

# Jordan Frith

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## Academic Appointments

Endowed Chair: Pearce Professor of Professional Communication, Department of English, Clemson University	2019-present
Associate Professor, Department of Technical Communication, University of North Texas	2017- 2019
Assistant Professor, Department of Technical Communication, University of North Texas	2012-2017

## Editorial positions

Editor-in-Chief, <i>Communication design quarterly</i>	08/22-present
Editor, <i>The X-Series</i> , book series on Parlor Press	08/22-present
Book review editor, <i>Journal of business and technical communication</i>	04/19-present

## Education

PhD, Communication, Rhetoric, and Digital Media North Carolina State University   Raleigh, NC	2012
M.S., Technical Communication James Madison University   Harrisonburg, VA	2008
B.A., English James Madison University   Harrisonburg VA	2005

## Publications

### Books (Monographs)

Frith, J. (under contract). *Barcodes*. Object Lesson Series, Bloomsbury Academic. (manuscript due January, 2023).

Evans, L., Frith, J., & Saker, M. (in press) *From Microverse to Metaverse*. Emerald Publishing.

Frith, J. (2019). *A billion little pieces: RFID and infrastructures of identification*. Cambridge: MIT Press. <https://mitpress.mit.edu/books/billion-little-pieces>

A review of my book published by *Technology & Society*:  
<http://www.techsoc.com/blpieces.html>

Frith, J. (2015). *Smartphones as locative media*. London: Polity Press.

<http://www.wiley.com/WileyCDA/WileyTitle/productCd-0745685005.html>

A review of my book published by the London School of Economics:

<http://blogs.lse.ac.uk/lsereviewofbooks/2015/07/23/book-review-smartphones-as-locative-media/>

de Souza e Silva, A. & Frith, J. (2012). *Mobile interfaces in public spaces: Locational privacy, control, and urban sociability*. New York: Routledge.

<http://www.routledge.com/books/details/9780415506007/>

A review of our book published in the *International Journal of Communication*:

<http://ijoc.org/ojs/index.php/ijoc/article/viewFile/1727/783>

### **Books (edited collection)**

Frith, J. & Saker, M. (Eds.) (2022). *The changing face of VR: Pushing the boundaries of experience across multiple industries*. Vernon Press

### **Academic journal articles**

Frith, J. (in press). A genealogy of social geomeia: The life, death, and (possible) afterlife of location-based social networks (LBSNs). *New Media & Society*.

Frith, J., Campbell, S., & Komen, L. (in press). Looking back to look forward: COVID-19/5G conspiracies and the long history of infrastructural fears. *Mobile Media & Communication*.

Itchuaqiyag, C. & Frith, J. (in press). Citational practices as a site of resistance and radical pedagogy: Positioning the Multiply Marginalized and Underrepresented (MMU) scholar database as an infrastructural intervention. *Communication Design Quarterly*. (accepted before I took over as editor of the journal)

Frith, J. (in press). Predicting the next decade of mobile communication studies research: More mobile media, fewer mobile phones. *Mobile Media & Communication* (invited editorial article).

Read, S. & Frith, J. (in press). Special issue introduction: Writing infrastructures. *Communication Design Quarterly*. (accepted before I took over as editor of the journal)

Frith, J. & Read, S. (2022). Special issue introduction: Communication and design infrastructures. *Communication Design Quarterly*, 10 (2), 4-10.

- Saker, MA. & Frith, J. (2022). Contiguous identities: The virtual self in the supposed Metaverse. *First Monday*. 27 (3),  
<https://firstmonday.org/ojs/index.php/fm/article/view/12471>
- Frith, J., & Richter, J. (2021). Building participatory counternarratives: Pedagogical interventions through digital placemaking. *Convergence: The International Journal of Research into New Media Technologies*. 27 (3), 696-710.
- Campbell SW, Zhao F, Frith J, Liang F. (2021). Imagining 5G: Public sense-making through advertising in China and the US. *Mobile Media & Communication*. 9 (3), 546-562.
- Frith, J. (2021). Introduction to business and technical communication and COVID-19: Communicating in times of crisis. *Journal of Business and Technical Communication*, 35, 1-6.
- Meese, J., Frith, J. & Wilken R. (2020). COVID-19, 5G conspiracies and infrastructural futures. *Media International Australia*, 177 (1), 30-46.
- Saker, M. & Frith, J. (2020). Coextensive space: Virtual reality and the developing relationship between the body, the digital, and physical space. *Media, Culture, and Society* 42, (7-8), 1427-1442.
- Frith, J. (2020). Technical standards and a theory of writing as infrastructure. *Written Communication*, 37 (3), 401-427.
- Frith, J. & Saker, M. (2020). It's all about location: Smartphones and tracking the spread of COVID-19. *Social Media & Society*, 6 (3),  
<https://journals.sagepub.com/doi/full/10.1177/2056305120948257>
- Frith, J. (2020). Pushing back on the rhetoric of “real life.” *Present Tense: A Journal of Rhetoric in Society*. 8 (2). <https://www.presenttensejournal.org/volume-8/pushing-back-on-the-rhetoric-of-real-life/>
- Frith, J. (2020). The pedagogical opportunities of technical standards: Learning from the Electronic Product Code. *Technical Communication*, 67 (2), 42-53.
- Frith, J. (2020). Building a more infrastructural media studies. *The Journal of Media Art, Study, and Theory*. (1,000 word essay for the journal's inaugural issue) 1 (1). [https://mast-nemla.org/wp-content/uploads/2020/04/MAST\\_Vol1\\_No1.pdf](https://mast-nemla.org/wp-content/uploads/2020/04/MAST_Vol1_No1.pdf)

