

Ashley Cowden Fisk

Education:	Masters of Arts in Professional Communications -Emphasis in digital public relations <i>Clemson University, Clemson, South Carolina</i>	<i>May 2003</i>
	Bachelor of Science in Graphic Communications <i>Clemson University, Clemson, South Carolina</i>	<i>May 2000</i>

Appointments:	Assistant Director - Clemson University <i>Pearce Center for Professional Communications</i>	<i>Aug 12-present</i> <i>Clemson, SC</i>
	<ul style="list-style-type: none">• Manage a team of up to 15 undergraduate and 3 graduate student by delegating duties and holding weekly team meetings• Coordinate all intern projects (around 8 per semester) and schedules (Clients include: Synergy, UPIC magazine publication, Unbound, Helping Hands, Habitat for Humanity of Pickens County, CU Navigate, the School Book project etc.)• Design marketing material• Manage all online communication (website, social media etc)	
	Interim Director - Clemson University <i>Pearce Center for Professional Communications</i>	<i>Jan 14-Jun 15</i> <i>Clemson, SC</i>
	<ul style="list-style-type: none">• Set yearly goals for the Center• Lead Pearce Faculty Advisory Committee in setting new initiatives• Managed yearly operating budget• Assessed all programs• Worked with Development to continue relationships with current donors as well as forge relationships with new donors	
	Client-Based Program Coordinator · Clemson University <i>English Department and Pearce Center</i>	<i>May 08-present</i> <i>Clemson, SC</i>
	<ul style="list-style-type: none">• Recruit and screen clients• Grew program from 3 teachers and 8 clients to 7 teachers and 16 clients in one semester• Prepare and lead training workshop for both clients and teachers each fall	
	Senior Lecturer · Clemson University <i>English Department</i>	<i>Aug. 03-present</i> <i>Clemson, SC</i>
	<ul style="list-style-type: none">• Teach junior/senior-level Business Writing and Mechanical Engineering Technical Writing, and Technical Writing sections of 19 students each both in the traditional setting and online• Teach Practicum in Writing• Educate them about the essentials of audience analysis• Supervise and direct group client-based projects each semester	
	<i>Science, Technology, and Society</i>	
	<ul style="list-style-type: none">• Teach Science Technology and Society 101• Develop students' awareness of the issues related to science and technology in society to ensure more informed and active citizenship• Increase students' critical thinking about technologies and scientific advances so they can formulate their own value judgments and defend them soundly	

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Multimodal Communications

- Developed this course with a colleague in Communication Studies for the Honors College
- Teach Honors 223 Multimodal Communication
- Use the APEXed model (**a**udience, **p**urpose, **e**vidence, **e**xtra aids, **e**thics, and **d**elivery) to help students understand and analyze multimodal arguments
- Educate students on rhetorical strategies to investigate arguments in both oral and visual communication
- Develop students' critical viewing and listening skills

Communication Studies

- Teach Introduction to Public Speaking, and Public Speaking
- Educate students about the theories of interpersonal, small group, intercultural and public communication
- Provide them the fundamentals of effectively critiquing public speeches, as well as their own

Awards:

- 2016 Holman Award for Teaching
- 2013 South Carolina Faculty Award for Service Learning
- 2012 Phil Prince Award for Innovation in Teaching
- 2011-2012 Service Alliance Faculty Fellows Program
- 2010-2011 Service Alliance Faculty Fellows Program
- 2009-2010 Best Teacher Award for Advanced Writing
- Fall 2009 Best Client Based Program Project
- 2003 Douglass Award for Teaching Excellence

Committees:

- QEP- Chair of Activities and Scope Subcommittee *Feb. 22- present*
- TPR Special Committee *Fall 21-present*
- English Online Task Force *Spring 16-Fall 20*
- Advanced Writing Committee *Fall 10- Fall 20*
- Clemson University Internal Communication Committee *Spring 16-Fall 2019*
- University Grievance Board *Spring 16-Spring 17*
- Solid Orange Sportsmanship Committee *Fall 15-Spring 16*
- Presidents Commission on the Status of Women *Fall 14-Spring 17*
- Provost's Lactation Task Force *Fall 14-Spring 2016*
- Faculty Senate Delegate *Summer 13-Spring 2016*
- Elected by the College of AAH
-Senate Welfare Committee *Fall 12-Fall 2016*
-Honor's College Appeals Committee *Fall 09-Spring 2013*
- Advisory Committee