CLEMSON NATIONAL SCHOLAR.
STUDIED AROUND THE GLOBE.
POISED FOR SUCCESS.

Senior economics major and Clemson National Scholar Benjamin Ward has studied in the British Isles, interned with the U.S. State Department in Germany and the S.C. Department of Commerce, studied energy and the environment in Iceland and experienced the history and culture of Turkey. Back on the Clemson campus, he has served as co-president for the Clemson ONE Campaign to fight AIDS and world poverty.

Ben’s rich experiences have given him a global view necessary in a global economy. And he credits Clemson with creating miles of opportunities.

Says Ben, “I chose Clemson for a number of reasons. One was value. Nowhere else can I get this quality of education at a comparable cost. When I factored in the outstanding scholarship opportunities [through the Clemson National Scholars program] I was offered, it was an easy choice.”

The Will to Lead: A Campaign for Clemson

Because students and faculty are at the heart of everything we do at Clemson, our support for them is vital. The Will to Lead campaign is an effort to raise more than $600 million in support of Clemson students and faculty by July 2012.

The Will to Lead campaign will raise funds for scholarships and fellowships to recruit and retain the most promising students. It will fund professorships and endowed chairs to attract and keep leading teachers and researchers. And, it will fund the initiatives that make a Clemson education exceptional, that build a knowledge-based economy and that drive innovation.

In short, this campaign is about building potential in people — students and faculty who will be the leading thinkers in the 21st century and carry on the intellectual and economic development envisioned by founder Thomas Green Clemson.
The Reality

Active learning environments are a fundamental part of a Clemson education. As students develop knowledge sets and critical-thinking skills, faculty members push them to engage their lessons outside of the classroom through Clemson’s many initiatives. From internship and leadership programs to global and technological initiatives, Clemson students have countless opportunities to apply new concepts and take intellectual risks. One of the most noteworthy student-engagement initiatives, Creative Inquiry, offers an intensive, discovery-oriented approach to learning that promotes ethical judgment, analytical and communication skills, and a deep understanding of scientific and humanities research.

Yet, while Clemson’s student-engagement opportunities are critical to preparing tomorrow’s visionaries, funding remains a challenge. Without adequate support, Clemson will be forced to scale back or eliminate programs. In the end, our students will miss out on life- and career-changing experiences, and the University will lose top recruits to other institutions that can afford these innovative programs.

The Need

Clemson University must raise private funding to continue and expand its key student-engagement programs, including:

- Leadership initiatives and internship programs
- Global experiences
- Cutting-edge technology
- Creative Inquiry projects

The Impact

Funding for student engagement is vital to Clemson University’s success. With additional support, Clemson will be able to:

- Involve more students in international programs that prepare them for careers in the global marketplace.
- Expand Creative Inquiry’s applied-research and service-learning activities.
- Increase internship programs to help develop a skilled work force.
- Acquire cutting-edge technology vital to student and faculty advancement.
- Promote the “Clemson Advantage” — Clemson’s advanced scientific and technological horsepower combined with its highly engaged academic and social environment — our edge over other top-20 universities.