I. Purpose: To support informational, research and teaching needs associated with the degree programs in Parks, Recreation, & Tourism Management (PRTM). The Clemson University PRTM Department offers programs leading to the following degrees: Bachelor of Science, Master of Parks, Recreation & Tourism Management (M.PRTM), Master of Science (M.S.), and Doctor of Philosophy (Ph.D.).

A. Curriculum

1. The undergraduate PRTM curriculum provides students with extensive exposure to the social, physical, and biological sciences required to manage leisure service programs and resources. Graduates are prepared for a variety of careers; individual career interests are met by permitting each student to select an emphasis area.

   PRTM Emphasis Areas:
   Community Recreation, Sport and Camp Management (CRSCM)
   Park and Protected Area Management
   Therapeutic Recreation
   Travel & Tourism Management
   Professional Golf Management

B. Users


   Undergraduate majors: 443
   Master’s program: 23
   Doctoral program: 36
   Faculty: 19

2. Secondary Users: PRTM minors

   Athletic Leadership emphasis area students (School of Education)
   All library users, given the interdisciplinary nature of the program and the general interest topics in recreation and sports.
II. Scope of In-House Collection
The primary PRTM collection will be housed in the R.M. Cooper Library. Materials for the circulating collection will be evaluated and selected by the PRTM liaison. The Head of Reference will select materials for the reference collection.

A. Format Guidelines
   1. Print Sources
      Books and journals will be the primary formats collected. Books accompanied by computer disks or CD-ROMs may also be selected.

   2. Electronic Sources
      Electronic sources will be purchased if they support PRTM research and if funds are available.

B. Language Guidelines
   Primarily English language materials will be purchased

C. Geography Guidelines
   Primary emphasis is on leisure and recreation in North America. However, many topics in PRTM are not geographically restricted, so books about tourism/recreation in other parts of the world may also be selected.

D. Chronological Guidelines
   Selection will focus on current, up-to-date information. Important new works about the history of leisure or sport may be selected.

E. Publication Date Guidelines
   Generally the selector will purchase books published within the last two years. Exceptions may include books requested by faculty members or books highly recommended in a review source.

F. Types of Materials Included in the Collection
   Almanacs and Yearbooks: Purchased for the Reference collection.

   Bibliographies: Narrow subject scope bibliographies will be selected for topics that either do not have a large representation in the collection or for topics that have generated a prolific amount of literature.

   Biographies: Collections of biographical sketches are usually purchased for the Reference collection. The biographies of notable naturalists and park service officials may be selected for the general collection. Biographies of famous athletes may also be purchased.

   Career guidance materials: Guides for careers in sports, leisure, hospitality, tourism, and recreation and job-seeking books for related fields may be purchased. Directories that list
employers and internship possibilities for these fields may also be purchased for the Reference collection.

Databases: Electronic databases that can be used to locate journal articles and other publications for research in PRTM will be purchased with Online, Reference, and/or Serial funds. Given the interdisciplinary nature of PRTM research topics, the Library provides access to many databases that contain relevant information. Current offerings include:

- CAB Direct Health Reference Center
- SPORT Discus
- PsycINFO America: History & Life
- Expanded Academic ASAP
- Web of Science
- ISI Current Contents
- Ingenta
- Sociological Abstracts
- Lexis/Nexis
- General Business File
- Contemporary Women’s Issues
- Dissertation Abstracts
- SIRS (Social Issues Research)
- Agricola Biological & Agricultural Index
- WorldCAT

Dictionaries: Purchased for the Reference collection. No effort is made to collect dictionaries for the circulating collection.

Directories: Purchased for the Reference collection. No effort is made to collect directories for the circulating collection.

Encyclopedias: New editions and new titles will be purchased for the Reference collection. Older editions of encyclopedias may be retained in the circulating collection.

Handbooks and Manuals: Current, authoritative handbooks and manuals may be purchased to support the curriculum.

Journals: Every effort will be made to maintain current journal subscriptions and to add new titles as funds allow. As the PRTM Department adds new emphasis areas, it is essential to evaluate journals needed to support the curriculum. Evaluation tools, such as faculty surveys and theses citation analysis, will be used to identify core journals and faculty/graduate student favorites to ensure they remain in the collection.

Electronic Journals: If a journal subscription is available in electronic format, the Library will provide access through the Electronic Journals page. New subscriptions will be in electronic form whenever possible.

