

The Liberty Corporation Archives

Mss.0160

TABLE OF CONTENTS

Summary Information

Historical Sketch

Administrative Information

Controlled Access Headings

Bibliography

Collection Inventory

- Record Group 1: Frances Hipp Papers
- Record Group 2: Southeastern Life Insurance Company Records
- Record Group 3.1: Liberty Life Insurance Company Legal Department Records
- Record Group 3.2: The Liberty Life Pre-Corporation Records
- Record Group 3.3: The Liberty Life Post-Corporation Records
- Record Group 4: W. Frank Hipp Papers
- Record Group 5: Boyd Calhoun Hipp Papers
- Record Group 6: Herman Hipp Papers
- Record Group 7.1: Cosmos Broadcasting Corporation Records

SUMMARY INFORMATION

Repository

Clemson University Libraries Special Collections

Creator

Liberty Corporation.

Title

The Liberty Corporation Archives

ID

Mss.0160

Date [inclusive]

1885-1992

Extent

358.2 cubic feet

Language

English

[Return to Table of Contents »](#)

HISTORICAL SKETCH

1905 On November 3, Southeastern Life Insurance Company was chartered with offices at 47 Morgan Street in Spartanburg, South Carolina.

1910 In March, Southeastern moved their headquarters to Greenville, South Carolina.

1919 On October 13, W. Frank Hipp, a former Southeastern

Record Group 7.2:
Cosmos Broadcasting
Corporation Records
Addition

Record Group 8.1:
Communications
Department
Photographic Records

Record Group 8.2:
Communications
Department Biographical
Information

Record Group 8.3:
Communications
Department Publications
& Forms

Record Group 8.4:
Communications
Department Advertising
& Public Relations
Records

Record Group 8.5:
Communications
Department Clippings
Files

Record Group 9:
Independence Insurance
Company Records

Record Group 10:
Southern Life Insurance
Company Records

Record Group 11.1:
Historical Research
Material Records

Record Group 11.2: The
Liberty Corporation
Records

Record Group 11.3: The
Liberty Corporation
Subsidiaries Records

Record Group 11.4: The
Liberty Corporation
Archives

agent, established the
Liberty Life Insurance
Company, with its home
office in Greenville, South
Carolina.

1926	Liberty Life had almost \$6 million insurance in force.
1929	With the help of his long-time associate H. L. Vogel, Hipp had built the new firm into the one of the largest weekly premium insurance companies in the nation by this time. The company had \$28 million insurance in force.
1930	In January, Liberty Life absorbed the Great American Life Insurance Company, and later that year, Charleston's People's Life became part of Liberty Life.
1930	In November, Liberty Life purchased radio station WIS in Columbia, South Carolina. (Liberty Life briefly owned three other radio stations during the 1930s: WCSC in Charleston, South Carolina; WTFI in Athens, Georgia; and WNOX in Knoxville, Tennessee.)
1930	Hipp created the new Independence Insurance Company to handle a small line of health and accident insurance that had become unpopular with Liberty agents
1931	In March, Hipp rescued Southeastern Life Insurance Company from financial ruin when he purchased the controlling interest of the company from the huge Tennessee investment firms of Caldwell and Company who went bankrupt.
1933	A joint management team brought Southeastern Life and The Liberty Life

	together. W. Frank Hipp served as president of both while the companies continued to operate separately.
1935	Liberty Life had \$30.8 million insurance in force.
1939	In October, Liberty Life reached its twentieth anniversary goal of \$75 million insurance in force with \$5 million in sales.
1941	Southeastern and The Liberty Life merged as one company, Liberty Life Insurance Company, with W. Frank Hipp as president. Most of the insurance business was consolidated under Southeastern's 1905 charter. The real estate and broadcasting holdings were placed under the newly named Surety Life Life Insurance Company, which retained the 1919 charter of Liberty Life.
1943	On January 3, W. Frank Hipp died.
1943	On January 29, The Board of Directors voted Francis M. Hipp to succeed his father as president of Liberty Life and made his brother, Herman N. Hipp, the company's vice president and director.
1947	On April 2, Francis Hipp announced the purchase of radio station WSPA in Spartanburg, South Carolina for \$450,000.
1948	On January 12, radio station WIST signed on from studios on the second floor of the Liberty Life Building in downtown Charlotte, North Carolina.
1950	In September, the Broadcasting Company of the South (BCS) was

	created to administer the Columbia, Spartanburg, and Charlotte radio stations and other future broadcasting properties. Calhoun Hipp was named president of the new firm, with Richard Shafto as vice president.
1951	In October, Francis Hipp announced the decision to leave downtown Greenville for a site on the eastern outskirts of the city at the intersection of U.S. Highway 29 and Pleasantburg Drive.
1951	Charles A. Batson was named full-time director of television for the Broadcasting Company of the South.
1952	In April, Liberty Life reached half a billion dollars of insurance in force.
1953	On February 13, the building permit was awarded for the Broadcasting Company of the South's first television station WIS-TV.
1953	On November 7, WIS-TV signed on the air for the first time.
1955	On May 21, Liberty Life celebrated its golden anniversary year by dedicating a new home office complex in suburban Greenville.
1955	Francis Hipp was named to the State Development Board of South Carolina.
1959	In February, Liberty Life became South Carolina's first insurance company to join the select group of American companies with more than \$1 billion insurance in force. At that time, only 80 of the almost 1,400 life insurance firms in the United States were at that elite level. Equally

	remarkable was that the billion-dollar figure had been achieved by matching the sales total of the company's first 47 years in only the 7 years between the spring of 1952 and the early months of 1959.
1959	BCS purchased its first acquisition outside the Carolinas, WSFA-TV of Montgomery, Alabama.
1959	Francis Hipp became the chairman of the reorganized State Development Board.
1962	Surety Investment Company was chartered in February as the successor firm to The Surety Life Insurance Company.
1963	On May 6, Francis Hipp resigned from his position on the State Development Board.
1965	In April, BCS purchased WTOL-TV in Toledo, Ohio, for \$11.6 million. Shortly after the purchase arrangements became final, the Hipp family's radio and television interests became known as "Cosmos Broadcasting Corporation".
1966	In May, Liberty Life passed the \$2 billion mark in insurance in force.
1967	On December 1, Liberty Life was slipped under the new umbrella of The Liberty Corporation, which was formed as a proposed holding company to pursue new opportunities for growth and diversification.
1968	As the result of the "Exchange Offer" which was accepted by the holders of over 99 per cent of the stock of Liberty Life Insurance Company. The Liberty Corporation became

	operational in March.
1968	On the last day of the year, TLC acquired all the assets of Surety Investment Company and Cosmos Broadcasting Corporation in exchange for stock. The venture capital real estate investments of Surety were transferred to Liberty Properties, Inc., which was the new real estate subsidiary of the parent company.
1968	Thanks to an exceptional sales effort, Liberty Life ended the year with over \$2.5 billion of life insurance in force.
1968	As a result of a study made by a leading management consulting firm, Liberty Life Insurance Company made administrative changes that resulted in the naming of six new Vice Presidents in the functional areas of Insurance Operations, Investments, and Administration.
1968	Cosmos Broadcasting Corporation owned three television stations-WIS-TV (Columbia, S.C.), WSFA-TV (Montgomery, Alabama), and WTOL-TV (Toledo, Ohio)-and one radio station, WIS Radio (Columbia, S.C.). In addition, the subsidiary opened a new CATV system in Darlington, S.C.
1969	On February 26, The Liberty Corporation became one of the first four South Carolina companies to be listed on the New York Stock Exchange. Most of the company officers were on Wall Street on this first day of trading. Francis Hipp purchased the first hundred TLC shares, and then donated them to Furman

University.

1969	On April 30, Richard Shafto retired and Charles A. Batson became the new president of Cosmos Broadcasting Corporation.
1969	In September, Francis Hipp and John H. Lumpkin, president of South Carolina National Bank, announced that the merger plans between the corporation and the bank were to be abandoned. They felt that the new combination could not withstand anti-trust suits because of legislation pending in Congress.
1969	W. Hayne Hipp, son of Francis Hipp, became an assistant vice president of Liberty Life.
1970	Cosmos sold its CATV systems in South Carolina at mid-year.
1971	The new TLC annex to the Liberty Life building was completed.
1971	Cosmos completed the planned phasing out of its cable television operations with the profitable sale of its 80 per cent ownership of a CATV system in Charlotte, North Carolina.
1972	Liberty Corporation's earnings increased 22 per cent. In addition, the company adopted the New Generally Accepted Accounting Principles (GAAP).
1972	The personnel of Liberty Life's Securities Department were assigned to a new, wholly owned investment counseling subsidiary of TLC, Liberty Investment Management Corporation (LIMC).

1972	TLC sold La Marick Beauty Systems, Inc., and its subsidiaries on November 30. Management felt that this small subsidiary did not fit in with the long range plans of the Company.
1972	Cosmos received approval to purchase New Orleans station WDSU-TV, the nation's 36th largest market, from the FCC. The transaction was consummated effective January 1, 1973.
1973	TLC acquired 97% of the Guaranty Stock of Greater Arizona Savings and Loan Association in Phoenix, Arizona, on July 31.
1973	Liberty Life arrived at \$4 billion of insurance in force.
1977	TLC named a new president and chief executive officer and four executive vice presidents. Herman N. Hipp became president and chief executive officer of TLC. He succeeded Francis M. Hipp, who retired from that office on March 1 but continued to serve as chairman of the board of directors and the executive committee. The other newly elected individuals were Harris P. Gravely, 1977president and chief executive officer of Liberty Life Insurance Company; Macon G. Patton and Fred L. Purdue, executive vice presidents of TLC; and W. Hayne Hipp, executive vice president of Liberty Life.
1977	Liberty Life purchased 90.5% of the outstanding common stock of United Fidelity Life Insurance Company of Dallas, Texas, on October 1, and the remaining 9.5% on December 31.

1978	Liberty Properties, Inc. was merged into Liberty Life and became a division of its Investment Department on January 1.
1978	Herman N. Hipp was promoted to Vice-Chairman of the Board and the Executive Committee of The Liberty Corporation. W. Hayne Hipp was elected as Vice Chairman and Chief Executive Officer of The Liberty Corporation and Chairman of Liberty Life, and Macon G. Patton as President of The Liberty Corporation.
1979	Cosmos purchased Radio station WSRZ-FM, in Sarasota, Florida, in August.
1979	Cosmos made some changes in its leadership. J. Law Epps, Executive Vice President-Operations and formerly General Manager of WTOL-TV, Toledo, was elected president and Chief Operating Officer. Charles A. Batson became Chairman and Chief Executive Officer. Betty M. Robertson was elected Vice President, Administration.
1981	Cosmos purchased all of the outstanding capital stock of Orion Broadcasting, Inc. on October 16. The Orion network consisted of the following stations: WAVE-TV in Louis, Kentucky, the 42nd largest market; and WFIE-TV in Evansville, Indiana, the 88th largest market; and WMT-AM-FM in Cedar Rapids, Iowa.
1981	TLC announced on December 16 that it would immediately begin to reflect Greater Arizona as a discontinued operation, with the intention of selling the subsidiary before the end of

1982, and focusing on its two primary lines of business, insurance and broadcasting.

1981	Charles A. Batson, Chairman of Cosmos Broadcasting, retired after 37 years of service. Macon G. Patton, President of TLC, became the Chairman and Chief Executive Officer of Cosmos.
1982	R. Glen Hilliard and Richard W. Campanaro, were promoted to President and Executive Vice President, respectively, of Liberty Insurance Company on January 25.
1982	Greater Arizona Savings and Loan Association was sold to Security Financial Corporation of Tucson, Arizona, on July 27 for \$6.2 million in cash and real estate.
1982	United Fidelity Life Insurance Company was sold to Western Preferred Corporation of Fort Worth, Texas, on July 29 for \$70 million in cash and real estate. In September, the United Fidelity building and adjacent land were sold for \$14 million in cash and notes.
1982	Liberty's new corporate headquarters building was completed in December. The corporate staffs of Liberty, Cosmos and the Company's data center, as well as training facilities and cafeteria areas, were relocated to this building.
1982	J. Law Epps, President of Cosmos Broadcasting, retired at the end of the year.
1982	Total insurance in force passed \$8 billion.

1984	Herman N. Hipp died in November.
1984	Liberty Life reached \$10 billion insurance in force.
1985	Liberty Life Insurance Company celebrated its 80th Anniversary by topping \$11 billion of insurance in force.
1986	On December 1, Cosmos acquired for \$68 million all of the operating assets of KPLC-TV, Lake Charles, Louisiana, and KAIT-TV, Jonesboro, Arkansas.
1986	In addition, Cosmos sold its four radio stations for \$3.9 million because the company wanted to focus its growth strategies exclusively within the television industry.
1986	On December 31, Liberty Life enlarged and strengthened its Career Agency Marketing division by completing its acquisition of Southern Life Insurance Company in Greensboro, North Carolina for \$80 million.
1987	On April 9, Liberty Life announced that it had reached an agreement to sell its group insurance operations effective July 1.
1988	In December, the Company reached agreement to sell station WSFA-TV in Montgomery, Alabama, for approximately \$70 million. The completion of the sale was contingent upon receiving FCC approval.
1989	Liberty Life purchased Triad Life Insurance Company of Winston-Salem, North Carolina which greatly enhanced its Specialized Marketing Division. The acquisition was completed by June 30.

1989	Cosmos sold WDSU-TV in New Orleans to Pulitzer Broadcasting Company in December.
1989	Macon G. Patton, chairman of Cosmos and a director of the Corporation, died.
1992	Liberty started acquiring several pre-need and home service companies. The purchase of Pierce National Life in July provided Liberty with a substantial presence in the pre-need market and the opportunity to expand its presence on an international level.
1992	In October, Liberty expanded its home service business with the acquisition of Magnolia Life Insurance Company, headquartered in Lake Charles, Louisiana.
1993	In April Liberty further expanded its presence in the pre-need market with the purchase of the assets of Estate Assurance Company, a pre-need insurance subsidiary of Stewart Enterprises, Inc.
1994	Additional expansion of Liberty's pre-need operations occurred in February with the acquisitions of North American National Corporation, headquartered in Columbia, Ohio, for \$51.9 million and American Funeral Assurance Company, headquartered in Amory, Mississippi, for \$28.1 million. North American's principal subsidiaries included Pan-Western Life Insurance Company, Howard Life Insurance Company, and Brookings International Life Insurance Company.
1994	On April 1, Liberty acquired

	another home service company, State National Capital Corporation, headquartered in Baton Rouge, Louisiana, for \$27. 5 million. Its primary operating companies included State National Life Insurance Company, State National Fire Insurance Company, and State National Mortgage Corporation.
1994	North American National Corporation was relocated to Greenville, South Carolina in May.
1994	State National Capital Corporation was relocated to Greenville, South Carolina in August, and merged into Liberty Life.
1994	Magnolia Life Insurance Company was integrated into Liberty Life.
1995	On January 1, Howard Life Insurance Company was merged into Pierce National Life Insurance Company.
1995	On February 28, Cosmos closed the acquisition of WLOX-TV in Biloxi, Mississippi for \$41 million.
1995	On July 24, Francis M. Hipp, chairman of the board of directors and the executive committee, died.
1997	On May 14, Liberty completed the sale of its business rental property and the majority of its business park land development projects to a partnership in which the general partner was a publicly-traded real estate investment trust ("REIT").
1997	On November 13, the Company announced an agreement to sell Pierce National Life Insurance

	Company to Fortis, Inc. for \$180 million.
1997	On December 31, Fortis, Inc. purchased 2,660 newly issued shares of Pierce common stock for \$37.2 million in cash.
1998	On April 8, the Company completed the sale of Pierce National Life Insurance Company to Fortis, Inc. The Company received cash totaling approximately \$139 million at closing.
1998	In July, the Company completed the acquisition of WALB-TV in Albany, Georgia for \$78.6 million
1998	In November, the Company purchased KGBT-TV in Harlingen, Texas for \$42.9 million.
1998	In December, the Company bought WWAY-TV in Wilmington, North Carolina for \$35.4 million.
1999	In February, Liberty Corporation announced that it was considering a variety of restructuring alternatives that would more actively support the business objectives of its operating subsidiaries and enhance value for shareholders.
1999	In May, Liberty hired Goldman Sachs to look at possible separation of its businesses or other restructuring.
1999	On November 3, Cosmos Broadcasting Corporation reached an agreement to acquire KCBD-TV, the NBC affiliate in Lubbock, Texas, from Holsum Inc. for \$59.8 million.
2000	On March 20, Liberty Life Insurance Company announced that it would

expand its insurance administration services in Canada through an exclusive agreement with CAS Accounting for Insurance Inc.

2000	On June 19, The Liberty Corporation announced that it was selling its insurance operations, Liberty Life Insurance and Liberty Insurance Services Corporation, as well as all of its real estate, including the headquarters building in Greenville, South Carolina to Royal Bank of Canada for \$650 million. The transaction was expected to close by September 30, 2000. In addition, Liberty announced its plan to merge its Cosmos Broadcasting subsidiary with Jackson, Mississippi based Civic Communications, under which Liberty would pay Civic \$204 million in cash. As part of this merger, Cosmos would add WLBT-TV in Jackson, Mississippi, KLTV-TV in Tyler, Texas, and KTRE-TV in Lufkin, Texas, to its ownership of twelve television stations. These moves would allow the corporation to explore new opportunities in the new electronic media.
2000	On November 1, The Liberty Corporation and Royal Bank of Canada announced the completion of the sale of Liberty Life Insurance Company and Liberty Insurance Services to the Canadian global financial services group for \$650 million in cash.
2000	On December 4, Cosmos Broadcasting Corporation completed the acquisition of Civic Communication for \$204 million in cash. As of this date, Cosmos owns

fifteen network-affiliated
television stations.

[Return to Table of Contents »](#)

ADMINISTRATIVE INFORMATION

Publication Information

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12

Processing Information

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[Return to Table of Contents »](#)

CONTROLLED ACCESS HEADINGS

Corporate Name(s)

- Alice Cotton Mills. (S.C.)
- Broadcasting Company of the South.
- Business Development Corporation of South Carolina.
- Carolina Pipeline Company.
- Charlotte News Publishing Company.
- Cosmos Broadcasting Corporation.
- Cosmos Broadcasting of Louisiana Inc.
- Cosmos Cablevision Corporation.
- Cox-Cosmos Inc.
- Dow, Lohnes & Albertson.
- Easley Cotton Mills. (S.C.)
- Evangelical Lutheran Synod of South Carolina.
- First National City Bank. (New York, N.Y.)
- Franklin Cotton Mills. (S.C.)
- Furman University. -- History
- Greater Greenville Chamber of Commerce. (S.C.)
- Greensboro Life Insurance Co.
- Greenville Hospital System. (Greenville, S.C.) -- History
- Independence Insurance Company. -- History
- Jefferson Standard Life Insurance Company.
- Kolnische Rück. (Firm)
- Liberty Corporation.
- Liberty Corporation. -- Biography
- Liberty Corporation. -- Finance
- Liberty Corporation. -- History

- Liberty Corporation. -- Photographs
- Liberty Life Insurance Co.
- Liberty Life Insurance Co. -- History
- Liberty Life Insurance Co. -- Photographs
- Liberty Scholars Program.
- Lincoln National Life Insurance Company.
- Lockwood Greene Engineers, Inc..
- Mercury Reinsurance Co.
- Metropolitan Life Insurance Company.
- National Merit Scholarship Corporation. (U.S.)
- Newberry College. Board of Trustees.
- Newberry College. -- History
- South Carolina National Bank.
- South Carolina State Development Board.
- South Carolina Tax Commission.
- Southeastern Life Insurance Company. -- History
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- Southern Life Insurance Company. -- History
- Southwestern Life Insurance Co.
- United States. Internal Revenue Service.
- Utopian Developing Company.
- WCSC. (Radio station : Charleston, S.C.)
- WDSU-TV. (Television station : New Orleans, La.)
- WIS-TV. (Television station : Columbia, S.C.)
- WIS. (Radio station : Columbia, S.C.)
- WQXI. (Radio station : Atlanta, Ga.)
- WSFA-TV. (Television station : Montgomery, Ala.)
- WTOL-TV. (Television station : Toledo, Ohio)

Family Name(s)

- Carter family.
- Hipps family

Genre(s)

- Account books
- Annual reports
- Audiocassettes.
- Audiotapes.
- Blueprints (reprographic copies)
- Cashbooks
- Clippings (information artifacts)
- Cultural artifacts
- Employees' manuals
- Graphic arts
- Insurance policies
- Journals (accounts)
- Ledgers (account books)
- Maps
- Minutes
- Motion pictures (visual works)
- Paintings (visual works)
- Photographs
- Posters.
- Registers (lists)

- Site plans
- Speeches.
- Stock certificates
- Tax returns
- Training manuals
- Videotapes

Geographic Name(s)

- Greenville (S.C.)--Economic conditions.
- Greenville (S.C.)--History
- Greenville County (S.C.)--Economic conditions.
- Greenville County (S.C.)--History.

Personal Name(s)

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- Lang, Louis, Miss
 - Lindsay, John W., Liberty Corporation
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 - Mickel, Buck, 1925-
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 - Mowery, William T.
 - Moyer, Marie E.
 - Mullins, M.H.
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 - President, Julie Ann
 - Prioleau, Rosanna
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 - Rice, L. M.
 - Ritchie, Robert D.
 - Rivers, John, 1903-1988
 - Robelot, Thomas H.
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 - Rude, Mary Olive
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 - Shafto, G. Richard
 - Small, Robert S., (Robert Scott), 1915-2007
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 - Stephens, Louis C.
 - Thomason, Benjamin W.
 - Tigner, Herbert G.
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 - Vogel, Henry L.
 - Waggoner, D. E.
 - Webster, J. Burton
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Subject(s)

- Advertising--Insurance.
- Broadcasting--History.--South Carolina
- Broadcasting--History.--Southern States
- Broadcasting--History.--United States
- Broadcasting--Southern States.
- Cable television.
- College trustees--South Carolina.
- Corporation law.
- Corporations--Designs and plans.--Headquarters--South Carolina--Greenville
- Corporations--Finance.
- Corporations--Growth.
- Corporations--Headquarters--South Carolina--Greenville.

- Corporations--Publishing.
- Cotton manufacture--South Carolina.
- Economic development--South Carolina.
- Festivals--North Carolina.
- Hospitals--History.--South Carolina--Greenville County
- Industrial management.
- Industrial publicity.
- Industries--North Carolina.
- Industries--South Carolina.
- Insurance companies, American.
- Insurance companies--History.--North Carolina
- Insurance companies--History.--South Carolina
- Insurance companies--History.--Southern States
- Insurance companies--History.--United States
- Insurance companies--Investments.
- Insurance companies--Public relations.
- Insurance companies--South Carolina.
- Insurance companies--Southern States.
- Insurance companies--United States.
- Insurance law--United States.
- Insurance law.
- Insurance--History.--South Carolina
- Insurance--History.--Southern States
- Insurance--History.--United States
- Insurance--Public relations.
- Litigation insurance
- Multihospital systems--History.--South Carolina--Greenville County
- Office buildings--Designs and plans.--South Carolina--Greenville
- Petroleum industry and trade--Finance.
- Prepaid legal services.
- Radio stations--South Carolina.
- Radio stations.
- Rationing--History--20th century.--United States
- Real estate investment--South Carolina.
- Reinsurance--South Carolina.
- Reinsurance--Southern States.
- Reinsurance--United States.
- Subsidiary corporations--North Carolina.
- Subsidiary corporations--South Carolina.
- Television stations--South Carolina.
- Television stations.
- Textile factories--South Carolina.
- Textile industry--Finance.--South Carolina

[Return to Table of Contents »](#)

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[Return to Table of Contents »](#)

COLLECTION INVENTORY

Record Group 1 Record Group 1: Frances Hipp Papers 60.02 cubic feet consisting of 130 boxes, 1 audiocassette, 5 VHS cassettes, 332 photographs, 1 oversized box, and 5 oversized folders.

Biographical Note

Francis Hipp was born March 3, 1911, in Newberry, South Carolina, the son of W. Frank and Eunice Jane Halfacre Hipp. He graduated from Greenville (South Carolina) High School in 1929, attended the Citadel from 1929 to 1931, and graduated from Furman University in 1933.

Hipp's father started his insurance career as a general agent with Spartanburg-based Southeastern Life in 1914. In 1919, he left Southeastern Life to form Liberty Life. In 1925 he bought controlling interest in Southeastern Life; later merging Southeastern and Liberty as Liberty Life Insurance Company in 1941.

After graduating from Furman, Francis Hipp went to work for Liberty Life, first in the investment area then in marketing. When Frank Hipp died unexpectedly in 1943, Francis was asked to succeed his father as president.

In 1950, The Broadcasting Company of the South was formed as the parent company of Liberty's broadcasting interests, and in 1953 Liberty Life's first television station, WIS-TV in Columbia, South Carolina signed on the air. In 1965, after WSFA-TV in Montgomery, Alabama and WTOL-TV in Toledo, Ohio were purchased, the Broadcasting Company of the South was renamed Cosmos Broadcasting to reflect a more broad geographic base.

When The Liberty Corporation was formed in 1967, Liberty Life, Cosmos Broadcasting, and Surety Investment Company were merged into it. In 1969, the company was listed on the New York Stock Exchange. Hipp, as president and chief executive officer, led Liberty until 1979, when he became chairman of the board. He oversaw rapid expansion of the business; by 1995, Liberty had become a diversified holding company with \$3 billion in assets and revenues of over \$600 million. In addition, Cosmos Broadcasting owned and operated eleven network-affiliated television stations, a cable advertising sales subsidiary, and a video production company.

During his career, Francis Hipp also served as vice-president and director of Cosmos Broadcasting Corporation, Carolina Pipeline Company, and director emeritus of the South Carolina National and SCANA Corporations.

In addition to being a community leader, Francis Hipp was active within many business and professional organizations. He served as chairman of the State Development Board from 1959-1963. His time in the position coincided with vast economic growth, as a record number of industries came to South Carolina. He was also a member of the South Carolina Research Authority. Francis Hipp, along with H. William Close, helped to establish the University of South Carolina Business Partnership Foundation. The College of Business Administrations twin towers are named in their honor.

Hipp was chairman of the South Carolina Foundation of Independent Colleges and was a member of the boards of the Citadel Development Foundation, Queens College, and the University of South Carolina President's National Advisory Council. He was also director of the South Carolina National Bank as well as the South Carolina Electric & Gas Company. He was a trustee of Newberry College (Newberry, South Carolina), Queens College (Charlotte, NC), the Winchendon School (Winchendon, MA), The Citadel Development Fund, and the South Carolina Foundation of Independent Colleges, Inc. He was also a member of the advisory council for the University of South Carolina and of the Newcomen Society in North America. Hipp became a member of the Greenville General Hospital Board of Trustees in 1951 and was its chairman from 1955 to 1957. He served as state vice chairman of the Crusade for Freedom in 1957, as the first president of the United Fund for Greenville, chairman of the Greenville County Foundation's Board of Trustees, director and president of the Greenville YMCA, and as a member of the Board of Trustees for the First Presbyterian Church of Greenville. He was also a director of the South Carolina Chamber of Commerce, and president of the Greenville Rotary Club.

Hipp was named 1980 Businessman of the year by the South Carolina Chamber of Commerce and was inducted into the South Carolina Business Hall of Fame in 1985. He received the South Carolina Order of the Palmetto in 1985. He received honorary degrees from Furman University, The Citadel, the University of South Carolina, Clemson University, Benedict College, and Wofford College.

Hipp married Mary M. Looper on November 10, 1935. They had four children: Mary Elizabeth, William Hayne, John Boyd and Mary Jane. Mary Looper died in 1962. He later married Shirley A. Mattoon on May 11, 1964. Francis Hipp died on July 24, 1995 in Greenville, South Carolina.

Scope and Contents

The Francis Hipp Papers (Liberty Corporation Archives-

Record Group I) include correspondence, financial reports and statements, manuals, memoranda, minutes of meetings, legal documents, reports, speeches, photographs, blueprints, and maps. The collection spans the years 1931-1990, with bulk years 1950-1975. This collection has been arranged into two series; business and personal.

Following the death of his father in 1943, Francis Hipp became president and chairman of the board of Liberty Life Insurance Company. Hipp oversaw rapid growth of the company that soon became a multi-billion dollar a year industry. The Francis Hipp Papers document his activities as both a business executive and civic leader.

Materials within the business series focus primarily on the Liberty Corporation and its subsidiaries, along with broadcasting and investment operations. Among the firms represented are The Liberty Life Insurance Company, The Broadcasting Company of the South and Cosmos Broadcasting Corporation. Other records pertaining to Liberty Life Insurance Company include correspondence, financial reports and statements, manuals, memoranda, minutes of meetings, legal documents, reports, speeches, photographs, blueprints, and maps.

In addition to highlighting the contributions of his time and resources in areas of civics and education, the personal series focuses on aspects of Francis Hipp's private life. Items of interest include biographical information, house and grounds of several homes, business ventures, charitable contributions including to universities and colleges, investments, tax information, as well as his involvement with the South Carolina State Development Board, Business Development Corporation of South Carolina, Carolina Pipeline Company, and Charlotte News Publishing Company.

Provenance

Liberty Corporation Archives accessions 82-57 and 82-83. The material was transferred into Clemson University's Special Collections as accession numbers 94-54, 98-37, 98-134 and 99-104.

Preferred Citation

When citing materials from manuscript collections and the University Archives, use the following format: Identification of the item, folder and box number, title of the collection, Special Collections, Clemson University Libraries, Clemson, South Carolina.

Processing Information

Work on this collection began in the early 1980s at the Liberty Corporation Archives. Later, student assistants

Suzanne Ani, Eric Carlson, Kristina Cathcart, Christa Martin, David Rowland, and Kevin Lewis helped to process the collection. Carl Redd prepared the finding aid in 2008.

Audio/Visual

1. Cassette-Hipp speech before Newcomen Society 1981

2. 35mm film-University of South Carolina Commencement 1964

3. VHS-SC Business Hall of Fame Ceremony 1985

4. VHS-SC Business Hall of Fame Ceremony 1986

5. VHS-SC Business Hall of Fame Ceremony (Retrospective)

6. VHS-SC Business Hall of Fame Ceremony 1996

Oversize Certificates, Photographs and Charts

	Box
Graph-Hipp Family Stock Holdings 1961	I
Order of the Palmetto 1994	I
Honorary Doctorate from University of South Carolina 1964	I
Algernon Sydney Sullivan Award 1978	I
Citadel Development Foundation Resolution 1982	I
Honorary Doctorate from Benedict College 1983	I
Scrapbook-"Happy Birthday, Francis" no date	I
Photograph (on wood surface): Elmer G. Leterman, Fritz Hollings, Francis Hipp circa 1950s	I

Liberty Life insurance Company-Space
Analysis and Projections 1978

I

Photographs		
Business Series		
	Box	FOLDER
Broadcasting Company of the South 4	1	1
Carolina Pipeline Company-Directors Inspection Tour 1975 65	1	2
Greater Arizona Savings-General 2	1	3
Milliken Forestry Company 1966 8	1	4
Mortgage Loan Department-Montego Bay, Jamaica 1962-1963 4	1	5
6. New Home Office Department 2	1	6
7. New York Stock Exchange Annual Report 1969 6	1	7
Personal Series		
	Box	FOLDER
Boats 1955-1956 4	1	8
Bonny Hall Plantation 1944-1948 6	1	9
Callery-Judge Grove 1965-1966 1	1	10
Crusade for Freedom 1956 12	1	11
Ducks Unlimited 1960 3	1	12
Headshots-Francis Hipp 31	1	13

Hilton Head 2	1	14
Kappa Alpha Journal March 1965 1	1	15
Miscellaneous Correspondence 3	1	16
Morningdale Drive Property 1969 7	1	17
Newberry College 1	1	18
Nonami Plantation-Hunting Trip January 27, 1990 1	1	19
Properties/Hunting Rights 1953-1956 12	1	20
State Development Board 1961-1962 2	1	21
Wedding Plans-Mary Jane Hipp and Reid/Hipp 2	1	22
Miscellaneous I	2	1
Miscellaneous II	2	2
Miscellaneous III	2	3
Miscellaneous IV	2	4
Miscellaneous V	2	5
Business Series		
	Box	FOLDER
Accident and Sickness Department 1960	1	1
Accounting and Methods Committee 1961-1963	1	2
	1	3

Accounting Department 1960-1961		
Accounting Department	Box 1	FOLDER 4
	Box	FOLDER
Fred L. Perdue 1973	1	5
Fred L. Perdue 1974	1	6
Ray Poole 1973	1	7
Ray Poole 1974	1	8
Actuarial Department		
	Box	FOLDER
1960-1963	1	9
1972	1	10
Analysis of Insurance Operations 1972	1	11
C. E. Edwards	1	12
Exhibits of Insurance-I 1973	1	13
Exhibits of Insurance-II 1973	1	14
Administration		
	Box	FOLDER
W. E. Lay 1972	1	15
W. E. Lay 1973	1	16
W. E. Lay, Jr. 1973	1	17
W. E. Lay, Jr. 1974	1	18
Advertising and Public Relations		
	Box	FOLDER

1960	2	1
1961	2	2
1962	2	3
1963	2	4
	Box	FOLDER
Advertising and Public Relations-Director 1961	2	5
Agency (Combination and Ordinary) Departments 1961-1962	2	6
Agency (Combination) Department		
	Box	FOLDER
1948-1951	2	7
1952-1953	2	8
	Box	FOLDER
Agency (Group) Department 1961-1962	2	9
Agency (Ordinary) Department		
	Box	FOLDER
1948-1949	2	10
1950	3	1
1951	3	2
1952	3	3
1953	3	4
1955	3	5
	Box	FOLDER
	3	6

Agency (Savings and Loan) Department 1961		
Agency Branch Office Correspondence 1960	3	7
Agency Committee (General)		
	Box	FOLDER
1954	3	8
1955	3	9
1955-1956	4	1
1957	4	2
	Box	FOLDER
Agency Service Department 1960-1962	4	3
Air Travel Contract 1948-1953	4	4
American College of Life Underwriters		
	Box	FOLDER
1947-1952	4	5
1959-1961	4	6
1963	4	7
American Life Convention		
	Box	FOLDER
1942-1943 1945-1948	4	8
1949-1950	4	9
1951-1952	4	10
1953	5	1
1954	5	2

1955-1956	5	3
1957	5	4
1972	5	5
	Box	FOLDER
American Life Convention-Agenda, Minutes, Special Bulletins 1963	5	6
American Life Convention-American Service Bureau 1963	5	7
American Life Convention-General		
	Box	FOLDER
1960-1961	5	8
1963-1964	6	1
	Box	FOLDER
American Life Convention-Life Officers Investment Seminar 1960	6	2
American Life Convention-Newsletters 1963	6	3
Analyst Visits 1972	6	4
Analysts-In-depth Survey 1970	6	5
Annual Department Reports (for 1961) 1961-1962	6	6
Annual Department Reports (for 1962) 1962-1963	6	7
Annual Reports (for 1959)		
	Box	FOLDER
Folder I December 1959-February 12, 1960	6	8

Folder II February 15-March 1960	6	9
Annual Reports (for 1960)		
	Box	FOLDER
1960-1961	7	1
Investment Division 1961	7	2
	Box	FOLDER
Annual Report 1974	7	3
Assistant Vice President's Office-Administration 1963	7	4
Association for South Carolina Life Insurance Companies		
	Box	FOLDER
1949-1950	7	5
1962-1963	7	6
Audit-Branch Office and Home Office (Correspondence)		
	Box	FOLDER
1956-1957	7	7
1958	7	8
Audit Department-Branch Office Reports		
	Box	FOLDER
1957	7	9
1958	7	10
1960-1963	7	11
	Box	FOLDER
Audit Department-General 1960-1964	8	1

Audit Department-Home Office Reports		
	Box	FOLDER
1957-1958	8	2
1960	8	3
1961	8	4
1962	8	5
1963	8	6
1964	9	1
1965	9	2
1969	9	3
	Box	FOLDER
Audit Department- Manuals 1961	9	4
Auditor-Branch Offices 1956	9	5
Auditor-Home Office 1956	9	6
Automatic Reinsurance Agreement-Surety and Liberty Life 1956-1957 1959-1960	9	7
Balance Sheet Comparisons- Liberty Life 1943-1946 1949- 1950	9	8
Bankers Fire and Marine	Box 9	FOLDER 9
		Box
February-March 1958		9
April-December 1958	9	10
1962-1964		9

Bankers Fire and Marine Financial Reports 1958-1960	9	11
Bankers Fire and Marine- Executive and Finance Committees 1962	9	12
Bankers Fire and Marine- Financial Reports 1958	9	13
Bankers Fire and Marine-General		
	Box	FOLDER
Folder I January-June	10	1
Folder II July 1960-January 1961	10	2
1961	10	3
1962	10	4
Bankers Fire and Marine-Kennesaw Life and Accident Insurance Company		
	Box	FOLDER
1962	10	5
1966	10	6
	Box	FOLDER
Bankers Fire and Marine- Lexington Insurance Company 1959-1960	10	7
Bankers Fire and Marine-Minutes of Executive Committee Meetings 1958-1961	10	8
Bankers Fire and Marine-Minutes of Executive Committee Meetings 1958-1961	11	1
Bankers Fire and Marine-Minutes of Finance Committee 1958- 1960	11	2

Bankers Fire and Marine-Minutes of Stockholders and Directors Meetings 1958	11	3
Bankers Fire and Marine-RE: Southern Fire and Casualty 1960-1962	11	4
Bankers Fire and Marine-Stockholders and Directors		
	Box	FOLDER
1960-1961	11	5
1962	11	6
Banking Manual		
	Box	FOLDER
1973	11	7
1974	11	8
	Box	FOLDER
Banks-Miscellaneous 1961-1963	11	9
The Bank of New York-Annual Dinner-Guest List- 1963-1964	11	10
Board of Directors, Executive & Finance Committees-Liberty Life		
	Box	FOLDER
1960	12	1
1963	12	2
1969	12	3
	Box	FOLDER
Board of Directors, Executive and Finance Committees-Liberty Life Stockholders 1962	12	4
Board of Directors		
	Box	FOLDER

1972	12	5
1973	12	6
Board of Directors Meeting		
	Box	FOLDER
April 17, 1973	12	7-8
August 28, 1973	12	9
	Box	FOLDER
Board of Directors Meetings 1973	12	10
Meeting of Board of Directors		
	Box	FOLDER
April 1974	12	11
August 1974	12	12
	Box	FOLDER
Board of Directors-New Members 1973	12	13
Board of Directors-A Resolution in Memory of Francis M. Hipp 1995	12	14
Booke & Company	12	15
Bourland, Roger-The Rough Notes Co., Inc.	12	16
Boypower Development Program 1976	12	17
Broadcasting Company of the South-Board of Directors 1960	Box 12	FOLDER 18
	Box	FOLDER
1961	13	1
1962	13	2

1963	13	3
Broadcasting Company of the South-Carolinas' TV 1958	13	4
Broadcasting Company of the South-General 1959-1960	13	5
Broadcasting Company of the South-General		
	Box	FOLDER
1961	14	1
1962	14	2
1963	14	3
1964	14	4
1965	14	5
	Box	FOLDER
Broadcasting Company of the South-Pension, Group and Profit-Sharing Plan 1956 1961	14	6
Broadcasting Company of the South-Radio-Television Plans 1952-1953	14	7
Broadcasting Company of the South-WIS Radio 1960	15	1
Broadcasting Company of the South-WIS Radio and WIS-TV Statements 1959-1960	15	2
Broadcasting Company of the South-WIS-TV		
	Box	FOLDER
1960	15	3
1961	15	4
	15	5

1962 1963

Broadcasting Company of the South-WIST Radio		
	Box	FOLDER
1952-1956	15	6
1960	15	7
Broadcasting Company of the South-WMRC, Inc. Balance Sheets		
	Box	FOLDER
1960	15	8
1961	15	9
1962-1963	15	10
Broadcasting Company of the South-WSFA-TV		
	Box	FOLDER
1960	15	11
1961	15	12
1962	16	1
	Box	FOLDER
Broadcasting Company of the South-WSOC-TV, Charlotte, NC 1958-1959	16	2
Brokerage Department 1958	16	3
Bryant Skinner Proposal Pending	16	4
Budget Department 1963	16	5
Budget Director		
	Box	FOLDER
1961	16	6

1962	16	7
	Box	FOLDER
Budget Manager 1966	16	8
Budgets-Accounting 1973	17	1
Budget Report-12 months 1971	17	2
Budget Revised 1972	17	3
Budget Report		
	Box	FOLDER
3 Months 1972	17	4
9 Months 1972	17	5
12 Months 1972	17	6
3 Months 1973	17	7
Budget Report		
	Box	FOLDER
6 Months 1973	17	8
9 Months 1973	17	9
3 Months 1974	17	10
6 Months 1974	18	1
9 Months 1974	18	2
12 Months 1974	18	3
	Box	FOLDER
Budget-Sales Aid Inventory and Mechanical Sales Aid Reports 1961	18	4
Calhoun Towers 1957-1958	18	5

Carolina National Bank, Anderson, SC 1946-1951	18	6
Carolinas Capital Corporation (Small Business Investment Company)		
	Box	FOLDER
1961	18	7
1962	18	8
1963	18	9
1964	19	1
1965	19	2
1966	19	3
1967	19	4
Carolinas' Television Corporation		
	Box	FOLDER
1954-1955	19	5
1956-1957	20	1
	Box	FOLDER
Cash Basis Reports 1974	20	2
Cashier's Department 1955	20	3
Chairman-Francis M. Hipp 1973	20	4
Chairman of the Board		
	Box	FOLDER
LLIC	20	5
1973	20	6
1974	20	7

(1 of 2) 1974	20	8
(2 of 2) 1974	20	9
Chamber of Commerce-Greenville		
	Box	FOLDER
1950-1954	21	1
1955-1956	21	2
1961	21	3
1963	21	4
1966-1967	21	5
Chamber of Commerce-South Carolina		
	Box	FOLDER
1963	21	6
1971	21	7
	Box	FOLDER
Claims Service-R. E. McDonald 1960 1962	21	8
Combination Agency-Monthly Report 1973	21	9
Combination Bulletin 1952 1954	21	10
Combination Department-Long Range Plans 1974-1976	21	11
Combination Department-Regional Meeting Invitation 1973	21	12
Combination and Ordinary Agencies 1971	21	13
Committee for Economic Development 1973	21	14

Communications Activities		
	Box	FOLDER
1972	21	15
1973	21	16
Financial and Operational Progress	21	17
The Liberty Corporation Profile 1973	21	18
Director L. A. Maxwell 1972	22	1
Director L. A. Maxwell 1973	22	2
L. A. Maxwell 1973	22	3
L. A. Maxwell 1974	22	4
	Box	FOLDER
Company Contributors-General 1975	22	5
Company Contributors-General 1977	22	6
Company Organizational Charts 1962	22	7
Company Retirement Plan 1960	22	8
Compensation for Outside Directors 1976	22	9
Compensation Program for Top Executives 1968	22	10
Conference Diary 1973	22	11
Conferences, Meetings (Attendance At and Reports On)		
	Box	FOLDER

1960-1961	22	12
1963	22	13
Contributions-Company		
	Box	FOLDER
1960-1961	22	14
1969	22	15
Controller's Office		
	Box	FOLDER
1960-1962	23	1
1963	23	2
	Box	FOLDER
Controller-Fred L. Perdue 1973	23	3
Corporate Development Dept. 1972	23	4
Corporate Development-R. E. Williams		
	Box	FOLDER
1973	23	5
(1 of 2) 1973	23	8
(2 of 2) 1973	23	7
1974	23	8
Pioneer Western Corporation 1974	23	9
Barry L. Edwards 1976	23	10
Cosmos Broadcasting Corporation-Board of Directors Meeting		
	Box	FOLDER

1972	24	1
1973	24	2
	Box	FOLDER
Cosmos Broadcasting Corporation-CATV [Cable Television] 1966	24	3
Cosmos Broadcasting Corporation-Executive Committee		
	Box	FOLDER
1972	24	4
1973	24	5
Cosmos Broadcasting Corporation-General	Box 24	FOLDER 6
	Box	FOLDER
1965	24	7
1966	24	8
1974-1975	24	9
Cosmos Broadcasting Corporation-Long Range Plan 1973-1975	24	10
Cosmos Broadcasting Corporation-Miscellaneous		
	Box	FOLDER
1969	24	11
1972	24	12
1973	25	1
Cosmos Broadcasting Corporation-President, Charles A. Batson		
	Box	FOLDER
1972	25	2

1973	25	3
1976	25	4
	Box	FOLDER
Cosmos Broadcasting Corporation-Proposed Budget 1973	25	5
Cosmos Broadcasting Corporation-Proposed Budget 1974	25	6
Cosmos Broadcasting Corporation-Reports		
	Box	FOLDER
October 1972-December 1971	25	7
1973	25	8
	Box	FOLDER
Cosmos Broadcasting Corporation-WTOL 1965	25	9
Cosmos Spin Off 1975-I	25	10
Cosmos Spin Off 1975-II	25	10
Data Processing Office 1963	26	1
Data Processing Review Committee		
	Box	FOLDER
1973	26	2
1974	26	3-5
	Box	FOLDER
Direct Marketing-Hayne Hipp 1973	26	6
Directors		
	Box	FOLDER

1943 1950-1953	26	7
1957 1959	26	8
	Box	FOLDER
Directors and Stockholders Meetings 1963	26	9
Directors and Stockholders Reports [Liberty Life]		
	Box	FOLDER
Folder I 1952-1957	27	1
Folder II 1958-1963	27	2
	Box	FOLDER
Directors' Questionnaires (Completed) 1963	27	3
Directors-Combination and Agency 1963	27	4
Directors-Registration Form Letters and Resolutions 1963	27	5
Division Progress Report 1974	27	6
Doremus and Company 1968-1969	27	7
The Economist Diary		
	Box	FOLDER
1961	28	1
1980	28	2
1981	28	3
1982	29	1
1983	29	2
1984	29	3

1985	30	1
1986	30	2
1987	30	3
1990	31	1
1991	31	2
1992	31	3
1993	32	1
1994	32	2
	Box	FOLDER
Electronics Committee 1956-1958	32	3
Electronics Department		
	Box	FOLDER
1958	32	4
1960-1961	32	5
	Box	FOLDER
Employee Benefits Committee 1954-1956	32	6
Energy Research Institute-General	32	7
European Investment Conference-Investments-B. Calhoun Hipp 1973	33	1
Executive Bulletins 1974	33	2
Executive Committee		
	Box	FOLDER
	33	3

1973		
1973	33	4
Chairman of the Board 1973	33	5
Executive Council		
	Box	FOLDER
1953-1954	33	6
1955-1956	33	7
	Box	FOLDER
Executive V. P., B. Calhoun Hipp	33	8
Exhibit of Insurance 1974	33	9
Fiftieth Anniversary Liberty Life Insurance Company 1955	33	10
Finance Committee		
	Box	FOLDER
Board of Directors, Executive Comm.	33	11
1948 1951 1954	33	12
1973	33	13
1974	33	14
	Box	FOLDER
Finance-Confidential 1973	34	1
H. P. Gravely, Financial Vice Pres.		
	Box	FOLDER
1972	34	2
1973	34	3

	Box	FOLDER
Harris P. Gravely, Financial Vice President 1973	34	4
Finance-H. P. Gravely 1974	34	5
Financial Group 1961-1962	34	6
Financial Statements		
	Box	FOLDER
(1 of 2) 1974	35	1
(2 of 2) 1974	35	2
	Box	FOLDER
Financing 1973	35	3
Fire Insurance Schedule 1947	35	4
Foundation 1973	35	5
Four-H Club 1942-1954	35	6
Froggatt, Joseph & Company, Inc. 1960-1963	35	7
Funeral Directors (Burial Insurance) 1948-1949	35	8
General Accounting Department 1958	35	9
General-Miscellaneous Correspondence		
	Box	FOLDER
December-September 1972	35	10
August-May 1972	35	11
April-January 1972	36	1
	Box	FOLDER
	36	2

Gold Stocks 1974		
Grass Roots-America's Future 1952	36	3
Greater Arizona Savings and Loan Assn.	Box 36	FOLDER 4
	Box	FOLDER
1973	36	5
(1 of 4) 1973	36	6
(2 of 4) 1973	36	7
(3 of 4) 1973	36	8
(4 of 4) 1973	36	9
Long Range Plan 1974-1976	37	1
Long Range Plan 1976-1978	37	2
Greater Arizona Savings		
	Box	FOLDER
General 1975	37	3
Investments-Land 1975	37	4
Investment Management 1975	37	5
Marketing 1975	37	6
Patagonia 1975	37	7
	Box	FOLDER
Greenville Community Corporation	37	8
Greenville Convention Hotel-Market Feasibility	37	9
Greenville Downtown Project	37	10

Group and Disability Plans 1959-1960	37	11
Group Department		
	Box	FOLDER
1946-1949	38	1
1950-1951	38	2
1952	38	3
1953	38	4
1960	38	5
1962-1963	38	6
1972	38	7
1973	38	8
	Box	FOLDER
Group Department (Agency) 1955	38	9
Group Department Bulletin 1952	39	1
Group Department-Semi-Annual Report 1950	39	2
Group Insurance Plan for Field Representatives 1960	39	3
Group Insurance Plan for Home Office Employees 1960	39	4
Group Insurance-Home Office and Field Representatives		
	Box	FOLDER
1946 1948-1952	39	5
1954-1955	39	6

	Box	FOLDER
Group Policy Committee Minutes 1954	39	7
Group Selection Committee 1950-1953	39	8
Guaranty Trust Company of New York 1945-1946 1948-1950	39	9
Gulf Life Insurance Company 1953 1955	39	10
Hay (Edward N.) and Associates, Management consultants		
	Box	FOLDER
1959-1960	39	11
1961	39	12
	Box	FOLDER
Health Insurance Association of America-Members of the Nominating Committee	39	13
Health Insurance Sales Department 1963	39	14
Hipp, Boyd Calhoun-Profile	39	15
B. C. Hipp's Death		
	Box	FOLDER
Memorial Gifts	39	16
Sympathy Cards (1 of 2)	39	17
Sympathy Cards (2 of 2)	39	18
Hipp Industries		
	Box	FOLDER
Observations July 1967	39	19

Proposed Holding Company August 1967	39	20
	Box	FOLDER
Hoagland, Leland; Fredric Holderman & B. C. Young 1963	40	1
Holland-Jones, Inc., Interiors 1961-1963	40	2
Hollyridge Development Company		
	Box	FOLDER
1960-1961	40	3
1963	40	4
1965	40	5
	Box	FOLDER
Home Office Affirmative Action Program 1974	40	6
Home Office and Branch Office Memos-Division and Department Heads, etc. 1960-1962	40	7
Homeseeker Tract, Georgetown County, SC 1962-1963	40	8
Hotel Delmonico-Apartment		
	Box	FOLDER
1959-1960	40	9
1961-1962	41	1
1963	41	2
	Box	FOLDER
Hudgens, W. T.-Special 1945- 1947	41	3
Huebner (S. S.) Foundation for Insurance Education		

	Box	FOLDER
1949-1957	41	4
1960 1963	41	5
IBM Building-Tampa, FL		
	Box	FOLDER
1963-1964	41	6
1965	41	7
1966	42	1
1967	42	2
1969	42	3
	Box	FOLDER
IBM Premium Billing Procedure (New) 1958	42	4
Imperial Life Insurance Company, Asheville, NC 1951	42	5
Institute of Life Insurance	Box 42	FOLDER 6
	Box	
1943 1948-1950		42
1951-1953	43	1
1954-1957	43	2
1960-1961	43	3
1963	43	4
1972	43	5
Annual Meeting 1963	43	6
Insurance Building Balance	43	7

Sheets 1960

Insurance Committee		
	Box	FOLDER
1954	43	8
1955	43	9
1956	43	10
1957	43	11
1958	43	12
1960-1961	43	13
1963	44	1
1972	44	2
	Box	FOLDER
Insurance Committee 1974	44	3-4
Insurance Committee Meetings 1973	44	5
Insurance Services-L. J. Stulce 1973	44	6
Insurance Company Financing-Correspondence 1967	44	7
Insurance Operations Analysis 1972	44	8
The Insurance Industry Financial Community Survey	44	9
Insurance Securities Inc. 1962-1963	44	10
Insurance Services-L. Jefferson Stulce		
	Box	FOLDER

1972	44	11
1973	44	12
	Box	FOLDER
International Office Park, Inc. 1964	44	13
Internal Operating Statement 1971	44	14
Investment Accounting Department		
	Box	FOLDER
1961	44	15
1963	44	16
	Box	FOLDER
Investment Activities (Liberty Life Insurance Company) 1953- 1955	45	1
Investment Brokers 1953-1956	45	2
Investments Cashier's-T. C. O'Donnell 1973	45	3
Investment Committee		
	Box	FOLDER
1953-1954	45	4
1955-1958	45	5
1962-1963	45	6
1972	45	7
1973	45	8
1973	45	9
BCH, Chairman		

	Box	FOLDER
(1 of 2) 1974	45	10
(2 of 2) 1974	45	11
Investments-B. Calhoun Hipp		
	Box	FOLDER
1972	46	1
(1 of 2) 1973	46	2
(2 of 2) 1973	46	3
	Box	FOLDER
Exec. V. P.-B. Calhoun Hipp 1973	46	4
Investment Division Plan 1974-1976	46	5
Investment Division-Sixth Annual Institutional Investor Conference and Exposition 1973	46	6
Investment Income Tax 1959-1960	46	7
Investments-Liberty		
	Box	FOLDER
1949-1950	46	8
1951-1955	46	9
	Box	FOLDER
Investments-Maybank, Grigsby 1973	46	10
Investments-Miscellaneous 1948	47	1
Investments-Mortgage Loan		
	Box	FOLDER

W. Hayne Hipp 1974	47	2-6
M. E. Riviere 1973	47	7-8
	Box	FOLDER
Investments Profit Sharing Trust 1974	47	9
Investment Securities, James F. Carter, Jr.		
	Box	FOLDER
1973	47	10
(1 of 3) 1974	47	11
(2 of 3) 1974	47	12
(3 of 3) 1974	48	1
Investment Service Department		
	Box	FOLDER
1954-1956	48	2
1957-1958	48	3
	Box	FOLDER
Investments-Surety Life Insurance Company 1951	48	4
Investments and Training 1974	48	5-6
Investments Treasury-T. L. Brown, III		
	Box	FOLDER
1973	48	7
1974	48	8
	Box	FOLDER
Irby (A. F.) & Company, Inc.-Miscellaneous 1958	49	1
	49	2

J. C. Penney Company-South
Carolina Investments 1957-
1958

Leasebacks-Liberty Life 1956-1960	49	3
Legal Department		
	Box	FOLDER
1949-1958	49	4
1960-1963	49	5
1972	49	6
1973	49	7
	Box	FOLDER
Legal, R. Glenn Hillard 1975-1976	49	8
Legal-D. W. Robinson, II		
	Box	FOLDER
1973	50	1
1974	50	2
Legal Vice President and Secretary David W. Robinson, II		
	Box	FOLDER
1972	50	3
1973	50	4
Legislative Matters		
	Box	FOLDER
1952-1953	50	5
1960	50	6
1961-1964	50	7

	Box	FOLDER
Legislative Session 1950-House Bill 1184, etc. 1949-1950	50	8
Liberty Corporation Archives	50	9
Liberty Corporation-Baruch, Hurd (Secretary and Legal Vice President) 1969	50	10
Liberty Corporation-Board of Directors 1969	51	1
The Liberty Corporation Foundation		
	Box	FOLDER
1972	51	2
Erskine College	51	3
	Box	FOLDER
Liberty Corporation-Management Committee 1969	51	4
Liberty Corporation-(Parent Only & Consolidated) Long Range Plan 1973-1975	51	5
Liberty Corporation-Stock Holdings 1969	51	6
Liberty Corporation & Subsidiaries-Long Range Plan 1974-1976	51	7
Liberty Investment Management Co., B. Calhoun Hipp, President 1974	51	8-9
Liberty Investment Management Corporation-Long Range Plan 1973-1975	51	10
Liberty Investment Management Corporation-Long Range Plan 1974-1976	51	11

LIMC-Securities Department 1973	52	1
Liberty Investors Benefit Insurance Company (LIBCO) 1968-1969	52	2
Liberty Life Building, Inc. Balance Sheets 1960	52	3
Liberty Life Insurance Company Long Range Plan 1973-1975	52	4
Liberty Life Insurance Company Stock 1960-1962	52	5
Liberty Life-Admission to Puerto Rico 1961-1962	52	6
Liberty Life-Admission to Texas 1960	52	7
Liberty Life-Analysis of Strength & Weakness 1975	52	8
Liberty Life-Board of Directors, Executive and Finance Committees 1966	53	1
Liberty Life-Directors, Portraits of 1968-1972	53	2
Liberty Life-Job Evaluation (Paul B. Mulligan and Company) 1963	53	3
Liberty Life-Stock Offering 1963- 1964	53	4
Liberty Life-Top Management Incentive Plan 1968	53	5
Liberty Life-Top Management Organization 1968	53	6
Liberty Life-1954 Authority Dept. 1954	53	7

Liberty National Life Insurance Company 1942	53	8
Liberty Properties		
	Box	FOLDER
La Marick 1972	53	9
Reports 1973	53	10
Liberty Properties Division		
	Box	FOLDER
Blue Ridge Parkway Route	53	11
Miscellaneous 1972	54	1
Reports 1972	54	2
Liberty Properties, Inc.-President, Harris P. Gravely		
	Box	FOLDER
1972	54	3
1973	54	4
	Box	FOLDER
Liberty Properties-Long Term Strategy (Summary)	54	5
Liberty-SCN [South Carolina National Bank] Corporation-Proposed Merger 1968-1969	54	6
Life Insurance Agency Management Association 1962-1963	54	7
Life Insurance Association of America-Bulletins 1963	54	8
Life Insurance Association of America-Correspondence		
	Box	FOLDER
1960-1961	54	9

1963	54	10
1963	54	11
1972	54	12
Life Insurance Company Stocks		
	Box	FOLDER
1960-1961	54	13
1962-1963	54	14
	Box	FOLDER
Life Insurance Medical Research Fund 1963	55	1
Life Insurers Conference		
	Box	FOLDER
1961	55	2
1963	55	3
	Box	FOLDER
Long Range Data Processing Plan 1974-1978	55	4
Long Range Planning Seminar		
	Box	FOLDER
June 25-June 26, 1973	55	5
(1 of 2) 1973	55	6
(2 of 2) 1973	55	7
Management Committee		
	Box	FOLDER
1960-1962	55	8
1963	56	1

1974	56	2
LLIC Management Committee		
	Box	FOLDER
1973	56	3-4
1974	56	5-7
	Box	FOLDER
TLC Management Committee 1973	56	8-10
Management Committee Meetings		
	Box	FOLDER
1973	56	11
November 6, 1974	56	12
Management Seminar		
	Box	FOLDER
1973	56	13
1974	57	1
	Box	FOLDER
Management Services Department 1963	57	2
Management Services		
	Box	FOLDER
1972	57	3
1973	57	4
LLIC Management Services-H. D. Holleman		
	Box	FOLDER
1973	57	5
	57	6

1974		
Manpower Planning		
	Box	FOLDER
1973	57	7
H. Jerry Alley 1973	57	8
H. Jerry Alley 1974	57	9
	Box	FOLDER
Marketing 1972	57	10
Marketing Department 1973	57	11
Marketing Division-Long Range Plan 1974-1976	57	12
LLIC Marketing-Stanford Y. Smith 1974	57	13
Matching Gifts Program 1971	57	14
TLC Matching Gifts Program 1973	57	15
Maybank, Grigsby-Francis P. Maybank 1974	57	16
Mayfair House		
	Box	FOLDER
1963-1965	57	17
1969	57	18
General	57	19
Medical Department		
	Box	FOLDER
1954-1955	57	20
1963	57	21

