., McHorney, C., Ledford, C., & **Weathers, M. R.** (March, 2009). *A multimethodological field study to develop and validate motivational messages to improve prescription drug adherence for patients with chronic diseases*. Paper presented at the 2009 annual American Association for Health Behavior Scientific Meeting, Hilton Head, SC.

Weathers, M. R., & Query, J. L. (April, 2007). *Towards expanding the relational health communication model: A conceptual and research template for studying Hispanic AD caregivers*. Paper presented at the 2007 annual conference of the Central States Communication Association, Minneapolis, MN.

Martinez, A. R., Query, J. L., & **Weathers, M. R.** (April, 2007). *Integrating Hispanic organizations into field research: Promoting their voices during catastrophic illness*. Paper presented at the 2007 annual conference of the Central States Communication Association, Minneapolis, MN.

Query, J. L., Wright, K. B., Campbell, K., & **Weathers, M. R.** (April, 2006). *Quantitative investigations in applied communication research: Implications for theory building and testing*. Paper presented at the 2006 annual conference of the Southern States Communication Association, Dallas, TX.

Query, J. L., & **Weathers, M. R.** (October, 2005). *Health-related issues affecting accountability in families*. Paper presented at the 2005 annual conference of the Texas Speech Communication Association, Galveston, TX.

Competitive Panel Presentations

Kreps, G. L., Villagran, M. M., Xiaoquan, Z., Ledford, C., **Weathers, M. R.**, Keefe, B., & McHorney, C. (April, 2010). *Exploring medication adherence: A multi-methodological approach*. Panel presented at the 2010 bi-annual Kentucky Conference on Health Communication, Lexington, KY.

Poster Presentations

Sanderson, J., **Weathers, M. R.**, & Snedaker, K. (July, 2015). *No guts, no glory: What price does she pay to play the game? A qualitative study investigating female athletes' experiences with concussions*. Poster presented at the 2015 annual Sports Concussions conference of the American Academy of Neurology, Denver, CO.

Weathers, M. R., & ⁺Neal, A. (April, 2015). *Framing intimate partner violence on reality television: A qualitative analysis of The Real Housewives of Atlanta*. Poster presented at the 2015 bi-annual DC Health Communication conference, Fairfax, VA.

Sanderson, J., **Weathers, M. R.**, & Snedaker, K. (April, 2014). *A qualitative study investigating female athletes' experiences with (not)reporting concussions*. Poster presented at the 2014 bi-annual Kentucky Conference on Health Communication, Lexington, KY.

⁺Moe, A., Sanderson, J., & **Weathers, M. R.** (April, 2014). *A health perspective on the NFL's concussion crisis: Exploring public conversations using social media listening technology*. Poster presented at the 2014 bi-annual Kentucky Conference on Health Communication, Lexington, KY.

Invited Presentations

Weathers, M. R. (February, 2016). *Emerging diseases, public health, and climate change*. Guest panelist at the National Interdisciplinary Conference on Climate Science and Policy, University of California, Santa Cruz, CA.

Weathers, M. R. (July, 2010). *Climate change communication: Global warming's 'Six Americas' update and potential messaging strategies*. Guest speaker at the Washington Youth Summit on the Environment, George Mason University, Fairfax, VA.

Weathers, M. R., & Query, J. L. (March, 2010). *Extending Kreps' (1988) relational health communication competence model into a new population: Hispanic caregivers for loved ones with Alzheimer's disease*. Guest speaker for the faculty of the School of Communication Studies, James Madison University, Harrisonburg, VA.

Scholarly Interests

My scholarly interests include health and intercultural communication, gender and women's issues, and new communication technologies. The various strands of my research program are concerned with topics addressing issues related to intercultural and interpersonal messages

within relational, institutional, societal, and health contexts. Ultimately, my research seeks to better understand how effective communication relates to the wellbeing of persons and society.