Periodical Indexes: The library retains current subscriptions to the following indexes and abstracts that can be used for PRTM research:

- Education Index
- Leisure, Recreation, & Tourism Abstracts
- Physical Education Index
- Social Science Index
Theses and Dissertations: The library will retain two copies of all theses and dissertations written for the M.S. and Ph.D. in PRTM at Clemson University: one copy in Cooper Library, one in Special Collections. If funds allow, theses and dissertations from other universities with similar programs and research topics may be purchased for the collection. However, in most instances graduate publications from other institutions must be obtained through Interlibrary Loan.

G. Types of Materials Excluded
Textbooks: Textbooks used in classes taught at Clemson University will not be purchased. Other textbooks may occasionally be purchased if they support the curriculum.

Audiotapes and Videotapes: Will not make an effort to purchase unless specifically requested by a faculty member.

H. List of Core Journals
Annals of Tourism Research
Biological Conservation
Coastal Management
Environment and Behavior
Environment and Planning
Environmental Conservation
Event Management
International Journal of Hospitality Management
Journal of Environmental Management
Journal of Environmental Psychology
Journal of Experimental Psychology
Journal of Forestry
Journal of Gerontology
Journal of Interpretation Research
Journal of Leisurability
Journal of Leisure Research
Journal of Park & Recreation Admin.
Journal of Personality & Social Psychology
Journal of Sport Management
Journal of Teaching in Physical Education

Journal of the American Water Resources Association
Journal of Travel & Tourism Marketing
Journal of Travel Research
Journal of Wildlife Management
Leisure Sciences
Leisure Studies
Leisure/Loisir
Loisir et société = Society and leisure.
Research Quarterly for Exercise and Sport
SCHOLE
Society and Natural Resources
Sociology of Sport Journal
The Gerontologist
Therapeutic Recreation Journal
Tourism Analysis
Tourism Management
Tourism Recreation Research
Tourism Review
Travel and Tourism Analyst
III. Collection Analysis by Subject

A. Library of Congress Subject Headings and Call Number Ranges

1. Description  
   Travel. Voyages and travels (General)  
   Customs relative to private and public life  
   Recreation & Leisure  
   Leisure Management  
   Outdoor Life / Outdoor Recreation  
   Physical Education & Training  
   Sports, Athletes, Physical Education  
   Coaching  
   Sports Management  
   Sports Marketing & Economics  
   Individual Sports (football, baseball, etc)  
   Golf Management  
   Games & Amusements  
   Recreation Law & Legislation  
   Sports Law & Legislation  
   Therapeutic Recreation  
   Parks & Public Reservations  
   Festivals & Special Event Planning  
   Museums  
   Botanical Gardens

2. Call Number
   G149-180  
   GT500-2370  
   GV1-1860  
   GV181  
   GV191.2-200.66  
   GV201-555  
   GV706  
   GV711  
   GV713  
   GV716  
   GV764-1198  
   GV961-984  
   GV1199-1570  
   KF1290  
   KF3989  
   RM736.7  
   SB481-485  
   AS6, GT3930-3980  
   AM1-AM160  
   SB317.5; QK71

B. Level of Collecting
   Approximately 75% of the books ordered for the PRTM collection should support the undergraduate curriculum. Titles should be reviewed on an individual basis, and the selector should determine which courses the book will support (See Appendix A). Since many courses are offered at both the 400 and 600 level, both undergraduate and graduate students benefit from books selected for these subjects.

IV. Access to Information not On-Site

A. Interlibrary Loan
   The primary access for books and journals not owned or accessible by the Libraries will be Interlibrary Loan. This service is free to Clemson University students, faculty, and staff.

B. Commercial Document Suppliers
   Document delivery via commercial document suppliers (such as Ingenta) will be offered free of charge to Clemson University students, faculty, or staff if the needed information is not available from interlibrary loan sources.

C. Full-text Article Databases
   Many of the article indexes and databases available through the Library’s home page include full-text journal and magazine articles. Expanded Academic offers full-text of several tourism and leisure journals.
D. Web Sites
There are many excellent resources for PRTM research that can be accessed via the Web. Due to the ephemeral nature of many web sites, a list of sites will not be provided in this document.

V. Monograph Selection Tools
A. Review Sources

Choice
Leisure, Recreation, & Tourism Abstracts
Library Journal
Amazon.Com book reviews
Book reviews in core journals

B. Approval Plans
Approval plans for books and notification slips are arranged with Yankee Book Press to ensure arrival/notification of titles that fit the needs of the library’s circulating collection. The approval plan will be reviewed yearly.

