

Brenden E. Kendall, Ph.D.
Curriculum Vitae

Assistant Professor
Department of Communication Studies
Clemson University
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01 October 2013

EDUCATION

Ph.D. in Communication, University of Utah — 2011

Dissertation: *Lay Theory, Communication, and Organizing: A Study of a University's Office of Sustainability*

Advisor: Dr. George Cheney

M.S. in Communication, University of Utah — 2005

Advisor: Dr. George Cheney

B.A. in Communication Studies, University of Montana — 2003

Summa Cum Laude, Davidson Honors College

PROFESSIONAL WORK

Clemson University Department of Communication Studies — 2010-now

Assistant Professor, 2011-now

Lecturer, 2010-2011

University of Utah Department of Communication — 2003-2010

Steffensen Cannon Graduate Research Fellow, 2009-2010

Graduate Teaching Fellow, 2003-2009

University of Montana Department of Communication Studies — 2002-2003

Teaching Assistant

Brush College Elementary School of Salem, Oregon — 1999

4th Grade Student Teacher

PUBLICATIONS

Blind Peer-Reviewed Journal Articles

Cheney, G., Lair, D. J., & Kendall, B. E. (2013). Making *Organization* matter: Looking back and looking ahead. *Organization: The Critical Journal of Organization, Theory, and Society*, 20 (1), 67-77. [Invited contribution to special issue. 2012 JIF: 2.356 (36/172 in Management/Organization Studies)]

Kendall, B. E. (2008). Personae and natural capitalism: Negotiating politics and constituencies in a rhetoric of sustainability. *Environmental Communication: A Journal of Nature and Culture*, 2(1), 59-77. [2012 JIF: 0.645]

Books

Cheney, G., Lair, D. J., Ritz, D., & Kendall, B. E. (2010). *Just a job? Communication, ethics, and professional life*. New York: Oxford University Press. [Nominated for 2010 NCA Organizational Communication Division Best Book Award]

Book Chapters

Kendall, B. E., Gill, R., & Cheney, G. (2007). Consumer activism and corporate social responsibility: How strong a connection? In S. K. May, G. Cheney, & J. Roper (Eds.), *The debate over corporate social responsibility* (pp. 241-264). New York: Oxford University Press.

CONFERENCES

Competitively Selected Papers

Kendall, B. E. (June 2013). The sublimation of ethics in sustainability advocacy: A case study of metacommunication at one university's office of sustainability. Uppsala, Sweden: Conference on Communication and the Environment.

Kendall, B. E., & Scott, D. T. (June 2013). Communication as mobility: Moving automobility into cultural communication studies. Norrköping, Sweden: The 2013 Advanced Cultural Studies Institute of Sweden Conference.

Kendall, B. E. (July 2012). Sustainability advocacy and lay theory: Metacommunication and sustainability-related organizational change. Helsinki, Finland: European Group for Organization Studies Conference, Designing Culturally Sustainable Organizations Sub-theme.

Kendall, B. E., Gill, R., Cheney, G., & Ortiz, E. (November 2009). Economy, community, and responsibility: Organizational communication and social entrepreneurship in a rural economic project. Chicago: National Communication Association Conference, Organizational Communication Division.

Kendall, B. E. (November 2008). Green herring: Resisting the co-optation of environmental ideologies and anti-systemic movements. San Diego, CA: National Communication Association Conference, Environmental Communication Division.

Kendall, B. E. (June 2007). Personae and natural capitalism: Negotiating politics and constituencies in a rhetoric of sustainability. Chicago: Conference on Communication and the Environment.

Kendall, B. E. (February 2007). Work/time and work/life: An analysis of talk about work, leisure, and time on the Work to Live Campaign's website. Seattle, WA: Western States Communication Association Conference, Organizational Communication Division.

Kendall, B. E. (June 2005). The practice of nature and the nature of practice: Environmental conflict and helicopter skiing in Utah's Wasatch Mountains. Jeekyll Island, GA: Conference on Communication and the Environment.

Kendall, B. E. (February 2005). Babes in the woods: Complicating the public/private split in discourse about natural resource professionals. San Francisco: Western States Communication Association Conference, Organizational Communication Interest Group.

