

# **BILLING RATES - FY 18/19**

#### **DEPARTMENT NAME:**

## **Social Media Listening Center**

### **VICE-PRESIDENT AREA:**

### **BSHS - Academic Affairs**

Topic Profiles	DESCRIPTION OF COMMODITY OR SERVICE :	UNIT OF BILLING	FY 18/19 RATE	CUSTOMERS BEING SERVED
1 Dedicated Topic Profile   month   \$100,00   External     2 Dedicated Topic Profiles   month   \$200,00   External     3 Dedicated Topic Profiles   month   \$300,00   External     4 Dedicated Topic Profiles   month   \$400,00   External     1 Dedicated Topic Profiles   month   \$400,00   Internal     2 Dedicated Topic Profiles   month   \$400,00   Internal     3 Dedicated Topic Profiles   month   \$120,00   Internal     4 Dedicated Topic Profiles   month   \$120,00   Internal     5 Dedicated Topic Profiles   month   \$100,00   Internal     4 Dedicated Topic Profiles   month   \$100,00   Internal     5 Dedicated Topic Profiles   month   \$100,00   Internal     6 Dedicated Topic Profiles   month   \$100,00   Internal     8 Dedicated Topic Profiles   month   \$100,00   External     9 User log-ins   flat   \$1,000,00   External     1 User log-ins   flat   \$2,000,00   External	Topic Profiles			
2 Dadicated Topic Profiles   month   \$20.00   External     3 Dedicated Topic Profiles   month   \$300.00   External     4 Dedicated Topic Profiles   month   \$400.00   External     5 Dedicated Topic Profiles   month   \$500.00   External     1 Dedicated Topic Profiles   month   \$40.00   Internal     2 Dedicated Topic Profiles   month   \$120.00   Internal     3 Dedicated Topic Profiles   month   \$120.00   Internal     4 Dedicated Topic Profiles   month   \$160.00   Internal     5 Dedicated Topic Profiles   month   \$160.00   Internal     4 Dedicated Topic Profiles   month   \$100.00   External     5 Dedicated Topic Profiles   month   \$100.00   External     1 User log-in   flat   \$1,000.00   External     2 User log-ins   flat   \$2,000.00   External     3 User log-ins   flat   \$5,000.00   External     4 User log-ins   flat   \$5,000.00   External     5 User log-ins<	•	month	\$100.00	External
3 Dedicated Topic Profiles	•		·	
4 Dedicated Topic Profiles   month   \$400.00   External     5 Dedicated Topic Profiles   month   \$500.00   External     1 Dedicated Topic Profiles   month   \$400.00   Internal     2 Dedicated Topic Profiles   month   \$120.00   Internal     3 Dedicated Topic Profiles   month   \$160.00   Internal     4 Dedicated Topic Profiles   month   \$160.00   Internal     5 Dedicated Topic Profiles   month   \$160.00   Internal     6 Dedicated Topic Profiles   month   \$100.00   Internal     8 Dedicated Topic Profiles   month   \$100.00   External     8 Dedicated Topic Profiles   month   \$2,000.00   External     1 User log-in   flat   \$2,000.00   External     2 User log-ins   flat   \$3,000.00   External     4 User log-ins   flat   \$4,000.00   External     4 User log-ins   flat   \$5,000.00   External     4 User log-ins   flat   \$5,000.00   External     4 User log-ins	•		·	
5 Dedicated Topic Profiles   month   \$500.00   External     1 Dedicated Topic Profiles   month   \$40.00   Internal     2 Dedicated Topic Profiles   month   \$120.00   Internal     3 Dedicated Topic Profiles   month   \$120.00   Internal     4 Dedicated Topic Profiles   month   \$200.00   Internal     5 Dedicated Topic Profiles   month   \$200.00   Internal     6 Dedicated Topic Profiles   month   \$200.00   Internal     8 Dedicated Topic Profiles   month   \$200.00   Internal     8 Dedicated Topic Profiles   month   \$200.00   Internal     8 Dedicated Topic Profiles   month   \$200.00   External     9 Dedicated Topic Profiles   month   \$3,000.00   External     1 User log-ins   flat   \$2,000.00   External     3 User log-ins   flat   \$3,000.00   External     3 User log-ins   flat   \$5,000.00   External     4 User log-ins   flat   \$5,000.00   External     1 Week	•		·	
1 Dedicated Topic Profile   month   \$40.00   Internal     2 Dedicated Topic Profiles   month   \$80.00   Internal     3 Dedicated Topic Profiles   month   \$120.00   Internal     4 Dedicated Topic Profiles   month   \$120.00   Internal     5 Dedicated Topic Profiles   month   \$200.00   Internal     Radian6 Access     1 User log-in   flat   \$1,000.00   External     2 User log-ins   flat   \$2,000.00   External     3 User log-ins   flat   \$3,000.00   External     4 User log-ins   flat   \$5,000.00   External     5 User log-ins   flat   \$5,000.00   External     4 week	•		·	
