

# Alyssa Davis

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## EDUCATION

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### **Master of Arts in Communication Studies**, May 2012

University of North Carolina at Greensboro (UNCG), Greensboro, North Carolina

- Specialized in Computer Mediated Communication and communication centers

**Capstone Project:** Collaboration, Competence, or Conquering: A Study of the Definition of Empowerment at a Speaking Center

**Capstone Committee:** David Carlone and Jessica McCall

### **Bachelor of Arts in English Literature and Classical Civilization**, May 2010

University of Mary Washington, Fredericksburg, Virginia

- Graduated Magna Cum Laude
- Member of The National Society of Collegiate Scholars
- Alpha Phi Sigma service honor society
- Eta Sigma Phi Classics honor society
  - Officer position: Sergeant-at-arms

### **Semester Abroad**, Fall 2008

Centro Studi Città di Orvieto, Orvieto, Italy

- Courses in Italian, Latin, art, and culture
- Traveled throughout Italy and Paris, France
- Received credit through University of Arizona

## PROFESSIONAL EXPERIENCE

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**Communication Lab Coordinator**, Clemson University, Clemson, South Carolina (January 2013 - present)

- Managed staff and daily running of Communication and Computer Labs
- Trained graduate and undergraduate employees
- Scheduled and supervised all employees at the Communication Lab
- Monitored and tracked lab resources
- Assessed and implemented new practices to improve the Communication Lab
- Worked with faculty to meet the lab needs of each class in the basic courses

**Lecturer**, Department of Communication Studies, Clemson University (August 2012 – Present)

- Taught undergraduate students Introduction to Human Communication
- Taught undergraduate students Public Speaking
- Taught undergraduate students Introduction to Communication Studies online
- Strove to instill critical thinking and digital literacy skills
- Met with students to help with projects and emotional concerns
- Helped students to gain an understanding and love of communication

**Speech Tutor**, Communication Studies Lab, Clemson University, Clemson, South Carolina (August 2013 – May 2014)

- Helped students with their presentation outlines and delivery for Basic Courses
- Promoted critical thinking and self-perceived communication competence

**Graduate Assistant**, The University Speaking Center, UNCG, Greensboro, North Carolina (August 2010 – May 2012)

- Taught university faculty, staff, and students aspects of communication through workshops
- Created and facilitated new workshops for the university setting
- Trained consultants in new policies and procedures

**Administrator of the Online Speaking Center**, The University Speaking Center, UNCG, Greensboro, North Carolina (August 2010 – May 2012)

- Created, tested, and implemented the procedures for the Online Speaking Center
- Researched the application of Computer Mediated Communication to peer tutoring environments
- Managed daily operation of the Online Speaking Center
- Trained all 40 consultants in the procedures of the Online Speaking Center

**Managing Consultant**, The University Speaking Center, UNCG, Greensboro, North Carolina (August 2010 – May 2012)

- Supervised all consultants on shift
- Helped recruit and train new consultants
- Predicted and solved any challenges that arose with technology, scheduling, emotional concerns, or unforeseen circumstances
- Compiled and submitted materials resulting in certification for the Speaking Center's tutor training program
- Edited, updated, and reformatted all 159 tip sheets on the website

**Lead Speech Consultant**, Speaking Center, University of Mary Washington, Fredericksburg, Virginia (March 2007 – May 2010)

- Trained all new consultants
- Tutored students in public speaking, group, and interpersonal communication
- Taught classes in all disciplines the basics of public speaking
- Served as editor of the Speaking Center newsletter, The Podium

## **PUBLICATION**

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Davis, A. (2012). The implementation of computer mediated communication in communication centers. In E. Yook & W. Atkins Sayre (Eds.), *Communication centers and oral communication programs in higher education: Advantages, challenges, and new directions* (pp. 217-230). Lanham, MD: Lexington.

## **CONFERENCE PAPERS**

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Davis, A. (2013). *Collaboration, competence, or conquering: A study of the definition of empowerment at a speaking center*. Paper presented at the annual meeting of the National Association for Communication Centers, Greensboro, NC.

Davis, A. (2011). *The implementation of computer mediated communication in communication centers*. Paper presented at the annual meeting of the National Association for Communication Centers, Richmond, VA.

Davis, A. (2011). *Peer tutoring and relationship development online*. Paper presented at the annual meeting of the Carolina's Communication Association. Winston Salem, NC.