Christ, N., Hall, M., & Kendall, B. E. (April 2003). Fast cash? A study of Montana payday lending customers. Coeur'd Alene, ID: Northwest Communication Association Conference.

Kendall, B. E., & Schwarze, S. (May 2002). Civic engagement in the California "energy crisis": A case study of the rhetorical constitution of environmental subjects. Las Vegas, NV: Rhetoric Society of America Conference.

Panel Presentations

Kendall, B. E. (June 2013). Learnable but unteachable: An unconventional perspective on environmental communication education. *On the panel: Curricula for Communicating Environmental Science and Sustainability*. Uppsala, Sweden: Conference on Communication and the Environment.

Kendall, B. E. (November 2011). The dialectics of voice organizing: Expanding Senecah's trinity of voice to account for organizational dynamics. New Orleans, LA: National Communication Association Conference, Roundtables on Research in Progress.

Kendall, B. E. (November 2010). Bridging consumerism and activism in the environmental movement? A critical reflection on the discourse of green fatigue. *On the panel: Building Green Bridges? Traversing the Boundaries of "Green" Consumer Environmentalism*. San Francisco: National Communication Association Conference.

Kendall, B. E. (February 2009). The political-economic implications of "the new, green economy." *On the panel: Organizing (and) the Environment: Mixing Research Traditions and Moving Forward*. Mesa, AZ: Western States Communication Association Conference.

Kendall, B. E. (February 2009). Ecology, violence, and the organization of work: On the life's work of the "sustainable self." *In the preconference: The Sustainable Self: An Exploration of Work/Life Wellness through Individual, Organizational, and Social Action*. Mesa, AZ: Western States Communication Association Conference.

Gill, R. & Kendall, B. E. (May 2007). Ithaca HOURS: Local currency and the organizing of the individual and the collective consumer. *On the panel: The Debate over Corporate Social Responsibility: Past and Future Trends*. San Francisco: International Communication Association Conference.

Kendall, B. E. (February 2007). Time politics and social change. *On the panel: Organizational Communication Scholarship as a Path to Social Change*. Seattle, WA: Western States Communication Association Conference.

Gill, R., Kendall, B. E., Stuhan, T., & Cheney, G. (November 2005). Consumerisms, activism, and global corporate social responsibility: Trends, possibilities, ironies, and limits. *On the panel: Collective Resistance to Market Globalization: Communication Strategies, Possibilities for Social-Structural Change, and Material and Ideological Limits to Success*. Boston, MA: National Communication Association Conference. TEACHING

Clemson University

Comm811 — Communication Research Methods II: Qualitative Methodologies
Comm499 — Independent Study in Social Media and Organizational Consulting
Comm499 — Independent Study in Social Media Campaigns and Public Communication
Comm499 — Independent Study of Communication about Work and Labor Markets
Comm495 — Capstone Seminar: Communication Ethics and the ALL INtegrity Project
Comm495 — Capstone Seminar: Creativity < Communication > Ethics
Comm495 — Capstone Seminar: Work, Technology, and Quality of Life
Comm464 — Adv. Organizational Communication: Organizational Learning and Consulting
Comm464 — Adv. Organizational Communication: Globalization (*in Brussels, Belgium*)
Comm366 — Special Topics: Introduction to Professional Comm. Ethics (*in Brussels, Belgium*)
Comm364 — Introduction to Organizational Communication
Comm350 — Small Group and Team Communication
Comm301 — Human Communication Theory
Comm250 — Public Speaking
Comm201 — Introduction to Communication Studies
EE&S 490 — Creative Inquiry on Sustainability Leadership (*multidisciplinary, team-taught*)

University of Utah

Comm5180 — Special Topics in Organizational Comm: Org. Change and Environmental Comm.
Comm3200 — Persuasion Theory and Practice
Comm3170 — Introduction to Organizational Communication
Comm3050 — Theoretical Perspectives on Communication (*Teaching Assistant*)
Comm3030 — Communication and Social Responsibility
Comm2120 — Group Decision-Making
Comm1020 — Principles of Public Speaking
Comm1010 — Elements of Speech Communication

