

**Roy I. Jones, Ed.D.**  
**Associate Professor of Educational Leadership**  
**Executive Director, Call Me MISTER Program**

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Call Me MISTER is a registered Trademark of Clemson University  
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**EDUCATION**

Ed.D.	Higher Education	University of Georgia	June 1981
M.A.	Educational Psychology	Atlanta University	May 1977
B.A.	Education	University of Massachusetts	May 1972

**ACADEMIC APPOINTMENT**

**Executive Director**, Call Me MISTER Program. Department of Teacher Education, Eugene T. Moore School of Education, Clemson University, Clemson, SC, September, 2003-Present.

- Responsible for providing the overall leadership, administration, management and mentorship of the program
- Actively pursue funding support for the program
- Manage the operational budget
- Engage in the authorship and implementation of the program's co-curriculum
- Continuously promote the program's brand
- Insure the ongoing development of the institutional partnership
- Manage system wide enrollment of MISTER participants
- Maintain strong, positive relationships with the media
- Continue to strengthen strong relationships with professional organizations
- Provide pre-service opportunities for MISTER participants to grow and develop
- Systematically expand the program on a national scale
- Consistently improve the program's intellectual property
- Maintain and develop the program's community outreach initiatives

**Associate Professor**, Department of Leadership, Counselor Education, Human and Organizational Development, Eugene T. Moore School of Education, Clemson University, Clemson, SC, January, 2011-present.

- Taught graduate level independent study courses for doctorate and masters candidates

- Serve on doctoral committee
- Participate in Educational Leadership Department meetings
- Recruit candidates for administrative degree programs
- Serve as a liaison between LCH and teacher education

**Associate Professor**, Division of Education, Department of Teacher Education, Claflin University, Orangeburg, SC, August, 1998-September, 2003.

- Taught Introduction to Education (2 sections)
- Taught History, Principles & Philosophy of Education (2 sections)
- Advised, Counseled and Registered students
- Dean, Division of Education & Department Chair, Teacher Education, Claflin University, August 1998-2001
- Served in dual role for a two-year vacancy period while undergoing national accreditation study
- Responsible for the administration and management of the Division
- Responsible for supervising a faculty and staff of 13 full-time people
- Led the Division to achieve accreditation with the National Council for the Accreditation of Teacher Education (NCATE). Claflin was the first private Historically Black College & University (HBCU) in South Carolina to achieve NCATE accreditation and only the second private institution in the State, at the time, to achieve such distinction

## **OTHER PROFESSIONAL POSITIONS**

**Director**, Department of Employment, Charleston County School District, January, 1990-1998.

- Responsible for the overall leadership, management and supervision of the department
- Supervised six staff
- Served as the clearinghouse for the recruitment and employment of administrators, teachers and classified staff, who represented a workforce of 5,500 serving the 75<sup>th</sup> largest school district in the nation
- Managed an operating budget of \$340,000

**Executive Director**, Louis G. Gregory Baha'i Institute, August 1985-1989.

- Served as a community-based center funded by the Baha'i National Center and dedicated to the social, moral, economic and educational development of the general population
- Responsible for the overall leadership, management and operation of a 130 acre facility, including its 50,000 watt FM radio station
- Supervised a staff of 13
- Managed a budget of \$350,000

**Director, Affirmative Action and Human Relations**, Office of the President, College of Charleston, August, 1981-1985.

- Responsible for developing, implementing and monitoring affirmative action policies and procedures to assure fair treatment for all employees and students of the college
- Coordinated all activities mandated under the College's desegregation plan
- Served as liaison between the College and government compliance agencies
- Conducted staff training seminars related to hiring practices and employment policies
- Co-founded and Administered Project SPECTRA, a model retention designed to serve incoming minority freshman matriculating to the College. The program is approaching 30 years running

**Staff Assistant to Education Advisor**, Georgia Governor George Busbee, March 1977-September 1977.

- Conducted research related public education in Georgia for the purpose of supporting Governor Busbee's proposed education reform initiative
- Consulted with professional educators throughout the State
- Met with State Department staff to share issues of concern of the Governor in an effort to bring all parties to a closer alliance related to education reform
- Developed and wrote speeches

## **PUBLICATIONS**

**Jones, R. I.** (2012-13). *Call Me MISTER*. Advantage Media Publishing. Charleston, SC.

Book manuscript on the topic of *Call Me MISTER* approved for publication and projected release in early winter 2013.