- Zeffiro, A., Hildebrand, J. M., Frith, J., Hjorth, L., McGrane, C., Weiss, A. S., & Goggin, G. (2020). Locative-Media Ethics: A Call for Protocols to Guide Interactions of People, Place, and Technologies. *Journalism & Mass Communication Quarterly*, 97 (1), 13-29.
- Frith, J. & Özkul, D. (2019). Mobile media beyond mobile phones. *Mobile Media & Communication*, 7 (3), 293-302.
- Frith, J. & Wilken, R. (2019). The social shaping of mobile geomeia services: An analysis of Yelp and Foursquare. *Communication and the Public*, 4 (2), 133-149.
- Saker, M., & Frith, J. (2019). From hybrid space to dislocated space: Mobile virtual reality and a third stage of mobile media theory. *New Media & Society*, 21 (1), 214-228.
- Saker, M., & Frith, J. (2018). Locative media and sociability: Using location-based social networks to coordinate everyday life. *AMPS: Architecture, Media, Politics, Society*, 14 (1), 1-21. **(Awarded a UCL Press certificate for outstanding article)**
- Frith, J., & Saker, M. (2017). Understanding Yik Yak: Location-based sociability and the communication of place. *First Monday*, 22 (10), <http://journals.uic.edu/ojs/index.php/fm/article/view/7442>
- Frith, J. (2017). Invisibility through the interface: The social consequences of spatial search. *Media, Culture, & Society*, 39 (4), 536-551.
- Frith, J. (2017). Big data, technical communication, and the smart city. *Journal of Business and Technical Communication*, 31 (2), 168-187. (Winner of the 2019 CCCC Technical and Scientific Communication Award in the category of Best Article on Philosophy or Theory of Technical or Scientific Communication) (Selected for Sage collection on Leading Research on Big Data)
- Frith, J. (2017). The digital “lure”: Small businesses and Pokémon Go. *Mobile Media & Communication*, 5 (1), 50-54.
- Kalin, J., & Frith, J. (2016). Wearing the city: Memory p(a)laces, smartphones, and the rhetorical invention of embodied space. *Rhetoric Society Quarterly*, 46 (3), 222-235.
- Frith, J. (2016). Forum design and the changing landscape of technical communication. *Communication Design Quarterly*, 4 (2), 12-22.
- Frith, J., & Kalin, J. (2016). Here I used to be: Mobile media and practices of place-based digital memory. *Space and Culture*, 19 (1), 43-55.

- Frith, J., & Ahern, K. (2015). Make a sound garden grow: Exploring the new media potential of social soundscaping. *Convergence: The International Journal of Research into New Media Technologies*, 21 (4), 496-508.
- Frith, J. (2015). Writing space: Examining the potential of location-based composition. *Computers and Composition: An International Journal*, 37: 44-54.
- Van der Nagel, E. & Frith, J. (2015). Anonymity, pseudonymity, and the agency of online identity: Examining the social practices of r/Gonewild. *First Monday*, 20 (3): <http://firstmonday.org/ojs/index.php/fm/issue/view/441>
- Frith, J. (2015). Communicating behind the scenes: A primer on Radio Frequency Identification (RFID). *Mobile Media & Communication*, 3 (1), 91-105.
- Frith, J. (2014). Social network analysis and professional practice: Exploring new methods for researching technical communication. *Technical Communication Quarterly*, 23 (4), 288-302.
- Frith, J. (2014). Forum moderation as technical communication: The social web and employment opportunities for technical communicators. *Technical Communication*, 61(3), 173-184.
- Frith, J. (2014). Communicating through location: The understood meaning of the Foursquare check-in. *Journal of Computer-Mediated Communication*, 19(4), 890-905.
- Frith, J. (2013). Turning life into a game: Foursquare, gamification, and personal mobility. *Mobile Media & Communication*, 1(2), 248-262.
- Frith, J. (2012). Splintered space: The smartphone as the screen to the city. *Mobilities*, 7(1), 131-149.
- Berube, D., Cummings, C., Frith, J., Binder, A., & Oldendick, R. (2011). Comparing nanoparticle risk perceptions to other known EHS risks. *Journal of Nanoparticle Research*, 13 (8).
- de Souza e Silva, A. & Frith, J. (2010). Locational privacy in public spaces: Media discourses on location-aware mobile technologies. *Communication, Culture, and Critique*, 3 (4): 503-525.
- de Souza e Silva, A. & Frith, J. (2010). Locative mobile social networks: Mapping communication and location in urban spaces. *Mobilities*, 5 (4): 485-505.