University of Montana

Unc180 — First-Year Interest Group Discussion Section (*Human Behavior Theme*)
Comm320 — Introduction to Organizational Communication (*Teaching Assistant*)

Chemeketa Community College / South Salem High School

4th Grade — Brush College Elementary School of Salem, OR (*Student Teacher*)

GRADUATE STUDENT COMMITTEES

Committee Chair

W. Roth Smith — M.A. in Communication, Technology, and Society [MACTS] (*anticipated 2014*)
Thesis: *Social technologies, fitness applications, and the experience of recreation* [working title]

Travis Sanchez — MACTS (*anticipated 2014*)
Thesis: *Students' experience of (dis)empowerment related to instructor's use of classroom technologies* [working title]

Madeline Blair — MACTS (2013)

Thesis: *Organizational communication and the meanings of social media as culture: A case study of intramural sport participants' interpretations of online presence*

Committee Member

Brandon Boatwright — MACTS (2013)

Thesis: *The role of participatory culture in response to apologetic rhetoric: An analysis of the Penn State scandal*

Elizabeth Muckensturm — MACTS (2013)

Thesis: *Using dialogic principles on Facebook: How the accommodation sector is communicating with its' consumers*

Lauren Rauchwarter — MACTS (2013)

Thesis: *The millennial church? Dialectics of the Newspring Virtual Church*

SERVICE

Professional — Reviewing and Editorial Board Membership

Reviewer. International Communication Association's Conference on Communication and Environment at Uppsala, Sweden — 2012

Reviewer. National Communication Association Conference, Organizational Communication Division — 2012-now

Reviewer. *Environmental Communication: A Journal of Nature and Culture* — 2011-2012

Reviewer. *Australian Journal of Communication* — 2011

Reviewer. National Communication Association Conference, Environmental Communication Division — 2010-2012

Reviewer. Western States Communication Association, Media Studies Interest Group — 2011

Editorial board member. *Rocky Mountain Communication Review* — 2006-2007

Professional — Other

Chair. "Top 4 Papers in Environmental Communication." National Communication Association Conference, Environmental Communication Interest Group — November 2011

Site visit coordinator. Western States Communication Association Conference, Organizational Communication Interest Group — 2009-2010

Chair. "The Consumption of Green and the Greening of Consumption: An Exploration of Contesting Metaphors." Western States Communication Association Conference, Environmental Communication Interest Group — February 2009

Conference volunteer. Organizational Communication at Alta Revisited: Reflection, Synthesis, and Engagement — July 2008

Graduate student advisor to the president. Western States Communication Association Environmental Communication Interest Group — 2007-2008

University

College of AAH Graduate Academic Integrity Committee — 2013-2014 (*elected*)
Clemson Social Media Listening Command Center Working Group — 2012-2013
Clemson Research Administration System (CU-RAS) Advisory Board — 2012
College of Architecture, Arts, and Humanities Web Portal Advisory Task Force
Clemson Social Media Listening Command Center Development Initiative — 2011-2012
College of Architecture, Arts, and Humanities Graduate Program Task Force — 2011
Clemson CCIT Learning Management System Pilot — 2011
Cohen Rashaad Simpson's Rhodes Scholarship Review Committee — 2011

Departmental

Faculty Search and Screening Committee — 2013-2014, 2012-2013, & 2011-2012 (*9 positions total*)
Undergraduate Admissions Committee — 2011-now (*chairperson*)
Faculty Advisory Committee — 2013-2014
Department Chair Search and Screening Committee — 2012-2013
M.A. in Communication, Technology, and Society Committee — 2011-2012
Curriculum Committee — 2011-2012
Assessment Committee — 2011-2012
Clemson Social Media Listening Center Liaison — 2012-2013
Library Liaison — 2010-2012
Retreat Planning Committee — 2011
Honors and Awards Committee — 2010-2011
Uncompensated summer independent study advisor — 2011
Clemson University Tiger Speakout Competition preliminary judge — 2010
Lead Teaching Assistant for Univ. of Utah Principles of Public Speaking — 2006-2008
Communication graduate representative to the Utah Business School — 2006
Co-President of Utah Communication Graduate Students Association — 2005-2006