Research Grants

SC Stormwater Pond Research and Management Collaborative. (2015). *Development of a Strategic Outreach Plan to Improve Long-Term Stormwater Pond Awareness and Maintenance* (PI, Katie Giacalone, Ph.D.; Co-PI, Amy Scaroni, Ph.D. and Melinda Weathers, Ph.D.). Worked with researchers from Clemson University Center for Watershed Excellence and Clemson Extension Carolina Clear to create a strategic outreach plan and products to focus on specific and sustainable actions to improve long-term stormwater pond health and protect water quality in various regions of South Carolina. Awarded \$25,000 over an eight-month period.

Faculty Research Fellowship. (2015; 2014; 2013). Competitively selected by the Faculty Research Development Program committee members from the College of Architecture, Arts and Humanities (CAAH) to receive a non-sabbatical research-related course release for one semester. Clemson University, Clemson, SC.

Robert Wood Johnson Foundation Research Grant. (2011). *Mobilizing Citizen Support for Climate Stabilization and Adaptation Policies* (PI, Edward Maibach, Ph.D. and Matt Nisbet, Ph.D.). Worked with an interdisciplinary team of faculty members from George Mason University's Center for Climate Change Communication to gather and analyze data that sought to illuminate how best to activate citizens as a force for prudent yet aggressive climate change prevention and adaptation policies.

National Science Foundation's Pan American Advanced Studies Institute Program. (2010). One of 50 fully funded graduate students selected from an international pool of applicants chosen to attend the advanced institute on climate change and hazards in the Americas. The desired result of the institute was to develop a clear roadmap and collaborative mechanism for developing and sharing the knowledge necessary for responding to climate change and hazards in the Americas in an integrative way, using geographic tools and methods as a research and communication framework. June 14-25, 2010, Panama City, Panama.

United States Air Force Research Grant. (2009). *Air Force Communication Workshop* (PI, Melinda M. Villagran, Ph.D.). Worked with a team of George Mason University faculty and Air Force personnel to prepare a website that provided important information relevant to the course. The goal of this workshop was to address the most current issues and challenges in the development, execution, and evaluation of Air Force communication initiatives.

Merck Pharmaceuticals Research Grant. (2008). *A Multimethodological Field Study to Develop and Validate Motivational Messages to Improve Prescription Drug Adherence for Patients with Chronic* (PI, Gary L. Kreps, Ph.D.). Worked with a team of George Mason University faculty members and graduate students to prepare a "library of knowledge" that provided data for guiding strategic, evidence-based health communication interventions for improving prescription drug adherence that could be applied to a range of audiences and settings. The goal of this innovative research program was to advance behavior change theory and suggest

specific strategies for improving medication adherence.

National Alzheimer's Association Research Grant. (2005). *Computerized Support Tool for Caregivers of Individuals with Alzheimer's Disease* (PI, Jim Query, Ph.D.). Worked with an interdisciplinary team of faculty members from the University of Houston and the Houston Chapter of the Alzheimer's Association to develop a tool to foster enhanced interpersonal communication and informed decision-making about various aspects of Alzheimer's disease among ethnically diverse family caregivers, their loved ones, and health care providers. Specifically, a computerized decision-making tool in the form of a CD/DVD was developed, pilot tested, and then revised prior to being regionally disseminated.

TEACHING

Courses Taught: Clemson University

COMM 3010: Communication Theory
COMM 3110: Qualitative Research Methods
COMM 3480: Interpersonal Communication
COMM 3660: Applied Communication in Cultural Contexts
COMM 3990: Creative Inquiry
COMM 4800: Intercultural Communication
COMM H4960: Honors Senior Capstone Seminar
COMM 4990: Independent Study
COMM 8040: Fundamentals of Health Communication
COMM 8070: Health Communication Campaigns
COMM 8990: Independent Study

Courses Taught: George Mason University

COMM 101: Interpersonal and Small Group Communication
COMM 301: Interpersonal Communication
COMM 305: Intercultural Communication

Courses Taught: University of Houston

COMM 1332: Fundamentals of Public Speaking
COMM 1302: Introduction to Communication Theory
TELS 4397: Senior Project (co-taught with John Hansen, Ph.D.)
TELS 3363: Technical Communications (co-taught with Heather Bigley, M.A.)

