

Graphic Communications

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Graphic Communications as a Career

The Printing Industry: what people do; the job outlook

- Book** *Careers in Printing* REF Z243 .A2F5 2004 (Career)
- Websites** *Career Guide to Industries* www.bls.gov/oco/cg/ also Ready REF L 2.3/4-3:
CareerOneStop www.careeronestop.org
Occupational Employment Statistics www.bls.gov/oes/

Graphic Communications as a Discipline

Special terms & techniques

- Books** *Glossary of Graphic Communications* REF Z118 .G76 2008
GATF Encyclopedia of Graphic Communications REF Z118 .G29 1998
Digital Printing: the Reference Handbook REF TK7887.7 .L46 2004
Environmental Regulations for Printers REF KF1893 .B7S48 2003
Franklin Pricing Guide (aka "Franklin Catalog") REF Z252.5 .O5F73

Graphic Communications as a Business

Companies, Products & Services; Salaries & Cost of Living

- Library Databases** *ReferenceUSA Business Database* Directory of 12 million US companies
Business & Company Resource Center Company profiles, rankings, etc.
 Plus many more under "Start Your Research" → "Business"
- Books** *Graphic Arts Blue Books* <http://directory.graphicartsonline.com/> REF Z475 .P72-79
Accra Cost of Living Index REF HB235 .U6I57
- Websites** *Register of Products & Services* www.thomasnet.com/
Salary Comparison/Cost of Living www.bestplaces.net/col/

Researching a Topic in Graphic Communications

Books: *Keyword Searches in the Library Catalog*

prepress rfid "security printing" "printing industry" estimat*

To retrieve phrases, put them in quotes.

The asterisk () is the wildcard; it allows for varied word endings.*

Did you see a book or article in a bibliography, Amazon or **WorldCat** (combined catalog of libraries around the world)? If we don't have it, let us get it for you.

PASCAL Delivers or **Interlibrary Loan!** (Allow 3-7 days)

Articles: *Top databases to search*

Business Source Premier –articles from business & trade journals; usually full text

General BusinessFile -- articles from business magazines, journals & trade publications, many in full text; in-depth information on industries & companies

Pira Database -- citations to articles on printing & publishing, packaging, paper, etc.

Engineering Index – citations to technical & scholarly articles on printing techniques

GC Trade Publications *Recent issues on 4th (main) floor; most older volumes on 6th floor.*

Title	In Print	E-Journal
<i>American Printer</i>	Z119 .I56 (1982-96, 1998-)	1996 - current
<i>Canadian Printer</i>	In storage (1989-92)	1992 - current
<i>Converting Magazine</i>	TS195 .A1C6 (1989-92)	1999 - current
<i>Converting Today</i>		2002 - current
<i>Flexible Packaging</i>		2002 - current
<i>FLEXO</i>	Z252.5 .F6F58 (1989 -)	
<i>Flexotech</i>	Z252.5 .F6F64 (2004 -)	
<i>Folio: the Magazine for Magazine Management</i>	PN4734 .F65 (1989-)	1983 - current
<i>Food & Drug Packaging</i>		1998 - current
<i>Graphic Arts Monthly</i> (www.gammag.com)	Z119 .G87 (1987 -)	1987 - current
<i>Gravure</i>	Z258 .G7 (1987 -)	
<i>In-Plant Graphics</i>		1997 - current
<i>In-Plant Printer</i>	Z119 .I58 (1984 -)	
<i>Ink Maker</i>		2004 - current
<i>Ink World</i>		1999 - current
<i>IPA Bulletin</i> (formerly <i>Prepress Bulletin</i>)	Z256 .P74 (1989 -)	
<i>Label & Narrow Web Industry</i>		1999 - current
<i>NAPL Business Review</i>	Z244.6 .U5N33 (2006 -)	
<i>New England Printer & Publisher</i>	Z119 .N4 (1989 -)	
<i>Package Printing</i>	TR980 .G7 (1978 -)	
<i>Packaging Digest</i>	TS158 .P32 (current 2 yrs only)	1991 - current
<i>Packaging Magazine</i>		1998 - current
<i>Packaging Technology</i>		1991 - current
<i>Packaging Technology & Science</i>		1996 - current
<i>Paper360</i> (TAPPI Journal/PIMA Magazine)	TS1080 .T2 (2006 -)	2006 - current
<i>Paper, Film & Foil Converter</i>	TS195 .A1P36 (1989 -)	1990 - current
<i>Paperboard Packaging</i>		2001 - current
<i>Popular Photography</i>	TR1 .P8847 (2008 -)	
<i>Print</i>	Z119 .P8985 (1967 -)	1995 - current
<i>Print Solutions Magazine</i>		2001 - current
<i>Print Week/ PrintWeek</i>	Z252.5 .O5P75 (2006 -)	2001 - current
<i>Printing Impressions</i>	Z119 .P8 (1976 -)	
<i>Printing Industries of America, the Magazine</i> (formerly <i>GATFWorld</i>)	Z119 .G372 (2009 -)	
<i>Printing World</i>	Z119 .B83 (1986 -)	1997 - current
<i>Proceedings/Technical Association of The Graphic Arts (TAGA)</i>	Z120.5 .P76 (1963 -); with CD (4 th floor)	
<i>Pulp & Paper Canada</i>	TS1080 .P98 (1974 -)	1991 - current
<i>Pulp & Paper International</i>	TS1080 .P9 (1955 -)	1989 - current
<i>Quick Printing</i>	Z252.5 .I49Q5 (1985 -)	2005 - current
<i>Screen Printing</i>	TT273 .S33 (1970-1992, 2004 -)	
<i>Seybold Report: (various subtitles)</i>		1989 - current
<i>U & lc Online</i> (<i>Upper & Lower Case Magazine</i>)	www.itcfonts.com	1998 - current
<i>Visible Language</i>	Z119 .J88 (1996 -)	2001 - current
<i>Visual Communications Journal</i>	Z122 .V57 (1976 -)	

Find out what's inside many online journals by searching *Business Source Premier*.

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