C. Publisher’s Catalogs & Publisher’s Web Pages
Leisure/Recreation publishers include:

- AltaMira Press [http://www.altamirapress.com]
- CABI [http://www.cabi-publishing.org/Leisure.asp]
- Cognizant Communication [http://www.cognizantcommunication.com]
- Fitness Info Tech [http://www.fitinfotech.com]
- Idyll Arbor [http://www.idyllarbor.com]
- Island Press [http://www.islandpress.com]
- Oxford University Press [http://www.us.oup.com]
- Prentice Hall [http://www.prenhall.com]
- Routledge [http://www.routledge-ny.com]
- Sagamore [http://www.sagamorepub.com]
- Travel Industry Association [http://www.tia.org/pubs]
- University Press of America [http://www.univpress.com]
- Venture Publishing [http://www.venturepublish.com]
- Wiley [http://www.wiley.com]
- World Tourism Org [http://www.world-tourism.org]

D. Faculty / Staff / Student Requests
Book requests received by PRTM faculty members will be given first priority. Graduate and undergraduate students are also encouraged to submit book order requests.
E. Deselection (Weeding) Guidelines
Books will be removed from the collection if they are in such bad condition that they cannot be repaired.

Duplicate copies of books published prior to 1980 that have not circulated will be considered for weeding.

Serials (journals) published prior to 1970 that have not circulated in over ten years may be evaluated for removal from the collection or for remote storage facilities.

VI. Evaluation Tools
A. SAS Reports
B. Journal Citation Reports of the Social Sciences Citation Index
C. Indexes & Abstracts
  LRTA. SPORT Discus
D. Books for College Libraries
E. Faculty Teaching & Research Interests
A listing of PRTM faculty and their interest areas is available on the Internet:

http://www.hehd.clemson.edu/prtm/about_us/faculty.php

VII. Collection Assessment & Planning
A. Qualitative Measures
1. Bibliographies

Comparison of our holdings with standard bibliographies, such as Books for College Libraries, ACRL lists for special topics, and Choice magazine’s “outstanding academic books of the year” list.

Libraries at institutions with similar programs often publish bibliographies of recent acquisitions. For example: the Nestle Library at the Cornell School of Hotel Administration distributes a quarterly accessions list that includes many tourism, recreation, and hospitality management titles and the City Planning & Landscape Architecture Library at University of Illinois/UC sends out a quarterly book list that includes titles in city planning, ecology & conservation, natural resource management, heritage tourism, and sustainable development.

2. Clemson Benchmark Institutions
Auburn Purdue
Georgia Tech Texas A&M
Iowa State University of California at Davis
Michigan State Virginia Tech
North Carolina State
3. User Surveys
Surveys should be conducted to determine how PRTM students and faculty perceive the collection. What do they feel is weak and what is strong about the collection? Surveys could also be used to find out what resources/services users would like added and if there are any they could do without.

B. Quantitative Measures

1. 6/2004-7/2009

<table>
<thead>
<tr>
<th></th>
<th>05/06</th>
<th>06/07</th>
<th>07/08</th>
<th>08/09</th>
<th>09/10</th>
<th>10/11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Articles</td>
<td>210</td>
<td>40</td>
<td>25</td>
<td>103</td>
<td>45</td>
<td>4</td>
</tr>
<tr>
<td>Books</td>
<td>67</td>
<td>30</td>
<td>23</td>
<td>103</td>
<td>45</td>
<td>0</td>
</tr>
<tr>
<td>Total</td>
<td>277</td>
<td>70</td>
<td>48</td>
<td>206</td>
<td>90</td>
<td>4</td>
</tr>
</tbody>
</table>

2. Circulation Statistics
Listed below are subjects which books have consistently high levels of circulation. An asterisk (*) designates subjects with extremely high circulation statistics (40 circs or more for many books).