1972	57	22
1973	57	23
	Box	FOLDER
Medical Director 1957-1958	57	24
Medical Director-Dr. W. B. Mills		
	Box	FOLDER
1960-1962	57	25
1969	57	26
	Box	FOLDER
Memos-Agency 1943-1947	58	1
Mid-West Stock Exchange 1952 1955 1957 1959-1961	58	2
Mid-Year Statement-Liberty Life 1949	58	3
Milliken Forestry Company		
	Box	FOLDER
1961	58	4
1962	58	5
1963-1965	58	6
1966	58	7
1967-1968	58	8
1972	58	9
	Box	FOLDER
Milliken Forestry Company- Miscellaneous 1959-1960	59	1
	59	2

Milliken Forestry Company- Properties 1958		
Minority Stockholders 1973	59	3
Miscellaneous	59	4
LLIC Miscellaneous		
	Box	FOLDER
1973	59	5
1974	59	6
Miscellaneous Correspondence		
	Box	FOLDER
1960-1961	59	7
1962	59	8
1963	59	9
Moody's Investors Service		
	Box	FOLDER
1960-1961	60	1
1963	60	2
Mortgage Loan Department		
	Box	FOLDER
1960-1961	60	3
1962-1963	60	4
1972	60	5
	Box	FOLDER
Mortgage Loan 1973	60	6
Multimedia Broadcasting Company-Financial Statements 1973	60	7

Multimedia, Inc. 1971	60	8
Naess & Thomas		
	Box	FOLDER
1960	60	9
1963	60	10
	Box	FOLDER
New Home Office Building-Cason & Lundin, Architects 1952-1956	60	11
New Home Office Building-Daniel Construction Company (Contractor) 1953-1956	61	1
New Home Office Building-Dedication and Convention 1955	61	2
New Home Office Building-Dedication 1955	61	3-4
New Home Office Building-General File 1951-1956	61	5
New Home Office Building-Insurance 1954-1955	61	6
New Home Office Building-J. P. Womack and W. E. Browne Decorating 1959	61	7
New Home Office Building-Lockwood Greene Engineers, Inc. 1953-1957	62	1
New Home Office Building-Newspaper Reports 1955	62	2
New Home Office Building-W. E. Browne Decorating Company		
	Box	FOLDER
1953-1957	62	3

Invoices 1954	62	4
	Box	FOLDER
New Home Office Building- William Pitkin (Landscape and Grading) 1953-1956	62	5
New York Stock Exchange 1968- 1969	62	6
New York Stock Exchange- [Photos for] Annual Report 1969	62	7
North American Reassurance Company		
	Box	FOLDER
1953-1954 1956	62	8
1960	62	9
	Box	FOLDER
Ordinary Agency Offices 1973	62	10
Ordinary Dept.-Long Range Plan 1974-1976	62	11
Ordinary Division Bulletin	62	12
O'Toole Associates		
	Box	FOLDER
1952-1956	62	13
Reports 1953	62	14
	Box	FOLDER
Payroll Department-Salary Adjustments 1962	62	15
Pension Study Committee 1963	62	16
Personnel Department 1960- 1963	62	17

Personnel	63	1
Piedmont Economics Club	63	2
Planner / Pocket Calendar		
	Box	FOLDER
1980	63	3
1981	63	4
1982	63	5
1983	63	6
1984	63	7
1985	63	8
1986	63	9
1987	63	10
1990	63	11
1991	63	12
1992	64	1
1993	64	2
1994	64	3
	Box	FOLDER
Planning and Personnel Committee 1953-1954	64	4
Planning and Systems Department 1963	64	5
Planning Study of Top Management Organization- Liberty Life 1968	64	6

Policy Committee		
	Box	FOLDER
1949-1950	65	1
1951-1953 1955	65	2
	Box	FOLDER
Policy Committee-Minutes of Meetings 1948-1953	65	3
Policyowners Service Department 1961	65	4
Policyowner's Service 1973	65	5
Policyowners Service-Long Range Plan 1974-1976	65	6
Policyowners Service, Policy Benefit Department 1963	65	7
Position Description-Vice President-Securities 1974	65	8
Premium Accounting Department 1958	65	9
President-Executive Bulletins 1973	65	10
President-Herman N. Hipp		
	Box	FOLDER
1972	65	11
1973	65	12
	Box	FOLDER
LLIC President-Herman N. Hipp 1973	65	13
Private Placements 1957-1958	65	14

Private Placement-Summary of Terms 1973	65	15
Property and Casualty Insurance Program June 1973	65	16
Property and Casualty Insurance Program November, 1973	65	17
Property and Casualty Insurance Program July, 1974	65	18
Proposal for Company Operating Procedure	65	19
Public Speaking Group 1971	65	20
Puerto Rico-Insurance Company of the Americas 1962-1963	65	21
Puerto Rico Insurance Company 1962-1963	65	22
Puerto Rico-M.A.Q. Insurance Corporation 1963	65	23
Purchasing and Printing Department 1960	65	24
Purchasing Department 1963	65	25
Quarterly Report to the Board of Directors December, 1972	65	26
Quarterly Report to the Board of Directors March, 1973	65	27
Quarterly Report to the Board of Directors December, 1973	65	28
LLIC Quarterly Report to the Board of Directors		
	Box	FOLDER
March 1974	66	1
June 1974	66	2

September 1974	66	3
TLC Quarterly Report to the Board of Directors		
	Box	FOLDER
March 1974	66	4
June 1974	66	5
September 1974	66	6
	Box	FOLDER
Real Estate (Southeast side Main Street, Greenville, SC near Reedy River) 1938 1945	66	7
Real Estate Department 1960-1963	66	8
Reinsurance Companies-Miscellaneous 1963	66	9
Reinsurance Contracts-General 1961	66	10
Report of Examination	66	11
Report of Examination by Insurance Departments 1945-1946	66	12
Report of Examination of Liberty Life Insurance Company		
	Box	FOLDER
1942	66	13
1953	66	14
Retirement Annuity and Pension Plan		
	Box	FOLDER
1957	66	15
1959	66	16

	Box	FOLDER
LLIC Retirement Committee 1974	66	17
LLIC Retirement/Profit Sharing Committee		
	Box	FOLDER
(1 of 4) 1973	66	18
(2 of 4) 1973	66	19
(3 of 4) 1973	66	20
(4 of 4) 1973	67	1
	Box	FOLDER
Rivers, John M. 1958	67	2
Savings & Loan-Frank Hurt 1973	67	3
Savings and Loan and Group Committee 1957	67	4
Savings and Loan Insurance Department (Agency) 1954-1955	67	5
Savings and Loan Insurance Department		
	Box	FOLDER
1960	67	6
1962-1963	67	7
	Box	FOLDER
Savings and Loan Insurance Department-Long Range Plans 1974-1976	67	8
Secondary Offering Account 1964-1965	67	9
Secretary's Office		

	Box	FOLDER
1963	67	10
1972	67	11
	Box	FOLDER
LLIC Secretary-R. D. Ritchie 1973	67	12
Securities Department		
	Box	FOLDER
1960-1963	67	13
1972	67	14
	Box	FOLDER
Securities Owned-Liberty 1948-1954	67	15
Seminars 1973	67	16
Senior Vice President's Office-Agency 1963	67	17
Senior Vice President's Office-Investments 1963	67	18
Siebels, Bruce and Company 1959-1960	67	19
Snee Farm		
	Box	FOLDER
1972	67	20
1973	67	21
Accountants' Report 1973	67	22
South Carolina Insurance Department		
	Box	FOLDER
1959-1963	68	1

1966	68	2
	Box	FOLDER
South Carolina Insurance Department-Taxes 1961	68	3
Southeastern; SELICO, Inc. 1965	68	4
Southern Bell Telephone and Telegraph-Group Proposal 1961- 1962	68	5
Special Committees 1954 1956	68	6
Special Services Corporation 1957-1958	68	7
Special Services Corporation- Agreements 1958-1959	68	8
Special Services Corporation- Flight Logs 1961	68	9
Special Services Corporation-General		
	Box	FOLDER
1959	68	10
1960	68	11
1960-1961	69	1
1962-1963	69	2
1963-1964	69	3
	Box	FOLDER
Special Services Corporation- Operations Manual 1960	69	4
Special Services Corporation- Personnel 1962-1963	69	5

Special Services-General		
	Box	FOLDER
1971	69	6
1973	69	7
	Box	FOLDER
Spratlin Associates, Inc. 1972	69	8
TLC Staff		
	Box	FOLDER
1973	69	9
1976	69	10
	Box	FOLDER
Statement-Liberty Life 1943-1950	69	11
Station WDSV-TV		
	Box	FOLDER
1972	69	12
1973	69	13
	Box	FOLDER
Station WSFA-TV 1973	69	14
Stephens Water Flood Unit No. 2 Inventory 1963	69	15
Stockholders 1960-1962	69	16
Stockholders 1963	70	1
Stockholders and Directors Meetings 1960	70	2
Stock Options 1971	70	3
	70	4

TLC Stock Options 1973		
Sudler & Hennessey, Inc. (Advertising) 1962-1963	70	5
Supply, Mail, Photostat Department 1961-1962	70	6
Surety Companies- Investments 1962	70	7
Surety Companies-Miscellaneous		
	Box	FOLDER
1962-1963	70	8
1966	70	9
	Box	FOLDER
Surety Companies Reports 1962-1963	70	10
Surety Indemnity Company		
	Box	FOLDER
1962-1963	70	11
1965	70	12
	Box	FOLDER
Surety Insurance Company- Advertising 1960	70	13
Surety Insurance Company- Filings, Alabama 1961	70	14
Surety Insurance Company- Filings, Florida 1961	70	15
Surety Insurance Company- Filings, Georgia 1961	70	16
Surety Insurance Company- Filings, South Carolina 1960	70	17
	70	18

Surety Insurance Company-General 1960-1963		
Surety Insurance Company-Investments 1960	70	19
Surety Insurance Company-Report c. 1960	71	1
Surety Investment Company		
	Box	FOLDER
1962-1963	71	2
1965	71	3
	Box	FOLDER
Surety Life Insurance Company, Audited Financial Statements 1961	71	4
Surety Life Insurance Company 1952	71	5
Surety Life Insurance Company-Financial Statement 1952-1956	71	6
Surety Life Insurance Company-General 1960-1961	71	7
Surety Life Insurance Company-Investments 1960	71	8
Surety Life Insurance Company-Personnel 1955-1958	71	9
Surety Life Insurance Company-Reorganization Complex 1961	71	10
Surety Life Insurance Company-Reports 1960	71	11
Surety Operations Committee		
	Box	FOLDER
1960	71	12

1961	71	13
1962	71	14
	Box	FOLDER
Surety Realty Company 1963	71	15
Sutherland, Asbill & Brennan		
	Box	FOLDER
General 1965	71	16
1971	71	17
Liberty Life Prospectus 1963-1964	72	1
Miscellaneous 1963-1964	72	2
	Box	FOLDER
Tabulating Department 1958	72	3
Tax Department 1963	72	4
Taxes		
	Box	FOLDER
1954-1958	72	5
1961	72	6
LLIC Textile Hall		
	Box	FOLDER
1973	72	7-8
1974	72	9-12
TLC Foundation		
	Box	FOLDER
1973	72	13
	72	14

1974		
	Box	FOLDER
Towers, Perrin, Forster & Crosby, Inc. 1960-1961	73	1
Treasurer's Office		
	Box	FOLDER
1963	73	2
1972	73	3
Treasury-Commercial Paper		
	Box	FOLDER
Cosmos 1974	73	4
LLIC 1973	73	5
LLIC 1974	73	6
TLC 1973	73	7
TLC 1974	73	8
Profit Sharing 1972	73	9
Profit Sharing 1973	73	10
Tres & Company	Box 73	FOLDER 11
	Box	FOLDER
1951-1953	73	12
1954-1957	73	13
1958-1959	74	1
Tres & Company-General		
	Box	FOLDER
1960-1964	74	2

1966-1967	74	3
1969	74	4
1972	74	5
	Box	FOLDER
Tres & Company-South Carolina Investments Inc. 1957-1958	74	6
Trusts, BCH		74
Two Billion Dollars of Insurance in Force-Congratulations 1966	75	1
Underwriting Department		
	Box	FOLDER
1954-1956	75	2
1958	75	3
1960-1963	75	4
	Box	FOLDER
Underwriting Department 1973	75	5
Underwriting Department-Long Range Plan 1974-1976	75	6
Variable Annuities 1960-1961	75	7
W. Frank Hipp Lecture at University of South Carolina	75	8
Wall, Patterson, McGrew and Richards, Inc. 1971-1972	75	9
Walter (Jim) Corporation 1960-1961	75	10
Wenwood	75	11
Western Reserve Life Insurance	75	12

Company		
Wilbur Smith and Associates	75	13
Work Measurement Program		
	Box	FOLDER
1961	75	14
1963	75	15
Business Series, Oversize		
	Box	FOLDER
Actuarial Department-Annual Statement 1960	II	1
Advertising and Public Relations-Pamphlet-Gardens and Grounds	II	1
Advertising and Public Relations-Liberty Life Organizational Chart 1963	II	1
Agency Committee-Paid and Gain Study 1954	II	1
Bankers Fire and Marine-Progress Report 1958	II	1
Bankers Fire and Marine-Commission and Expenses Incurred 1959-1960	II	1
Broadcasting Company of the South		
	Box	FOLDER
Cash Flow and Profit/Loss (Ocala, Fla.)	II	1
Cash Flow and Profit/Loss (Florence, SC)	II	1
Map-106.5 and WIS TV Coverage 1953	II	1
Income and Expense	II	1

Statements 1960		
Charlotte News Publishing Balance Sheet 1956-1957	II	1
	Box	FOLDER
Carolina Capital Corp.: Summary of Approximate Condition 1966	II	1
Company Organizational Charts: Liberty Life Organizational Chart 1962	II	2
Cosmos Broadcasting Corp.: Capital Expenditures and Projected Operations	II	2
Financial Group: Annual Report 1961	II	2
Hay and Associates: Organizational Chart 1959	II	2
Hay and Associates: Where employees have their life insurance 1958	II	2
		FOLDER
Home Seeker Tract-Georgetown, SC: Map-Moltz Tract (Jackson Co., NC)		I
Home Seeker Tract-Georgetown, SC: Map-Georgetown County, SC		I
Home Seeker Tract-Georgetown, SC: Map-highway map of Georgetown County, SC		I
	Box	FOLDER
Insurance Building: Income Statement 1960	II	2
		FOLDER
Investment Committee: Loans Closed January-November 1954		I

Investment Committee: Blueprint-Pleasantburg Shopping Center 1957		I
	Box	FOLDER
Liberty Life Insurance Co. Stock: Statements 1961-1970	II	2
Liberty Life Insurance Co. Stock: Surplus Statement 1940-1959	II	2
		FOLDER
Liberty Life Insurance Co. Stock: Map-Puerto Rico		I
Miscellaneous Correspondence: Map-NC and SC (Cashiers quadrangle) 1946		I
	Box	FOLDER
Miscellaneous Correspondence: Comparative Analysis of Sixty Life Insurance Companies 1961	II	3
Miscellaneous Correspondence: Cottage Site Areas, Clark Hill Reservoir 1950-1954, undated	II	3
Milliken Forestry Co.		
		FOLDER
Map-Home Seekers Tract (Georgetown Co., SC) 1962		I
	Box	FOLDER
Map-Henresse purchase offer to Meade	II	3
		FOLDER
Map-Wolf Mountain NC 1961 2.0 item(s)		I
	Box	FOLDER
Map-Property Ownership in Upper Tuckasegee River, NC	II	3

		FOLDER
Map-Martin Tract (Fairfield County, SC)		I
Map-Timber Type (Airy Hall Barringer Estate in Colleton County, SC)		I
Map-Oceda Plantation 1918		I
		Box FOLDER
Mortgage Loan Department: Balance Sheet-BR Owen T/A Blairgowerie Hotel 1962	II	3
New Office Building		
		FOLDER
Blueprint-Mantel in Mr. Hipp's Office		I
Blueprint-Mantel in Mr. Hipp's Office (designs A and B)		I
Blueprint-Sprinkling System		I
		Box FOLDER
Surety Life Insurance Co.- Reports: Report of Security Transactions January-August, 1960	II	3
Surety Investment Company, 1965: Balance Sheet for Bankers Fire and Marine	II	3
Special Services Corp.: Report-Cash Receipts and Disbursements 1960	II	3
Special Services Corp.: Report-Purchase and Rental Prices (650 tape system w/ 407 accounting machine)	II	3
Southern Bell Telephone: Cost of Telephone Service in SC 1960	II	3

Securities Department, 1960-1962: Twelve Month Cash Flow Projection 1963	II	3
--	----	---

FOLDER

Towers, Perrin, Foster and Crosby Inc.:
Excess Catastrophe Reimbursement
Contract

I

Personal Series

	Box	FOLDER
Advisory Council on Naval Affairs 1959-1963	1	1
Air Travel Forms 1973	1	2
American Life Convention 1973	1	3

American Red Cross

	Box	FOLDER
1951-1952	1	4
1953	1	5
1954-1955	1	6
	Box	FOLDER
American Red Cross Fund Campaign 1950-1951	1	7
American Red Cross-Reports 1954-1955	1	8
American Red Cross Special Gifts Committee 1950	1	9
Analyst Visits 1973	1	10
Augusta National Golf Club		
	Box	FOLDER
1959-1960	1	11

1963	2	1
1964-1965	2	2
1977	2	3
Automobiles		
	Box	FOLDER
1941-1959	2	4
1960-1966	2	5
	Box	FOLDER
Avondale Drive Property	2	6
Avondale Kennels 1973	2	7
Azalea Marketers, Ltd.	2	8
BBI Mortgage Corporation 1963-1964	2	9
BCH Estate		
	Box	FOLDER
1 of 5	2	10
2 of 5	3	1
3 of 5	3	2
4 of 5	3	3
5 of 5	3	4
	Box	FOLDER
B&H Drilling Company 1960-1964	3	5
C. Beal, [Arthur Andersen and Company-Taxes] 1964-1965	3	6
Benedict College Board of Trustees		

	Box	FOLDER
1972	3	7
1973	3	8
	Box	FOLDER
Benedict College Financial Statements 1973	3	9
Better Government Association 1955-1956	3	10
Biltmore Forest Country Club		
	Box	FOLDER
1950-1958	3	11
1959-1960	3	12
1963-1965	3	13
	Box	FOLDER
Biographical Data 1964-1965	4	1
Blue Ridge Wing N' Fin Club 1959-1960	4	2
Boats 1955-1956	4	3
Bob White Associates		
	Box	FOLDER
1960	4	4
1961	4	5
1962	4	6
1963-1964	4	7
	Box	FOLDER
Bonny Hall Plantation 1944 1948	4	8

Booke & Company 1973	4	9
Buckhorn Sanctuary 1956-1957	4	10
Business Development Corporation of South Carolina		
	Box	FOLDER
1958	4	11-12
1959	4	13
1960	5	1
1961	5	2
1962	5	3
1963-1965	5	4
Calendar		
	Box	FOLDER
1959	5	5
1960	5	6
1961	5	7
1962	6	1
1963	6	2
Callery-Judge Grove		
	Box	FOLDER
1965-1966	6	3
1969	6	4
Cards-Get Well Soon		
	Box	FOLDER
1972	6	5

A-B 1972	6	6
C-D 1972	6	7
E-G 1972	6	8
H 1972	6	9
K-L 1972	6	10
M 1972	6	11
N-P 1972	6	12
R-S 1972	7	1
T-W 1972	7	2
	Box	FOLDER
Cards-Thank You for Get Well Soon Wishes 1972	7	3
Carolina Natural Gas Corporation		
	Box	FOLDER
1950	7	4
1951-1957	7	5
Carolina Pipeline Company		
	Box	FOLDER
December 1956-December 1957	7	6
October-November 1956	7	7
October-December 1958	7	8
February-June 1958	7	9
[December 1958]	8	1

January-March 1959	8	2
[February-April 1959]	8	3
May-June 1959	8	4
August-December 1959	8	5
December 1959-May 1960	9	1
June-July 1960	9	2
August 1960	9	3
September 1960	9	4
October-December 1960	9	5
January-June 1961	9	6
January-June 1961	10	1-2
July-December 1961	10	1-2
1962	10	3-4
1963	10	6
1963	11	1-2
1964	11	3-4
1965	11	5
1965	12	1-2
1969	12	3
	Box	FOLDER
Carolina Pipeline Company- Minutes, Reports 1961-1962	12	4-5
Carolina Pipeline Company-	12	6

Proposed Reorganization of Carolina Pipeline Company 1976		
Carolinas United 1958	12	7
Carolinas' United Red Feather Services 1955-1957	12	8
Centurion Society		
	Box	FOLDER
1955-1958	12	9
1964-1965	12	10
1966	12	11
Charitable Contributions		
	Box	FOLDER
1956-1959	13	1
1960-1961	13	2
1962	13	3
1963	13	4
1964	13	5
1965	13	6
1969	13	7
	Box	FOLDER
Charitable Contributions- Stock 1963-1964	13	8
Charitable Trust Contributions		
	Box	FOLDER
1973	13	9
1975	13	10

1976-1977	13	11
	Box	FOLDER
Charlotte Country Club 1948-1954	13	12
Charlotte News Publishing Company		
	Box	FOLDER
1946-1950	14	1
1951-1954	14	2
1955-1956	14	3
1957	14	4
1958	14	5
1959	14	6
Children-John Boyd Hipp		
	Box	FOLDER
1963	14	7
1964-1965	14	8
	Box	FOLDER
Children-Mary Elizabeth Hipp 1963	14	9
Children-Mary Jane Hipp		
	Box	FOLDER
1963-1965	14	10
1969	14	11
Children-W. Hayne Hipp		
	Box	FOLDER
1963-1964	14	12

1965	15	1
Citadel (The)		
	Box	FOLDER
1959-1961	15	2
1965	15	3
1968	15	4
1972	15	5
1973	15	6
1977-1978	15	7
	Box	FOLDER
Citizen Committee on Multiple Drives 1953-1955	15	8
Citizens Committee for the Hoover Report 1957-1958	15	9
Civic Center Committee 1962-1964	15	10
Clemson University-Honorary Degree 1980	15	11
Continental Wingate Buckeye 77	15	12-13
Company Contributions 1973	15	14
Contributions-Various		
	Box	FOLDER
1955-1957	16	1
1958-1960	16	2
Contributions		
	Box	FOLDER

1973	16	3
1974	16	4
1976	16	5
1977	16	6
	Box	FOLDER
Corporate Development, Barry L. Edwards 1977	16	7
Cosmos President, C. A. Batson 1977	16	8
Cotillion Club		
	Box	FOLDER
1955 1957-1958	16	9
1962-1964	16	10
Crusade for Freedom 1956-1957		
	Box	FOLDER
Folder I October 1956-January 1957	16	11
Folder II February-April 1957	16	12
Folder I 1956	16	13
Folder II 1957	16	14
Folder III 1956	17	1
News Articles 1956	17	2
The Revolt in Hungary 1956	17	3
The Story of the World Freedom Bell	17	4
	Box	FOLDER

Danes Cooke and Company, Inc.	17	5
Danes, Cooke, & Keheler, Inc.	17	6
Davis, William K.-Oil 1964-1970	17	7
Dawn Plantation 1954-1955	17	8
DOB Oil Properties, Inc.		
	Box	FOLDER
1962-1963	17	9
1964	17	10
1965	17	11
Dogs		
	Box	FOLDER
1954-1959	18	1
1961-1969	18	2
Ducks Unlimited		
	Box	FOLDER
1957-1959	18	3
1960	18	4
1961-1962	18	5
1963-1965	18	6
1973	18	7
	Box	FOLDER
Ducks Unlimited Solicitation 1961	18	8
Ehrhardt Hunting Club 1958-1960	18	9

Estate of Mary L. Hipp 1969	19	1
European Trip 1952-1953	19	2
European Trip 1956-1958	19	3
Expense Accounting 1960	19	4
Expenses-Cunliffe, Elizabeth Hipp (Medical and Miscellaneous) 1961-1962	19	5
Expense Receipts		
	Box	FOLDER
1956	19	6
1957	19	7
1958	19	8
1959	19	9
1961	19	10
1962	19	11
1963	19	12
November 1965-June 1966	19	13
	Box	FOLDER
Expense Records 1972	19	14
Expense Vouchers		
	Box	FOLDER
1954	19	15
1955	19	16
1956	19	17

1957	19	18
1958	20	1
1959	20	2
1960	20	3
1961	20	4
1966-1967	20	5
1972	20	6
(1 of 2) 1973	20	7
(2 of 2) 1973	20	8
(1 of 3) 1976	20	9
(2 of 3) 1976	20	10
(3 of 3) 1976	20	11
First Presbyterian Church		
	Box	FOLDER
1958-1960	20	12
1961	20	13
1964-1965	20	14
	Box	FOLDER
Foundations 1954-1960	21	1
(The) Francis M. Hipp Foundation 1965-1966	21	2
FMH Foundation 1976	21	3
FMH Foundation Contributions		
	Box	FOLDER

1973	21	4
1977	21	5
	Box	FOLDER
Four Holes Sanctuary Project Committee 1973	21	6
Furman University 1969	21	7
Furman University-Advisory Council		
	Box	FOLDER
1965	21	8
1966	21	9
1972	21	10
1973	21	11
1977	21	12
	Box	FOLDER
Furman University-Alumni 1977	21	13
Furman University-Bachelor of Arts Degree 1933	21	14
Furman University-Commencement Program 1968	21	15
Georgia Tech, Class of 1928, 25 th Anniversary Report	22	1
Greater Furman Fund 1953-1954	22	2
Green Valley Country Club		
	Box	FOLDER
1963	22	3
1964	22	4

1965	22	5
1973	22	6
	Box	FOLDER
Greenville City Club 1962	22	7
Greenville Country Club		
	Box	FOLDER
1946-1957	22	8
1961	22	9
1973	22	10
Greenville Country Club-Constitution and Bylaws		
	Box	FOLDER
1947-1958	22	11
1961 1963-1965	22	12
Greenville County Foundation		
	Box	FOLDER
1956-1957	23	1
1958	23	2
1959-1960	23	3
1961	23	4
1963	23	5
Board of Trustees-Appreciation Certificate 1958-1962	23	6
	Box	FOLDER
Greenville County Museum of Art 1973	23	7

Greenville County Planning Board 1960	23	8
Greenville County Registration Committee 1957-1958	23	9
Greenville Executives Club 1949-1951	23	10
Greenville General Hospital-Annual Report 1955	23	11
Greenville General Hospital (Correspondence) 1956-1958		
	Box	FOLDER
Folder I June 1957-December 1958	23	12
Folder II January-May 1957	24	1
	Box	FOLDER
Greenville General Hospital-Membership of the Board of Trustees 1951	24	2
Greenville General Hospital (Minutes) 1956-1957	24	3
Greenville General Hospital (Monthly Financial Reports) 1957	24	4
Greenville General Hospital (Monthly Reports-Allen Bennett Hospital) 1956-1957	24	5
Greenville General Hospital (Reports) 1956-1957	24	6
Greenville Government Study Commission 1972	24	7
Greenville Gun Club 1949-1951 1955	25	1
Greenville High School-The	25	2

Nautilus 1927		
Guest List	25	3
Guns 1959	25	4
Gunter, Dorothy H. 1943-1944	25	5
Gunter, Dorothy Hipp-Charitable Contributions 1961-1962	25	6
Gunter, Dorothy Hipp-Miscellaneous 1964-1965	25	7
Harper Smith & Associates	25	8
Health History 1955-1957	25	9
Hilton Head	25	10
Hilton Head House	25	11
Hilton Head-Islander 1971	25	12
Hilton Head Property		
	Box	FOLDER
February-June 1958	25	13
July-December 1958	25	14
1959-1960	25	15
1961-1965	26	1
	Box	FOLDER
Hipp, Calhoun (Boyd Calhoun) 1943-1946	26	2
Hipp Cattle Company		
	Box	FOLDER
1976	26	3

1977	26	4
	Box	FOLDER
Hipp Family History- Correspondence (Mrs. Jo Hendrix) 1978-1981	26	5
Hipp, Francis M.-Selective Service 1944-1945	26	6
Hipp, Grady 1943	26	7
Hipp, Mary L.- Miscellaneous 1959	26	8
Hipp, Mary Ladson 1972	26	9
Hipp, Mary Looper-Death 1962	26	10
Hipp, Mr. and Mrs. William Hayne-Green Valley August 23, 1969	26	11
Hollins Abroad-Betty 1956	26	12
Hotels		
	Box	FOLDER
1952-1957	26	13
1963-1964	26	14
House and Grounds		
	Box	FOLDER
July 1949-April 1950	27	1
May-November 1950	27	2
December 1950-December 1954	27	3
1955-1956	27	4
1957-1961	27	5

1963-1965	27	6
	Box	FOLDER
Household Employee Tax Returns 1951-1962	27	7
Household Employees		
	Box	FOLDER
1963-1965	27	8
1966	27	9
1967 1969	28	1
1976	28	2
1977	28	3
Income-Expense Sheets		
	Box	FOLDER
1959	28	4
1960	28	5
1963	28	6
1964-1965	28	7
1979	28	8
	Box	FOLDER
Income Tax Data 1961-1962	28	9
Income Tax Returns-Dorothy Hipp Gunter		
	Box	FOLDER
1944	28	10
1945	28	11
	28	12

1946		
1947	28	13
1948	28	14
1949	28	15
1950	28	16
1951	28	17
1952	28	18
1953	28	19
	Box	FOLDER
Receipts and Tax Totals-Dorothy Hipp Gunter	28	20
Industrial Gas Partnership 1977-1978	28	21-22
Institute of Life Insurance 1973	28	23
The Institute of Living 1977	28	24
Insurance		
	Box	FOLDER
1958-1961	29	1
1963-1965	29	2
Investments		
	Box	FOLDER
1958-1959	29	3
1960-1961	29	4
	Box	FOLDER
Investments and Insurance 1947-1957	29	5

Investments-Davis, William K. 1962-1963	29	6
Investments-Meadowlawn Lanes 1961-1964	29	7
Investments-Oil 1962	29	8
Investments-Real Estate (Transfer)	29	9
Investments-Various		
	Box	FOLDER
1962-1963	29	10
1964	29	11
1965	29	12
1966	29	13
	Box	FOLDER
The Kappa Alpha Journal March 1965	29	14
Kappa Alpha Order		
	Box	FOLDER
1948 1955 1958-1961	29	15
1963-1965	29	16
1969	30	1
Certificate of Membership May 2, 1932	30	2
Keowee Club, Ltd.		
	Box	FOLDER
1961-1962	30	3
1963-1965	30	4

1966	30	5
	Box	FOLDER
King Manufacturing Company 1949-1952 1956- 1957	30	6
Laymen's National Committee (National Bible Week 1958)-1959 1958-1959	30	7
Legal Matters 1955-1958	30	8
Linthead Committee 1963-1965	30	9
Litchfield Coop Villas, Inc. 1961- 1962	30	10
Little Theater Building Drive 1964	30	11
Londontown 1975-1976	30	12
Londontown Associates, Ltd. 1977	30	13
Maybank, Burnet R., Governor- Correspondence 1941	30	14
Mayfair House 1973	30	15
James McGinnis	30	16
Medical		
	Box	FOLDER
1973	30	17
1976	30	18
1977	30	19
Medical College Study Group		
	Box	FOLDER

1962-1963	31	1
1964-1965	31	2
Midway Plantation		
	Box	FOLDER
1956-1960	31	3
1962-1966	31	4
	Box	FOLDER
Milliken Forestry Company 1973	31	5
Miscellaneous Correspondence		
	Box	FOLDER
1954-1957	31	6
1958	31	7
1959	31	8
January-May 1960	31	9
June-December 1960	31	10
1961-1962	32	1
1963	32	2
1964	32	3
December 1964-July 1965	32	4
August-December 1965	32	5
1966	33	1
1976	33	2
1977	33	3

	Box	FOLDER
Morningdale Drive Property 1969	33	4
Nassau 1956	33	5
National Conference of Christians and Jews 1963	33	6
National Planning Association (Council) 1961	33	7
Newberry College		
	Box	FOLDER
1958	33	8
1959	33	9
1960	34	1
1961	34	2
1962	34	3
1963	34	4
1964	34	5
1965	34	6
Algernon Sydney Sullivan Award 1978	34	7
Honorary Degree 1985	34	8
Newcomen Society in North America		
	Box	FOLDER
1963	34	9
1965	34	10
1981	34	11

	Box	FOLDER
Newcomen Society of New England 1955 1957-1958	34	12
News Clippings	35	1
News-Francis Hipp Wins Chamber Honor 1980-1981	35	2
Nonami Plantation-Hunting Trip January, 27 1990	35	3
Oil Investments-Hardy		
	Box	FOLDER
1963	35	4
1964	35	5
1965	35	6
1966	35	7
Oil Investment-Marathon Oil Company		
	Box	FOLDER
1976	35	8
1977	35	9
Oil Investment-McCombs Hardy		
	Box	FOLDER
1965-1967	36	1
1969	36	2
	Box	FOLDER
O. A. Taylor Lease-Oil	36	3
Our Holes Sanctuary Project Committee	36	4
Palmetto Business Forum		

	Box	FOLDER
1976	36	5-6
1977	36	7-8
	Box	FOLDER
Palmetto Club 1959-1964	37	1
Piedmont Gun Club 1955-1960	37	2
Poinsett Club 1948 1956-1963 1965	37	3
Properties-Hunting Rights		
	Box	FOLDER
1953-1956	37	4
1959-1961	37	5
Properties-Variou s		
	Box	FOLDER
1958-1960	37	6
1961-1965	37	7
Queen's College		
	Box	FOLDER
1964	37	8
1965	38	1
1972	38	2
1973	38	3
Resolution of Appreciated April 11 1988	38	4
	Box	FOLDER
Radio Free Europe 1962	38	5

Rappahannok		
	Box	FOLDER
1976	38	6
1977	38	7
	Box	FOLDER
Rice Hope Plantation 1965	38	8
Rohrer, Hibler, & Replogle 1972	38	9
Rotary Club of Greenville 1957-1959	38	10
Royal Society of the Knights of Carrousel 1965	38	11
Russell [Donald] (Confidential) 1958	38	12
Safari 1973-1975	39	1
Salvation Army Advisory Board 1963	39	2
Schools and Colleges		
	Box	FOLDER
1954-1958	39	3
1959	39	4
1960	39	5
1961	39	6
1962-1963	39	7
	Box	FOLDER
South American Trade Development Tour 1960	39	8
	39	9

South Carolina Appalachian Council of Govt. 1972		
South Carolina Foundation of Independent Colleges		
	Box	FOLDER
1957-1959	39	10
1960-1961	39	11
1962-1964	39	12
1965	40	1
1972	40	2
1973	40	3
South Carolina National Bank		
	Box	FOLDER
October 1956-February 1957	40	4
March-December 1957	40	5
1958	40	6
January-May 1959	40	7
June-September 1959	40	8
October-December 1959	40	9
South Carolina National Bank-Correspondence		
	Box	FOLDER
1960-1961	41	1
1962-1963	41	2
1964	41	3
1965	41	4

1968-1969	41	5
South Carolina National Bank-General		
	Box	FOLDER
1972	41	6
1973	41	7
1976	41	8-9
South Carolina National Bank-Investment Committee		
	Box	FOLDER
1972	42	1
1973	42	2
	Box	FOLDER
South Carolina National Bank-MGM Committee	42	3
South Carolina National Bank-State Trust Investment Committee 1973	42	4
South Carolina National Bank-Reports		
	Box	FOLDER
December 1960-May 1961	42	5
June-December 1961	42	6
1962	42	7
1963	42	8
February-December 1964	43	1
January-August 1965	43	2
	Box	FOLDER
South Carolina Partnership Fund 1969	43	3

South Carolina Research Authority-Board of Trustees	43	4
South Carolina Research and Development Foundation	43	5
South Carolina State Chamber of Commerce 1959	43	6
Speech		
	Box	FOLDER
Analysts' Meeting, Comments	43	7
Analysts' Presentation	43	8
Introductory Remarks, Evening May 19	43	9
Kuhn Loeb, Proposed Remarks for F. M. Hipp	43	10
Various	43	11
Sporting Activities		
	Box	FOLDER
1976	43	12
1977	43	13
Mexico 1977	43	14
	Box	FOLDER
Sprinkler System (Residence) 1955	43	15
State Development Board		
	Box	FOLDER
1955	43	16
1956	43	17
	44	1-2

1957		
January-June 1958	44	3
July-December 1958	44	4
January-May 1959	44	5
June-August 1959	45	1
September-December 1959	45	2
January-April 1961	45	3
May-September 1961	45	4
October-December 1961	45	5
January-August 1962	46	1
September-December 1962	46	2
January-April 1963	46	3
May-December 1963	46	4
State Development Board-Agenda, Notices, Minutes		
	Box	FOLDER
1959	46	5
1961	46	6
1962	46	7
1963	46	8
	Box	FOLDER
State Development Board-Airplane 1959	47	1
State Development Board-Appointment as Chairman 1959	47	2

State Development Board-G. E. [General Electric Plant] 1956-1957	47	3
State Development Board-Mack Truck Company 1959	47	4
State Development Board-Newspaper Clippings 1959	47	5
State Development Board-Personnel 1959	47	6
State Development Board-South American Trade Development Tour 1960-1961	47	7
State Trust Investment Committee 1972	47	8
Stock		
	Box	FOLDER
1975-1976	47	9
1977	47	10
Stock Transfers		
	Box	FOLDER
1960-1965	47	11
1966	47	12
1968-1969	47	13
	Box	FOLDER
Stock Transfers and Contributions 1959-1960	47	14
Stucky Property-Fairfield County 1957	47	15
Sutherland, Asbill, & Brennan		
	Box	FOLDER

1973	47	16
General 1966	47	17
Sweet Briar College		
	Box	FOLDER
1972	47	18
1973	47	19
	Box	FOLDER
Swimming Pool 1949-1954	48	1
Szymborski Property-Laurens Rd. 1959-1965	48	2
Tax Information-1957 Returns 1957-1958	48	3
Taxes		
	Box	FOLDER
1960	48	4
1961-1962	48	5
1963	48	6
1964-1966	49	1
1969-1970	49	2
1977	49	3-5
Taxes, Expenses-A. Andersen		
	Box	FOLDER
1960	49	6
1963	49	7
Taxes-Sutherland, Asbill & Brennan		
	Box	FOLDER

1960-1961	49	8
1962	49	9
1963	50	1
1964-1966	50	2
	Box	FOLDER
Herman N. Hipp, President TLC 1977	50	3
TLC Stock		
	Box	FOLDER
1976	50	4
1977	50	5
	Box	FOLDER
The Right Honourable Gentlemen 1965	50	6
33 West Avondale Drive	50	7
Timber Property (Pending) 1955-1956	50	8
Travel Voucher 1977	50	9
Trusts-Dorothy Hipp Gunter		
	Box	FOLDER
1965	50	10
1966	50	11
1969	50	12
Trusts-Herman N. Hipp		
	Box	FOLDER
1965	50	13

1966	50	14
1969	51	1
Trusts-WHH, JBH, MJH		
	Box	FOLDER
1964-1965	51	2
1969	51	3
Umbria Plantation		
	Box	FOLDER
1954-1956	51	4
1957-1961	51	5
United Fidelity Life Insurance Company		
	Box	FOLDER
Advantages to United Fidelity	51	6
Annual Profit Plan 1977	51	7
Annual Report 1976	51	8
Biographical Data of Presidents, Vice Presidents, etc.	51	9
Correspondence about Acquisition	51	10
Financial and Operating Statement June 30, 1977	51	11
News Releases	51	12
Preliminary Appraisal of Value of Stock 1976	51	13
United Fund of Greenville County		
	Box	FOLDER
1958-1959	51	14

1961	51	15
United Student Aid Fund		
	Box	FOLDER
1962	51	16
1963-1965	51	17
University of South Carolina		
	Box	FOLDER
1964	52	1
1965	52	2
1972	52	3
1973	52	4-5
University of South Carolina Advisory Council		
	Box	FOLDER
1958	52	6
1960-1963	52	7
	Box	FOLDER
University of South Carolina-Award to Francis M. Hipp for his work as member of Steering Committee March 19, 1985	52	8
University of South Carolina-College of Business Administration		
	Box	FOLDER
Building Dedication 1986	52	9
Crucial Catalyst in BA's Growth, Francis Hipp	52	10
	Box	FOLDER
University of South Carolina-	52	11

Partnership Foundation

University of South Carolina-Partnership Fund		
	Box	FOLDER
1972	52	12
1973	52	13
	Box	FOLDER
University of South Carolina- Portrait of Jonathan Maxcy, First President of South Carolina College 1805-1820	52	14
Virgin Islands Sailing Trip 1958- 1959	52	15
Wall, Patterson, McGrew, & Richards, Inc.	52	16
W. Frank Hipp Chair of Insurance-Newberry College 1977-1978	52	17
Wedding Plans-Betty [Mary Elizabeth Hipp] 1959	53	1
Wedding Plans-Mary Jane Hipp and Charles Brock Wedding June 17, 1978	53	2
Wedding Plans-Reid-Hipp 1963	53	3-4
Wedding Plans-Reid-Hipp- Invitation List 1963	53	5
Wenwood Investment 1967 1969	53	6
Who's Who in America 1955- 1958	54	1
Winchendon School Board of Trustees 1964	54	2
	54	3

Winchendon School-Board of Trustees 1965		
William K. Davis	54	4
Writer Copies 1977	54	5-6
YMCA		
	Box	FOLDER
1958-1959	54	7
1963-1964	54	8
	Box	FOLDER
YMCA Capital Funds Campaign 1962	54	9
Cash Books	55	1
Cash Books	55	2
Cash Books	55	3
Personal Series, Oversize		
	Box	FOLDER
American Red Cross-Red Cross Fund Campaign 1951	II	4
American Red Cross-Service in the Southeast Area 1949	II	4
B and H Drilling Co.-Map-Lexington, Kentucky Well Location	II	4
Boats-Blueprint (sailboat) 1954	II	4
Business Development Corporation-Organization Chart	II	4
		FOLDER
Carolina Pipeline Corporation-Map-Proposed Facilities		II

Carolina Pipeline Corporation-Map-Proposed Expansion of Transmission Facilities (SC) 1958		II
	Box	FOLDER
Carolina Pipeline Company: Thirteen Month Financial Comparison 1960	II	4
Carolina Pipeline Company: Consolidated Equity Statement 1963	II	4
Carolina Pipeline Company: Consolidated Income Statement 1963	II	4
Charlotte News Publishing Co.		
	Box	FOLDER
Balance Sheet 1951	II	4
Balance Sheet 1952	II	4
Balance Sheet 1954-1956	II	4
		FOLDER
Year End Report 1956		II
		OVERSIZE_FOLDER
Contributions-Campaign for the 48 States (concerning federal debt)		II
Davis, William K.		
		FOLDER
Map-Whistle Creek Project (Sioux County, Nebraska) 1968		II
Map-Rocky Mountain Region (petroleum) 1961		II
	Box	FOLDER
Map-Lease Block (Sioux County, Nebraska)	II	4

		FOLDER
Bonny Hall Plantation-Map-Parkers and Bonny Hall Plantation (SC) 1944		II
DOB Oil Properties-Stratographic Cross Section 1963		II
Ducks Unlimited		
	Box	FOLDER
Vol. XXI 1958	II	5
Vol. XXIII 1960	II	5
Vol. XXV 1962	II	5
Pamphlet: "Keep 'em flying" 1958	II	5
	Box	FOLDER
Green Valley Country Club-Financial Statements 1965	II	5
Greenville County Foundation		
	Box	FOLDER
Eighth Annual Meeting 1957	II	5
Foundations in USA and Canada 1957	II	5
Hilton Head Property-		
	Box	FOLDER
Blueprint-Sea Pines Subdivision 1957	II	5
Blueprint-Proposed Road and Walkway 1958	II	5
		FOLDER
Plans-Sea Pines Golf Course		II
Blueprint-Tidal Levels		II

Plat-Lagoon Roads Section 1959		II
	Box	FOLDER
Blueprint-Proposed Hipp Residence 1960	II	5
		OVERSIZE_FOLDER
Sea Pines Lots-Map-Beach/Lagoon/Lots/Sand Dunes 1959		II
Sea Pines Lots-Map-Beach Lagoon/Golf Course/Sea Pines Plantation 1961		II
	Box	FOLDER
Hotels-Map-Sea Island, Georgia	II	5
		FOLDER
House and Grounds-Blueprints of Property and Kitchen		III
	Box	FOLDER
Income Expense Sheets-Spreadsheets 1963-1969, 1979	II	6
Investments-Meadowlawn Lanes-Financial Statements 1961	III	1
		FOLDER
Keowee Club Ltd.-Deck Plans		III
Keowee Club Ltd. - Lot Layout		III
Keowee Club Ltd. - Lot No. 14		III
Oil Investment-McCombs/Hardy-Map-Wilmington Field (Union County, Arkansas)		III
Property-Hunting Rights-Maps-Cherokee Plantation		III
		III

Property-Various-Map-Surety Mortgage Group		
Property-Various-Map-North Santee River, 1500 acres	III	
State Development		
	Box	FOLDER
Advertising Recommendation 1956-1957	III	1
Budget 1956-1959	III	1
Wall Street Journal Ad 1958	III	1
	FOLDER	
Map-SC Raw Materials for Glass Manufacturing 1959	IV	
Map-Irmo Quadrangle 1958	IV	
	Box	FOLDER
Budget Rough Draft 1953-1960	III	1
Meeting at Wampee Assembly Room 1961	III	1
Pamphlet- <i>Where Money Grows on Trees</i> 1961	III	1
USC Business and Economic review 1961	III	1
SC State Development News 1962	III	1
Mineral Industry Surveys 1962		
	Box	FOLDER
Map-USC Long Range Development Plans 1961	III	1
Budget Sheet 1960-1961	III	1

South Carolina Story: How an Executive Chooses a South Carolina Plant Site	III	1
FOLDER		
Stuckey Property-Map-Stuckey Tract 1957		IV
Swimming Pool-Blueprint-Swimming Pool 1949-1954		IV
	Box	FOLDER
Taxes-Liberty Life Stock (children) toss?	III	2
Taxes-Progress Statements 1940-1959	III	2
FOLDER		
Trusts-Umbria Plant Rice Field Water Control 1955		IV
OVERSIZE_FOLDER		
Umbria Plantation-Berkley County SC 1951		IV
	Box	FOLDER
University of SC-Newsletter-Perspective 1964	III	2
W. Frank Hipp-Newsletter-Newberry College Dimensions 1977	III	2
Wedding Plans-Wedding Blank-Greenville News 1963	III	2
Winchendon School-Newsletter-Progress 1964	III	2
Winchendon School flyer 1964	III	2
FOLDER		
Winchendon School-Blueprint-		IV

Dormitory 1965

	Box	FOLDER
Title: Druid Hills property, Greenville, South Carolina	III	2
Oil Investments: Core Analysis, Union County, Arkansas	III	2
Litchfield Coop Villas-blueprints	III	2
Litchfield Villas site plan		FOLDER IV
	Box	FOLDER
Newberry College, Accountant's Reports 1958-1964 11	III	3
Newberry College, Accountant's Reports [for the] Consolidated Endowment Fund of Newberry College 1958-1964	III	4
Queens College, balance sheets and investment portfolios 1958-1965 9	III	5

[Return to Table of Contents »](#)

Record Group 2 Record Group 2: Southeastern Life Insurance Company Records 1905-1983 (Bulk, 1910-1942) 20.8 cubic feet including 26 volumes, 99 oversize volumes, an oversize charter, and an oversize photograph and negative.
Corporate History

Southeastern Life Insurance Company was chartered November 3, 1905 with offices at 47 Morgan Street, Spartanburg, South Carolina. At the first Stockholder's meeting L.E. Carrington, J.B. Cleveland, Elliott Estes, Sr., W.S. Montgomery, J.A. Law, S.J. Simpson, Aug W. Smith, A.H. Twichell, A.L. White, and Giles W. Wilson were elected to the Board of Directors. Elliott Estes was elected company President and Giles W. Wilson Secretary/Treasurer. Their salaries were \$4,000 and \$2,000 respectively. The first policy was issued to John Adger Law, for \$5,000, on December 15. By year's end, 1906,

insurance in force was \$1,268,175. The first death claim, for \$10,000, was received in October, 1907.

The company operated quite successfully through the next decade including World War I by means of a dynamic sales force and wise financial management despite distracting changes in leadership and losses from death claims due to influenza rather than from war casualties. In 1910, the decision was made to move the company's headquarters to Greenville, SC. There, construction of The Southeastern Building, at the corner of Main and Broad Streets, began in 1914 and was completed in 1915. In 1919, a former Southeastern agent by the name of W. Frank Hipp established The Liberty Life Insurance Company. Southeastern and Liberty, each to have a dramatic effect on the other in later years, were thus in competition for the same business from the citizens of Greenville.

A majority of Southeastern stock was purchased by a Louisville, KY company in 1929, and guaranteed by a Nashville, TN company which later failed. Control of Southeastern was subsequently purchased by the Southeastern Corporation of Greenville in 1930. By 1931, Southeastern entered into a repurchase agreement with Liberty Life because of rising loans and bonds. Again, leadership changes came about as a result of certain financial situations, and W. Frank Hipp, already President of Liberty Life, was elected President of Southeastern. The two companies remained separate, but with single leadership, for yet another ten years until 1941.

On October 30, 1941, at a Board of Directors meeting, the idea of consolidating Southeastern and Liberty was presented by President Hipp and referred to the Executive Committee for study. At the November 7th Executive Committee meeting it was proposed that "the Southeastern and Liberty Life Companies enter into an agreement to reinsure the Ordinary and Industrial business of The Liberty Life Insurance Company." Included was a motion to change the corporate name of Southeastern Life Insurance Company to Liberty Life Insurance Company. On November 11, the report of the Executive Committee was approved. On the 25th, the Reinsurance Agreement by and between Southeastern and Liberty was read and approved, and it was resolved that the charter be amended by changing the corporate name to Liberty Life Insurance Company. A suggestion that the Independence Insurance Company amend its charter to change the name of the corporation to Southeastern, after January 1, 1941, was also approved. On December 11, the Finance Committee authorized purchase of the Liberty Life Building, opposite the Greenville County Court House, from Independence for \$250,000. At a special meeting of Southeastern Stockholders, December 30, the following was adopted: "Be it resolved that the charter of this corporation be amended by changing the corporate name to Liberty Life Insurance Company." On January 1, 1942, the history of Southeastern Life Insurance Company and The Liberty Life

Insurance Company became the prologue to the history of Liberty Life Insurance Company, Greenville, South Carolina.

Southeastern Life Insurance Company remained viable, if semi-impotent, until 1968 when dissolution procedures were initiated, and was finally dissolved in 1971.

Scope and Contents

The Southeastern Life Insurance Company Records span the time period of 1905 to 1983. The bulk of the material dates from 1910 to 1942. There are 153 folders of material in seven document boxes, 26 volumes in three record center boxes and one ½ document box, 99 oversize volumes (88 volumes are in 10 oversize boxes), and an oversize charter. They consist of by-laws, a charter, correspondence, contracts, employee and training manuals, memos, personal papers, policy specimens, rate books, reinsurance agreements, reports, tax returns and other tax information, and other material; and oversize material in the form of agent/agency registers, annual statements, cash books, journals, ledgers, a photograph with negative, policy registers, trial balance books, and stock certificates. Included in this record group are such documents as Agent Contracts, Dissolution papers, Group Insurance, Liberty Life Merger papers, Policies and policy samples, Reconstruction Finance Corporation papers, Repurchase Agreements, various State Insurance Department papers, and State Tax Returns. These records are a valuable source of information for charting the development and related history of the insurance industry in twentieth-century South Carolina.

Reinsurance Agreements account for a majority of the non-volume records in this record group. They document Southeastern's management strategies through agreements entered into and contracts made with various reinsurance companies to spread the risk of potential insurance loss. Southeastern contracted or made agreements with twenty-six separate companies for reinsurance, doing so several times with many. These records document Southeastern's reinsurance activities from 1907 to 1936. They also include documentation on the amount of reinsurance paid from 1925 to 1950. By definition, reinsurance is "the transaction whereby the insurer, for a consideration, agrees to indemnify the ceding company (the reinsured) against all or part of the loss which the latter may sustain under the policy or policies which it has issued." In other words, reinsurance is a form of insurance that insurance companies purchase from other insurance companies and is done to reduce the possible maximum loss on either an individual risk or a group of risks.

The bulk of the collection, however, is made up of financial volumes of various types (Annual Statements, Cash Books, Journals, Disbursement Ledgers, Stock Certificate Books, and Trial Balance Books), with most of the volumes dating

between 1906 and 1950. These volumes document the company's financial transactions, often on a monthly basis. They are important for understanding Southeastern's growth and development, especially for the period between its founding in 1905 to its consolidation with the Liberty Life Insurance Company in 1941.

Other records vital for a better understanding of Southeastern's business activities over the years, both in-house and out, are represented by Contracts with general agents, including W. Frank Hipp, 1905-1934; Southeast and South Carolina State Tax Returns, 1927-1936; intercession of the Reconstruction Finance Corporation during the Depression years, 1932-1933; and Insurance Department conditions for Alabama, Georgia, Mississippi, Tennessee, and West Virginia, 1925-1964.

Important records documenting the company's insurance products are embodied in the pioneering issuance of Group Insurance for workers of the Alice, Easley, and Franklin Mills, 1916; Policies issued covering the lives of private individuals as well as early presidents of Southeastern Life, 1912-1925; and samples of specimen policies for the same dates. Also included is a facsimile of the first policy the company issued to John Adger Law on December 15, 1905 for \$5,000.

Records particular to Southeastern and its special, inseparable connection with Liberty Life Insurance Company are the Repurchase Agreements of 1931-1935; the Merger of 1941; and Southeastern's Dissolution, 1968-1971.

Included with this record group are two letters whose content are not especially important but are quite unique as objects because they were typed on cloth stationary. The letters were typed on cloth for two reasons, according to captions at the bottom of each: to celebrate Southeastern's Silver Anniversary, 1905-1930, and interestingly enough, to help the textile situation during the Depression.

Other major correspondents with these records include the Alice, Easley, and Franklin Cotton Mills; Atlantic, Florida, Home Fund, International, Inter-Southern, Jefferson Standard, Kentucky Home, Liberty, Lincoln National, Metropolitan, Missouri State, Pittsburgh, and Southwestern Life Insurance Companies; the Cologne and Mercury Reinsurance, and North American Reassurance Companies; the Southern Surety Company; and such individuals as Charles W. Estes, C.B. Flesher, Walter F. Going, W. Frank Hipp, William E. Holbrook, Joseph C. Long, M.H. Mullins, L.M. Rice, and W.G. Southern.

The oversize items include 99 financial volumes, a 1983 copy of Southeastern's charter (the original is filed in the South Carolina Department of Archives and History), and a photograph of the Southeastern Life Building, which was located at South Main at Broad Street in Greenville, South Carolina, with a negative of the same.

Related Material

Related material can be found in the following record groups: RG1 Francis M. Hipp Papers, RG3.1 Liberty Life Insurance Company Legal Department Records, RG3.2 Liberty Life Insurance Company Pre-Corporation Records, RG5 Boyd Calhoun Hipp Papers, RG6 Herman N. Hipp Papers, RG8.3 Communications Department Publications, and RG11.1 The Liberty Corporation Historical Research Material.