Areas of Teaching Interest

Intercultural Communication
Interpersonal Communication
Communication Theory
Health Communication
Qualitative Research Methods

Teacher Training, Curriculum Development, and Assessment Activities

Teacher Training Certification

Clemson Online Certification Course (CONCERT), a six-week introductory course to online teaching and learning and to the Blackboard learning management system. Clemson University, Spring 2015.

Teacher Training Presentations

Weathers, M. R. (August, 2014). *Dealing with bias in the classroom*. Requested by Dr. Darren L. Linvill, Department of Communication Studies, Clemson University. Guest speaker for the Graduate Teaching Assistant Orientation Program, Clemson University.

Weathers, M. R. (August, 2013). *Dealing with bias in the classroom*. Requested by Dr. Darren L. Linvill, Department of Communication Studies, Clemson University. Guest speaker for the Graduate Teaching Assistant Orientation Program, Clemson University.

Weathers, M. R. (August, 2012). *Bias in the classroom*. Requested by Dr. Darren L. Linvill, Department of Communication Studies, Clemson University. Guest speaker for the Graduate Teaching Assistant Orientation Program, Clemson University.

Curriculum Development and Assessment

Created an introductory course in cross-cultural communication. Designed to provide an overview to intercultural communication questions stemming from the growing diversity and interconnectedness of the United States and the world. Approved by the college and university curriculum committees, Clemson University, Spring 2015.

Organized and led a summer study abroad program to the Clemson University Brussels Center in Brussels, Belgium, Summer 2014 (with Eddie Smith, M.A.).

SERVICE

Dissertation/Thesis Advising & Committee Membership

Advising

Meredith Morgoch, “Crowdsourcing crisis communication: Cognitive and affective uses of a community-based Facebook group during a crisis situation,” M.A. in Communication, Technology and Society, Clemson University, 2015.

Alex Neal, “Re-shaping our vision of domestic violence: A qualitative analysis of survivors’ reaction to existing communication campaigns,” M.A. in Communication, Technology and Society, Clemson University, 2015.

Samantha Warren, "Framing rape on Twitter: An analysis of the Jameis Winston incident," Undergraduate Departmental Honors Thesis, B.A. in Communication Studies, Clemson University, 2014.

Committee Membership

Tania Roy, "EncourageMENT: Creating a mobile app for domestic abuse survivors," Ph.D. in Human-Centered Computing, Clemson University, 2017 (anticipated).

Blythe Steelman, "A phenomenology of the mobile dating application Tinder," M.A. in Communication, Technology and Society, Clemson University, 2016 (anticipated).

Roth Smith, "Mobile interactive fitness technologies and the recreational experience of bicycling: A phenomenological exploration of the Strava community," M.A. in Communication, Technology and Society, Clemson University, 2014.

Megan Stockhausen, "Social media public relations practices of community non-profit organizations," M.A. in Communication, Technology and Society, Clemson University, 2014.

Communication Discipline

Editorial

Associate Editorial Board Member, *Communication Studies*, Fall 2012 to present.

Ad hoc reviewer for *Communication Studies* and *Southern Communication Journal*.

Offices in Professional Associations

Secretary for the Communication and Aging Division of the National Communication Association, Fall 2008 to Spring 2010.

Convention Service (Reviewing, Panel Chair, & Panel Respondent Duties)

Reviewer, National Communication Association, Health Communication Division, 2015.

Reviewer, National Communication Association, Applied Communication Division, 2012.

Reviewer, National Communication Association, Communication and Aging Division, 2011.

Reviewer, National Communication Association, Health Communication Division, 2009.

Reviewer, National Communication Association, Communication and Aging Division, 2009.

Panel chair at the meeting of the National Communication Association, Applied Communication Division, Chicago, IL, 2009. *Current issues in applied contexts: Policing, participation, personal narrative, science communication, and supply chains.*

Panel chair at the meeting of the National Communication Association, Communication and Aging Division, Chicago, IL, 2009. *Competitive papers – Intergenerational communication.*

Panel chair at the meeting of the National Communication Association, Health Communication Division, Chicago, IL, 2009. *Discourse and health in Africa.*

Panel chair at the meeting of the National Communication Association, Applied Communication Division, San Diego, CA, 2008. *Extending applied communication inquiry into conventional and unconventional domains.*

Panel chair at the meeting of the National Communication Association, Applied Communication Division, San Antonio, TX, 2006. *Competitive papers in applied communication.*

University

Clemson University

FIRST Faculty Advisory Board, Spring 2013 to present.