2 Dedicated Topic Profiles   month   \$80.00   Internal     3 Dedicated Topic Profiles   month   \$120.00   Internal     4 Dedicated Topic Profiles   month   \$200.00   Internal     5 Dedicated Topic Profiles   month   \$200.00   Internal     Radian6 Access     *** User log-ins   flat   \$1,000.00   External     2 User log-ins   flat   \$2,000.00   External     4 User log-ins   flat   \$4,000.00   External     5 User log-ins   flat   \$4,000.00   External     5 User log-ins   flat   \$5,000.00   External     1 User log-ins   flat   \$5,000.00   External     5 User log-ins   flat   \$5,000.00   External     1 User log-ins   flat   \$5,000.00   External     1 User log-ins   flat   \$5,000.00   External     1 Week   Week   \$50.00   External     1 month   \$125.00   External     2 months   month   \$255.0	•		·	
3 Dedicated Topic Profiles   month   \$120.00   Internal     4 Dedicated Topic Profiles   month   \$160.00   Internal     5 Dedicated Topic Profiles   month   \$200.00   Internal     Radian6 Access     1 User log-in   flat   \$1,000.00   External     2 User log-ins   flat   \$2,000.00   External     3 User log-ins   flat   \$4,000.00   External     4 User log-ins   flat   \$5,000.00   External     5 User log-ins   flat   \$5,000.00   External     4 User log-ins   flat<	·			
4 Dedicated Topic Profiles   month   \$160.00   Internal     5 Dedicated Topic Profiles   month   \$200.00   Internal     Radian6 Access     *** User log-ins   flat   \$1,000.00   External     2 User log-ins   flat   \$3,000.00   External     4 User log-ins   flat   \$4,000.00   External     5 User log-ins   flat   \$5,000.00   External     6 User log-ins   flat   \$5,000.00   External     1 Week   \$5,000.00   External     1 week   \$5,000.00   External     1 month   \$125.00   External     2 months   month   \$225.00   External     3 months   month   \$225.00   External     4 months   month   \$225.00   External     5 months   month   \$225.00   External     6 months   month   \$225.00   External     7 months   month   \$225.00   External     9 months   month	•			
5 Dedicated Topic Profiles   month   \$200.00   Internal     Radian6 Access   Ital   \$1,000.00   External     2 User log-ins   flat   \$2,000.00   External     3 User log-ins   flat   \$3,000.00   External     4 User log-ins   flat   \$4,000.00   External     5 User log-ins   flat   \$5,000.00   External     5 User log-ins   week   \$50.00   External     6 User log-ins   week   \$50.00   External     1 Week   week   \$50.00   External     1 month   \$125.00   External     2 months   month   \$425.00   External     4 months   month   \$625.00   External     5 months   month   \$725.00   External     9 months   month   \$1,025.00 <t< td=""><td>•</td><td></td><td>·</td><td></td></t<>	•		·	
Radian6 Access     1 User log-in   flat   \$1,000.00   External     2 User log-ins   flat   \$2,000.00   External     3 User log-ins   flat   \$3,000.00   External     4 User log-ins   flat   \$4,000.00   External     5 User log-ins   flat   \$5,000.00   External     5 User log-ins   week   \$50.00   External     1 week   week   \$50.00   External     1 month   month   \$125.00   External     2 months   month   \$225.00   External     3 months   month   \$225.00   External     4 months   month   \$425.00   External     5 months   month   \$625.00   External     6 months   month   \$725.00   External     9 months   month   \$225.00   External     10 months   month   \$625.00   External     1 months   month   \$1,025.00   External     1 months	•		·	
1 User log-ins   flat   \$1,000.00   External     2 User log-ins   flat   \$2,000.00   External     3 User log-ins   flat   \$3,000.00   External     4 User log-ins   flat   \$4,000.00   External     5 User log-ins   flat   \$5,000.00   External     Duration of Monitoring     1 week   week   \$50.00   External     1 month   month   \$125.00   External     2 months   month   \$225.00   External     3 months   month   \$325.00   External     4 months   month   \$425.00   External     5 months   month   \$525.00   External     6 months   month   \$625.00   External     7 months   month   \$925.00   External     10 months   month   \$1,025.00   External     11 months   month   \$1,225.00   External     12 months   month   \$1,225.00   External     1 week <td></td> <td></td> <td></td> <td></td>				
