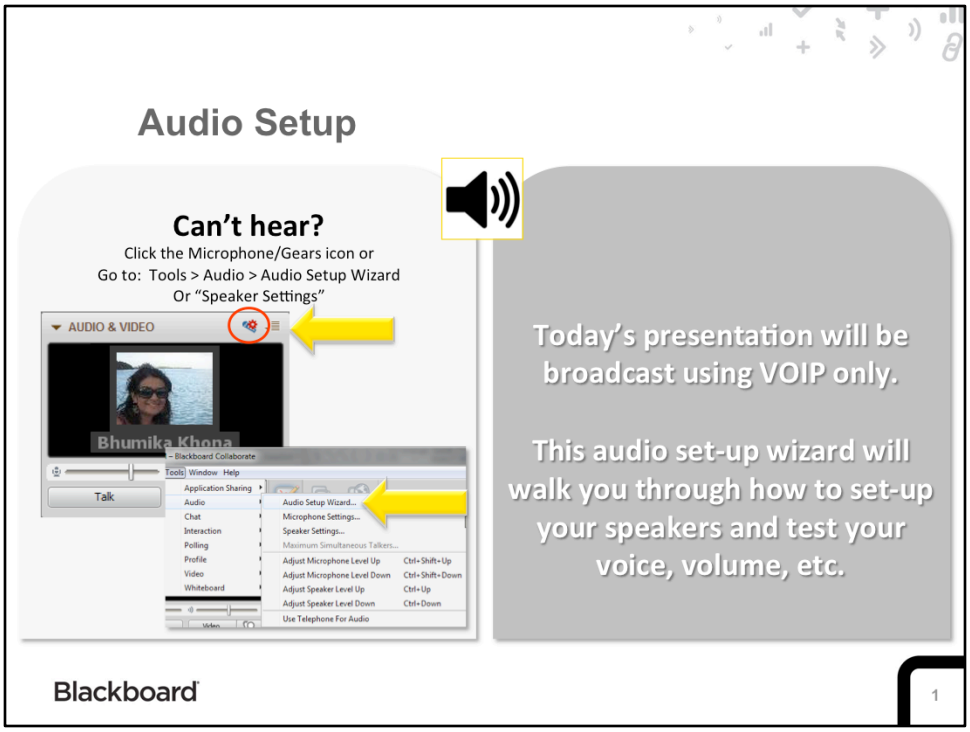

Today's presentation will be broadcast using Blackboard Collaborate.

Let's make sure you're able to hear me and are setup to use the audio features of Blackboard Collaborate. If you have a microphone on your computer, go ahead and click the microphone-with-gear icon in the audio/ video panel to bring up the Audio Setup Wizard, or select "Tools > Audio > Audio Setup Wizard" and follow the instructions.

Designing Online Courses with the Blackboard Exemplary Course Program

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Today's Agenda

- Overview of the Exemplary Course Program
- Overview of the Exemplary Course Rubric
- How to Participate in the Exemplary Course Program
- Q&A

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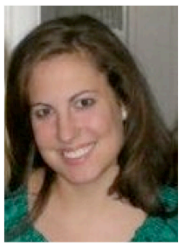
Today's Presenter: Lauren Krznaric



Community Programs Manager, Blackboard

Manages programs including Catalyst Awards, Exemplary Course Programs, Cohorts, Blackboard Innovative Teaching Series

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CIS: Computer Information Systems

Overview of the Exemplary Course Program

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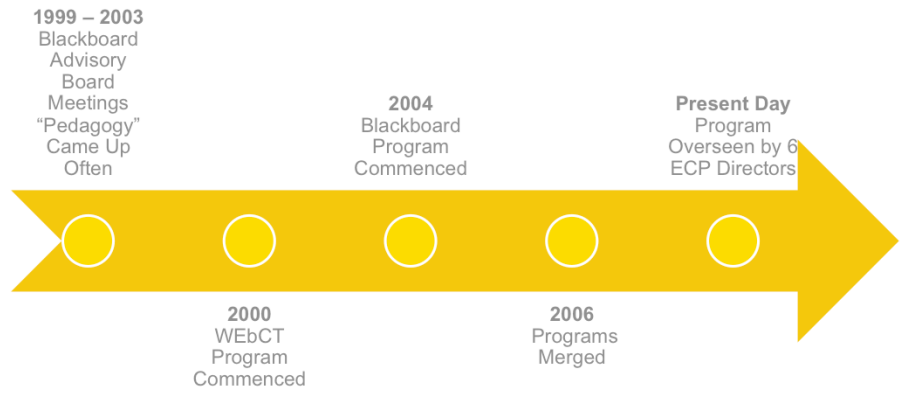
Program History