**Jones, R. I.** (2004-2010). *Call Me MISTER administrative manual & co-curriculum*. Clemson University, Clemson, SC.

Developed, wrote and implemented multiple revisions of the major program components of the Call Me MISTER Intellectual Property.

**Jones, R. I.** (2005-2010). *Call Me MISTER licensing agreement*. Clemson University, Clemson, SC.

Provided the content knowledge incorporated into developing the tool used to solidify the ever-growing network of institutional partners.

**Jones, R. I.** (2005-2010). *Call Me MISTER new partner assessment instrument*. Clemson University, Clemson, SC.

Developed, wrote and Implemented the itemized survey instrument used to pre-determine and establish the basis for site visits to prospective institutional partners.

**Jones, R. I.** (2004-2010). *Call Me MISTER intellectual property*. Clemson University, Clemson, SC.

The ongoing creation and collection of program materials assists program staff in providing technical assistance for existing and prospective program partners, including power point presentations, marketing materials, seminar sessions, evaluations, and web site upgrades.

**Jones, R. I.** (2004-2010). *Call Me MISTER annual summer servant leadership Institute*. Clemson University, Clemson, SC.

Created, developed and Implemented the framework and forum to establish and foster a steady flow of master teachers, who serve as master mentors primarily for MISTERS during their pre-service program.

## **Contributor to Report**

Center for Student Opportunity. (2010). *College Access & Opportunity Guide*. Bethesda, MD.

College Board: Advocacy and Policy Center Report. (2010). *The educational crisis facing young men of color*. Washington, DC.

EDUVENTURES, Inc. (2009). Research Brief, *Changing the demographics of today's educators: Recruiting a more racially and ethnically diverse pool of teaching candidates*, Boston, MA.

National Education Association. (2008). *Moving beyond barriers: Strategies for Black student success in the 21<sup>st</sup> century*. A Report on the Status of Blacks in Education. Washington, DC.

**Jones, R. I.** (2006). *Call Me MISTER*. Volume 1, Issue 1. Teachers of Color Magazine, Sugar Land, TX.

## **PRESENTATIONS**

### **Keynote Conference Presentations**

**Jones, R. I.** (2012, March). *The Important Role of African American Male Teachers*. Invited to address participants attending the Design Retreat for the Five Fifths Agenda for America, organized by the Barthwell Group for the Southern University System in New Orleans, LA.

**Jones, R. I.** (2010, October). *The success and impact of Call Me MISTER*. Invited to address The

Whitney M. Young, Jr. Training Institute sponsored by the National Urban League at their annual meeting in Birmingham, AL.

**Jones, R.I.** (2010, April). *Embracing excellence through scholarship and service*. Invited to address the annual university-wide, *Honors and Awards Convocation* at South Carolina State University in Orangeburg, SC.

**Jones, R. I.** (2009, February). Annual Southern Regional Forum. Invited to address the annual conference of the College Board's Southern region in Atlanta, Ga.

**Jones, R. I.** (2009, April). *Creating classrooms where dreams come true*. Invited to address the 13th annual conference of the Florida Fund for Minority Teachers sponsored by the State Legislature of Florida in Miami, FL.

**Jones, R. I.** (2008, October). *Best practices for identifying, recruiting, retaining, and engaging underrepresented faculty, staff and students*. Invited to address the Second Annual State-Wide Diversity Conference sponsored by the University of Alabama System in Tuscaloosa, AL.

**Jones, R. I.** (2008, February). *Leadership in social and contemporary issues*. Invited to Lecture for the Academy for Leader Development & Civic Engagement series at Baylor University in Waco, TX.

**Jones, R. I.** (2007, November). 74<sup>th</sup> Annual AAEE/SAEE Conference. Invited to address the Southeastern Association for Employment in Education joint regional conference in Savannah, GA.

**Jones, R. I.** (2007, October). *Reinventing the educational landscape*. Invited to address the Annual Fall Conference of the South Carolina Association of Teacher Educators, in Greenville, SC.