## Book Chapters

- Frith, J. & Saker, M. (2022). The long and winding road of Virtual Reality development. In J. Frith and M. Saker (Eds.), *Exhibiting virtual bodies: The cultural and phenomenological impact of VR on the creative industries*.
- Frith, J. (2020). RFID, Beacons, and the infrastructures of logistical locative media. In R. Ling, L. Fortunati, G. Goggin (Eds.), *Oxford Handbook of Mobile Communication*.
- Frith, J. (2019). Navigating hybrid urban spaces: Smartphones and locative media practices. In Z. Krajina & D. Stephenson (Eds.), *Urban Media Companion* (pp. 379-388). Routledge.
- Frith, J. (2018). Denton, Texas and the rhetorical appeal of authenticity. In C. Boyle & J. Rice (Eds.), *Lone Star Rhetoric* (pp. 120-129). Southern Illinois University Press.
- Frith, J. (2017). Mobilities. In P. Roessler (Ed.), *International Encyclopedia of Media Effects*. Wiley and Sons Publishing. DOI: 10.1002/9781118783764.wbieme0192.
- Frith, J. (2017). Life through the screen: Location-based information and the personalization of space. In S. Morey & J. Tinnel (Eds.). *Augmented Reality: Innovative Perspectives Across Art, Industry, and Academia* (pp. 83-98). Parlor Press.
- de Souza e Silva, A. & Frith, J. (2015). Location-based mobile games and location-based social networks: Interfaces to urban spaces. In V. Frissen, S. Lammes, M. De Lange, J. De Mul, & J. Raessens (Eds.). *Playful Identities: The Ludification of Digital Media Cultures* (pp. 169-179). Amsterdam: University of Amsterdam Press.
- de Souza e Silva, A. & Frith, J. (2013). Re-narrating the city through the presentation of location. In J. Farman (Ed.), *The Mobile Story: Narrative Practices with Locative Technologies* (pp. 34-50). New York, NY: Routledge.
- Cumming, C. L., Frith, J., & Berube, D. (2013). Unexpected appropriations of technology and life cycle analysis: Reframing cradle-to-grave approaches. In M. Gorman, N. Savage, & A. Street (Eds.) *Emerging Technologies: Socio-Behavioral Life-Cycle Approaches* (pp. 251-271). New York, NY: Pan Stanford Publishing.
- de Souza e Silva, A., & Frith, J. (2012). Location-aware technologies: Control and privacy in hybrid spaces. In J. Packer & S. B. C. Wiley (Eds.), *Communication matters: Materialist approaches to media, mobility and networks* (pp. 265-275). Routledge: New York City, NY.

### **Edited special issues**

Read, S., & Frith, J. (forthcoming). Infrastructures of writing. *Communication Design Quarterly*.  
(all manuscripts in final production)

Frith, J., & Read S. (2022). Infrastructures of communication and design. *Communication Design Quarterly*, 10 (2).

Frith, J. (2021). COVID-19: Communicating in times of crisis. *Journal of Business and Technical Communication*, 35 (1).

Frith, J., & Özkul, D. (2019). Mobile media beyond mobile phones. *Mobile Media & Communication*, 7 (3).

### **Book Reviews**

Frith, J. (2017) A review of “Building relationships: Online dating and the new logics of Internet culture.” *The Communication Review*, 20(1), pp. 68–69.

Frith, J. (2016). A review of “Negotiating the mediated city.” *Information, Communication, & Society*, 19(12): 1755–1756

Frith, J. (2011). A review of “Personal connections in the digital age.” *New Media & Society*, 13: 1396-1397.

Morain, M., Frith, J., Cummings, C. & Berube, D. (2011). Review essay: Understanding digital media and society. *Journal of Communication*, 61 (3): E12-14.

Frith, J., Morain, M., Cummings, C. & Berube, D. (2011). The shallows: What the Internet is doing to our brains & You are not a gadget. *Journal of Communication*, 61 (1): E9-E12.

### **White Papers**

Berube, D., Cummings, C. & Frith, J. (2009). Social media primer 1.0. *Prepared for the International Food Information Council*.