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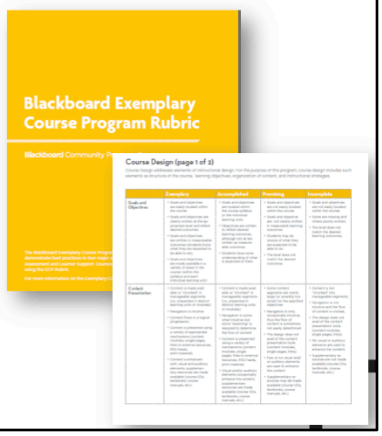
What is the Exemplary Course Program?

- The **Exemplary Course Program** recognizes faculty and course designers around the world who develop exciting and innovative courses that represent the very best in technology and learning.

- Courses are evaluated using the **ECP Rubric.** The ECP Rubric addresses four major categories, Course Design, Interaction & Collaboration, Assessment, and Learner Support, and 17 sub-categories that are considered by this program to be essential for effective, high-quality online instruction.



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The Importance of the Program

1. Provides Guidelines on How to **Create Quality Online Instruction**
    a) For Individual Faculty
    b) For Design and Development Teams
2. Provides Examples of **Best Practices and Professional Standards**
3. Provides a Means of **Obtaining Feedback from Peers Worldwide**
4. Provides a Means of **Reflecting on and Reviewing "Your" Online Instruction**

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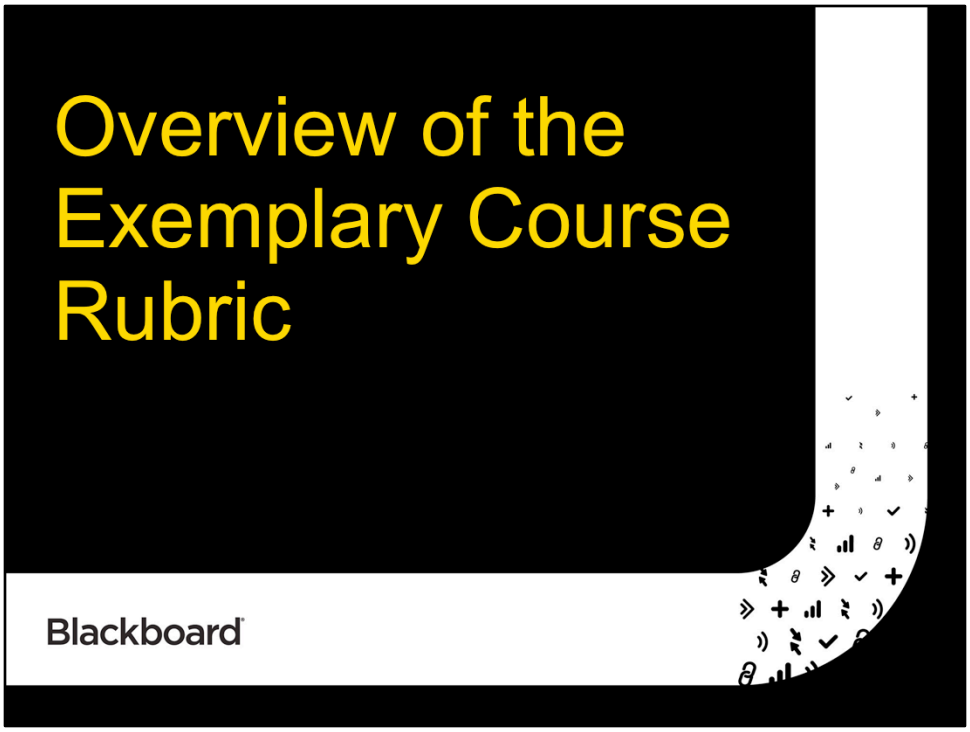
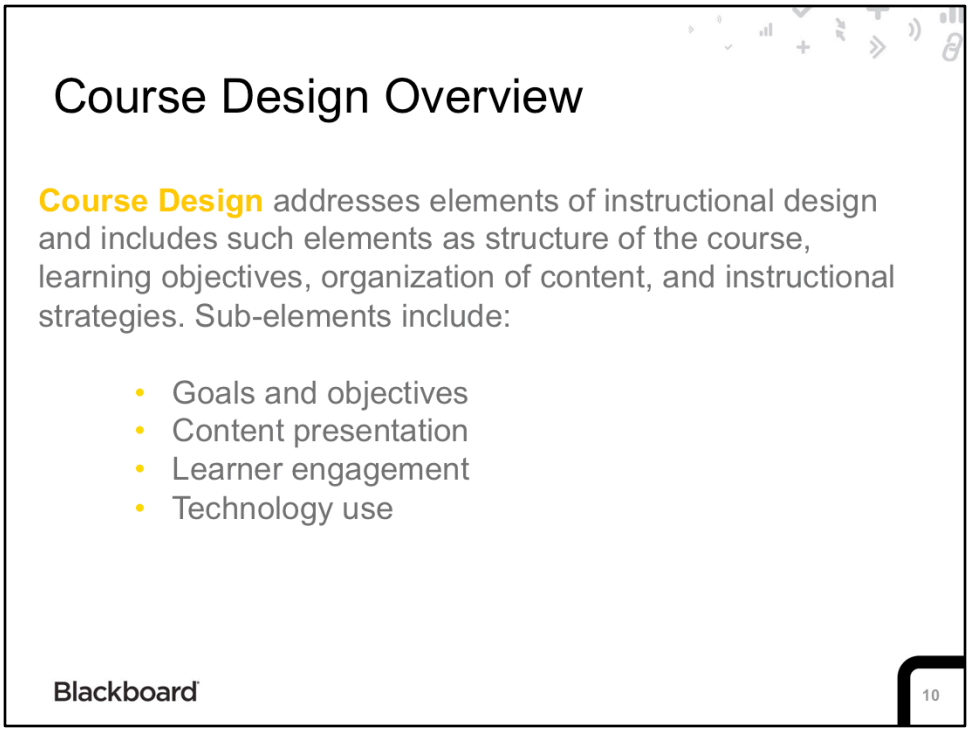
Overview of the Exemplary Course Rubric