2 User log-ins   flat   \$2,000.00   External     3 User log-ins   flat   \$3,000.00   External     4 User log-ins   flat   \$4,000.00   External     5 User log-ins   flat   \$5,000.00   External     5 Week   \$50.00   External     1 month   \$125.00   External     2 months   month   \$325.00   External     4 months   month   \$425.00   External     5 months   month   \$525.00   External     7 months   month   \$325.00   External     9 months   month   \$325.00   External     10 months   month   \$1,025.00   External     11 months   month   \$1,225.00   External			<b>#</b> 4 000 00	
3 User log-ins   flat   \$3,000.00   External     4 User log-ins   flat   \$4,000.00   External     5 User log-ins   flat   \$5,000.00   External     Duration of Monitoring     1 week   week   \$50.00   External     1 month   \$125.00   External     2 months   month   \$325.00   External     3 months   month   \$325.00   External     4 months   month   \$325.00   External     5 months   month   \$525.00   External     6 months   month   \$525.00   External     6 months   month   \$725.00   External     9 months   month   \$325.00   External     10 months   month   \$725.00   External     10 months   month   \$1,025.00   External     11 months   month   \$1,225.00   External     12 months   month   \$1,225.00   External     12 months   month				
4 User log-ins   flat   \$4,000.00   External     5 User log-ins   flat   \$5,000.00   External     Duration of Monitoring     1 week   week   \$50.00   External     1 month   month   \$125.00   External     2 months   month   \$225.00   External     3 months   month   \$325.00   External     4 months   month   \$425.00   External     5 months   month   \$425.00   External     6 months   month   \$625.00   External     7 months   month   \$725.00   External     8 months   month   \$825.00   External     9 months   month   \$925.00   External     10 months   month   \$1,025.00   External     12 months   month   \$1,225.00   External     12 months   month   \$1,225.00   External     12 months   month   \$1,225.00   External     1 month   mo	•			
5 User log-ins   flat   \$5,000.00   External     Duration of Monitoring     1 week   \$50.00   External     1 month   month   \$125.00   External     2 months   month   \$225.00   External     3 months   month   \$325.00   External     4 months   month   \$425.00   External     5 months   month   \$525.00   External     6 months   month   \$725.00   External     7 months   month   \$725.00   External     8 months   month   \$725.00   External     9 months   month   \$725.00   External     10 months   month   \$1,025.00   External     11 months   month   \$1,125.00   External     12 months   month   \$1,225.00   External     1 week   week   \$25.00   Internal     1 month   \$10.00   Internal     2 months   month   \$10.00   Int	•			
Duration of Monitoring   week   \$50.00   External     1 week   week   \$50.00   External     1 month   month   \$125.00   External     2 months   month   \$225.00   External     3 months   month   \$325.00   External     4 months   month   \$425.00   External     5 months   month   \$525.00   External     6 months   month   \$725.00   External     7 months   month   \$825.00   External     9 months   month   \$925.00   External     10 months   month   \$925.00   External     11 months   month   \$1,025.00   External     12 months   month   \$1,225.00   External     12 months   month   \$1,025.00   External     1 week   week   \$25.00   Internal     1 month   \$1,025.00   External     2 months   month   \$1,000   Internal     3 months </td <td>•</td> <td></td> <td></td> <td></td>	•			
1 week   week   \$50.00   External     1 month   month   \$125.00   External     2 months   month   \$225.00   External     3 months   month   \$325.00   External     4 months   month   \$425.00   External     5 months   month   \$525.00   External     6 months   month   \$625.00   External     7 months   month   \$825.00   External     9 months   month   \$825.00   External     10 months   month   \$1,025.00   External     11 months   month   \$1,225.00   External     12 months   month   \$1,225.00   External     1 week   week   \$25.00   Internal     1 month   month   \$100.00   Internal     2 months   month   \$200.00   Internal     3 months   month   \$300.00   Internal     4 months   month   \$600.00   Internal     6	5 User log-ins	flat	\$5,000.00	External