Tobacco Free Task Force, Spring 2013 to present.

GRADS Poster Session Judge, Clemson's Research and Innovation Month, Spring 2014; 2015.

Out-of-State Connections Volunteer, New Student & Family Programs, Fall 2015.

George Mason University

Communication Department Delegate, Graduate and Professional Student Association, Fall 2008 to Spring 2011.

College

Clemson University, College of Architecture, Arts and Humanities

CAAH Curriculum Committee, Fall 2014 to present.

CAAH Honors and Awards Committee, Fall 2012 to Spring 2015.

Department

Clemson University, Department of Communication Studies

Faculty Advisory Committee, Fall 2015 to present.

Curriculum Committee, Fall 2015 to present.

New Faculty Mentor, Fall 2014 to present.

Undergraduate Advisor, Fall 2012 to present.

Chair, Ad Hoc Curriculum Committee, Fall 2014 to Spring 2015.

Co-chair, Curriculum Committee, Fall 2014 to Spring 2015.

Faculty Search and Screening Committee, Fall 2013 to Spring 2015.

Assistant Professor - Strategic Communication (2013)

Assistant Professor - Sports Communication (2013)

Assistant Professor - Health Communication (2013)

Chair, Honors and Awards Committee, Fall 2012 to Spring 2015.

Undergraduate Admissions Committee, Fall 2012 to Spring 2015.

Final Round Judge, Tiger SpeakOut, Spring 2014.

Tenure and Promotion Ad-Hoc Committee, Fall 2013 to Spring 2014.

Faculty Debate Judge, National Educational Debate Associate Tournament, Spring 2013.

Secretary, Department of Communication Studies, Fall 2012 to Spring 2013.

Assessment Committee, Fall 2012 to Spring 2013.

Chair Search and Screening Committee, Fall 2012 to Spring 2013.

George Mason University, Department of Communication

President, Communication Graduate Student Association, Fall 2008 to Spring 2010.

Member-At-Large, Communication Graduate Student Association, Fall 2010 to Fall 2011.

M.A. and Ph.D. Graduate Student Mentor, Communication Graduate Student Association, Fall 2010 to Fall 2011.

University of Houston, School of Communication

List-Serve Assistant, Fall 2005 to Spring 2008.

List-Serve Manager, directed by William Douglas, Ph.D., Spring 2005 to Spring 2008.

List-Serve Manager, directed by Jim Query, Ph.D., Fall 2003 to Fall 2004.

ACADEMIC AND RESEARCH AWARDS

Outstanding Professor of the Year Award. (2014). In recognition of excellence in teaching and dedication to student success. Presented by the Department of Communication Studies undergraduate student body, Clemson University, April 18, 2014, Clemson, SC.

Outstanding Teaching Award. (August 2008 to August 2011). In recognition of an outstanding performance in the general education course, as evidenced by unusually high student course evaluations ratings (at or above 4.75). Presented by the Associate Provost for Undergraduate Education, George Mason University.

Outstanding Ph.D. Student Award. (2009). In recognition of outstanding academics and research, that has greatly impacted the field of communication. The annual award was established to honor the outstanding Ph.D. students at George Mason University who are expected to make a major impact on their field of research. Presented by the Communication Department, George Mason University, April 22, 2009, Fairfax, VA.

Outstanding Master's Thesis Award. (2008). In recognition of graduate student scholarship exemplifying superior communication and aging research. Thesis title, *Exploring communication competence, social support, perceived coping, and religious coping among Hispanic family members caring for loved ones with Alzheimer's disease*. Presented by the Communication and Aging Division at the National Communication Association annual conference, November 21-24, 2008, San Diego, CA.

PROFESSIONAL AFFILIATIONS

International Communication Association (ICA)

National Communication Association (NCA)

Eastern Communication Association (ECA)

Southern States Communication Association (SSCA)

Clemson University School of Health Research (CUSHR)

George Mason's Center for Climate Change Communication (4C)