**Jones, R. I.** (2004, November). *Celebrating the American Dream: Quality teachers in every classroom*. Invited to address the annual college-wide Education Assembly at Morris College, Sumter, SC.

### **Invited Panel Presentations**

**Jones, R. I.** (2012, October). Strategies and Practices for Increasing Academic Achievement for Young Men of Color. Invited to address the annual College Board Forum in Miami Beach, FL.

**Jones, R. I.** (2012, March). *The Color of Our Classrooms: Bolstering the Recruitment and Retention of Minority Teachers*. Invited to address the annual Black Policy conference at the Harvard Kennedy School of Government, Harvard University, Cambridge, MA.

**Jones, R. I.** (2010, July). *The under-representation of minority males in U.S. higher education: What is the role of public universities in addressing this issue?*. Presented ideas on the topic related to the experience of the *Call Me MISTER* Model at the Association of Public Land Grant Universities, Commission on Access, Diversity and Excellence Summer Meeting in Denver, CO.

**Jones, R. I., & Holton, W.** (2010, June). *Recruitment and retention of male teachers*. Presented professional experiences and the *Call Me MISTER* strategy to the Joint Conference on the Concerns of Minorities and Women, National Education Association Human and Civil Rights division in New Orleans, LA.

**Williams, R., Smith, H., & Jones, R. I., & Gordon, T.** (2010, April). *A dream deferred 2010*. Presentation made in conjunction with the College Board Report on *The Crisis Confronting Young Males of Color* at the annual conference on *A Dream Deferred* sponsored by the southern region of the College Board at Spelman College in Atlanta, GA.

**Williams, R., Jones, R. I., Smith, H., Bitsoi, L., Ponjuan, L., & Teranishi, R.** (2010, January). *The educational crisis facing young males of color*. Participated in a Panel presentation on the release of the College Board Report to members of Congress and Educators in the nation's Capitol in Washington, DC.

**Jones, R. I., Beaulieu, L. M., Mason, R., Simpson, R., & Daniels, A.** (2007, June). *The education of Black males*. Participated in a panel presentation for the National Education Association's first National Summit on the Status of Black Education in Atlanta, GA.

## **Refereed Conference Presentations**

**Williams, R., Jones, R. I., Figueroa, J., Begay, K., & Chan, J.** (2010, September). *The educational crisis facing young males of color*. Joint proposal accepted to participate in a panel discussion on the College Board Report at the national conference of the National Association for College Admission Counseling in St. Louis, MO.

**Holmes, W., & Jones, R. I.** (2009, February). *Diagnostics, longitudinal (growth model) assessment application*. Paper presented to the South Carolina Educators for the Practical Use of Research winter conference on addressing the theme, *Rethinking Curriculum, Instruction, and Assessment* in Columbia, SC.

**Jones, R. I., & Holton, W.** (2008, October). *Call Me MISTER...up with Black male teachers!* Presentation made to the Up Where We Belong: Accelerating African American Male Student Achievement conference sponsored by the Avid Center in Atlanta, GA.

**Jones, R. I.,** Christopher, G., & Foster, B. (2005, October). *The education of Black males: Strategies to address a national crisis*. Presentation made to the annual Grantmakers for Education conference in cooperation with the Charles Stewart Mott Foundation in New York, NY.

## **Radio Interviews**

**Jones, R. I.** (2012, March). South Carolina Public Radio. Taped Interview for syndicated *Speaking of Schools*, hosted by Doug Keel, Clemson University, Clemson, SC.

**Jones, R. I.** (2007, September). 99.5 FM Radio New Orleans. [Radio Broadcast]. Live interview for talk show with Amy Kirk in New Orleans, LA.

**Jones, R. I.** (2005, March). National Public Radio (NPR) ALL Things Considered. [Radio Broadcast]. Taped interview for the nationally syndicated show about Call Me MISTER. Rachel Jones (Reporter).

## **Television Interviews**

**Jones, R. I.** (October, 2011). ETV American Graduate Summit. Live presentation and interview showcasing *Call Me MISTER*.

**Jones, R. I.** (Guest). 2010). *African American Male Teacher Shortage*. [Television Broadcast]. TV 2 News, Octavia Mitchell (Reporter). Charleston, SC.

**Jones, R. I.** (Guest). (2007). *The Shortage of African American Male Teachers*. [Television Broadcast]. In Our World with Black Enterprise, Ed Gordon (Host). New York, NY.