1 month   month   \$125.00   External     2 months   month   \$225.00   External     3 months   month   \$325.00   External     4 months   month   \$425.00   External     5 months   month   \$525.00   External     6 months   month   \$725.00   External     7 months   month   \$825.00   External     8 months   month   \$925.00   External     10 months   month   \$1,025.00   External     11 months   month   \$1,225.00   External     12 months   month   \$1,225.00   External     1 week   \$25.00   Internal     1 month   \$1,025.00   External     2 months   month   \$1,025.00   External     1 week   \$25.00   Internal     1 month   \$1,025.00   Internal     2 months   month   \$1,000   Internal     3 months   month   \$400.00   Internal	Duration of Monitoring			
2 months month \$225.00 External   3 months month \$325.00 External   4 months month \$425.00 External   5 months month \$525.00 External   6 months month \$625.00 External   7 months month \$725.00 External   8 months month \$825.00 External   9 months month \$925.00 External   10 months month \$1,025.00 External   12 months month \$1,225.00 External   1 week week \$25.00 Internal   1 month \$100.00 Internal   2 months month \$200.00 Internal   4 months month \$400.00 Internal   4 months month \$600.00 Internal   6 months month \$600.00 Internal   7 months month \$700.00 Internal	1 week	week	\$50.00	External
3 months   month   \$325.00   External     4 months   month   \$425.00   External     5 months   month   \$525.00   External     6 months   month   \$625.00   External     7 months   month   \$725.00   External     8 months   month   \$825.00   External     9 months   month   \$925.00   External     10 months   month   \$1,025.00   External     11 months   month   \$1,225.00   External     12 months   month   \$1,225.00   External     1 week   week   \$25.00   Internal     1 month   \$100.00   Internal     2 months   month   \$200.00   Internal     3 months   month   \$300.00   Internal     4 months   month   \$400.00   Internal     5 months   month   \$600.00   Internal     7 months   month   \$700.00   Internal	1 month	month	\$125.00	External
4 months   month   \$425.00   External     5 months   month   \$525.00   External     6 months   month   \$625.00   External     7 months   month   \$725.00   External     8 months   month   \$825.00   External     9 months   month   \$9,25.00   External     10 months   month   \$1,025.00   External     11 months   month   \$1,225.00   External     12 months   month   \$1,225.00   External     1 week   week   \$25.00   Internal     1 month   \$1,00.00   Internal     2 months   month   \$100.00   Internal     3 months   month   \$200.00   Internal     4 months   month   \$400.00   Internal     5 months   month   \$500.00   Internal     6 months   month   \$600.00   Internal     7 months   month   \$700.00   Internal	2 months	month	\$225.00	External
5 months   month   \$525.00   External     6 months   month   \$625.00   External     7 months   month   \$725.00   External     8 months   month   \$825.00   External     9 months   month   \$925.00   External     10 months   month   \$1,025.00   External     11 months   month   \$1,125.00   External     12 months   month   \$1,225.00   External     1 week   \$25.00   Internal     1 month   \$100.00   Internal     2 months   month   \$200.00   Internal     3 months   month   \$300.00   Internal     4 months   month   \$400.00   Internal     5 months   month   \$500.00   Internal     6 months   month   \$600.00   Internal     7 months   month   \$700.00   Internal	3 months	month	\$325.00	External
6 months   month month   \$625.00   External     7 months   month   \$725.00   External     8 months   month   \$825.00   External     9 months   month   \$925.00   External     10 months   month   \$1,025.00   External     11 months   month   \$1,125.00   External     12 months   month   \$1,225.00   External     1 week   \$25.00   Internal     1 month   \$100.00   Internal     2 months   month   \$200.00   Internal     3 months   month   \$300.00   Internal     4 months   month   \$400.00   Internal     5 months   month   \$500.00   Internal     6 months   month   \$600.00   Internal     7 months   month   \$700.00   Internal	4 months	month	\$425.00	External