<table>
<thead>
<tr>
<th>Call Number</th>
<th>Subject</th>
</tr>
</thead>
<tbody>
<tr>
<td>AS6</td>
<td>conference &amp; meeting planning</td>
</tr>
<tr>
<td>G155</td>
<td>tourism planning, ecotourism, tourism marketing</td>
</tr>
<tr>
<td>GV14</td>
<td>concepts of leisure &amp; recreation</td>
</tr>
<tr>
<td>GV14.4</td>
<td>psychology of leisure</td>
</tr>
<tr>
<td>GV21-23</td>
<td>ancient sport, olympics</td>
</tr>
<tr>
<td>GV171</td>
<td>community recreation</td>
</tr>
<tr>
<td>GV181</td>
<td>recreation programming, administration*</td>
</tr>
<tr>
<td>GV182</td>
<td>recreation economics, financing</td>
</tr>
<tr>
<td>GV183</td>
<td>recreation for disabled persons</td>
</tr>
<tr>
<td>GV191</td>
<td>outdoor recreation</td>
</tr>
<tr>
<td>GV198</td>
<td>camp counseling &amp; management</td>
</tr>
<tr>
<td>GV200</td>
<td>outdoor survival skills*</td>
</tr>
<tr>
<td>GV346-351</td>
<td>college athletics*</td>
</tr>
<tr>
<td>GV475/476/504</td>
<td>judo, karate, tai chi chuan</td>
</tr>
<tr>
<td>GV706</td>
<td>psychology of sport*</td>
</tr>
<tr>
<td>GV709</td>
<td>women in sport</td>
</tr>
<tr>
<td>GV713</td>
<td>sports management</td>
</tr>
<tr>
<td>GV716</td>
<td>sports marketing*</td>
</tr>
<tr>
<td>GV776</td>
<td>whitewater rafting (collection outdated)</td>
</tr>
<tr>
<td>GV811</td>
<td>sailing (collection very outdated)</td>
</tr>
<tr>
<td>GV837</td>
<td>swimming</td>
</tr>
<tr>
<td>GV840</td>
<td>scuba diving (collection outdated)</td>
</tr>
<tr>
<td>GV867</td>
<td>baseball</td>
</tr>
<tr>
<td>GV943</td>
<td>soccer*</td>
</tr>
<tr>
<td>GV965-975</td>
<td>golf</td>
</tr>
<tr>
<td>GV995</td>
<td>tennis</td>
</tr>
<tr>
<td>Call No.</td>
<td>Description</td>
</tr>
<tr>
<td>---------------</td>
<td>--------------------------------------------------</td>
</tr>
<tr>
<td>GV1003/1017</td>
<td>racquetball</td>
</tr>
<tr>
<td>GV1041</td>
<td>bicycling</td>
</tr>
<tr>
<td>GV1061</td>
<td>running</td>
</tr>
<tr>
<td>GV1111/1114</td>
<td>Asian fighting, karate, judo</td>
</tr>
<tr>
<td>GV1201</td>
<td>games &amp; activities</td>
</tr>
<tr>
<td>GV1445-1455</td>
<td>chess* (collection outdated)</td>
</tr>
<tr>
<td>GV1853</td>
<td>Disney</td>
</tr>
<tr>
<td>KF1290</td>
<td>risk management for parks and leisure services</td>
</tr>
<tr>
<td>KF3989</td>
<td>legal aspects of sport</td>
</tr>
<tr>
<td>RM736.7</td>
<td>therapeutic recreation</td>
</tr>
<tr>
<td>SB481</td>
<td>national parks, all aspects</td>
</tr>
</tbody>
</table>
Appendix A:
PRTM Courses offered at Clemson University