Course Design Overview
Course Design addresses elements of instructional design and includes such elements as structure of the course, learning objectives, organization of content, and instructional strategies. Sub-elements include:
Goals and objectives
Content presentation
Learner engagement
Technology use
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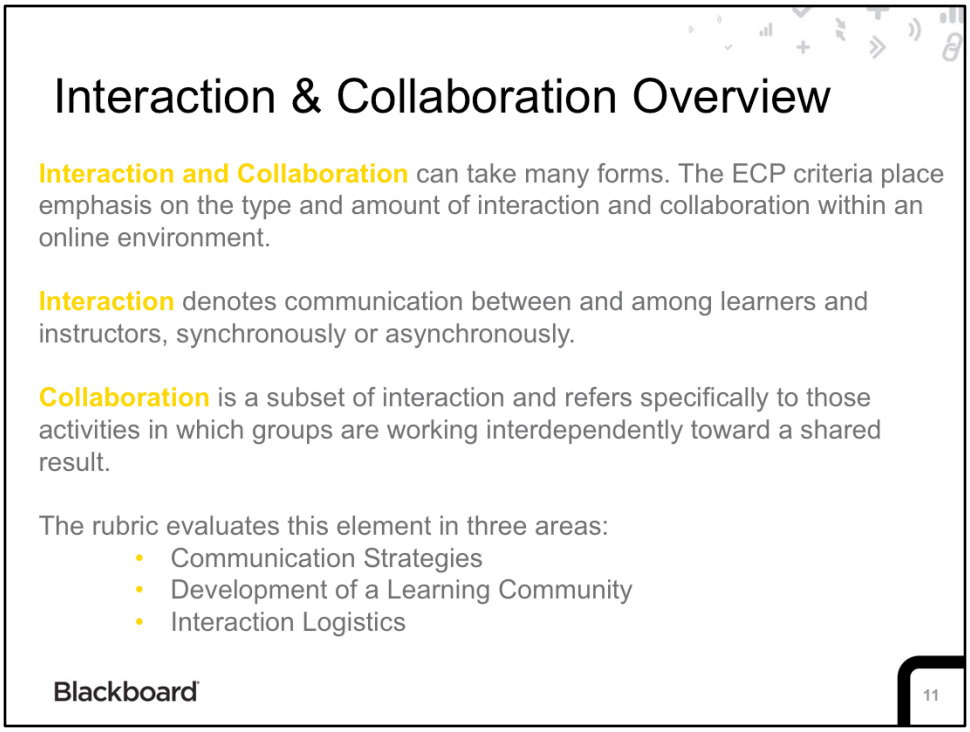
Christie


