

[099]Series 348

[110]Clemson University. Office of Strategic Planning

[245] Office of Strategic Planning Records **Inclusive dates:** 1989-1998

[300]Size: 2 cubic feet

[500]General note:

Title	Years	Accession	Cubic feet
1. Records, memoranda, minutes	1989-1998	98-114	1.5
2. Audio cassettes of lectures and meetings	1990-1994	98-114	.25
3. Video tapes of meetings	1992-1994	98-132	.25

[506]Restrictions on access

[520]Scope and content:

This series contains the records of the Office of Strategic Planning. The records consist of minutes and memoranda of meetings of the Strategic Planning Committee, Steering Committee, Budgeting Task Force and the Organizational Task Force. These committees and task forces were created to improve the quality of education at Clemson University, to increase the ranking of the institution among its peers and to enhance institutional productivity. Included in this series are video tapes and audio cassettes featuring lectures given by professors and visiting speakers on topics related to improving institutional success. There are also audio cassettes of various task forces, committees, retreats and town meetings.

[561]Provenance

The files originated in the Office of Strategic Planning.

[524]Preferred citation

Description and date of item, Office of Strategic Planning Records, 1989-1998, Series 348, Special Collections, Clemson University Libraries, Clemson, SC.

[545]History

Effective September 12, 1991, the Office of Institutional Effectiveness and Sponsored Programs, of which the Office of Planning was a part, was transferred from Business Affairs to Academic Affairs.

[600]Subjects

Clemson University—Office of Strategic Planning

[710]Added entries

Prepared by/date: Katie Keenan, student archivist, 11/2008

Office of Strategic Planning Inventory

Series 348

Accession 98-114 Memoranda, Minutes, 1989-1998

Box 1	Files A-L
Box 2	Files M-Pre
Box 3	Files President's Advisory –Sp
Box 4	St-V
Box 5	Audio cassettes and VHS video cassettes

Accession 98-114 Audio Cassettes

1. Curt Reimann, 11/29/90, Strategic Planning Committee/Leadership Development Council #1
2. Budgeting, 8/18/94
3. Dean's Retreat, 1/27/92, #1
4. Dean's Retreat, 1/27/92, #2
5. Trapnell PAC, 10/29/93
6. Wixson Sciences, 5/5/93
7. Duckenfield, 5/19/93
8. Town meeting 7/11/94
9. Jennett's presentation to DAC, 10/29/93 Side A; COE Keinath, PAC, Side B
10. General faculty meeting, 8/22/91

Accession 98-132 VHS video tapes

1. "Kiawah Island Golf Course Study, WIS TV 10, midday report, 7 minutes, undated
In this interview, Dr. Ron Kendall, Clemson University toxicologist, is asked about the effect of golf courses on the environment. He describes a golf course study taking place at the Kiawah Island Golf Course. This course was built in an environmentally friendly way and is being used as a model for other golf courses.
2. "Competition, Clemson and Customer Expectation," Chris Rolfe, Duke Power, 55 minutes, 1992
In this lecture, Chris Rolfe, Vice-President for Corporate Performance and Quality at Duke Power, discusses the history of Duke Power Company and explains how it is managed. He uses Duke's example to demonstrate strategies to conduct business.
3. "Strategic Planning: Board of Trustee's Charge to Committees," 12 minutes, 1994
The Board of Trustees presents this video to faculty and students with the message to adapt to and embrace change. They present their belief that in times of economic hardship and budget cuts, Clemson must be willing to change some of its methods to ensure progress.

Prepared by: Katie Keenan, student assistant, 11/2008