

Advanced Google Searching
CCIT Tech Talk
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LibGuide: <http://clemson.libguides.com/google>

- I. The Library and Google for Distance Education
 - a. Use the library resources and Google hand in hand to complete your research.
 - b. Google will do find some things more easily than the library and sometimes the library can find things that Google cannot.
 - c. Many ways to access information.
 - d. Don't forget to ask for help if you need it!
- II. General Google Searching Tips
 - a. What you get in Regular Google
 - i. Wikipedia
 - ii. National Zoo
 - iii. Some books
 - iv. Some articles
 - b. What you get in Google Books
 - i. Find in a library: "Priorities for the conservation of mammalian diversity : has the panda had its day?"
 - ii. Search in preview of book
 - c. What you get in Google Scholar
 - i. More scholarly information
 - ii. Option to limit by date
 - iii. Cited By
 - iv. Import into RefWorks
 - v. Full text access
- III. Google Scholar
 - a. How to set preferences
 - i. Library Links
 - ii. Import into Refworks
 - b. What is RefWorks?
 - c. How to find full text if the link isn't listed
 - d. Explanation of Cited By
- IV. Google Books
 - a. Show "Get this book in print" and "Find in a library"
 - b. Show how to find keywords
 - c. ILL and PASCAL if we don't own the books
 - d. Email link to book
- V. More ways to search
 - a. Translate

- i. Webpages
 - 1. Pasta Recipes
 - 2. Show Search Tools
 - 3. Translated from Foreign pages
 - 4. Change to Danish
 - ii. Words or phrases
 - 1. Where is the bus station?
 - b. General tips:
 - i. Define:
 - ii. Site:
 - iii. "quotes"
 - iv. – and +
 - c. Finance
 - i. Search for apple
 - ii. Markets, news, portfolios
 - d. Weather
 - e. Earthquakes
 - f. Flight information
 - i. Greenville SC to Orlando
- VI. Google Tools
 - a. Docs
 - b. Sites
 - c. Maps
 - d. Calendar
 - e. Images
 - i. Advanced search for image rights
 - f. Shopping