Papers

	Box	FOLDER
Administrative Procedures Manual-General Agents no date	1	1

Admission to Georgia

	Box	FOLDER
Legal Department File 1964	1	2
Florida Example, Legal Department 1964	1	3

	Box	FOLDER
Advertising 1941	1	4
Agency Contracts, General Agents & Agents Legal Department File 1964-1965	1	5
Agent & Employee Bonds 1924- 1935	1	6

Agents Study Courses

	Box	FOLDER
I & II no date	1	7
III & IV no date	1	8
V & VI no date	1	9
Agreement for Purchase & Sale of Capital Stock, Legal Department File 1964	1	10

Alabama Insurance Department 1928-1934	1	11
American Life Convention 1938- 1942	1	12
Annual Statements		
	Box	FOLDER
1923-1929	1	13
1930-1933	1	14
1938-1940	1	15
Annual Statements to Insurance Department		
	Box	FOLDER
With work papers 1906	1	16
With work papers 1907	1	17
With work papers 1908	1	18
With work papers 1909	1	19
With work papers 1910-1912	1	20
With work papers 1915-1917	1	21
1919 1929 1933	1	22
	Box	FOLDER
Articles of Amendment, Legal Department File 1960 & 1964- 1965	1	23
Audited Financial Statements December 31, 1965 June 30, 1966 and December 31, 1966 December 31, 1967	1	24
Blank Insurance Department Forms circa 1906	1	25

Board of Directors		
	Box	FOLDER
1938-1939	1	26
1940-1941 & 1966	1	27
By-Laws		
	Box	FOLDER
1925 & 1930	1	28
1964	2	29
Chamber of Commerce/Liberty Building		
	Box	FOLDER
1924	2	30
1925-1929	2	31
	Box	FOLDER
Cloth Stationary 1930	2	32
Conservation Work Analysis 1934	2	33
Contracts		
	Box	FOLDER
Going, W.F., General Agent, Going Life Agency 1932-1934	2	34
Estes, C.W., General Agent 1905-1916	2	35
Hipp, W.F., General Agent 1915-1917	2	36
Holbrook, W.E., and C.B. Flesher, General Agents 1910- 1916	2	37
Long, J.C., General Agent, Long Life Agency 1925-1934	2	38

Mullins, M.H., Agent 1916-1920	2	39
Rice, L.M., Special Agent 1912-1915	2	40
Correspondence		
	Box	FOLDER
Hipp, W.F., President 1934	2	41
Hipp, W.F., Special Matters 1931-1933 1939 &1941	2	42
Lincoln National Life, Fort Wayne, IN 1933-1936	2	43
Long, J.C. 1933-1934	2	44
Southern, W.G., Vice-President 1930	2	45
	Box	FOLDER
Debit Numbers-Prior to 1941	2	46
Dissolution of Southeastern Life 1968-1971	2	47
First-Year Business 1906	2	48
Finance Committee 1931-1941	2	49
Financial Statements & Reports to the Stockholders		
	Box	FOLDER
1923-1929	2	50
1930-1936	2	51
1937-1942	2	52
1965-1967	3	53
	Box	FOLDER

General Agent's Contract, Legal Department Revisions 1964- 1966	3	54
General Agent's Manual c.1929	3	55
Group Insurance-Alice, Easley, and Franklin Cotton Mills 1916	3	56
History to Present Status December 1, 1940	3	57
Index Department		
	Box	FOLDER
Manual 1940	3	58
Memorandums, Liberty Life Letterhead 1950 1952 1957	3	59
Membership Insurance Bureau (M.I.B.) Filing & Searching Manuals 1941 & 1953	3	60
Procedure Manuals 1942 & 1962	3	61
	Box	FOLDER
Insurance Policy, John Adger Law, facsimile 1905	3	62
Legal Department 1942-1968	3	63
Manual for Home Office Employees 1926	3	64
Medical Department, North American Reassurance Company Ratings Manual 1939	3	65
Memos & Directives		
	Box	FOLDER
1933-1936	3	66
	3	67

1937-1939		
1940-1941	3	68
	Box	FOLDER
Merger with Liberty Life, Southeastern becomes Liberty 1941	3	69
Miscellaneous 1925 1968	3	70
Mississippi Insurance Department		
	Box	FOLDER
1925-1942	3	71
Tax Law 1932	3	72
Officers & Employees		
	Box	FOLDER
1928-1938	3	73
Scales, Robert R., Jr. 1944	3	74
Policies, Insurance		
	Box	FOLDER
DuPre, A. Mason 1915-1949	3	75
Hunley, T.C. 1915-1918	3	76
Policy Forms 1937-1940	Box 3	FOLDER 77
	Box	FOLDER
Correspondence, Legal Department File 1964-1965	3	78
Envelope, Charles Madden Lockwood #14218 1919	3	79
Policy on the Life of the President 1912 & 1925	3	80
Rate Books		

	Box	FOLDER
1915 1920 1924	3	81
1926 1926 revised 1927 1931	3	82
1927 1932 1933-1935 1935	3	83
1935-1939 1936 1938	3	84
1940-1941	3	85
1943	3	86
1964, July, revised September 1964	3	87
1967	3	88
Information 1923-1924, no date	3	89
Revisions 1964-1967	3	90
	Box	FOLDER
Real Estate, Old Southeastern Life Building 1915-1945	3	91
Reconstruction Finance Corporation 1932-1933	3	92
Reinsurance Agreements		
	Box	FOLDER
American Central Life 1920 & 1925	3	93
American Life 1923 & 1928	3	94
Atlantic Life 1923-1924 1926 1928 1933	3	95
Carolina Life, Addendum # 1 & #2 1927 & 1933	3	96

Cologne Reinsurance Company 1913-1916	3	97
Commercial Life & Casualty Company 1912	3	98
Florida Life 1911-1915	3	99
Greensboro Life 1910	3	100
Home Fund Life 1912-1915	3	101
International Life 1924-1927	3	102
Inter-Southern Life 1924 & 1926-1929	3	103
Jefferson Standard Life		
	Box	FOLDER
1912 1914-1915 & 1923	3	104
1924-1926 & 1933	3	105
	Box	FOLDER
Kentucky Home Life 1932-1933	3	106
Liberty Life 1923 1925 1932	3	107
Lincoln National Life		
	Box	FOLDER
1919 & 1921	3	108
1924-1927	3	109
1928-1929	3	110
1930-1931	3	111
1932-1934 & 1936	3	112
Mercury Reinsurance Company		

	Box	FOLDER
1916-1917	3	113
1918-1919	3	114
Metropolitan Life 1910	Box 3	FOLDER 115
	Box	FOLDER
Addendum #1 1919-1920	3	116
Addendum #3 1924 & 1927	3	117
Addendum #5 1932-1933 & 1938	3	118
Missouri State Life 1932-1933	3	119
North American Reassurance Company		
	Box	FOLDER
1929 1932 1934	3	120
1936	3	121
	Box	FOLDER
Pilot Life 1926	3	122
Pittsburgh Life 1917 & 1927	3	123
Security Life & Annuity Company 1911	3	124
Southern Surety Company 1922-1923 1925 & 1927	3	125
Southeastern Life 1935	3	126
Southwestern 1918 & 1933	3	127
Volunteer State Life 1933	3	128
Washington Life 1907	3	129

Report on Examination		
	Box	FOLDER
1928-1930	3	130
1930-1932	3	131
With related correspondence 1933-1936	3	132
1936-1939	3	133
December 31, 1959	3	134
December 31, 1965	3	135
Repurchase Agreement, Liberty Life		
	Box	FOLDER
Part 1 1931-1933	3	136
Part 2 1934-1935	3	137
	Box	FOLDER
Service Agreement, Liberty Life 1964	3	138
Southern Life & Trust Company, Greensboro, NC 1910	3	139
State Tax Returns		
	Box	FOLDER
February, 1927	3	140
February, 1928	3	141
January, 1929	3	142
January, 1930	3	143
June, 1930	3	144
February, 1931	3	145

February, 1932	3	146
February, 1933	3	147
February, 1934	3	148
February, 1936	3	149
	Box	FOLDER
Stockholders & Stock Sales, History & Status 1939-1940	3	150
Tennessee Insurance Department 1929-1933	3	151
Twentieth Anniversary 1925	3	152
West Virginia Insurance Department 1929-1936	3	153
Volumes		
Cash Books		
		Box
October 1, 1917-January 21, 1921		1
January 1, 1924-January 1, 1926		1
January 1, 1926-September 1, 1927		1
October 1, 1929-January 1, 1931		1
Journals		
	Box	VOLUME
October 1, 1917-January 1, 1919	1	1
January 1, 1919-March 1, 1920	1	2
March 1, 1920-October 1, 1921	1	3
October 1, 1921-December 1,	1	4

1922		
December 1, 1922-January 1, 1924	1	5
January 1, 1924-January 1, 1925	2	6
January 1, 1925-January 1, 1926	2	7
January 1, 1926-December 1, 1926	2	8
December 1, 1926-August 30, 1927	2	9
August 30, 1927-April 1, 1928	2	10
April 1, 1928-December 1, 1928	2	11
December 1, 1928-August 1, 1929	2	12
August 1, 1929-March 31, 1930	2	13
March 31, 1930-November 22, 1930	2	14
November 22, 1930-January 1, 1931	2	15
Journal and Ledger-Industrial Account 1939-1941		3
Policy Book 1931-1935		3
Policy Book 1935-1936		3
Policy Book 1943-1944		3
Reinsurance Paid 1925-1950		4
Rent/Salary Book 1936-1942		4

Trial Balance December 1906-January 1918	4
Photograph	
One large photograph of the Southeastern Life Insurance Building, South Main and Broad Streets, Greenville, South Carolina, with negative circa 1915	
Oversize Ledgers	
	OVERSIZE_BOX
Agents/Agency Register 1910-1923	1
Annual Statements 1905-1914 17 volumes	2
Annual Statements 1915-1922 17 volumes	3
Annual Statements 1923-1932 15 volumes	4
Annual Statements 1933-1939 16 volumes	5
Annual Statements 1956-1968 13 volumes	6
Disbursement Ledger October 25, 1934-January 23, 1936	7
Disbursement Ledger April 2, 1937-January 30, 1938	7
Disbursement Ledger February 15, 1938-September 30, 1939	7
Disbursement Ledger October 7, 1939-August 30, 1941	8
Disbursement Ledger August 1939-December 1941	8
Policy register #49950-74449 c.1930-1939	9

Trial Balance December 1906-December 1940	10
Trial Balance January 1941-December 1954	10
Trial Balance May 1942-March 1956	10
	VOLUME
Cash Book/Journal April 1910-July 1914	1
Cash Book August 1914-December 1916 missing pages 381, 392, 499, 501-506, 639	2
Cash Book/Journal December 1916-September 1917	3
Check Record, Southeastern Life Insurance Company; Dividend Account, Liberty Life Insurance Company May 18, 1942-March 29, 1948 January 1942-December 1943	4
General Journal January 1931-December 1936	5
General Journal January 1937-December 1941	6
General Journal, Liberty Life Insurance Company; General Journal, Southeastern Life Insurance Company January-April 1942 April 14, 1942-December 1945	7
General Journal, Southeastern Life Insurance Company; General Journal, Liberty Life Insurance Company; General Journal, The Southeastern Life Insurance Company January 1946-March 14, 1946 March 14, 1946-February 1948 June 1942-February 1948	8
Stock certificate book 1-500 [498]	9

Stock certificate book 499-1000 [1000 void]	10
Stock certificate book 1001-1100	11
Charter	

Photostatic copy of November 3, 1905 Charter of the Southeastern Life Insurance Company held at the South Carolina Department of Archives and History; certified as a true copy by Alexia J. Helsley, Supervisor, Reference and Research January 26, 1983

[Return to Table of Contents »](#)

Record Group 3.1 Record Group 3.1: Liberty Life Insurance Company Legal Department Records 1912-1981 11.75 cubic feet including oversize items and photographs.

Agency History

The development of the Legal Department is an outgrowth of the office of the in-house attorney, or general counsel. Wyatt Aiken (ca. 1930-1933) was the first person to hold this position. In June 1931, Robert R. Scales, Jr. joined the management team of The Liberty Life Insurance Company, and his career (1931-1977) is a barometer of the ever-increasing importance of the Legal Department in Liberty's operations. His correspondence and working papers are prominent throughout this record sub-group. By the early 1950's, attorneys G. H. Cleveland and John W. Lindsay had joined Scales at Liberty Life. R. E. McDonald, Vice-President for Claims, was also involved in legal decision making. In 1971, legal services from all subsidiaries under the direction of David W. Robinson II. In 1975, R. Glenn Hilliard succeeded Robinson as department chief with the title of Legal Vice-President and Secretary. After Hilliard became president of Liberty Life Insurance Company in 1981, Martha G. Williams was named to head the Legal Department.

Scope and Content

The Legal Department not only provided services in settling disputed claims but also gave counsel and advice for a broad spectrum of corporate management. Such activities as the acquisition and sale of subsidiaries, personnel problems, the creation of pension plans, income tax matters, and negotiations with state and federal governmental agencies were all in the purview of the Legal Department. These files contain information on competitor insurance companies and portray the difficulties in obtaining radio and TV station licenses. Particularly

interesting are the early records, which help document the careers of W. Frank Hipp, Henry Vogel, and G. Richard Shafto.

As a note of caution, the eight different Surety Series present a potentially confusing situation to researcher, as the word "Surety" was used as a catch-all to name various Hipp family-controlled satellite corporations. Doyle Bogg's *The Liberty Spirit: History of The Liberty Corporation* (1986) deals with the origins of Surety (see especially p. 41). A separate reference file entitled "Surety" exists in RG 11.4, The Liberty Corporation Archives.

Arrangement

The arrangement of this collection is by record series according to the specific corporation. Within each series, the records are organized in an alphabetical subject file.

Provenance

These records were transferred to The Liberty Corporation Archives from the Legal Department in 1982 and 1983. This collection is comprised to accessions 82-53, 82-55, and 83-22.

Processing Information

Susan Hult processed these records in 1985. The material was accessioned by Special Collections as accession 94-54. Kristina Cathcart reboxed the records in 1999. This register was drafted by Joey Keaton in 1986 and revised by Bryan F. McKown in 1987 and James Cross in 2000.

Series 1: The Broadcasting Company of the South 1940-1970 0.4 cubic feet

Description

This series contains correspondence, memoranda, and financial summaries. In August 1950, The Broadcasting Company of the South was created to manage Hipp family-owned radio (and later, television) operations. Its predecessor firm was Surety Broadcasting Company; its successor firm, created in 1965, was Cosmos Broadcasting Corporation. Among the correspondents in this series are Charles A. Batson, John W. Lindsay, J. Dudley Saumenig, and G. Richard Shafto.

	Box	FOLDER
Dissolution of Carolinas' Television Corporation 1959	1	1.1
FCC, Applications Exhibits 1952	1	1.2
General File 1952-1970	1	1.3
Group Insurance 1957-1960	1	1.4

Insurance-8-60	1	1.5
Inter-Office, Correspondence-9	1	1.6
Merger of WIS-TV and BCS 1957	1	1.7
Profit Sharing Plan 1961	1	1.8
Profit Sharing Plan 1963	1	1.9
Sale of Stock: Forms, Letters, and Resolutions 1952	1	1.1
Sale to the Spartan Radiocasting Company 1951-1954	1	1.11
Skalowski Lease 1942-1948	1	1.12
South Carolina Tax Return 1952	1	1.13
Spartanburg Advertising Company 1940-1961	1	1.14
Surety Broadcasting Company 1954	1	1.15
Transfer of Duties 1960	1	1.16
WSFA-TV, Montgomery, Alabama; Appraisal of Assets, Alabama Sales and Tax Laws; Correspondence of Ball and Ball 1959	1	1.17

Series 2: Carolinas' Television Corporation 1951-1959 0.5 cubic feet

Description

This series documents the application for the construction of WIST-TV in Charlotte, North Carolina and the minutes of stockholders’ meetings, memoranda to stockholders, biographical information about stockholders, financial statements, and tax reports.

Application for Construction Permit for T. V. Station, Channel 9, Charlotte, North Carolina

Box FOLDER

1953	2	2.1
1954	2	2.2
1955-1958	2	2.3
	Box	FOLDER
Dow, Lohnes, and Albertson, General Correspondence 1954-1958	2	2.4
Financial Statements 1953-1957	2	2.5
Franchise Tax, North Carolina 1953-1959	2	2.6
Independence Boulevard Studio Site 1955-1957	2	2.7
Minutes of Meetings 1953-1958	2	2.8
Reinsurance 1955	2	2.9
Seay, Temple W. 1951	2	2.1
Stockholders, Biographical Information 1953	2	2.11
Stockholders, General 1953-1959	2	2.12
WIS, Inter-Office Correspondence 1959	2	2.13
WIST, Site Agreement 1952-1957	2	2.14
Series 3: Cosmos Broadcasting Corporation 1968 0.1 cubic feet Description This series consists of correspondence and financial reports. Cosmos Broadcasting Corporation was established in 1965 as the successor firm of The Broadcasting Company of the South. This small but important series documents the reorganization of The		

Liberty Corporation in 1968 through its acquisition of Cosmos Broadcasting Corporation and Surety Investment Company. Much of the material in this series originated from the Washington, D.C. law firm of Dow, Lohnes, and Anderson.

	Box	FOLDER
Cosmos Broadcasting Corporation, FCC Transfer Application 1968	3	3.1

Series 4: Hollyridge Development Company 1958-1962 0.05 cubic feet
Description

This series holds the minutes of a special meeting of the stockholders to consider an alternative method of restructuring the firm

	Box	FOLDER
Hollyridge Development Company, General 1958-1962	3	4.1

Series 5: Independence Insurance Company 1915-1961 0.7 cubic feet
Description

This series consists of board minutes, correspondence, legal briefs, and samples of insurance policies. It documents the records of many court cases, including a suit against The Independent Life and Accident Insurance Company of Florida. Correspondents in this series include William F. Anderson, S.W. Crews, William F. Evans, and W. Frank Hipp.

Corporate History

Founded by W. Frank Hipp and chartered in 1930, Independence Insurance Company immediately reinsured the sickness and accident business of The Liberty Life and thereby assumed those lines of insurance. Additionally, Independence also sold industrial life insurance targeted to a low-income, primarily African-American, clientele. From December 1931 until January 1942, Independence also owned the Chamber of Commerce Building (also known as the Insurance Building) in downtown Greenville. In December 1938, Independence sold all of its life insurance business to Southeastern Life Insurance Company. In 1956, Independence became a wholly-owned subsidiary of The Surety Life Insurance Company, another Hipp-family controlled enterprise. As part of the reorganization of the various Surety companies, Independence changed its name to The Surety Insurance Company in December 1961.

Box	FOLDER
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Abercrombie, Ella 1915-1936	3	5.1
Alston, Sarah 1922-1938	3	5.2
Bright, Emma 1930-1934	3	5.3
Campbell, Alvin N. 1936	3	5.4
Civil Court Cases, Florence, South Carolina 1934	3	5.5
Clinkscale, Olive 1920-1935	3	5.6
Colvin, John G. 1932-1935	3	5.7
County Debit Lists 1933-1934	3	5.8
Cunningham, Dors 1927-1943	3	5.9
Cunningham, Golias 1930-1936	3	5.1
Deal, Sallie 1920-1936	3	5.11
Dixon, James 1916-1934	3	5.12
Formation of Insurance Association in Charleston, South Carolina 1930	3	5.13
Gleuens, Julius 1935	3	5.14
Green, John 1916-1934	3	5.15
Hart, Violet 1934	3	5.16
Hayes, Rhody 1937	3	5.17
Hennigan, Claretta Johnson 1921-1934	3	5.18
Hicks, Augustus 1922-1935	3	5.19
Hull, Janie 1931-1935	3	5.2

Hunter, William 1930-1937	3	5.21
Insurance Department Examination 1954 & 1961	4	5.22
Johnson, Edward 1930-1933	4	5.23
Johnson, George 1930-1935	4	5.24
Lee, Francis 1922-1936	4	5.25
Lee, Hattie Mae 1922-1936	4	5.26
Lee, James R. 1924-1936	4	5.27
Life, Sick, and Accident Policies 1930-1938	4	5.28
Lynn, Armeta 1931-1938	4	5.29
Miscellaneous, By-Laws and Minutes of Meetings 1930-1961	4	5.3
Morrison, Joseph 1934-1937	4	5.31
Refunds and Declined Applications for Life Insurance 1935	4	5.32
Rogers, T. E. 1932-1934	4	5.33
Saxon, Celia 1935-1938	4	5.34
Shuler, Delia 1933-1935	4	5.35
Smith, Ben 1936	4	5.36
Stephney, Frank 1933	4	5.37
Substitute Policies 1934	4	5.38
Suits 1934	4	5.39
Taxes-(City, County, and	4	5.4

State) 1932-1936		
The Independent Life and Accident Insurance Company 1947-1949	4	5.41
Timmons, Alice and Timmons, Robert 1932-1937	4	5.42
Tutson, Samuel 1918-1935	4	5.43
Williams, Enoch 1933-1936	4	5.44

Series 6: Liberty Broadcasting Company 1931-1936 0.15 cubic feet

Description

This series consists of correspondence, financial summaries, copies of legal agreements, and memoranda. This series documents the unsuccessful attempt to transfer WTFL radio to Greenville in 1933, and it also contains information of the sale of Liberty Broadcasting to Norman K. Winston of New York in 1935. Prominent correspondents in this series include Wyatt Aiken, Robert R. Scales, Jr., G. Richard Shafto, W. Frank Hipp, and Rev. R.A. Forrest, president of the Toccoa Falls Institute.

Corporate History

This firm was established in March, 1932 to manage a recently acquired radio station, WTFL, of Athens, Georgia, formerly owned by Toccoa Falls Broadcasting Company. The Liberty Life Insurance Company and its corporate officers owned the majority of stock in Liberty Broadcasting Company.

	Box	FOLDER
Balance Sheets 1932-1933	4	6.1
Correspondence 1931-1932	4	6.2
General 1933-1936	5	6.3
Joseph Costa Company Incorporated 1933-1935	5	6.4

Series 7: Liberty Life Building Incorporated 1940-1962 0.25 cubic feet

Description

This series contains income statements, tax records, memoranda, board minutes, and records of lawsuits against the firm. Notable correspondents in this series

include William P. Anderson, John R. Folsom, Francis M. Hipp, W. Frank Hipp, M.M. Pennell, Jr., and Robert R. Scales, Jr.

Corporate History
Chartered in November 1941, Liberty Life Building, Inc., was a North Carolina corporation established to manage the newly-acquired Liberty Life Building (formerly the First National Bank Building) in Charlotte. Liberty Life Building, Inc., became a subsidiary of Surety Life Insurance Company in 1942. As part of the reorganization of the various Surety companies in 1961 – 1962, Liberty Life Building, Inc., changed its name to Surety Realty Corporation.

	Box	FOLDER
Audits 1957-1962	5	7.1
Camp, Mrs. Vail 1953	5	7.2
Damage Claims 1953-1954	5	7.3
Ellis, Cleve 1955	5	7.4
General Electric Credit Corporation 1953-1954	5	7.5
General File 1952-1960	5	7.6
Income Statements 1940-1952	5	7.7
May, Francis 1959-1960	5	7.8
Melvin, H. A. 1956	5	7.9
Mortgage Loan 1960	5	7.1
Plyer Family 1942	5	7.11
Richardson, Robert 1942	5	7.12
State Income Tax, North Carolina 1954-1957	5	7.13
Stock Records and Minutes of Various Meetings of Stockholders and	5	7.14

Directors 1940-1956		
Workman's Compensation Claims 1954-1961	5	7.15
Series 8: Liberty Life Insurance Company 1939-1981 4.2 cubic feet Description <p>This series charts the diversity of activity carried out by the Legal Department. Among the records in this series are agents' contracts, annual reports, case files, general correspondence, long-range plans, memoranda, and specimen insurance policies. Correspondence from virtually all top-echelon Liberty Life executives can be found in these files.</p>		
	Box	FOLDER
Accident Polices 1957-1978	5	8.1
Accident and Sickness Program 1957-1973	5	8.2
Accidental Death and Dismemberment Policies 1948- 1973	5	8.3
Actuarial Data 1950-1952	5	8.4
Agents' and Managers' Commissions and Salaries 1951- 1952	5	8.5
Agents' Contracts; Managers' Contracts; Assistant Managers' Contracts 1951-1952	5	8.6
Allen, Louellen, (Porterfield vs. Liberty) 1946	5	8.7
Amendments		
	Box	FOLDER
Illinois, (AS-520-521- 361a) 1971	5	8.8
Maryland, (AS-520-A) 1971	5	8.9
New Jersey, (BPO-390-	5	8.1

393) 1971		
Ohio, (3923.04 M) 1971	5	8.11
South Carolina, (HI-530-A) 1971	5	8.12
Texas 1961-1969	5	8.13
	Box	FOLDER
Annual Report, Summary of Operations 1956	5	8.14
Annual Reports 1949-1951	6	8.15
Annual Statements 1945-1952	6	8.15A
Annuity and Life Insurance Combination 1951-1961	6	8.16
Annuity Plan 1948-1970	6	8.17
Anti-inflation Information 1959	6	8.18
Appraisal Interview Information and Legal Department Job Description 1960	6	8.19
Assignments, Transfers of Ownership and Change of Beneficiary for Group Certificates 1956	6	8.2
Atwell, Lee; Canby, M. H.; Liberty Life Agency Department, Letters 1959	6	8.21
Automatic Premium Loan Agreement 1948-1962	6	8.22
Automatic Protection Policy, Ordinary 1972-1973	6	8.23
Balanced Financial Plan Policies 1970-1971	6	8.24

Barron, Ralph C. 1979	6	8.25
Beneficiary Designations 1943-1981	6	8.26
Budget Analysis 1965	6	8.27
By-Laws 1949	6	8.28
Cancer Policies 1969-1980	6	8.29
Cash Accounting System 1959-1960	6	8.3
Change of Interest Rate to 6% and Non-Participating Policies 1967-1969	6	8.31
Change of Plan, (Policies) 1943-1955	6	8.32
Claims 1946	6	8.32A
Common Disaster Clause 1951-1957	6	8.33
Common Stock Performance 1963-1967	6	8.34
Comparison of Liberty Life Operations with General Trends in the Industry 1955-1963	6	8.35
Confidential Memo, Re-election of Insurance Commissioner 1958	6	8.36
Corporate Long-Range Planning Program 1964	6	8.37
Corporate Owned Policies 1956	6	8.38
Corporate Plan 1965	6	8.39
Correspondence 1980	6	8.39A

Correspondence, Stock Information About Liberty Life and Southeastern 1932-1933	6	8.4
Crain, Annie vs. McJunkin, Carol 1952	6	8.41
Credit Life Insurance 1950-1974	7	8.42
Davis Family circa1940's-1950's	7	8.42A
Dead Issues 1965-1971	7	8.43
Designation of Premiums 1961	7	8.44
Disability Claims 1941	7	8.45
Disability Policies 1973-1982	7	8.46
Documentary Tax on Policy Loan Notes 1942-1943	7	8.47
Double Indemnity for Servicemen 1942	7	8.48
Educators' Investment Corporation Policies 1963-1964	7	8.49
Emergency Draft Policies 1972-1973	7	8.5
Employee Benefits 1966-1968	7	8.51
Family Plan Policies 1956-1966	7	8.52
Gibbes, William M. vs. Liberty Life 1945	7	8.53
Gillespie, Catherine vs. Ford, Dewey A. and Liberty Life 1950-1951	7	8.54
GLO Policies 1971-1979	7	8.55
	7	8.56

Green, Lowell 1941		
Greenville Agency Contract; Haynesworth, Knox L. Contract 1946 1934-1954	7	8.57
Group Department Presentation to Investment Analysis 1967	7	8.58
Group Disability Policy	7	8.59
Health Insurance Training Program 1971	7	8.6
Health Policies		
	Box	FOLDER
Information 1971	7	8.61
Payguard and Vanguard 1970-1971	8	8.62
	Box	FOLDER
Hensley, Minnie M. 1951	8	8.63
Hinson, O. B. 1940	8	8.64
Hipp, Herman N. and Gant, W. E.-Birthday Dinner 1949	8	8.65
Hipp, W. F., Memos 1938-1941	8	8.66
Home Office, Manpower Charts 1966	8	8.67
Hospital Indemnity Policies 1972-1973	8	8.68
HR-10, Miscellaneous Plans 1967-1979	8	8.69
Hudgins, W. T. 1943	8	8.7
Income Tax Information 1958	8	8.71
	8	8.72

Individual Life Operations		
Information for Income Tax Returns 1952-1958	8	8.73
Insurance Forms	8	8.74
Insurance Sales Figures 1938-1943	8	8.75
Interest Amendment 1966	8	8.76
Inter-Office Correspondence 1959-1960 & 1969	8	8.77
IRI and Policies 1970	8	8.78
James, Harry 1942	8	8.78A
Jennings, Harold Richard 1958-1959	8	8.79
Johnson, Andrew 1942	8	8.8
Law, Fleming 1942	8	8.81
Life Policies		
	Box	FOLDER
1942-1943	8	8.82
1946-1949	8	8.83
1950	9	8.84
	Box	FOLDER
Lockwood 1940's	9	8.84A
Lorick and Vaiden, Inc. 1951-1957	9	8.85
Management Program for Service Improvement in the Field and Home Office 1967	9	8.86

MAQ Insurance Corporation- Puerto Rican Filings 1961-1962	9	8.87
Market Research Survey 1966	9	8.88
Maxey, Connie 1969	9	8.88A
McCullen, Marion 1949	9	8.89
Medicare 1964-1981	9	8.9
Miles, Elise 1941-1942	9	8.91
Miscellaneous Correspondence		
	Box	FOLDER
Group 1958-1967	9	8.92
Insurance Departments 1954- 1970	9	8.93
Ordinary 1961-1969	9	8.94
Policy Forms 1961-1969	9	8.95
Savings and Loan 1964-1965	9	8.96
Thrift 1967-1969	9	8.97
	Box	FOLDER
Monthly Debit Policies 1955- 1976	9	8.98
Moore, Robert 1936-1937	9	8.99
Morticians' Suit 1948-1949	9	8.1
Moss, Ethel P. 1957	9	8.101
National Relations Labor Board, Patterson, Nola 1948-1949	9	8.102
New Disability Claim Form	9	8.103

Norris, Larry 1942	9	8.104
North American Reassurance Company, Reinsurance 1930-1942	9	8.105
"Old" Miscellaneous Correspondence 1955-1962	10	8.106
Overall Statistics 1961-1966	10	8.107
Parker, J. B. vs. Progressive Life Insurance Company 1959	10	8.108
Pension		
	Box	FOLDER
Cases, Administration 1968-1970	10	8.109
General 1964-1971	10	8.11
Monthly Income 1970	10	8.111
	Box	FOLDER
Petition for Approval of New Agency Contracts 1952	10	8.112
Phiofilm Case, Brotherton, Curt 1971	10	8.113
Policies		
	Box	FOLDER
Amendments, Endorsements, Etc. 1949-1975	10	8.114
Home Office and Field Groups 1973	10	8.115
Policy Forms		
	Box	FOLDER
General 1969-1974	10	8.116
	10	8.117

Information 1940-1981		
	Box	FOLDER
Postage Survey 1958	10	8.118
Procedure in Handling Disability Claims	10	8.119
Proposed		
	Box	FOLDER
Act: Agents and Adjusters Qualification and Surplus Lines 1961	10	8.12
Basis for Liberty Life Long Range Plans 1965	10	8.121
Forms 1959	10	8.122
Prototype Annuity Retirement		
	Box	FOLDER
Plan A, (HR-10 Plans) 1967	10	8.123
Plan B 1969	11	8.124
	Box	FOLDER
Putman Family 1940's	11	8.124A
Ramey, Henry 1942	11	8.125
Re-dating Lapsed Policies 1958	11	8.126
Reinstatement Forms	11	8.127
Report of the Law and Legislative Committee of the S. C. Association of Life Underwriters 1959	11	8.128
Report to the Insurance Committee 1959	11	8.129
Retirement Plan for Self-	11	8.13

Employed, Florida National Bank of Jacksonville 1967		
Salary Savings Group, Kentucky 1963-1964	11	8.131
Salary Savings Plan for Home Office Employees 1946-1978	11	8.132
Sale of Southeastern Building, Return of Unearned Rent on Safety Deposit Boxes in Building 1942	11	8.133
Savings and Loan		
	Box	FOLDER
Insurance 1945-1972	11	8.134
Policies 1952-1970	11	8.135
	Box	FOLDER
Scales, R. R. Jr., Memorandum 1949	11	8.136
Sease, L. W. 1958-1959	11	8.137
Senior Citizens' Hospitalization Policies 1960-1961	11	8.138
Sentinel Policies 1967-1973	11	8.139
Shafto, G. Richard-Contracts 1939-1951	11	8.14
Sherard, Vernon and Gussie 1943	11	8.141
Sick and Accident Policies 1958-1973	11	8.142
Signature Policies 1967	11	8.143
"Sound Health" Clause 1965	11	8.144
South Carolina Federal Land	11	8.145

Bank 1970		
South Carolina Insurance Department 1968	11	8.146
Split-Dollar Plan 1965-1970	11	8.147
State Corporation Commission Report, Virginia 1959	11	8.148
Statistical Report of Taxes and Licenses, Paid by S. C. Life Insurance Companies 1959	11	8.149
Stone, Lessie 1942	11	8.15
Summary of Divisional and Departmental Long-Range Planning Reports 1965	11	8.151
Supplement Agreements		
	Box	FOLDER
Form 1953-1954	11	8.152
Form 1958	11	8.153
Life Policies 1942-1943	11	8.154
Listings 1955-1976	11	8.155
	Box	FOLDER
Survey, Incorporated Agencies 1963	12	8.156
Tax Sheltered Annuities 1967	12	8.157
Taylor, Linda 1968	12	8.157A
Taylor, John S. 1931-1949	12	8.158
Taylor, R. Thurman 1947-1954	12	8.159
Teacher's Guide for Use with the Liberty Life Basic Training	12	8.16

Course, Combination Department		
Teal, Preston B. 1953-1956	12	8.161
Temorary Receipt Specimen and Group Filing Instructions, Texas 1957	12	8.162
Thrift Series Policies 1966-1980	12	8.163
Timberland Appraisals Lands of Holly Hill Lumber Company 1961	12	8.164
Transfer from Liberty to Independence Policies	12	8.165
Tyson, W. B. 1944-1948	12	8.166
Underwriting Information 1966- 1967	12	8.167
Underwriting Laws 1944	12	8.168
United States Department of Labor, Wage and Hour Division 1942-1943	12	8.169
Virginia Insurance Department, Laws and Regulations 1941- 1970	12	8.17
War Clauses 1943-1962	13	8.171
Welbo, William, & Lizzie 1930's & 1940's	13	8.171A
Welborn, Martha 1942-1943	13	8.172
Weston, Joseph 1941	13	8.173
Withdrawal, Policy Forms		
	Box	FOLDER
1969-1970	13	8.174

1971-1972	13	8.175
1973	13	8.176
Work Measurement Report		
	Box	FOLDER
Central Records Department 1963	13	8.177
Keypunch Department 1962	13	8.178
Maintenance, Savings and Loan Service Department 1964	13	8.179
Ordinary Policyowners' Service Department 1962	13	8.18
Policy Benefits Department 1961-1962	13	8.181
Weekly Premium and MDO Policyowners' Service Department 1961	13	8.182
Series 9: Linco International Incorporated 1962-1972 0.2 cubic feet Description This series documents the activities of the Legal Department with respect to Linco, a company that operated leased departments in the International Super Stores chain. Liberty Life Insurance Company invested in this business. Records include financial statements, correspondence, leases, and documentation of its financial problems.		
	Box	FOLDER
Annual Reports 1963-1964	13	9.1
Background Information 1962-1967	13	9.2
Financial Statements 1964-1968	13	9.3
General File		
	Box	FOLDER

1962-1965	14	9.4
1966-1972	14	9.5
	Box	FOLDER
Indenture 1964-1966	14	9.6
Leases		
	Box	FOLDER
1964-1966	14	9.7
1967	14	9.8
Series 10: Peoples Life Insurance Company 1929-1935 0.05 cubic feet Description This series documents the settlement of claims against this Charleston-based firm, acquired by The Liberty Life Insurance Company in 1930 for \$50,000.		
	Box	FOLDER
Brown, Remus 1934	14	10.1
Gehlken, Raymond 1929-1935	14	10.2
Series 11: The South Carolina Broadcasting Company 1930-1951 0.15 cubic feet Description This series is composed of board minutes, correspondence, financial summaries, documents pertaining to litigation, and tax records. Among the correspondents in this series are Lewis Burk, W. Frank Hipp, John Rivers, and G. Richard Shafto. Corporate History South Carolina Broadcasting Company was founded in November, 1930 by George T. Barnes, Thomas F. Little and J.B. Pound and was the parent company and licensee of WIS Radio, Columbia, South Carolina. W. Frank Hipp and The Liberty Life Insurance Company acquired this financially distressed firm for \$30,000 in August, 1931. The company was re-chartered early in 1932 as The South Carolina Broadcasting Company to own and operate the various Hipp family-controlled radio interests, including WIS, WCSC in Charleston, and WNOX in Knoxville. In passed under the ownership of Surety Life Insurance Company in 1942 and was sold to its former		

affiliate, WCSC, Incorporated, in 1950.		
	Box	FOLDER
Burk, L. S. 1932-1933	14	11.1
City and County Taxes 1935-1936	14	11.2
Correspondence, Stockholders' Meetings' Minutes, Sale Agreement 1932-1951	14	11.3
Ffoulkes, Cecil E. 1933	14	11.4
Jordan, Leroy P.; Hamilton, Ruth Jordan; and Young, Freda Jordan, Annuities 1938-1944	14	11.5
Santos, A. C. 1933-1936	14	11.6
Southern States Oil Company 1935-1938	14	11.7
Taxes 1930-1935	15	11.8
Trial Balance 1932-1933	15	11.9
WCSC		
	Box	FOLDER
General 1932-1937	15	11.1
Transmitter Property Sale 1946-1947	15	11.11
Series 12: Southeastern Life Insurance Company 1912-1954 0.7 cubic feet		
Description		
This series consists of annual statements, printed disability clauses, records of lawsuits, and considerable information pertaining to the company's relations with its agents. Prominent correspondents in this series include W. Frank Hipp, R.E. McDonald, and Henry L. Vogel.		
Corporate History		
Founded in 1905, Southeastern Life, with headquarters in Greenville, operated in 10 southern states. It specialized in the ordinary, group, and savings and loan insurance		

markets. During the 1930's, W. Frank Hipp acquired a controlling interest in the company. In 1942, Southeastern Life merged with The Liberty Life to form Liberty Life Insurance Company.

	Box	FOLDER
Annual Statements 1931-1933	15	12.1
Clifton, W. E. 1932-1936	15	12.2
Creditor Group Insurance 1940	15	12.3
Disability Clauses 1915-1932	15	12.4
Double Indemnity on Limited Pay Policies 1939-1940	15	12.5
Folsom, G. C. 1935-1942	15	12.6
Fourth and Sixth Year Commissions, Agents of Long Life Agency 1934-1935	15	12.7
General File 1912-1940	15	12.8
Greenville General Agency Contract 1922-1954	15	12.9
Group Disability Clauses	15	12.1
Group Hospital Insurance 1942-1946	15	12.11
Hill and Fallow Suits		
	Box	FOLDER
General 1941-1942	15	12.12
Payment, Receipt Books 1941	16	12.13
	Box	FOLDER
Hill, Beatrice 1941-1942	16	12.14
Insured Personal Loans	16	12.15

Law, Fleming 1935-1941	16	12.16
Life Policies 1935-1940	16	12.17
Powell, G. H. 1924-1947	16	12.18
Re-insurance 1938-1942	16	12.19
Release, Dickman, H. J. Jr., Suit 1936	16	12.2
Robbery of Rock Hill Office 1939-1940	16	12.21
Shortage File		
	Box	FOLDER
Calhoun, Charles W. 1938	16	12.22
Carr, James F. 1938	16	12.23
Griffin, R. N. 1935	16	12.24
Hall, M. J. 1938	16	12.25
Hughs, S. N. 1940-1941	16	12.26
Land, P. S. 1936-1939	16	12.27
Powel, J. N. 1934-1936	16	12.28
Rentz, C. W. Jr. 1934	16	12.29
Snipes, W. E. 1937-1938	16	12.3
Southern, J. B. 1936	17	12.31
Tuten, J. A. 1934	17	12.32
Walask, R. M. 1938-1939	17	12.33
Watson, R. L. 1934-1935	17	12.34
	17	12.35

Willis, F. W. 1935-1938		
	Box	FOLDER
Snead, E. W., Account 1931-1938	17	12.36
South Carolina, Workmen's Compensation 1945	17	12.37
Spicer, R. L. 1940	17	12.38
Supplement Agreements to Life Policies 1938	17	12.39
The Long Life Agency 1925-1940	17	12.4
Workmen's Compensation, South Carolina Industrial Commission 1940	17	12.41

Series 13: Spartanburg Advertising Company 1943-1953 0.15 cubic feet

Description

This series contains correspondence, financial summaries, memoranda, and tax records. Notable correspondents in this series include D.S. Burnside, B. Calhoun Hipp, Francis M. Hipp, Robert R. Scales, Jr., and G. Richard Shafto.

Corporate History

This Spartanburg, S.C. firm was incorporated in 1938 but remained dormant until 1940 when it began broadcasting operations with its radio station, WORD. The firm also acquired rival Spartanburg radio station WSPA in 1940. After having sold WORD in December 1944, Spartanburg Advertising Company was bought by the Hipp family-controlled Surety Broadcasting Company in 1947. Spartanburg Advertising Company was officially dissolved as a corporation in 1949.

	Box	FOLDER
Correspondence 1947-1950	18	13.1
Excess Reports, Claims for Relief 1943-1950	18	13.2
Lease with Weatherbee, J. R. 1943-1953	18	13.3

Taxes 1943-1949	18	13.4
Series 14: Special Services Corporation 1959-1964 0.05 cubic feet Description The single folder in this series is a general correspondence file. It also contains information on employee benefits and board minutes. Correspondents in the series include G.H. Cleveland and Francis M. Hipp. Corporate History Special Services Corporation was founded in the late 1950's to provide computer and air transport services to various Hipp family-controlled businesses. It was a wholly-owned subsidiary of The Surety Life Insurance Company and that firm's successor, Surety Investment Company. In 1966, as a result of the reorganization of Surety Investment Company's subsidiaries, Special Services Corporation became a wholly-owned subsidiary of Liberty Life Insurance Company.		
	Box	FOLDER
Special Services Corporation 1959-1964	18	14.1
Series 15: Surety Broadcasting Company 1946-1957 0.05 cubic feet Description This series contains corporate charters and correspondence concerning the firm's dissolution in 1950. Corporate History Chartered as a North Carolina corporation in 1946, Surety Broadcasting Company managed Hipp family-owned radio stations WIS (Columbia), WSPA (Spartanburg), and WIST (Charlotte). It was a wholly-owned subsidiary of Surety Life Insurance Company. In 1950, in the wake of corporate restructuring, the firm became a separate entity, The Broadcasting Company of the South.		
	Box	FOLDER
Charter 1946-1947	18	15.1
Dissolution 1948-1957	18	15.2
Series 16: Surety Investment Company 1959-1969 0.1 cubic feet Description This series documents the work of the Legal Department in such areas as income taxes, workmen's compensation, stock purchase agreements, and stockholder relations.		

Corporate History

Chartered in February 1962, Surety Investment Company was the successor firm to The Surety Life Insurance Company. Among the subsidiaries of Surety Investment Company were Atlanta Fulton Development Corporation, Hampton Insurance Agency, Inc., International Office Park, Inc., Premium Acceptance Corporation, Surety Realty Corporation, Special Services Corporation, The Surety Indemnity Company, and The Surety Insurance Company. In December 1968, The Liberty Corporation acquired all the assets of Surety Investment Company in exchange for stock.

	Box	FOLDER
Annual Corporate Report 1965 &1967	18	16.1
Atlanta Fulton Industrial Center 1968	18	16.2
Group Insurance Plans 1964-1965	18	16.3
Income Taxes 1962	18	16.4
Pension Plan Reports 1959-1965	18	16.5
Real Estate Investments 1967	18	16.6
South Carolina Business Corporation Act 1962	18	16.7
South Carolina Insurance Department 1962-1964	18	16.8
Stockholders 1962-1969	18	16.9
Stock Purchase Agreement 1966	18	16.1
Workmen's Compensation 1962-1969	18	16.11

Series 17: Surety Life Insurance Company 1942-1962 0.05 cubic feet

Corporate History

Surety Life Insurance Company was founded in 1942 as

part of a massive corporate merger engineered by W. Frank Hipp. Southeastern Life Insurance Company (chartered in 1905) combined with The Liberty Life Insurance Company. Practically all business from The Liberty Life was transferred to Southeastern Life's 1905 charter. This newly formed corporation was entitled "Liberty Life Insurance Company." The old company founded by W. Frank Hipp in 1919, formerly The Liberty Life Insurance Company, changed its name to Surety Life Insurance Company, retaining the 1919 charter. Surety's assets consisted of paid-up insurance, real estate investments, and two Hipp family-controlled radio stations. The merger agreement also stipulated that Surety Life would receive 5% of all premiums collected by the Industrial Division of Liberty Life Insurance Company until 1956. Surety Life did not sell insurance but remained active as a vehicle for reinsurance and investments. The company would subsequently undergo reorganization in 1950.

Description

This series consists of board minutes, corporate by-laws, correspondence, financial statements, and memoranda. Notable correspondents in this series include Grady Hipp, Herman Hipp, and Robert Scales, Jr.

	Box	FOLDER
Financial Statements 1942-1945 &1947-1949	18	17.1
General File 1945-1950	18	17.2
Reorganization 1949-1952 & undated	18	17.3
Workmen's Compensation 1950-1962	18	17.4

Series 18: Surety Mortgage Company 1941-1953 0.05 cubic feet

Description

This series consists of correspondence and financial records. Correspondents in this series include Robert R. Scales, Jr., and Francis M. Hipp.

Corporate History

Chartered in December 1932, Surety Mortgage Company was a Hipp family-controlled corporation set up to manage real estate and broadcasting interests. The records in the series document the development of the Northgate Heights subdivision in Greenville during the 1940's. Surety Mortgage Company was dissolved in 1951.

	Box	FOLDER
Dissolution 1951-1953	18	18.1
General File 1941-1947 & undated	18	18.2
Series 19: Surety Realy Corporation 1941-1969 0.05 cubic feet Corporate History Surety Realty Company was chartered in October 1961 to own and operate various real estate investments. It was a wholly-owned subsidiary of Surety Investment Company. Surety Realty Company’s predecessor firm was Liberty Life Building, Inc., chartered in 1941. Description This series contains board minutes, corporate by-laws, photocopies of the corporate charter, and correspondence. Correspondents in this series include William P. Anderson, John W. Lindsay, M.M. Pennell, Jr., and Robert R. Scales, Jr.		
	Box	FOLDER
Annual Corporate Report 1961-1968	18	19.1
Charter and By-laws 1941-1965	18	19.2
Miscellaneous 1962-1967	19	19.3
Stock Certificates and Minutes of Meetings 1941-1969	19	19.4
Series 20: The Home Insurance Company undated 0.05 cubic feet Description This series consists of several insurance policies from this firm. This Charleston-based company’s successor, Home Life and Accident Insurance Company, was acquired by The Liberty Life Insurance Company in 1922 for \$55,000.		
	Box	FOLDER
The Home Insurance Company, Life Policies	19	20.1
Series 21: The Liberty Life Insurance Company 1920-1944 1.0 cubic feet Description		

This series consists of case files, correspondence, financial summaries, and specimen policies. It not only documents the Legal Department’s defense of the firm against policyholders and beneficiaries but also charts negotiations between The Liberty Life and the South Carolina Insurance and Tax Commissions. These files also contain information on Independence Insurance Company, Pee Dee Life Insurance Company, and Toccoa Falls Institute. Among the correspondents in this series are Wyatt Aiken, W. Frank Hipp, Edgar A. Brown, and G. Richard Shafto.

Corporate History

Founded in 1919 by W. Frank Hipp, The Liberty Life primarily sold weekly premium insurance on a debit basis to middle- and lower- income clients. Its active business was merged with Southeastern Life Insurance Company in 1942 to form Liberty Life Insurance Company. The title on the 1919 charter of The Liberty Life was then changed to Surety Life Insurance Company.

	Box	FOLDER
Adams vs. The Liberty Life Insurance Company 1929-1936	19	21.1
Alston, (Amanda, Lemeul, Hampton, and Walter) 1917-1934	19	21.2
Annual Statements 1930-1932	19	21.3
Armstrong, Buster 1935	19	21.4
Atkins, Annie 1929	19	21.5
Austin, Malinda 1926-1935	19	21.6
Automobile Insurance for Employees 1932	19	21.7
Baker and Baker Law Offices, Settlement of Cases Against The Liberty Life Insurance Company and Indemnity Insurance Company 1934	19	21.8
Bids for Automobile Insurance 1933	19	21.9
Blanding, Martha 1928	19	21.1

Boyd, Ida 1925-1934	19	21.11
Brasington, H. M. 1931-1936	19	21.12
Capital Stock Subscriptions 1919	19	21.13
Casey, O. B. 1932-1933	19	21.14
Consent to Assignment of Radio Station License from FCC to The Liberty Life Insurance Company from WIS, Incorporated 1939	19	21.15
Correspondence, South Carolina Insurance		
	Box	FOLDER
Commissioner 1930-1933	19	21.16
Department 1923-1937	19	21.17
	Box	FOLDER
Dewey, J. E. 1934	19	21.18
Fair, Lizze 1923-1935	19	21.19
Fowler, Willie 1920-1935	19	21.2
Gaillard, Calvin 1928-1934	19	21.21
Gantt, Janie 1920-1935	19	21.22
Gardo, Gussie 1929-1935	19	21.23
General File 1919-1944	19	21.24
Greenville Life Underwriters' Association 1937	19	21.25
Green, Mamie 1925-1934	19	21.26
Green, Mary, Duplication of Peoples Policy 1929-1934	19	21.27

Green, Sam, Duplication of Peoples Policy 1929-1934	19	21.28
Guiles, Amarintha 1929-1934	19	21.29
Hertz, Hattie 1934-1935	19	21.3
Hobson, William 1935-1938	19	21.31
Home Office Special Reinsurance Policies 1936-1942	19	21.32
Hoover, Mattie 1927-1928	20	21.33
Howard, Isaac 1926-1936	20	21.34
Huckaby, Jesse 1930	20	21.35
Income Tax Related Correspondence, Income Tax Information General 1929-1932 1944	20	21.36
Independence Volume Sheets, Lapsed Policies 1930-1931	20	21.37
Insurance Policies 1924-1929	20	21.38
Jackson, West 1936-1938	20	21.39
Jefferson, Alonzo 1935	20	21.4
Jenkins Family 1933-1938	20	21.41
Johnson, Dessie 1935	20	21.42
Johnson, Hannah 1928	20	21.43
Life Policies		
	Box	FOLDER
1922-1934	20	21.44
1938	20	21.45

1939-1941	20	21.46
	Box	FOLDER
Mattison, Magnolia 1935-1936	20	21.47
McCord, William J. 1933-1935	20	21.48
McCraw, Millnor 1931-1938	20	21.49
Middleton, Rebecca 1931	20	21.5
Morrow, Fannie 1930	20	21.51
Moses, Willie 1929-1934	20	21.52
Nash, Josephine 1926-1934	20	21.53
Olden, Henrietta and John 1928-1935	20	21.54
Owens, W. E. 1937-1938	20	21.55
Pee Dee Life Insurance Company 1937-1940	21	21.56
Peoples Insurance Company Transfer, Correspondence 1930 & 1934	21	21.57
Planter, Walter 1923-1934	21	21.58
Pope 1936	21	21.59
Powell, J. B. 1935	21	21.6
Purchase of Additional Insurance Companies 1922-1939	21	21.61
Quarterly Contests 1931-1932	21	21.62
Refunds and Declined Applications for Life Insurance 1935	21	21.63

Re-insurance Agreements 1922-1932	21	21.64
Re-insurance Agreement between Liberty Life and Southeastern December 1941	21	21.64A
Robinson, Henrietta 1930-1935	21	21.65
Ryan, Catherine 1922-1934	21	21.66
Sanders, Joseph 1930-1935	21	21.67
St. Louis Button Company, Northern Woolen Company, Ozark Pencil Company, J. R. Wood and Sons, Incorporated 1931-1932	21	21.68
Securities and Exchange Commission 1938-1939	21	21.69
Senior, Freddie 1929-1934	21	21.7
Senior, Sadie 1929-1934	21	21.71
Smith, Maggie 1931-1936	21	21.72
Smith, O. M. 1929-1930	21	21.73
Suits 1934-1935	21	21.74
Thompson, W. R. 1935	21	21.75
Toccoa Falls Institute 1935	21	21.76
Transfer of Assets of Station WIS, Incorporated 1939	21	21.77
Wallace, Maggie 1925-1935	21	21.78
Walton, Mellia A. 1937-1938	21	21.79
Washington, Annie B. and Ada 1924-1937	21	21.8

Washington, Leslie 1926-1934	21	21.81
WFBC 1932-1933	21	21.82
Wheeler, R. L. and Cole, Mary 1937-1938	21	21.83
Williams, Ashton 1936	21	21.84
Williams, Florida 1921-1934	21	21.85
Wise, L. D. 1930	21	21.86

Series 22: The Southeastern Life Insurance Company 1964-1967 0.05 cubic feet
Description
This series consists of correspondence and information on various types of insurance policies. Correspondents in this series include William T. Black and Robert R. Scales, Jr.
Corporate History
The Southeastern Life Insurance Company was chartered on May 19, 1942 as a Hipp family enterprise. Prior to 1964, this firm operated only in the state of Alabama. In June of that year, The Southeastern became a wholly-owned subsidiary of SELICO, a holding company controlled by Liberty Life. The Southeastern primarily sold ordinary life insurance, term insurance, and annuities through a network of general agents in Alabama, Florida, Georgia, and South Carolina. Both SELICO and its subsidiary, The Southeastern, were absorbed by Liberty Life Insurance Company in June 1968.

	Box	FOLDER
HR-10 Plan 1967	22	22.1
Miscellaneous Correspondence 1964-1967	22	22.2
Prototype Annuity Retirement, Plan A 1967	22	22.3

Series 23: The Surety Indemnity Company 1962-1966 0.05 cubic feet
Description
This series contains correspondence related to the firm's operations and information on a number of disputed claims. Correspondents in this series include John W. Lindsay and Robert R. Scales, Jr.

Corporate History

Organized in December 1961, The Surety Indemnity Company provided automobile, fire, and casualty insurance. It was a wholly-owned subsidiary of Surety Investment Company. Prior to December 1961, The Surety Indemnity Company was known as The Surety Insurance Company. In April 1966, The Surety Indemnity Company was sold to Consolidated Holding Corporation of Philadelphia.

	Box	FOLDER
The Surety Indemnity Company, General 1962-1966	22	23.1

Series 24: The Surety Insurance Company 1959-1967 0.2 cubic feet

Description

This series contains copies of corporate charters, correspondence, memoranda, and information on various insurance plans. Files from both companies are present in this series. Notable correspondents include John W. Lindsay and Robert R. Scales, Jr.

Corporate History

Two different Hipp family-controlled companies took the name "The Surety Insurance Company." From 1957 until December 1961, The Surety Insurance Company was a property and casualty company and a wholly-owned subsidiary of The Surety Life Insurance Company. From 1962 until 1966, this property and casualty company was called The Surety Indemnity Company, and was a wholly-owned subsidiary of Surety Investment Company.

In December 1961, Independence Insurance Company (chartered in 1930) was recapitalized and renamed The Surety Insurance Company. This firm sold life insurance exclusively. It was a wholly-owned subsidiary of Surety Investment Company. Through a reinsurance agreement effective December 31, 1965, Liberty Life Insurance Company absorbed all the life insurance business of The Surety Insurance Company, thus ending the latter firm's active operations. The Surety Insurance Company was formally dissolved on January 4, 1967.

	Box	FOLDER
Charter and Amendments 1961-1965	22	24.1
Disability Plans 1959-1960	22	24.2
Dissolution 1966-1967	22	24.3

General File 1956-1967	22	24.4
Group Insurance 1959-1962	22	24.5
Insurance Department		
	Box	FOLDER
Alabama 1958-1962	22	24.6
Georgia 1958-1962	22	24.7
Puerto Rico 1962	22	24.8
	Box	FOLDER
Wage Continuation Plans 1959-1962	22	24.9
Welfare and Pension Plan 1959-1962	22	24.1
Series 25: The Surety Life Insurance Company 1950-1967 0.5 cubic feet Corporate History <p>The Surety Life Insurance Company was founded in August 1950 as a result of the reorganization of Surety Life Insurance Company (established in 1942). It was created to oversee insurance, investment, and real estate operations. In 1955, The Surety Life recruited an agency sales force and began, for the first time, active solicitation of direct insurance—chiefly monthly debit ordinary (MDO) insurance targeted to middle-class buyers. Wholly-owned subsidiaries of The Surety Life included The Surety Insurance Company, formed early in 1957 as a fire, property, and casualty company; Independence Insurance Company, a life insurance company chartered in 1930; and Liberty Life Building, Inc., later known as Surety Realty Corporation. Another reorganization of The Surety Life Insurance Company occurred in December 1961. Its successor firm became Surety Investment Company, with various specialized subsidiaries.</p> Description <p>This series consists of board minutes, committee minutes, correspondence, memoranda, and specimen policies. Correspondents in this series include W.F. Evans, George H. Hipp, Herman N. Hipp, John W. Lindsay, and Robert R. Scales, Jr.</p>		
	Box	FOLDER
	22	25.1

Agreement with Surety Life of Utah 1961-1962		
Corporate Changes 1961-1962	22	25.2
Federal Trade Commission 1954	22	25.3
Florida, Georgia, and Alabama Insurance Departments 1961-1962	22	25.4
Gantt, W. E., Contract 1956-1962	22	25.5
General File 1950-1961 & undated	22	25.6
Income Taxes 1958-1967	23	25.7
Insurance Department		
	Box	FOLDER
Florida 1958-1964	23	25.8
Tennessee 1957	23	25.9
	Box	FOLDER
Lists of Stockholders 1952-1961	23	25.1
Pension Plan 1951-1966	23	25.11
Policy Forms 1948-1951	23	25.12
Report on Insurance Department Examination		
	Box	FOLDER
1956	23	25.13
1959-1961	23	25.14
	Box	FOLDER
Retirement Plan 1960-1966	23	25.15
Securities and Exchange	23	25.16

Commission 1956-1957		
South Carolina Insurance		
	Box	FOLDER
Department 1950-1955	23	25.17
Examination 1950	23	25.18
Examination 1954	23	25.19
	Box	FOLDER
South Carolina Tax Commission 1950-1954	23	25.2
South Carolina Unemployment Compensation Law 1950-1966	23	25.21
Stockholders 1951-1962	23	25.22
Trademark Registration 1956	23	25.23
Workmen's Compensation 1951- 1964	23	25.24
Series 26: WIS, Incorporated 1924-1965 0.4 cubic feet Description This series documents the operations of radio and TV station WIS in Columbia, South Carolina, and various legal activities related to it, such as the purchase of the station, negotiations with the Federal Trade Commission, and a variety of lawsuits against WIS. Prominent correspondents include Wyatt Aiken, W. Frank Hipp, J. D. Saumenig, and G. Richard Shafto.		
	Box	FOLDER
Aiken, Wyatt, Attorney 1924- 1933	23	26.1
Application for Increase in Power 1932-1933	23	26.2
Balance Sheet 1932-1933	23	26.3
Evidence to be Prepared by Station WIS for Use in	23	26.4

Opposition to Use of 1020 Channel in Philadelphia, Pittsburgh, or Louisville 1932		
General File		
	Box	FOLDER
1931-1953	23	26.5
1954-1965	23	26.6
	Box	FOLDER
Hipp, W. Frank, Correspondence 1931-1932 & 1941	23A	26.7
Minutes of Board Meetings 1933-1937	23A	26.8
Miscellaneous Suite 1932 & 1935-1936	23A	26.9
Pierce, Ann vs. Surety Life Insurance Company Doing Business as WIS radio 1950-1952	23A	26.1
Series 27: WNOX, Incorporated 1931-1936 0.1 cubic feet		
Description		
This series contains correspondence and financial information. Prominent correspondents in this series include Wyatt Aiken and J.D. Saumenig.		
Corporate History		
W. Frank Hipp, through The Liberty Life Insurance Company, purchased radio station WNOX of Knoxville, Tenn. in 1932 for the purpose of transferring its license and equipment to Greenville. Although a separate corporate entity, WNOX was managed by The South Carolina Broadcasting Company under the overall direction of G. Richard Shafto. The Federal Radio Commission rejected WNOX's bid for relocation, and the station was sold to Continental Radio Company of Cincinnati in 1935.		
	Box	FOLDER
General File 1931-1936	23A	27.1

Taxes and Financial Information 1932-1936	23A	27.2
Series 28: Pension records 1944-1959 0.7 cubic feet		
Description		
This series of the Legal Department serves to increase the important “brick and mortar” content of the material through Pension Plans and related information pertaining to Liberty and Surety Life, and WIS, WIST, and WSPA Radio & Television employees. This material originated as accession numbers 82-55-7, 82-55-8, and 82-66. This series introduces sensitive pension information pertaining to Liberty Life and its radio station employees. The records are contained in forty-two folders in two document boxes. The folder contents include examples of pension plans for employees of the various companies, sample pension plans, and specimen pension letters for employees.		
Pension Plan for Employees, Liberty Life		
	Box	FOLDER
1944-1952	24	28.1
1952-1956	24	28.2
With Changing lists 1957-1958	24	28.3
With Changing lists 1958	24	28.4
With Changing lists 1959	24	28.5
With Miscellaneous 1948-1958	24	28.6
	Box	FOLDER
Surety Life 1947-1958	24	28.7
WIS, WIST, WSPA 1948-1958	24	28.8
Pension Plans		
	Box	FOLDER
Liberty Life, Sample Letters 1948	24	28.9
Form Letters 1947-1949	24	28.1

Work Copies 1948-1949	24	28.11
Specimen Pension Letters		
	Box	FOLDER
Absence for service in the Armed Forces & other leave of absences 1950-1955	25	28.12
After having discontinued membership wishes to again become a member 1949-1958	25	28.13
After having sent in "statement of non-participation" wishes to Become a member 1954-1958	25	28.14
Application disapproved-not a full-time employee 1948-1958	25	28.15
Application for "full" membership approved 1956	25	28.16
Application for "full" membership disapproved 1948-1956	25	28.17
Approved for graded disability benefits 1957-1958	25	28.18
By failing to make application for membership before a certain date has lost certain valuable rights & benefits 1948-1957	25	28.19
Claims for temporary total disability and/or total & permanent disability benefits 1948-1958	25	28.2
Claims recovery from disability-wishes to resume work 1953-1958	25	28.21
Certificates of "full" membership 1959	25	28.22

Contributions and Deposits 1949-1958	25	28.23
Election of benefit on termination of service 1948-1957	25	28.24
Election of optional retirement benefits 1948-1957	25	28.25
Estate named as beneficiary 1955-1956	25	28.26
Estimates of benefits on normal date of retirement and on optional retirement dates 1949-1959	25	28.27
Evidence of insurability for "full" membership 1948-1958	25	28.28
Examples of disability & retirement benefits (actual cases) 1952-1955	25	28.29
Examples of disability & retirement benefits (actual cases) 1956-1958	25	28.3
Has elected to leave retirement annuity benefits with the company 1949-1954	25	28.31
Has passed 65th birthday and had passed 60th birthday by a certain date,wishes permission to continue work for an additional year 1948-1952	25	28.32
Has reached retirement age 1948-1958	25	28.33
Has not received a reply to our letter of a certain date nor a reply to our letter of a later date, will lose or forfeit certain valuable rights & benefits 1948-1958	25	28.34

Not entitled to total & permanent disability benefits 1950-1952	25	28.35
Optional retirement prior to age 65 1953-1958	25	28.36
Pension certificates-lost or misplaced 1948-1953	25	28.37
Probably cannot qualify for "full" membership 1952-1956	25	28.38
Reserves for accrued pension 1952	25	28.39
Supplementary pension benefits 1950-1953	25	28.4
Temporary total disability benefits (52 weeks) 1948-1958	25	28.41
Wishes to discontinue membership and obtain a refund of annuity deposits 1948-1959	25	28.42

**Oversize
Description**

A total of 105 items, including blueprints, maps, and specimen insurance policies, have been placed in oversize. These documents were taken from the following series: The Broadcasting Company of the South, The Liberty Life Insurance Company, The Surety Insurance Company, Liberty Life Insurance Company, Peoples Life Insurance Company, and Southeastern Life Insurance Company.

