

Extent: 3.5 cu. ft.; 86 photographs; 3 weavings; 14 oversize items

Inclusive dates: 1951-1975

Bulk dates: 1962-1969

Provenance: These records originated in the office of the Dean of the School of Industrial Management and Textile Science. This series incorporates portions of accessions 88-70 and 89-148.

Access: Restricted are those files containing personnel information. These restrictions are allowed under the South Carolina Freedom of Information Act. S. C. Code Ann. §30-4-40 (a) (2).

Processing: Raul Espinosa, student assistant; Dennis Taylor, University archivist, January 1999.

Administrative history:

- 1962 (July) School of Textiles and Department of Industrial management merge to form School of Industrial Management and Textile Science
Department included Textile management, Yarn Manufacturing, Textile Chemistry and Dyeing, Weaving and Design, Knitting, and Industrial Management. Wallace D. Trevillian, former head of the Industrial Management Dept., named Dean.
- 1962 Master of science degree in management offered 1962
- 1964 Ph. D. degree in Engineering Management offered
- 1968 School of Industrial Management and Textile Science reorganized into three departments: Economics, Industrial Management, and Textiles
- 1969 (July) School of Industrial Management and Textile Science renamed College of Industrial Management and Textile Science

Scope and content:

This series contains the records of the Dean of the School of Industrial Management and Textile Science. The records consist of departmental correspondence and memoranda, photographs, publications, and weavings (done by students). The files, which are arranged alphabetically by topic, span the years 1951-1975, the bulk occurring 1962-1969. Prominent correspondents with Wallace D. Trevillian, Dean, included textile mill executives, Clemson University administrators and faculty, and officers of professional societies and organizations.

Documented in the series are liaison activities between Clemson and the textile industry, developments in textile education, and activities of faculty in various professional societies and associations. During these years the School began to offer educational seminars for textile executives; these seminars evolved into the Professional Development program. Also begun during this time were courses in textile marketing which were aimed toward executives in the textile industry. For several years, beginning in 1968, Clemson University hosted the Textile Marketing Forum, which featured nationally recognized leaders in the fields of fashion, textile design, and advertising.

For a complete listing of topics, please see the "Folder Inventory" that follows.

Subject headings:

Clemson University--Curriculum
Clemson University--School of Industrial Management and Textile Science
Industrial management--Study and teaching
Textile industry--Periodicals
Sirrinc (J. E.) Textile Foundation
Textile Industry--South Carolina

Added entries:

Efland, Thomas
Hurst, Victor
Trevillian, Wallace D.

Clemson University Textile Marketing Forum
National Council for Textile Education

Separation list:

For purposes of preservation, the following items were removed from their original folders and placed at the end of the series.

I. Photographs, 1962-1969

II. Weavings

1. Weaving 5"x7" with gray Palmetto and words "Clemson Textile School" on navy background (2)

2. Weaving 5"x5" red and white with word "Greetings"

III. Oversize

American Cotton Manufacturers Institute, Inc., "Textiles for You", n.d.
Blueprint for sign "Sirrinc Hall," 1964 (12"x24")
Department of Industrial Management "Tax Short-School", 1969
International Textile Exposition, Floor plan, 1974 (19"x35")
Journal of Industrial Engineering, "Administration and Technical Competence", 1967
Southern Textile Exposition, Textile Hall, 1964
Springs Bulletin, March 17, 1965, 8pp.
Textile Brochures, "Through Studies in Textiles," 1968
Textile Industries presents America's Textile Schools, 1963-1964 (11"x 24")
Textile Industries presents the American Textile Industries, n.d. (21"x 33")
Textile World, "Textile Industry Faces the Challenge . . .," 1969

South Carolina Flag (3) (approximately 12"x18")

