



## Creating an Account

Since YouTube is property of Google, creating an account is very easy, and chances are you already have one. If you have not yet created a Google/YouTube account, follow the following steps.

1. Select the "Create Account" link at the top of the page on YouTube.com.



2. Select a username that aligns with your personal identity or company name. Indicate your location, postal code and date of birth.

Username:   
**Username available!**  
Your username can only contain letters A-Z or numbers 0-9  
[Check Availability](#)

Location:

Postal Code:

Date of Birth:

Gender:  Male  Female

Let others find my channel on YouTube if they have my email address

I would like to receive occasional product-related email communications that YouTube believes would be of interest to me

Terms of Use: Please review the Google Terms of Service and YouTube Terms of Use below:

[Terms of Service](#)  
1. Your Acceptance  
A. By using and/or visiting this website (collectively,

Uploading materials that you do not own is a copyright violation and against the law. If you upload material you do not own, your account will be deleted.

By clicking 'I accept' below you are agreeing to the YouTube Terms of Use, Google Terms of Service and Privacy Policy.

3. From here you will be able to add assign this YouTube account to an existing account or create a new Google account.

Do you already have a Google Account? [Why are we asking?](#)

**Yes. Add YouTube to my Google Account.**  
Enter your Google Account email and password to add YouTube to your Google Account.

**No. I need a new YouTube Google Account.**  
Enter your current email address and create a password.

**Create New**

Your current email address:

Choose a password:   
Minimum of 8 characters in length.  
Password strength:

Re-enter password:

Enable Web History. [Learn More](#)

Word Verification:

**Use Existing**

Password:   
 Stay signed in  
  
[Can't access your account?](#)

4. After step 3, you have successfully created your YouTube account. At this point, you can customize a YouTube Channel, upload new videos and refresh account settings.

## Recording & Uploading

There are literally hundreds of available recording devices for YouTube video content. From sophisticated, high definition digital video recorders to inexpensive tools that fit in your pocket, like the Flip below, your decision when choosing a recorder will depend upon your goals with YouTube, your audience, your content and your budget. You can even record video from an enabled mobile phone or your computer's webcam.

As long as you can create and export a digital file, your device will work with YouTube.

Accepted file formats include:

- Windows Media Video (.WMV)
- .3GP (cell phones)
- .AVI (windows)



- .MOV (mac)
- .MP4 (ipod/psp)
- .MPEG
- .FLV (adobe flash)
- .MKV (h.264)

YouTube places a size limit on videos that can be uploaded. No video can be greater than 2GB in file size or 10 minutes in length.

Once you have a video that is suitable for uploading, follow these steps:

1. Click the upload button



2. Select a movie from your computer or record a video from your webcam.

3. Name the video – use a descriptive title and helpful description

4. Use tags – these are keywords that indicate what the video contains

5. Select a video category

6. Decide to make the video public or private

The image shows the 'Video Information' and 'Broadcasting and Sharing Options' sections of the YouTube upload form. The 'Video Information' section includes:
 

- Title:** XYZ Concrete is "Setting" Construction Sales Records (indicated by red arrow 3)
- Description:** Notes from our annual report and conference held at XYZ Concrete Headquarters. (indicated by red arrow 3)
- Tags:** XYZ concrete, concrete provider, concrete services, concrete contractor (indicated by red arrow 4)
- Category:** People & Blogs (indicated by red arrow 5)

 The 'Broadcasting and Sharing Options' section includes:
 

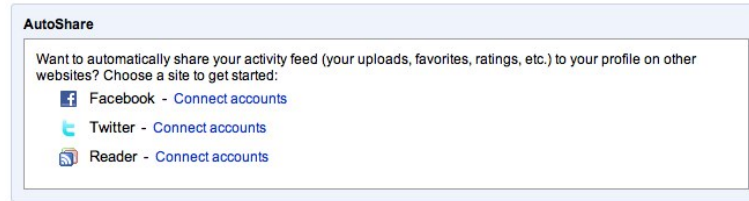
- Privacy:** Public (anyone can search for and view - recommended) (indicated by red arrow 6)
- Unlisted (anyone with the link can view) [Learn more](#)
- Private (only specific YouTube users can view)

7. Choose sharing and publishing items to allow/disallow comments, ratings, embedding, etc.

8. Save your video settings



9. Wait for processing usually a few minutes but can depend upon the size of the video.



10. Share it on Facebook, Twitter and Google Reader using AutoShare options.

Once the video is process and live on YouTube in public or private settings, you may also choose to embed the video onto a website or blog by copying and pasting embed code wherever you want to show it.