Interaction & Collaboration Overview
Interaction and Collaboration can take many forms. The ECP criteria place emphasis on the type and amount of interaction and collaboration within an online environment.
Interaction denotes communication between and among learners and instructors, synchronously or asynchronously.
Collaboration is a subset of interaction and refers specifically to those activities in which groups are working interdependently toward a shared result.
The rubric evaluates this element in three areas:
Communication Strategies
Development of a Learning Community
Interaction Logistics
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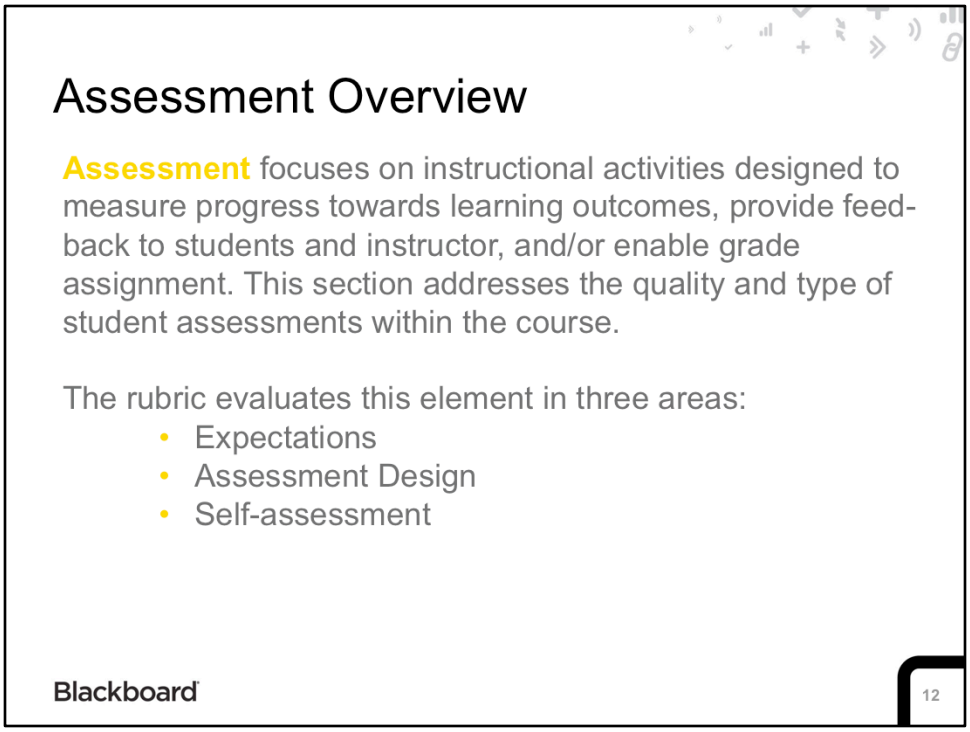
Assessment Overview
Assessment focuses on instructional activities designed to measure progress towards learning outcomes, provide feed-back to students and instructor, and/or enable grade assignment. This section addresses the quality and type of student assessments within the course.
The rubric evaluates this element in three areas:
• Expectations
• Assessment Design
• Self-assessment
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Learner Support Overview

Learner Support addresses the support resources made available to students, either within or external to the course environment. Specifically, learner support resources address a variety of student services including, but not limited to the following:

- Orientation to Course and LMS
- Supportive Software
- Instructor Role & Information
- Course/Institutional Policies & Support
- Technical Accessibility
- Accommodations for Disabilities
- Feedback

