

# Janna Magette Butler

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<b>EDUCATION</b>	<b>University of Florida</b> Gainesville, FL Doctor of Philosophy, Leadership Development, April 2015 Master's of Science in Sport Management, December 2010
	<b>Davidson College</b> Davidson, NC Bachelor of Arts in Religion, May 2002
<b>EXPERIENCE</b>	<b>Clemson University College of Education</b> Clemson, SC
2019-Current	<i>Athletic Leadership, Lecturer</i> <ul style="list-style-type: none"><li>▪ Maintained same responsibilities as Adjunct Faculty with larger course load</li><li>▪ Created new courses for curriculum</li><li>▪ Served on faculty search committees and as LGBTQ+ Liaison</li><li>▪ Conducted independent studies</li><li>▪ Maintained program Twitter account</li><li>▪ Served in variety of department, campus, and community positions</li></ul>
2018-2019	<i>Athletic Leadership, Adjunct Faculty</i> <ul style="list-style-type: none"><li>▪ Guide and educate 60+ graduate students via Canvas</li><li>▪ Assessed student learning through discussion, projects, and formal assignments</li><li>▪ Provided timely, appropriate, and personalized feedback to regarding student coursework</li><li>▪ Invite and interview field experts as guest lecturers</li></ul>
2016-2019	<b>University of Florida</b> Gainesville, FL <i>Sport Management, Adjunct Faculty</i> <ul style="list-style-type: none"><li>▪ Teach a 6-week course in leadership theory and athletic coaching</li><li>▪ Create an online learning platform</li><li>▪ Engage and interact with graduate students in a productive manner</li></ul>
2015-Current	<b>GoFollowLead, LLC</b> <i>Founder and CEO</i> <ul style="list-style-type: none"><li>▪ Consult with athletic teams and organizations on culture and leadership</li><li>▪ Serve as catalyst for overall student-athlete experience</li><li>▪ Train individuals and groups on leadership and followership</li><li>▪ Assess behavior via DISC behavioral assessment</li><li>▪ Serve as education consultant for the Women's Basketball Coaches Association (2019-Current)</li></ul>
2013-2017	<b>Girls Place</b> Gainesville, FL <i>Executive Director</i> <ul style="list-style-type: none"><li>▪ Oversee all aspects of human resources and personnel</li><li>▪ Developed and implemented annual budget</li><li>▪ Coordinated variety of development efforts</li><li>▪ Assisted Program Director in curriculum development</li><li>▪ Assisted Athletic Director in program expansion</li><li>▪ Created First Place Leadership Academy and Girls Place Flowers</li><li>▪ Communicated and coordinated program operations with two boards</li><li>▪ Served as community liaison with our organizations and events</li></ul>
2007-2013	<b>University of Florida</b> Gainesville, FL <i>Director of Basketball Operations</i> <ul style="list-style-type: none"><li>▪ Build and manage an annual budget of over \$700,000</li><li>▪ Oversee all Nike equipment and apparel (budget \$80,000)</li><li>▪ Recruit and manage practice players and team managers</li><li>▪ Handle all elements of team travel (budget \$450,000)</li></ul>

- Serve as staff academic and booster liaison
- Schedule all community service events
- Coordinate all calendars, including game schedule

Fall 2010 **University of Florida** Gainesville, FL  
*Women's Administration Intern*

- Gathered data and completed the NCAA/EADA and Title IX reports
- Observed monthly Title IX Committee Meeting
- Organized a reunion seminar for previous leadership training participants
- Continued work on the addition of sand volleyball as varsity sport
- Reported directly to Lynda Tealer, Executive Associate Athletic Director

2004-2007 **University of North Carolina at Charlotte** Charlotte, NC  
*Assistant Women's Basketball Coach*

- Coordinated a recruiting class ranked in top 25 of 2006
- Directed summer camps and fall coaching clinic
- Scouted opponents as appointed by head coach
- Developed guards through individual workouts and positional breakdowns
- Planned and executed all equipment purchasing and distribution
- Created and distributed weekly and monthly e-newsletters to booster club
- Served as team building and life skills consultant
- Served as liaison to strength and conditioning department
- Maintained recruiting contacts throughout the southeast and recruiting software

2002-2004 **Francis Marion University** Florence, SC  
*Assistant Women's Basketball Coach (2002-04) and Assistant Softball Coach (2002-03)*

- Assisted with on-the-floor coaching including guard work and shooting drills
- Constructed and supervised pre- and post- season conditioning programs
- Monitored the academic requirements and graduation progress of all student-athletes
- Taught racquetball courses through the physical education department