Frith, J. (2009). The open revolution: An environmental scan of the open textbook landscape. *North Carolina State University Digital Scholarship and Publishing Center*. Available at <http://www.lib.ncsu.edu/dspc/opentextbookswhitepaper.pdf>

## Public scholarship

- (2022) (Interviewed for) What happens to your digital life when You die? *Success*.  
<https://www.success.com/digital-life-after-death/>
- (2020) *Why 5G conspiracies are so prevalent*. WKRN News. (I was interviewed for television).  
<https://www.wkrn.com/news/local-news/why-5g-conspiracy-theories-are-so-prevalent/>
- (2020) *Fearing the invisible: The long history behind the 5G-COVID-19 conspiracy theory*. Slate.  
<https://slate.com/technology/2020/04/coronavirus-covid19-5g-conspiracy-theory.html> (over 100,000 individual reads)
- (2020) *Radio-Frequency Identification: The shadow of a once-feared technology looms large*. The MIT Press Reader. <https://thereader.mitpress.mit.edu/radio-frequency-identification-shadow-looms-large/>
- Picked up by Salon: [https://www.salon.com/2020/03/08/radio-frequency-identification-the-shadow-of-a-once-feared-technology-looms-large\\_partner/](https://www.salon.com/2020/03/08/radio-frequency-identification-the-shadow-of-a-once-feared-technology-looms-large_partner/)
- (2019) *Ever wonder how GPS got inside your phone?* Raw Data podcast-Stanford University.  
[https://podcasts.apple.com/us/podcast/raw-data/id1042137974#episodeGuid=prx\\_190\\_40b98868-2d59-48a1-9d45-f3e74d237cc3](https://podcasts.apple.com/us/podcast/raw-data/id1042137974#episodeGuid=prx_190_40b98868-2d59-48a1-9d45-f3e74d237cc3)
- (2019) *What we should know about RFID*. Daily Tech News podcast.  
<http://www.dailytechnewsshow.com/?p=15830>
- (2019) *The invisible infrastructures that pervade our world*. Financial Sense podcast.  
<https://www.financialsense.com/podcast/19075/rfid-and-invisible-infrastructure-pervades-our-world-part-1>
- (2019) *What your pet's microchip has to do with the Mark of the Beast*. The Conversation.  
<https://theconversation.com/what-your-pets-microchip-has-to-do-with-the-mark-of-the-beast-114493> (later published on *Wall Street Window*, *Alternet*, *Patheos*, *Science Times*)
- (2019) *Infrastructures of Identification*. MIT Press blog.  
<https://mitpress.mit.edu/blog/infrastructures-identification>
- (2017) *The Physicality of Digital Media*. TEDX. Denton, TX.  
<https://www.youtube.com/watch?v=eA6dlzQr5rY>

(2013) *Through the Selfie Lens*. “Think” with Kris Boyd. National Public Radio. Radio show available here <http://goo.gl/XE7tOq>

## Editorial boards

Editorial board member, *IEEE Transactions on Professional Communication*.

Editorial board member, *The Journal of Media Art Study and Theory*.

Editorial board member, *Mobile Media & Communication*.

## Invited talks

(2022) *Writing studies and navigating academia* (keynote). James Madison University, Virginia.

(2022) *Virtual identities in extended reality* (invited roundtable plenary). London, UK.

(2020) *Pasts, presents and futures of locative media*. (keynote-cancelled, COVID). Sydney, Australia.

(2020) *Navigating the future of communication* (keynote-cancelled, COVID). James Madison University, Virginia.

(2020) *Mobile Infrastructures and big data* (keynote). Berea College, Kentucky.

(2019) *Infrastructures of identification*. University of Hawai’I at Manoa, Hawaii

(2015) *Discussing smartphones as locative media*. University of Hawai’I at Manoa, Hawaii.

(2015) *Phorum: Graduate Student Association of Iowa State University*. Ames, Iowa.

(2015) *A concluding dialogic plenary in Urban Media Studies*. University of Zagreb. Zagreb, Croatia.

(2014) *Colloquium of locative media researchers*. Swinburne University. Melbourne, Australia.

(2013). *Thinking and Doing Mapping Workshop*. European Union Mapping Colloquium. Manchester, UK. (not attended)

## Workshops

Bridging gaps: Collaborating with STEM colleagues as a non-STEM researcher. *Clemson College of Engineering*, 4/11/22.

Doing and teaching data visualization. *Pearce Center*, 3/8/22.

Navigating peer review as a PhD student in the sciences and engineering. *Pearce Center*, Clemson University, 11/3/2021.

Introduction to academic publishing. *Clemson Student Works in Progress*. 2/24/20

12-week workshop called Writing a Scholarly Article in 12 weeks (co-led with David Blakesley and Chelsea Murdock). 1/16/20-4/25/20

Navigating the job market as an interdisciplinary scholar. *RCID Colloquia*. 9/30/19

Writing CVs and cover letters in the social sciences. *Clemson Graduate School*. 9/27/19

## Conference Presentations

Frith, J. (2022). The discursive bases we build: Conceptualizing professional communication as mission-critical infrastructure. *IEEE ProComm*. July, Limerick, Ireland.