6 months month \$625.00 External   7 months month \$725.00 External   8 months month \$825.00 External   9 months month \$925.00 External   10 months month \$1,025.00 External   11 months month \$1,125.00 External   12 months month \$1,225.00 External   1 week \$25.00 Internal   1 month \$100.00 Internal   2 months month \$200.00 Internal   3 months month \$300.00 Internal   4 months month \$400.00 Internal   5 months month \$500.00 Internal   6 months month \$600.00 Internal   7 months month \$700.00 Internal	5 months	month	\$525.00	External
7 months   month   \$725.00   External     8 months   month   \$825.00   External     9 months   month   \$925.00   External     10 months   month   \$1,025.00   External     11 months   month   \$1,125.00   External     12 months   month   \$1,225.00   External     1 week   \$25.00   Internal     1 month   \$100.00   Internal     2 months   month   \$200.00   Internal     3 months   month   \$300.00   Internal     4 months   month   \$400.00   Internal     5 months   month   \$500.00   Internal     6 months   month   \$600.00   Internal     7 months   month   \$700.00   Internal				
9 months   month   \$925.00   External     10 months   month   \$1,025.00   External     11 months   month   \$1,125.00   External     12 months   month   \$1,225.00   External     1 week   week   \$25.00   Internal     1 month   \$100.00   Internal     2 months   month   \$200.00   Internal     3 months   month   \$300.00   Internal     4 months   month   \$400.00   Internal     5 months   month   \$500.00   Internal     6 months   month   \$600.00   Internal     7 months   month   \$700.00   Internal	7 months	month	\$725.00	External
10 months month \$1,025.00 External   11 months month \$1,125.00 External   12 months month \$1,225.00 External   1 week week \$25.00 Internal   1 month \$100.00 Internal   2 months month \$200.00 Internal   3 months month \$300.00 Internal   4 months month \$400.00 Internal   5 months month \$500.00 Internal   6 months month \$600.00 Internal   7 months month \$700.00 Internal	8 months	month	\$825.00	External
11 months month \$1,125.00 External   12 months month \$1,225.00 External   1 week week \$25.00 Internal   1 month month \$100.00 Internal   2 months month \$200.00 Internal   3 months month \$300.00 Internal   4 months month \$400.00 Internal   5 months month \$500.00 Internal   6 months month \$700.00 Internal	9 months	month	\$925.00	External
11 months month \$1,125.00 External   12 months month \$1,225.00 External   1 week week \$25.00 Internal   1 month month \$100.00 Internal   2 months month \$200.00 Internal   3 months month \$300.00 Internal   4 months month \$400.00 Internal   5 months month \$500.00 Internal   6 months month \$700.00 Internal	10 months	month	\$1,025.00	External
12 months   month   \$1,225.00   External     1 week   week   \$25.00   Internal     1 month   month   \$100.00   Internal     2 months   month   \$200.00   Internal     3 months   month   \$300.00   Internal     4 months   month   \$400.00   Internal     5 months   month   \$500.00   Internal     6 months   month   \$700.00   Internal	11 months			External
1 week week \$25.00 Internal   1 month month \$100.00 Internal   2 months month \$200.00 Internal   3 months month \$300.00 Internal   4 months month \$400.00 Internal   5 months month \$500.00 Internal   6 months month \$600.00 Internal   7 months month \$700.00 Internal	12 months	month		External
1 month month \$100.00 Internal   2 months month \$200.00 Internal   3 months month \$300.00 Internal   4 months month \$400.00 Internal   5 months month \$500.00 Internal   6 months month \$600.00 Internal   7 months month \$700.00 Internal				
2 months month \$200.00 Internal   3 months month \$300.00 Internal   4 months month \$400.00 Internal   5 months month \$500.00 Internal   6 months month \$600.00 Internal   7 months month \$700.00 Internal				
3 monthsmonth\$300.00Internal4 monthsmonth\$400.00Internal5 monthsmonth\$500.00Internal6 monthsmonth\$600.00Internal7 monthsmonth\$700.00Internal			·	
4 months month \$400.00 Internal 5 months \$500.00 Internal 6 months month \$600.00 Internal 7 months month \$700.00 Internal				
5 monthsmonth\$500.00Internal6 monthsmonth\$600.00Internal7 monthsmonth\$700.00Internal			·	
6 months 7 month \$600.00 Internal 7 months \$700.00 Internal				
7 months month \$700.00 Internal			·	
			·	
	8 months	month	\$800.00	Internal



