

Katalin Beck

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EDUCATION

Master of Arts in Professional Communication

Clemson University (Clemson, South Carolina) – May 2002

Master of Arts in English Literature and Linguistics

Master of Arts in Hungarian Literature and Linguistics

Teacher Certification

Eötvös Lóránd University (Budapest, Hungary) – July 1996

Bachelor of Arts in English and Hungarian

Eötvös Loránd University (Budapest, Hungary) – July 1993

CERTIFICATIONS

Global Learning FLC Certification (Clemson OTI program)– April 2019

Clemson Thinks2 Certification (Clemson Faculty Institute)– August 2018

ENCORE(s) Reviewer Certification (Clemson University) - July 2015

Clemson Online Certification for Course Delivery and Design - June 2015

Foundations in Virtual Instruction (Univ. of California at Irvine Online Program)–Nov. 2013

SKILLS

LMS: Canvas, Blackboard, Google Classroom

Software: Adobe Suite (InDesign, Photoshop, Acrobat Pro, Muse), MS Suite, WordPress

Coding: HTML, XML, ActionScript

Languages: English, Hungarian (fluent); German (advanced); Russian, Italian (basic)

EMPLOYMENT

Clemson University, Department of English (Clemson, SC) – 2014-present

Senior Lecturer (2019-present); Lecturer (2014-2019),

Pearce Center Writing Fellows Program Faculty (2019-present),

Grad WAC Fellows Practicum Mentor (Fall 2021, Spring 2022)

Teaching

- Writing Theory and Practice (Engl 8870 and 6370)
- Technical Writing (Engl 3140)
- Business Writing (Engl 3040)
- World Literature (Engl 2120)
- Literature in 20th & 21st Century Contexts (Engl 2150)

Service

- Advanced Writing Committee – 2017-2020
- Clemson in Budapest and Vienna (Study Abroad Program development) -- 2020
- "Fall of the Iron Curtain" Event Series (co-organizer) – Fall 2019

Professional Development

- Diversity and Inclusion, Harvard Business Publishing Webinar – 2020
- Remote Teaching with Perusall, Training Webinar - 2020
- Open Source Course Development - 2019

- Critical Thinking Faculty Institute – 2018
- Faculty Learning Community: Formative Learning – 2018
- Faculty Learning Community: Global Learning - 2018
- WID Workshop – 2016, 2017
- Controversial Topics and Difficult Dialogues (Workshop) – 2015

Greenville Technical College, Corporate and Career Development (Greenville, SC) – June 2016
BMW Corporate Trainer in Technical Report Writing

VerbalInk (California, USA) – 2012-present
Hungarian linguist

Hungarian Online School (USA) – 2010-2014
Founder and teacher (curriculum development for Hungarian as a heritage language)

Clemson University, Public Service Activities Department (Clemson, SC) – 1998-2010
Multimedia design and website development for Public Service Activities
Usability testing and reporting for PSA and client sites
Client support for SC Botanical Gardens, Strom Thurmond Institute, Garrison Arena
Instructional DVD design for Department of Food and Human Nutrition
Website development and content management for Make Connections.org

International Business School (Budapest, Hungary) – 1994-1996
Teacher (Business English and TOEFL preparation)

Radnóti High School (Budapest, Hungary) – 1994-1995
Teacher (British literature, Hungarian literature)

American-Hungarian Insurance Company (Budapest, Hungary) – 1994-1995
Teacher (Business English)

Lingvarium Language School (Budapest, Hungary) – 1990-1993
Teacher (Advanced English conversation and writing)

PUBLICATIONS

How ESP Pedagogy in International Virtual Collaboration Contributes to the Authenticity of the Learning Process: A Case Study (co-authored with Wendy Winn) – *IOJET Vol5, No4*. (2018)
Designing to Sell Online: Persuasive Power in Action (co-authored with Wendy Winn) – *STC Proceedings* (2000)
The Persuasive Power of Design Elements on an E-Commerce Web Site (co-authored with Wendy Winn) – *Technical Communication* 49.1 (2002)
Corporate Governance (translation in workbook for the Central European Privatization Project of Fordham University), 1996
Game Theory Reader (translation for the Central European University), 1996
Beckett's Mercier and Camier (literary review) – *Hungarian Literary Quarterly*, 1994

CONFERENCE PRESENTATIONS

Teaching and Testing Hungarian as a Heritage Language in Virtual Environments – Learning and Teaching Hungarian in the US, Cleveland State University, Nov. 19, 2021
Competence-based Language Teaching and Testing in Digital Environments – AHEA Conference, University of Pécs, Hungary, June 24-25, 2021
Advanced Writing for Global Perspectives (presented with Mike Pulley) – Global Learning Institute, Clemson University, Clemson, SC, February 16, 2019

How ESP Pedagogy in International Virtual Collaboration Contributes to the Authenticity of the Learning Process: A Case Study (presented with Wendy Winn) – GlobELT Conference, Belgrade, Serbia, May 2018

Visual Communication and Web Design – Association for Business Communication Regional Conference, Williamsburg, VA, March 1997

CONFERENCE PARTICIPATION

The Other Europe – Yale Macmillan Center virtual conference, Sept. 11-12, 2020

6th Global Service Learning Summit – Clemson University, Clemson, SC, Nov. 3-5, 2019

Clemson Teaching Excellence Conference – Clemson University, Clemson, SC, November 1, 2019

CANCELLED CONFERENCE PRESENTATIONS

The Value of Universal Visual Design in Technical Communication Education: A Theory-Driven, Client-Based Approach – European Academic Colloquium, Twente, The Netherlands, May 8, 2020.

International Virtual Collaborations: How to Enhance Students' Learning Experiences – AELFE-TAPP Conference, Barcelona, Spain, July 8-10, 2020.

AWARDS

AHEA Research Presentation Award – March, 2020

GRANTS

Advanced Writing for Global Perspectives – Global Initiative Seed Grant for the Advanced Writing Committee at Clemson University, 2018

Hungary Initiative Foundation Educational Grant, 2014

STC Research Grant, 2000

CLIENT SERVICE PROJECTS

Clemson Aramark – “Business Cases for Elimination of Single Use Plastics”, 2020

CU Sustainability Commission – “Environmental Audit Report”, 2019

SC STEAM Collaborative – “IoT in STEAM” video development 2017, 2018

Technical University of Braunschweig – “IoT Today” video development, 2017

Clemson Medical Physics Lab – operations manual, safety manual, marketing survey 2015, 2016,

Osher Lifelong Learning Institute – social media manual, 2016

COMMUNITY SERVICE

Carolinas Hungarian Group, Vice President

Hungarian Online School, founding member and teacher

GoGreen Initiative at Clemson Elementary School, Founder

Foothills Dance Conservatory, Board Member

Web development and content management and social media content marketing for:

Carolinas Hungarian Group, Foothills Dance Conservatory, Mindful Moments,

Hungarian Online School, Sankt Mauretius Kindergarten