**Memorabilia
Description**

Sixteen policy endorsement labels bearing the printed signature of W. Frank Hipp have been removed from series 8 (Liberty Life Insurance Company) and have been placed in the artifacts collection.

**Photographs
Description**

Six photographs related to a claims dispute have been

placed in a separate folder in the front of the box of photographs for Record Group 5 in the vault.

[Return to Table of Contents »](#)

Record Group 3.2 Record Group 3.2: The Liberty Life Pre-Corporation Records 1900-1986 (Bulk, 1933-1967)
47.0 cubic feet including 760 folders in 66 boxes, 183 volumes (73 oversize), 16 oversize boxes, 2 oversize folders, and 3 photographs.

Corporate History

On November 3, 1905, a new enterprise, Southeastern Life Insurance Company, came into existence in Spartanburg, South Carolina. Fourteen years later on October 13, W. Frank Hipp, a former agent of that company, established a new company, Liberty Life Insurance Company, in Greenville, South Carolina. In 1933, Hipp became president of both companies, which continued to operate separately. However, on January 1, 1942, the insurance companies were consolidated under the name of Liberty Life Insurance Company, with Hipp as president. W. Frank Hipp died on January 3, 1943. On January 29, The Board of Directors voted Francis M. Hipp to succeed his father as president of Liberty Life and made his brother, Herman N. Hipp, the company's vice president and director.

Liberty Life Insurance Company became one of the subsidiaries of a new holding company, The Liberty Corporation, on December 1, 1967. The other subsidiaries included Cosmos Broadcasting Corporation, Surety Investment Company, and Liberty Properties, Inc. In addition, a new subsidiary, Liberty Investors Benefit Insurance (LIBCO), was organized for the purpose of writing individual and group variable annuity contracts.

Scope and Content Note

Included in this sub-record group are booklets, correspondence, financial reports, statements and worksheets, manuals, memoranda, minutes of meetings, legal documents, organizational charts, reports, speeches, and other material. These records document the history of Liberty Life Insurance Company's development from 1900 to 1986, with the majority of the material dating from 1933-1967. This sub-record group is divided into two series: Administrative Files and Committees and Task Forces. Both are arranged alphabetically by folder title and then chronologically within each folder.

Series 1, Administrative Files consists primarily of materials related to different aspects of the insurance business. Annual statements, budget reports, and other financial records document how the insurance company progressed financially from its founding until becoming part of the Liberty Corporation. Much of this financial

information relates to real estate investments such as the Gresham Hotel in Spartanburg, SC and the Liberty Life Building in Greenville, SC, as well as the Company's involvement in the Utopian Developing Company. Material on strategic planning can be found in this series; also analyses of insurance operations, employee opinion surveys, examination reports, and long-range plans. Records of the Home Office, as well as those of various branch offices, departments, and divisions are filed in this series and document the day-to-day operations of the Company. There are numerous letters and memoranda from W. Frank, Francis, Boyd, and Herman Hipp, as well as correspondence and other material relating to Lockwood Greene Engineers, Inc., who were constructing the new Home Office Building (later the Liberty Corporation headquarters) in 1966-1967. Rate book and training manuals are part of this series, as are samples of insurance policies and promotional material. In addition, there is information on contests run by the Company to improve sales among the agents, direct mail underwriting for life insurance and hospital coverage, gas rationing as it affected the Company during World War II, reinsurance, and war clauses in insurance policies for World War II and the Korean War. Also included is material on the National Merit Scholarship Corporation, with whom Liberty Life sponsored an annual scholarship. Finally, there are some records on the history of Liberty Life and speeches from various meetings and conferences.

Series 2, Committees and Task Forces contain a variety of financial reports, statements and worksheets, memoranda, minutes of meetings, and reports related to a number of different committees and task forces. The majority of the material in this series is from the Executive Council and the Finance, Insurance, and Investment Committees. Materials in the Finance and Investment Committees files record how the executives handled the business transactions and investments of Liberty Life Insurance Company. The records of the Executive Council document what topics-such as mergers, policy loan interest rates, insurance plans, and costs-affecting the company its executives discussed. Many of the records concerning the creation of the Liberty Corporation can be found here. The files of the Insurance Committee not only deal with routine company policies and procedures regarding insurance but the creation of new products and services as well. Finally, there is material on committees that handled the daily operations and procedures of Liberty Life Insurance Company, such as the Accounting and Methods, Advertising and Public Relations, Agency, and Operations Committees, with the latter documenting the changeover to the Liberty Corporation.

Oversize materials include contest posters; financial records such as annual statements and ledgers; policies from other companies that were reinsured by Liberty Peoples Life Insurance Company (Charleston, SC), The Home Insurance Company (Charleston, SC), Germania Life

Insurance Company (Charleston, SC); landscaping studies for the new Home Office Building Main Floor Terrace and the Japanese gardens on the fourth floor; organizational charts; and a painting of the proposed Home Office Building.

Other material related to Liberty Life Insurance Company can be found in the records of Francis M. Hipp (RG 1), the Legal Department of Liberty Life Insurance Company (RG 3.1), Liberty Life Insurance Company Post Corporation Records (RG 3.3), W. Frank Hipp (RG 4), Boyd Calhoun Hipp (RG 5), Herman Hipp (RG 6), all five sub-record groups of the Communications Department (RG 8), and all four sub-record groups of The Liberty Corporation (RG 11).

Series 1 Administrative Files

	Box	FOLDER
Account Codes circa-1940-1960	1	1.1
Accounts Manual-LLIC no date	1	1.2
Actuarial Department		
	Box	FOLDER
Ordinary Division, Policy Loan Record Monthly Summaries May 1951- December 1956	1	1.3
1946 1948 1953	1	1.4
	Box	FOLDER
Addressograph Department 1939-1944	1	1.5
Administrative Procedures Manual-LLIC no date	1	1.6
Administrative Procedures Manual for General Agents May 15, 1961	1	1.7
Advertising		
	Box	FOLDER
1927-1932	1	1.8
1933	1	1.9

	Box	FOLDER
1934-1942	1	1.1
Advertising and Public Relations 1943 1945-1947 1949-1950 1955 1958, no date	1	1.11
Advertising and Public Relations or Agency Service-Weekly Selections 1945-1946, no date	1	1.12
Agency Bulletins 1933-1934 1938	1	1.13
Agency Correspondence 1931-1936	1	1.14
Agency-Ordinary 1948-1949	1	1.15
Agency Service		
	Box	FOLDER
CLU [Chartered Life Underwriters] Awards 1948 1959-1968	1	1.16
LUTC		
	Box	FOLDER
1953 1955-1960	2	1.17
1961	2	1.18
1962	2	1.19
1963	2	1.2
H. Rogers, LUTC		
	Box	FOLDER
1964	2	1.21
February-July 1965	2	1.22
August-November 1965	2	1.23

1966	2	1.24
	Box	FOLDER
Agents Collection Book (specimen) 1959	2	1.25
Agreements		
	Box	FOLDER
Employees and Officers 1920-1937	2	1.26
The Liberty Corporation Agrees to Purchase Southern Life 1986	2	1.27
Alfred M. Best Company-[Best's Life Insurance Reports]		
	Box	FOLDER
1912-1913	2	1.28
1931-1941	3	1.29
	Box	FOLDER
American Control Life Insurance Company, Underwriting Suggestions 1929	3	1.3
American United Life Insurance Company		
	Box	FOLDER
1945-1950	3	1.31
1951-1954	3	1.32
1955	3	1.33
1956	3	1.34
1957	3	1.35
1958	3	1.36

Build, Premium, and Rate Tables 1939 1945, no date	3	1.37
	Box	FOLDER
American United and Liberty Life-Reinsurance Agreement no date	3	1.38
Annual Convention Program 1947	3	1.39
Annual Report		
	Box	FOLDER
I 1963	3	1.4
II 1963	3	1.41
Correspondence		
	Box	FOLDER
1964	3	1.42
1965	3	1.43
1966	4	1.44
1967	4	1.45
	Box	FOLDER
Annual Report and Statement 1965	4	1.46
Annual Statement & Report to Stockholders 1932-1941	4	1.47
Annual Statement Working Papers		
	Box	FOLDER
1920	4	1.48
1921	4	1.49
1922	4	1.5

1923	4	1.51
1924	4	1.52
1925	4	1.53
1926	4	1.54
1927	4	1.55
1928	4	1.56
1933	4	1.57
Annual Statements		
	Box	FOLDER
20 th , 37 th , 38 th (December 31, 1938) & 1942	4	1.58
39 th , 40 th , 41 st , 42 nd (December 31, 1943-1946)	4	1.59
43 rd , 44 th , 45 th (December 31, 1947-1949)	4	1.6
46 th (December 31, 1950)	4	1.61
47 th & Semi-Annual Statement (December 31, 1951) (June 30, 1951)	4	1.62
48 th & Semi-Annual Statement (December 31, 1952) (June 30, 1952)	4	1.63
49 th (December 31, 1953)	4	1.64
50 th (December 31, 1954)	4	1.65
51 st (December 31, 1954)	4	1.66
52 nd (December 31, 1955)	4	1.67

53 rd (December 31, 1957)	4	1.68
54 th (December 31, 1958)	4	1.69
55 th (December 31, 1959)	4	1.7
56 th (December 31, 1960)	4	1.71
Bankers Fire and Marine Insurance Company 1959-1961	5	1.72
Liberty Life Insurance Company 1950-1954	5	1.73
Liberty Life Insurance Company 1955-1958	5	1.74
Liberty Life Insurance Company 1959-1961	5	1.75
Liberty Life Insurance Company 1962-1964	5	1.76
Liberty Life Insurance Company 1965-1967	5	1.77
Annual Stockholders Report		
	Box	FOLDER
December 31, 1960	6	1.78
December 31, 1961	6	1.79
December 31, 1962	6	1.8
December 31, 1963	6	1.81
December 31, 1964	6	1.82
December 31, 1965	6	1.83
December 31, 1966	6	1.84

December 31, 1967	6	1.85
	Box	FOLDER
Articles of Incorporation/Charter and Amendments (copies) 1962-1963	6	1.86
Attitude Research Program: Report #1-A Summary of the First Years' Findings October, 1967	6	1.87
Audit Department Memos 1937 1941, no date	6	1.88
Audit Department Policy Manual no date	6	1.89
Aviation		
	Box	FOLDER
1944-1945	6	1.9
1946	6	1.91
1947-1948	6	1.92
1949	6	1.93
1950-1952	6	1.94
1954	6	1.95
1955-1956	6	1.96
Forms from Other Companies I 1945 1946 1950 1954	6	1.97
Forms from Other Companies II 1946 1949 1950	6	1.98
	Box	FOLDER
"Aviation and Insurance" by John G. Kelly December 27, 1946	7	1.99

Bank Book-First Bank book used by the Liberty Life Insurance October, 1919	7	1.1
Beneficiaries 1944-1947 1949-1952	7	1.101
The Blue Vase, The Order of		
	Box	FOLDER
Bulletins 1957-1963	7	1.102
Bulletins 1964-1969	7	1.103
Letter 1967	7	1.104
Board and Committee Fees		
	Box	FOLDER
1958-1963	7	1.105
1964-1967	7	1.106
	Box	FOLDER
Bondholder Agreements 1938	7	1.107
Borrowers' Protection Plan no date	7	1.108
Borrowers' Protection Plan Rate Books 1946 1951 1953, no date	7	1.109
Branch Office		
	Box	FOLDER
Columbia, SC-Group Premium Totals (Weekly) from Master Book Department 1932-1943	7	1.11
Darlington, SC, L.A. Rogerson 1939-1956 1964	7	1.111
Employee Manual		
	Box	FOLDER

I October 1, 1947	8	1.112
II October 1, 1947	8	1.113
	Box	FOLDER
List no date	8	1.114
Memos to 1942 1958 1961-1962 1964-1965	8	1.115
Ordinary Branch Office Procedures Manual May 15, 1961	8	1.116
Procedures for Ordinary Office no date	8	1.117
Procedures Manual		
	Box	FOLDER
no date	8	1.118
1959 with revision to 1965	8	1.119
Old Revised 1967	8	1.12
I 1967	9	1.121
II 1967	9	1.122
	Box	FOLDER
Rate Book Drill Answers 1961	9	1.123
Spartanburg, SC, H.H. [Howard H.] Smith		
	Box	FOLDER
1943-1944 1956-1957 1961 1970 1975, no date	9	1.124
Liberty Life Annual Conventions 1954 1956-1959 1961	9	1.125
Liberty Life Sales Conferences 1966 1973	9	1.126

	Box	FOLDER
Budget Report 1961	9	1.127
Bulletins 1933-1934, no date	9	1.128
Business and Education Day 1958	9	1.129
Bylaws of The Liberty Life Insurance Company 1949	9	1.13
A Career with Liberty Life		
	Box	FOLDER
I no date	9	1.131
II no date	9	1.132
III no date	9	1.133
IV no date	9	1.134
	Box	FOLDER
A Career as a Liberty Life Underwriter no date	9	1.135
Christmas Cards no date	9	1.136
Claims c. 1938	9	1.137
Clerical Utilization System no date	9	1.138
Clippings		
	Box	FOLDER
20 th Anniversary November 23, 1939	10	1.139
Death of Frank Hipp January 4-5, 1943 March 1943; no date	10	1.14
Francis M. Hipp elected	10	1.141

President of Liberty Life January 30, 1943		
Misc. 1923 1933-1934 1936 1940 1942-1944 1946-1947 1950	10	1.142
	Box	FOLDER
Colored Risks 1926 1944-1945 1947 1949 1951 1953-1958	10	1.143
Collateral Note-W. Grady Southern 1933-1936	10	1.144
Combination Agency Department Memos 1957-1960	10	1.145
Combination Agents		
	Box	FOLDER
Contract no date	10	1.146
Contract (Presentation) no date	10	1.147
	Box	FOLDER
Combination Branch Office Procedures Manual October 16, 1967	10	1.148
Combination Department, Rate Book Drill 1957	10	1.149
Combination Division	10	1.149
Agency Reports		
	Box	FOLDER
I 1955-1956	10	1.15
II 1955-1956	10	1.151
1957	10	1.152
Monthly Production Reports 1957 1957	11	1.153

	Box	FOLDER
Instruction Book 1950 1957	11	1.154
Combination Division and Home Office, Examples and Summary of Benefits, Retirement Annuity and Pension Plan 1952	11	1.155
Combination Manual Changes July 31, 1962	11	1.156
Comm. and Prem. Info 1955 1957 1972, no date	11	1.157
Commonwealth Life Insurance Company		
	Box	FOLDER
1938	11	1.158
1939	11	1.159
Premium Rates and Guaranteed Values 1948	11	1.16
	Box	FOLDER
A Comparison of Liberty Life Operation with General Trends in Insurance Industry 1955-1963 November 1964	11	1.161
Compensation Commission for US Employees-Deposit of 25M no date	11	1.162
Consolidation-Liberty Life Insurance Company 1941-1942	11	1.163
	Box	FOLDER
Contests: ACC-U-COMP 1966	11	1.164
Contests: A.C.P. May 1954	11	1.165
Contests: Accident Policy Contest April 1957	11	1.166

Contests: "Anniversary Week" 1955	11	1.167
Contests: "Beat Your Best Month" (Combination Department) 1955	11	1.168
Contests: Be Better Than Average 5	11	1.169
Contests: Bobby Richardson Baseballs (Combination Department) October 1966	11	1.17
Contests: Bonus and Prize Offers		
	Box	FOLDER
1931-1942	12	1.171
1943-1948	12	1.172
1950-1959	12	1.173
	Box	FOLDER
Contests: Butane Lighter Contest (Combination Department) December 1967	12	1.174
Contests: Cash Contest (Combination Department) 1955	12	1.175
Contests: Cash for Christmas 1957	12	1.176
Contests: Central Regional Contest 1963	12	1.177
Contests: Early Bird Club (Combination Department) 1966	12	1.178
Contests: Election Contest Ballots October 1952	12	1.179
Contests: "Election Campaign," October 3-	12	1.18

November 8, 1960		
Contests: '54' in '54 1954	12	1.181
Contests: "Find the Pony"		
	Box	FOLDER
January-March 1964	12	1.182
January-March 1965	12	1.183
	Box	FOLDER
Contests: Firebird Contest 1967-1968	12	1.184
Contests: G.I.R. Campaign 1961	12	1.185
Contests: Green Streak-Keys Contest 1965	12	1.186
Contests: Half-Billion Campaign 1951	12	1.187
Contests: Hipp-Robelot-Edwards Contest 1957	12	1.188
Contests: Jackpot Contest 1954	12	1.189
Contests: January Contest (Combination & Ordinary) 1967	12	1.19
Contests: January-February Contest 1966	12	1.191
Contests: June Contest 1959	12	1.192
Contests: King for a Day 1960-1961	12	1.192
Contests: Leader's Day 1966-1967	12	1.194
Contests: May Contest (5 th	12	1.195

week) 1960		
Contests: November Contest		FOLDER 1.195
	Box	FOLDER
(3 rd week) 1959	12	1.196
1962	12	1.197
	Box	FOLDER
Contests: PEP Campaign 1951	12	1.198
Contests: President's Month Contest March 1957	12	1.199
Contests: September Contest WP & MDO Campaign 1959 1963 1965 1967	12	1.2
Contests: Shower of Groceries 1958	13	1.201
Contests: Silver Dollar Campaign 1958	13	1.202
Contests: Summer Sales Award (Suit Contest) 1967	13	1.203
Contests: Correspondence 1933-1935	13	1.204
Disability Benefits 1943-1952 1957-1958, no date	13	1.205
Douglas DC3 N-2000-D no date	13	1.206
Field Administration Manual for Combination Branch Offices no date	13	1.207
Field Administrative Manual for Ordinary Offices-no date no date	13	1.208
Fiftieth Anniversary	13	1.209

Brochure 1955		
Flitcraft Compend [Listing of Life Insurance Companies] 1959-1960	13	1.21
Friday Quotes		
	Box	FOLDER
1935	13	1.211
1936	13	1.212
1937	13	1.213
1938	13	1.214
1939	13	1.215
1940	13	1.216
1941	13	1.217
1942	13	1.218
Gas Ration Records		
	Box	FOLDER
Erwin, M.M. 1943-1945	14	1.219
Gantt, W.E. 1942-1945	14	1.22
General July 3, 1942-July 6, 1945	14	1.221
Hipp, B. Calhoun 1943	14	1.222
Hipp, Francis M. 1942-1945	14	1.223
Hipp, Grady H. 1944-1945	14	1.224
Hipp, Herman N. 1942-1945	14	1.225
Hunt, Frank D. 1942-1944	14	1.226

Hunt, Roy F. 1942-1944	14	1.227
Independence Insurance Company 1943-1945	14	1.228
Liberty Life Insurance Company 1942-1945	14	1.229
McDonald, R.E. 1942-1945	14	1.23
Rhoades, W.C. 1944-1945	14	1.231
Scales, Robert R., Jr. 1943-1945	14	1.232
Southern, J.B. 1945	14	1.233
Surety Mortgage Company 1945	14	1.234
The S.C. Broadcasting Co., Inc. 1943-1945	14	1.235
	Box	FOLDER
General Agents Procedures Manual Distribution List 1966	14	1.236
Gresham Hotel		
Bank Statements & Fire Insurance		
	Box	FOLDER
1935	14	1.237
1936	14	1.238
1937	14	1.239
1938	14	1.24
	Box	FOLDER
Deposits I 1934-1937	14	1.241
Deposits & D.D. Smith Letters II 1935-1937	14	1.242

Insurance Policies 1935-1936 1938	15	1.243
John and Simon 1937-1939	15	1.244
Suspense Items 1934-1938	15	1.245
Taxes, Accounts, & Insurance 1934-1938	15	1.246
	Box	FOLDER
Hampton Insurance Agency, Audited Financial Statement July 14-December 31, 1965	15	1.247
Health Claims Department, Accident and Sickness Insurance Notebook		
	Box	FOLDER
Folder I 1959-1969	15	1.248
Folder II 1959-1969	15	1.249
	Box	FOLDER
Henderson & Martin 1939 1940	15	1.25
Hipp, W. Frank-Addresses & Conferences c.1932 1934 1939- 1940	15	1.251
Hipp Photograph Correspondence 1965	15	1.252
The Home Friendly Society, Inc.- Policies 1904 1911	15	1.253
Home Insurance Companies c. 1934	15	1.254
Home Life & Accident		
	Box	FOLDER
Agents' Reports 1922	15	1.255
Correspondence		

	Box	FOLDER
1921	15	1.256
II August-October 5, 1922	15	1.257
III October 6, 1922-November 1923	15	1.258
Home Office		
	Box	FOLDER
Handbook 1960, no date	16	1.259
Manual no date	16	1.26
Personnel Manual		
	Box	FOLDER
LLIC no date	16	1.261
LLIC August 1, 1960	16	1.262
LLIC 1962	16	1.263
	Box	FOLDER
Memos: Investment & Loan Accounting-Paul Bridges 1947 1949-1959 1961	16	1.264
Memos: Policyowners Service-R.D. Ritchie		
	Box	FOLDER
March 1943-June 1947	16	1.265
July 1947-November 1953	16	1.266
March 1955-November 1962	16	1.267
March 1963-November 1967	16	1.268
	Box	FOLDER
Organization and Function 1940-1948	16	1.269

	Box	FOLDER
Image Survey 1965	17	1.27
Impairments, Manual for Coding January1960	17	1.271
Industrial Commission		
	Box	FOLDER
Florida 1952-1956	17	1.272
South Carolina 1942-1955 1960	17	1.273
	Box	FOLDER
Industrial Department Instructions 1937-1938	17	1.274
Industrial/Ordinary Department Instructions July 31, 1937	17	1.275
Instructions for Functionalizing Time 1966	17	1.276
Insurance and Investment Exhibits for 1962 with Comparative Information from 1959-1961 [mostly 1961] January 28, 1963	17	1.277
Insurance Building (Chamber of Commerce Building), Greenville, SC Documentary File 1923-1969	17	1.278
Insurance Department		
	Box	FOLDER
Florida 1928-1933 1936 1938 1942 1955 1957-1959	17	1.279
Georgia 1945 1948-1957 1960-1962 1966-1967	17	1.28
Kentucky 1925-1929 1942-1943 1947-1949 1951-1953	17	1.281

1955 1957-1960 1967		
Mississippi 1942	18	1.282
North Carolina 1945 1953 1955-1956 1958-1960	18	1.283
South Carolina 1934 1949- 1951 1953 1955-1956 1958- 1961 1967	18	1.284
Tennessee 1942 1947	18	1.285
Virginia 1949-1960 1968	18	1.286
	Box	FOLDER
Insurance Facts Book 1958	18	1.287
Insurance in Force 1943-1946 1948-1954	18	1.288
Insurance Surveys, LIAMA 1958	18	1.289
Investment Division Procedures Manual		
	Box	FOLDER
LLIC no date	18	1.29
LLIC 1963	18	1.291
	Box	FOLDER
Job Evaluation Program May 21, 1962	18	1.292
Junior Adjustable Work Book, 20-Pay Life no date	18	1.293
Kelly, C.L. Contract File [Staff Manager, Rock Hill Office] 1936- 1973	18	1.294
Kennedy, William R. 1937-1954 1957-1959	19	1.295
Legal Retainer 1935-1981	19	1.296

Letterhead no date	19	1.297
The Liberty Legion 1936-1937	19	1.298
Liberty Life Home Office Building-Article, Brochure, Clippings, Postcard 1953 1955-1956	19	1.299
Liberty Life Insurance Company-Liberty Life Building, Charlotte, NC 1940	19	1.3
Liberty Life Insurance Company Organization 1948-1967, no date	19	1.301
Liberty Life Insurance Industry 1967	19	1.302
Liberty Life's Special 50 th Anniversary VALUE	19	1.303
Liberty Policy and Procedures for [Personnel] no date	19	1.304
Life Underwriter's Association of Columbia, SC, Roster and Bylaws 1961-1962	19	1.305
Little Gem Life Chart		
	Box	FOLDER
1958-1959	19	1.306
1960	19	1.307
LLIC Building Cornerstone		
	Box	FOLDER
Folder I 1955	20	1.308
Folder II 1955	20	1.309
	Box	FOLDER
	20	1.31

LLIC Capital Stock, Preliminary Prospectus Dated March 24, 1964		
LLIC Group Insurance Benefits 1950 1956	20	1.311
LLIC Masterbook Department, Definitions c. 1950's	20	1.312
LLIC Memorial Resolutions 1936 1957 1968	20	1.313
LLIC Stockholders 1944-1945	20	1.314
Lockwood Greene-(Booth Papers) Description <p>These are photoduplicates of the project files of Louis S. Booth, a Lockwood Greene executive. They consist of bids, calculations, correspondence, memoranda, reports, specifications and submittals related to the construction of the Liberty Life Insurance building in Greenville, South Carolina. The Liberty Archives maintained the folders in Booth's original order and Clemson Special Collections refoldered but did not re-order. However, box 2 of The Liberty Archives listing (Hardware through Water and Sewage, 26 folders) is not found here. Half-size photoduplicates of the building plans are listed with oversize papers, below. The Liberty Archives accession number was 88-13.</p>		
	Box	FOLDER
Air Conditioning 1966-1968	20	1.315
Air Conditioning 1971-1974	20	1.316
Allied Specialties 1972	20	1.317
Architectural 1971-1972	20	1.318
Bids 1966	20	1.319
Bids 1972	20	1.32
C & M 1966-1967	20	1.321
Caune, John 1966-1967	20	1.322

Civil 1971	21	1.323
Color 1966-1967	21	1.324
Concrete 1966-1967	21	1.325
Cost Estimates 1966-1967	21	1.326
Design 1966-1967	21	1.327
E & B 1966-1968	21	1.328
Electrical 1966-1968	21	1.329
Electrical 1971	21	1.33
Electrical Calculations 1966-1967	21	1.331-1.332
Electrical-Group Leader's Reports 1971-1972	21	1.333
Electrical Specifications (Angell) 1966-1967	21	1.334
Electrical Specifications 1971	22	1.335
Electrical-TLC Panel Identification 1971	22	1.336
Elevator 1966-1967	22	1.337
Finish Schedule 1967	22	1.338
Fire Protection 1966	22	1.339
Fixtures & Equipment 1971-1972	22	1.34
General 1966-1968	22	1.341
HVAC Submittals 1971	22	1.342
	Box	FOLDER

Logs no date	22	1.343-1.344
LOMA-Exam 4 1963	22	1.345
Luncheon Club		
	Box	FOLDER
1961-1963	22	1.346
1964-1967	22	1.347
	Box	FOLDER
Major Medical Insurance, TPT no date	22	1.348
Management Survey June, 1960	22	1.349
Masterbook Department 1940-1941	23	1.35
Medical Bureau		
	Box	FOLDER
Medical Information Bureau Official Code List of Impairments 1962	23	1.351
M.I.B. [Medical Information Bureau] Procedure May 1967	23	1.352
Memos & Directives		
	Box	FOLDER
1931-1932	23	1.353
January-March 1933	23	1.354
April-December, 1933	23	1.355
1934	23	1.356
1935	23	1.357
1936	23	1.358

January-July 1937	23	1.359
August-December 1937	23	1.36
January-May 1938	23	1.361
June-December 1938	23	1.362
January-February 1939	23	1.363
March-July 1939	23	1.364
August-December 1939	23	1.365
January-August 1940	23	1.366
1941-1943	23	1.367
1949 1951-1952	23	1.368
	Box	FOLDER
Miscellaneous 1919 1940 1945	24	1.369
Monthly Debit Ordinary Premium Rates and General Instructions 1956	24	1.37
Monthly Debit Ordinary and Weekly Premium Rates and General Instructions 1960	24	1.371
N1905L [Aircraft] Information and Invoices 1959 1960 1963	24	1.372
National Life and Accident Insurance Company, Ordinary Department Rate Book 1954	24	1.373
National Merit Scholarship Awards		
	Box	FOLDER
Presentation and Luncheon April 22, 1965	24	1.374
Robert S. Jackson 1965	24	1.375

Marguerite L. Smith 1967-1971	24	1.376
Stanley B. Watson 1965-1969	24	1.377
National Merit Scholarship Corporation		
	Box	FOLDER
January 1-June 30, 1965	24	1.378
July 1-December 31, 1965	24	1.379
1966	24	1.38
Correspondence 1966	24	1.381
	Box	FOLDER
Non-Participating Policies List with Policy Form Numbers, January 15 1967	24	1.382
North American Reassurance Company Rating Manual 1946	25	1.383
North Carolina Industrial Commission 1951 1954	25	1.384
Occupational Conference 1929	25	1.385
Occupational Rating Manual no date	25	1.386
Occupational Ratings Conference Proceedings 1929	25	1.387
Offers to Buy The Liberty Life 1925	25	1.388
Old Chamber of Commerce Building 1929-1930	25	1.389
Ordinary Branch Office Procedures Manual		
	Box	FOLDER
	25	1.39

no date		
Working Papers 1943-1961	25	1.391
Ordinary Department		
Exhibits of Insurance		
	Box	FOLDER
1954	25	1.392
1956-1957	25	1.393
	Box	FOLDER
Operations Report 1955-1957	26	1.394
Ordinary Application Register December 1933-April 1934	26	1.395
	Box	FOLDER
Ordinary Division, Examples and Summaries of Benefits, Retirement Annuity, and Pension Plan 1952	26	1.396
Ordinary Life Policy & Life Paid- Up at Age 5-Non-participating Policy 1961 1969	26	1.397
O'Toole Report		
	Box	FOLDER
Section I, "Organization and General Administration" 1953	26	1.398
Section III, "Underwriting & Actuarial Operations" 1953	26	1.399
Section IV, "Savings & Loan & Group Operations" 1953	26	1.4
Patent Application		
	Box	FOLDER
1926-1928	26	1.401

1933-1934	26	1.402
	Box	FOLDER
People's Life Insurance Company of Charleston, SC 1920 1958, no date	26	1.403
The Picture Book of Life Insurance 1953	26	1.404
Policies		
	Box	FOLDER
1919-1929	26	1.405
1932 1942	26	1.406
	Box	FOLDER
Policy # Ledger B Bonus Club Year no date	26	1.407
Policy Benefit Department		
	Box	FOLDER
Checkwriting System no date	27	1.408
Manual of Procedures and Operations 1961	27	1.409
Policy Forms		
	Box	FOLDER
1938	27	1.41
1949	27	1.411
	Box	FOLDER
Policy Issue Department 1959-1963 1965 1967	27	1.412
Policy Issue Department 1967	27	1.413
Policyowners' Service Division-Policy and Program 1955	27	1.414

Policy Record Cards 1918 1950 1966 1969	27	1.415
Policy Samples no date	27	1.416
Premium Accounting Department		
	Box	FOLDER
Application Receipt Book; Collection Receipts Books 1959-1961 1959 1961	27	1.417
Memo December 17, 1957	27	1.418
Monthly Debit Ordinary Application Receipt Book; Monthly Debit Ordinary Collection Receipt Book; Revival Receipt Book; Weekly Premium Receipt Books 1958 1958 1947-1949 1942-1943 1959	27	1.419
President's Club		
	Box	FOLDER
1946 1948	27	1.42
[Stationary & Business Cards] 1961 and 1964	27	1.421
	Box	FOLDER
Procedures and Manuals- Permanent Files no date	27	1.422
Production Clubs 1963	27	1.423
Proposals and Suggestions: Observance of Company's 50 th Anniversary	27	1.424
Rate Book Drill no date	27	1.425
Rating Schedules		
	Box	FOLDER

1946-1950	27	1.426
1953-1958	27	1.427
	Box	FOLDER
Receipt Books-Weekly Premium 1921-1942	27	1.428
Refreshment Coupons no date	28	1.429
Regional Meetings		
	Box	FOLDER
1958	28	1.43
February 1959	28	1.431
1960	28	1.432
1961	28	1.433
1962	28	1.434
1963	28	1.435
1964	28	1.436
1965	28	1.437
1966	28	1.438
Reinsurance		
	Box	FOLDER
1941-1942	28	1.439
1943-1947	28	1.44
1948	28	1.441
1949-1950	28	1.442
1951-1952	28	1.443

1953	28	1.444
1954	28	1.445
1955	29	1.446
1 of 2 1956	29	1.447
2 of 2 1956	29	1.448
1957	29	1.449
1958	29	1.45
Report of Examination		
	Box	FOLDER
1942	29	1.451
1945	29	1.452
1949	29	1.453
1953	29	1.454
1956	29	1.455
1959	30	1.455A
1965	30	1.455B
	Box	FOLDER
Reports to Board of Directors, LLIC 1961-1965 1967	30	1.456
Retirement Annuity and Pension Plan 1948 1952 1958	30	1.457
Ritchie, Robert D.-memos to and from 1939-1940 1942	30	1.458
Sales-Brochures 1961	30	1.459
	30	1.46

Sales Conference Programs 1964 & 1967		
Sales Contest-R.H. Collins 1935	30	1.461
Sales Contract-Mitchell and Folsom 1929-1931	30	1.462
Sand Contract 1938-1941	30	1.463
Savings & Loan Insurance Department: Rates for Decreasing Term Insurance (Level Monthly Premiums) no date	30	1.464
Scholarship-Beginning 1965	30	1.465
Schumpert, Helen V.		
	Box	FOLDER
1937-1942	30	1.466
Loan #3 1938-1941	31	1.467
Secondary Stock Offering		
	Box	FOLDER
April-August 1963, no date	31	1.468
December 1963-February 17, 1964	31	1.469
February 17-March 30, 1964	31	1.47
April-August 1964	31	1.471
	Box	FOLDER
Securities List 1956-1965 1967	31	1.472
Selective Service Records		
	Box	FOLDER
April 19, 1943-March 18, 1944	31	1.473

Cochrane, Graham Clarke 1944-1945	31	1.474
Ellis, William R. 1944-1945	31	1.475
Hunt, Frank Dewitt 1944-1945	31	1.476
Little, Carolus Delong 1944-1945	31	1.477
Rhoades, William C. 1945	31	1.478
Scales, Robert Roper, Jr. 1944-1945	31	1.479
	Box	FOLDER
Sick Leave Regulations 1948-1949	32	1.48
Smith, John Parker, Manager, Sumter, SC Office 1930-1959	32	1.481
Social Security-Old Age Benefits 1940-1941 1956	32	1.482
Some Results of the Cooperative Advertising Program sponsored by Life Insurance Companies in America no date	32	1.483
South Carolina Insurance Dept., Handbook for Life Insurance Agents Qualification Examination no date	32	1.484
Statement [Financial] June 30, 1947	32	1.485
Statements-Comparative 1949-1950	32	1.486
Stationary 1942, no date	32	1.487
Statistical Data-Mr. Herman N. Hipp no date	32	1.488

Statistics, Valuation, and Deferred Testing Tabulations- Monthly Summaries November 1956-December 1957	32	1.489
Stocks and Stock Values 1940 1942-1943 1961-1962 1967 1981	32	1.49
Treasurer of South Carolina 1941-1942 1945	32	1.491
Underwriting, Essentials of Life no date	32	1.492
Underwriting Department		
	Box	FOLDER
1942 1943-1944	33	1.493
1945-1948	33	1.494
1949-1950	33	1.495
1951-1952	33	1.496
1953-1954	33	1.497
1955-1956	33	1.498
1957	33	1.499
1958	33	1.5
Reports		
	Box	FOLDER
1948-1952	33	1.501
1953-1955	33	1.502
1956-1958	33	1.503
Underwriting Division		
	Box	FOLDER

1953	34	1.504
1954	34	1.505
1962, n.d.	34	1.506
	Box	FOLDER
Underwriting Hazardous Sports and Occupations-Articles 1959 1962 1967, no date	34	1.507
Underwriting Policies		
	Box	FOLDER
1941-1943	34	1.508
1944	34	1.509
1945-1946	34	1.51
1947-1948	34	1.511
1949	34	1.512
1950	34	1.513
1951-1952	34	1.514
1953	34	1.515
1954-1955	34	1.516
1956-1958	34	1.517
Underwriting Rate Manual		
	Box	FOLDER
1926	35	1.518
1941	35	1.519
Utopian		
Bank Statements		

	Box	FOLDER
SC National Bank #1 1939	35	1.52
SCNB 1940-1941	35	1.521
People's National & Norwood 1924-1941	35	1.522
	Box	FOLDER
Correspondence 1936-1937	35	1.523
Dissolution File 1938-1940	35	1.524
Income Tax Returns 1931-1940	36	1.525
Minutes 1940	36	1.526
Miscellaneous Matters-Re: Stockholders, Bondholders 1938-1940	36	1.527
Miscellaneous Papers 1935	36	1.528
Mitchell and Folsom-Mortgage Loan 1932-1934	36	1.529
Price Lists 1935	36	1.53
Receipts 1932-1940	36	1.531
Sales Contracts Paid 1938-1939	36	1.532
Suspense 1935-1938	36	1.533
Statements		
	Box	FOLDER
Financial 1938-1941	36	1.534
1927-1939	37	1.535
	Box	FOLDER

Tax Receipts, Returns, etc. 1940	37	1.536
War Clauses		
	Box	FOLDER
1939-1944	37	1.537
1945	37	1.538
1946-1948	37	1.539
July 10-August 14, 1950	37	1.54
August 15-September 1950	37	1.541
October-December 1950	37	1.542
1951	37	1.543
1952	37	1.544
1953	37	1.545
January 1954-September 1955	37	1.546
1956-1958	37	1.547
Newspaper Clippings July 16- December 31, 1950	38	1.548
Newspaper Clippings 1951- 1952	38	1.549
Recent History July 26, 1950	38	1.55
Statutory Provisions having a bearing on July 21, 1950	38	1.551
Working Data July 1950- February 1951	38	1.552
	Box	FOLDER

War Death Clauses May 1943-September 1946	38	1.553
WCSC/SC Broadcasting Co. 1932-1945	38	1.554
Weekly Premium Life Policy Application Forms 1927 1936 1943	38	1.555
WFBC-Radio/The Greenville News-Piedmont Co. 1932	38	1.556
W. Frank Hipp Club, President's Month August 1937	38	1.557
White, Rossie Mae (Executive Department) 1953 1955	38	1.558
Agents Record		
		Box
October 1921-December 1930		39
September 1930-January 1934		39
December 1936-December 1939		39
October 1940-December 1946		39
May 1946-October 1949		39
Agency Application Register (Ordinary Business)		
		Box
April 1928-March 1929		39
March 1929-June 1930		39
May 1930-September 1930		39
May 1934-September 1934		39
Ordinary Application Register		
		Box

January 1939-July 1940	39
June 1940-November 1940	39
October 1940-January 1942	39
December 1941-February 1943	39
Cash Book	
	Box
January 1921-January 1924	40
September 1927-October 1929	40
January 1930-July 1932	40
October 1933-June 1939	40
April 1940-December 1941	40
December 1941-July 1943	40
August 1943-March 1945	40
June 1952-October 1953	40
Collection Book	
	Box
January 1942-December 1944	41
January 1950-December 1952	41
January 1953-June 1956	41
August 1956-January 1959	41
January 1959-March 1972	41
Income/Disbursements Ledger November 1931-December 1932	41

Inventory of Bonds and Notes January 1945-January 1947	41
Miscellaneous Income/Disbursements Ledger January 1945-December 1949	41
Petty Cash Book January 1933-November 1952	41
Policy Number Ledger (no date)	42
Policy Number Ledger C (no date)	42
H. O. [Home Office] Policy Register	
	Box
#1A-103A and 500000-502958 August 1920-September 1924	42
#502959-505895 September 1924-September 1927	42
#505896-508698 September 1927-December 1929	42
#508699-511738 January-December 1930	42
#511739-515620 December 1930-September 1931	42
#515621-519580 September 1931-July 1932	43
#519581-523272 July 1932-August 1933	43
#523273-526678 August 1933-June 1934	43
#526679-530415 June 1934-August 1935	43
#530416-534308 August 1935-November 1936	43

#534309-538177 November 1936-September 1937	43
#538178-542116 September 1937-October 1938	43
#542117-546399 October 1938-June 1940	43
Industrial Policy Register, #546400-560749 June 1940-December 1943	43
Policy Register, #74150-82809 October 1939-December 1943	43
Rent Receipt Ledger December 1930-January 1933	43
Rent Receipt Ledger January 1939-January 1945	43
Securities Inventory/Transaction Record January 1946-October 1952	44
Stock Registration Book (Second Offering) 1964	44
Subsidiaries Ledger of Accounts Debited from a General Journal January 1935-November 1950	44
Comparative Trial Balances, Liberty Life and Southeastern January 1944-June 1953	44
Combined Trial Balances December 1947-December 1951	44
Trial Balances November 1919-December 1933	44
Trial Balances January 1942-December 1947	44
Trial Balances January 1952-November 1955	44

Liberty Life Building, Columbia SC, Cash Books		
		Box
May 1938-November 1939		45
November 1939-July 1941		45
July 1941-December 1942		45
December 1942-May 1944		45
May 1944-February 1947		45
March 1947-August 1949		45
September 1949-December 1951		45
Liberty Life Building, Columbia SC		
		Box
Ledger May 1938-December 1948		46
Ledger January 1949-November 1951		46
Rent Ledger May 1938-December 1943		46
Rent Ledger January 1944-December 1948		46
Rent Ledger January 1949-November 1951		46
Utopian Developing Company, Stock Book January 1925-May 1937		46
Ratebooks		
		Box
1923-1960 29 volumes		47
1962-1965 11 volumes		48
Series 2 Committees and Task Forces		

Accounting and Methods Committee		
Minutes		
	Box	FOLDER
Folder I 1959-1962	1	2.1
Folder II 1959-1962	1	2.2
	Box	FOLDER
Folder I 1959-1965	1	2.3
Folder II 1959-1965	1	2.4
Advertising and Public Relations Committee		
	Box	FOLDER
March 28, 1936-June 30, 1957	1	2.5
August 1, 1959-February 1, 1960	1	2.6
1961	1	2.7
Agenda		
	Box	FOLDER
1957	1	2.8
1958	1	2.9
	Box	FOLDER
Annual Statements 1958	1	2.1
Minutes 1957-1961	1	2.11
Agency Committee		
	Box	FOLDER
Agenda 1958	1	2.12
Minutes		
	Box	FOLDER

I 1956-1962	2	2.13
II 1956-1962	2	2.14
I 1956-1962	2	2.15
II 1956-1962	2	2.16
August 28, 1961-February 12, 1968	2	2.17
	Box	FOLDER
Reports 1953-1972	2	2.18
	Box	FOLDER
Electronic Committee Minutes March 21, 1957-January 24, 1958	2	2.19
Employee Benefits Committee Meetings-Minutes 1955	2	2.2
Executive Council		
	Box	FOLDER
Agenda 1958	2	2.21
Minutes		
	Box	FOLDER
October 27, 1953-May 15, 1954	2	2.22
May 19, 1954-January 8, 1958	2	2.23
	Box	FOLDER
October 1953-August 1954	3	2.24
September 1954-March 1955	3	2.25
March 11-May 13, 1958	3	2.26
June 12-August 13, 1958	3	2.27

September 9-October 15, 1958	3	2.28
November 11-December 30, 1958	3	2.29
February 11-April 16, 1959	3	2.3
June 9-July 29, 1959	3	2.31
September 8, 1959-January 5, 1960	3	2.32
February 5-March 8, 1960	4	2.33
Finance Committee-Minutes		
	Box	FOLDER
Six Months Reports June 17, 1960 &1960	4	2.34
August 9-November 1, 1960	4	2.35
November 8-December 28, 1960	4	2.36
February 28-April 11, 1961	4	2.37
May 9-August 8, 1961	4	2.38
September 12-December 28, 1961	4	2.39
February 13-April 3, 1962	4	2.4
June 14, 1962	4	2.41
October 9, 1962	4	2.42
November 14-December 27, 1962	5	2.43
March 1, 1963	5	2.44

April 9-May 4, 1963	5	2.45
July 11-September 3, 1963	5	2.46
September 10, 1963	5	2.47
October 8-November 12, 1963	5	2.48
December 23, 1963	5	2.49
January 8-February 11, 1964	5	2.5
April 14, 1964	5	2.51
June 9-July 14, 1964	5	2.52
August 11-September 8, 1964	6	2.53
December 29, 1964	6	2.54
December 1964-March 9, 1965	6	2.55
April 13, 1965	6	2.56
May 11-June 8, 1965	6	2.57
July 13-August 10, 1965	6	2.58
October 12, 1965	6	2.59
November 9-December 29, 1965	6	2.6
February 8-March 8, 1966	6	2.61
April 12-May 10, 1966	6	2.62
June 14-July 12, 1966	6	2.63
August 9-September 13, 1966	7	2.64
October 11-December 27,	7	2.65

1966		
March 14, 1967	7	2.66
May 9-July 11, 1967	7	2.67
August 8-September 12, 1967	7	2.68
November 14-December 29, 1967	7	2.69
	Box	FOLDER
Group Subcommittee-Minutes 1955	7	2.7
Insurance Committee		
Agenda		
	Box	FOLDER
1957	7	2.71
1958	7	2.72
	Box	FOLDER
Memoranda 1958	8	2.73
Minutes		
	Box	FOLDER
September-December 1953	8	2.74
January 8-June 1954	8	2.75
January 8-August 31, 1954	8	2.76
September 1-December 29, 1954	8	2.77
January 5-February 25, 1955	8	2.78
March 3-April 29, 1955	8	2.79
May 4-June 30, 1955	8	2.8

July 1-August 23, 1955	8	2.81
September 1-October 20, 1955	8	2.8
November 4-December 16, 1955	8	2.83
January 5-February 23, 1956	8	2.84
March 1-April 27, 1956	9	2.85
May 3-July 30, 1956	9	2.86
August 2-September 28, 1956	9	2.87
October 4-December 12, 1956	9	2.88
January 3-February 28, 1957	9	2.89
March 7-April 26, 1957	9	2.9
May 2-June 28, 1957	9	2.91
July 2-August 23, 1957	9	2.92
September 5-December 13, 1957	9	2.93
January 16-February 14, 1958	9	2.94
March 6-April 25, 1958	9	2.95
May 1-August 28, 1958	9	2.96
September 5-December 19, 1958	10	2.97
January 15-April 10, 1959	10	2.98
May 6-December 29, 1959	10	2.99

January 5-August 24, 1960	10	2.1
September 8-December 16, 1960	10	2.101
January 5-May 25, 1961	10	2.102
June 1-December 21, 1961	10	2.103
January 5-December 17, 1962	10	2.104
January 25-November 26, 1963	10	2.105
January 3-December 30, 1964	10	2.106
January 8-July 29, 1965	10	2.107
August 8-December 28, 1965	10	2.108
January 12-April 29, 1966	11	2.109
May 10-July 22, 1966	11	2.11
August 8-December 21, 1966	11	2.111
Investment Committee		
	Box	FOLDER
Agenda 1958	11	2.112
Minutes		
	Box	FOLDER
October 23-December 20, 1953	11	2.113
January 13-December 28, 1954	11	2.114
January 4-December 20,	11	2.115

1955

January 3-December 18, 1956	11	2.116
January 8, 1957-November 4, 1958	11	2.117
January 20-October 6, 1959	11	2.118
October 20, 1959-June 21, 1960	11	2.119
September 20, 1960-August 15, 1961	11	2.12
October 17-December 19, 1961	11	2.121
February 6-June 19, 1962	12	2.122
August 7-December 4, 1962	12	2.123
January 15-July 16, 1963	12	2.124
September 20-October 14, 1963	12	2.125
October 21-November 4, 1963	12	2.126
November 11-December 2, 1963	12	2.127
December 10-December 30, 1963	12	2.128
January 6-January 20, 1964	12	2.129
January 27-February 17, 1964	12	2.13
February 24-March 9, 1964	12	2.131
March 16-March 30, 1964	12	2.132

April 6-April 20, 1964	13	2.133
April 27-May 11, 1964	13	2.134
May 18-June 1, 1964	13	2.135
June 8-July 6, 1964	13	2.136
July 13, 1964	13	2.137
July 27-August 17, 1964	13	2.138
August 24-August 31, 1964	13	2.139
September 8-Septmber 28, 1964	13	2.14
October 5-October 12, 1964	13	2.141
October 19-November 2, 1964	13	2.142
November 9-November 23, 1964	13	2.143
November 30-December 21, 1964	14	2.144
December 28, 1964-January 11, 1965	14	2.145
January 17-February 22, 1965	14	2.146
March 1, 1965	14	2.147
March 8-March 22, 1965	14	2.148
March 29-April 12, 1965	14	2.149
April 19-May 3, 1965	14	2.15
May 10-May 17, 1965	14	2.151
	14	2.152

May 24-June 7, 1965		
June 14-June 28, 1965	14	2.153
July 6-July 19, 1965	14	2.154
July 26-August 9, 1965	14	2.155
August 16-September 7, 1965	15	2.156
September 13-September 27, 1965	15	2.157
October 4-October 25, 1965	15	2.158
November 1-November 8, 1965	15	2.159
November 15-December 6, 1965	15	2.16
December 13-December 28, 1965	15	2.161
January 3-January 10, 1966	15	2.162
January 17-January 24, 1966	15	2.163
January 31-February 7, 1966	15	2.164
February 14, 1966	15	2.165
February 21-February 28, 1966	15	2.166
March 7, 1966	15	2.167
March 14-March 21, 1966	16	2.168
March 21, 1966	16	2.169
March 28-April 4, 1966	16	2.17
	16	2.171

April 11-April 25, 1966		
May 2-May 9, 1966	16	2.172
May 16-May 23, 1966	16	2.173
May 30-June 6, 1966	16	2.174
June 13, 1966	16	2.175
June 20-June 27, 1966	16	2.176
July 11, 1966	16	2.177
July 18-July 25, 1966	16	2.178
August 1-August 8, 1966	17	2.179
August 15-August 29, 1966	17	2.18
September 6-September 12, 1966	17	2.181
September 19-October 3, 1966	17	2.182
October 17, 1966	17	2.183
October 24-November 7, 1966	17	2.184
November 14-November 21, 1966	17	2.185
November 28-December 12, 1966	17	2.186
December 19-December 27, 1966	17	2.187
	Box	FOLDER
Management Committee-Minutes 1959-1965	17	2.188
Operations Committee		

	Box	FOLDER
1966	18	2.189
Minutes		
	Box	FOLDER
October 27, 1965-January 11, 1967	18	2.19
February 22, 1967-February 14, 1968	18	2.191
Task Force		
	Box	FOLDER
Folder I 1966 & 1967	18	2.192
Folder II 1966 & 1967	18	2.193
	Box	FOLDER
Planning & Personnel Committee-Minutes October 22, 1953-February 3, 1955	18	2.194
Planning & Research Group-Minutes December 22, 1965-October 4, 1967	18	2.195
Policy Committee-Minutes 1953	18	2.196
Production Committee-Minutes April 7-December 8, 1958	18	2.197
Savings & Loan and Group Committee		
	Box	FOLDER
Agenda 1957	18	2.198
(HNH) Agenda 1957	18	2.199
Agenda 1958	18	2.2
Photographs Description		FOLDER 1

Three photographs (two indoor, one outdoors) taken by Louise McCall of individuals at company Christmas party	
Oversize Volumes	
	OVERSIZE_BOX
Annual Statements 1918-1935 21 volumes	1
Annual Statements 1936-1941 1943-1947 23 volumes	2
Annual Statements 1955-1966 12 volumes	3
Application Register, #33761-36406, The Liberty Life Insurance Company November 1933-October 1934	4
Application Register, #36407-38981, The Liberty Life Insurance Company November 1934-November 1935	4
Branch Office Expenses 1949-1954	4
Cash Disbursement Journal, Industrial Division January 1944-February 1948	5
Cash Ledger, The Liberty Life Insurance Company 1931-1936	6
Cash Ledger, The Liberty Life Insurance Company 1937-1942	7
Cash Ledger, Liberty Life Insurance Company; Cash Ledger, The Southeastern Life Insurance Company 1943-1944 May 1942-December 1945	8
Cash Ledger, Liberty Life Insurance Company; Cash Ledger, The Southeastern Life Insurance Company January 1946-March 1948 May 1944-March 1948	9

Cash Ledger, Industrial Division January 1944-February 1948	10
Check Record 1929-1948	11
Credit Life Insurance Account Book 1958-1961	11
Debit Account Book, The Liberty Life Insurance Company 1925	12
Disbursement Ledger January-September 1942	13
General Ledger, The Liberty Life Insurance Company October 1919-July 1920	13
Ledger, The Liberty Life Insurance Company 1933	14
Subsidiary Ledger 1950	15
Industrial Life Insurance Company (Charleston, SC) policies 1900, 1909 Two (2)	15
American Life Insurance Company (Charleston, SC) policy circa 1910-1919	15
Peoples Life Insurance Company (Charleston, SC) policies, 1900 (with letter from M. A. Wolff, Charleston, SC to H. L. Vogel, Greenville, SC on substituting Liberty Life Insurance Company policy for Peoples Life policy, April 23, 1932) 1912-1913, 1916-1918, 1921-1930 Fifty (50)	15
<i>The Home Insurance Company</i> (Charleston, SC) policies 1901 1904 1908 1910 1913 1915 1915 Seven (7)	15
Germania Life Insurance Company (Charleston, SC) policies (with Liberty Life Insurance Company change of policy form dated 1930) 1908 1910	15

1915 1916-1918 1921 Eight (8)	
Liberty Life Insurance Company (Greenville, SC) policies 1919-1921 Three (3)	15
Liberty Life Insurance Company policy No. 62685, Sarah Culler August 23, 1920	15
Home Friendly Insurance Company of Charleston, SC Weekly Exhibit of Superintendent's Account to Home Office for Week Commencing September 25, 1922	15
Cover letter of October 19, 1930 from P.E. Murphey, Industrial Department, Liberty Life Insurance Company, Charleston, SC to W. Frank Hipp, Liberty Life Insurance Company, Greenville, SC with enclosed specimen contracts/policies from the American Life Insurance Company of Charleston, SC; The Home Life Insurance Company of Charleston, SC; The Immediate Benefit Mutual Association of Charleston, SC; and The Peoples Life Insurance Company of Charleston, SC 25 items	15
Insurance Company Income Tax Returns (Form 1120L), Independence Insurance Company 1933-1934	15
Organizational charts, Liberty Life Insurance Company Actuarial Department March 21, 1941 and December 31, 1941	15
Sample insurance policies, The Surety Life Insurance Company, Greenville, SC ca.1948	15
Organizational chart (draft), Liberty Life Insurance Company December 3, 1948	15
Organizational chart, Liberty Life Insurance Company March 1949	15

Organizational chart, Liberty Life Insurance Company March 1950	15
<i>Life Insurance News Data Monthly Press Release</i> July 18, 1951	15
Organizational chart, Liberty Life Insurance Company March 1953	15
Organizational chart, Liberty Life Insurance Company November 12, 1953	15
<i>The Home Office Underwriter</i> , Volume 1, Number 4 November 1955	15
Organizational chart, Liberty Life Insurance Company July 15, 1956	15
Supplement agreement, Liberty Life Insurance Company ca.1958	15
Reports of Security Transactions August-December 1959	15
Reports of Security Transactions December 1959 and January 1960	15
Reports of Security Transactions June-August 1960	15
Reports of Security Transactions September-October 1960	15
Reports of Security Transactions January-March 1961	15
Liberty Life Insurance Company, Supplemental Agreement: Automatic Premium Loan Agreement ca.1961	15
Liberty Life Insurance Company Scrapbook 1962-1968	15
Reports of Security Transactions January-February 1962	15

Reports of Security Transactions March-April 1962	15
Twelve Month Cash Flow Projection December 3, 1962	15
Twelve Month Cash Flow Projection December 21, 1962	15
Reports of Security Transactions March-April 1963	15
Reports of Security Transactions July-August 1963	15
Report of Security Transactions; Securities Transactions September 1963 October 8, 1963-November 11, 1963	15
Report of Security Transactions; Proposed Terms, Cummings & Company, Inc. trust notes November 1963 1963	15
Securities Transaction worksheets for stocks purchased and sold; Mortgage worksheet, Wachovia Bank & Trust October 8-November 11, 1963 ca.1963	15
Securities Transaction worksheets for stocks purchased and sold; Report of Securities Transactions November 12-December 18, 1963 October 1963	15
Worksheet of mortgages; Securities Transaction worksheets for bonds purchased and sold; Securities Transaction worksheets for stocks purchased and sold; Securities Transaction worksheets for bonds purchased and sold; Securities Transaction worksheets for stocks purchased and sold; Reports of Securities Transactions ca.1964 February 11-March 16, 1964 February 11-March 16, 1964 March 17-April 13, 1964 January-March 1964	15

Securities Transactions for December 19, 1962-February 10, 1964; Report of Securities Transactions December 1963	15
Reports of Security Transactions April 30 1964 May, 1964 and June 1964	15
Report of Security Transactions July 1964	15
Report of Security Transactions; Security Transactions; Security Transactions July 1964 July 14-August 7, 1964 August 8, 1964-[?]	15
Reports of Security Transactions September-November 1964	15
Reports of Security Transactions December 1964-January 1965	15
Twelve Month Cash Flow Projection February 15, 1965	15
Report of Security Transactions February 1965	15
Report of Security Transactions March 1965	15
Stocks, Debt Securities worksheet December 28, 1964-April 5, 1965	15
Report of Security Transactions April 1965	15
Total Committed Funds Closed worksheet May 1, 1965	15
Report of Security Transactions May 1965	15
Report of Security Transactions June 1965	15

Report of Security Transactions July 1965	15
Report of Security Transactions August 1965	15
Mortgage Loan and Private Placement Closings, Remainder of 1965 ca.December 1965	15
Cash Flow Projection 1965-1966	15
Securities Transactions worksheets for bonds purchased and sold, stocks sold; Exhibit A, Security Available for Proposed Loan March 9-April 11, 1964 1966	15
Commitment Planning Schedule April 4, 1966 2 copies	15
Cash Statement June 6, 1966	15
ACC-U-COMP SELLEBRATION poster, Baseball (blue) ca.1966	15
ACC-U-COMP SELLEBRATION poster, Chorus Line (cream) ca.1966	15
ACC-U-COMP SELLEBRATION poster, Statue of Liberty (yellow) ca.1966	15
List of Mortgage Loans for Purchase ca.1966	15
Commitment Planning Schedule 1966-1967	15
Organizational chart, Liberty Life Insurance Company March 1967	15
Organizational chart, Liberty Life Insurance Company Accounting Department undated	15
Organizational chart, Liberty Life	15

Insurance Company Accounting
Division without Field and Internal
Audit Department undated

Report of Security Transactions February [no year]	15
Oversize papers	
	FOLDER
Twentieth anniversary poster "75 Millions of Insurance Now in Force," 1939	1
Study, "Japanese Terrace Gardens, Fourth Floor, Liberty Life Insurance Company, Greenville, South Carolina" by William Pitkin, Landscape Architect, Asheville, NC December 14, 1964	1
Study, "Japanese Terrace Gardens, Fourth Floor, Liberty Life Insurance Company, Greenville, South Carolina" (colored) by William Pitkin, Landscape Architect, Asheville, NC December 14, 1964	1
"Study for Main Floor Terrace, Liberty Life Insurance Company, Greenville, South Carolina" by William Pitkin, Landscape Architect, Asheville, NC December 16, 1964	1
"Study for Main Floor Terrace, Liberty Life Insurance Company, Greenville, South Carolina" (colored) by William Pitkin, Landscape Architect, Asheville, NC December 16, 1964	1
Study, "Japanese Terrace Gardens, Fourth Floor, Liberty Life Insurance Company, Greenville, South Carolina" by William Pitkin, Landscape Architect, Asheville, NC February 16, 1965	1
Study, "Japanese Terrace Gardens, Fourth Floor, Liberty Life Insurance Company, Greenville, South Carolina" (colored) by William Pitkin, Landscape Architect, Asheville, NC February 16, 1965	1

"You Can Win This Month 22-piece 'Super Socketool' Set" poster circa 1967-1968 2.0 item(s)	1
Ordinary Life-Nonparticipating Payable at Death agreement, Liberty Life Insurance company undated	1
Organizational chart (draft), Liberty Life Insurance Company undated	1
Painting of proposed Liberty Life Headquarters Building ca.1950-1955	2
Lockwood Greene (Booth Papers) building plans	
	FOLDER
Liberty Life Insurance Company Building plans 1953-1954 118.0 item(s)	3-3A
Liberty Life Insurance Company Home Office Building, Greenville, South Carolina, plans for addition to 1965-1967 24.0 item(s)	4
Liberty Life Insurance Company Home Office Building, Greenville, South Carolina, plans for addition to 1971-1974 57.0 item(s)	5

[Return to Table of Contents »](#)

Record Group 3.3 Record Group 3.3: The Liberty Life Post-Corporation Records 1962-1992 36.875 cubic feet including 790 folders in 82 document boxes, 2 oversize folders, and 33 photographs.