# **BILLING RATES - FY 18/19**

### DEPARTMENT NAME:

## **Social Media Listening Center**

### **VICE-PRESIDENT AREA:**

### **BSHS - Academic Affairs**

DESCRIPTION OF COMMODITY OR SERVICE :	UNIT OF BILLING	FY 18/19 RATE	CUSTOMERS BEING SERVED
9 months	month	\$900.00	Internal
10 months	month	\$1,000.00	Internal
11 months	month	\$1,100.00	Internal
12 months	month	\$1,200.00	Internal
Consultation			
Initial Consultation	hourly	\$125.00	External
Software Demonstration	hourly	\$200.00	External
Training Session	hourly	\$300.00	External
Initial Consultation	hourly	\$52.00	Internal
Software Demonstration	hourly	\$52.00	Internal
Training Session	hourly	\$52.00	Internal
Deliverables			
1 widget report	flat	\$100.00	External
2 widget report	flat	\$200.00	External
3 widget report	flat	\$300.00	External
4 widget report	flat	\$400.00	External
5 widget report	flat	\$500.00	External
Comprehensive Report	hourly	\$100.00	External
Detailed Social Summary	hourly	\$100.00	External
Audit Report	hourly	\$300.00	External
1 widget report	flat	\$83.00	Internal
2 widget report	flat	\$166.00	Internal
3 widget report	flat	\$249.00	Internal
4 widget report	flat	\$332.00	Internal
5 widget report	flat	\$415.00	Internal
Comprehensive Report	hourly	\$52.00	Internal
Detailed Social Summary	hourly	\$52.00	Internal
Audit Report	hourly	\$52.00	Internal
Miscellaneous			
Access to Command Center	flat	\$350.00	External
Mobile SMLC1	hourly	\$300.00	External
EMV update fee	month	\$60.00	External
Center Rental (1-4 hours)	hourly	\$250.00	External
Center Rental (4+ hours)	hourly	\$500.00	External
SMLC Technical Support	hourly	\$60.00	External
Access to Command Center	flat	\$300.00	Internal
Mobile SMLC1	hourly	\$195.00	Internal
EMV update fee	month	\$52.00	Internal
SMLC Technical Support	hourly	\$52.00	Internal