Folder Inventory

Box	Folder	Folder Title
1	1	A—General, 1963-1974
	2	Academy of Management, 1967-1969
	3	Accident Procedures, 1951-1966
	4	Accountant, 1963-1968
	5	Accounting Department, 1974
	6	Addresses, 1963-1966
	7	Administrative Management Society Meeting, 1968
	8	Albany Felt (Symposium), 1967
	9	Alice Manufacturing Company, 1968-1969
	10	American Assoc. for Testing Materials [ASTM], 1965
	11	American Assoc. for Textile Technology [AATT], 1963-1969
	12	American Assoc. of Collegiate Schools of Business, 1965
	13	American Enka, 1967-1969
	14	American Textile Machinery Association, 1968 American Textile Manufacturers Institute [ATMI]
	15	1965-1966
	16	1967-1969
	17	American Yarn Spinners Association, 1969
	18	Arkwright Mills, 1967-1969
	19	Auxiliary Enterprises, 1966-1967
	20	B—General, 1963-1966
	21	B. I. Cotton Mills, 1967-1968
	22	Bigelow-Sanford, 1968
	23	Board of Visitors, 1965-1969
	24	Book lists, 1963-1967
	25	Burlington Industries, 1965-1969
	26	Business and Finance, 1970-1971
	27	C—General, 1964-1969
	28	Central Services, 1965-1966
	29	Chief of Security, 1969-1971 Civil Rights
	30	1968-1969
	31	1971
	32	Class Attendance, 1963-1967
	33	Clemson Night Around the World, 1969
	34	Clinton Mills, 1969
	35	College Business Symposium, 1967-1969
	36	Committees, 1963-1971
	37	Comptroller, 1959-1964
	38	Computer Center Invoices, 1970-1971
	39	Computer Program at Anderson College and Central Wesleyan, 1969
	40	Cone Mills, 1967-1969

	41	Counselors, 1963-1966
		Curriculum
	42	1963 (October)-1964 (September)
	43	1964 (October)-1965 (April)
	44	1965 (April)-1968 (April)
	45	1968 (May)-1971 (May)
	46	D—General, 1963-1964
	47	Dan River Mills, 1967-1969
	48	Dean of College, 1963-1964
		Dean of Graduate School
3	49	1963-1964
	50	1964-1965
	51	1965-1968
	52	1968-1971
	53	Dean of Students, 1962-1968
	54	Dean of Undergraduate Studies, 1970
		Dean of University
	55	1964-1965
	56	1965-1966
	57	1966-1968
	58	1968-1969
	59	1970-1971
	60	Deering Milliken Corporation, 1966-1968
	61	Donations, 1963-1968
	62	Dow Badische Company, 1969
	63	E—General, 1964-1965
	64	Economics Department, 1967-1971
	65	Efland, Thomas [information for secretary], 1964
	66	E. I. Dupont de Nemours & Co., 1967
	67	Equipment, 1963-1969
4	68	Export Council, 1966-1969
	69	Faculty Information, 1963-1971
	70	Faculty Orientation, 1970
	71	Faculty Research Council, 1965-1969
	72	Faculty Senate, 1964-1970
	73	Fiber Science Curriculum Committee, 1961-1963
	74	Fieldcrest Mills, 1969
	75	G—General, 1964-1965
	76	Grades for first and second semester, 1965-1966
	77	Graduate Council, 1965-1970
	78	Graduate Courses, 1965-1971
	79	Graduate Faculty, 1967-1971
	80	Graduate Record Exams, 1964-1969
	81	Graduate School, 1963-1964
	82	Graniteville Company, 1965-1969

- 83 Greenville Hospital, 1963-1970
- 84 Greenville Chamber of Commerce, 1966
- 85 Greenwood Mills, 1966-1968
- 86 Griffin, Mary Claire, 1963-1964 [ACCESS RESTRICTED]
- 87 H—General, 1968-1969
- 88 Health, Education, Welfare [HEW], 1965-1970
- 89 Her Majesty Underwear Company, 1966-1967
- 5 90 High School Counselors, 1966-1969
- 91 High School Programs, 1962-1964
- 92 High School Visitation Day, 1966-1976
- 93 Honors and Awards, 1964-1968
- 94 Honors Program, 1963-1969
- 95 Honors Student, Hospital Administration, 1970
- 96 Hotel and Innkeepers Association, 1967
- 97 I—General, 1967-1969
- Industrial Management Department
- 98 1964-1967
- 99 1968-1970
- 100 Information on Books and Courses, 1964-1966
- 101 Information on Textile and I. M. Courses, 1965-1966
- 102 Inman Mills, 1967-1968
- 103 International Textile Machinery Exposition, Germany, 1963
- 104 J—General, 1963-1965
- 105 J. P. Stevens Company, Inc., (award to Jesse White), 1966-1967
- 106 K—General, 1963-1964
- 107 Keith, Margaret, 1965
- 108 L—General, 1965-1966
- 109 LaFrance Industries, 1968
- 110 Lectures, 1963-1965
- Liaison Committee Meeting
- 111 1963-1965
- 112 1964-1965
- 113 1966-1969
- 6 114 Library, 1963-1964
- 115 Loans, 1962-1966
- 116 M. Lowenstein and Sons, Inc., 1967
- 117 Management Meeting, 1966
- 118 Management Science America, 1968
- 119 Management Science Atlanta, 1966-1967
- 120 Mayfair Mills, 1960, 1967-1969
- 121 Meetings Attended, 1963-1964
- 122 Meetings and Conferences, 1962-1964
- 123 Meetings Planned, 1967-1969
- Memoranda to Faculty
- 124 1963-1967