Frith, J., Karnowski, V. Ling, R., Jones, S., Mizukoshi, S., Sey, A., Stephens, K., Abeele, M. V. (chair: Thilo Von Pape) (2022). Mobile communication: Expanding the boundaries for the next decades (Blue Sky workshop). *International Communication Association*. May, Paris, France.

Komen, L, Frith, J. & Campbell, C. (2022). COVID-19 and 5G: Analyzing the history and contexts of infrastructural fears in the United States and Kenya. *International Communication Association*. May, Paris.

Frith, J. (2021). Building a more infrastructural understanding of communication and design. *SIGDOC*, October, online.

Frith, J. (2020-cancelled, pandemic). Defining and demarcating infrastructure as a concept, methodology and object of study for technical communication. *Association of Teaching Technical Writing*, Milwaukee, March.

Frith, J. (2019). The bounded norms of virtual reality. *SIGDOC*, Portland, October.

Frith, J. & Saker, M. (2019). Emerging norms in social VR. *International Communication Association*, Washington, DC, May.

Frith, J. Infrastructures of identification and locative media ethics. *ICA Mobile*, Washington, DC, May.

Frith, J. (2018). RFID and mediating change through infrastructural inversions. *Mediating Change*, Denton, November.

- Robles V., & Frith, J. (2018). Developing a content strategy course and interdisciplinary skills. *SIGDOC*. Milwaukee, August.
- Frith, J. & Saker, M. (2018). Mobile Virtual Reality (MVR) and the stages of mobile media theory. *International Communication Association*. Prague, May.
- Frith, J. (2018). Emerging forms of locative media. *International Communication Association Mobile Preconference*. Prague, May.
- Frith, J. (2017). The time and place of locative social media. *Association of Internet Researchers*. Tartu, Estonia, October.
- Frith, J. (2017). Influencing behavior through location-based gaming. *International Communication Association Mobile Preconference*. San Diego, May.
- Frith, J. (2016). Understanding Yik Yak: Location-based sociability and the communication of place. *National Communication Association*. Philadelphia, November.
- Frith, J. (2016). Mobile communication preconference concluding plenary session. *International Communication Association Mobile Preconference*. Fukuoka, Japan, June.
- Frith, J. (2016). Yik Yak and the site specificity of anonymity. *International Communication Association*. Fukuoka, Japan, June.
- Frith, J. (2016). Spatial search and spatial inequality: Digital representations through locative media. *International Communication Association*. Fukuoka, Japan, June.
- Frith, J. (2016). Advocacy and big data. *Association of Teachers of Technical Writing*. Houston, April.
- Frith, J. (2016). Big data and the words behind the numbers. *Annual Convention of the Conference on College Composition and Communication*. Houston, April.
- Kalin, J. & Frith, J. (2015). Wearing the city: Memory p(a)laces, emplaced mobility, and wearable technologies. *National Communication Association Conference*. Las Vegas, November.
- Frith, J. (2015). Big data, urban assemblages, and the smart city. *European Communication Research and Education Association: Media & the City Conference*. Zagreb, Croatia, September.

- Frith, J. (2015). RFID as mobile infrastructure. *International Communication Association Mobile Preconference*. Puerto Rico, May.
- Frith, J. (2014). Filter bubbles and physical space: Examining the social consequences of spatial search. *Social Lives of Locative Media*. Melbourne, July.
- Frith, J. (2014). Problems, practices, and design: Understanding how people use location to coordinate. *International Communication Association Mobile PreConference*. Seattle, May.
- Frith, J. (2014). Navigating expectations: Using social networking sites to understand audience analysis. *Rhetoric Society of America Conference*. San Antonio, May.
- Kalin, J., & Frith, J. (2014). Mediations of memory, identity, place, and movement. *Annual Convention of the Conference on College Composition and Communication*. Indianapolis, March.
- Frith, J. (2013). Incorporating “seams” in location-based mobile computing: Privacy, design, and users’ perceptions. *International Conference on Differential Mobilities*. Montreal, May.
- Frith, J. (2013). Foursquare and public annotation: Understanding location-based composition. *Conference on College Composition and Communication*. Las Vegas, March.
- Frith, J. (2012). Location-based social networks and mobility patterns: An empirical examination of how Foursquare use affects where people go. *Pan American Mobilities Network*: Raleigh, March.
- Frith, J. (2011). Locative reading and locative writing: Incorporating location-aware technologies in the classroom. *National Communication Association*: New Orleans, November. **(top student paper award. Chosen as one of the top 4 papers in the Scholarship of Teaching and Learning division)**
- Frith, J., & Cummings, C. (2011). Unexpected appropriations of technology and life cycle analysis: Reframing cradle to grave approaches. *Society for Social Studies of Science Annual Convention*: Cleveland, November.
- Frith, J. (2011). The sound of location: Situating texts in physical learning environments. *Conference on College Composition and Communication*. Atlanta, April.
- Frith, J. (2011). Smartphones and the location revolution: What exactly are we fighting for? *Mobilities in Motion*: Philadelphia, March.
- Frith, J. (2010). The communication of located risks: Mobile technologies as emerging communication channels. *Society for Risk Analysis*: Salt Lake City, December.