Corporate History

On November 3, 1905, a new enterprise, Southeastern Life Insurance Company, came into existence in Spartanburg, South Carolina. Fourteen years later on October 13, W. Frank Hipp, a former agent of that company, established a new company, Liberty Life Insurance Company, in Greenville, South Carolina. In 1933, Hipp became president of both companies, which continued to operate separately. However, on January 1, 1942, the insurance companies were consolidated under the name of Liberty

Life Insurance Company, with Hipp as president. W. Frank Hipp died on January 3, 1943. On January 29, The Board of Directors voted Francis M. Hipp to succeed his father as president of Liberty Life and made his brother, Herman N. Hipp, the company's vice president and director.

Liberty Life Insurance Company became one of the subsidiaries of a new holding company, The Liberty Corporation, on December 1, 1967. The other subsidiaries included Cosmos Broadcasting Corporation, Surety Investment Company, and Liberty Properties, Inc. In addition, a new subsidiary, Liberty Investors Benefit Insurance (LIBCO), was organized for the purpose of writing individual and group variable annuity contracts. Thanks to an exceptional sales effort, Liberty Life ended 1968 with over \$2.5 billion of life insurance in force. Also during that year, a leading management consulting firm examined the structure of the insurance company. As a result of that study, Liberty Life made administrative changes that resulted in the naming of six new Vice Presidents in the functional areas of Insurance Operations, Investments, and Administration. In 1969 W. Hayne Hipp, son of Francis Hipp, became assistant vice president of Liberty Life. The insurance company introduced two completely new lines of policies, "The Sentinel Plan" and the "Thrift Series". Created for young family purchasers, Sentinel offered a minimum of \$10,000 insurance coverage with an accompanying fast accumulation of cash values resulting in high savings at retirement age. The Thrift Series was a unique variation of typical weekly premium and monthly debit ordinary policies, which included many of the beneficial features of modern, regular ordinary policies such as modes of premium payment adjustable to changing income levels. These new products helped to improve and expand the ordinary and group departments, and by the end of the 1960s, Liberty Life was licensed in 24 states and Puerto Rico.

The insurance company saw a number of changes in the 1970s. The traditional industrial insurance had faded out by the beginning of the decade, but the debit system and the weekly collection option continued to exist, and customers now purchased a variation on the typical ordinary life contract. In 1970 the Combination Department experienced significant success in selling a new cancer expense policy and the Group Department introduced a new program of group life, disability income and comprehensive medical care protection primarily for groups of 10 to 49 persons. The Ordinary Department formed a securities, broker-dealer operation to sell a combination of insurance and mutual funds in 1971. The personnel of the insurance company's Securities Department were assigned to a new, wholly owned investment-counseling subsidiary of the holding company, Liberty Investment Management Corporation (LIMCO). In 1973 Liberty Life arrived at \$4 billion of insurance in force. By 1975 Liberty Life was in the top five per cent of the insurance companies in the United States in terms of

insurance in force. During that year the popular Thrift line of debit insurance was revised to provide increased amounts of protection to match rising incomes among working people. Also, the Combination agents began marketing a new Special Monthly Custom Series, which combined the personal contact elements of home service policies with the increased protection of Ordinary plans. Both of these lines helped the insurance company during the economic troubles of the mid-1970s.

By this time Liberty Life Insurance Company faced more competition in the insurance market from the increasing number of out-of-state insurance companies chartered to operate in South Carolina. In addition, there was growing criticism of the insurance industry from a variety of sources, including the Federal Trade Commission, the United States Senate Judiciary Committee, the South Carolina Legislature Audit Council, and the news media. In an effort to maintain a favorable corporate image, the company launched a major public relations program, "Have a Good Life", in 1977. This campaign, which ran through 1981, encouraged people to take charge of their lives and improve their health.

On March 1, 1977 Herman N. Hipp became president and chief executive officer of The Liberty Corporation. He succeeded his brother, Francis M. Hipp, who retired from that office but continued to serve as chairman of the board of directors and the executive committee. Harris P. Gravely became president and chief executive officer of Liberty Life Insurance Company, and Hayne Hipp was promoted to be its executive vice president. At the beginning of October 1977, Liberty Life purchased United Fidelity Life Insurance Company of Dallas, Texas. On January 1, 1978 Liberty Properties, Inc. was merged into Liberty Life and became a division of its Investment Department. And in 1978 Hayne Hipp was elected as Vice Chairman and Chief Executive Officer of The Liberty Corporation and Chairman of Liberty Life.

In 1978 a marketing study led to the establishment of 75 new projects to be completed by 1980 to meet changing market conditions. One of the new products that came out in 1981 was the "ANSWER", a universal life policy which credited current interest rates and allowed for varying insurance needs of policyholders through flexibility in premium payments and the amount of coverage. With this flexibility, the policyholder rarely needed to switch or add policies, therefore avoiding additional first-year acquisition charges.

In 1982 R. Glen Hilliard and Richard W. Campanaro were promoted to President and Vice President of Liberty Life. Proving to be unprofitable, United Fidelity Life Insurance Company was sold that same year. In 1984 Liberty Life reached \$10 billion insurance in force, and in the next year, when the company celebrated its 80th Anniversary, it topped at \$11 billion insurance in force. At the end of 1986, Liberty Life enlarged and strengthened its Career

Agency Marketing division by acquiring Southern Life Insurance Company in Greensboro, North Carolina. In 1987 the insurance company sold its group insurance operations, and then enhanced its Specialized Marketing Division with the purchase of Triad Life Insurance Company of Winston-Salem, North Carolina in 1989. By the end of the 1980s, Liberty Life Insurance Company, with \$15.7 billion of life insurance in force, was among the largest 5% of stock life insurance companies in America, and was licensed in 46 states and the District of Columbia.

During the early 1990s Liberty Life Insurance Company purchased several pre-need and home services companies which were later sold. In February 1999 The Liberty Corporation announced that it was considering a variety of restructuring alternatives that would actively support the business objectives of its operating subsidiaries and enhance value for shareholders. In May of that year, The Corporation hired Goldman Sachs to look at possible separation of its businesses or other restructuring. On March 20, 2000 Liberty Life Insurance Company announced that it would expand its insurance administration services in Canada through an exclusive agreement with CAS Accounting for Insurance Inc. Soon after this came the announcement, on June 19, 2000, that The Liberty Corporation was selling its insurance operations (Liberty Life Insurance and Liberty Insurance Services Corporation) and its real estate holdings (including the headquarters building in Greenville, South Carolina) to the Royal Bank of Canada for \$650 million. In addition, The Corporation announced its plan to merge Cosmos Broadcasting with Jackson, Mississippi based Civic Communications, under which The Corporation would pay Civic \$204 million in cash. On November 1, 2000, the sales agreement between The Liberty Corporation and the Royal Bank of Canada was completed, and the Hipp family no longer owned Liberty Life Insurance Company.

Scope and Content Note

Both of the series are arranged alphabetically by folder title and then chronologically within each folder. Included in this record group are such materials as booklets, correspondence, financial reports and statements, manuals, memoranda, minutes of meetings, legal documents, reports, and speeches. The Liberty Life Post Corporation Records span the time period from 1962 to 1992, with the bulk of the records dating from 1968 to 1988. There are 790 folders of material in 82 document boxes, 2 oversize folders, and 33 photographs. This record group is divided into two series: Administrative Files and Committees and Task Forces. These records document the history of Liberty Life Insurance Company's development and expansion as a subsidiary of The Liberty Corporation from 1967 to 1990.

The Administrative Files series consists primarily of materials related to different aspects of the insurance business. Annual statements, budget reports, and other

financial records document how the insurance company progressed financially from 1968-1987. Material on strategic planning can be found in this series, as well as analyses of insurance operations, employee opinion surveys, examination reports, and long-range plans. The minutes of meetings of the Executive Office, which cover such topics as acquisitions and reorganization, are filed in this series. In addition, there is information on direct mail underwriting for life insurance and hospital coverage, and speeches from various conferences and meetings. Also included is material on the National Merit Scholarship Corporation, with whom Liberty Life sponsored an annual scholarship. Finally, there are some records on the history of Liberty Life.

Committees and Task Forces series contain a variety of financial reports and statements, memoranda, minutes of meetings, and reports related to a number of different committees and task forces. The majority of the material in this series is from the Finance and Investment Committees, which record how the executives handled the business transactions and investments of Liberty Life Insurance Company. The records of the Management Committee document what topics-such as mergers, policy loan interest rates, insurance plans, and costs-affecting the company its executives discussed. The files of the Insurance Committee deal with routine company policies and procedures regarding insurance. The information filed in the Marketing and Products Development Committees concern all phases of marketing and maintaining competitive products. The material in the Retirement and Employee Benefits Committees cover the issues and programs related to the employees, such as health insurance and disability. Finally, there is material on committees that handled the daily operations and procedures of Liberty Life Insurance Company, as well as task forces which dealt with a number of issues such as computerization and equities.

Oversize material include thirteen calendars for "Diamond Jubilee: The Year of Achievement [1980] at Liberty Life Insurance Company", six posters for various contests, two plans, and a 1967 listing of securities owned by Liberty Life Insurance Company. There are also 33 photographs of different property owned by the insurance company.

Other material related to Liberty Life Insurance Company can be found in the records of Francis M. Hipp (RG 1), Southern Life Insurance Company (RG 2), the Legal Department of Liberty Life Insurance Company (RG 3.1), Liberty Life Insurance Company Pre-Corporation Records (RG 3.2), W. Frank Hipp (RG 4), Boyd Calhoun Hipp (RG 5), Herman Hipp (RG 6), and all four record groups of The Liberty Corporation (RG 11).

Series 1: Administrative Files 1962-1992 (Bulk, 1968-1988) 13.625 cubic feet in 29 document boxes and 1 oversize folder.

Description

Included in this series are such materials as booklets, correspondence, financial reports and statements, manuals, memoranda, legal documents, reports, and speeches. These administrative records show how the Liberty Life Insurance Company developed and expanded from the time it became a subsidiary of Liberty Corporation in 1967 through the mid-1980s.

Records related to different aspects of the insurance business are filed in this series. Annual statements document how the insurance company progressed financially from 1968-1987. In addition, there are budget reports from 1969-1974, as well as other financial records. Moreover, board and committee fees from 1968-1973 are filed in this series. There are manuals for office procedures, and insurance codes and rates. Also, there is material on direct mail underwriting for life insurance and hospital coverage, and the formation of a health maintenance plan for Greenville County, South Carolina in 1974.

Correspondence, memos, reports, and some notes in relation to a consulting company, Management Analysis Center, Inc. (MAC), which Liberty Life hired to improve the management and profitability skills of the employees, can be found in this series. Also included are several folders on strategic planning, which contain memos, reports, minutes of meetings, and articles. Moreover, there are analyses of insurance operations, employee opinion surveys, examination reports, and long-range plans. The minutes of meetings of the Executive Office from 1977-1978 cover such topics as long-range plans, capital expenditures, status reports, responsibilities of committees, acquisitions (e.g. United Fidelity Insurance Company, Atlas Insurance Company), and reorganizations (e.g. Liberty Properties, Inc.). Finally, speeches, which were used to address conferences and meetings, are filed in this series.

Information can be found on two companies in which Liberty Life purchased some of their stock. The folders on International Biophysics Corporation, a medical, scientific measuring instrument production company based in Irvine, California, contain correspondence, notes, financial statements, memos, booklets, as well as the purchase agreement and other related documents. Material on the Munch Corporation, a snack food company, include audit reports, stock purchase agreements, income statements, and correspondence.

In 1972 Benedict College borrowed money from Liberty Life, South Carolina National Bank, Bankers Trust, and Citizens & Southern National Bank to satisfy past due open accounts and for operating expenses. The folders pertaining to this loan contain correspondence, financial statements, as well as copies of the promissory notes, the loan agreement and other documents.

Liberty Life set up programs to encourage the growth, development, and morale of their employees. There are a number of folders on contests to motivate employees to compete for the most sales of insurance. Prizes included dinners, clothing, televisions, furniture, and appliances. The folders contain memos, lists of winners, contest posters, and information about the prizes. Moreover, material can be found on Annual Leaders Conferences and President's Millionaires Conferences, which were sponsored by Southern Life Insurance Company from 1981-1985. Also included are some records on Honorary President's Club, a group for retired field personnel if they could recruit new agents; Liberty Luncheon Club, a group for female employees; and Plus Point Club, an incentive program for field agents if they could obtain the level of income they set for themselves for a year. Finally, records can be found on the National Merit Scholarship Corporation, with whom Liberty Life sponsored to an annual scholarship award to two qualified full time employees' children who were named finalists in the corporation's competitive exams. They include correspondence, memos, invoices, as well as booklets describing the program, and carbon copies of notices informing winners the amount of scholarship money they would receive.

Other information can be found in this series. There is some material on the history of Liberty Life which include some correspondence, drafts of two chapters, as well as an entire draft of The Liberty Spirit: History of The Liberty Corporation (More information on this subject can be found in "Archives Program" in Record Group 11.2, The Liberty Corporation). Finally, there is some information about Bent Tree, a housing subdivision built by Liberty Life, Cosmos Broadcasting Corporation, Greater Arizona Savings and Loan Association, as well as two insurance companies acquired by Liberty Life, Southern Life and Triad.

The oversize material include thirteen calendars for "Diamond Jubilee: The Year of Achievement (1980) at Liberty Life Insurance Company" and six posters for various contests.

	Box	FOLDER
"A Career with Liberty Life" [circa early 1980s]	1	1.1
"A Very Special Group of Men" 1969	1	1.2
Actuarial Overview of Conversion to GAAP December 1974	1	1.3
Administrative Division		

	Box	FOLDER
Long Range Plan 1976	1	1.4
Strategic Planning 1980-1982 1980	1	1.5
	Box	FOLDER
Affirmative Action Program 1986	1	1.6
Agency Contract Manual		
	Box	FOLDER
Part I 1968	1	1.7
Part II 1968	1	1.8
	Box	FOLDER
Agency Service Department- "Make Tracks In March" 1970	1	1.9
Agent's Intermediate Training		
	Box	FOLDER
Part I [circa 1969]	1	1.1
Part II [circa 1969]	1	1.11
Part III [circa 1969]	1	1.12
Part IV [circa 1969]	1	1.13
Agent's Presentation Book		
	Box	FOLDER
Part I [circa 1980s]	2	1.14
Part II [circa 1980s]	2	1.15
	Box	FOLDER
American College of Life Underwriters 1962-1979	2	1.16

Analysis of Insurance Operations		
	Box	FOLDER
1973	2	1.17
1974	2	1.18
1975	2	1.19
1976	2	1.2
	Box	FOLDER
Annual Reports 1968-1970	2	1.21
Annual Statements		
	Box	FOLDER
1968-1970	2	1.22
1971-1973	2	1.23
1974-1975	3	1.24
1976-1977	3	1.25
1978-1979	3	1.26
1980-1981	3	1.27
1982-1983	3	1.28
1984-1985	3	1.29
1986-1987	4	1.3
	Box	FOLDER
Attitude Surveys [Combination and Ordinary Departments] 1975	4	1.31
Benedict College		
	Box	FOLDER
Archives 1970-1972	4	1.32

Collateral Notes		
	Box	FOLDER
Correspondence 1971-1973 1975	4	1.33
Financial Statements 1971- 1972	4	1.34
Financial Statements 1973- 1975	4	1.35
	Box	FOLDER
Benefit Plans [circa 1974]	4	1.36
Billion Dollar Countdown 1972	4	1.37
Black Cat Day		
	Box	FOLDER
1972	4	1.38
1973	4	1.39
1976	4	1.4
Board and Committee Fees		
	Box	FOLDER
1968-1969	4	1.41
1970-1971	5	1.42
1972-1973	5	1.43
	Box	FOLDER
Board of Directors Report 1968	5	1.44
Brokerage Services Department Strategic Plan		
	Box	FOLDER
1982	5	1.45

1983	5	1.46
	Box	FOLDER
Budget Manual [circa 1980s]	5	1.47
Budget Report		
	Box	FOLDER
Part I 1969	5	1.48
Part II 1969	5	1.49
1970	5	1.5
1971	5	1.51
1972	6	1.52
1973	6	1.53
1974	6	1.54
	Box	FOLDER
Budget Variance Analysis 1969	6	1.55
The Business Management Institute: An Advanced Management 1975	6	1.56
Career Agency Department Strategies		
	Box	FOLDER
1981	6	1.57
1982	6	1.58
1984	6	1.59
	Box	FOLDER
Career Handbook 1979	6	1.6
Claims Service Department- Manual of Procedures and	6	1.61

Operations 1970		
Code List of Impairments 1977-1978	6	1.62
Codes		
	Box	FOLDER
Section 100-Billing and Collections 1970	6	1.63
Section 200-Transaction Codes 1970-1975	6	1.64
Section 300-Procedures for Coding New Issues 1970-1971	6	1.65
Section 400-Ordinary Plan Codes 1970-1975	6	1.66
Section 500-Reinsurance Procedures 1970	6	1.67
Section 600-Disability Waiver Procedures 1970	6	1.68
Section 700-Ordinary Policy Status Message or Error Codes 1970-1975	6	1.69
Combination Branch Office Procedures Manual		
	Box	FOLDER
Part I [no date]	7	1.7
Part II [no date]	7	1.71
	Box	FOLDER
Combination Contracts 1968	7	1.72
Combination Department Marketing Study		
	Box	FOLDER
Part I 1986	7	1.73
Part II 1986	7	1.74

	Box	FOLDER
Combination Department Monthly Report 1970	7	1.75
Combination Ordinary Procedures Manual 1972	7	1.76
Company Direction and Marketing Strategies Presentation 1984	7	1.77
Comprehensive Benefits Statement Proposal 1978	7	1.78
Contests		
	Box	FOLDER
Accident Policy Contest 1972	7	1.79
Cancer Plan Contest August 1976	7	1.8
Dinner 1973	7	1.81
"Hit The Line In 69," 1969- 1970	8	1.82
January, 1968	8	1.83
"Make It Happen," 1971	8	1.84
October, 1968-1970	8	1.85
Ordinary Dinner 1979	8	1.86
"Parade of Prizes," 1973	8	1.87
"Pot-O-Gold," 1980	8	1.88
Sales Centennial 1976	8	1.89
September 1968-1969	8	1.9
September Thrift	8	1.91

Campaign 1970-1971 1973-1978		
Space Race 1970	8	1.92
"Springboard to 73," 1973	8	1.93
"Summer Payoff," 1974	8	1.94
Summer Sales 1968	8	1.95
Summer Sales Jubilee 1977	8	1.96
Summer Sales Olympics 1978	8	1.97
Thrift Campaign 1970	8	1.98
"Westward Ho," 1979	8	1.99
"Win-More-Win-Easy," 1968	9	1.1
"Winners Circle," 1975	9	1.101
	Box	FOLDER
Cost Control-Instructions for Functioning Time 1975	9	1.102
Direct Mail Underwriting 1972-1973	9	1.103
Directors' Award Winners 1968	9	1.104
Economic Environment for Liberty Life 1978-1988	9	1.105
Emergency Evacuation Plans & Procedures 1971	9	1.106
Employee Opinion Survey		
	Box	FOLDER
(Hay Group) 1985	9	1.107
Reports		

	Box	FOLDER
1985	9	1.108
1985	9	1.109
	Box	FOLDER
Employee Benefit Program 1967	10	1.11
Equal Employment Opportunity: New Responsibility for Today's Supervisor 1976	10	1.111
Equitable Life Insurance Company 1976	10	1.112
Exchange Offer 1968	10	1.113
Executive Compensation Program 1968	10	1.114
Executive Office		
	Box	FOLDER
Dividends 1976-1977	10	1.115
Minutes		
	Box	FOLDER
1977	10	1.116
1978	10	1.117
The Executive Program		
	Box	FOLDER
1974-1975	10	1.118
Manual		
	Box	FOLDER
Part I 1974	10	1.119
Part II 1974	10	1.12
	10	1.121

Part III 1974		
Part IV 1974	11	1.122
	Box	FOLDER
Extra Income Life Insurance and Extra Income Plus Hospital Indemnity Program 1972	11	1.123
Field Administrative Manual for Combination Branch Offices [circa 1969]	11	1.124
Financial Plans, 1985-1987 1984	11	1.125
Financial Projections		
	Box	FOLDER
1982-1984 1981	11	1.126
1984-1987 1984	11	1.127
	Box	FOLDER
Financial Statements 1967-February 1968	11	1.128
Form Numbers and Plan Codes 1973	11	1.129
Good Neighbor Policy 1977-1978	11	1.13
Group Department Strategic Plan [1982]	11	1.131
Group Insurance Protection for Home Office Employees 1960	11	1.132
Group Manual		
	Box	FOLDER
Part I 1969-1975	11	1.133
Part II 1969-1975	11	1.134

Health Maintenance Plan 1974	11	1.135
History of Liberty		
	Box	FOLDER
1982-1984	12	1.136
1986	12	1.137
	Box	FOLDER
Home Office Personnel Manual [circa 1968]	12	1.138
Honorary President's Club 1969-1975	12	1.139
Horizon Plan 1978	12	1.14
"If You're Ready Today, We'll Give You Tomorrow" Booklet [circa 1970s]	12	1.141
Improving Earnings Performance. Final Progress Review 1972	12	1.142
Individual Investors Attitude toward the Equities of Life Insurance Companies [circa 1976]	12	1.143
International Biophysics Corporation		
	Box	FOLDER
1970-1971	12	1.144
1972-April 1973	12	1.145
May 1973-1974	12	1.146
Purchase Documents		
	Box	FOLDER
July 1971	13	1.147
	13	1.148

September 1971		
Investment Division		
	Box	FOLDER
Problems Manual 1982	13	1.149
Procedures Manual [circa 1980]	13	1.15
	Box	FOLDER
IRA Agent's Manual 1975	13	1.151
ISSUE-COM Application Description Manual 1972	13	1.152
Lapse Register [Copy of Monthly Summaries] 1982	13	1.153
Legal Department-Confidential Recommendations [circa 1971]	13	1.154
Liberty Investment Management Corporation (LIMC)-Board of Directors Meeting 1973	13	1.155
Liberty Life Day at LIMRA International 1987	13	1.156
"Liberty Life Insurance Co." by Peter J. Gilbert, <i>Professional News Magazine of Finance</i> July 12, 1965	13	1.157
Liberty Luncheon Club		
	Box	FOLDER
1964-1976	13	1.158
1977-1982	13	1.159
Bank Statements		
	Box	FOLDER
July 1972-June 1976	14	1.16

July 1976-May 1977	14	1.161
	Box	FOLDER
Liberty National Life Insurance Company 1971	14	1.162
LL30 Program Field Underwriting Manual 1970	14	1.163
Life Insurance Fact Book 1986	14	1.164
Long Range Plans		
	Box	FOLDER
1971-1975 1970	14	1.165
1975-1977 1974	14	1.166
1980-1983	14	1.167
1983	14	1.168
1984-1987 1984	14	1.169
Marketing Scenarios		
	Box	FOLDER
1988-1990 1987	14	1.17
1988-1990 1987	14	1.171
LUTC [Life Underwriters Training Course] Advance		
	Box	FOLDER
January 12-October 29, 1976	14	1.172
November 1, 1976-September 26, 1979	14	1.173
October 1, 1979-May 26, 1980	14	1.174
MAC [Management Analysis Center, Inc.]		
	Box	FOLDER

Additional Market Research June 27, 1984	15	1.175
Career Marketing 1984	15	1.176
Correspondence 1984-1987	15	1.177
4.0 Specialized Marketing 1984	15	1.178
Inter-Office Correspondence		
	Box	FOLDER
May-June 1982	15	1.179
July-October 1982	15	1.18
February-August 1983	15	1.181
Marketing Consultant		
	Box	FOLDER
1983-September 1984	15	1.182
[circa 1984]-1985	15	1.183
Meeting		
	Box	FOLDER
March 27, 1984	15	1.184
April 18, 1984	15	1.185
May 17, 1984	16	1.186
June 12, 1984	16	1.187
July 17, 1984	16	1.188
August 9, 1984	16	1.189
	Box	FOLDER
Miscellaneous Information 1982	16	1.19

National Region 1984	16	1.191
Progress Review		
	Box	FOLDER
(Original) [1984]	16	1.192
[1984]	16	1.193
	Box	FOLDER
2.0 Combination Agency [1984]	16	1.194
Vision		
	Box	FOLDER
1984	16	1.195
1985	17	1.196
	Box	FOLDER
Manager's Orientation Guide [no date]	17	1.197
Managers Meetings 1989 1992	17	1.198
Managers under Minimum 1974	17	1.199
Managing Peak Performance: How to Make a Difference [circa 1980s]	17	1.2
Managing a Staff Manual		
	Box	FOLDER
Part I [circa 1970]	17	1.201
Part II [circa 1970]	17	1.202
Part III [circa 1970]	17	1.203
Part IV [circa 1970]	17	1.204
Manual of Accounts		

	Box	FOLDER
Part I 1973	17	1.205
Part II 1973	17	1.206
	Box	FOLDER
Marketing Plan 1982	18	1.207
Mass Marketing Strategy 1985	18	1.208
Memos, Miscellaneous 1967-1985	18	1.209
<i>Modern Money Mechanics</i> 1971	18	1.21
Mortgage Loan Correspondents Procedures Manual [no date]	18	1.211
Munch Corporation		
	Box	FOLDER
1971-June 1972	18	1.212
September 1972-December 1975	18	1.213
	Box	FOLDER
National Health Insurance and Corporate Benefit Plans: An Interim Report from The Conference Board 1974	18	1.214
National Merit Scholarship Corporation-General Files		
	Box	FOLDER
1967-1968	18	1.215
1969	18	1.216
1970	18	1.217
1971	19	1.218
	19	1.219

1972		
1973	19	1.22
1974	19	1.221
1975	19	1.222
1976	19	1.223
1976	19	1.223
1977	19	1.224
1978	19	1.225
1979	19	1.226
1980	20	1.227
National Merit Scholarships		
	Box	FOLDER
1968 1968-1971	20	1.228
1969 1969	20	1.229
1970 1970-1972	20	1.23
1971 1971-1974	20	1.231
1972 1973	20	1.232
1973 1973	20	1.233
1974 1974 1978	20	1.234
1975 1975 1978	20	1.235
1976 1976 1978	20	1.236
1977 1977 1979	20	1.237
	20	1.238

1978 1978 1979		
1979 1979	20	1.239
1980 1980	20	1.24
	Box	FOLDER
1981 Annual Leaders Conference, Kiawah Island, South Carolina 1980-1981	20	1.241
1982 Annual Leaders Conference, Hershey, Pennsylvania 1982	20	1.242
1983 Annual Leaders Conference, Lake Lanier, Buford, Georgia 1983	20	1.243
1983 Insurance Operations Analysis 1984	20	1.244
1984 Annual Leaders Conference, Hilton Head, South Carolina 1984	20	1.245
1984 Financial Review and 1985 Plans/Projections 1985	20	1.246
1985 Annual Leaders Conference, Washington, D.C. 1985	20	1.247
Odgen, Ralph L. [Memos] 1984-1988	20	1.248
Operation Ketchup 1977	20	1.249
Ordinary Department, W.D. Scully 1968	20	1.25
Ordinary Office: Procedures Manuals Distribution Lists 1970	20	1.251
Ordinary Rate Manual		
	Box	FOLDER

Combination Department Monthly Premiums 1974	20	1.252
Supplement to 1974	20	1.253
	Box	FOLDER
Ordinary System Procedures Manual [circa 1976]	20	1.254
Pacesetter Award 1973-1976 1979	21	1.255
Pennsylvania 1969	21	1.256
Performance Management: You Make the Difference (Employee's Handbook) [circa 1980s]	21	1.257
Personnel Changes 1969-1970	21	1.258
Pioneering Branch Offices 1971- 1972 1974	21	1.259
Planning		
	Box	FOLDER
May 1981-September 1984	21	1.26
October-December 1984	21	1.261
September-December 1985	21	1.262
1986	21	1.263
	Box	FOLDER
Planning Manual for 1987 1986	21	1.264
Planning Materials		
	Box	FOLDER
Part I 1984	21	1.265
Part II 1984	22	1.266

	Box	FOLDER
Planning Process: Summary of Strategic Direction, 1987-1989 1986	22	1.267
Planning Seminar		
	Box	FOLDER
Part I 1985	22	1.268
Part II 1985	22	1.269
	Box	FOLDER
Planning Study of Top Management Organization 1968	22	1.27
Plans and Projections 1984	22	1.271
Plus Point Club 1972-1979	22	1.272
Policies and Procedures Manual		
	Box	FOLDER
1986	22	1.273
Changes 1987	22	1.274
	Box	FOLDER
Policy Issue Department: Reports to Underwriting Division 1968-1969	23	1.275
Preliminary Strategies [circa 1985]	23	1.276
<i>Preparing for the Late 1980s</i> 1982	23	1.277
Present Federal Activity Affecting the Life Insurance Industry 1977	23	1.278
President's Home Office Roundtable 1986-1989	23	1.279

President's Millionaires Conference		
	Box	FOLDER
San Juan, Puerto Rico, 1981 1981-1980	23	1.28
Lake Geneva, Wisconsin, 1982 1982	23	1.281
Hawaii/Las Vegas, 1983 1983	23	1.282
Copenhagen, Denmark 1984	23	1.283
Quebec City, Canada, 1985 1985	23	1.284
	Box	FOLDER
Procedures-Inter-Office Correspondence 1970	23	1.285
<i>Procedures Manual for Retirement</i> [circa 1982]	23	1.286
Quarterly Reports to the Board of Directors		
	Box	FOLDER
1973	23	1.287
1974	23	1.288
	Box	FOLDER
Real Estate Report, 1982-1983 1982	23	1.289
Recruiting Manual		
	Box	FOLDER
[circa 1970]	23	1.29
[1980]	23	1.291
[circa 1984]	24	1.292
Regional Meetings		

	Box	FOLDER
1967	24	1.293
1968	24	1.294
1969-1970	24	1.295
1971-1979	24	1.296
Report on Examination of Liberty Life Insurance Company		
	Box	FOLDER
1968	24	1.297
1971	24	1.298
(1974)-1976	24	1.299
1977	24	1.3
	Box	FOLDER
Sales of Group Division 1987	24	1.301
Scholastic Art Awards 1971-1974	24	1.302
Securities 1970 1978	25	1.303
Securities and Exchange Commission: 8-K and 10-K Forms 1967-1969	25	1.304
Securities Lists		
	Box	FOLDER
1968-1974	25	1.305
1975 1980-1981	25	1.306
	Box	FOLDER
Security Program 1971	25	1.307
	25	1.308

Southern Life Insurance Company 1987		
Specialized Marketing Department-Strategic Plans 1982	25	1.309
Speeches		
	Box	FOLDER
Agency Conference 1984	25	1.31
Annual Meeting of South Carolina Life Underwriters 1988	25	1.311
Antique Symposium 1983	25	1.312
Awards Banquet 1985	25	1.313
Board Meeting 1983	25	1.314
Board Meeting 1986	25	1.315
Brokerage Conference in the Bahamas 1985	25	1.316
Brokerage Services 1983-1984	25	1.317
Career Agency 1986-1987	25	1.318
Career Marketing Conference 1982	25	1.319
Celebration of Successful Move at Southern Life 1987	25	1.32
Conference in Orlando, Florida 1985	25	1.321
Education Reception 1982-1983	25	1.322
Employee Management Group 1982	25	1.323

Employee Survey Workshop 1985	25	1.324
Employees Meeting [circa 1980s]	25	1.325
Executive Wives Luncheon [circa 1980s]	25	1.326
General Agencies Marketing 1987	25	1.327
Great Lakes General Agency Seminar 1987	25	1.328
Hawaii Conference 1986	25	1.329
Lincoln National Presentation 1987	25	1.33
Management 1984	25	1.331
Management Committee 1986	25	1.332
Management Committee Meeting 1986-1987	25	1.333
Managers Meeting		
	Box	FOLDER
1982	26	1.334
1983	26	1.335
1985	26	1.336
1986	26	1.337
1987	26	1.338
1988	26	1.339
	Box	FOLDER
Mass Marketing Producers Meeting 1988	26	1.34

Mid-Atlantic Medical Directors Meeting 1988	26	1.341
New Employee Orientation 1986 1988	26	1.342
Organization Changes 1985	26	1.343
Overheads May 1987	26	1.344
Presentation to Management Committee [circa 1980s]	26	1.345
R. D. Meeting 1985-1986	26	1.346
RGH Comments 1984-1986	26	1.347
Regional Meetings		
	Box	FOLDER
1983-1984	26	1.348
1985-1986	26	1.349
	Box	FOLDER
Sales Conference 1983	26	1.35
Senior Management 1988	26	1.351
South Carolina Association of Life Underwriters Meeting 1987	26	1.352
Southern Life Conference 1987	26	1.353
Specialized Marketing 1982	26	1.354
Strategic Planning Review 1982	26	1.355
Strategy Highlights 1986-1987	26	1.356
Transition Task Force 1987	26	1.357

V. P. Breakfast 1988	26	1.358
	Box	FOLDER
Split-Funded Pension Plan 1974	26	1.359
Strategic Plan 1982-1984 1981	26	1.36
Strategic Planning		
	Box	FOLDER
February 1981-May 1982	27	1.361
June-August 1982	27	1.362
October 1982-May 1984	27	1.363
June-July 1984	27	1.364
May 1985	27	1.365
Strategic Plans		
Specialized Marketing Department		
	Box	FOLDER
June 22, 1982	27	1.366
July 1982	27	1.367
	Box	FOLDER
Summary 1982	27	1.368
	Box	FOLDER
Strategical, Tactical and Financial Plan, 1981-1983 1980	27	1.369
Supervisors' Training Guide to Performance Management at Liberty [circa 1980s]	27	1.37
Telephone Directory 1968-1972	27	1.371
T.H. Robelot Appreciation Month 1978	27	1.372

"Think Smart" Suggestion Forms 1983-1984	27	1.373
Top Management Incentive Plan (Draft) 1968	27	1.374
Triad Life Insurance Corporation 1989	27	1.375
Unearned Life Premium Summary [First Few Pages] 1968	27	1.376
<i>Wall Street Transcript</i> Article on W. Hayne Hipp 1983	27	1.377
The Young Executives Institute 1974-1975	27	1.378
Rate Books		
	Box	VOLUME
Liberty Life Insurance Company Ordinary and Health Insurance Rate Book January 15, 1967 Revised Edition	29	1
Liberty Life Insurance Company Ordinary Rate Manual October 1, 1973 Edition	29	2
Liberty Life Insurance Company Thrift Series Rate Books December 15, 1967 Edition	29	3
Liberty Life Insurance Company Thrift Series Rate Books January 31, 1972 Edition	29	4
Liberty Life Insurance Company Thrift Series Rate Books October 1, 1973 Edition	29	5
Liberty Life Insurance Company Thrift Series Rate Books August 11, 1975 Edition	29	6

Southern Life Insurance Company Rate Manual [circa 1987]		29	7
Posters			
			OVERSIZE_FOLDER
Prize posters 1969 8.5" x 23"			1
Descriptions			
Red and navy blue posters with the following captions: "Win a Double Prize!/Triple Prize!/SEE THE FALCONS!" (red poster) and "August and September/is the time to/'HIT THE LINE IN 69'!!" (navy blue poster)			
Black Cat poster 1972 22" x 17"			1
Description			
Yellow poster showing a black cat arching its back with its tail straight up in the air. Above the cat is the caption: "FRIDAY THE 13th/'BEWARE THE BLACK CAT"			
Black Cat poster 1973 19.5" x 17.5"			1
Description			
Green poster showing a black cat with the caption underneath it: "Friday 13/'Beware the Black Cat"			
Diamond Jubilee calendars 24" x 18"			1
Description			
Thirteen poster calendars of different colors dealing with Diamond Jubilee: The Year of Achievement (1980) at Liberty Life Insurance Company. There are two different calendars of February and September.			
Pot-o-Gold Contest poster 1980 24" x 18"			1
Description			
White-and-gold poster describes the "Pot-o-Gold" Contest. The white-and-gold front side shows "Pot-o-gold" at the top with some information. Faintly in the background are two			

leprechauns holding a pot full of gold.
The gold-colored backside shows
"Hilton Head hinges on every closing"
at the top with some information.
There is a scene showing some birds
standing on the beach with waves
rolling toward the beach

OVERSIZE_BOX	
TV set contest poster 1968 19" x 11" Description White poster with these words in navy blue: "TV SETS/ONE OF/1,699/CHOICES YOU/HAVE FOR/'68/WIN NOW/REST LATER"	1
Headquarters poster 1989 16.5" x 10.5" Description White poster with the following words: "HAPPY/HEADQUARTERS/Suite/TRIAD LIFE/INSURANCE/CORPORATION/Your Host". There is a partial yellow smiley face slightly above the word "TRIAD" and behind an abstract roof	1

Series 2: Committees and Task Forces 1967-1990 (Bulk, 1970-1984) 23.25 cubic feet consisting of 53 document boxes, 1 oversize folder and 33 photographs.
Description

Included in this series are a variety of financial reports and statements, inter-office correspondence (mainly memos), meeting minutes, and reports. These records show in detail how the company developed and expanded as a subsidiary of The Liberty Corporation from 1967 through the late 1980s.

Much of the material in this series belongs to the Finance and Investment Committees. The Finance Committee (1968-1989) handled the business transactions of the insurance company. Included in the records are minutes of the meetings, reports of mortgage loan applications, security analysis and recommendations for various stocks and bonds, schedules (reports or summaries) of security transactions, cash flow statements, underwriting worksheets, summaries of capital gains and losses, and some memos. There is information related to projects of the Liberty Property Group, as well as Liberty Advisors, Inc. and Southern Life Insurance Company. The minutes for the years 1979-1982 are missing.

Material in the Investment Committee (1967-1990),

which oversaw the company's investments, include minutes of the meetings, cash statements, group maturities, group commitments, bank balances, mortgage loan reports, fixed income securities, stock transactions, and weekly investment letters. The common stock reports contain information on common stock portfolio performances, monthly common stock reports, common stock basic data, common stock recommendations, quarterly warrant reports, and convertible bond reports from 1967-1969. In 1990 the Investment and Finance Committees merged; the records of the "new" Investment Committee contain cash statements, meeting minutes, memos, mortgage loan applications reports, mortgage loan activity reports, performance histories, and schedules of security transactions, as well as reports on bond purchases, fixed income swap transactions, and other invested assets. There is some information concerning Liberty Capital Investors, Inc.

Memos in the Management Committee's (1967-1982) files cover such topics as a proposal to encourage greater utilization of settlement option provisions in Liberty Life's policies, the merger of Cosmos Broadcasting Corporation and The Liberty Corporation, interest under settlement options, policy loan interest rates, reserves on thrift policies, the LOMA Inter-Company Cost Comparison Analysis, the future of The Southeastern Life Insurance Company, and recommended changes to the group insurance plan. Some of the topics covered in the minutes include Southeastern, the LOMA analysis, the Direct Marketing Plan, the Operations Improvement Program, the Health Maintenance Program—Carolina Health and Medical Plan (CHAMP), a proposed Combination Basic Training Program, Ordinary Agency Department Plans, affirmative action, and policy loan interest rates. Also included is the 1979-1981 Strategic and Tactical Plans Report and an attitude survey.

Memos in the Insurance Committee's (1970-1975) files are concerned with the routine matters of Liberty Life's policies and procedures regarding insurance. An ordinary lapse study and an inventory of job attitudes are filed within these memos. Some of the topics discussed in the meeting minutes are revisions of the Salary Savings Plan, Family Plan Conversions, Ordinary Agency Department Expansion Plans, the Ordinary System Quality Control Program, ACP rule changes, and the job attitudes inventory. Task forces under this committee dealt with specific issues, such as Fair Credit Reporting, the ACP rule changes, the Operation Extra Protection Campaign, Thrift Savings Plans, the Emergency Draft Policy, the Ordinary Rate Book, Operation "Automatic Ordinary," Policy Loan Agreements, and Incentive Underwriting; their minutes are part of the Committee's records.

The memos of the Operations Committee (1968-1984) cover such topics as reviews of policy changes, Universal Life Plan and Universal Life Salary Savings. The minutes

of the meetings are concerned with such items as the Thrift Extra Income Hospital Policy, privacy legislation, variable loan and policy loan interest rates, the branch office mail analysis report, Universal Life, the status report on the marketing study, policy amendments and task force reports.

The Marketing Committee (1977-1983) handled all phases of Liberty Life's marketing. Meeting minutes include discussions of underwriting practices, a Long Term Disability Reinsurance Treaty with Combined Insurance Company of America, a Minimum Premium Plan for Dan River Mills, the Ordinary Department's Profitability Study and Long-range Plan, the Liberty Life Marketing Plan, and the LIMA Marketing Study, as well as branch office profitability reports and reviews of budget projections. Other topics reflected in these records include the Combination Department's Long-range Plans, Socio-Economic Underwriting, and Universal Life Products. There are also some analyses of insurance operations and a FTC Life Insurance Questionnaire.

The Products Development Committee (1975-1980) was responsible for maintaining a modern and up-to-date series of complete and competitive products. The committee's inter-office correspondence consists of memos where such topics as the Premium Deposit Fund, the Voluntary Tax Sheltered Deferred Compensation Plan, the Thrift Cancer Policy, policy loan interest rates, savings and loan profitability (a report on this is included in the records), and making changes in the new Thrift Rate Book are discussed. Items covered in the minutes of the meetings include the proposed Individual Retirement Annuity (IRA) product, the Thrift Rate Book, and the proposed Consumer Insurance Information and Fairness Act.

The memos of the Retirement Committee (1967-1974) cover such topics as group life and estate taxes, rules from retirement plans, Liberty Life Group Health Coverage, fringe benefits plan comparisons, the employee benefits program, and the Pension Reform Act. Subjects covered by the minutes include disability, the profit-sharing plan (including distribution and formula proposals), forfeitures, and the employee benefits program.

In 1975 the Retirement Committee became the Employee Benefits Committee. Included in the Committee (1975-1982) records are memos covering such topics as group plan revisions, disability benefits, profit sharing conversions and formula proposals, supplemental group life plans, Career Handbook revisions, a proposal to include Piedmont Health Care HMO in Liberty's Medical Benefits Plan, and a Disability Study. Some of the policies and plans mentioned include the Pregnancy Disability and Leave of Absence Policy, the Group Voluntary Accident Insurance Plan, the Deferred Compensation Plan, and the Long-term Disability Plan. The minutes deal with such

topics as altering the pension plan, amendments to and proposed formulas for the Profit-sharing Plan, and the Amendments to the Liberty Welfare Plan concerning age discrimination, a ban on pregnancy discrimination, and South Carolina group conversions.

The Profit-sharing Committee (1973-1982) was responsible for Liberty Life's Profit-sharing Trust or Plan in which the employees participated. Some of the topics covered in the minutes include the status of or changes in investments, the profit-sharing formula, increasing benefits for retired employees, re-evaluation of the trust, the portfolio strategy, the profit-sharing investment policy, profit-sharing conversion rates, and the review performance profile.

Also in this series is material on committees that handled the daily operations and procedures of the insurance company such as advertising/public relations campaigns, communications, customer service, data processing, internal control. Two important campaigns documented here are the Health Hazard Appraisal Campaign (forms which helped people to figure out the status of their health) and the Liberty Life Print Campaign (free-fall inserts with nutrition scoreboards on the front and advertisements on the back which were circulated in newspapers or distributed by employees). In addition, this series contains the records of different task forces that dealt with a variety of issues such as computerization, equities, general agency marketing, investment, pensions, reducing corporate expenditures, Southern Life, and Universal life insurance.

Oversize items include two plans, and a 1967 listing of securities owned by the Liberty Life Insurance Company. There are also 33 photographs of different properties owned by Liberty Life Insurance Company.

	Box	FOLDER
Combination Company Committee 1971	1	2.1
Communications Committee		
	Box	FOLDER
March 1977-February 1978	1	2.2
April-November 1978	1	2.3
February 1979-March 1980	1	2.4
	Box	FOLDER
Customer Service	1	2.5

Committee 1975

Data Processing Planning Committee		
	Box	FOLDER
1971-1973	1	2.6
1974-March 1975	1	2.7
May 1975-March 1976	1	2.8
April 1976-1977	1	2.9
Minutes		
	Box	FOLDER
1972-1974	1	2.1
1975-1976	2	2.11
Employee Benefits Committee (formerly Retirement Committee)		
	Box	FOLDER
1976-February 1977	2	2.12
March 1977-1978	2	2.13
1979-1980	2	2.14
1981-September 1982	2	2.15
November-December 1982	2	2.16
Minutes		
	Box	FOLDER
1975	2	2.17
1976-1979	2	2.18
1980-1982	2	2.19
	Box	FOLDER
	2	2.2

Executive Committee 1975		
Finance Committee Minutes		
	Box	FOLDER
February-May 1968	3	2.21
June-August 1968	3	2.22
October-November 1968	3	2.23
December 1968-March 1969	3	2.24
April-June 1969	3	2.25
July-September 1969	3	2.26
November-December 1969	3	2.27
February-April 1970	4	2.28
May-September 1970	4	2.29
November-December 1970	4	2.3
March 1971	4	2.31
April-May 1971	4	2.32
June-August 1971	4	2.33
September-December 1971	4	2.34
February-June 1972	4	2.35
August-September 1972	5	2.36
October-December 1972	5	2.37
January-April 1973	5	2.38
May-July 1973	5	2.39
	5	2.4

August-October 1973		
November-December 1973	5	2.41
January-March 1974	5	2.42
April-July 1974	5	2.43
July-November 1974	5	2.44
December 1974-March 1975	6	2.45
April-June 1975	6	2.46
August-October 1975	6	2.47
November-December 1975	6	2.48
February-March 1976	6	2.49
April-May 1976	6	2.5
June-July 1976	6	2.51
August-October 1976	6	2.52
November 1976	6	2.53
December 1976	7	2.54
February 1977	7	2.55
April-May 1977	7	2.56
June 1977	7	2.57
Part I August 1977	7	2.58
Part II August 1977	7	2.59
September 1977	7	2.6
November 1977	7	2.61

Part I December 1977	7	2.62
Part II December 1977	7	2.63
February 1978	8	2.64
Part I April 1978	8	2.65
Part II April 1978	8	2.66
May 1978	8	2.67
June 1978	8	2.68
Part I August 1978	8	2.69
Part II August 1978	8	2.7
September 1978	8	2.71
October 1978	8	2.72
November 1978	8	2.73
December 1978	9	2.74
February 1983	9	2.75
April 1983	9	2.76
May 1983	9	2.77
June 1983	9	2.78
August 1983	9	2.79
September 1983	9	2.8
November 1983	9	2.81
December 1983	9	2.82
	10	2.83

February 1984		
May 1984	10	2.84
August 1984	10	2.85
October 1984	10	2.86
November 1984	10	2.87
December 1984	10	2.88
February 1985	10	2.89
May 1985	10	2.9
August 1985	10	2.91
November 1985	11	2.92
February 1986	11	2.93
May 1986 & August 1986	11	2.94
November 1986	11	2.95
February-May 1987	11	2.96
August 1987 & November 1987	11	2.97
February 1988	11	2.98
May, 1988 & August 1988	11	2.99
October 1988	11	2.1
January-November 1989	12	2.101
	Box	FOLDER
Finance Division Meetings 1969-1971	12	2.102
	12	2.103

Group Long Term Life Insurance
Task Force Meetings 1976

Insurance Committee		
Inter-Office Correspondence		
	Box	FOLDER
1965-July 8, 1970	12	2.104
July 14, 1970-December 20, 1971	12	2.105
January 13, 1972-December 6, 1973	12	2.106
January 2-August 27, 1974	12	2.107
September 6, 1974-January 22, 1975	12	2.108
February 10, 1975-April 8, 1976	12	2.109
Minutes		
	Box	FOLDER
1970	13	2.11
1971	13	2.111
February-September 1972	13	2.112
October-November 1972	13	2.113
1973	13	2.114
January-July 1974	13	2.115
August-December 1974	13	2.116
1975	13	2.117
Task Forces		
	Box	FOLDER

1971-1974	13	2.118
1971-1974	14	2.119
1971-1975	14	2.12
1971-1975	14	2.121
1972-1978	14	2.122
1974-1975	14	2.123
	Box	FOLDER
Internal Control Evaluation Committee [1979]	14	2.124
Investment Committee		
Minutes		
	Box	FOLDER
January 3-23, 1967	14	2.125
January 30-February 20, 1967	14	2.126
February 27-March 27, 1967	15	2.127
April 3-24, 1967	15	2.128
May 1-15, 1967	15	2.129
May 22-June 12, 1967	15	2.13
June 19-26, 1967	15	2.131
July 10-17, 1967	15	2.132
July 24-August 14, 1967	15	2.133
August 21-September 5, 1967	16	2.134
September 11-25, 1967	16	2.135

October 9-23, 1967	16	2.136
October 30-November 13, 1967	16	2.137
November 20-December 4, 1967	16	2.138
December 11-18, 1967	16	2.139
January 2-8, 1968	16	2.14
January 8-29, 1968	16	2.141
February 5-March 4, 1968	17	2.142
March 11-April 1, 1968	17	2.143
April 8-29, 1968	17	2.144
May 6-June 3 1968	17	2.145
June 10-July 1, 1968	17	2.146
July 8-29, 1968	17	2.147
August 5-19, 1968	18	2.148
August 26-September 16, 1968	18	2.149
September 23-October 7, 1968	18	2.15
October 14-November 4, 1968	18	2.151
November 11-December 2, 1968	18	2.152
December 9-30, 1968	18	2.153
January 6-27, 1969	18	2.154

February 3-24, 1969	19	2.155
March 3-31, 1969	19	2.156
April 7-28, 1969	19	2.157
May 5-June 2, 1969	19	2.158
June 9-July 7, 1969	19	2.159
July 14-August 11, 1969	19	2.16
August 18-September 15, 1969	20	2.161
September 22-October 20, 1969	20	2.162
October 27-November 24, 1969	20	2.163
December 1-29, 1969	20	2.164
January 5-February 2, 1970	20	2.165
February 9-March 2, 1970	20	2.166
March 9-30, 1970	21	2.167
April 6-27, 1970	21	2.168
May 4-25, 1970	21	2.169
June 1-22, 1970	21	2.17
June 29-July 20, 1970	21	2.171
July 27-August 17, 1970	21	2.172
August 24-September14, 1970	22	2.173
September 21-October 12, 1970	22	2.174

October 19-November 16, 1970	22	2.175
November 23-December 14, 1970	22	2.176
December 21, 1970-January 18, 1971	22	2.177
January 25-February 15, 1971	22	2.178
February 22-March 15, 1971	22	2.179
March 22-April 12, 1971	23	2.18
April 19-May 10, 1971	23	2.181
May 17-June 7, 1971	23	2.182
June 14-July 6, 1971	23	2.183
July 12-August 2, 1971	23	2.184
August 9-30, 1971	23	2.185
September 7-27, 1971	24	2.186
October 4-25, 1971	24	2.187
November 1-22, 1971	24	2.188
November 29-December 20, 1971	24	2.189
December 28, 1971-January 17, 1972	24	2.19
January 24-February 14, 1972	24	2.191
February 21-March 20, 1972	25	2.192
March 27-April 17, 1972	25	2.193

April 24-May 15, 1972	25	2.194
May 22-June 2, 1972	25	2.195
June 19-July 10, 1972	25	2.196
July 17-August 7, 1972	25	2.197
August 14-September 5, 1972	26	2.198
September 11-October 2, 1972	26	2.199
October 9-30, 1972	26	2.2
November 6-27, 1972	26	2.201
December 4-27, 1972	26	2.202
January 2-29, 1973	26	2.203
February 5-26, 1973	27	2.204
March 5-26, 1973	27	2.205
April 2-23, 1973	27	2.206
April 30-May 21, 1973	27	2.207
May 28-June 18, 1973	27	2.208
June 25-July 23, 1973	27	2.209
July 30-August 27, 1973	28	2.21
September 4-24, 1973	28	2.211
October 1-22, 1973	28	2.212
October 29-November 19, 1973	28	2.213

November 26-December 17, 1973	28	2.214
December 26, 1973-January 14, 1974	28	2.215
January 21-February 4, 1974	29	2.216
February 11-25, 1974	29	2.217
March 4-25, 1974	29	2.218
April 1-22, 1974	29	2.219
April 29-May 20, 1974	29	2.22
May 27-June 17, 1974	29	2.221
June 24-July 15, 1974	29	2.222
July 22-August 12, 1974	30	2.223
August 19-September 9, 1974	30	2.224
September 16-October 7, 1974	30	2.225
October 14-November 4, 1974	30	2.226
November 11-December 2, 1974	30	2.227
December 9-30, 1974	30	2.228
January 6-27, 1975	31	2.229
February 3-17, 1975	31	2.23
February 24-March 17, 1975	31	2.231
March 24-April 14, 1975	31	2.232

April 21-28, 1975	31	2.233
May 5-26, 1975	31	2.234
June 2-30, 1975	32	2.235
July 7-28, 1975	32	2.236
August 4-25, 1975	32	2.237
September 3-29, 1975	32	2.238
October 6-27, 1975	32	2.239
November 3-17, 1975	33	2.24
November 24-December 8, 1975	33	2.241
December 15-29, 1975	33	2.242
January 5-26, 1976	33	2.243
February 2-9, 1976	33	2.244
February 16-23, 1976	33	2.245
March 1-22, 1976	33	2.246
March 29-April 26, 1976	34	2.247
May 3-10, 1976	34	2.248
May 17-31, 1976	34	2.249
June 7-28, 1976	34	2.25
July 6-12, 1976	34	2.251
July 19-26, 1976	34	2.252
August 2-9, 1976	34	2.253

August 16-23, 1976	35	2.254
August 30-September 7, 1976	35	2.255
September 13-27, 1976	35	2.256
October 4-25, 1976	35	2.257
November 1-29, 1976	35	2.258
December 7-28, 1976	35	2.259
January 4-25, 1977	35	2.26
February 1-7, 1977	36	2.261
February 15-March 8, 1977	36	2.262
March 15-April 5, 1977	36	2.263
April 19-26, 1977	36	2.264
May 2-31, 1977	36	2.265
June 7-21, 1977	36	2.266
June 28-July 12, 1977	37	2.267
July 19-26, 1977	37	2.268
August 1-23, 1977	37	2.269
August 30-September 13, 1977	37	2.27
September 20-October 11, 1977	37	2.271
October 18-November 8, 1977	37	2.272
November 14-28, 1977	38	2.273

December 6-28, 1977	38	2.274
January 25-February 15, 1983	38	2.275
March 1-14, 1983	38	2.276
April 13-25, 1983	38	2.277
April 25-May 16, 1983	38	2.278
May 17-30, 1983	38	2.279
June 2-28, 1983	38	2.28
July 26-August 23, 1983	39	2.281
September 13-27, 1983	39	2.282
October 11-November 8, 1983	39	2.283
November 8-22, 1983	39	2.284
December 7-20, 1983	39	2.285
January 10-24, 1984	39	2.286
February 15-28, 1984	39	2.287
March 13-27, 1984	39	2.288
April 2-10, 1984	39	2.289
May 8-22, 1984	39	2.29
June 11-July 31, 1984	40	2.291
August 28-September 25, 1984	40	2.292
October 9-23, 1984	40	2.293
	40	2.294

November 7-December 18, 1984		
January 15-29, 1985	40	2.295
February 19-March 26, 1985	40	2.296
April 9-May 31, 1985	40	2.297
June 4-July 30, 1985	40	2.298
August 13-October 22, 1985	41	2.299
November 19-December 3, 1985	41	2.3
December 31, 1985-March 4, 1986	41	2.301
April 1-[June 1986]	41	2.302
July 1-September 2, 1986	41	2.303
October 7-December 2, 1986	41	2.304
January 6-April 7, 1987	41	2.305
[May 1987]-August 24, 1987	42	2.306
[September-December 1987]	42	2.307
January 5, 1988 March 8-May 10, 1988	42	2.308
June 7-September 8, 1988	42	2.309
October 4-[November 1988]	42	2.31
January 17-June 30, 1989	42	2.311
July 10-August 3, 1989	42	2.312
September 12-December 11, 1989	42	2.313

June 5-November 5, 1990	42	2.314
Minutes-Common Stock Reports		
	Box	FOLDER
July-December 1967	43	2.315
January-September 1968	43	2.316
November 1968-December 1969	43	2.317
	Box	FOLDER
Miscellaneous 1975	43	2.318
Mortgage Market Reports March-July 1971	43	2.319
Investment and Finance Committee		
Minutes		
	Box	FOLDER
January 16-February 12, 1990	43	2.32
March 6-April 3, 1990	43	2.321
May 2-September 30, 1990	43	2.322
	Box	FOLDER
Reports of Mortgage Loan Applications 1989-1990	43	2.323
Management Committee		
	Box	FOLDER
1967-1976	44	2.324
June-July 1980	44	2.325
September-November 1980	44	2.326
Budget Reports		

	Box	FOLDER
1973 (Nine and Twelve Months) 1973-1974	44	2.327
1974 (Three and Six Months) 1974	44	2.328
1974 (Nine and Twelve Months) 1974	44	2.329
1975 (Three, Six and Twelve Months) 1975	44	2.33
	Box	FOLDER
Capital Expenditure Request 1978	44	2.331
Financial Plan Reports		
	Box	FOLDER
1975 (Three, Six, Nine and Twelve Months) 1975	45	2.332
1977 (Nine Months) 1977	45	2.333
	Box	FOLDER
Financial Review Fourth Quarter 1984	45	2.334
Inter-Office Correspondence		
	Box	FOLDER
1968-1970	45	2.335
1971-1976	45	2.336
	Box	FOLDER
Lapsation Survey 1974	45	2.337
Meeting Notices 1968-1974	45	2.338
Minutes		
	Box	FOLDER

1968-June 1970	45	2.339
July-December 1970	45	2.34
1971	45	2.341
1972	46	2.342
1973	46	2.343
1974	46	2.344
1975	46	2.345
1976	46	2.346
1977	46	2.347
February 1978	46	2.348
March 1978	46	2.349
May 1978	46	2.35
July 1978 & September 1978	46	2.351
October 1978	46	2.352
November 1978	47	2.353
1979	47	2.354
1980	47	2.355
1981	47	2.356
1982	47	2.357
Marketing Committee		
	Box	FOLDER
1982-1983	47	2.358

Minutes		
	Box	FOLDER
June-September 1977	47	2.359
October-December 1977	47	2.36
January-April 1978	47	2.361
May 1978	48	2.362
June 1978	48	2.363
July-August 1978	48	2.364
1979	48	2.365
January-June 1980	48	2.366
July-December 1980	48	2.367
1981	48	2.368
February-April 1982	48	2.369
May-October 1982	48	2.37
November-December 1982	49	2.371
1983	49	2.372
Miscellaneous Committee Meetings		
	Box	FOLDER
1968-September 1974	49	2.373
September 1974-1977	49	2.374
Operations Committee		
Inter-Office Correspondence		
	Box	FOLDER
1968-July 1982	49	2.375

August 1982-1984	49	2.376
Minutes		
	Box	FOLDER
1976-1977	49	2.377
1978	49	2.378
1979	49	2.379
1980	50	2.38
1981	50	2.381
1982	50	2.382
1983	50	2.383
1984	50	2.384
	Box	FOLDER
Task Forces [circa 1984]	50	2.385
	Box	FOLDER
Pension Study Task Force 1974-1976	50	2.386
Product Development Committee		
Inter-Office Correspondence		
	Box	FOLDER
March-September 1975	50	2.387
October 1975-February 1976	50	2.388
March-August 1976	50	2.389
September 1976-February 1977	51	2.39
April-December 1977	51	2.391

January 1978-May 1980	51	2.392
Minutes		
	Box	FOLDER
1975	51	2.393
1976	51	2.394
1977	51	2.395
1978-1980	51	2.396
Profit-sharing Committee		
	Box	FOLDER
Inter-Office Correspondence 1973-1978	51	2.397
Minutes		
	Box	FOLDER
1967-1972	51	2.398
1973-1978	51	2.399
1979-1982	51	2.4
Retirement Committee		
Inter-Office Correspondence		
	Box	FOLDER
1967-1972	51	2.401
January 19, 1973	52	2.402
January 23-December 1973	52	2.403
February-November 1974	52	2.404
Minutes		
	Box	FOLDER
1967-1971	52	2.405

1972-1975	52	2.406
	Box	FOLDER
Retirement Plan-Actuarial Report 1968	52	2.407
	Box	FOLDER
Status Report Meetings-Ordinary Conversion 1970	52	2.408
Task Forces		
	Box	FOLDER
Computerize Ordinary Business 1969-1970	52	2.409
Equities 1969-1970	52	2.41
GAM [General Agency Marketing] 1986	52	2.411
Investment		
	Box	FOLDER
September 1987-July 1988	52	2.412
August-December 1988	52	2.413
Miscellaneous		
	Box	FOLDER
Part I 1966-1970	53	2.414
Part II 1967-1968	53	2.415
	Box	FOLDER
Policy Benefit Checkwriting 1969	53	2.416
Reduce Corporate Expenses 1985-1987	53	2.417
Reports 1988	53	2.418

Southern Life System Integration 1987	53	2.419
Universal Life Task Force		
Handbook		
	Box	FOLDER
Part I 1981-1983	53	2.42
Part II 1983	53	2.421
Part III 1983	53	2.422
	Box	FOLDER
Report 1984	53	2.423
Plans and listing of securities		
Deerwood Club plan 1977 14"x14"		
Description		
White-and-black plan of The Deerwood Club in Jacksonville, Florida.		
Publix Supermarkets plan 1977 14"x16"		
Scope and Contents		
White-and-black plan (Exhibit A) of Publix Supermarkets, Inc., Pasadeena, Pinellas County, Florida.		
Listing of securities owned by Liberty Life Insurance Company (corrected copy) 1967		
Photographs		
Description		
Thirty-three photographs of different properties owned by Liberty Life Insurance Company. One 8"x9.75" glossy color photograph, seven 3.5"x5" matte color photographs, twenty-five 3.5"x5" black-and-white photographs.		
Return to Table of Contents »		

**Record Group 4 Record Group 4: W. Frank Hipp
Papers 1885-1970 3.33 cubic feet including six
volumes, a line drawing, photographs (one oversize),
and oversize material
Biographical Note**

W. Frank Hipp was born on August 24, 1889 in Greenwood County, South Carolina, the son of John Calhoun and Alice Pathena Wheeler Hipp. He was educated in the Newberry County public school system and graduated with honors from Newberry College in 1907, doing post-graduate work in economics at Vanderbilt University from 1907-1909.