PRTM 195 PGM Seminar
PRTM 198 Creative Inquiry—PRTM I
PRTM 200 Profession and Practice in PRTM
PRTM 206 Practicum I
PRTM 207 Practicum II
PRTM 221 Delivery Systems for Parks, Recreation, and Tourism
PRTM 220 Conceptual Foundations of Parks, Recreation, and Tourism
PRTM 222 Program and Event Planning in Parks, Recreation, and Tourism
PRTM 223 Administration/Management in Parks, Recreation, and Tourism
PRTM 224 Legal Aspects of Parks, Recreation, and Tourism
PRTM 241 Intro to CRSCM
PRTM 270 Intro Rec Res Mgt
PRTM 281 Intro to Golf Mgt
PRTM 282 Principle Golfer Dev
PRTM 283 Adv Mth Golf Teaching
PRTM 295 PGM Seminar II
PRTM 298 Creative Inquiry
PRTM 311 Therapeutic Recrea
PRTM 320 Recreation Policy
PRTM 325 Global Persp in Rec
PRTM 330 Visit Ser & Interp
PRTM 342 Intro to Tourism
PRTM 343 SPLASP of Tourist
PRTM 344 Tourism Markets and Supply
PRTM 345 Tourism Management
PRTM 346 Heritage Tourism
PRTM 349 Survey Tourism Sites
PRTM 351 PRTM Risk Mgt./Cert
PRTM 383 Golf Shop Operations
PRTM 390 Independent Study PRTM
PRTM 391 Critical Iss in TRSM
    Parks and Public Lands of CA
    Sport Tourism
PRTM 392 Special Event Mgt
PRTM 395 PGM Seminar III
PRTM 398 Creative Inquiry—PRTM III
PRTM 403 Elem of Rec/Pk Plan
PRTM 404 Field Training I
PRTM 405 Field Training II
PRTM 407 Pers Admin In PRTM
PRTM 409 Rec Research
PRTM 416 Leisure and Aging
PRTM 417 TR Processes I
PRTM 418 TR Processes II
PRTM 419 TR and Disability
PRTM 420 TR Trends and Issues
PRTM 421 Rec Fin Resc Mgt
PRTM 430 World Geog Parks
PRTM 431 Methods Envir Inter
PRTM 446 Commuity Tourism
PRTM 447 Perspect Intl Travel
PRTM 455 Advance Program Planning
PRTM 460 Leisure Across Life
PRTM 474 Adv Rec Resource Mgt
PRTM 483 Golf Club Mgt. and Operations
PRTM 490 SR Independent Study
PRTM 495 PGM Seminar IV
PRTM 498 Creative Inquiry—PRTM IV
PRTM 621 Rec Fin Resc Mgmt
PRTM 630 World Geog Parks
PRTM 631 Methods Envir Inter
PRTM 801 Phil Found of PRTM
PRTM 803 Sem Rec & Park Admin
PRTM 804 Independent Study
PRTM 805 Internship
PRTM 806 Special Problems
PRTM 807 Recreation Behavior
PRTM 808 Behavioral Aspects
PRTM 811 Research Methods
PRTM 843 Tourism Analysis
PRTM 891 Masters Research
PRTM 900 Selected Topics
PRTM 908 Advanced Topics
PRTM 910 Research Seminar
PRTM 911 Professional Issues
PRTM 991 Doctoral Research

L S 100 Adv. Ult Frisbee
L S 100 Adv. Tope Rope
L S 100 Aikido II
L S 100 Belly Dance II
L S 100 Disc Golf
L S 100 Enviro Sculpture
L S 100 Forestry Skills
L S 100 Freshman Outdoor
L S 100 Intermediate Pilates
L S 100 Marathon Training
L S 100 Middle East Dancing
L S 100 Photography
LS 100 Sport Kenjitsu
LS 100 Training Principles
LS 100 Women’s Golf
LS 100 Women’s Racquetball
LS 100 Women’s Riflery
LS 101 Challenge Rec Act
LS 113 Wood Carving
LS 126 Group Initiatives
LS 133 Women’s Shotgun
LS 141 Top Rope Climbing
LS 143 Mountain Biking
LS 145 Camping/Backpacking
LS 156 Riflery
LS 157 Shotgun Sports
LS 158 Archery
LS 159 Hunting Traditions
LS 161 Turkey Hunting
LS 164 Whitewater Kayaking
LS 165 Inland Kayak Touring
LS 173 Bass Fishing
LS 175 Fly Fishing
LS 176 Beginning Fly Tying
LS 179 Scuba I
LS 185 Bowling
LS 187 Frisbee Sports
LS 189 Tennis
LS 194 Racquetball
LS 195 Inter Racquetball
LS 196 Intro to Billiards
LS 198 Golf
LS 199 Intermediate Golf
LS 204 Soccer
LS 210 Learn to Dance
LS 211 Belly Dance
LS 218 Ballroom Dance
LS 219 Country West Dance
LS 220 Shag
LS 221 Intermediate Shag
LS 222 Advanced Shag
LS 227 Intro to Swing Dance
LS 228 Intermediate Swing
LS 229 Advanced Swing Dance
LS 232 Core Training
LS 235 Basic Yoga
LS 236 Power/Ashtanga Yoga
LS 237 Kripalu Yoga
LS 238 Vinyasa Flow Yoga
LS 242 Meditation and Relax
LS 245 Pilates
LS 251 Running and Jogging
LS 258 Self-Defense
LS 264 Aikido
LS 266 Hapkido
LS 270 Sports Officiating
LS 275 First Aid/CPR
LS 276 Pro CPR/First Aid
LS 277 Lifeguarding
LS 278 Wilderness First Aid
LS 291 Outdoor Leadership