



In Touch

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Go Tigers! Beat the Gamecocks

The Paw

The other day as I was filming one of the Sports Information scrapbooks I spotted an article about The Paw. Alyce Atkinson wrote an article for the Greenville News of February 16, 1997, describing the history of Clemson's famous logo, and I thought some of it was pretty interesting.

The idea for the Tiger Paw originated with John Antonio, a Greenville designer who was senior art director at Henderson Advertising at the time. Although Antonio isn't certain of the date, he believes that the Paw came to life in 1971 at the request of head football coach Hootie Ingram. Ingram was unhappy with the cartoon tiger which appeared on the football program booklets, so he went to Antonio's firm looking for something different.

"I applied my same philosophy of design for corporations to this university," he said. "It had to have a memorable graphic, evoke positive emotional response, and it had to be reproducible in various sizes." ...Somewhere in the creative process, the idea came to Antonio for the phantom tiger that you never see, but which leaves its print everywhere it goes." The Tiger Paw is an exact copy of a Bengal tiger's paw print which Antonio borrowed from the Smithsonian Institution.

When Antonio met with Clemson officials to present his idea he learned that his toughest critic would be former coach and legend Frank Howard. Antonio displayed dozens of items with the paw print, but The Coach didn't seem impressed. Then Antonio pulled out an orange football helmet with the big white paw print emblazoned on each side, and Coach Howard's eyes "got as big as saucers, and he smiled." Antonio gave him the helmet and the rest is history.

He said that at the time no other college team had that kind of logo on the helmet, only NFL teams did. I think it's fair to say that the Paw was a stroke of genius and has probably benefitted the university in ways that go far beyond college sports.—Ron Williford

Spring 1999
hours are
now on the
web at the
Libraries'
home page.

Just for the fun of it

Do you have a talent hiding under a bushel somewhere? Well...it's time to share it with the library world. How about some of you crafty people? Can you teach the rest of us how to make some great holiday gifts? If you are interested in doing a "Just For Fun" workshop, contact me at 656-3933 or celizab@clemson.edu.

—Betty Cook, Chair, Just For Fun Workshops



The switch is on!

Windows Training Force

The Windows Task Force members are the current target of the migration to the PC platform. Several members are working with their new machines; others are still waiting. The group got together this week for an update on the migration, and put together the next stage of training for TF members.

At the meeting, copies of a book, "Windows NT 4 Workstation" were distributed, so each unit will have a copy. The Task Force members will receive two more workshops, one from Gary Mohr on Office97 and another from Systems, once all TF members have their new machines. After that, the unit-by-unit migration will begin.

If you have questions, please contact your unit's Windows TF member:

What does NT stand for? Microsoft says NT is an acronym for "New Technology".

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Check out the Conversion Tips and Tricks and NT Tips and Tricks on the Systems Support Web
sys.lib.clemson.edu
it is also accessible from the Libraries' Staffweb.

Thank you

From Betty Cook's family: *Thank you for your kind expressions of sympathy on the death of my father-in-law, Howard Cook. They have meant so much to our entire family.*
Sincerely, Betty, Warren, Julie & Jennifer Cook

Our sympathy

Isaac Wallace's sister, Dorothy Green, passed away last Wednesday morning after a long illness. Isaac is with his family in Ft. Lauderdale, Florida. He will return to work on Monday, Dec. 3rd. If you'd like to send a card his address is 206 Church Street, Clemson, SC 29631.

Shelled nuts for sale

PECANS - \$ 4.50/pound
BLACK WALNUTS - \$5.00/pound.
Contact Pat Menzies in Cataloging.

The beat goes on...

Clemson's Army ROTC cadets will declare their Tiger spirit loud and clear as they beat on 55-gallon oil drums while standing vigil at Howard's Rock in Memorial Stadium. From 3:30 p.m. Thursday, until game time Saturday, members of the Fightin' Tiger Battalion will stand guard, beating their drums to ward off any USC fans.



Jokes to ruffle some feathers

How do you make a USC grads' car more aerodynamic?
Take off the domino's pizza sign!

"Hey Larry," the banker said to his co-worker, "I've got a great new Carolina joke for you."

"But I'm a Carolina graduate," Larry replied indignantly.

"No problem," the banker replied, "I'll talk slow and you can watch my mouth."

Why do USC fans eat their cereal on plates?
Because they don't know what Bowls are!

It's chicken pickin' time!

After just two weeks into the Journal Usage Study:

Total browsed in-house - **3808**
Journals with no barcodes - **90**

WOW!

This year's **Holiday/Christmas Party** will be held in Cooper library on **Wednesday, Dec. 16, 1998.**

Watch for more details in the coming weeks.