In 1911 he became a general agent for the Pacific Mutual Life Insurance Company in Newberry, and in 1912 he became a general agent in Spartanburg for the Southeastern Life Insurance Company. He contracted tuberculosis in 1916 and spent the next two years in Newberry, Aiken, and in North Carolina recovering his health. Hipp then moved to Greenville where he opened a textile securities investment office in 1918. According to Southeastern Life Insurance Company records he remained employed with the company as a general agent until 1919. In that year, on October 13th, he and a group of investors founded The Liberty Life Insurance Company, a weekly premium insurance business; Hipp was named as its president.

The Liberty Life Insurance Company began selling ordinary life insurance in 1923 and by 1929 had reached \$1 million in premium income. In November of the following year Hipp purchased Columbia radio station WIS and by 1932 also owned WCSC in Charleston. The year 1930 also saw the creation of Independence Insurance Company to sell health and accident insurance to low income and African-American workers.

Hipp gained controlling interest in the Southeastern Life Insurance Company in 1931 after the failure of Roger Clark Caldwell's Bank of Tennessee and Associated Life Companies in 1930; he was elected the company's president in 1933. The Independence Insurance Company transferred all of its life insurance business to Southeastern Life and suspended selling health and accident insurance, ceasing operations in 1939. In that same year Southeastern's insurance in force reached \$52.3 million and The Liberty Life had \$75 million of insurance in force and \$5 million in sales.

The Liberty Life Insurance Company and Southeastern Life operated independently until January 1942, when they were merged under the new name of Liberty Life Insurance Company. Southeastern had already begun selling weekly premium insurance in 1940 and that same year Hipp purchased the First National Bank Building in Charlotte, North Carolina, the last asset of the "old" Southeastern Life Insurance Company. Hipp purchased 25% of The Liberty Life stock held outside of his immediate family. All of the debit business of the Liberty

Life was transferred to Southeastern's 1905 charter and was reorganized into the industrial division of the new company. The Liberty Life ceased to sell insurance but remained an active company under the name of Surety Life Insurance Company, which retained certain paid-up life insurance, some real estate and the two radio stations as assets. It also received an annual payment of 5% of the premiums collected by the industrial division of the new Liberty Life.

Hipp married Eunice Jane Halfacre on December 29, 1909 and they had five children: Francis M., Herman Neel, Boyd Calhoun, William Hayne and Dorothy Hipp. They separated in 1936. He married Frances McFayden on December 4, 1941 and they had one child, Jean Gail. Hipp served on the Trinity Lutheran Church council, was active in the Lutheran Synod of South Carolina, was a member of Newberry College Board of Trustees, president of the Association of Insurance Companies of the Carolinas, and director of the Greenville Community Chest. W. Frank Hipp died of a heart attack on January 3, 1943 in Greenville.

Scope and Content Note

The W. Frank Hipp Papers (Record Group 4 of the Liberty Corporation Archives) contains bills, canceled checks, a cash book, clippings, correspondence, income tax returns, insurance policies, an investment account journal, ledgers, legal documents, a line drawing, lists, memos, minutes, photographs, plats, receipts, reports, stock certificates, telegrams, and other material for the period 1885-1970; the bulk of the papers are dated between 1925 and 1943. The record group is arranged alphabetically by folder title, with cancelled checks and financial volumes following. The material in the papers were created as a result of Hipp's business activities, his relationship with the Evangelical Lutheran Synod of South Carolina and Newberry College, interactions with other members of the Hipp family, and the settlement of his estate.

The business papers include correspondence, an investment account journal, minutes, reports, stock certificates, and other material concerning investments and stock purchases in such companies as Dunean Mills of Greenville, SC; the Hypoborite [pharmaceutical] Syndicate in Columbia, SC; the Placentia-Richfield Central Oil Company of California; and Spartanburg County Mills of Spartanburg, SC, as well as material documenting the progress of drilling and the financial problems of the Welsh Oil Company /Corporation of Welsh, LA. Some of this material, such as the investment account journal, date to the period when Hipp ran his investment office in Greenville. The sale of ¼ interest in the Newberry, SC agency for Pacific Mutual Life Insurance Company of California by general agent Robert Norris to Hipp in 1909 and ½ interest, in 1910, the assignment of renewal commissions by Norris to the National Bank of Newberry in 1912, and the correspondence, telegrams, and legal documents relating to the legal case that arises from

assignment are also part of this collection. There is material relating to real estate transactions in Jacksonville, FL; Richland County, SC; Lavinia Avenue in Greenville, SC; and most notably Northgate Heights, a housing development in Greenville where General Electric "New American Homes" (New American Demonstration Home Building Program) were constructed. The Northgate material includes correspondence relating to its construction, interior decorating and landscaping, and plats of the development.

Most of the family correspondence has to do with requests from family members to Hipp for business, financial, insurance, real estate, and tax advice, as well as for financial assistance. There are also exchanges of family news. Among the correspondents are Harriet Fulmer (a niece of W. Frank Hipp), Paul S. Halfacre (brother of W. Frank Hipp's first wife), Ruth Graham Halfacre (his wife), Carroll D. Hipp (W. Frank Hipp's brother), Dorothy Hipp, Francis Hipp, Lois Hipp Kennedy (W. Frank Hipp's sister), Ella Frances Kennedy, (her daughter), Robert C. Kennedy (her husband), G. Harold Hipp, George C. Hipp, Herman Hipp, J. C. Hipp, and J. W. Hipp. In addition, there is correspondence between Hipp and Dr. Paul Ringer of Asheville, SC, reporting his treatment of Dorothy [Dot] for tuberculosis during the period 1933-1935, and a 1934 school paper on South Carolina history by Boyd Calhoun Hipp.

Nearly a quarter of the collection relates to the settlement of Hipp's estate from 1943-1948; his sons Francis and Herman Hipp were the estate's executors. These files contain correspondence about stocks and dividends; with banks concerning the closing bank balances and loans/notes and the retirement of bank certificates/dividends; with the U.S. Internal Revenue Service and the South Carolina Tax Commission regarding estate taxes; and with G. Richard Shafto on the valuation of radio station WIS. Among the other estate records in the collection are bank deposit books and statements, bills, a cash book, disbursement records, documents concerning the 1941 reinsurance agreement between Liberty Life Insurance Company and Surety Life Insurance Company, a ledger, probate court and other legal documents (such as the determination, sale, and distribution of estate assets), lists of assets, federal and state tax, returns, and valuations. There is also some material on the settlement of the estate of Hipp's father, J. C. Hipp.

The material concerning the Evangelical Lutheran Synod of South Carolina and Newberry College includes correspondence regarding the purchasing and refinancing Synod and College bonds (especially those Hipp holds), the sale of Summerland College property, and the finances of the Synod and College; there is correspondence with both James C. Kinard, the President of Newberry College, and the Reverend Edgar Z. Pence, the President of the Synod (in Little Mountain, SC). In addition, there are clippings

about the College, financial records, Board of Trustee meeting minutes, a mortgage indenture, pledges by Hipp to various College funds, reports regarding a contract to create a sustaining fund for College using an insurance policy with Unity Life Insurance Company in Columbia SC, and a collateral note between the College and Hipp and The Citizens and Southern Bank of South Carolina (Columbia, SC), with information about payments of interest to Frances McFayden Hipp after W. Frank Hipp's death.

The collection also includes biographical information on Hipp (including a copy of his death certificate); correspondence relating to college loans he made to Mary Faith and Edward F. Irick of Elloree, SC, and Ernestine Bodie of Ridge Spring, SC; 1943 letters to Francis Hipp, in sympathy on his father's death and congratulations for becoming president of Liberty Life; items concerning appliances for, repairs to and insurance on the Hipp house on McDaniel Avenue; income tax forms for Hipp and daughter Dorothy (Gunter); Masonic demits, 1926-1927; and material relating to the insurance policies of W. Frank, Boyd Calhoun, and Francis Hipp.

Other major correspondents in this collection include Thomas F. Ball, Angus E. Bird, Eugene S. Blease, John Carradine, Butler B. Hare, Leon LeGrand, and Carroll J. Ramage.

Material relating to W. Frank Hipp may be found in Record Groups 2 (Southeastern Life Insurance Company Records), 3.1 (Liberty Life Insurance Company Legal Department Records), 3.2 (Liberty Life Insurance Company Pre-Corporation Records), 7.1 (Cosmos Broadcasting Corporation Records), 8.1 (Communications Department Photographic Records), 8.2 (Communications Department Biographical Information) and 11.1 (The Liberty Corporation Historical Research Material).

Oversize material, an oversize cash book, and photographs were removed from the collection and placed in oversize or photographic storage.

Files		
	Box	FOLDER
Biographical Data 1939-1940 1943 1970, no date	1	1.1
Certificates of Deposit		
	Box	FOLDER
Federal Savings and Loan Associations 1940	1	1.2
1941-1942	1	1.3

Fountain Inn 1939-1942	1	1.4
	Box	FOLDER
Clinkscates Mortgage 1925-1928	1	1.5
Clippings 1934, no date	1	1.6
College Loans 1938-1942	1	1.7
Death 1943	1	1.8
Dunean Mills, Minutes and Report to Board (1918-1919), Sale of Stock 1925	1	1.9
Estate		
	Box	FOLDER
Bank Certificates 1942-1944	1	1.1
Barnett National Bank (and John H. Perry Loan) 1942-1946	1	1.11
Bates Note 1942-1943, no date	1	1.12
Bills 1942-1946	1	1.13
Checks 1942-1946	1	1.14
Federal Estate Tax 1943-1947, no date	1	1.15
Federal Old Age Benefit Refund 1937-1943	2	1.16
First National Bank 1943-1946	2	1.17
Gift Taxes 1943 1946	2	1.18
Income Tax 1940-1947, no date	2	1.19

Insurance 1942-1944	2	1.2
Ledger 1943-1947	2	1.21
Miscellaneous 1942 1944	2	1.22
Norwood National Bank 1928-1942	2	1.23
Notes and Calculations no date	2	1.24
Probate Court 1943-1946, no date	2	1.25
Receipts Boyd Calhoun Hipp to Estate for delivery of certain securities 1943	2	1.26
Reinsurance Agreement, Liberty and Surety 1941, no date	2	1.27
Returns 1944-1946	2	1.28
Safe 1943	2	1.29
Safety Deposit Box 1943-1944, no date	2	1.3
Sale and Distribution of Assets 1942-1948 1950, no date	2	1.31
Savings and Loan Certificates-Boyd Calhoun Hipp and Dorothy Hipp Gunter 1941 1943	2	1.32
South Carolina Inheritance and Estate Tax 1936 1939-1947, no date	3	1.33
South Carolina National Bank Deposits 1942-1946	3	1.34
South Carolina National Bank	3	1.35

Statements 1943-1947		
Valuation of Radio Station WIS 1943 1946-1947, no date	3	1.36
Estate of J. C. Hipp		
	Box	FOLDER
1885-1926	3	1.37
1910-1923	3	1.38
Reliance Life of Pittsburgh 1913-1923	3	1 39
	Box	FOLDER
Evangelical Lutheran Synod of South Carolina 1939-1940 1945	3	1.4
Family Matters		
	Box	FOLDER
1918-1932	3	1.41
1933-1938	3	1.42
1939-1942	4	1.43
	Box	FOLDER
Frances McFadyen Hipp vs. Gail Jean Hipp 1945	4	1.44
General Correspondence 1925 1930-1931 1934-1941	4	1.45
Gunter, Dorothy Hipp		
	Box	FOLDER
Dividends 1943, no date	4	1.46
Income Tax 1941-1944, no date 1942-1945, no date	4	1.47
	Box	FOLDER
	4	1.48

Henley's 1936-1937		
Hipp, B. C., School Paper (May 18, 1934)	4	1.49
Hipp, Francis M.		
	Box	FOLDER
Congratulations on Presidency 1943	4	1.5
Sympathy (W. F. Hipp's Death) 1943	4	1.51
	Box	FOLDER
Hipp Residence-McDaniel Avenue 1941-1943	4	1.52
House Plan Advertising 1937-1940, no date	4	1.53
Household Appliances 1936-1937	4	1.54
Hudgins, W. T. 1940	4	1.55
Hypoborite Syndicate 1930	4	1.56
Income Tax Returns		
	Box	FOLDER
(1918, 1921-1932) 1919 1922-1933	4	1.57
(1933-1937) 1934-1938	5	1.58
(1938-1939) 1939-1940	5	1.59
(1940-1941) 1941-1942	5	1.6
Insurance		
	Box	FOLDER
Auto 1937-1943	5	1.61
	5	1.62

Claims on W.F. Hipp 1931-1942		
Fire 1936-1942	5	1.63
Insurance Policies		
	Box	FOLDER
Auto 1938-1943	5	1.64
Fire 1939-1941 & 1944	5	1.65
(B. C. Hipp and F. M. Hipp) RG 4 W. Frank Hipp Papers 1944	5	1.66
	Box	FOLDER
Jacksonville, Florida 1938	5	1.67
Lavinia Avenue Property 1921-1923	5	1.68
McCants, C. E. 1930-1931	5	1.69
McCoy, Harriet 1939-1941	6	1.7
Newberry College Bonds		
	Box	FOLDER
1934-1935 1937-1938	6	1.72
1939	6	1.73
1940-1944	6	1.74
	Box	FOLDER
Non-Payment Protests 1913-1918	6	1.75
Northgate Heights 1935-1936, no date	6	1.76
Northgate Talley 1936	6	1.77
Personal Letterheads no date	6	1.78

Placentia-Richfield Central Oil Company 1921 & 1939-1940	6	1.79
Richland County Property 1930	6	1.8
South Carolina National Bank 1938-1942	6	1.81
Spartanburg County Mills 1921	6	1.82
Stocks and Bonds 1917-1920	6	1.83
Surety Mortgage Company, Northgate 1935-1939	6	1.84
The Pacific Mutual Life Insurance Company (Norris, Robert) 1909-1918	6	1.85
Welsh Oil Company 1919-1920	6	1.86
W. Frank Hipp's Canceled Checks 1925-1926 1928-1930 1932-1942		7

Financial Volumes

	Box	VOLUME
Volume 1: Investment account journal July 18, 1918-February 20, 1919	8	1

Ledgers relating to property and equipment

	Box	VOLUME
1933-1938	8	2
October 22, 1938-January 1, 1941	8	3
January-February 1941	8	4

Line Drawing

	Box
A line drawing of Chamber of	1 (photos)

Commerce Building, Greenville, SC,
(housed with the photographs) no
date

Oversize Statements, Certificates and Plats
General note

Twenty-three (23) items were removed from papers and from the following folders and placed in an oversize map case drawer: Clippings, Estate, Estate of J. C. Hipp, Income Tax and Northgate Heights folders.

	Box	FOLDER
South Carolina National Bank of Newberry, SC statements, account of W. Frank Hipp May 4, 1940-April 12, 1941 April 12-October 25, 1941 October 25, 1941-January 21, 1942 and January 21-June 17, 1942 4.0 item(s)	9	1
		FOLDER
Conveyance of real estate by Nancy H. Moon of Newberry County, SC to William M. Werts of Newberry County, SC, January 1, 1885 and hand-drawn plat of property conveyed [estate of J. C. Hipp]		1
	Box	FOLDER
Reliance Life Insurance Company of Pittsburgh, Pennsylvania, life insurance policy #63424 issued to John C. Hipp December 13, 1913	9	1
The Liberty Life Insurance Company, life insurance policy #512,968 issued by Surety Life Insurance Company to W. Frank Hipp February 28, 1931	9	1
The Liberty Life Insurance Company, life insurance policy #513,225 issued by Surety Life Insurance Company to W. Frank Hipp April 4, 1931	9	1
The Liberty Life Insurance Company, life insurance policy	9	1

#518,074 (duplicate) issued by Surety Life Insurance Company to W. Frank Hipp February 11, 1932		
The Liberty Life Insurance Company, life insurance policy #531,932 issued by Surety Life Insurance Company to W. Frank Hipp February 22, 1936	9	1
The Liberty Life Insurance Company, life insurance policy #531,933 issued by Surety Life Insurance Company to W. Frank Hipp February 22, 1936	9	1
The Liberty Life Insurance Company, life insurance policy #531,934 issued by Surety Life Insurance Company to W. Frank Hipp February 22, 1936	9	1
		FOLDER
Map, <i>Rand McNally New Commercial Atlas Map of South Carolina</i> , no date; railroad map on obverse, highway map on reverse; railroad map divided into sections using blue pencil with blue circles around one major town in each section (sales territories?) and at bottom of map, also in blue pencil, is "#65,380" and "9-20-20"		1
	Box	FOLDER
Plat, pencil drawing of southern portion of Northgate plat, Greenville, SC no date	9	2
Plat, copy of May 1939 Northgate plat, Greenville, SC showing certain lots "whited-out" and others with white numbers (prices?) no date	9	2
Plat, copy of May 1939 Northgate plat, Greenville, SC showing lots sold marked by red "x's," no date	9	2
		FOLDER

Plat of Northgate, property of Utopian Developing Company, Greenville, SC, revised by R. E. Dalton May 1939		1
	Box	FOLDER
Receipts 5123, 5124, 5129, 5130, 5131 from Greenville Nursery Company, Greenville, SC to W. Frank Hipp, G. E. Houses Numbers 2 and 3 [Northgate Heights], North Main Street August 4, 1939	9	2
South Carolina Tax Commission Form 1301, Return of Income of Partnership or Fiduciary for period January 1, 1939 to January 1, 1940, W. Frank Hipp, trustee for Herman N. Hipp, B. Calhoun Hipp and Dorothy Hipp January 30, 1940	9	2
Statement, handwritten, of original value of Station WIS assets and depreciation through 1939, net value, and depreciation from 1940-1942	9	2
Statements, typewritten, of real estate, stocks and bonds, collateral loans, etc. circa 1942		
	Box	FOLDER
Draft, with handwritten annotations	9	2
Carbon copy of draft, with handwritten annotations, also attached schedule of reference depreciation of various assets of Station WIS, Inc. through December 31, 1942 and list of Surety Life Insurance assets not shown on statement December 31, 1942	9	2
Final (?) draft of statement	9	2
Oversize volume		
	Box	

Photograph	
	Box
8x10 black and white photograph of W. Frank Hipp by W. P. Dowling of Greenville, SC, no date and one (1) 8x10 black and white photograph of W. Frank Hipp, n.p. circa 1942 One (1)	1 (photos)

Oversize Photograph
11x14 color photograph of W. Frank Hipp, n.p. circa 1942 One (1)

[Return to Table of Contents »](#)

Record Group 5 Record Group 5: Boyd Calhoun Hipp Papers 1949-1976 13.25 cubic feet including photographs and oversize material
Biographical Note

Boyd Calhoun Hipp was born on August 31, 1922 in Greenville, South Carolina. He was the youngest son of Eunice Halfacre Hipp and W. Frank Hipp, founder of The Liberty Life Insurance Company. Educated in the Greenville public school system, he graduated from Greenville High School in 1939. At Davidson College in Davidson, North Carolina, Hipp majored in business and economics and graduated *cum laude* in 1943. As a captain in the United States Army infantry during World War II, Hipp was decorated for service in Europe and earned the Purple Heart with Oak Leaf Cluster and the Bronze Star.

Hipp joined Liberty Life Insurance Company in 1946 and served as assistant treasurer (1948-1949), assistant vice president (1949-1953), administrative vice president (1953-1959), vice president for investments (1959-1961), senior vice president (1961-1968), and executive vice president for investment (1968-1976). He also served as president of The Broadcasting Company of the South and later as chairman of the board of Cosmos Broadcasting Corporation, as well as a director and executive vice president (1968-1976) of The Liberty Corporation. Hipp was also president and director of Liberty Investment Management Corporation and a director of Greater Arizona Savings and Loan Association. As an active member of the Greenville business community, he was a director of Southern Bank and Trust Company, a director of Textile Hall Corporation, and a member of the American Institute of Management Presidents' Council, the Mortgage Bankers

Association, the Newcomen Society, the National Board of Governors of the Institute of Living, and the Piedmont Economics Club.

Hipp was also involved in numerous community and educational organizations including the Council of Wofford College Associates, the Davidson College Board of Visitors, the National Board of Governors of the Institute of Living, and the North Greenville College Advisory Board. In 1976, Hipp received the distinguished alumnus award from Davidson. He was married to Jean Jones Hipp and was the father of Beth Louise Hipp and Boyd Calhoun Hipp II. Following an extended bout with cancer, he died on October 16, 1976. Information for this biographical sketch was found in Series 3, Personal Papers, of this record group.

Scope and Content Note

The Boyd Calhoun Hipp Papers document primarily his business activities at The Liberty Corporation, its subsidiaries, and its predecessors. Hipp was mainly involved in Liberty's broadcast and investment operations. The files are arranged into record series according to the specific corporation. Within each series, the records are organized in an alphabetical subject file. Some larger series, such as Liberty Life Insurance Company and The Liberty Corporation, are further divided by committees or departments, and folders related to that subdivision are arranged in an alphabetical order.

These records illustrate the planning and operations of a number of Liberty firms. There is considerable material about The Broadcasting Company of the South, Cosmos Broadcasting Corporation, and its flagship station, WIS, including minutes of meetings of Board of Directors, financial statements, balance sheets, and investment committee files. The records of Liberty Life Insurance Company include file of the numerous committees upon which Hipp served. Of particular importance are those of the finance, investment and management committees. There are also records of the Investment Division that Hipp supervised. The Surety Investment Company series includes records of the finance, investment, and management committees, balance sheets, and correspondence.

There are a few records from the following firms: Independence Insurance Company, Selico Incorporated, The Southeastern Life Insurance Company, Special Services Corporation, The Surety Insurance Company, The Surety Indemnity Company, The Surety Life Insurance Company, Surety Realty Corporation, The Liberty Corporation, Tres & Company, and Bankers Fire and Marine Insurance Company. A small series of personal papers includes material related to Hipp's activities in several professional insurance organizations and biographical material.

NOTE: Some of The Broadcasting Company of the South

records were not received from the Liberty Corporation Archives with the other records of this series. These records include Accountants Report and Financial Statement, Annual Meeting, Balance Sheets, Bank Balance, Board of Director's Meetings, Broadcasting Company of the South Foundation, CATV, and Comparative Statement of Income-Radio Station WIS. A list of the titles of these folders is given after the separation list.

THE BROADCASTING COMPANY OF THE SOUTH

Folders not received from The Liberty Corporation Archives

Scope and Contents note

Folders 1-30 were listed but not received from Liberty Corporation

	Box	FOLDER
Accountants Report and Financial Statement-1958	1	1.1
Annual Meeting		
	Box	FOLDER
1952	1	1.2
1953	1	1.3
1954	1	1.4
1955	1	1.5
1957	1	1.6
1970	1	1.7
Balance Sheets		
	Box	FOLDER
1951	1	1.8
1952	1	1.9
1953	1	1.1
1954	1	1.11

1955	1	1.12
1956	1	1.13
1957	1	1.14
1958	1	1.15
1959	1	1.16
1960	1	1.17
1961	1	1.18
	Box	FOLDER
Bank Balance 1959-1965	1	1.19
Board of Directors' Meetings		
	Box	FOLDER
1958	1	1.2
1959	1	1.21
1961	1	1.22
1962	1	1.23
1963	1	1.24
1964	1	1.25
1965	1	1.26
	Box	FOLDER
Broadcasting Company of the South Foundation 1964-1965	1	1.27
CATV 1964	1	1.28
Comparative Statement of Income, Radio Station WIS		
	Box	FOLDER

1960	1	1.29
1961	1	1.3
Confidential		
	Box	FOLDER
Correspondence 1953	1	1.31
Stockholder Information 1956	1	1.32
	Box	FOLDER
Correspondence 1950-1959	1	1.33
Financial Statements		
	Box	FOLDER
1950	1	1.34
1951	1	1.35
1952	1	1.36
1954	1	1.37
1955	1	1.38
1956	1	1.39
1957	1	1.4
	Box	FOLDER
General File 1954-1957	1	1.41
Income and Excess Profits Tax Considerations 1952	1	1.42
Income Tax Considerations 1951	1	1.43
Investment Committee		
	Box	FOLDER
	1	1.44

Correspondence 1961

Financial Information		
	Box	FOLDER
1962	1	1.45
1965	1	1.46
	Box	FOLDER
Letters to Stockholders 1952-1953	1	1.47
Management Committee, Correspondence 1963-1965	1	1.48
Radio Station WSPA 1951-1954	1	1.49
Report on Evaluation of Present and Expanded Facilities for the Broadcasting Company of the South 1964	1	1.5
Semi-Annual Meeting 1960	2	1.51
Special Meeting September 27 1957	2	1.52
Statistical Data and Comparisons to Industry Average 1954	2	1.53
Statements of Income, WIS Radio and WIS-TV		
	Box	FOLDER
1958	2	1.54
1959	2	1.55
	Box	FOLDER
Stockholders Meeting 1952	2	1.56
Suggestions for Improving Accounting Procedures and Internal 1951	2	1.57
	2	1.58

United Fund Campaign 1959		
WIS Radio 1951-1955	2	1.59
WIST Radio 1951-1959	2	1.6
WIS-TV		
	Box	FOLDER
Annual Meeting 1956	2	1.61
Trial Balance Statements and Other Financial Reports 1955-1957	2	1.62
	Box	FOLDER
WSFA-TV 1959-1960	2	1.63
COSMOS BROADCASTING CORPORATION		
Board of Directors Meetings		
	Box	FOLDER
1966	2	2.1
1967	2	2.2
	Box	FOLDER
Correspondence 1969	2	2.3
Executive Committee Meetings		
	Box	FOLDER
1968	3	2.4
1969	3	2.5
	Box	FOLDER
Financial Statement 1969	3	2.6
Investment Committee, Profit Sharing		
	Box	FOLDER
Plan 1969	3	2.7

Trust Advisory Committee-Inter-office Correspondence and Portfolio Performance Statements		
	Box	FOLDER
1970	3	2.8
1971	3	2.9
	Box	FOLDER
Investment Review Summary 1968-1969	3	2.1
Management Committee, Long Range Plan 1970-1974	3	2.11
Shafto, G. Richard, Retirement 1969	3	2.12
BOYD CALHOUN HIPP-PERSONAL PAPERS		
	Box	FOLDER
American Institute of Management, Presidents Council 1965 1970 & 1971	3	3.1
American Life Convention 1947 1959	3	3.2
Newcomen Society 1961	3	3.3
Obituaries and Resolutions 1976	3	3.4
Personal 1954-1976	4	3.5
INDEPENDENCE INSURANCE COMPANY		
	Box	FOLDER
Balance Sheets and Operating Statements 1958-1961	4	4.1
LIBERTY LIFE INSURANCE COMPANY		
	Box	FOLDER
Electronic Planning and Programming Committee 1957-	4	5.1

1958

Executive Council		
Minutes		
	Box	FOLDER
1953-March, 1954	4	5.2
April, 1954-November, 1954	4	5.3
December, 1954-January, 1958	4	5.4
New Home Office Building		
	Box	FOLDER
June, 1953-April, 1954	4	5.5
May, 1954-March, 1956	4	5.6
Finance Committee		
	Box	FOLDER
Board of Directors' Committees 1969	4	5.7
Correspondence		
	Box	FOLDER
1958-1963	4	5.8
1964-1968	4	5.9
	Box	FOLDER
Minutes 1965	4	5.1
Mortgage Loan Department		
	Box	FOLDER
Reports of Mortgage Loan Applications 1951	4	5.11
Loan Information 1949-1950	4	5.12
	Box	FOLDER

Forms Review Committee- Minutes of Meetings 1952-1953	5	5.13
Insurance Committee 1954- 1965	5	5.14
Investment Committee		
Atlanta Fulton Development Corporation		
	Box	FOLDER
Financial Statements 1967- 1968	5	5.15
General 1963-1968	5	5.16
	Box	FOLDER
Bank of New York 1955-1968	5	5.17
Calhoun Towers Incorporated 1960	5	5.18
Chemical Bank New York Trust Company 1966-1968	5	5.19
Colorlogs Incorporated 1967- 1968	5	5.2
Common Stock		
	Box	FOLDER
Information 1968-1969	5	5.21
Recommended 1967	5	5.22
	Box	FOLDER
Crestline 1957-1961	5	5.23
Dividend Listings 1969	5	5.24
First National City Bank 1969	5	5.25
Fund Investments, Incorporated 1963	5	5.26

General File 1964-1968	5	5.27
Green Valley Club Report on Financial Statements 1958-1960	5	5.28
Hampton Insurance Agency, Incorporated, Financial Statements 1967-1968	5	5.29
Hartwell, J.M. Company 1963-1965	6	5.3
	Box	FOLDER
1958-1960 & 1962-1963	6	5.31
1967	6	5.32
Hollyridge Development Company Green Valley Country Club, and Special Services Corporation, Bank Balance 1958-1959	6	5.33
Hollyridge Development Company Financial Statements		
	Box	FOLDER
1959-1961	6	5.34
1962-1965	6	5.35
1966-1967	6	5.36
1968	6	5.37
	Box	FOLDER
Huntcliff Division, Financial Statements 1968	6	5.38
International Office Park, Incorporated, Financial Statement 1967	6	5.39
Investment Activities		
	Box	FOLDER

1953-1958	6	5.4
1959	6	5.41
1960	6	5.42
1962	6	5.43
	Box	FOLDER
Investment Advisory Committee, Correspondence, Profit Sharing Information, Minutes 1970	6	5.44
Investment Brokers 1956-1961	6	5.45
Investment Expenses 1948	6	5.46
Investment Information 1961-1966	6	5.47
Investments, Ford Motor Company, Common Stock 1956	6	5.48
Jim Walter Corporation 1961-1966	6	5.49
LaMarick Beauty System, Financial Statements 1966-1968	6	5.5
Liberty Investors Benefit Insurance Company		
	Box	FOLDER
General 1967	7	5.51
Study Guide, General Securities Examination 1967	7	5.52
	Box	FOLDER
Liberty Private Placements 1956-1957	7	5.53

Liberty Properties Division		
	Box	FOLDER
Atlanta Fulton Development Corporation 1968-1969	7	5.54
Balance Sheets 1961-1962 & 1967-1968	7	5.55
Committee Meetings 1969	7	5.56
Investments 1960-1966	7	5.57
LaMarick Executive Committee Meeting and Financial Review 1968-1969	7	5.58
Schedule of Projects 1970	7	5.59
	Box	FOLDER
List of Correspondents	7	5.6
Meeting Minutes		
	Box	FOLDER
1966	7	5.60A
1967	7	5.60B
	Box	FOLDER
Miscellaneous Audits 1961	7	5.61
Monthly Balance Sheets 1969	7	5.62
Mony Building, Financial Statements 1968	7	5.63
Moody's Investors Service		
	Box	FOLDER
1956-May, 1957	7	5.64
July-December, 1957	8	5.65
	8	5.66

January-August, 1958		
September-December, 1958	8	5.67
1959	8	5.68
1960	8	5.69
January-May, 1961	8	5.7
June-December, 1961	8	5.71
1962-April, 1963	9	5.72
May, 1963-October 1963	9	5.73
November, 1963-1966	9	5.74
	Box	FOLDER
Morristown Plaza Report 1965	9	5.75
Mortgage Bankers Association, Public Relations Committee 1956-1957	9	5.76
Mortgage Loan Department		
	Box	FOLDER
Annual Report 1966	9	5.77
Annual Report 1967	9	5.78
Commission Schedule 1951	9	5.79
General 1965-1968	9	5.8
General 1969	9	5.81
Reports 1968	9	5.82
Reports 1969	9	5.83
Naess and Thomas		

	Box	FOLDER
1961-1963	9	5.84
1964-1966	9	5.85
	Box	FOLDER
Package Products Company, Incorporated 1956-1957	9	5.86
Paco, Incorporated, Financial Statements 1967-1968	10	5.87
Profit Sharing Trust		
	Box	FOLDER
Advisory Committee, Inter-office Correspondence and Portfolio Performance Statements 1971	10	5.88
General 1968	10	5.89
General 1969	10	5.9
Security Transactions 1969	10	5.91
	Box	FOLDER
Puerto Rico Trip 1962-1963	10	5.92
Securities		
	Box	FOLDER
Department 1967-1969	10	5.93
General 1965-1968	10	5.94
List 1966	10	5.95
Owned 1969	10	5.96
Portfolio 1966-1967	10	5.97
Reports 1963	10	5.98

Security Analysts' Visit		
	Box	FOLDER
1965	10	5.99
1966	10	5.1
1967	10	5.101
	Box	FOLDER
Security Transactions 1969	10	5.102
Selico Incorporated, Stockholders' Report		
	Box	FOLDER
1965	10	5.103
1967	10	5.104
	Box	FOLDER
South Carolina Investments Incorporated 1958-1967	10	5.105
Southeastern Life Insurance Company, Mortgage Loans 1964-1966	10	5.106
South Freeway Land Corporation, Financial Statements 1967-1968	10	5.107
Stock Register 1964	10	5.108
Stock Transaction Sheets 1966-1968	11	5.109
Stockholder's Report 1963	11	5.11
Swap Corporates into Municipals 1960	11	5.111
Textile Hall 1966	11	5.112
The Deerwood Country Club 1966-1967	11	5.113

Valuation of Preferred Stocks 1957	11	5.114
Village Shopping Center 1966	11	5.115
Wentworth, Dahl, and Belden; Turrell, Dahl, and Belden 1969	11	5.116
Westchester Mall, Incorporated 1969	11	5.117
Wolf Mountain Properties 1962- 1967	11	5.118
Investment Division		
Advertising Department		
	Box	FOLDER
1950-1961	11	5.119
1962-1965	11	5.12
January-July, 1966	11	5.121
August, 1966-1967	11	5.122
Annual Reports, General		
	Box	FOLDER
1960	11	5.123
1961	11	5.124
1962	11	5.125
1963	11	5.126
	Box	FOLDER
Annual Reports, Securities Department 1963	12	5.127
Bishop, Benjamin C.		
	Box	FOLDER

1963-1964	12	5.128
1965	12	5.129
Budgets		
	Box	FOLDER
1961	12	5.13
1962	12	5.130A
Cashiers Department		
	Box	FOLDER
1959	12	5.131
1961	12	5.132
	Box	FOLDER
Cashier's Office, Work Performance Reports 1962	12	5.133
Cousins Properties 1965-1967	12	5.134
Departmental Reports 1959	12	5.135
Gains and Losses		
	Box	FOLDER
1958	12	5.136
1960	12	5.137
General		
	Box	FOLDER
September, 1958-July, 1959	12	5.138
August-December, 1959	12	5.139
January-April, 1960	12	5.14
May-December, 1960	13	5.141

January-May, 1961	13	5.142
June-December, 1961	13	5.143
January-August, 1962	13	5.144
September-December, 1962	13	5.145
1963	13	5.146
Hipp, B. Calhoun		
	Box	FOLDER
1964	13	5.147
1965	13	5.148
1966	13	5.149
International Office Park		
	Box	FOLDER
1962-1964	14	5.15
1965-1967	14	5.151
Legal		
	Box	FOLDER
1963	14	5.152
1964-1968	14	5.153
	Box	FOLDER
Minutes of Meetings 1965-1967	14	5.154
Mortgage Loan Department Annual Report 1963	14	5.155
Mortgage Loan Department, General		
	Box	FOLDER
1959	14	5.156

January-June, 1960	14	5.157
July-December, 1960	14	5.158
1961	14	5.159
January-May, 1962	14	5.16
June-December, 1962	14	5.161
1963	14	5.162
1964	15	5.163
1965	15	5.164
	Box	FOLDER
Neville, Rodie, and Shaw, Incorporated 1967-1969	15	5.165
Organization Charts 1964	15	5.166
Real Estate Department		
	Box	FOLDER
1959	15	5.167
1960	15	5.168
1961	15	5.169
1962	15	5.17
1963	15	5.171
1964	15	5.172
1965-1968	15	5.173
	Box	FOLDER
Saco-Lowell Shops 1959-1960	15	5.174
Securities		

	Box	FOLDER
1963	15	5.175
1964	15	5.176
Securities Department		
	Box	FOLDER
1959	15	5.177
1960	15	5.178
1961	15	5.179
1962	16	5.18
	Box	FOLDER
Tax Gains and Loses 1959	16	5.181
Treasurer's Office		
	Box	FOLDER
1961	16	5.182
1962	16	5.183
1963	16	5.184
1965-1968	16	5.185
Management Committee		
	Box	FOLDER
Administrative Division, O'Toole Report 1953	16	5.186
American Institute of Management Certificate 1972	16	5.187
Audit Department 1957-1968	16	5.188
Booke and Company 1964-1965	16	5.189

Booz, Hamilton Executive Compensation Plan 1968	16	5.19
Budget Analysis		
	Box	FOLDER
1962	16	5.191
1964	16	5.191A
1965	16	5.192
1967	16	5.192A
1968	17	5.192B
	Box	FOLDER
Budgets for Investment Division 1968	17	5.193
Budget Information		
	Box	FOLDER
Advertising and Public Relations Department 1958-1961	17	5.194
General 1969	17	5.195
	Box	FOLDER
Carolina Federal Savings and Loan Association of Greenville 1954-1956	17	5.196
Charts Showing Monthly Income Information 1968	17	5.197
Committee Minutes 1968-1969	17	5.198
Conflict of Interest Statements		
	Box	FOLDER
1962-1968	17	5.199
	17	5.2

1969		
	Box	FOLDER
Controller, Fred L. Perdue 1969	17	5.201
Evaluation of ACC-U-COMP Advertising Campaign 1964	17	5.202
Evaluation of Budget		
	Box	FOLDER
1965	17	5.202A
1966	17	5.202B
	Box	FOLDER
Exhibit of Insurance 1969	17	5.203
General		
	Box	FOLDER
Correspondence 1949-1960	18	5.204
File 1968	18	5.205
	Box	FOLDER
Group Operation Analysis 1969	18	5.206
Hay, Edward N. and Associates 1960	18	5.207
Home Office Building 1949- 1962	18	5.208
Home Office Manpower Charts 1966	18	5.209
IBM Premium Billing Procedure 1958	18	5.21
Incentive Award Plan 1969	18	5.211
Information of Company	18	5.212

Officers		
Instruction Booklet, Combination Division 1950	18	5.213
Liberty Investors Benefit Insurance Company 1968	18	5.214
Liberty Life Building, Open House 1955	18	5.215
Long Range Plan		
	Box	FOLDER
Actuarial Division 1969	18	5.216
Combination Department 1969	18	5.217
Group Division 1969	18	5.218
Investment Division 1970- 1974	19	5.219
La Marick Beauty System, Incorporated 1969-1974	19	5.22
Marketing Division	19	5.221
Ordinary Department	19	5.222
Savings and Loan Department	19	5.223
	Box	FOLDER
Management Services 1962- 1967	19	5.224
Manpower Trends, Charts 1964-1968	19	5.225
Manual of Accounts 1966	19	5.226
Manufacturer's Hanover Trust Company 1969	19	5.227

Miscellaneous File 1959-1966	19	5.228
Monthly Reports, Policy Benefit Department 1962-1967	19	5.229
Neville, Rodie, and Shaw Incorporated 1969	19	5.23
New Pension Plan 1959	19	5.231
Numerical Analysis of 1968, Insurance Operations 1969	19	5.232
Office Furniture and Equipment 1949	19	5.233
Operating Budget 1968	19	5.234
Policy Benefit Department 1968-1969	19	5.235
Profit Sharing Plan 1968	20	5.236
Report of Investigation, Ordinary Branch Office, Savings & Loan Collection and Creditor Collection Bank Accounts 1960	20	5.237
Report on Audit of Liberty Life Employees, Stock Purchase Plan 1964	20	5.238
Report on Examination 1965	20	5.239
Report to the Board of Directors 1965	20	5.24
Resolutions for the Liberty Life Board Meeting 1969	20	5.241
Savings and Loan Insurance Department 1956-1958	20	5.242
Sloane, W & J 1949	20	5.243
Statement of Gains and	20	5.244

Losses 1966		
The Hanover Bank 1957	20	5.245
The Sentinel Plan 1967	20	5.246
Work Measurement Program, Office Performance Report: Cashiers' Department 1959	20	5.247
Memos		
	Box	FOLDER
Gravely, Harris P. 1959-1966	20	5.248
Williams, Robert E. 1964-1967	20	5.249
Moving Committee		
	Box	FOLDER
Correspondence 1954-1955	20	5.25
General File 1954-1955	20	5.251
Minutes of Meetings 1954-1955	20	5.252
	Box	FOLDER
Ordinary Division, Annual Reports 1949-1950	20	5.253
Planning and Personnel Committee		
General File		
	Box	FOLDER
1949	21	5.254
1950-1952	21	5.255
1953-1955	21	5.256
Minutes of Meetings		
	Box	FOLDER
	21	5.257

1949-1953		
1953-1955	21	5.258
	Box	FOLDER
Salary Committee, Salary and Payroll Information 1967-1969	21	5.259
SELICO, INCORPORATED		
General		
	Box	FOLDER
1964-1966	21	6.1
1967-1968	21	6.2
	Box	FOLDER
Registration 1964-1967	21	6.3
THE SOUTHEASTERN LIFE INSURANCE COMPANY		
	Box	FOLDER
Financial Information 1955-1967	21	7.1
Rate Book Sheets 1964-1968	21	7.2
SPECIAL SERVICES CORPORATION		
	Box	FOLDER
General Files 1958-1968	21	8.1
Investment Committee, Financial Statements 1968-1969	21	8.2
THE SURETY INSURANCE COMPANY		
	Box	FOLDER
Balance Sheets 1960-1965	21	9.1
Code of Accounts 1957	21	9.2
Correspondence 1963-1966	22	9.3

Filings in Alabama, Georgia, Florida 1961	22	9.4
Reports on Examination 1959-1960	22	9.5
THE SURETY INDEMNITY COMPANY		
	Box	FOLDER
Balance Sheets 1963-1965	22	10.1
SURETY INVESTMENT COMPANY		
	Box	FOLDER
Balance Sheets 1962-1965	22	11.1
Correspondence		
	Box	FOLDER
March-April, 1966	22	11.2
May-September, 1966	22	11.3
October-December, 1966	22	11.4
January-February, 1968	22	11.5
March-May, 1968	22	11.6
June-August, 1968	22	11.7
September-December, 1968	22	11.8
Finance Committee		
General		
	Box	FOLDER
1966	23	11.9
January-February, 1967	23	11.1
March-May, 1967	23	11.11
June-July, 1967	23	11.12

August-December, 1967	23	11.13
Minutes of Meetings		
	Box	FOLDER
1967	23	11.14
1968	23	11.15
Investment Committee		
	Box	FOLDER
Balance Sheets 1966-1967	23	11.16
Cash Projection 1967	23	11.17
Correspondence 1962-1966	23	11.18
Economic Study, Cleveland Street Apartment Project 1967	24	11.19
Financial Statements		
	Box	FOLDER
1966-1967	24	11.2
1967-1968	24	11.21
	Box	FOLDER
H & C Realty Company 1960-1967	24	11.22
Investment Statements and Bank Balances 1962	24	11.23
Mortgages and Real Estate 1963-1966	24	11.24
PACO, Projection July, 1967-June, 1968	24	11.25
Richland Mall 1960-1966	24	11.26
Stock Purchase Agreement,	24	11.27

LaMarick 1966-1968		
	Box	FOLDER
Management Committee, Consolidating Statements of Financial Condition and Surplus 1965	24	11.28
Premium Acceptance Corporation		
	Box	FOLDER
June, 1965-May, 1967	24	11.29
June, 1967-May, 1968	24	11.3
THE SURETY LIFE INSURANCE COMPANY		
Bank of New York		
	Box	FOLDER
May, 1956-December, 1957	24	12.1
January, 1958-March, 1959	24	12.2
Correspondence		
	Box	FOLDER
December, 1955-April, 1958	25	12.3
May, 1958-December, 1960	25	12.4
January, 1961-November, 1962	25	12.5
	Box	FOLDER
Insurance Committee 1954- 1964	25	12.6
Investment Committee		
	Box	FOLDER
Golf Club and Residential Development 1956	25	12.7
Investment Statements 1958- 1960	25	12.8

Management Committee		
	Box	FOLDER
Audited Financial Statements 1961	25	12.9
Minutes of Meetings 1956	25	12.1
Reports on Examinations 1954-1959	25	12.11
Operations Committee		
	Box	FOLDER
Advertising Recommendations 1958-1962	25	12.12
General File		
	Box	FOLDER
1957-1960	25	12.13
1960-1966	25	12.14
	Box	FOLDER
Pension Committee 1950-1951	25	12.15
SURETY REALTY CORPORATION		
Investment Committee		
	Box	FOLDER
Balance Sheets 1964-1966	25	13.1
Financial Statements		
	Box	FOLDER
1962-1967	26	13.2
1967-1968	26	13.3
THE LIBERTY CORPORATION		
Investment Committee		
	Box	FOLDER

Financial Public Relations Program 1970	26	14.1
Investment in Liberty Life Insurance Company 1967-1970	26	14.2
Liberty Life Insurance Company, Bank Lines 1969	26	14.3
Liberty Properties Division 1969	26	14.4
Real Estate Report 1968	26	14.5
Report to Variable Annuity Contract Owners 1968-1969	26	14.6
Security Transactions 1969	26	14.7
Management Committee		
	Box	FOLDER
Agendas and Minutes of Meetings 1970	26	14.8
Casualty Insurance Program 1968-1969	26	14.9
Corporate Administration 1969-1970	26	14.1
Corporate Profile 1970	26	14.11
Directors' and Officers' Liability	26	14.12
Directors' Fee 1969	26	14.13
Domicile 1969	26	14.14
Employee Benefits and Stock Option Plan 1969	27	14.15
General 1968	27	14.16

Greenville Housing Foundation 1969	27	14.17
IBM Management Advisory Program 1970	27	14.18
IBM Proposal for Purchase, IBM System/370 Model 145 1971	27	14.19
Long Range Data Processing Plan		
	Box	FOLDER
Program for Development 1970	27	14.2
Study 1970	27	14.21
Long Range Plan		
	Box	FOLDER
1969	27	14.22
1970-1974	27	14.23
	Box	FOLDER
New York Stock Exchange Listing 1969	27	14.24
Outline for Corporate Development Planning Program 1970	27	14.25
Proposed Report to Board of Directors 1969	27	14.26
Review of First Six Months Operation 1969	27	14.27
Task Force LCMC-1 1969	27	14.28
TRES & COMPANY		
General File		
	Box	FOLDER
1951-1960	28	15.1

1960-1969	28	15.2
	Box	FOLDER
John Miles Limited, Travel Agents 1958-1960	28	15.3
BANKERS FIRE AND MARINE COMPANY		
Board of Directors		
	Box	FOLDER
March, 1958-September, 1960	29	16.1
October, 1960-December, 1962	29	16.2
Correspondence		
	Box	FOLDER
1958	29	16.3
1959-1960	29	16.4
	Box	FOLDER
Executive Committee Minutes 1959-1961	29	16.5
Finance Committee Minutes 1959	29	16.6
List of Securities 1958	29	16.7
Moody's Investors Service 1959	29	16.8
Stockholders Meetings Minutes 1959-1961	29	16.9
Stocks and Financial Matters December, 1960-July, 1961	29	16.1
Stocks and Financial Matters August, 1961-December, 1962	29	16.11

Oversize Material		
General note		
These documents were taken from the following series: Bankers Fire & Marine Insurance Company, Liberty Life Insurance Company, Surety Investment Company, and The Surety Life Insurance Company.		
	Box	FOLDER
Itemized list of office furniture and decorations [W & J Sloane, Mgmt Committee] July 25, 1949	30	1
Tenants of offices at Hampton, Maine, Assembly and Washington Streets [Columbia, South Carolina] March 3, 1956	30	1
Bankers Fire & Marine Annual Statement 1957, 1958, 1960	30	1
Surety Life Insurance Company Report of Security Transactions September 1959	30	1
Loan commitments - 12 month projection 1962 2.0 item(s)	30	2
Liberty Life Insurance Company Branch Office Leases Negotiated, Renewed or Terminated in 1963	30	2
Provident Life and Accident Insurance Company Shopping Center Analysis Richland Mall 1967	30	2
Panthertown Valley Area (Moltz Tract) 1968-1970 measures to discourage tentative Blue Ridge Parkway	30	2
"Acc-U-Comp Sellebration" posters 3.0 item(s)	30	2
"Daniel: Building for your future-through company life insurance" poster	30	2
FOLDER		

WIS ad reprint "George Foster Peabody Award for conspicuous service in radio broadcasting" April 26, 1953	1
Liberty Life Insurance Company Analysis of Gains and Losses for 1957 April 29, 1958	1
Liberty Life Insurance Company Analysis of Gains and Losses for 1959 March 21, 1960	1
Schedule I Bond Transfer	1
Schedule II Stock Transfer November - December 1960	1
Liberty Life Insurance Company Investment Property Statement of Income 1963	1
Liberty Life Insurance Company Acc-U-Comp ad campaign preview April 1, 1965	1
"The Truth" advertising poster April 20, 1965	1
Country Club Mall, Concord, North Carolina, preliminary site plan May 18, 1968	1
Westchester Mall schedule November 4, 1968	1
Photographs General note Fifty-five photographs, including snapshots and aerial views of investment properties, interior scenes of Liberty Life offices in the Insurance Building, and portraits of B. Calhoun Hipp, have been placed in separate folders in a separate box in the vault. The majority of these photographs have not been identified by series.	

[Return to Table of Contents »](#)

**Record Group 6 Record Group 6: Herman Hipp
Papers 1938-1985 54.0 cubic feet including
photographs and oversize material
Biographical Note**

Herman Neel Hipp was born November 2, 1913, in Spartanburg, South Carolina, the son of W. Frank and Eunice Halfacre Hipp. Following his family's move to Greenville, he attended public schools in that city and graduated from Furman University in 1935 with a Bachelor of Science degree in economics and business administration. As a teenager, Hipp worked in the printing shop of the family business, The Liberty Life Insurance Company, and he joined the management team of that organization upon finishing college.

For almost fifty years Herman Hipp helped direct the rise of a local insurance company to national stature as a diversified Fortune 500 corporation. Appointed assistant secretary of The Liberty Life in 1936, he served successively as vice president (1943-1954), agency vice president (1954-1961), senior vice president (1961-1968), executive vice president (1968-1969), president (1969-1977), and chairman (1977-1978). Hipp was a member of Liberty Life's board of directors from 1943; his duties at The Liberty Corporation included the positions of executive vice president (1967-1977), president (1977-1978), and vice chairman (1979-1984). Hipp's business activities also involved service on the boards of directors of several subsidiaries and satellite companies, among them Cosmos Broadcasting Corporation, Atlas Life Insurance Company, and United Fidelity Life Insurance Company. He was also a member of the Greenville board for the South Carolina National Bank, a member of the executive committee of the Life Insurers Conference and a director of the Life Underwriters Training Council.

Herman Hipp's prominence as an executive thrust him into the forefront of civic affairs in Greenville. He was on the board of directors of the Greenville Chamber of Commerce, the board of associates of Converse College, and served as a trustee of The Greenville Hospital System. As a long-standing member of Furman University's Advisory Council, Hipp helped create long-range policy for that institution.

On November 25, 1950 Hipp married Jane Gage Fishburne of Walterboro, South Carolina. They had five children: Herman Neel Hipp, Jr., Mary Ladson Hipp Haddow, William Franklin Hipp, Edward Fishburne Hipp, and Jane Gage Hipp. After a lengthy battle with cancer, Herman Hipp died on November 30, 1984.

Scope and Content Note

The Herman Hipp Papers document Hipp's activities as a business executive and civic leader. The bulk of this collection covers the years from 1950 to 1982. The collection is arranged in series as follows:

1. The Broadcasting Company of the South 1957-1964

2. Cosmos Broadcasting Corporation 1965-1982
3. Liberty Life Insurance Company 1943-1982
4. Selico Incorporated 1965-1968
5. The Southeastern Life Insurance Company 1964-1968
6. The Surety Life Insurance Company 1956-1961
7. Surety Investment Company 1963-1968
8. Premium Acceptance Corporation 1965-1968
9. The Surety Indemnity Company 1963-1965
10. The Surety Insurance Company 1963-1965
11. Surety Realty Corporation 1964-1967
12. Special Services Corporation 1958-1970
13. Life Insurance Agency Management Association 1950-1982
14. The Liberty Corporation 1968-1982
15. Atlas Life Insurance Company 1979-1982
16. Greater Arizona Savings and Loan Association 1973-1982
17. Liberty Investors Benefit Insurance Company 1967-1971
18. United Fidelity Life Insurance Company 1978-1982
19. Personal Series 1938-1985
20. Tres and Company 1958-1973

Herman Hipp's first love as an executive was Liberty Life Insurance Company. The sheer size of the Liberty Life series reflects its importance to this collection. To insiders at Liberty Life Hipp was known as "Mr. Sales Manager." From 1943 until 1968 his primary responsibility was directing the increasingly complex sales operations of the company. This series records the dramatic growth of Liberty Life and reveals Herman Hipp's executive traits of persistence and attention to detail.

After Hipp's elevation to the presidency of Liberty life in 1969 and subsequently as a top echelon executive of The Liberty Corporation, his files become more general and policy-oriented. As a board member of the various subsidiary companies of Liberty Life and The Liberty Corporation, e.g., Cosmos Broadcasting and United Fidelity Life Insurance Company, this policy orientation is particularly apparent.

The five different Surety Series present a potentially confusing situation to the researcher, as the word "Surety" was used as a catch-all to name Hipp family controlled satellite companies. Doyle Boggs' *The Liberty Spirit: History of The Liberty Corporation* (1986) deals with the origins of Surety (see especially p. 41). A separate reference file entitled "Surety" exists in The Liberty Corporation Archives.

The relatively large Personal Series details Herman Hipp's private life. As an ardent alumnus of Furman University, Hipp contributed both his time and resources to Furman's Growth. The Furman files in this series provide an inside glimpse of fund raising and long-range planning at the Greenville school. The Personal Series also documents Herman Hipp's involvement with the Greenville Chamber of Commerce and the Greenville Hospital System. The general correspondence files in this series project Hipp's courtesy and thoughtfulness.

Because Herman Hipp did not totally segment his business and personal activities, there exists some overlapping in the collection. Specifically, Hipp's correspondence with insurance executives from competing companies is chiefly personal in nature and is therefore located in the Personal Series.