	125	1967-1968
	126	1969-1971
	127	N—General, 1965-1968
	128	National Association of State Universities & Land Grant Colleges, 1963-1967 National Council for Textile Education
	129	1962-1963
7	130	1964-1965
	131	1966-1967
	132	1967-1969
	133	National Science Foundation, 1964-1967
	134	New York Board of Trade, Textile Section, 1968
	135	Outstanding Graduates, 1960-1967
	136	Owens-Corning Fiberglass, 1967
	137	P—General, 1968
	138	Personnel, 1963-1968
	139	Physical Plant, 1964-1969
	140	Pilot Plant, 1962-1969 Placement
	141	1966-1968
	142	1968-1971
	143	Plant Visits and Professional Meetings, 1965-1969 President (R. C. Edwards)
	144	1963-1966
	145	1967-1968
8	146	1969-1971
	147	1972-1974
	148	President's Advisory Committee on Academic Planning, 1970-1971
	149	Press Folders, Visiting Editors, 1966
	150	Professional Development, 1964-1969
	151	Professional Societies, 1963-1971 AATCC Phi Psi Textile Quality Control Association
	152	Public Relations, 1963-1971 Publicity
	153	1963-1967
	154	1967-1971
	155	Purchasing, 1968-1971
	156	Radioactive Materials Advisory Committee, 1962 Registrar
	157	1963-1967
	158	1968-1971 Research
	159	1963-1964
9	160	1964-1971

- 161 Riegel Textile Corporation, 1966-1967
162 S—General, 1964-1969
163 S. C. Textile Manufacturers Association, 1967-1969
Scholarships
164 1963-1964
165 1965-1969
166 Seminars, 1963-1969
167 Seminars, Industrial Management, 1964-1966
168 Short Course material, 1963
169 Short Course I. B. M., 1963-1964
170-173 Serrine Foundation, 1963-1975
174 Small Business Administration, 1968-1969
SAM [Society for Advancement of Management]
10 175 1963
176 1966-1967 [Career Day]
177 Southern Textile Exposition, 1963-1969
178 Spartan Mills, 1967
179 Springs Cotton Mills, 1966-1969
180 Student Information, 1964-1968
181 Summer Institute for Economic Education,
182 Summer School sessions, 1963-1968
183 Tax Clinic, 1969
184 Textile Management Department, 1963-1969
185 Textile Marketing Forum, Dorothy Liebes, 1968
Textile Marketing Forum
186 1967-1969
187 1968 Speakers
188, 189 1969
190 Textile Marketing Foundation, 1965-1966
11 191 Textile Research Institute, 1964-1968
192 Travel permission slips, 1963
Trevillian, Wallace D.
193 1963-1965
194 1966-1969
195 U—General, 1966-1969
196 Vice-President for Development, 1964-1971
197 Visitors, 1963-1969
198 Visitation Day, 1964-1965
199 Visits to Textile and Industrial Plants, 1963-1965
200 W—General, 1964
201 Young Bankers Workshop, 1976-1968
202 Young Men's Christian Association, 1963-1968
203 Young Presidents Organization, 1965-1967