- de Souza e Silva, A., Frith, J. (2010). Locational privacy: Control and personalization in location-based social networks. *National Communication Association*: San Francisco, November.
- Frith, J. (2010). The changing communication technoscape: Space, time, and the 3G smartphone. *National Communication Association*: San Francisco, November.
- Frith, J. (2010). Metaphors we locate by: Conceptualizing privacy in location-based services through metaphor. *National Communication Association*: San Francisco, November.
- Frith, J. (2010). Where are you now? Location aware technologies and the organizing logic of space. *Eastern Communication Association*: Baltimore, April. **(top paper in the Communication and Technology division)**
- Frith, J. (2010). Urban rhetorics: Community mapping as tactical response. *Carolina Rhetoric Conference*: Raleigh, February.
- Frith, J. (2010). Location-based social networks. *Emerging Issues Forum, Institute for Emerging Issues*: Raleigh, February.
- Frith, J. (2009). Thinking privacy with location aware technologies: From Big Brother to *The Trial*. *National Communication Association, Association for Rhetoric of Science & Technology Pre-Conference*: Chicago, November.
- Frith, J. (2009). The fight against corporate control of academic knowledge: The open access movement and the critical juncture of “Crisis”. *National Communication Association*: Chicago, November.
- de Souza e Silva, A., & Frith, J. (2009). Locative media in hybrid spaces: Media discourses on the creation of individualized urban spaces. *National Communication Association*: Chicago, November.
- de Souza e Silva, A., & Frith, J. (2009). Between privacy and control in urban spaces: Media discourses on the use of location aware technologies. *Materializing Communication and Rhetoric: Technologies, Infrastructures, Flows. 1<sup>st</sup> Annual Communication, Rhetoric, and Digital Media Symposium*: Raleigh, September.
- Frith, J. (2008). An ethical question: Open access publishing and the developing world. *Paper Presented at the International Communication Association Conference*: Chicago, May.

## Courses Taught

RCID 8120: Critique in an Age of Mechanical Reproduction  
ENGL 3140: Technical Writing  
ENGL 1030: Composition and Rhetoric  
ENGL 3100: Visual Communication & Design  
RCID 8130: Mobile Communication and Spatial Theory  
ENGL 8400: Directed Readings on Content Development  
TECM 5185: Principles of Technical Communication  
TECM 3550: Content Strategy  
TECM 5200: Digital Content Strategies for Communication Professionals  
TECM 5640: Practicum in Technical Communication  
TECM 3500: Digital Media and Communication  
TECM 5900: Directed Reading on Mobile Communication and Privacy  
TECM 5180: New Media & Communication  
TECM 4200: Research Methods  
TECM 4180: Advanced Technical Writing  
TECM 4190: Technical Editing  
TECM 1500: New Media Theory  
TECM 2700: Technical Communication  
ENG 331: Communication for Engineers (distance learning)  
ENG 331: Communication for Engineers  
TSC 210: Introduction to Technical Communication  
TSC 462: Advanced Topics in Online Publication (teaching assistant)  
TSC 461: Intermediate Topics in Online Publication (teaching assistant)  
TSC 460: Beginning Topics in Online Publication (teaching assistant)

## Doctoral dissertation committees

External member for Jess Hardley's dissertation (RMIT University, Australia): *Mobile media in urban environments: Embodied perceptions of space, play, and safety*. 2022

External committee member for Emma Stanley's dissertation (North Carolina State University): Title TBD. Expected, Spring 2024.

Committee member for Julian Longaker's dissertation (Clemson University): *Communicators in Crisis: Exploring the Role of Executive Leadership Relations in Communications Job Attrition in 2020-2022*. Expected, Spring, 2024.

Committee member for Hannah Taylor's dissertation (Clemson University): *The Period project: Reproductive futurities and the rhetoric of menstruation*. Expected, Spring, 2023.

**Committee chair** for Jacob Richter's dissertation (Clemson University): *Inventing network composition: Rhetorical invention and participatory learning ecologies in digital pedagogy*. June, 2022 (accepted a Visiting Assistant Professor position at Georgia Tech University).

**Committee chair** for Kailan Sindelar's dissertation (Clemson University): *Rewilding with AR and VR: Facilitating care with photography in immersive apps*. May, 2022 (accepted an Assistant Professor position at the University of North Florida).

Committee member for Stacy Cacciatore's dissertation (Clemson University): *Institutional and vernacular rhetorics of gender in recreational running*. Completed, 8/21.