## INSTITUTIONAL

**SERVICE** **Clemson University**

2019-2020 Member, Athletic Leadership Assistant Professor Search Committee

2021-2022 Member, EOLD Clinical Assistant Professor & MEDS Coordinator Search Committee

2021-2022 LGBTQ+ Campus Liaison

2022-2023 Member, EOLD Clinical Assistant Professor & MEDS Coordinator Search Committee

2022-Current Member, Elections Committee (Chair beginning 2023)

2022-Current LGBTQ+ Clemson University Commissioner

2023-Current Dissertation Committee Member, Emily Swett & Maurice Williams

2023-Current Member, Athletic Leadership Lecturer Search Committee

## TEACHING

**EXPERIENCE** **University of Florida**

2016-2019 SPM 6905-Leading and Coaching Intercollegiate Athletics (Summer)

**Clemson University**

Fall 2018 AL 8490-Principles of Athletic Leadership Development

Spring 2019 AL 8640-Ethical Issues in Collegiate Athletics

Summer 2019 AL 8620-Psychological Issues of Intercollegiate Athletics

Fall 2019 AL 8490-Principles of Athletic Leadership Development

AL 8620-Psychological Issues of Intercollegiate Athletics

Spring 2020 AL 8640-Ethical Issues in Collegiate Athletics

EDL 8850-Psychological Safety and College Athletics

Summer 2020 AL 8380-Recruiting in Intercollegiate Athletics

AL 8620-Psychological Issues of Intercollegiate Athletics

Fall 2020 AL 8490-Principles of Athletic Leadership Development

AL 8380-Recruiting in Intercollegiate Athletics

Spring 2021 AL 8640-Ethical Issues in Collegiate Athletics

AL 8380-Student-Athlete Development in Collegiate Athletics

Summer 2021 AL 8620-Psychological Issues of Intercollegiate Athletics

Fall 2021 AL 8490-Principles of Athletic Leadership Development

AL 8380-Recruiting in Intercollegiate Athletics

Spring 2022 AL 8640-Ethical Issues in Collegiate Athletics  
 Summer 2022 AL 8620-Psychological Issues of Intercollegiate Athletics  
 Fall 2022 AL 8490-Principles of Athletic Leadership Development  
 AL 8380-Gender and Equality in College Sports  
 AL 8380-Developing and Facilitating Leadership Workshops (Independent Study)  
 Spring 2023 AL 8640-Ethical Issues in Collegiate Athletics  
 AL 8490-Principles of Athletic Leadership Development  
 Summer 2023 AL 8620-Psychological Issues of Intercollegiate Athletics  
 Fall 2023 AL 8490-Principles of Athletic Leadership Development  
 AL 8380-Gender and Equality in College Sports

**PROFESSIONAL** Speaker, Power of Women, Asheville, NC, May 2023

**NOTES**

Author, Go.Follow.Lead.: from my journey to yours, 2022  
 Co-Director of POWER Women's Leadership Academy, Clemson University 2022-Present  
 Leadership & Team Dynamic Consultant, Women's Tennis (2022-23),  
 Leadership & Team Dynamic ConsultantClemson Rowing, 2022-Present  
 Women's Basketball Coaches' Association Presenter, National Convention, 2018 & 2022  
 DISC Behavioral Assessment Certification, 2016  
 Women's Basketball Coaches' Association Director of Basketball Operations Facilitator, 2013  
 University Athletic Association Professional Development Committee Co-Chair, 2012-2013  
 Women's Basketball Coaches' Association Director of Basketball Operations Presenter, 2011  
 National Association of Collegiate Women's Athletic Administrator Presenter, 2012  
 2005-06 Atlantic 10 Co-Champions, UNC-Charlotte  
 Seven WNIT Appearances, 2005, 2006, 2007, 2008, 2010, 2011, 2013 (Final Four)  
 Two NCAA Appearances, 2009, 2012

**LEADERSHIP  
NOTES**

Institute for Administrative Advancement Graduate, NACWAA, 2013  
 Agricultural Education and Communication, Alpha Tau Alpha President, 2012-2013  
 Association of Leadership Educators Presenter, 2012, 2015  
 Davidson Women's Basketball Team Captain, 2000-2002

**SERVICE  
NOTES**

Youth Ministry Committee Member, Clemson United Methodist Church, 2023-Present  
 Clemson City Recreation, Volunteer Coach, 2023-Present  
 Seneca City Recreation, Volunteer Coach, 2022-Present  
 Hospitality, The Vine, Clemson United Methodist Church, 2019  
 Anthem Church, Leadership Development Program Director, 2013-2014  
 Rebuild Gainesville Participant, 2013  
 Big Brother/Big Sister Program, 2007-2012