12 **Publications (undated)**

- 1 Alice Manufacturing Company, Easley, S.C., and "Public Relations
and Textiles"
- 2 Career Opportunities for you in the Fabulous World of Fabrics
- 3 David Jennings Fellowships
- 4, 5 Graduate Programs, Department of Textiles
- Publications (dated)**
- 1950s-1960s Ephemeral publications [brochures, flyers, etc.]
- 6 Industrial Management Department
- 7 Department of Textiles
- 8 1951 Dedication of Serrine Textile Building
- 1957
- 9 Report to South Carolina Textile Manufacturers Association
- 10 Textile School Report (Westinghouse Electric Corp.)
- 11 1959, Saco-Lowell Research and Development Center
- 12 1960, American Economic Foundation & SCTMA Brochures
- 1961
- 13 Modern Textiles Magazine "Textile Colleges Today" and "What Should
You Do?"
- 14 1961, Self-Study
- 15 1962, Southern Textile Methods and Standards Assoc. Proceedings
- 16 1963, "An Interdisciplinary Approach to the American Textile Problem"
- 17 Confidential [Marketing Endowment]
- 18 Long range planning Committee of J. E. Serrine Foundation
- 1966
- 19 Annual Report to the J. E. Serrine Foundation
- 20 Feasibility Report to the J. E. Serrine Foundation
- 21 Confidential [Report to South Carolina Textile Manufacturers Assoc.]
- 13 1 Programs of the School of Industrial Management and Textile Science
- 2 1966-1969, American Textile Manufacturers Institute
- 1967
- 3 Annual report of the J. E. Serrine Textile Foundation
- 4 South Carolina Textile Manufacturers Assoc. Personnel Directory
- 5 Survey Study of Employment and Incomes of Clemson . . . [October]
- 6 Survey Study of Employment and Incomes of CU . . . [November]
- 1968
- 7 Professional Development textile brochures
- 8 Report of the Board of Trustees of the Serrine Foundation
- 9 Milliken Breakfast Show
- 10 Projections 1975 and 1980
- 11 Review of Hospital and Health Services Administration
- 12 Study of the Production Familiarization Programs for College . . .
- 13 Textile Marketing Forum
- 14 Proposal to establish Doctor of Philosophy program
- 15 Request for funds from the J. E. Serrine Textile Foundation
- 14 1 Semi-Annual Program Report, USDA . . .

- 2 Textile Marketing Forum
1970
- 3 Southern Textile Association at Clemson
- 4 Textile Marketing Forum
- 5 1971, Textile Marketing Forum
- 6 1975, Department of Textiles Annual Report

Photographs

- 7 1962
Seminar on Economics of Public Utilities, Greensboro, NC
- 1963
Sirrinc Foundation Trustees and Officers
Wives of Sirrinc Foundation Trustees and Officers
- 1964
PD 43 Basic Textile Chemistry attendees
PD 44 Advanced Textile Chemistry
Supervisor Development Class (7)
- 8 1964-1966
Unidentified (2, 5"x7")
Robert H. Barker, George C. Christou, Howard G. Clark III, Charles
E. Fletcher, Gaston Gage, Gage retirement (5), Maurice Goldemberg,
Thomas Gunter, Harry Keegan, Nokyoon Kwak, William Laffoday,
Howard Loveless, Arthur McKenna
- 9 1965-1966
Clemson Liaison Committee
N.D. (2, 5"x7")
1965 (8"x10")
Wives, N.D. (8"x10")
Meeting, 1966 (8"x10")
Color Measurement Seminar attendees, 8"x10"
- 10 1968
Textile Marketing Forum
Group at Princeton Club (2, 8"x10")
Presentations (2, 5"x7")
Participants (2, 8"x10" color)
Speakers (2, 8"x10")
Sirrinc Hall interior (2, 8"x8"; 1, 8"x10")
- 11 1969 Textile Marketing Forum
Scenes (3, 2"x 3")
Speakers (13)
Attendees
- 12 1969 Professional Development Seminars
PD 26, 35, 38, 43, 44, 56 attendees (6)
Speakers (2, 5"x 7")
Scenes (6, 5"x 7")

13

Weavings

1. Weaving 5"x 7" with gray Palmetto and words "Clemson Textile School" on navy background (2)
2. Weaving 5" x 5" red and white with word "Greetings"
3. Weaving 7.5" x 2.5" orange with purple "Clemson A&M College" seal