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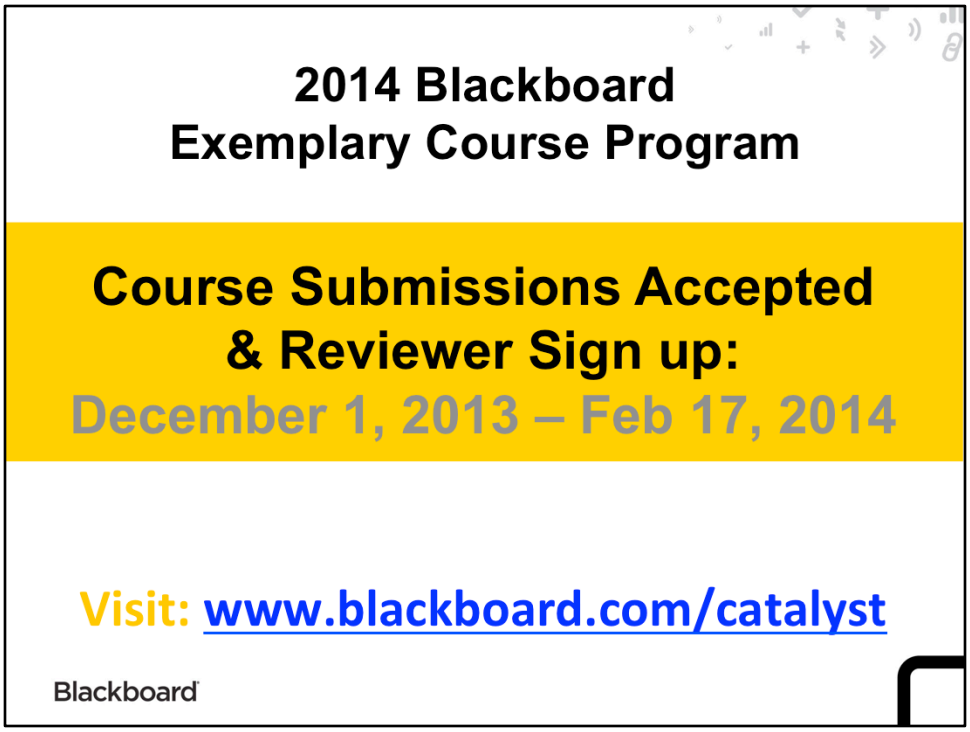
Christie

How to Participate



The Exemplary Course Award recognizes faculty and course designers around the world who develop exciting and innovative courses that represent the very best in technology and learning. Courses are evaluated in the four major areas of the ECP Rubric. (Course Design, Interaction & Collaboration, Assessment and Learner Support) by a peer group of Blackboard clients, a Reviewer Council, and Directors.

Our 2014 Program kicks off December 1, 2013 and will close on February 17th. After February 17th, courses will be evaluated by your peers and then sent on to a Review Council and the Exemplary Course Program Directors.

How to Submit a Course

- Bb clients can submit courses that utilize one of the following systems: Learn, CE/Vista, ANGEL, joule, or CourseSites
- Incorporate what you learned in the cohort in your course
- Work with your System Administrator to create a copy of your course (without student data) for use by the evaluators
- Show evidence of interaction and collaboration
- Gather facts and stats that explain how your course or achievement makes an impact
- Consider how your course stands out as an industry 'best practice'

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Benefits of Submitting a Course

- **Reflect** on your own course design through a self-evaluation of your course and gain new perspective and insights on your course
- **Receive detailed feedback** on your own course development including best practices and areas for improvement
- **Apply** lessons learned from the Exemplary Course Rubric to your own courses or those you are helping to develop
- **Gain professional development experience** and **recognition** for your accomplishments and participation in the program

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How to Become a Course Reviewer

- **Determine** if you want to review as an individual or as part of a team
- **Participate** in Course Reviewer Training
- **Have a solid understanding** of the ECP Rubric
- **Complete your review(s) within three weeks** in late February/early March 2014.

Interested? Sign up at **http://bbbb.blackboard.com/catalyst**

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Benefits of Volunteering to be a Course Reviewer

- Explore a variety of online courses and get **ideas** and **inspiration** for your own online courses
- **Apply lessons** learned from the ECP Rubric to your own courses or those you are helping to develop
- **Share your knowledge and experience** with others by providing feedback on their course designs
- Gain **professional development** experience
- Receive a **certificate** for your participation

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Questions?
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