



## BILLING RATES - FY 15/16

DEPARTMENT NAME :  
Office of Creative Services

VICE-PRESIDENT AREA :  
Advancement

DESCRIPTION OF COMMODITY OR SERVICE :	UNIT OF BILLING	FY 15/16 RATE	CUSTOMERS BEING SERVED
<b>Photography</b>			
Freelance Photography	per hour	\$55.00	Internal and External
Digital Photo Shoots	per hour	\$15.00	Internal and External
Equipment Replacement Overhead Fee	each order	\$5.00	Internal and External
CD burns	each	\$3.00	Internal and External
After hours rate per photographer	per hour	\$55.00	Internal and External
Client responsible for travel if distance is greater than 10 miles round trip. To be paid per state travel regulations.			
<b>Clemson World Magazine Ads</b>			
Outside Back Cover (horiz)	issue	\$3,050.00	Alumni, Friends and Donors of Clemson
Inside Front & Back Covers	issue	\$2,620.00	Alumni, Friends and Donors of Clemson
Single Page - color	issue	\$2,130.00	Alumni, Friends and Donors of Clemson
1/2 page (vert) - color	issue	\$1,065.00	Alumni, Friends and Donors of Clemson
1/2 page (horiz) - color	issue	\$1,065.00	Alumni, Friends and Donors of Clemson
1/4 page (vert) - color	issue	\$530.00	Alumni, Friends and Donors of Clemson
<b>Online Services</b>			
Online Rotating Banner Ad	monthly	\$100.00	Alumni, Friends and Donors of Clemson
Online Square Ad	monthly	\$75.00	Alumni, Friends and Donors of Clemson
Sponsored Email Banner Ad*	monthly	\$300.00	Alumni, Friends and Donors of Clemson
*10% discount offered for annual contracts			
Developing an "app" for areas outside of Public Affairs	each	\$2,750.00	Alumni, Friends and Donors of Clemson
Localist banner ads - for online calendar	per week	\$25.00	Internal