## Master's committees

Chaired 6 MA thesis committees

Chaired 18 practicum committees

Member on 5 MA thesis committees

## Service

### *To the academic community*

Advisory board member, 2023 International Writing across the Curriculum conference	05/22-present
Affiliated member, Networked Mobilities Lab (NC State)	09/22-present
Editor-in-Chief, <i>Communication Design Quarterly</i>	08/22-present
SIGDOC executive committee	08/22-present
Editor, X-Series Parlor Press	07/22-present
Editorial board, <i>IEEE Transactions on Professional Communication</i>	11/19-present
Editorial board, <i>MAST: The Journal of Media Arts Study and Theory</i>	09/19-present
Edited special issue of <i>Mobile Media &amp; Communication</i>	02-18-09/19
Judge, SIGDOC Student Research Competition	10/19

Co-organizer/chair of the ICA doctoral consortium	08/19-present
External doctoral mentoring for the NC State CRDM program	09/19-present
Organizer and Co-chair, ICA Doctoral Consortium	08/19-present
Reviewer, tenure packet	06/19-08/19
Book review editor, <i>Journal of Business &amp; Technical Communication</i>	04/19-present
Mentor, ICA doctoral consortium	02/19-06/19
Guest editor, special issue of <i>Mobile Media &amp; Communication</i>	03/18-present
Sponsorship Chair, SIGDOC	10/18-present
Member, ICA Mobile preconference organizing committee	08/18-present
Faculty mentor for full-day ICA doctoral consortium	05/18
Co-leader of locative media workshop for Mobile Communication preconference	05/18
PhD mentor for the CRDM PhD program	10/17-present
Member, ICA Mobile conference organizing committee	08/17-present
Member, dissertation review committee ICA Mobile Media Interest Group	06/17-05/18
Chair, Nominating Committee for the ICA Mobile Media Interest Group	06/17-08/17
Member of the <i>Mobile Media &amp; Communication</i> journal editorial board	06/16-present
Co-organized an all-day workshop on Sonic Pedagogies at the <i>Conference on College Composition and Communication</i>	03/14
Student organizer of the 2012 <i>Mobilities in Motion</i> conference	8/11-3/12

### **External tenure reviewing**

2021: Reviewed 3 tenure cases

2020: Reviewed 2 tenure cases

2019: Reviewed 1 tenure case

### **Journal reviewing (average ~20-30 journal reviews I agree to per year)**

Reviewer for *Surveillance & Society*

Reviewer for *Media International Australia*

Reviewer for *Journal of Cinema and Media Studies*

Reviewer for *IEEE Transactions on Professional Communication*

Reviewer for *Communication Design Quarterly*

Reviewer for the *Journal of Business and Technical Communication*

Reviewer, *New Review of Hypermedia and Multimedia*

Reviewer for *Applied Mobilities*

Reviewer for *Media Theory*

Reviewer for *PLOS ONE*

Reviewer for *New Media & Society*

Reviewer for *Information, Communication, and Society*

Reviewer for *Transfers: The Interdisciplinary Journal of Mobility Studies*

Reviewer for *Mobility in History*

Reviewer for *Convergence: International Journal of Research into New Media Technologies*

Reviewer for *Journal of Computer-Mediated Communication*

Reviewer for *Mobile Media and Communication*

### **Book proposal/manuscript reviewing (agree to about 4 a year)**

Full manuscript and proposal reviewer for MIT Press

Full manuscript and proposal reviewer for Duke University Press

Full manuscript reviewer for Palgrave Books

Book proposal reviewer for Polity Press

Full manuscript review for Routledge

Full manuscript reviewer, Amsterdam University Press

### **Conference reviewing**

Reviewer, SIGDOC Proceedings (recurring)

Reviewer, six 20-page proposals for the CAT doctoral consortium (recurring)

Reviewer for ICA Mobile Media Interest Group (recurring)

Reviewer, IEEE Procomm conference

Reviewer for the NCA Human, Communication, and Technology Division

### **To the college/university**

Member, University Undergraduate Eligibility Committee 11/21-present

Workshop leader or a workshop on academic publishing for STEM grad students 11/21