Finally, the researcher should realize that a gap exists in the collection from the years 1974 to 1979. These files could have been destroyed or they may yet be recovered in the future. If found they will likely be treated as a separate sub-record group.

THE BROADCASTING COMPANY OF THE SOUTH		
Balance Sheets		
	Box	FOLDER
1957-1958	1	1.1
1961	1	1.2
1962	1	1.2A
1963	1	1.3
1964	1	1.4
Board of Directors		
	Box	FOLDER
1958	1	1.5
1959	1	1.6
1960	1	1.7
1961	1	1.8
Correspondence		

	Box	FOLDER
1957	1	1.9
1959	1	1.1
1960	1	1.11
1961	1	1.12
1962	1	1.12A
1963	1	1.13
1964	1	1.14
Statements of Income		
	Box	FOLDER
1958	2	1.15
1961	2	1.16
1962	2	1.16A
1963	2	1.17
1964	2	1.18
	Box	FOLDER
Stockholders Meetings 1961	2	1.19
COSMOS BROADCASTING CORPORATION		
Balance Sheets		
	Box	FOLDER
1965	2	2.1
1966	2	2.2
1967	2	2.3
1968	2	2.4

1969	2	2.5
1970	2	2.6
1971	2	2.7
1972	2	2.8
1973	2	2.9
1974	3	2.1
Board Meetings		
	Box	FOLDER
1969	3	2.11
1972	3	2.12
1973	3	2.13
	Box	FOLDER
Budgets 1982	3	2.14
Budget Proposal 1971	3	2.15
Correspondence		
	Box	FOLDER
1965	3	2.16
1966	3	2.17
1967	3	2.18
1968	3	2.19
1969	3	2.2
1970	3	2.21
1971	4	2.22

1972	4	2.23
1973	4	2.24
1974	4	2.25
1978-1979	4	2.26
1981	4	2.27
1982	4	2.28
General		
	Box	FOLDER
1968	4	2.29
1980	4	2.3
Executive Committee Meetings		
	Box	FOLDER
1968	4	2.31
1969	4	2.32
1970	5	2.33
1971	5	2.34
1972	5	2.35
1973	5	2.36
Financial Statement		
	Box	FOLDER
January-June, 1982	5	2.37
July-December, 1982	5	2.38
	Box	FOLDER
Orion Acquisition 1980	5	2.39

Orion Broadcasting		
	Box	FOLDER
1980	5	2.4
1981	6	2.41
	Box	FOLDER
Profit Sharing Retirement Plan 1971	6	2.42
Proxy Statement 1968	6	2.43
Statement of Income		
	Box	FOLDER
1965	6	2.44
1966	6	2.45
	Box	FOLDER
WDSU-TV New Orleans, Louisiana 1971-1973	6	2.46
LIBERTY LIFE INSURANCE COMPANY		
Accounting Division		
Audit Department		
	Box	FOLDER
1959	6	3.1
Accounting Methods Committee		
	Box	FOLDER
Minutes 1962	6	3.1A
1963	6	3.2
	Box	FOLDER
Administrative Procedures Manual 1963	6	3.3
	6	3.4

Branch Office Reports 1961-1964		
Branch Office Reports 1965	6	3.5
Correspondence		
	Box	FOLDER
1961	6	3.6
1962	6	3.7
1963	6	3.8
1964	6	3.9
1965	6	3.1
1966	6	3.11
1967-1971	6	3.12
1974	7	3.13
1979	7	3.14
Field Inspection Reports		
	Box	FOLDER
1960	7	3.15
1961	7	3.16
1962	7	3.17
1963	7	3.18
1964	7	3.19
January-July, 1965	7	3.2
July-December, 1965	7	3.21
1966	7	3.22

1967	8	3.23
1968	8	3.24
1969	8	3.25
1971-1972	8	3.26
Audit and Budget 1973	8	3.27
Budget Department		
Budget Analysis		
	Box	FOLDER
1961	8	3.28
1962	8	3.29
1963	8	3.3
1964	9	3.31
1965	9	3.32
January-September 1966	9	3.33
1967	9	3.34
1968	10	3.35
1969	10	3.36
1971	10	3.37
	Box	FOLDER
Budget Projections 1969	10	3.38
Budget Summary 1970	10	3.39
Cash Flow Statements 1963-1964 & 1967-1968	10	3.4

Correspondence 1961	10	3.41
Evaluation of Budget		
	Box	FOLDER
1963	10	3.42
1964	10	3.43
1965	10	3.44
1966	11	3.45
General		
	Box	FOLDER
1962	11	3.46
1963	11	3.47
	Box	FOLDER
Sales Aid Inventory and Mechanical Aids Inventory 1961-1964	11	3.48
Various Departments' Budgets 1962	11	3.49
	Box	FOLDER
Budget Reports 1974	11	3.5
Controller's Office		
	Box	FOLDER
1961	11	3.51
1962	11	3.52
1963	11	3.53
1964-1967	11	3.54
1969	11	3.55

1970	11	3.56
1971-1972	11	3.57
1973	11	3.58
1974	11	3.59
1981	11	3.6
1982	11	3.61
Expense Budget Reports 1979-1980	12	3.62
Financial Plan Reports		
	Box	FOLDER
1979	12	3.63
1980	12	3.64
1981	12	3.65
1982	12	3.66
	Box	FOLDER
Long Range Plans 1979-1981	12	3.66A
	Box	FOLDER
Planning and Methods Department 1961-1962	12	3.67
Actuarial Division		
Analysis of Insurance Operations		
	Box	FOLDER
1968	12	3.68
1969	12	3.69
1972	13	3.7

1972	13	3.71
1973	13	3.72
1978	13	3.73
1979	13	3.74
1980	13	3.75
1982	13	3.76
Correspondence		
	Box	FOLDER
January-July, 1974	13	3.77
July-December, 1974	13	3.78
	Box	FOLDER
Evaluation Reports 1956	13	3.79
Functional Cost Analysis 1982	13	3.8
General		
	Box	FOLDER
1961	14	3.81
1962	14	3.82
1963	14	3.83
1964	14	3.84
1965	14	3.85
1966	14	3.86
1967	14	3.87
1968	14	3.88

1969	14	3.89
1970	14	3.9
1971	14	3.91
January-March, 1973	14	3.92
April-July, 1973	15	3.93
August-December, 1973	15	3.94
1981-1982	15	3.95
	Box	FOLDER
Variable Annuity 1967-1968	15	3.96
Administration Division		
	Box	FOLDER
Branch Offices 1964	15	3.97
Combination Contracts, Proposed Changes 1967	15	3.98
Correspondence		
	Box	FOLDER
1978-1979	15	3.98A
1980	15	3.98B
	Box	FOLDER
Electronic Data Systems Corporation 1972	15	3.99
Five Year Projections 1969	15	3.1
General		
	Box	FOLDER
1974	15	3.101
	15	3.102

1982		
	Box	FOLDER
Long Range Plans 1979-1981	15	3.102A
New Building 1971	15	3.103
Personnel Department		
	Box	FOLDER
1962-1969	15	3.104
1970	15	3.105
1971	16	3.106
1972	16	3.107
1973	16	3.108
1979	16	3.109
1981	16	3.11
	Box	FOLDER
Purchasing and Printing Department 1962-1969	16	3.111
Relocation Policy	16	3.111A
Salary Committee 1970	16	3.112
Security Analyst's Visit 1967	16	3.113
Strategic Plans 1980-1982	16	3.113A
Advertising and Public Relations Department		
	Box	FOLDER
Advertising Survey, The Sentinel Plan 1967	16	3.113B
Advertising & Public Relations Committee-Agenda 1961	16	3.113C

Correspondence		
	Box	FOLDER
1957-1958	16	3.114
1959	16	3.115
1960	16	3.116
1961	16	3.117
1962	16	3.118
1963	16	3.119
1964	17	3.12
1965	17	3.121
1966	17	3.122
1967	17	3.123
1968	17	3.124
1969	17	3.125
Doremus and Company		
	Box	FOLDER
1965-1966	17	3.126
1967-1969	18	3.127
Market Research Department		
	Box	FOLDER
1965	18	3.128
January-June, 1966	18	3.129
July-December, 1966	18	3.13

1967	18	3.131
1970-1971	18	3.132
	Box	FOLDER
Richardson, Bobby 1967-1969	18	3.133
Agency Division		
Agency Committee		
	Box	FOLDER
Agenda 1958	18	3.134
Agenda 1962	18	3.134A
Correspondence		
	Box	FOLDER
1954-1955	19	3.135
1956-1957	19	3.136
Minutes		
	Box	FOLDER
1953	19	3.137A
1954	19	3.137B
1955	19	3.137C
1956	19	3.137
1957	19	3.137E
1963-1968	19	3.137
	Box	FOLDER
Agency Contracts 1972	19	3.138
Agency Long Range Planning Report 1965	19	3.138A

Agency Officers Meeting 1968	19	3.139
Agency Secretary, Annual Report 1952	19	3.14
Agency Service Department		
	Box	FOLDER
1962-1968	19	3.141
1969	20	3.142
1970	20	3.143
1971	20	3.144
1972	20	3.145
1973	20	3.146
1974	20	3.147
Branch Office Results 1965-1966 & 1969	20	3.148
Charleston St. Andrews 1976	20	3.148A
Evans Associates 1972	20	3.149
Five Year Production Plan 1971	20	3.15
Combination Department		
	Box	FOLDER
Agents' Presentation 1952	20	3.152
Agents' Contract 1952	20	3.151
All Managers and Representatives		
	Box	FOLDER
1958	20	3.153
	20	3.154

1959		
1963	20	3.155
1964	20	3.156
1965	20	3.157
1966-1968	20	3.158
1969-1972	20	3.159
1973	20	3.16
	Box	FOLDER
Annualized Premium Increase 1973	20	3.161
Blue Vase Bulletins		
	Box	FOLDER
1959	20	3.162
1962-1963 1966-1967 & 1972	20	3.163
	Box	FOLDER
Bonus and Supplements 1950	20	3.164
Branch Office Letters to All Managers		
	Box	FOLDER
1960-1961	21	3.165
1962	21	3.166
1963	21	3.167
1965	21	3.168
1966-1967	21	3.169
Branch Office Projections		

	Box	FOLDER
1973-1975	21	3.17
1974-1976	21	3.171
	Box	FOLDER
Branch Office Review of Activities 1963	21	3.172
Branch Office Standings Bulletins		
	Box	FOLDER
1957	21	3.173
1958	21	3.174
1961	21	3.175
1962	21	3.176
1963	21	3.177
1964	21	3.178
1965	21	3.179
1966	21	3.18
1967	21	3.181
1968	21	3.182
1969	21	3.183
1970	21	3.184
1971-1972	22	3.185
1973	22	3.186
	Box	FOLDER
Branch Office Summary 1962	22	3.187

Bulletins 1959	22	3.188
Calendars 1949	22	3.189
Compensation 1956-1957	22	3.19
Contract Proposal 1979	22	3.191
Correspondence		
	Box	FOLDER
1949 1961	22	3.192
1963	22	3.193
1964	22	3.194
1965	22	3.195
1966-1967	22	3.196
1969	22	3.197
1970	22	3.198
1972	22	3.199
1979	22	3.2
	Box	FOLDER
Current Agents 1952	22	3.201
Debit Size 1972	22	3.202
Financial Analysis 1982	23	3.203
General		
	Box	FOLDER
1962	23	3.204
January-June, 1974	23	3.205

July-December, 1974	23	3.206
1979-1980	23	3.207
1981	23	3.208
	Box	FOLDER
Graded Benefit Life Plan 1982	23	3.209
Health Report 1965-1967	23	3.21
Incentive Report 1973-1974	23	3.211
Legionnaires' Club		
	Box	FOLDER
1961-1962	23	3.212
1963	23	3.213
1964	23	3.214
1965	23	3.215
Managers Advisory Committee		
	Box	FOLDER
1951-1957	24	3.216
1956-1957	24	3.217
	Box	FOLDER
Pleasantburg Branch Office 1958	24	3.218
Presentation Forms-1956	Box 24	FOLDER 3.219
	Box	FOLDER
1958	24	3.22
1961	24	3.221
1963	24	3.222

1965	24	3.223
1967	24	3.224
Managers' Compensation 1952	24	3.225
Management School		
	Box	FOLDER
1949-1950	24	3.226
1954-1956	24	3.227
1958	24	3.228
1959	24	3.229
	Box	FOLDER
Manpower Reports 1979	24	3.23
Million Dollar Round Table 1970	24	3.231
Monthly Reports		
	Box	FOLDER
1958	24	3.232
1959	24	3.233
1960	25	3.234
1965	25	3.235
1966	25	3.236
1967	25	3.237
1968	25	3.238
1972	25	3.239

1973	25	3.24
1974	25	3.241
	Box	FOLDER
New Contracts circa 1952	25	3.242
Open Debits		
	Box	FOLDER
1968	26	3.243
1971	26	3.244
1973	26	3.245
Plans		
	Box	FOLDER
1962	26	3.246
1963	26	3.247
1964	26	3.248
1965	26	3.249
1966	26	3.25
1967	26	3.251
1968	26	3.252
President Club Qualifiers		
	Box	FOLDER
1958	26	3.253
1961-1967	26	3.254
1968	26	3.255
1969-1973	26	3.256

	Box	FOLDER
Production Clubs 1957-1961	26	3.257
Production Reports 1959	26	3.258
Record of Activities 1972	27	3.259
Regional Meetings		
	Box	FOLDER
1952	27	3.26
1951-1953	27	3.261
1953	27	3.262
1955	27	3.263
1956	27	3.264
1957	27	3.265
1958-1959	27	3.266
1961	27	3.267
1963-1965	27	3.268
1966-1969	27	3.269
1969-1971	27	3.27
1972	27	3.271
1973	27	3.272
	Box	FOLDER
Regional Meeting Speech 1974	27	3.273
Regional Trophy Bulletins 1958	27	3.274

Review of Activities 1966	27	3.275
Sales Aids 1961	27	3.276
Sales Promotion 1956	27	3.277
Sales School 1958	27	3.278
Southern Agency Officers' Meeting 1972	27	3.279
Staff Managers' Meeting 1956	27	3.28
Strategic Plans 1980-1982	27	3.280A
Tactical Plans Status Report 1979	27	3.281
Training 1953	27	3.282
Two Billion Club 1966	27	3.283
Write Up for Wedding Present 1950	28	3.284
Group Department		
	Box	FOLDER
Annual Report 1952	28	3.285
Bulletins		
	Box	FOLDER
1957	28	3.286
1958	28	3.287
Correspondence		
	Box	FOLDER
1958	28	3.288
1959	28	3.289
	28	3.29

1961-1962		
1963-1964	28	3.291
1965-1966	28	3.292
1967-1968	28	3.293
1970	28	3.294
1971	28	3.295
1973	28	3.296
1974	28	3.297
1978-1979	28	3.298
1980	29	3.298A
General		
	Box	FOLDER
1954-1957	29	3.299
1981	29	3.3
	Box	FOLDER
Group Insurance 1946-1953	29	3.301
Group Operations 1951-1954	29	3.302
Analysis and Plans 1980-1982	29	3.302A
Monthly Reports		
	Box	FOLDER
1967	29	3.303
1970	29	3.304
1972	29	3.305
	Box	FOLDER

Objectives 1973-1974	29	3.305A
Outline Operations	29	3.305B
P-A-C-E Program 1958	29	3.306
Policy Committee		
	Box	FOLDER
1949-1950	29	3.307
1951	29	3.308
1952-1953	29	3.309
	Box	FOLDER
Report of Group Operations 1954-1955 & 1958	29	3.31
Health Insurance Department		
	Box	FOLDER
1958	29	3.311
1959	29	3.312
1961-1965	30	3.313
1970	30	3.314
1972	30	3.315
Ordinary Department		
Agency Committee		
	Box	FOLDER
1967	30	3.316
1970	30	3.317
	Box	FOLDER
Agency Department	30	3.318

Plans 1970		
Agency Reports		
	Box	FOLDER
1957-1958	30	3.319
1959-1960	30	3.32
1966	30	3.321
1968	30	3.322
1972	30	3.323
1973	30	3.324
1974	30	3.325
	Box	FOLDER
Agents' Balances 1949-1950	30	3.326
All Managers and General Agents 1971	30	3.327
Awards for Excellence 1974	31	3.328
Branch Office Letters to All Managers and Representatives 1958 & 1961-1964	31	3.329
Branch Office Letters, All Managers		
	Box	FOLDER
1959	31	3.33
1961-1969	31	3.331
Compensation Reports		
	Box	FOLDER
1958	31	3.332
1970	31	3.333

Correspondence		
	Box	FOLDER
1961-1964	31	3.334
1965-1968	31	3.335
1969	31	3.336
1970	31	3.337
1971	31	3.338
1972	31	3.339
1973	31	3.34
1974	31	3.341
1979	31	3.342
1980	32	3.343
	Box	FOLDER
Exhibit of Insurance 1972	32	3.344
General 1962	32	3.345
General Agents		
	Box	FOLDER
1961	32	3.346
1962	32	3.347
1963	32	3.348
1964	32	3.349
1966-1967	32	3.35
Lapse Reports		

	Box	FOLDER
1955	32	3.351
1955-1956	32	3.352
	Box	FOLDER
Liberty Life Honor Roll 1962-1964 & 1966	32	3.353
Long Range Planning Program		
	Box	FOLDER
1965	32	3.354
1969	32	3.355
1971	32	3.356
	Box	FOLDER
Long Range Plans 1980-1982	32	3.356A
Management Workshop		
	Box	FOLDER
1963	32	3.357
1964	33	3.358
Managers' Meeting		
	Box	FOLDER
1959	33	3.359
1967-1968	33	3.36
	Box	FOLDER
Marketing Plan 1980	33	3.360A
Minutes of General Meetings 1957	33	3.361
Paid-For Business 1958	33	3.362

Policies 1961	33	3.363
Production Clubs 1957-1961	33	3.364
Production Reports		
	Box	FOLDER
1967	33	3.365
1970	33	3.366
1971	33	3.367
January May, 1973	33	3.368
June October, 1973	33	3.369
1974	34	3.37
	Box	FOLDER
Rate Book Introduction 1962	34	3.371
Rate Book 1972	34	3.372
Ratings of Employees	34	3.373
Regional Manager, C.A. Smith, II		
	Box	FOLDER
1962	34	3.374
1963	34	3.375
1964	34	3.376
1965	34	3.377
1966	34	3.378
1967	34	3.379
1968	34	3.38

	Box	FOLDER
Purchasing and Printing Department 1961	34	3.381
Quarterly Cost Summary Report 1967	34	3.382
Sales Training and Promotion Department 1961-1967	34	3.383
Savings and Loan Insurance Department		
Correspondence		
	Box	FOLDER
1945-1949	34	3.384
1958	35	3.385
1961	35	3.386
1962	35	3.387
1963	35	3.388
1964	35	3.389
1965	35	3.39
1966	35	3.391
1967	35	3.392
1968	35	3.393
1971	35	3.394
1972	35	3.395
1973	35	3.396
General		
	Box	FOLDER
	35	3.397

1957		
1970	36	3.398
1974	36	3.399
Insurance Exhibits		
	Box	FOLDER
1958-1959	36	3.4
1972	36	3.401
1973	36	3.402
1979	36	3.403
	Box	FOLDER
Long Range Plans 1980-1982	36	3.403A
Personal Production and Paid-For Reports		
	Box	FOLDER
1967	36	3.404
1968	36	3.405
	Box	FOLDER
Production Clubs 1957 & 1959-1960	36	3.406
General		
Acc-U-Comp		
	Box	FOLDER
1964	36	3.407
1965	36	3.408
1966	36	3.409
	Box	FOLDER
"All in One Plan" 1980	36	3.41

Application to Surrender Sick and Accident Policy in Exchange for Life Policy, Beaufort District	36	3.410A
Audio-Visual Program 1958	36	3.411
Automatic Check Plan 1953-1957	37	3.412
Automobile Financing 1958	37	3.413
Bank Statements		
	Box	FOLDER
Trustee for HNH Foundation 1962	37	3.413A
First Foundation 1962	37	3.413B
Trustee for HNH 2 nd Foundation 1962	37	3.413C
Herman N. Hipp 1962	37	3.413
Jane F. Hipp, Investment Account 1962	37	3.413E
	Box	FOLDER
Benefit Bank	37	3.414
Billion Dollar Campaign 1958-1959	37	3.415
Bills Paid in 1962		
	Box	FOLDER
December-September	37	3.415A
August-May	37	3.415B
April-January	37	3.415C
Board of Directors		
	Box	FOLDER

1957	37	3.416
1958	37	3.417
1966-1967	37	3.418
1974	37	3.419
Branch Office Correspondence		
	Box	FOLDER
1957	37	3.42
1958	37	3.421
1959	37	3.422
1961	37	3.423
1962	37A	3.424
1963	37A	3.425
1964	37A	3.426
1965	37A	3.427
1966	37A	3.428
1968	37A	3.429
1973	37A	3.43
1974	37A	3.431
	Box	FOLDER
Branch Office (Maintenance Procedures) 1956	37A	3.432
Brokerage Contract 1958-1959	37A	3.433
Budget Preparation circa 1960	37A	3.434

Capital Expenditures 1979	37A	3.435
Charlotte Bank Purchase 1946 (1969)	37A	3.435A
Christmas Card List		
	Box	FOLDER
1960	37A	3.435B
1962	37A	3.435C
	Box	FOLDER
Co-Insurance Contract with Surety 1960	37A	3.436
Communications Department 1972	37A	3.437
Company History		
	Box	FOLDER
1970	37A	3.438
1981	37A	3.439
	Box	FOLDER
Comparison with General Trends in the Insurance Industry 1964	37A	3.44
Computerized Ordinary Business 1969	37A	3.441
Conventions		
	Box	FOLDER
1955-1956	37A	3.442
1957	37A	3.443
1958	38	3.444
1957-1959	38	3.445

1959-1960	38	3.446
1960-1963	38	3.447
1964	38	3.448
1965-1967	38	3.449
1968	38	3.45
1969-1970	38	3.451
1971-1972	38	3.452
1973	38	3.453
1974	38	3.454
	Box	FOLDER
Convention and Club Qualifications 1954	39	3.455
Construction Work in Progress 1953	39	3.456
Corporate Aims	39	3.456A
Correspondence		
	Box	FOLDER
1955-1956	39	3.457
January-June, 1957	39	3.458
July-December, 1957	39	3.459
January-June, 1958	39	3.46
July-December, 1958	39	3.461
January-June, 1959	39	3.462
July-December, 1959	39	3.463

January-June, 1960	39	3.464
July-December, 1960	39	3.465
1961	40	3.466
1962	40	3.467
1963	40	3.468
1964	40	3.469
1968	40	3.47
1970	40	3.471
1971	40	3.472
January-June, 1973	40	3.473
July-December, 1973	40	3.474
January-June, 1974	41	3.475
July-December, 1974	41	3.476
1979	41	3.477
1980	41	3.478
1981	41	3.479
1982	41	3.48
	Box	FOLDER
Correspondence and Letters to Stockholders concerning Liberty Life and Southeastern Life 1940	41	3.480A
Credit Union 1958	41	3.481
Data Processing Project	41	3.482

Planning Committee 1973		
Data Processing Review Committee 1973	41	3.483
Debit Insurance Article 1979	41	3.484
Debit Insurance Survey 1974	41	3.485
Departmental Reports		
	Box	FOLDER
1956-1957	41	3.486
1958	41	3.487
1959	41	3.488
1960	41	3.489
	Box	FOLDER
Duemer, Walt 1981	41	3.49
Electronic Data Systems Corporation 1973	41	3.491
Electronic Committee 1956-1957	41	3.492
Electronics Program 1958	42	3.493
Employee Benefits Committee		
	Box	FOLDER
1979	42	3.494
1981	42	3.495
1982	42	3.496
European Tour		
	Box	FOLDER
Pending Letters	42	3.496A

Purchases on Trip October 6-271962	42	3.496B
Places to Visit	42	3.496C
Tax File of Trip-October 1962		
	Box	FOLDER
1 of 3	42	3.496
2 of 3	42	3.496E
3 of 3	42	3.496
	Box	FOLDER
Executive Council 1953-1956	42	3.497
Exhibits of Insurance		
	Box	FOLDER
1954	42	3.498
1956	42	3.499
1957	42A	3.5
1958	42A	3.501
1959-1960	42A	3.502
1966	42A	3.503
1971	42A	3.504
1973	42A	3.505
January-June, 1974	42A	3.506
July-December, 1974	42A	3.507
	Box	FOLDER
Finance 1980	42A	3.508

Finance Committee 1973	42A	3.509
Finance Analysis and Control 1982	42A	3.51
First Year Probability 1980	42A	3.511
Folk, S. W. 1946	42A	3.512
Funeral Insurance 1948-1953	43	3.513
General Insurance Information	43	3.513A
Graphs and Comments on Growth Data 1966	43	3.514
Gravelly, Harris P. 1979	43	3.515
Group Policy, South Carolina Bankers Association circa 1942	43	3.515A
Guest List	43	3.515B
Health Maintenance Plan 1974	43	3.516
Hipp, Francis M. 1969 & 1972	43	3.517
Hipp Industries (Proposed Holding Company)		
	Box	FOLDER
July-October, 1967	43	3.518
November-December, 1967	43	3.519
	Box	FOLDER
Hipp, W. Hayne 1981	43	3.52
History of Liberty Life 1980	43	3.521
Home Office Building		
	Box	FOLDER
Design Information	43	3.521A

Engineering Contracts and Opening Ceremonies	43	3.521B
Example Entrances of Building Doorways 1953	43	3.521B1
Moving Committee	43	3.521C
News Clippings	43	3.521
Special Events	43	3.521E
	Box	FOLDER
Home Office Building Statement 1958	43	3.522
Home Office Newsletter 1958	43	3.523
Home Office Underwriters Report 1958	43	3.524
Household Employees		
	Box	FOLDER
South Carolina Tax 1962	43	3.524A
Social Security Tax 1962	43	3.524B
	Box	FOLDER
Human Resources, Correspondence	44	3.524C
Income & Disburements-Trusts handled by S.C.N. Banks 1962	44	3.524
Inflation Resistant Insurance Plan circa 1971	44	3.525
Information to Stockholders circa 1960's	44	3.525A
Internal Control Committee		
	Box	FOLDER

1980	44	3.525B
1982	44	3.526
	Box	FOLDER
Insurance Building 1957	44	3.527
Insurance Committee, Memoranda 1953-1956	44	3.528
Insurance Operations Group 1969	44	3.529
Insurance Operations Meetings 1969	44	3.53
Insurance Stock Report 1974	44	3.531
Insured Personal Loans	44	3.531A
Investment Descriptions 1948- 1964	44	3.532
John Ratterree and Company circa 1957	44	3.533
Life Office Management Association (LOMA), Job Attitude Survey, (1 of 2) December, 1977	44	3.533A
LOMA, Job Attitude Survey, (2 of 2) 1977	44	3.533B
LUTC Program		
	Box	FOLDER
1957	44	3.534
1958	44	3.535
1959	44	3.536
Long Range Planning		
	Box	FOLDER

1971	44	3.537
1974	44	3.538
1975-1977	44	3.539
Strategic and Tactical Plans 1979-1981	44	3.539A
1979 & 1980-1982	45	3.54
Comparison Projects 1980- 1982	45	3.540A
Correspondence		
	Box	FOLDER
1979-1981	45	3.540B
1980-1982	45	3.540C
	Box	FOLDER
Operating 1979-1981	45	3.54
	Box	FOLDER
Management Analysis Center, MAC Study August, 1984	45	3.540E
Management Committee		
	Box	FOLDER
Agenda 1961	45	3.54
Budget Variances 1973	45	3.541
Correspondence		
	Box	FOLDER
1968	45	3.542
January-June, 1969	45	3.543
July-December, 1969	45	3.544

1971	45	3.545
1972	46	3.546
1979	46	3.547
1980	46	3.548
	Box	FOLDER
Meeting March 1972	46	3.548A
Manpower Planning (H. Jerry Alley) 1973	46	3.549
MAQ Insurance Company, Puerto Rico 1962	46	3.549A
Message Factor Survey 1972	46	3.55
Miscellaneous Reports 1957	46	3.551
New Branch Office Buildings 1958	46	3.552
New Billing Procedure (IBM) 1959	46	3.553
New Federal Income Tax Law 1959	46	3.554
News Releases 1960's	46	3.554A
Operations Research 1970	46	3.555
Order of the Blue Vase circa 1957	46	3.556
Organizational Charts 1953 & circa 1956	46	3.557
O'Toole Associates 1953-1954	46	3.558
O'Toole Reports circa 1953		
	Box	FOLDER

sec2 (Agency Division)	46	3.559
sec3 (Underwriting and Actuarial Operations)	46	3.56
sec4 (Savings & Loan and Group Departments)	46	3.561
sec5 (Policyowners Service Operations)	46	3.562
sec8 (Administrative Division)	46	3.563
	Box	FOLDER
O'Toole Survey 1953-1955	46	3.564
Party List	46	3.564A
Paydate 1970	46	3.565
Payguard Special, Vanguard Special 1971	47	3.566
Payroll Changes 1970	47	3.567
Pension Plan		
	Box	FOLDER
1963	47	3.568
1965	47	3.569
1966	47	3.57
1967	47	3.571
1968-1969	47	3.572
	Box	FOLDER
Personal circa 1970	47	3.572A
Planning and Development 1982	47	3.573

Policy Committee 1949-1953	47	3.574
President's Club Sales Conference 1981	47	3.575
President's Month 1957	47	3.576
General		
	Box	FOLDER
Privacy Policy Statement	47	3.576A
Product Development Committee 1979	47	3.577
Profit Sharing Committee 1981	47	3.578
Profit Sharing Trust		
	Box	FOLDER
1969	47	3.579
1971	48	3.58
1972	48	3.581
1973	48	3.582
1978-1979	48	3.583
Minutes 1972	48	3.584
Stock Transactions 1971	48	3.585
Stock Transactions 1972	48	3.586
	Box	FOLDER
Property Accounting 1958	48	3.587
Putnam Growth Fund 1962	48	3.587A
Rate Book 1959	48	3.588

Registration Statement 1967	48	3.589
Report of the Special Committee on Continuance of Coverage June 1960	48	3.589A
Report of Audit of Liberty Life Insurance Company December 31, 1959	48	3.589B
Report on Examination of Liberty Life Insurance Company December 31, 1959	48	3.589C
Retail Credit Company 1957	48	3.59
Retirement Committee		
	Box	FOLDER
1968-1969	49	3.591
1971-1972	49	3.592
January-June, 1973	49	3.593
July-December, 1973	49	3.594
	Box	FOLDER
Retirement Letters 1974	49	3.595
Retirement Plan		
	Box	FOLDER
1959	49	3.596
Amendment	49	3.597
Supplemental 1968	49	3.598
	Box	FOLDER
Retirement Program	49	3.598A
Review of Benefit Plan 1966	49	3.599

Rotary Club 1962	49	3.599A
Salary Schedule October-December, 1942	49	3.599B
Sales Aids 1958	49	3.6
Sales Conference 1979	49	3.601
Sales Promotion Material		
	Box	FOLDER
1950	49	3.601A
1953-1954	49	3.602
	Box	FOLDER
Smith, Stanford Y. 1966-1967	50	3.603
South Carolina National Bank		
	Box	FOLDER
circa 1957	50	3.604
1962	50	3.604A
	Box	FOLDER
Stock and Investment 1962	50	3.604B
Strategic Plans 1980	50	3.605
Strategic and Tactical Plans		
	Box	FOLDER
1980-1982	50	3.605A
Management Services, Controller's Division Treasury Department 1980-1982	50	3.605B
	Box	FOLDER
Sutherland, Asbill, & Brennan	50	3.606A
	50	3.606

Stulce, Jefferson 1971		
Task Force		
	Box	FOLDER
1970	50	3.607
1973	50	3.608
1974	50	3.609
Taxes		
	Box	FOLDER
1 of 2	50	3.609A
2 of 2	50	3.609B
	Box	FOLDER
Income Tax Information	50	3.609C
Towers, Perrin, Forster, and Crosby 1978 & 1979	50	3.61
\$200 Million Dollar Club 1943-1944	50	3.611
Universal Life Specimen Policy 1981	50	3.612
War Clauses 1950	50	3.613
Insurance Services		
	Box	FOLDER
1968	50	3.614
1972	51	3.615
1973	51	3.616
1974	51	3.617
1980	51	3.618

Investment Division		
Annual Report		
	Box	FOLDER
1963	51	3.619
1966	51	3.62
	Box	FOLDER
Cash Statements 1982	51	3.621
General 1974	51	3.622
Investment Activity 1981	51	3.623
Investment Committee		
	Box	FOLDER
Agenda 1965	51	3.624
General		
	Box	FOLDER
1963-1964	51	3.625
1967	52	3.626
1968-1969	52	3.627
1970	52	3.628
1971	52	3.629
1978-1979	52	3.63
Minutes		
	Box	FOLDER
1962	52	3.630A
1968	52	3.631
1970	52	3.632

1971	53	3.633
1972	53	3.634
1973	53	3.635
1979	53	3.636
Task Force		
	Box	FOLDER
1964-1967	53	3.637
1968	53	3.638
1972	53	3.639
	Box	FOLDER
Liberty Investment Management Corporation 1972	53	3.64
Long Range Plan		
	Box	FOLDER
1969	53	3.641
1979-1981	53	3.641A
Mortgage Loan Department		
	Box	FOLDER
1961-1962	53	3.642
1963	53	3.643
1964	54	3.644
1965	54	3.645
1966	54	3.646
1967	54	3.647

1968	54	3.648
1969	54	3.649
1970	54	3.65
1971	54	3.651
1972	54	3.652
1973	54	3.653
1974	54	3.654
1979	54	3.655
1980	54	3.656
1981	54	3.657
1982	54	3.658
Real Estate Department		
	Box	FOLDER
1961-1965	55	3.659
1966-1967	55	3.66
1968	55	3.661
Securities Department		
	Box	FOLDER
1964	55	3.662
1965	55	3.663
1966	55	3.664
1967	55	3.665
1968	55	3.666

1969	55	3.667
1970	56	3.668
1971	56	3.669
1972	56	3.67
Weekly Investment Letter		
	Box	FOLDER
1971	56	3.671
1972	56	3.672
1974	56	3.673
1979	56	3.674
	Box	FOLDER
Strategic and Tactical Plans 1980-1982	56	3.674A
Treasurer		
	Box	FOLDER
1967-1971	56	3.675
1972	56	3.676
Legal Department		
Correspondence		
	Box	FOLDER
1961-1963	57	3.677
1965-1968	57	3.678
1969	57	3.679
1970-1972	57	3.68
Prospectus		

	Box	FOLDER
1963	57	3.681
1964	57	3.682
Management Services Division		
Correspondence		
	Box	FOLDER
1962-1963	57	3.683
1964-1966	57	3.684
1967-1969	57	3.685
1970	57	3.686
1971	58	3.687
1972	58	3.688
1973	58	3.689
1979	58	3.69
1980	58	3.691
1981	58	3.692
Data Processing Planning Committee		
	Box	FOLDER
January-June, 1974	58	3.693
July-December, 1974	58	3.694
1974-1978	58	3.695
Long Range Plan		
	Box	FOLDER
1969	58	3.696

1979-1981	58	3.696A
Marketing Division		
	Box	FOLDER
Brokerage Service 1982	58	3.697
Correspondence		
	Box	FOLDER
1968	58	3.698
1969	58	3.699
1970-1971	58	3.7
January-June, 1972	59	3.701
July-December, 1972	59	3.702
1973	59	3.703
1974	59	3.704
1979	59	3.705
Direct Marketing		
	Box	FOLDER
1972	59	3.706
1973	59	3.707
	Box	FOLDER
Group/Specialized Marketing 1982	59	3.708
Long Range Plan		
	Box	FOLDER
1971-1975	59	3.709
(1 of 2) 1979-1981	59	3.709A

(2 of 2) 1979-1981	59	3.709B
Marketing Committee		
	Box	FOLDER
1979	59	3.71
1980	59	3.711
1981	60	3.712
February-June, 1982	60	3.713
September-December, 1982	60	3.714
	Box	FOLDER
Marketing Study 1977	60	3.714A
Yankelovich Proposal 1974	60	3.715
Policy Owners' Service Division		
	Box	FOLDER
Lapsation Survey 1974	60	3.716
Long Range Plans 1979-1981	60	3.716A
Monthly Reports		
	Box	FOLDER
1961-1963	60	3.717
1964-1966	60	3.718
1967-1968	60	3.719
1969-1970	60	3.72
1971	60	3.721
1972	60	3.722
1973	60	3.723

1979	60	3.724
1980	61	3.725
1982	61	3.726
President's Staff		
Annual Statements		
	Box	FOLDER
1956-1957	61	3.727
1958-1959	61	3.728
1960	61	3.729
1961-1962	61	3.73
1963	61	3.731
1964	61	3.732
1965-1966	62	3.733
1967-1968	62	3.734
1969	62	3.735
1971	62	3.736
Medical Department, Correspondence		
	Box	FOLDER
1962-1968	62	3.737
1969-1971	62	3.738
1979	62	3.739
	Box	FOLDER
Long Range Plans 1979-1981	62	3.739A
	62	3.739B

Strategic and Tactical Plans 1980-1982		
Medial Director		
	Box	FOLDER
1972	62	3.74
1973	62	3.741
1974	62	3.742
Operations Committee		
	Box	FOLDER
Automatic Ordinary 1972	62	3.743
General		
	Box	FOLDER
1967	62	3.744
1968	62	3.745
	Box	FOLDER
Minutes of Meetings 1967	63	3.746
President's Correspondence		
	Box	FOLDER
1962-1965	63	3.747
1966-1968	63	3.748
	Box	FOLDER
Secretary's Office, Robert D. Ritchie 1967-1973	63	3.749
Stockholders and Directors Meetings		
	Box	FOLDER
1964	63	3.75
1965	63	3.751

1966	63	3.752
1967	63	3.753
1968-1973	63	3.754
Underwriting Division		
	Box	FOLDER
Advanced Underwriting 1971	63	3.755
Before Tax "Bite" Program 1971	64	3.756
Buyer Study 1981	64	3.757
Correspondence		
	Box	FOLDER
1974	64	3.758
1979	64	3.759
1980	64	3.76
	Box	FOLDER
Group Underwriting 1969	64	3.761
Insurance Committee		
	Box	FOLDER
1963-1964	64	3.762
1965	64	3.763
1966	64	3.764
1967	64	3.765
1968	64	3.766
1970	65	3.767
	65	3.768

1971		
1973	65	3.769
	Box	FOLDER
LUTC Courses 1967	65	3.77
Renewal Function 1962	65	3.771
Socio-Economic Underwriting 1966	65	3.772
Thrift Plan 1971-1973	65	3.773
Underwriting Department		
	Box	FOLDER
1961-1963	65	3.774
1964-1966	65	3.775
1967	65	3.776
1968	65	3.777
1969	65	3.778
1970	66	3.779
1972	66	3.78
1973	66	3.781
Work Management Program		
General		
	Box	FOLDER
1961	66	3.782
1963	66	3.783
1964	66	3.784

1965	66	3.785
1966	66	3.786
1967	66	3.787
1969	67	3.788
1970	67	3.789
	Box	FOLDER
Office Performance Reports 1962	67	3.79
Survey Reports 1962	67	3.791
SELICO INCORPORATED		
General		
	Box	FOLDER
1965-1966	67	4.1
1967	67	4.2
1968	67	4.3
THE SOUTHEASTERN LIFE INSURANCE COMPANY		
	Box	FOLDER
Black, William T. 1964-1966	67	5.1
Correspondence		
	Box	FOLDER
April-June, 1964	67	5.2
June-December, 1964	68	5.3
1965	68	5.4
1966	68	5.5
1967	68	5.6

1968	68	5.7
	Box	FOLDER
Report on Examination 1965	68	5.8
THE SURETY LIFE INSURANCE COMPANY		
Advertising		
	Box	FOLDER
1956	68	6.1
1957	68	6.2
1958	68	6.3
1959	68	6.4
	Box	FOLDER
Annual Meeting 1957	68	6.5
Balance Sheet 1959	68	6.6
Blueprint for The Surety Insurance Company 1957	68	6.7
By Laws 1958	68	6.8
Co-Insurance Agreement 1958	68	6.9
Code of Accounts 1956-1957	68	6.1
Columbia Budget 1957	68	6.11
Compensation Reports		
	Box	FOLDER
1956-1957	68	6.12
1958	68	6.13
1959	69	6.14

Convention		
	Box	FOLDER
1957	69	6.15
1958	69	6.16
Qualifications/Standards-circa 1957	69	6.17
	Box	FOLDER
Corporate Structure Changes 1961	69	6.18
Correspondence		
	Box	FOLDER
1956-1957	69	6.19
1958	69	6.2
1959	69	6.21
1961	69	6.22
	Box	FOLDER
Exclusive Agent's Contract 1960	69	6.23
Financial Statements 1942 1946-1947 1951-1952	69	6.23A
Group Insurance 1957	69	6.24
Income and Disbursement Statement 1957	69	6.25
Independent Agents' Contract 1961	69	6.26
Investment Statements		
	Box	FOLDER
1957	69	6.27
	69	6.28

1958		
1959	69	6.29
	Box	FOLDER
Liberty Life Building Incorporated 1959	69	6.3
Monthly Reports		
	Box	FOLDER
1957-1958	69	6.31
1958-1959	69	6.32
	Box	FOLDER
Operations Committee 1958- 1959	69	6.33
Pension Letters 1957	69	6.34
Personnel 1956	69	6.35
Policies 1957	69	6.36
Policies Issued Report 1957	69	6.37
Rates-circa 1957	69	6.38
Report for Operations Committee 1960	69	6.39
Report on Examination of Study- December 31 1959	69	6.39A
Securities Owned 1957	69	6.4
Stockholders Meeting		
	Box	FOLDER
1957	70	6.41
1958	70	6.42

1959	70	6.43
1961	70	6.44
	Box	FOLDER
Stock Surveys 1957	70	6.45
Surety Furniture 1961	70	6.46
Surety Sales Round-Up 1961	70	6.47
New Balance Sheets 1957	70	6.48
New Balance Sheets 1957	70	6.48
Trial Balance Sheets 1958	70	6.49
Surety Life Insurance Co. of Utah 1962	70	6.49A
Weekly Report		
	Box	FOLDER
1958	70	6.5
1960	70	6.51
SURETY INVESTMENT COMPANY		
Atlanta Fulton Development Corporation Financial Statements		
	Box	FOLDER
1964	70	7.1
1965-1966	70	7.2
1967-1968	70	7.3
Balance Sheets		
	Box	FOLDER
1962	70	7.3A
	70	7.4

1963		
1964	70	7.5
1965	70	7.6
1966	70	7.7
	Box	FOLDER
Board of Directors 1966	70	7.8
Cleveland Street Apartment Project 1968	70	7.9
Consolidating Statement of Financial Condition 1964	70	7.1
Correspondence		
	Box	FOLDER
1966	70	7.11
1967	71	7.12
1968	71	7.13
	Box	FOLDER
Executive Committee 1968	71	7.14
Finance Committee		
	Box	FOLDER
1966	71	7.15
1967	71	7.16
1968	71	7.17
	Box	FOLDER
Financial Information 1964	71	7.18
Financial Statements		
	Box	FOLDER

1964	71	7.19
1967	71	7.2
1968	72	7.21
	Box	FOLDER
Holding Company 1968	72	7.22
Hollyridge Development Company Financial Statements		
	Box	FOLDER
1963-1964	72	7.23
1965-1966	72	7.24
1967-1968	72	7.25
International Office Park Incorporated Financial Statements		
	Box	FOLDER
1964	72	7.26
1965-1967	72	7.27
LaMarick Beauty System		
	Box	FOLDER
1966	72	7.28
1967	72	7.29
1968	72	7.3
	Box	FOLDER
Piedmont Plush Mills Incorporated 1967	72	7.31
Proxy Statement 1968	73	7.32
Securities Lists 1968	73	7.33

Stockholder's Meetings		
	Box	FOLDER
1963-1964	73	7.34
1965-1966	73	7.35
1967-1968	73	7.36
	Box	FOLDER
Work Measurement Program 1965	73	7.37
PREMIUM ACCEPTANCE CORPORATION		
General		
	Box	FOLDER
1965	73	8.1
1966	73	8.2
1967	73	8.3
1968	73	8.4
THE SURETY INDEMNITY COMPANY		
	Box	FOLDER
Comparative Balance Sheets	73	9.1
Financial Information 1963-1966	74	9.2
Securities Owned	74	9.3
THE SURETY INSURANCE COMPANY		
	Box	FOLDER
Advertising 1962	74	10.1
Annual Meeting 1962	74	10.2
Correspondence		
	Box	FOLDER

January 1963-November 1962	74	10.3
October-August, 1962	74	10.4
July-January, 1962	74	10.5
1963	74	10.6
1964	74	10.7
1965	74	10.8
	Box	FOLDER
Exclusive Agents Contract 1962	74A	10.9
Financial Information 1964	74A	10.1
Financial Statements 1964	74A	10.11
Independent Agents Contract 1962	74A	10.12
Operations Committee 1961-1962	74A	10.12
Agenda 1 of 2	74A	10.13
Agenda 2 of 2	74A	10.14
Production Reports		
	Box	FOLDER
1964	74A	10.15
1965	74A	10.156
	Box	FOLDER
Sales Roundup 1962	74A	10.17
Securities Owned 1962	74A	10.18
Statement on Conflicts of Interest 1961-1962	74A	10.19

Stockholders Meeting 1962	74A	10.2
Work Measurement Program		
	Box	FOLDER
Survey Report No.1 1962	74A	10.21
Survey Report No.2 1962	74A	10.22
1963	74A	10.23
1964	74A	10.24
	Box	FOLDER
Young, Beverly C. 1963	74A	10.25
SURETY REALTY CORPORATION		
Financial Statements		
	Box	FOLDER
1964	74A	11.1
1965	74A	11.2
1966	74A	11.3
1967	74A	11.4
SPECIAL SERVICES CORPORATION		
Financial Statements		
	Box	FOLDER
1958	75	12.1
1959	75	12.2
1960	75	12.3
1961-1962	75	12.4
1963-1965	75	12.4A

1966	75	12.5
1967	74A	12.6
1968	74A	12.7
1969	74A	12.8
1970	74A	12.9
LIFE INSURANCE AGENCY MANAGEMENT ASSOCIATION		
	Box	FOLDER
Accident and Sickness Survey 1957	76	13.1
American Life Convention 1961	76	13.2
Annual Meeting		
	Box	FOLDER
1954-1955	76	13.3
November 7-10, 1961	76	13.4
November 6-9, 1962	76	13.5
1966 & 1968	76	13.6
1971	76	13.7
Combination Companies Conference		
	Box	FOLDER
1953-1954	76	13.8
1955	76	13.9
1970	76	13.1
1971	76	13.11
	Box	FOLDER
	76	13.12

Committee Minutes 1960		
Conference 1964 & 1967-1968	76	13.13
Conventions		
	Box	FOLDER
1956-1958	76	13.14
1958	76	13.15
Montreal 1959	76	13.16
1960	76	13.17
1962-1970	76	13.18
1972	76	13.19
Correspondence		
	Box	FOLDER
1955	76	13.2
1956	77	13.21
1957	77	13.22
1958	77	13.23
1959	77	13.24
1960	77	13.25
January-May, 1961	77	13.26
June-December, 1961	77	13.27
1962	77	13.28
1963	78	13.29
1964	78	13.3

1965	78	13.31
1966	78	13.32
1967	78	13.33
1968-1969	78	13.34
1970	78	13.35
1971	78	13.36
1972	78	13.37
Current Practices		
	Box	FOLDER
1955-1956	78	13.38
1957	78	13.39
1958	78	13.4
1959	79	13.41
1960	79	13.42
1961-1965	79	13.43
1966-1969	79	13.44
1970-1972	79	13.45
1973	79	13.46
Current Recruiting Activity		
	Box	FOLDER
1956	79	13.47
1959	79	13.48
	Box	FOLDER

District Managers Orientation Guide 1962	79	13.49
Fact-Finding Four 1953	79	13.5
Fact Ferreting Six 1963-1974	79	13.51
General Oglethorpe Meeting 1951-1952	79	13.52
Insurance in Force Surveys		
	Box	FOLDER
1955-1957	79	13.53
1958	79	13.54
1959	79	13.55
General 1959	79	13.56
Helps for Promoting Quality Business 1958	79	13.57
Lapse Surveys		
	Box	FOLDER
1955-1957	80	13.58
1958	80	13.59
1959	80	13.6
	Box	FOLDER
Managers Magazine 1958	80	13.61
Monthly Survey of Life Insurance Sales		
	Box	FOLDER
1955-1957	80	13.62
1958	80	13.63
1959	80	13.64

1960	80	13.65
1961	80	13.66
1962	80	13.67
1963	80	13.68
1964	80	13.69
1965	80	13.7
1966	80	13.71
1967	80	13.72
1968	80	13.73
1969	81	13.74
1970	81	13.75
1971-1972	81	13.76
1973	81	13.77
	Box	FOLDER
National Quality Award 1950-1953	81	13.78
News Letters 1955-1957	81	13.79
News Weekly, Golden Anniversary 1966	81	13.8
Ordinary Reports		
	Box	FOLDER
1960	81	13.81
1961	81	13.82
1962	81	13.83

1963-1964	81	13.84
1965	81	13.85
	Box	FOLDER
Personal and Property Reference Book 1960-1961	81	13.86
Production Data Handbook 1968	81	13.87
Quality Business Memos circa 1957	81	13.88
Quarterly Reports		
	Box	FOLDER
1969	82	13.89
1970-1972	82	13.9
Research Advisory Committee		
	Box	FOLDER
1958	82	13.91
1959	82	13.92
1961	82	13.93
	Box	FOLDER
School in Agency Management 1961	82	13.94
Spring Conference		
	Box	FOLDER
1954	82	13.95
1957-1958	82	13.96
Life Insurance Marketing and Research Association (LIMRA)		
	Box	FOLDER

Annual Meeting 1980	82	13.97
Conventions 1979	82	13.98
General		
	Box	FOLDER
January-June, 1974	82	13.99
July-December, 1974	82	13.1
1979	82	13.101
1980	82	13.102
1981	83	13.103
January-June, 1982	83	13.104
July-December, 1982	83	13.105
THE LIBERTY CORPORATION		
Administration		
	Box	FOLDER
1980	83	14.1
1981	83	14.2
1982	83	14.3
	Box	FOLDER
Analyst Visits 1973	83	14.4
Annual Report		
	Box	FOLDER
1969-1972	83	14.5
1979	83	14.6
	Box	FOLDER
Archives 1982	83	14.7

Audit Reports 1969	83	14.8
Baruch, Hurd 1968-1969	83	14.9
Board of Directors 1969-1971	83	14.1
Board Meetings		
	Box	FOLDER
1979	83	14.11
1980	83	14.12
1981	84	14.13
1982	84	14.14
	Box	FOLDER
Budget 1969-1970	84	14.15
By-Laws 1969	84	14.16
Chairman of the Board		
	Box	FOLDER
1969-1974	84	14.17
1979-1980	84	14.18
Communications Department		
	Box	FOLDER
Conference Remarks 1971	84	14.19
General		
	Box	FOLDER
1970	84	14.2
1971	84	14.21
1972	84	14.22

1973	84	14.23
January-June, 1974	84	14.24
July-December, 1974	84	14.25
1979	84	14.26
1980	85	14.27
1981	85	14.28
	Box	FOLDER
Control Guide and Financing Program undated	85	14.29
Controller		
	Box	FOLDER
1974	85	14.3
1979	85	14.31
1980	85	14.32
1981	85	14.33
1982	85	14.34
Corporate Development Department		
	Box	FOLDER
1969	85	14.35
1970-1971	85	14.36
1972	85	14.37
1973	85	14.38
1974	85	14.39
Correspondence		

	Box	FOLDER
1979	85	14.4
1980	85	14.41
January-June, 1981	86	14.42
July-December, 1981	86	14.43
1982	86	14.44
	Box	FOLDER
Corporate Planning, Task Force Report 1969	86	14.45
Data Processing Review Committee		
	Box	FOLDER
1971	86	14.46
1972	86	14.47
1974	86	14.48
	Box	FOLDER
Dividend Policy 1979	86	14.49
Electronic Data Systems Corporation 1972	86	14.5
Equitable Acquisition 1971	86	14.51
Finance Committee 1969	86	14.52
Financial Public Relations Program 1970	86	14.53
Financial Statements 1969	86	14.54
Foundation Meetings		
	Box	FOLDER
1970	86	14.55

1971	86	14.56
1972	86	14.57
1973	86	14.58
1974	86	14.59
1978-1979	86	14.6
January-June, 1980	87	14.61
August-November, 1980	87	14.62
1981	87	14.63
1982	87	14.64
General		
	Box	FOLDER
1968	87	14.65
1972	87	14.66
1973	87	14.67
	Box	FOLDER
Gravely, Harris P. 1969-1970	87	14.68
Great Southern Life Insurance Company 1971	87	14.69
Gulf Atlantic Life Insurance Company 1972	87	14.7
Hand and Associates 1970	87	14.71
Hipp, W. Hayne		
	Box	FOLDER
1979	87	14.72

1980	87	14.73
1981-1982	88	14.74
Holding Company		
General		
	Box	FOLDER
September-October, 1968	88	14.75
November, 1968	88	14.76
December, 1968	88	14.77
1969	88	14.78
	Box	FOLDER
Liberty/SCN 1968	88	14.79
Liberty/SCN 1969	88	14.8
Surety/Cosmos 1969	88	14.81
	Box	FOLDER
Integon Corporation 1970	88	14.82
Investment Analysis 1968-1970	88	14.83
Legal Department		
	Box	FOLDER
1970-1973	88	14.84
1974	88	14.85
1979	89	14.86
1980	89	14.87
1981	89	14.88
1982	89	14.89

Liberty Properties Division		
	Box	FOLDER
Atlanta Fulton Development Company 1969-1970	89	14.9
Committee 1969	89	14.91
Correspondence		
	Box	FOLDER
1969	89	14.92
1970-1971	89	14.93
1972	89	14.94
1973	89	14.95
General		
	Box	FOLDER
1970	89	14.96
1971	89	14.97
1974	90	14.98
1979	90	14.99
1980	90	14.1
1981	90	14.101
1982	90	14.102
LaMarick Beauty System		
	Box	FOLDER
1969	90	14.103
1970	90	14.104
1971	90	14.105

1972	90	14.106
Long Range Plans		
	Box	FOLDER
1969	90	14.107
1971	90	14.108
1975-1977	90	14.109
1980	90	14.11
	Box	FOLDER
Long Term Profitability 1972	90	14.111
Snee Farm 1971	91	14.112
	Box	FOLDER
Lindsay, John W. 1970	91	14.113
Long Range Planning		
	Box	FOLDER
1969	91	14.114
1970	91	14.115
1971	91	14.116
1972	91	14.117
June-August, 1973	91	14.118
September-December, 1973	91	14.119
1974	91	14.12
1979	91	14.121
Management Committee		
General		

	Box	FOLDER
January-May, 1969	91	14.122
June-August, 1969	92	14.123
September-December, 1969	92	14.124
January-February, 1970	92	14.125
March-April, 1970	92	14.126
May-July, 1970	92	14.127
August-December, 1970	92	14.128
January-February, 1971	93	14.129
March-June, 1971	93	14.13
July-December, 1971	93	14.131
1972	93	14.132
1973	93	14.133
Minutes		
	Box	FOLDER
1970	93	14.134
1971	93	14.135
1973	93	14.136
January-June, 1979	93	14.137
July-December, 1979	94	14.138
January-June, 1980	94	14.139
July-December, 1980	94	14.14
1981-1982	94	14.141

	Box	FOLDER
Management Meeting 1978	94	14.142
Management Position Descriptions 1976	94	14.143
Management Seminar 1971	94	14.144
Management Services		
	Box	FOLDER
IBM 1971	94	14.145
RCA 1971	94	14.146
Manpower Planning		
	Box	FOLDER
1974	94	14.147
1979	94	14.148
	Box	FOLDER
Marketing Division 1972-1976	95	14.149
McKinsey and Company 1971-1972	95	14.15
Medical Care Reimbursement Plan 1969	95	14.151
Mergers and Acquisitions 1979-1980	95	14.151A
New York Stock Exchange 1969	95	14.152
News Release		
	Box	FOLDER
1974	95	14.153
1979	95	14.154

1980	95	14.155
1981	95	14.156
1982	95	14.157
	Box	FOLDER
Old Equity Life Insurance Company 1972	95	14.158
Organizational Charts 1969	95	14.159
Patton, Macon G. 1980-1981	95	14.16
Payroll Changes		
	Box	FOLDER
1971	95	14.161
1972	95	14.162
1973	95	14.163
	Box	FOLDER
Planning Refinements February 1980	95	14.163A
Profile 1973	95	14.164
Profit Sharing Plan		
	Box	FOLDER
1970-1973	96	14.165
1980	96	14.166
1981-1982	96	14.167
	Box	FOLDER
Property and Casualty Insurance Program 1971-1972	96	14.168
Proxy Statement		

	Box	FOLDER
1968-1973	96	14.169
1982	96	14.17
	Box	FOLDER
Quarterly Reports 1970	96	14.171
Report to Audit Committee		
	Box	FOLDER
1979	96	14.172
1980	96	14.173
1981	96	14.174
1982	96	14.175
	Box	FOLDER
Retirement Committee 1970	96	14.176
Securities and Exchange Commission 1968	96	14.177
Securities and Exchange Commission Forms (SEC)		
	Box	FOLDER
1977	97	14.177A
1978	97	14.177B
1979	97	14.177C
	Box	FOLDER
Securities Owned 1969-1970	97	14.178
Securities Analysts Charts 1979	97	14.179
Seminars		
	Box	FOLDER
1973	97	14.18

1974	97	14.181
	Box	FOLDER
Southern Life Insurance Company 1973	97	14.182
Spratlin Associates Incorporated 1969-1971	97	14.183
Stockholder Information	97	14.183A
Stockholders and Directors Meeting 1969	97	14.184
Stockholders Meetings		
	Box	FOLDER
1969	97	14.185
1972	97	14.186
1974	97	14.187
	Box	FOLDER
Stock Option Committee 1979	97	14.188
Stock Option Plan-Registration Statement 1970-1971	97	14.189
Strategic Issues 1980	97	14.19
Strategic Planning 1981	97	14.191
Sutherland, Asbil, and Brennan 1969	97	14.192
Task force (LCMC-1) 1969-1970	97	14.193
The Liberty Marketing Corporation 1981	97	14.194
Treasury Department		
	Box	FOLDER

1969-1970	97	14.195
1972	97	14.196
	Box	FOLDER
Universal Life 1981-1982	98	14.197
Wall, Patterson, McGraw, Richards Incorporated 1971	98	14.198
Western Reserve Life 1974	98	14.199
ATLAS LIFE INSURANCE COMPANY		
Board of Directors		
	Box	FOLDER
1979-1980	98	15.1
1981	98	15.2
General		
	Box	FOLDER
1979	98	15.3
1980	98	15.4
1980-1981	98	15.5
1982	98	15.6
	Box	FOLDER
Newsletters 1979-1981	98	15.7
GREATER ARIZONA SAVINGS AND LOAN ASSOCIATION		
	Box	FOLDER
Divestment Analysts 1980	98	16.1
Financial Statements		
	Box	FOLDER
1979	98	16.2

