



BILLING RATES - FY 12/13

DEPARTMENT NAME :
Office of Creative Services

VICE-PRESIDENT AREA :
Advancement

DESCRIPTION OF COMMODITY OR SERVICE :	UNIT OF BILLING	FY 12/13 RATE	CUSTOMERS BEING SERVED
2x3, 3.5x5, and 4x6 digital shoots-HP photo paper	each	\$2.00	internal and external
5x7 digital shoots-HP photo paper	each	\$2.00	internal and external
8x10 digital shoots-HP photo paper	each	\$4.00	internal and external
8.5x11 digital image	each	\$5.00	internal and external
Freelance Photography	per hour	\$55.00	internal and external
Digital Photo Shoots	per hour	\$15.00	internal and external
Equipment Replacement Overhead Fee	each order	\$3.50	internal and external
CD burns	each	\$3.00	internal and external
Digital to CD or disks	per hour	\$30.00	internal and external
Scanned slides,negatives or photos	each	\$3.00	internal and external
Alterations and enhancements of scans	each	\$4.00	internal and external
Proof Sheets/Digital Images	each	\$1.00	internal and external
Hourly rate per photographer	hour	\$25.00	internal and external
After hours rate per photographer	hour	\$55.00	internal and external
Non-assignment CD	each	\$10.00	internal and external



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Outside Back Cover (horiz)	issue	\$2,420.00	Alumni, friends and donors of Clemson
Inside Front & Back Covers	issue	\$2,055.00	Alumni, friends and donors of Clemson
Single Page - color	issue	\$840.00	Alumni, friends and donors of Clemson
Single Page - Black & White	issue	\$675.00	Alumni, friends and donors of Clemson
1/2 page (vert) - color	issue	\$840.00	Alumni, friends and donors of Clemson
1/2 page (vert) - black & white	issue	\$675.00	Alumni, friends and donors of Clemson
1/2 page (horiz) - color	issue	\$840.00	Alumni, friends and donors of Clemson
1/2 page (horiz) - black & white	issue	\$675.00	Alumni, friends and donors of Clemson
1/4 page (vert) - color	issue	\$425.00	Alumni, friends and donors of Clemson
1/4 page (vert) - black & white	issue	\$330.00	Alumni, friends and donors of Clemson
iPad rates	issue	\$400.00	Alumni, friends and donors of Clemson
iPad rates	2 issues	\$720.00	Alumni, friends and donors of Clemson
<i>10% discount offered for annual contracts</i> <i>Special iPad 10% discount bundle with print: For annual contract print advertisers, a 10% discount will be offered on the year-rate for the iPad issue.</i>			
Developing an "app" for areas outside of Public Affairs	each	\$2,750.00	Alumni, friends and donors of Clemson

Client responsible for travel if distance is greater than 10 miles round trip. To be paid per state travel regulations.