GRANTS, AWARDS, FELLOWSHIPS and CERTIFICATIONS

Under Review

Clemson Humanities Advancement Board research/teaching grant; \$1595 — 2013

Received — Extramural Funding and Awards

Christopher LaChance private donation to ALL INtegrity Project; \$100 — 2013
Brinkley Morgan Attorneys at Law private donation to ALL INtegrity Project; \$250 — 2013

Received — Internal University Funding and Awards

Pearce Center for Professional Comm. grant; \$1,000, intern support, studio space — 2013
Department Conference Presentation Travel Grant for Graduate Advisee; \$500 — 2013
Clemson Humanities Advancement Board research/teaching grant; \$1500 — 2012-2013
Pearce Center for Professional Comm. grant; \$200, intern support, and studio space — 2012
Clemson Dept. of Communication Studies research assistant support; \$3,000 — 2012
Rutland Institute "Ethics Across the Curriculum" certification — 2011
University of Utah Steffensen Cannon research fellowship; \$15,000 — 2009-2010
University of Utah graduate teaching fellowships — 2003-2009

Nominated

Best Book Award. National Communication Association, Organizational Communication Division. Cheney G., Lair, D. J., Ritz, D., & Kendall, B. E. (2010). *Just a job? Communication, ethics, and professional life*. New York: Oxford University Press — 2010

PRESENTATIONS

Invited Research Presentations

"Communication (and Communication about Communication) in Sustainability Organizing." University of Utah Office of Sustainability Network — The University of Utah, September 2013

"A practical-dialectical approach to academic treatments of lay theory." Rhetoric, Communication, and Information Design Research Forum — Clemson University, September 2012

"Lay theory, communication, and organizing." Steffensen Cannon Scholarship Reception — The University of Utah, April 2010

Public Research Presentations

"Alternative economics and community integration" with Erin Ortiz. Bioneers Satellite Conference — Salt Lake City, UT, November 2009 (*contributions from Rebecca Gill and George Cheney*)

"Report on interviews with members of Salt Lake City's Green Team: A communication study of a municipal sustainability initiative." Mayor's Office — Salt Lake City, UT, December 2007 (*Research report included in 2007-2008 Salt Lake City Mayoral Transition Report, Sustainability Team Section*)

Guest Lectures by Topic

Organizational Technology — Comm803: Communication Technology Studies at Clemson University

Research Interviewing — Civil Engineering Creative Inquiry Group: Women in Transportation Engineering at Clemson University

Professional Interviewing — Techknowledge Workshop Series hosted by Clemson University Master of Arts in Communication, Technology, and Society (MACTS) program.

Sustainability — Comm495: Cultural Studies of New Media at Clemson University; Comm5180: Communication and Globalization at The University of Utah; Comm446: Communication, Organizations and Society at Texas A&M University; Mgt3680: Human Behavior in Organizations at The University of Utah

Pedagogy — Master of Arts in Communication, Technology, and Society Graduate Teaching Assistant Training at Clemson University; The University of Utah Center for Teaching and Learning Excellence Graduate Teaching Assistants' Training

Theory — Comm306: Discourse, Criticism, and Society at Clemson University; Comm315: Critical Discourse Theory at Clemson University; Comm3460: Communication Criticism at The University of Utah

Leadership and Organizing — Associated Students of the University of Utah's Conference on Leadership through Communication

Miscellaneous — Ess3670: Health and Cultural Perspectives on Exercise at The University of Utah; Comm3000: Work/Family Balance at The University of Utah; Speaking of Sociology Learning Community at Westminster College

PROFESSIONAL MEMBERSHIPS

International Environmental Communication Association — 2013-now
European Group for Organization Studies — 2012-2013
National Communication Association — 2005, 2008-2012
Western States Communication Association — 2004-2006, 2008-2009
University of Montana Davidson Honors College — 1999-2003

CONSULTING

Sustainable Resource Systems, LLC — 2011-2012