## **CONFERENCE PANELS**

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**National Association of Communication Centers Conference**, Phoenix, AZ, April 2014

- Tailoring Tutoring to a Course: Centers that Exist to Support a Specific Course
  - Panel discussing challenges and best practices of tutoring centers that support specific courses or departments

**Southern States Communication Association**, New Orleans, LA, April 2014

- Moving On, Moving Up? The 'Cult of Lecturer' & Mapping the University Basic Course Curriculum
  - Panel discussing the role of the Lecturer in the university setting and the impact on higher education

### **Carolinas Communication Association Conference, Charlotte, NC, October 2013**

- Director's Dilemma
  - Panel discussing ongoing challenges with the Communication Lab

### **National Association of Communication Centers Conference, Greensboro, NC, April 2013**

- Bridging the Generation Gap in Consultations: "Sorry, I'm not your Peer."
  - Panel on reaching students when there is a power differential and age difference

### **Carolinas Communication Association Conference, Aiken, SC, October 2012**

- Director's Dilemma
  - Panel on learning to use technology through teaching others the technology

### **National Association of Communication Centers Conference, Richmond, KY, April 2012**

- Your Class Requires What?
  - Panel on digital literacy and technology in communication centers
- When Crisis Called... We Answered
  - Panel on course involvement specifically with crisis communication classes

### **National Association of Communication Centers Conference, Richmond, VA, March 2011**

- Academic Life Beyond Your Bachelor's Degree: Making a Communication Center Part of Your Graduate Experience
  - Panel on graduate programs in communication centers
- The Beta Test: Online Speaking Center Lessons Learned
  - Panel on starting an online speaking center

### **WORKSHOPS PRESENTED**

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- Classroom Participation
- Conducting an Informational Interview: A Guide to Professional Success
- Creating a Memorable Presentation
- Creating a Presentation from a Paper
- Creating and Maintaining a Positive Environment for Tutoring
- Effective Interior Architecture Presentations
- Effective Teacher Communication in the Classroom
- Embraceable You: making Friends with your Anxiety Monster
- Group Dynamics: Bringing it all Together
- Interpersonal Communication
- Keys for Delivering Effective Presentations
- Leading Groups Effectively
- Presentations Using Visual Aids
- Presenting in a Foreign Language
- Presenting with Confidence

- Prezi: An Alternative to PowerPoint
- The Art of Storytelling
- The Effective Use of PowerPoint
- Tools of Effective Presentations
- Tools of Public Speaking

## **HONORS AND AWARDS**

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- Outstanding Communication Consultant of the Year Award
  - Presented by the Communication Centers section of the National Communication Association, 2012
- Huddy-Gunn Award for the Outstanding Graduate Research Paper
  - Presented by the National Association of Communication Centers Conference, 2011

## **ORGANIZATIONAL MEMBERSHIPS**

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- Carolina's Communication Association
  - Member from September 2011 to current
- National Association of Communication Centers Conference
  - Member from March 2011 to current

## **SERVICE**

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**Member** of the Basic Courses Committee at Clemson University (August 2012 – Present)

**Co-Director** of the Tiger SpeakOut speech competition (August 2013 – Present)

**Volunteer** for Freshman Move-In, Clemson University, Clemson, South Carolina (August 2013, 2012, & 2014)

**Judge** for the Clemson Cup Speech Competition, Clemson, South Carolina (February 2014 and November 2012)

**Reviewer** for the Huddy-Gunn Graduate Paper Competition at the National Association of Communication Centers (April 2013)

**Judge** for the National Educational Debate Association's national debate tournament, Clemson, South Carolina (March 2013)

**Chair** of the Sustainability Committee at the University Speaking Center at the University of North Carolina at Greensboro (August 2011 – May 2012)

**Teacher** at New Garden Friends School, Greensboro, North Carolina (January 2012 – March 2012)

- Created public speaking curriculum for high school students as a first term elective
- Taught public speaking to high school sophomores and juniors

**Reviewer** for the Tutor of the Year Award at the National Association of Communication Centers Conference (March 2011)

## **GRADUATE COURSEWORK**

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- Communication Pedagogy
- Engaging Communication Theories
- Communication Ethics
- Engaging Communication Research Methods
- Seminar in Relational Communications
- Seminar in Critical Intercultural Communication
- Gendered Communication
- Speaking Out for Community Change
- Communication, Organization, and Democracy
- Communication Capstone Experience