## **Other Presentations**

**Jones, R. I.,** & Holton, W. (2009, Fall). *Leadership Pickens County, SC*.

**Jones, R. I.,** & Holton, W. (2009, February). *Teacher recruitment and retention*. Invited to present ideas and advice to the South Carolina Senate Task Force, Chaired by Senator John Mathews in Columbia, SC.

**Jones, R. I.** (2009, January). *Multicultural/Diversity workshop*. Facilitated a workshop for faculty in the Eugene T. Moore School of Education in Tillman Hall.

**Jones, R. I.** (2008, January). *Call Me MISTER*. Bi-Monthly Meeting of Wachovia Bank Executives. Invited by the Regional President to make a presentation to the Wachovia South Carolina Leadership Team in Charleston, SC.

**Jones, R. I.** (2007, December). *Call Me MISTER*. Meeting with Florida State Representative Joe Pickens. Invited to make a presentation about Call Me MISTER to a meeting with government officials, including Governor Charlie Crist's Chief of Staff in the Florida Capitol in Tallahassee, FL.

**Jones, R. I.** (2007, February). *Diversity roundtable discussion*. Planned and Sponsored a roundtable dialogue between the faculty of the Eugene T. Moore School of Education and student members of the Call Me MISTER program in the Alumni Center.

**Jones, R. I.** (2008, March). *Call Me MISTER Program*. Presented a breakout session for the 2008 Raising Achievement and Closing Gaps Conference sponsored by the North Carolina State Department of Education in Greensboro, NC.

**Jones, R. I.** (2006, March). *Call Me MISTER: A teacher recruitment and retention program*. Presented a breakout session for the African American Male Conference sponsored by North Carolina Central University in Greensboro, NC.

**Jones, R. I.** (2006, January). *Call Me MISTER model*. Presented a general session for the Best Practices in Black Student Achievement Conference sponsored by the Office of Diversity at Clemson University.

**Jones, R. I.** (2005, January). *Call Me MISTER*. Invited to make presentation about Call Me MISTER to the officers and elected members of the Legislative Black Caucus in Columbia, SC.

## **GRANTS AND CONTRACTS**

*Call Me MISTER*. Kellogg Foundation, (March 2012), Project Director/PI, \$210,000.

*Call Me MISTER*. Wells Fargo Foundation, (December 2011) Project Director/PI, \$200,000.

*Call Me MISTER*. Duke Energy Foundation, (November 2011) Project Director/PI, \$30,000.

*Developing a Research-Based Plan for the Estill Promise Neighborhood*. U.S. Department of Education, (Submitted December 2011), Principal Investigator, \$500,000 (not funded).

*Special Project Funding: Call Me MISTER*. South Carolina State Legislature (October 2007-2011), \$1.3 million annual recurring funding, Project Director/PI.

*Call Me MISTER*. Deutsche Bank Foundation (June 2010), Project Director/PI, \$10,000.

*Call Me MISTER*. Dabo Swinney All-In Foundation (April 2012), Project Director/PI, \$20,000.

*Call Me MISTER*. Dabo Swinney All-In Foundation (April 2011), Project Director/PI, \$20,000.



*Call Me MISTER*. Dabo Swinney All-In Foundation (August 2010), Project Director/PI, \$10,000.

*Call Me MISTER*. Dabo Swinney All-In Foundation (August 2009), Project Director/PI, \$4,000.

*Call Me MISTER*. South Carolina Student Loan Corporation (March 2007), Project Director/PI, \$500,000.

*Call Me MISTER*. Wachovia Bank Foundation (February 2006-June 2010), Project Director/PI, \$700,000.

*Call Me MISTER Licensing Contracts*. Partner Colleges/Universities in Seven States (July 2006-June 2011), Project Director/PI, \$35,000.

*Special Project Funding: Call Me MISTER*. South Carolina State Legislature (October 2006-September 2007), Project Director/PI, \$1.3 million non-recurring.

*Call Me MISTER*. National Education Association (July 2006-June 2007), Principle Investigator, \$45,000.

*Call Me MISTER Dissemination Conference*. Charles Stewart Mott Foundation (March 2005), Project Director/PI, \$150,000.

