GIFTS WITHOUT RESTRICTIONS.
RESULTS WITHOUT LIMITS.

Just weeks before his final semester, Seth Huffman’s graduation from Clemson University was in peril. Not only had he suffered from the sudden death of his father that summer, he had learned that the student loan his father had co-signed would now be denied.

But just as that bleak summer was coming to an end, Huffman received a life-changing call from President Jim Barker’s office telling him that he had been awarded a scholarship from the Leadership Circle. This fund, supported by unrestricted giving, is designed to allow University leaders to support areas where they see the greatest need. President Barker saw that need in Seth Huffman.

When Huffman crossed the stage in Littlejohn Coliseum that December, graduating cum laude in economics, it was clear that the president’s faith in him was well placed. As Huffman recalls, “When my dad was laid to rest, we outfitted him in his two most prized pieces of clothing – his ‘Clemson Dad’ shirt and his Clemson ball cap. I hope he knows what Clemson has just done for me – and what I plan to one day do for Clemson.”

The Will to Lead: A Campaign for Clemson

Because students and faculty are at the heart of everything we do at Clemson, our support for them is vital. The Will to Lead campaign is an effort to raise more than $600 million in support of Clemson students and faculty by July 2012.

The Will to Lead campaign will raise funds for scholarships and fellowships to recruit and retain the most promising students. It will fund professorships and endowed chairs to attract and keep leading teachers and researchers. And, it will fund the initiatives that make a Clemson education exceptional, that build a knowledge-based economy and that drive innovation.

In short, this campaign is about building potential in people — students and faculty who will be the leading thinkers in the 21st century and carry on the intellectual and economic development envisioned by founder Thomas Green Clemson.
The Reality

While we have a clear vision of the University’s future and a detailed roadmap for getting there, specific priorities change as the dynamics of education and research create new opportunities and possibilities.

To be successful in this competitive and challenging environment, Clemson must have flexible dollars that can be used as and when needed to fulfill the mission and objectives of the University.

Without these unrestricted dollars, student scholarships and professorships may never come to fruition. Unrestricted dollars are vital to the success of Clemson University.

The Need

Clemson University needs unrestricted private gifts to support the greatest priorities of the University. Several unrestricted giving opportunities exist:

- **Named President’s Excellence Fund**: Provides an endowment fund for use by the president for the advancement of academic excellence.
- **Named Provost’s/Vice President’s Excellence Fund**: Provides an endowment fund for use by the provost or vice president for the advancement of excellence.
- **Named Dean Excellence Fund**: Provides an unrestricted fund for use by a specific college dean or administrator for the advancement of excellence.
- **Named Department Excellence Fund**: Provides unrestricted funds for the continuing support and advancement of excellence within a specified department.
- **Named Excellence Fund**: Provides unrestricted funds for the continuing support and advancement of excellence.
- **Leadership Circle**: Provides unrestricted funds for the continuing support and advancement of the University.

The Impact

Unrestricted gifts are the University’s most valuable resource for long-term success because they allow money to go directly to where the need is the greatest. In essence, unrestricted funds:

- Help Clemson students receive a first-class educational experience.
- Enable Clemson faculty, staff and students to address real-world problems facing communities, families and industry.
- Ensure that more of the state’s brightest students remain in South Carolina.
- Increase the value of a Clemson degree for all alumni.
- Foster economic development.
- Ensure continued prosperity for the University and help the University reach the top 20.