Member, interdisciplinary STEM Communication Board 11/21-present

Faculty Senate Representative, Alternate 04/21-present

Poster judge, Clemson GRADS 2021 Grad School Competition	03/21-04/21
Judge: Clemson 3 Minute Thesis competition	11/20
12-week workshop co-leader: Writing an academic article in 12 weeks	01/20-05/20
Member, Clemson Synchronous Meeting Tool Procurement Committee	09/19-11/1/19
Advisory board—Pearce Center for Professional Communication	08/19-present
Member of the Faculty Senate-Graduate Council	11/18-08/19
External member, Media Arts tenure track professor search	11/18-2/1/19
Co-Founding member of the UNT Foster Care Research Network	09/18-08/19
Mentor in the Cross-Disciplinary Faculty Mentoring program	09/18-08/19
Member of the College of Liberal Arts and Social Sciences internal grant committee	09/18-05/19
Member of the College of Liberal Arts and Social Sciences Graduate Curriculum Committee	06/17-08/19
Member of the summer “Signature Assignment” core curriculum ad hoc committee	06/16
Member of the 16 member UNT Frisco campus planning committee (only assistant professor included on the committee)	10/15-04/16
Presented to the UNT “Property” Working Group	10/15
Committee member for MA student in Design Anthropology	09/14-05/15
Reviewer for UNT Ricco Ethics Award	02/15
Speaker-Linguistics film series	02/15
Reviewer for UNT student ethics writing contest	01/14
External member of RTVF assistant professor hiring committee	09/13-02/14
Invited speaker: UNT TAMS roundtable on Sherry Turkle’s <i>Alone Together</i>	10/13
Director, UNT Digital Media Studies certificate program	09/13-present
Member of a 3-person team planning a UNT Digital Media Studies program	08/12-08/13
Speaker-Linguistics film series	02/13
Graduate representative on a departmental hiring committee (NC State)	1/10-3/10
Graduate representative to the NC State copyright committee	08/09-05/10
<b><i>To the department</i></b>	
Chair-RCID dissertation award committee	03/22
Member-Tenure, Appointment, and Review committee	08/21-present

Member-Composition Committee (including 4 classroom observations)	09/20-present
Member—RCID Advisory Board	1/20-present
Member—Advanced Writing Committee	1/20-08/21
Classroom observer, intro to technical communication (3 observations)	10/19-12/19
Member—Graduate Committee	09/19-present
Co-creator, departmental course cultural diversity measure	11/18
Chair, departmental scholarship committee	11/18-present
Director, graduate portfolio reviews	09/18-present
Chair, departmental faculty awards committee	11/18-present
Member, search committee for a new Assistant Professor	08/18-12/18
Chair, Personal Affairs Committee	08/17-05/18
Member, search committee for a new Assistant Professor	08/17-12/17
Faculty mentor to new faculty member	08/16-08/18
Chair, search committee for a lecturer hire	04/17-07/17
Chair, departmental student scholarship committee	02/17-04/14
Member, departmental Personnel Affairs Committee	10/16-present
Member, departmental search committee for an Assistant Professor position	10/16-1/17
Member, Undergraduate Committee	05/16-05/17
Member, search committee for program's Administrative Coordinator	02/16-03/16
Member, ad hoc departmental grievance committee	12/15
Member, search committee for our department chair	09/15-present
Departmental representative on "Big Ideas" Divisional Committee	10/15-05/16
Social Media Manager, Department of Technical Communication	05/15-08/16
Nominated for UNT Early Career Research Award	03/15
Director of Graduate Studies	08/15-08/18
Chair, Search committee for one-year generalist lecturer hire	05/15-07/15
Chair, Search committee for three-year science writing lecturer hire	01/15-04/15
Chair, Search committee for one three-year generalist lecturer hires	01/15-05/15

Chair, Search committee for one three-year generalist lecturer hires	01/15-05/15
Committee Member for Departmental Executive Committee	10/14-present
Director of Digital Media Studies certificate program	09/13-present
Member of departmental hiring committee for a lecturer position	06-13-07/13

## Awards and Recognition

Winner of the Best Article in Philosophy and Theory of Technical Communication, CCCC	03/19
Had an article selected for Sage's "Essential articles about big data collection"	02/19
Winner of the first annual North Carolina State CRDM Outstanding Alumni Award	02/16
Top paper: Scholarship of Teaching and Learning, National Communication Association	11/11
Top paper: Communication and Technology Division, Eastern Communication Association	05/10
Awarded North Carolina State University Provost Fellowship	08/08
1st Place, Graduate School Writing Contest, James Madison University	05/08
1st Place, Graduate School Writing Contest   James Madison University	05/07

## Other Academic and Professional Positions

Social Media Analyst/Communication Strategist (consulting position, worked on-site for a Fortune 500 company) Center for Emerging Technologies, Chicago, IL	05/10-08/11
Research Assistantship (Nanotechnology and Intuitive Toxicology project—NSF funded) North Carolina State University, Raleigh, NC	09/10-05/12
Teaching Assistant (instructor of record) North Carolina State University, Raleigh, NC	05/11-06/11
Teaching Assistant (instructor of record) North Carolina State University, Raleigh, NC	08/09-05/10
Digital Scholarship & Publishing Center Intern North Carolina State University, Raleigh, NC	08/08-08/09
Teaching Assistant (instructor of record) James Madison University, Harrisonburg, VA	08/07-05/08
Public Affairs Intern National Hydropower Association, Washington D.C.	05/07-08/07

## Community volunteer work

In-person election poll worker, Pickens County	11/4
Court Appointed Special Advocate (CASA) for children in CPS care (~15-20 hours a month)	08/17-06/19
Volunteer Deputy Registrar for Denton County (I registered people to vote)	08/16-06/19
Weekly volunteer for the Mentor Denton Program (1-2 hours a week)	01/13-06/19
Volunteer for NanoDays community events in the Triangle area	3/11