*Project Middle Passage*. Lumina Foundation for Education/McCabe Fund (July 2005-June 2007), Project Director/PI, \$99,800.

*Call Me MISTER*. BMW Auto Manufacturing Plant (January 2004-December 2012), Project Director/PI, \$450,000.

*Call Me MISTER*. DuPont Corporation (January 2004-December 2012), Project Director/PI, \$210,000.

## **HONORS AND AWARDS**

Named among the *Most Creative Teachers in the South* in 2011 by the Oxford American Magazine.

Nominated by Dr. Dori Helms, Provost, Clemson University, for the prestigious 2011 McGrath Community Engagement Award sponsored by the Association of Public Land Grant Colleges and Universities in recognition of the *Call Me MISTER* program's growth and development through an expanding state and national network of community partners (2010, Summer). Presented the McGrath Exemplary Program Award for exemplary work reflecting university commitment to engagement.

2010 Upstate Diversity Leadership Award, Selected for Outstanding Non Profit Organization by Richard Riley Institute, Furman University and the Anderson, Greenville and Spartanburg Chamber's of Commerce, South Carolina (2010, May).

2009 Pacesetters Award Recipient from the American Association of Blacks in Higher Education during organizations annual conference in Atlanta, Ga. for recognized leadership in addressing a critical issue in higher education, namely the recruitment, retention, development and placement of Black male teachers in elementary public school classrooms (2008, November).

Named and featured among the Top 10 *Diversity Champions* by *Diverse Issues in Education Magazine* for Call Me MISTER's demonstrated leadership in promoting diversity in education.

2008 Gettys Greatness Award for significant contributions to the students and staff of Gettys Middle School and partnership to the families and community of Easley, SC through *Project Middle Passage* (2008, February).

Southeastern Consortium of Minority Engineers (SECME) recipient of Pioneer in Education Award during organizations annual conference in Greensboro, NC for demonstrating outstanding leadership and service in the field of education (2006, Summer).

Recipient of the First Corporate/Community Partnership Award presented by the Southern Regional Council in recognition of the 50<sup>th</sup> anniversary of the landmark Brown v. Board of Education case, which led to the desegregation of schools (2004, April).

Recipient of the Seal of Excellence Award representing the President's highest commendation presented on the occasion of earning the distinction of NCATE accreditation for the first time in Claflin University's history.

## **TEACHING**

ED. 837 - Independent Study Class

ED. 980 - Independent Study Class

ED. 104 - Introduction To Education, Claflin University

ED. 204 - Principles, History, and Philosophy of Education, Claflin University

## **ADVISING**

Chair, Doctoral Committee, Justin Ballenger, in-progress, Clemson University

Member, Doctoral Advising Committee, David Floyd, *Evaluation of a Rites of Passage Mentoring*

*Program*, in-progress, Olivet Nazarene University. Completed the degree and graduated 2012

## **SERVICE**

Field of Scholarship

International Advisory Board, Deutsche Bank of Germany, *Teachers As Leaders* Initiative, New York, NY, October, 2007 – present

South Carolina Educational Television (SCETV) Provided Technical Assistance and support in the development of the documentary featuring Call Me MISTER, February, 2008

Chair, South Carolina Board of Examiners, Program Review Report on State Accreditation, Fall 2000

## **PROFESSIONAL AFFILIATIONS**

National Education Association, frequent participant in NEA program's nationwide

Southern Regional Education Board, Advisor/Mentor, Minority Doctoral Program

College Board, Regular Participant/Presenter in work groups, conferences

Association of Public Land Grant Universities, CADE Office consultant (unpaid)

Other National, State and Regional Service

Co-chair *5 x 2015 Task Force* with Jeffrey Johnson, journalist and Commentator for the nationally syndicated Tom Joyner Morning Show (radio). The independent community-based group of professionals working to develop strategies for the successful recruitment of African American male teachers nationwide

## **UNIVERSITY SERVICE**

Clemson University MLK, Jr. Day of Service sponsor in cooperation with the Gantt Center 2008-present

Diversity Administrators Advisory Council, Clemson University, 2008-present

Eugene T. Moore School of Education, School Advisory Council, 2007-present

Eugene T. Moore School of Education, Senior Advisory Council, 2009-2010