1980	99	16.3
1981	99	16.4
1982	99	16.5
General		
	Box	FOLDER
1973	99	16.6
1979	99	16.7
1981	99	16.8
Long Range Plans		
	Box	FOLDER
1974	99	16.9
1979	99	16.1
1980	99	16.11
1981	99	16.12
	Box	FOLDER
Preliminary List of Potential Buyers 1980	99	16.13
Savings and Loan Merger Study 1980	99	16.14
LIBERTY INVESTORS BENEFIT INSURANCE COMPANY (LIBCO)		
Correspondence		
	Box	FOLDER
1967	99	17.1
1968	100	17.2
General		

	Box	FOLDER
1968	100	17.3
1969	100	17.4
	Box	FOLDER
Securities Owned 1967-1968	100	17.5
LIBCO General 1970-1971	100	17.6
UNITED FIDELITY LIFE INSURANCE COMPANY		
Board of Directors		
	Box	FOLDER
1980	100	18.1
1982	100	18.2
Board Minutes		
	Box	FOLDER
1981	100	18.3
1982	100	18.4
Correspondence		
	Box	FOLDER
January-June, 1979	100	18.5
July-December, 1979	100	18.6
1980	100	18.7
1981	101	18.8
1982	101	18.9
Finance Committee		
	Box	FOLDER
1980	101	18.1

1981-1982	101	18.11
Long Range Plans		
	Box	FOLDER
1979	101	18.12
1980	101	18.13
1981	101	18.14
Newsletters		
	Box	FOLDER
1980	101	18.15
1981	101	18.16
Shareholders Meeting		
	Box	FOLDER
1980	101	18.17
1982	101	18.18
PERSONAL SERIES		
	Box	FOLDER
Air Travel 1971	101	19.1
American College of Life Underwriters		
	Box	FOLDER
1958	101	19.2
1969	101	19.3
American Council of Life Insurance		
	Box	FOLDER
1979	101	19.4
1980	101	19.5
	101	19.6

1981		
American Life Convention		
	Box	FOLDER
1963-1969	101	19.7
1970-1972	102	19.8
	Box	FOLDER
American Life Insurance Association 1973	102	19.9
Arthur Anderson and Company 1964-1970	102	19.1
Barnwell Hunting Property		
	Box	FOLDER
1963-1972	102	19.11
1973-1978	102	19.12
	Box	FOLDER
Bimini Trip 1970	102	19.13
Biographical 1954-1985	102	19.14
Branch Office Correspondence 1967-1972	102	19.15
Calendar 1968	102	19.16
California Contracts 1963	102	19.17
California Trip 1966	102	19.18
Canada Trip 1967	102	19.19
Charleston and Surrounding Area 1959	102	19.2
Christ Church 1958	102	19.21

Christ Church Development Corporation 1959-1960	102	19.22
Christ Church Episcopal School, General		
	Box	FOLDER
1961-1966	102	19.23
1968	102	19.24
1969-1971	102	19.25
1972-1973	102	19.26
1974	103	19.27
1975	103	19.28
1977	103	19.29
Christmas Card List		
	Box	FOLDER
1958-1959	103	19.3
1964	103	19.31
1973-1974	103	19.32
Clubs		
	Box	FOLDER
1964-1973	103	19.33
1974	103	19.34
1975	103	19.35
1976	103	19.36
1977-1978	103	19.37
1979-1982	103	19.38

1983-1984	103	19.39
	Box	FOLDER
Combination Division Wedding Present 1950	103	19.4
Commonwealth Life Insurance Company		
	Box	FOLDER
1949-1955	103	19.41
1958	103	19.42
1961-1968	103	19.43
	Box	FOLDER
Commonwealth of Pennsylvania Insurance Department 1972	103	19.44
Community Chest 1950 & 1955	103	19.45
Consumers Life Insurance Company 1965	103	19.46
Contributions		
	Box	FOLDER
1961-1963	103	19.47
1964	103	19.48
1965	103	19.49
1966-1968	103	19.5
1969-1971	103	19.51
1972	103	19.52
1974	104	19.53
1976	104	19.54
	104	19.55

1979		
	Box	FOLDER
Convention Planners Conference 1970	104	19.56
Converse College		
	Box	FOLDER
Board of Associates 1963-1970	104	19.57
General		
	Box	FOLDER
1975	104	19.58
1976	104	19.59
1977-1978	104	19.6
1981	104	19.61
1982	104	19.62
1983	104	19.63
1984	104	19.64
Correspondence		
	Box	FOLDER
Concerning Presidency 1969	104	19.65
Concerning Vice President of Agency Division 1971	104	19.66
General		
	Box	FOLDER
1949-1953	104	19.67
1954	105	19.68
1955-1957	105	19.69

1958	105	19.7
1959	105	19.71
January-June, 1960	105	19.72
July-December, 1960	105	19.73
1961	105	19.74
1963	105	19.75
1964	105	19.76
1965	105	19.77
1966	105	19.78
1967	105	19.79
1968	106	19.8
1969	106	19.81
1970	106	19.82
1971	106	19.83
January-July, 1972	106	19.84
August-December, 1972	106	19.85
1973	106	19.86
1974	106	19.87
1975	106	19.88
1976	106	19.89
1977	106	19.9
1978	106	19.91

1979	106	19.92
1980	106	19.93
1981	106	19.94
1982	107	19.95
1983	107	19.96
1984	107	19.97
Other Insurance Companies		
	Box	FOLDER
1949-1954	107	19.98
1958-1959	107	19.99
1960	107	19.1
1961	107	19.101
1962	107	19.102
1963	107	19.103
1964	107	19.104
1965	107	19.105
1966-1971	107	19.106
1972	107	19.107
1974	107	19.108
	Box	FOLDER
Crowe, Dr. Robert M. 1965-1966	107	19.109
Emory University		

	Box	FOLDER
1974	107	19.11
1975	107	19.111
	Box	FOLDER
Episcopal High School 1970 1972 1974	107	19.112
Expenses		
	Box	FOLDER
Personal 1962	107	19.112A
Travel, 1962 1962	107	19.112B
	Box	FOLDER
Fidelity Union Life Insurance Company 1967-1968	107	19.113
Financial Service Corporation 1966-1967	108	19.114
Fishburne, L.G. 1963-1968	108	19.115
Florida Insurance Education Foundation 1970	108	19.116
Furman University		
Advisory Council		
	Box	FOLDER
1962	108	19.116A
1969	108	19.117
1970-1971	108	19.118
1972-1973	108	19.119
1974	108	19.12
1976	108	19.121

1977	108	19.122
1978	108	19.123
1979	108	19.124
1980	108	19.125
	Box	FOLDER
Brookings Institution 1968	109	19.126
Correspondence		
	Box	FOLDER
1961	109	19.127
1963	109	19.128
1964	109	19.129
1965	109	19.13
1966	109	19.131
1967	109	19.132
1968	109	19.133
1969	109	19.134
1970	109	19.135
1971	109	19.136
1972	109	19.137
1973	109	19.138
1974	109	19.139
1975	110	19.14
	110	19.141

1976		
1977	110	19.142
1978	110	19.143
1979	110	19.144
1980	110	19.145
1981	110	19.146
1982	110	19.147
1983	110	19.148
1984-1985	110	19.149
	Box	FOLDER
Dinner March 27, 1962	110	19.149A
Piedmont Urban Policy Conference 1968	110	19.15
	Box	FOLDER
Georgia State College 1963	110	19.151
Greenville Chamber of Commerce		
Board of Directors		
	Box	FOLDER
1964	110	19.152
1965	110	19.153
January-April, 1966	111	19.154
May-December, 1966	111	19.155
1967-1968	111	19.156
	Box	FOLDER
	111	19.157

Economic Development 1979		
Greenville Hospital System		
	Box	FOLDER
Auditor's Report 1968	111	19.158
Board of Trustees		
	Box	FOLDER
1967	111	19.159
1968	111	19.16
1969	112	19.161
	Box	FOLDER
Correspondence 1968	112	19.162
Expense Budgets 1969-1970	112	19.163
Financial Reports 1969	112	19.164
General		
	Box	FOLDER
1969	112	19.165
1973-1974	112	19.166
1975	112	19.167
1977	112	19.168
1979	112	19.169
	Box	FOLDER
Reports to the Board of Trustees 1969	112	19.17
Greenville Humane Society		
	Box	FOLDER
1975	113	19.171

1981	113	19.172
Green Valley Country Club		
	Box	FOLDER
Board of Governors 1966-1969	113	19.173
Correspondence		
	Box	FOLDER
1958	113	19.174
1960	113	19.175
1963	113	19.176
1964	113	19.177
1965	113	19.178
1966-1972	113	19.179
1978	113	19.18
Reports		
	Box	FOLDER
1962-1963	113	19.181
1964	113	19.182
1965	114	19.183
1966	114	19.184
1967	114	19.185
1968-1969	114	19.186
Gulf Life Insurance Company		
	Box	FOLDER
1958	114	19.187

1962-1970	114	19.188
Health Insurance Association of America		
	Box	FOLDER
1970-1971	114	19.189
1972-1973	114	19.19
	Box	FOLDER
Hipp, Jane F.-Bank Statements 1962	114	19.190A
Hipp, W. Frank, Chair of Insurance at University of South Carolina 1968	114	19.191
Hollyridge Development Company		
	Box	FOLDER
1958-1961	114	19.192
1962	114	19.192A
Home		
	Box	FOLDER
Construction 1957-1958	114	19.193
Furnishings 1957-1958	114	19.194
Landscaping 1958	115	19.195
	Box	FOLDER
Hotel Information 1961-1967	115	19.196
House and Grounds 1961	115	19.197
Income Tax Examinations 1970-1971	115	19.198
Institute of Life Insurance		
General		

	Box	FOLDER
1958-1959	115	19.199
1960	115	19.2
1961-1967	115	19.201
1970-1973	115	19.202
The Tally		
	Box	FOLDER
1963-1965	115	19.203
1969-1973	115	19.204
	Box	FOLDER
Insurance Company of the Americans 1963-1964	115	19.205
Interstate Life and Accident Company 1949-1955	115	19.206
Introduction of G. Jackson Howorth 1963	115	19.207
Keowee Club, Limited		
	Box	FOLDER
1968-1969	115	19.208
1971-1985	115	19.209
Lake Summit House		
	Box	FOLDER
1956-1957	116	19.21
1958	116	19.211
	Box	FOLDER
Letters of Condolence, W. Frank Hipp 1943	116	19.212

Lewis Plaza Trust 1966	116	19.213
Liberty National Life Insurance Company 1958-1971	116	19.214
Life Insurance Association of America 1960-1972	116	19.215
Life Insurance Company of Georgia 1950-1965	116	19.216
Life Insurance Company of Virginia 1958-1970	116	19.217
Life Insurance Conference		
Correspondence		
	Box	FOLDER
1958	116	19.218
1959	116	19.219
1960	116	19.22
1961	116	19.221
1962	116	19.222
1963	116	19.223
1964	116	19.224
1965	116	19.225
1966	116	19.226
1967-1970	116	19.227
1971-1972	116	19.228
General		
	Box	FOLDER
1973	117	19.229

1974	117	19.23
1979	117	19.231
1981	117	19.232
1982	117	19.233
Statistics Committee 1962	Box	FOLDER
	117	19.234
	Box	FOLDER
Life Office Management Association 1961	117	19.235
Life Underwriter Training Council		
1969	Box	FOLDER
	117	19.236
	Box	FOLDER
December, 1969	117	19.236A
1970-1971	Box	FOLDER
	117	19.237
1974	117	19.238
MAQ Insurance Corporation		
1961	Box	FOLDER
	117	19.239
1962	117	19.24
1963	118	19.241
1964 & 1967	118	19.242
Mementos 1938-1981& undated	Box	FOLDER
	118	19.243

Metropolitan Life Insurance Company 1968	118	19.244
Mexico Trip 1981	118	19.245
Million Dollar Round Table 1972-1973	118	19.246
National Health Insurance Reports 1972	118	19.247
National Life and Accident Insurance Company 1949-1955	118	19.248
Newberry College		
	Box	FOLDER
1964	118	19.249
1978	118	19.25
	Box	FOLDER
New House 1956-1958	118	19.251
Palmetto State Life Insurance Company 1961-1962	118	19.252
Party for Patti Fishburne 1960	118	19.253
Party List 1968 & 1973	118	19.254
Pilot Life Insurance Company 1949-1970	118	19.255
Puerto Rico Information 1957	118	19.256
Putnam Growth Fund 1961-1963	118	19.257
Retiring Personnel 1962-1968	118	19.258
Rotary Club 1960-1967	118	19.259
Royal Scotsman Inns 1972	118	19.26

Schools 1964-1965	118	19.261
Seminars	118	19.262
Smith, Stanford Y. 1971	118	19.263
South Carolina Life Underwriters Association 1974	119	19.264
South Carolina Safety Council 1970-1972	119	19.265
South Carolina State Chamber of Commerce 1953	119	19.266
Southern Agency Officers Meeting 1971	119	19.267
State Healthcare 1971	119	19.268
Statistics on Greenville Area circa 1959	119	19.269
Study Committee 1968-1969	119	19.27
Sutherland, Asbill, and Brennan		
	Box	FOLDER
1963	119	19.271
1964-1968	119	19.272
	Box	FOLDER
Texas Trip 1973	119	19.273
Textile General Insurance Company 1964	119	19.274
United Fund of Greenville		
	Box	FOLDER
1956-1957	119	19.275
1958	119	19.276

	Box	Folder
United Way 1979	119	19.277
University of South Carolina		
	Box	Folder
Business Partnership Foundation 1975-1976	119	19.278
Educational Foundation 1973	119	19.279
TRES AND COMPANY		
		Folder
General 1965-1973		20.1
Oversize material Description Maps, blueprints, financial summaries and advertising pieces from Cosmos Broadcasting, Liberty Life Insurance Company, Person and Surety Investment Company.		
		Box
Cosmos Broadcasting; Surety Investment 3.0		120
Liberty Life Insurance 3.0	120	2-6
		Folder
Liberty Life Insurance		1
	Box	Folder
Personal	120	7
		Folder
Personal		2
Photographs General note A total of 72 photographs including snapshots, portraits, and photographs of branch offices and Liberty Corporation facilities, have been filed in a separate document box. Series represented by these photographs are The Broadcasting Company of the South, Liberty Life Insurance Company, Life Insurance Agency Management		

Association, and Personal.

[Return to Table of Contents »](#)

Record Group 7.1 Record Group 7.1: Cosmos Broadcasting Corporation Records 1930-1984 13.5 cubic feet including photographs and oversize material Corporate History

The origins of Cosmos Broadcasting Corporation date on July 1930, with the establishment of WIS radio in Columbia, South Carolina by entrepreneur George T. Barnes. In an effort to bolster the finances of his struggling radio station with an infusion of capital, Barnes and several other investors formed South Carolina Broadcasting Company in November 1930 as the parent company, or licensee, of WIS. The fledgling enterprise continued to founder, and it was sold within a year to W. Frank Hipp and The Liberty Life Insurance Company.

Hipp and his lieutenants promptly reorganized the affairs of WIS. Its parent company was re-chartered in 1932 as The South Carolina Broadcasting Company and placed under the capable direction of G. Richard Shafto. For the next 37 years Shafto guided the Hipp family's radio (and later, television) operations to profitability and prominence. Several radio stations were bought and sold during the 1930's and 1940's, including WNOX (Knoxville), WFTI (Athens, Georgia), and WCSC (Charleston).

All Hipp family radio interests were put under the corporate umbrella of Surety Life Insurance Company in 1942; Surety Broadcasting Company was formed in 1946 as a subsidiary to administer more effectively these operations. In 1950, a separate broadcasting entity was created with the name of The Broadcasting Company of the South.

The decade of the 1950's witnessed dramatic changes in the broadcasting industry. In line with these changes, The Broadcasting Company of the South successfully branched into television with the advent of WIS-TV in 1953. WSFA-TV of Montgomery, Alabama was acquired in 1959, and the scope of The Broadcasting Company of the South's operations grew to national stature in 1965 with the purchase of major-market station WTOL-TV of Toledo, Ohio, for \$11.6 million. As a result of this expansion, the company changed its name to Cosmos Broadcasting Corporation.

Cosmos constantly strove to stay abreast of technological advances and sought opportunities for strategic expansion. The 1960's brought the arrival of cable television, and Cosmos was a pioneer in the new industry when it formed Cosmos Cablevision, Inc. and Cox-Cosmos, Inc. The

acquisition of WSDU-TV (New Orleans) in 1972 and Orion Broadcasting (including television stations WAVE in Louisville and WFIE in Evansville, Indiana, and two radio stations) in 1981 further enhanced Cosmos' standing in the broadcasting industry and its contributions to the profit picture of its parent holding company, The Liberty Corporation. In 1986, Cosmos sold its radio operations and acquired two additional television stations, KPLC-TV in Lake Charles, Louisiana, and KAIT-TV in Jonesboro, Arkansas.

Scope and Content Note

The Cosmos Papers span a period from the first air date of WIS radio in 1930 to the merging of Orion Broadcasting in the early 1980's. The collection consists mainly of correspondence of corporate officers such as G. Richard Shafto, Charles A. Batson, W. Frank Hipp, Francis M. Hipp, Dixon Lovvorn, and Macon G. Patton, as well as station managers, stockholders and law firms. This record group also contains legal files dealing with Cosmos' relations with the Federal Communications Commission, including several volumes of testimony by Cosmos officials in 1962 concerning the possible deintermixture of UHF and VHF television signals. In addition, the collection holds numerous FCC regulations for the cable television industry.

The establishment and early history of WIS is well documented, including a manuscript history of the station, "So Rich a Heritage," written by Miss Louis Lang in the 1960's. Many publications of Cosmos and its predecessors are found in the collection, such as *COSMOS-politan*, the corporate newsletter, and annual reports to stockholders.

Arrangement

Apparently a compilation of file systems, the collection is arranged by series and thereafter alphabetically by folder title.

THE BROADCASTING COMPANY OF THE SOUTH		
	Box	FOLDER
Accountants' Report, Financial Statements 1950 1955 1959-1962	1	1.1
Annual Reports 1951-1964	1	1.2
Balance Sheets		
	Box	FOLDER
1959-1961	1	1.3
1962-1964	1	1.4

	Box	FOLDER
Board of Directors Meeting August 22, 1960	1	1.5
Deintermixture		
	Box	FOLDER
General 1961	1	1.6
Lindsay, Jack, WIS-TV 1961	1	1.7
	Box	FOLDER
Directors Meetings 1959	1	1.8
Dow, Lohnes, and Albertson, Retainer and Billing Information 1957-1959	1	1.9
FCC Form		
	Box	FOLDER
323, Annual Ownership Report 1950-1955	1	1.1
323A, Interim Ownership Report 1950-1953	2	1.11
	Box	FOLDER
FM Policy Correspondence 1962-1973	2	1.12
Goodwill Stations, Incorporated, Stock purchases 1962	2	1.13
History, Dates, and Correspondence 1949-1969	2	1.14
Insurance Claims, Damage Reports 1964-1970	2	1.15
Insurance Policies		
	Box	FOLDER
All Stations 1961-1971	2	1.16

WIS, WIS-TV 1964-1970	2	1.17
	Box	FOLDER
Introduction to Annual Report February-1952	2	1.18
Name-Change Correspondence 1965	2	1.19
"Program Control, Your Choice or the FCC" 1963	2	1.2
Publications 1950-1962	2	1.21
Sale of Stock		
	Box	FOLDER
Letters from Stockholders 1952	2	1.22
South Carolina National Bank, Trust Department 1952	2	1.23
	Box	FOLDER
Shafto, G. Richard, Speech to Kiwanis Club July 1963	2	1.24
Stockholder List, Proxies, and Substitute Proxy for Annual Meeting of Stockholders 1961	2	1.25
Stockholders		
	Box	FOLDER
Address Changes 1951-1960	2	1.26
Correspondence 1950-1960	2	1.27
Stockholders and Directors Meetings		
	Box	FOLDER
1951-1957	2	1.28
1958	3	1.29

1959	3	1.3
	Box	FOLDER
TV Policy Memos, Report 1951 1951-1952	3	1.31
Unemployment Compensation 1950	3	1.32
Working Papers, Stock Dividend 1961	3	1.33
CAROLINA'S TELEVISION CORPORATION		
	Box	FOLDER
Application for New Television Construction Permit, Supplementary Material, Volume 1 December, 1953	3	2.1
In re Construction Permit		
	Box	FOLDER
Volume 1 1952	3	2.2
Volume 2 1953	3	2.3
Volume 3 1954	4	2.4
	Box	FOLDER
Proposed Findings of Fact and Conclusions on Behalf of Carolinas' TV Corporation April, 1955	4	2.5
Supplement to Construction Permit Application, Volume 2 1953	4	2.6
CATV (Cable Television)		
Alabama		
	Box	FOLDER
Alexander City Cablevision, Incorporated 1976-1980	4	3.1

Birmingham 1969-1972	4	3.2
Enterprise Cable Television, Incorporated 1976-1978	4	3.3
Montgomery 1968-1976	4	3.4
Montgomery Cable TV, CARS Facility, Prattville, Alabama 1977	4	3.5
Ozark Cablevision, Incorporated 1977	4	3.6
Phenix City CATV, Incorporated 1974-1975	4	3.7
Troy Cablevision, Incorporated 1974-1977	4	3.8
WSFA-TV Area, General		
	Box	FOLDER
1968-1970	4	3.9
1971-1980	4	3.1
	Box	FOLDER
American Electronic Laboratories, Incorporated 1967	4	3.11
Annual Subscriber Fees 1974	4	3.12
Carriage of Non-Network TV Programs 1979	5	3.13
Carriage of WIS-TV by Cablevision of Augusta, Incorporated 1971-1974	5	3.14
Certificate of Compliance Docket (Elimination of) 1979	5	3.15
Community Antenna Relay Service, Dockets 1969	5	3.16

Distant Signal Policy, Docket 20561 1967-1981	5	3.17
Dow, Lohnes, and Albertson, General Files 1970	5	3.18
Economic Relationship Between TV Broadcasting and Cable TV 1977-1978	5	3.19
Federal Communications Commission (FCC)		
	Box	FOLDER
Access and Channel Capacity Requirements, Docket 20508 1975-1978	5	3.2
Annual CATV Reporting Forms 1970	5	3.21
City Gross Receipts, Taxes Case 1970	5	3.22
Consensus Agreement 1975- 1976	5	3.23
Copyright, Docket 72-1800		
	Box	FOLDER
1967-1968	5	3.24
1969-1974	5	3.25
1976-1980	5	3.26
Cross Ownership/Program Exclusivity/Franchising		
	Box	FOLDER
1970-1972	6	3.27
1972-1976	6	3.28
1978-1981	6	3.29
	Box	FOLDER
	6	3.3

Definition of a Cable System/ Classes, Docket 20561 1975-1977		
Federal-State Relationships, Docket 18892 1970	6	3.31
Franchising, Docket 20018-20024 1972-1974	6	3.32
Importation of Radio Signals, Docket 19418 1978	6	3.33
Interference, Docket 21006 1976	6	3.34
Late Night Programming Rules, Docket 20028 1974-1975	6	3.35
Leapfrogging, Docket 20487 1975	6	3.36
Local Organizations, Equipment Requirements for Larger Systems, Docket 19988 1969-1974	6	3.37
Movie Restrictions, Docket 21311 1977	6	3.38
Multiple Ownership, Cross Ownership, Docket 18891 1970	6	3.39
Network News Program Carriage, Docket 19859 1973-1976	6	3.4
Pay-TV Cablecasting of Programs: Feature Films/Sports Docket 19554 1972-1976	6	3.41
Prohibition on Cross Ownership		
	Box	FOLDER
1968	6	3.42
Part one 1969	7	3.43

Part two 1969	7	3.44
Second Report and Order, Docket 18397 1970	7	3.45
	Box	FOLDER
Proposed Exemption from Syndicated Program Exclusivity Docket 20482 1975	7	3.46
Proposed Elimination of Syndicated and Network Exclusivity July 21, 1977	7	3.47
Public Dividend Plan 18397-A		
	Box	FOLDER
1970	7	3.48
1971	7	3.49
	Box	FOLDER
Rule Making-3786, Ted Turner's Petition, Dockets 14895 1980- 1981	7	3.5
Rules (miscellaneous)		
	Box	FOLDER
1975-1979	7	3.51
1980-1981	8	3.52
	Box	FOLDER
San Diego Case 1968	8	3.53
Second Report and Order Issued March 8, 1968	8	3.54
Signal Strength Contours, Docket 20496 1972-1977	8	3.55
"Significantly Viewed" Rules, Docket 20371 1975-1978	8	3.56

Special Temporary Authority, Requests for 1974	8	3.57
Specialty TV Stations, Docket 20553 1975-1978	8	3.58
Sports Programming, Dockets 18893 and 19417 1970-1975	8	3.59
Technical Standards, Docket 18894 1970-1972	8	3.6
TELCO Leaseback Tariffs, Dockets 16928, 16943, 17098 1967-1970	8	3.61
Third Report and Order Issued February 2, 1972	8	3.62
U. S. Supreme Court Decision on CATV Regulation June 10, 1968	8	3.63
	Box	FOLDER
General 1966-1981	8	3.64
"Grandfathering" Rules 1972	8	3.65
Greenville, South Carolina 1968- 1971	8	3.66
House Counts 1969	8	3.67
Impact of Cable Television 1977- 1978	8	3.68
Indiana, Evansville Cable TV, Adtel, Incorporated 1981	8	3.69
Legislation, Regulatory Bills Introduced in Congress 1969	9	3.7
Louisiana		
	Box	FOLDER
Callais Cablevision,	9	3.71

Incorporated 1976-1978		
East Bank Cable TV, Incorporated 1974-1977	9	3.72
Gulf Coast Cablevision, Limited 1974-1975	9	3.73
Houma Cablevision, Incorporated 1974-1977	9	3.74
LaFourche Communications, Incorporated 1973-1978	9	3.75
Mobile TV Cable Company, Incorporated 1974-1977	9	3.76
Saint Tammany Cablevision, Incorporated 1977	9	3.77
Telecable Association, Incorporated 1977-1979	9	3.78
WDSU-TV Area, General 1973- 1981	9	3.79
	Box	FOLDER
Mississippi, Jackson, Capitol Cablevision, Incorporated 1978	9	3.8
Missouri, Comcast Cablevision of Clinton 1981	9	3.81
Multipoint Distribution Service (MDS) 1973-1976	9	3.82
Non-Duplication, Dockets 18785 and 78-233 1967-1978	9	3.83
North Carolina		
	Box	FOLDER
Gastonia, WIS-TV, American Cablevision of Carolina, Incorporated 1975	9	3.84
	9	3.85

Hendersonville Injunction 1969		
Multimedia, Incorporated 1978	9	3.86
	Box	FOLDER
Office of the President/Cabinet, Committee Report on Cable Communications January, 1974	9	3.87
Ohio		
Buckeye Cablevision, Incorporated		
	Box	FOLDER
1967-1968	9	3.88
1969	10	3.89
1972	10	3.9
1973	10	3.91
1974-1980	10	3.92
	Box	FOLDER
Continental Cablevision of Ohio, Incorporated 1969-1981	10	3.93
Hillcrest Cablevision Company, Petition to Carry WTOL- TV 1980	10	3.94
North Central Television, Incorporated 1970-1973	10	3.95
Putnam TV Cable Incorporated 1970-1981	10	3.96
Tiffin Valley Cable, Incorporated 1969-1978	10	3.97
Wolfe Broadcasting Company 1971-1972	10	3.98
WTOL-TV Area, General 1968- 1980	10	3.99

	Box	FOLDER
Ownership of Cable Companies Barred to Telephone Companies Docket 18509 February 1970	11	3.1
President's Task Force Report on CATV October 1968	11	3.101
Public Utilities Regulation 1965-1970	11	3.102
Questionnaire, Docket 12505 1967	11	3.103
Revenue Picture of CATV (National) 1978-1979	11	3.104
Royalties 1978-1979	11	3.105
Sales Promotion Material	11	3.106
Satellite TV Signals to CATV Systems 1977-1978	11	3.107
Saturated Cable Systems, Docket 21472 1977-1978	11	3.108
South Carolina		
	Box	FOLDER
Abbeville, Sareco Cable TV Incorporated 1969-1977	11	3.109
Barnwell, Home CATV Company Incorporated 1966-1977	11	3.11
Columbia		
	Box	FOLDER
Columbia Cable TV Incorporated 1971-1981	12	3.111
Cosmos News Releases, Sale of Four South Carolina CATV Systems June, 1970	12	3.112

Cosmos Presentation for Franchise 1966	12	3.113
	Box	FOLDER
Georgetown, Alert Cable TV of South Carolina 1969-1977	12	3.114
Greenwood 1966-1978	12	3.115
Laurens/Clinton System, Proposal to The Liberty Corporation for Loan 1975	12	3.116
Marion, Franchise 1964-1970	12	3.117
Newberry, Carolina Cable TV Incorporated, Corporation, Corporate Structure 1970 & 1977 1964-1965	12	3.118
Orangeburg Cable TV Incorporated 1967-1977	12	3.119
Palmetto Cablevision Incorporated 1972-1977	12	3.12
Sumter, Community Cablevision of South Carolina Incorporated 1971-1976	12	3.121
TCI Cablevision, Incorporated, Columbia 1978-1979	12	3.122
WIS-TV		
	Box	FOLDER
Area 1966-1979	12	3.123
Federal Communications Commission Cablevision of Lumberton Incorporated 1974	13	3.124
Federal Communications Commission Satellite Systems Corporation 1975-1980	13	3.125
Pawleys Island CATV,	13	3.126

Clearview Beach 1972-1977		
TV Cable Company Incorporated, Myrtle Beach 1972-1975	13	3.127
	Box	FOLDER
Superstation Development 1979	13	3.128
Systems 1967-1968	13	3.129
WOLO-TV 1970	13	3.13
CORPORATE REFERENCE		
	Box	FOLDER
Ampex 1969	13	4.1
Batson, Charles A. 1974	13	4.2
Broadcast Music Incorporated, Contracts 1973-1977	13	4.3
Charleston Tall Tower, Expenses 1969-1973	13	4.4
Consolidation of Fire Insurance 1969-1970	13	4.5
<u>COSMOS-politan</u> 1969-1975	13	4.6
Dow, Lohnes and Albertson, Retainer and Billing Information 1965-1975	13	4.7
General, Correspondence		
	Box	FOLDER
1966-1967	13	4.8
1973	13	4.9
	Box	FOLDER
Hipp, B. Calhoun, Obituaries 1976	13	4.1

Income Tax Returns, Toledo 1966-1967	13	4.11
Insurance Claims 1970-1972	13	4.12
Insurance Correspondence, All Stations		
	Box	FOLDER
1968-1969	13	4.13
1970	14	4.14
1971	14	4.15
	Box	FOLDER
Insurance Register 1969	14	4.16
Intercompany, Informal Notes 1966-1972	14	4.17
Management Committee 1971- 1973	14	4.18
National Association of Broadcasters 1968	14	4.19
NBC, Fiftieth Anniversary 1977	14	4.2
News Policies and Procedures 1973	14	4.21
Ohio Department of Revenue 1970	14	4.22
Orion Broadcasting Incorporated, News Release on Cosmos Acquisition 1980-1981	14	4.23
Profit Sharing 1967-1969	14	4.24
Promotion Material	14	4.25
Satellite Television 1965-1974	14	4.26

Shafto, G. Richard		
	Box	FOLDER
Correspondence 1935-1972	14	4.27
Scholarship 1970-1974	14	4.28
	Box	FOLDER
Southern Bell 1967-1969	14	4.29
Vehicle Purchasing, Leasing, Fleet 1969-1971	14	4.3
Workmen's Compensation Insurance		
	Box	FOLDER
Ohio 1969-1971	14	4.31
South Carolina 1969-1971	14	4.32
COSMOS CABLEVISION CORPORATION		
	Box	FOLDER
Budget 1970	14	5.1
Closing Documents 1970	15	5.2
Darlington, South Carolina		
	Box	FOLDER
Budget 1967	15	5.3
Franchise 1964	15	5.4
License 1964	15	5.5
Tower 1969	15	5.6
Florence, South Carolina		
	Box	FOLDER
Advertising Resume 1963-1965	15	5.7
	15	5.8

Budget 1965-1968		
Customer Accounts Receivable Procedure	15	5.9
Direct Mail Campaigns 1964	15	5.1
Direct Sales and Promotion 1965-1966	15	5.11
Franchise 1962-1969	15	5.12
Newspaper Advertisements 1963-1964	15	5.13
Pre-Opening Sales Plan 1963-1964	15	5.14
Program Survey 1964	15	5.15
Microwave Applications (CARS) and Cancellations		
	Box	FOLDER
1965-1967	15	5.16
1968	15	5.17
1969-1970	16	5.18
	Box	FOLDER
North Carolina Television Assoication Convention 1968	16	5.19
Ocala, Florida		
	Box	FOLDER
Closing 1965-1968	16	5.2
Corporate Structure 1964-1965	16	5.21
Stockholders' Meeting 1965-1966	16	5.22
	Box	FOLDER

South Carolina Systems Sale 1970	16	5.23
Sumter, South Carolina		
	Box	FOLDER
Budget 1968	16	5.24
Direct Sales Promotion 1965	16	5.25
Franchise 1963	16	5.26
Grand Opening	16	5.27
Pre-Opening Sales Campaign 1965	16	5.28
Press Release 1963-1967	16	5.29
Promotion 1966	16	5.3
Tower Site Search and FAA Approval 1964-1965	16	5.31
	Box	FOLDER
WSOC-TV, General 1967-1970	16	5.32
COX-COSMOS INCORPORATED		
	Box	FOLDER
Aycock, H.C. 1971	16	6.1
Closing 1971	16	6.2
Corporate Resolutions 1966-1967	16	6.3
Expansion 1969	16	6.4
Franchise 1967-1970	16	6.5
Frequency Assignments	16	6.6
General 1967-1968	16	6.7

Indemnity Bond 1967	16	6.8
Insurance		
	Box	FOLDER
1967-1968	17	6.9
1969-1971	17	6.1
	Box	FOLDER
Inter-Office Correspondence 1967-1969	17	6.11
Invoices to be Paid 1968-1970	17	6.12
Jefferson-Carolina Correspondence 1967-1971	17	6.13
Jerrold Corporation 1967	17	6.14
Leases 1967-1971	17	6.15
Leasing Agreements 1967-1969	17	6.16
Management Contracts 1968- 1969	17	6.17
Meeting 1967	17	6.18
North Carolina Sales and Use Tax 1970	17	6.19
Office Work Procedures and Flow Charts 1968	17	6.2
Payroll Correspondence 1967- 1971	17	6.21
Photography, Tom Walters 1968	17	6.22
Promotional Material 1970	17	6.23
Shafto Speech 1967	17	6.24

Taxes 1967-1970	17	6.25
Tibshrany, B.M. 1967-1970	17	6.26
WBTW Duplication File 1963-1964	17	6.27
WFBC-TV 1968	17	6.28
Work Sheets 1968-1969	17	6.29
Yager, K. James, Speeches 1966 & 1968	17	6.3

FEDERAL COMMUNICATIONS COMMISSION (FCC)

	Box	FOLDER
Blue Book, Public Service Responsibility of Broadcast Licenses 1946	17	7.1

Broadcasting Company of the South, Comments in Opposition to Proposed Deintermixture

Columbia, South Carolina

	Box	FOLDER
Volume 1 1962	18	7.2
Volume 2 1962	18	7.3
Volume 3 1962	18	7.4

Montgomery, Alabama

	Box	FOLDER
Volume 1 1962	18	7.5
Volume 2 1962	18	7.6

Deintermixture

	Box	FOLDER
1961	19	7.7
1962	19	7.8

	Box	FOLDER
Deintermixture Mailing 1961	19	7.9
Form 323, Annual Ownership Report 1955-1960	19	7.1
Official FCC Notice, Terminating Deintermixture Proceedings 1962	19	7.11
Proceedings 197		
	Box	FOLDER
Volume 2	19	7.12
Volume 3	19	7.13
Volume 4	19	7.14
Volume 5	19	7.15
Volume 6	19	7.16
Volume 7	20	7.17
Volume 8	20	7.18
Volume 9	20	7.19
Volume 10	20	7.2
Volume 11	20	7.21
Volume 12	20	7.22
	Box	FOLDER
"Zapple Doctrine" 1980	20	7.23
THE LIBERTY CORPORATION		
	Box	FOLDER
Great American Insurance Companies, Liability	20	8.1

Insurance 1969-1972		
Liberty Management Seminar 1974	20	8.2
Management Meeting 1979	20	8.3
Network Affiliation 1971-1981	20	8.4
Purchase of Cosmos Broadcasting Corporation 1968-1982	20	8.5
Property and Casualty Insurance Program 1969-1970	21	8.6
THE SOUTH CAROLINA BROADCASTING COMPANY		
	Box	FOLDER
The South Carolina Broadcasting Company 1932	21	9.1
WDSU-TV, NEW ORLEANS, LOUISIANA		
	Box	FOLDER
Agreement, Purchase and Sale of Assets 1972	21	10.1
Application, Transfer of Licenses to Cosmos Broadcasting of Louisiana, Incorporated 1972		
	Box	FOLDER
Exhibits 1-10	21	10.2
Exhibits 11-18	21	10.3
	Box	FOLDER
Appraisal of Fixed and Other Assets, Cash Flow 1972	21	10.4
Appraisal of Properties 1973	21	10.5
Asset Transfer Agreement 1972	21	10.6
Circular Polarized Antenna 1981	21	10.7

Closing Documents, List 1973	21	10.8
Documents 1973		
	Box	FOLDER
4-12	21	10.9
13-32	21	10.1
	Box	FOLDER
Evening News 1981-1984	22	10.11
Inventory, Non-Technical 1972	22	10.12
Planning and Development 1973-1975	22	10.13
Promotion		
	Box	FOLDER
General 1976-1980	22	10.14
Sniper Incident 1973	22	10.15
	Box	FOLDER
Purchase by Cosmos and History 1972-1973	22	10.16
Rate Card 1972-1975	22	10.17
Research Report on Community Problems in the City of New Orleans 1972		
	Box	FOLDER
Part one	22	10.18
Part two	22	10.19
	Box	FOLDER
Tax Appraisal 1975	22	10.2
Technical Equipment Inventory 1972	22	10.21

Worlds Fair Telecommunications Center 1984	22	10.22
WIS RADIO, COLUMBIA, SOUTH CAROLINA		
	Box	FOLDER
Blair, Frank 1935-1937	22	11.1
Broadcast Music Incorporated (BMI) 1939-1965	22	11.2
Budget		
	Box	FOLDER
1967	22	11.3
1968	22	11.4
1969	23	11.5
1970	23	11.6
	Box	FOLDER
Capital Expenses 1967	23	11.7
Central Broadcasting Company, Iowa 1934-1935	23	11.8
Correspondence 1955	23	11.9
Davis Reports		
	Box	FOLDER
Antenna Resistance and Reactance 1942	23	11.1
Proof of Performance 1942	23	11.11
Federal Communications Commission		
	Box	FOLDER
Notification of Moving to New Studios 1949	23	11.12
Station Licenses		

	Box	FOLDER
1930-1934	23	11.13
1935-1940	23	11.14
1941-1942	23	11.15
	Box	FOLDER
Fiftieth Anniversary 1980	23	11.16
FM		
	Box	FOLDER
Construction Permit 1949-1950	23	11.17
Coverage 1947-1948	23	11.18
Opening February 29, 1948	23	11.19
Responses, Request for Audience 1956-1957	23	11.2
Surrender of License 1957	23	11.21
	Box	FOLDER
General 1967-1968	23	11.22
Golden Mike Award 1980	23	11.23
High Water 1969	23	11.24
Hipp, W. Frank, Correspondence		
	Box	FOLDER
1952-1958	23	11.25
1959-1968	23	11.26
1936	24	11.27
1938	24	11.28

1939	24	11.29
	Box	FOLDER
Historical Research 1969 & 1980	24	11.3
Interoffice, Correspondence 1966-1971	24	11.31
Land Lease Agreement 1965	24	11.32
New Studio 1949	24	11.33
Non-Directional Operation Prior to Sunrise 1948	24	11.34
Peabody Award 1953	24	11.35
Petitions to Broadcast Segregation Hearings, Clarendon County South Carolina 1955	24	11.36
Publications 1941	24	11.37
Recapitulation of Costs, Furnishings and Outfitting New Studios 1949	24	11.38
Richland County Soil Survey 1918	24	11.39
Salary and Benefits 1933-1979	24	11.4
Sales Promotions 1968-1975	25	11.41
SESAC Contracts 1935-1967	25	11.42
Shafto, Richard		
	Box	FOLDER
Employment Contracts 1939-1961	25	11.43
Presentation 1959	25	11.44

"So Rich a Heritage," Manuscript 1969		
Chapters		
	Box	FOLDER
1-10	25	11.45
11-15	25	11.46
16-20	25	11.47
21-23	25	11.48
	Box	FOLDER
Research Notes	25	11.49
	Box	FOLDER
Stock Ownership, Surety 1948	25	11.5
Studio Site 1945-1946	25	11.51
"Today's News" 1945-1946	25	11.52
University of South Carolina, Football 1969	25	11.53
Variety Show Management Award, 5000 Watt Class Stations 1947	25	11.54
WIST RADIO, CHARLOTTE, NORTH CAROLINA		
	Box	FOLDER
Application for Construction Permit 1951	25	12.1
Construction Permits 1951	25	12.2
Federal Communications Commission, Notification of Suspension 1951	25	12.3
News Service, Surety Broadcasting Company 1948	26	12.4

Opening 1948	26	12.5
Sale, Agreement to Purchase WIST and Board Authorization	26	12.6
	Box	FOLDER
1960-1961	26	12.6
Procedure for Closing 1960	26	12.7
Suspension 1953	26	12.8
Transfer to Broadcasting Company of the South 1950- 1951	26	12.9
Transfer to 930 kc Construction Permit 1951	26	12.1
WIS-TV, COLUMBIA, SOUTH CAROLINA		
	Box	FOLDER
Actual Revenue Compared to Sales Goals 1971	26	13.1
Annual Reports 1954-1956	26	13.2
Budget		
	Box	FOLDER
1968	26	13.3
1969	26	13.4
1970	26	13.5
Columbia TV Application		
	Box	FOLDER
1950	26	13.6
1952	26	13.7
	Box	FOLDER
	26	13.8

Construction Permit 1953-1954

Corporation		
	Box	FOLDER
Application 1953-1954	26	13.9
Personnel 1956	26	13.1
Craven, Lohnes, and Culver		
	Box	FOLDER
Report on Evaluation of Present WIS-TV Facilities 1957	26	13.11
Study and Report on Tall Tower 1955	27	13.12
Dow, Lohnes, and Albertson		
	Box	FOLDER
1961	27	13.13
1962	27	13.14
	Box	FOLDER
First Anniversary 1954	27	13.15
FCC		
	Box	FOLDER
Form 323, Annual Ownership Report 1953-1957	27	13.16
Merger of WIS-TV and Broadcasting Company of the South 1957	27	13.17
	Box	FOLDER
Finanical Statements 1953	27	13.18
Income Tax 1959-1961	27	13.19
Interoffice		
	Box	FOLDER

Correspondence 1966-1971	27	13.2
Memos		
	Box	FOLDER
1945-1952	27	13.21
1953-1958	27	13.22
1959-1963	27	13.23
1964-1969	27	13.24
Joint WMSC-TV Discussions		
	Box	FOLDER
1951-1952	28	13.25
1953-1954	28	13.26
	Box	FOLDER
License 1958 & 1965	28	13.27
NBC Participation in Opening 1953	28	13.28
Newsletters 1953-1960	28	13.29
<u>Newsweek</u> , Cover Story 1965	28	13.3
Non-Staff Talent, Pat Bouknight 1964	28	13.31
"Operation Widespread" 1954	28	13.32
Organization of WIS-TV Corporation 1953	28	13.33
Ownership Report 1953	28	13.34
Peabody Award Entry 1968	28	13.35
Public Relations Pamphlets	28	13.36

Publicity 1950-1961	28	13.37
Social Security 1953-1954	28	13.38
"South Carolinian of the Year" 1963-1979	28	13.39
Stock Certificates		
	Box	FOLDER
1932 1933 1937 1939	28	13.4
1953-1954	28	13.41
Stockholders		
	Box	FOLDER
Address Changes 1953-1957	29	13.42
Correspondence 1953-1957	29	13.43
Meetings 1953-1957	29	13.44
Tall Tower		
	Box	FOLDER
Cost of Completion 1959	29	13.45
First Piece of Steel Placed on Base, Ceremony 1958	29	13.46
Pictures of Construction (See Photographs) 1958	29	13.47
Promotion 1959-1961	29	13.48
	Box	FOLDER
Tower, FCC Authorizations 1958-1959	29	13.49
Twenty-fifth Anniversary 1978	29	13.5
Unemployment Compensation Law 1954-1957	29	13.51

Weekly Condition Reports		
	Box	FOLDER
1953	29	13.52
1954	29	13.53
1955	29	13.54
	Box	FOLDER
Wyman, Alice, Day June 29, 1970	29	13.55
WSFA-TV, MONTGOMERY, ALABAMA		
	Box	FOLDER
Actual Revenue Compared to Sales Goals 1971	29	14.1
Application for Transfer 1959	29	14.2
Budget		
	Box	FOLDER
1968	29	14.3
1969	29	14.4
1970	29	14.5
	Box	FOLDER
Building, Cost of Original Building 1954	30	14.6
Contract for Purchase 1959	30	14.7
Correspondence 1968-1971	30	14.8
FCC Form 323, Ownership Report Filed at Time of Transfer 1959	30	14.9
General Rate Cards 1965 & 1975	30	14.1

History 1959	30	14.11
Interoffice Correspondence 1964-1973	30	14.12
Press Release 1959	30	14.13
Promotional Material 1965-1971	30	14.14
Report on Evaluation of Present and Expanded Facilities, Craven, Lohnes, and Culver 1964	30	14.15
Tall Tower, Ceremonies 1977	30	14.16
Tower 1977	30	14.17
Twenty-fifth Anniversary Celebration 1979-1980	30	14.18
WSPA RADIO, SPARTANBURG, SOUTH CAROLINA		
	Box	FOLDER
Audio Proof, AM and FM 1952	30	15.1
Promotional Material 1948	30	15.2
Sale, Article in Herald 1947	30	15.2A
Sale 1953-1954	30	15.3
WSRZ-FM RADIO, SARASOTA, FLORIDA		
	Box	FOLDER
General 1979	31	16.1
WTFI RADIO, ATHENS, GEORGIA		
	Box	FOLDER
General 1931-1933	31	17.1
WTOL-TV, TOLEDO, OHIO		
	Box	FOLDER
Accounting Procedures 1965 &	31	18.1

1968		
Agreement to Purchase WTOL and WTOL-FM by Reams Broadcasting Corporation 1964	31	18.2
Agreements and Contracts 1965	31	18.3
Appraisal of Assets 1965	31	18.4
Budget		
	Box	FOLDER
1968	31	18.5
1969	31	18.6
	Box	FOLDER
Cash Flow Projections, Broadcasting Company of the South and WTOL-TV, 10 years 1965-1974	31	18.7
Chemical Bank Loan 1966-1969	31	18.8
Color Equipment 1965-1970	31	18.9
Community Broadcasting Company, Stock Purchase Agreement and Escrow Agreement 1964-1967	31	18.1
Federal Communications Commission, Consent to Assignment of Licenses to Broadcasting Company of the South 1965	31	18.11
Financial Information		
	Box	FOLDER
Auditor's Report 1963	31	18.12
Nine Months Operating Statement		
	Box	FOLDER
1963	31	18.13

1964	31	18.14
	Box	FOLDER
General, Correspondence 1965-1971	31	18.15
New General Ledger 1965	31	18.16
News Release 1981	31	18.17
Promotional Material	31	18.18
Purchase, Broadcasting Company of the South 1964-1965	31	18.19
RCA Color Cameras 1970	31	18.2

[Return to Table of Contents »](#)

Record Group 7.2 Record Group 7.2: Cosmos Broadcasting Corporation Records Addition 1931-1986 3.0 cubic feet
Corporate History

Please refer to the Register of the Cosmos Broadcasting Corporation Records, Record Group 7.1, 1930-1984, for Corporate History information.

Scope and Content Note

The files of this collection contain additional material documenting the growth and development of Cosmos Broadcasting Corporation and, its predecessor, The Broadcasting Company of the South. There are 147 folders of material in ten document boxes totaling 3 cubic feet of material. Dates span a period of time from 1939 to 1986. Documentation includes reports, meeting minutes, sale of stock, national standards of practice for broadcasters, WAVE-TV programming, and sale and closing of WIST-Radio & TV for The Broadcasting Company of the South; and meeting minutes, financial statements, long-range plans, proposed budgets, stockholder reports, files pertaining to Cosmos Broadcasting of Louisiana and Cosmos Cablevision Corporation/Cox-Cosmos, and WIS-Radio & TV, WCSC-Radio, WSFA-TV, WQXI-Radio, and WTOL-TV records. In particular, this addition contains supplemental documentation concerning The Broadcasting

Company of the South, Community Antenna Television/Cable Television (CATV), Cosmos Cablevision, Cox-Cosmos Incorporated, the Federal Communications Commission, WDSU-TV, WIS-Radio & WIS-TV, WSFA-TV, and WTOL-TV.

The Broadcasting Company of the South

	Box	FOLDER
Annual Reports 1959 & 1960	1	1

Board of Directors Meetings

	Box	FOLDER
Greenville, SC March 8, 1963	1	2
Columbia, SC September 10, 1963	1	3
Greenville, SC March 11, 1964	1	4
Greenville, SC October 16, 1964	1	5
Greenville, SC March 11, 1965	1	6

Community Antenna Television/Cable Television Agreements

	Box	FOLDER
Darlington, SC 1964	1	7
Florence, SC 1962-1963	1	8
Marion, SC 1964	1	9
North Augusta, SC 1964-1965	1	10
Sumter, SC 1963-1964	1	11

	Box	FOLDER
Consolidated Finanacial Statements February 14, 1964 December 1964 February 17, 1965 December 1965	1	11a

Financial Statements December 1961 December 1962 December 1963	1	11b
A Handbook for Employees 1960	1	12
Retirement Annuity & Pension Plan 1950	1	13
Sale of Stock 1951-1952	1	14
Sale of Stock 1952	1	15
Standards of Practice for National Association of Broadcasters 1939-1940 1944-1945 1947-1948 1951 1958	1	16
Statement of Source and Application of Funds December 31, 1961	1	16a
WAVE-TV Program Schedules 1948-1950	1	17
WAVE-TV Program Guides (TV Press) 1951-1954	1	18
WIST Sale & Closing, part 1 1959-1960	2	19
WIST Sale & Closing, part 2 1960-1961	2	20
WIST Accounts Receivable at Sale 1960-1961 1964	2	21
Cosmos Broadcasting Corporation		
	Box	FOLDER
Analysis of Dixie Radio Supply Company, Incorporated March 24, 1970	2	22
Board of Directors Meetings		
	Box	FOLDER

Toledo, OH September 20-22, 1965	2	23
William Hilton Inn, Hilton Head, SC October 2-4, 1967	2	24
Greenville, SC March 21, 1968	2	25
Columbia, SC April 30, 1969	2	26
Ponte Verda Beach, FL September 25-27, 1969	2	27
Greenville, SC April 28, 1970	2	28
The Tides Inn, Irvington, VA September 24-26, 1970	2	29
Greenville, SC April 19, 1971	2	30
Hound Ears, Blowing Rock, NC September 30-October 2, 1971	2	31
Columbia, SC April 27-28, 1972	2	32
Grand Hotel, Point Clear, AL April 26-27, 1973	2	33
The Royal Orleans, New Orleans, LA April 18-19, 1974	2	34
Williamsburg, VA April 29-May 2, 1975	2	35
Innisbrook Resort, Tarpon Springs, FL May 4-7, 1976	3	36
Kiawah Island Inn, Charleston, SC June 7-9, 1977	3	37
Palmas del Mar Humacao, Puerto Rico February 28-March 3, 1978	3	38

La Costa Hotel & Spa, Carlsbad, CA March 1-3, 1979	3	39
The Royal Orleans, New Orleans, LA Participant List and Itinerary included March 19-21, 1980	3	40
The Breakers, Palm Beach, FL March 5-6, 1981	3	41
The Island House, John's Island, FL February 11-12, 1982	3	42
	Box	FOLDER
Budget & LongRange Financials 1982	3	43
Constituent Stations & Management 1975	3	44
Community Antenna Television/Cable Television Agreements		
	Box	FOLDER
Darlington, SC 1966	3	45
Marion, SC 1966	3	46
North Augusta, SC 1965	3	47
Community Antenna Television/Cable Television Franchise		
	Box	FOLDER
Charlotte, NC, part 1 1967-1969	3	48
Charlotte, NC, part 2 1967-1969	3	49
Documents 1965-1969	3	50
Community Antenna Television/Cable Television Sale May May, 1969		

	Box	FOLDER
<u>COSMOSPOLITAN</u> 1967-1975	3	52
Consolidated Financial Statements February 18, 1966 February 21, 1966 December 1967 February 20, 1968	Box 3	FOLDER 52A
	Box	FOLDER
December 1969 & December 1970	3	52b
Employee Handbooks 1966 & 1970	3	53
Executive Committee Meetings		
	Box	FOLDER
Greenville, SC January 30, 1969	4	54
Columbia, SC March 20, 1969	4	55
Greenville, SC June 26, 1969	4	56
Greenville, SC July 24, 1969	4	57
Ponte Verda Beach, FL September 25, 1969	4	58
Greenville, SC October 30, 1969	4	59
Greenville, SC December 17, 1969	4	60
Greenville, SC February 20, 1970	4	61
Columbia, SC March 26, 1970	4	62
Greenville, SC April 28, 1970	4	63
Greenville, SC June 5, 1970	4	64
Greenville, SC July 23, 1970	4	65

Irvington, VA September 24-26, 1970	4	66
Greenville, SC November 12, 1970	4	67
Greenville, SC February 26, 1971	4	68
Greenville, SC April 19, 1971	4	69
Greenville, SC July 20, 1971	4	70
Hound Ears, Blowing Rock, NC September, 30, 1971	4	71
Greenville, SC August 8, 1972	4	72
Greenville, SC November 16, 1972	4	73
Greenville, SC December 19, 1972	4	74
Greenville, SC April 9, 1974	5	75
Greenville, SC October 16, 1974	5	76
Greenville, SC December 9, 1974	5	77
Greenville, SC April 1, 1975	5	78
Greenville, SC September 30, 1975	5	79
Toledo, OH October 30, 1975	5	80
New Orleans, LA January 7-8, 1976	5	81
Columbia, SC January 26, 1976	5	82

Greenville, SC March 16, 1976	5	83
Innisbrook Resort, Tarpon Springs,FL May 5, 1976	5	84
Greenville, SC October 21, 1976	5	85
Greenville, SC December 8, 1976	5	86
Greenville, SC April 26, 1977	5	87
Kiawah Island Inn, Charleston, SC June 8, 1977	5	88
Montgomery, AL September 1, 1977	5	89
Columbia, SC October 25, 1977	5	90
Greenville, SC December 7, 1977	5	91
Palmas del Mar, Humacao, Puerto Rico March 2, 1978	5	92
Greenville, SC July 27, 1978	6	93
Greenville, SC September 26, 1978	6	94
Columbia, SC November 21, 1978	6	95
La Costa Hotel & Spa, Carlsbad, CA March 3, 1979	6	96
Greenville, SC April 26, 1979	6	97
Joint Meeting with The Liberty Corporation Management Group, Greenville, SC June 15, 1979	6	98

Greenville, SC June 25, 1979	6	99
Greenville, SC October 4, 1979	6	100
Greenville, SC November 7, 1979	6	101
Montgomery, AL December 15, 1979	6	102
New Orleans, LA March 21, 1980	6	103
Joint Meeting with The Liberty Corporation Management Group, Greenville, SC May 28, 1980	6	104
Greenville, SC July 29, 1980	6	105
Greenville, SC October 22, 1980	6	106
Columbia, SC December 15, 1980	6	107
Palm Beach, FL March 6, 1981	7	108
Greenville, SC August 4, 1981	7	109
Greenville, SC December 10, 1981	7	110
St. John's Island, FL February 11, 1982	7	111
Greenville, SC May 5, 1982	7	112
Greenville, SC November 1, 1982	7	113
	Box	FOLDER
Federal Communications Commission Report 1970-1973	7	114
Financial Reports		

	Box	FOLDER
1980 Budget September/October 1979	7	115
1981 Budget September 1980	7	116
1981 Budget Report December 1980	7	117
1982 Budget September/October 1981	7	118
Operating Statements and Income and Expense Reports		
	Box	FOLDER
January/February 1979	7	119
March/April	7	120
May/June	7	121
July/August	7	122
September/October	7	123
November/December	7	124
January/February 1980	7	125
March/April	7	126
May/June	7	127
July/August	7	128
September/October	7	129
November/December	7	130
January/February 1981	7	131

March/April	7	132
May/June	7	133
July/August	7	134
September/October	7	135
November/December	7	136
Financial Statements		
	Box	FOLDER
December 1966 February 1967 December 1968	8	136a
December 1969 December 1970	8	136b
February, 1978	8	137
September, 1980	8	138
May, 1982	8	139
3rd Quarter 1982	8	140
October, 1982	8	141
	Box	FOLDER
FiveYear Plan 1972-1976	8	142
Group Insurance Program 1970 & 1975	8	143
Long-Range Plans		
	Box	FOLDER
1970-1974	8	144
1971-1975	8	145
1973-1975	8	146

1974-1976	8	147
1975-1977	8	148
1977-1979	8	149
Narrative 1978-1980	8	150
Financials 1979-1981	8	151
Narrative 1979-1981	8	152
Narrative 1980-1982	8	153
Financials 1983-1985	8	154
Financials 1984-1986	9	155
Management Committee Meetings, Cosmos Conference Room		
	Box	FOLDER
Columbia, SC August 16, 1971 & August 20, 1971	9	156
Columbia, SC September 2, 1971 September 7, 1971 September 14-15, 1971 September 20, 1971& September 23, 1971	9	157
Columbia, SC October 18, 1971 October 20-22, 1971 & October 26-27, 1971	9	158
Columbia, SC November 1, 1971 & November 15, 1971	9	159
Columbia, SC December 1, 1971 & December 15, 1971	9	160
Columbia, SC January 17, 1972	9	161
Columbia, SC March 20, 1972	9	162

Columbia, SC April 26, 1972	9	163
Columbia, SC May 15, 1972	9	164
Columbia, SC July 16, 1973 & July 20, 1973	9	165
	Box	FOLDER
Market Analysis Report to Cosmos by Peters Griffin Woodward Incorporated April, 1975	9	166
News Releases 1959 & 1976-1982	9	167
Personnel Policies & Procedures 1977-1980	9	168
ProfitSharing Retirement Plan, Accountant's Report 1971	9	169
Proposed Budgets		
	Box	FOLDER
1970 December 17, 1969	9	170
1972 November 16, 1971	9	171
1973 October 26, 1972	9	172
1974 November 20, 1973	9	173
1975 November 25, 1974	9	174
1976 November 11, 1975	9	175
	Box	FOLDER
Stock Certificate Revisions 1963-1965	9	176
Stockholder Reports, Annual & Interim 1951 & 1963-1968	9	177
Strategic Plan, Narrative 1982	10	178

Tactical Plan & Strategic Plans		
	Box	FOLDER
Financials 1981	10	179
Narrative 1981	10	180
	Box	FOLDER
Tax Return Documents 1974	10	181
Cosmos Broadcasting of Louisiana, Incorporated		
	Box	FOLDER
Amendment of the ProfitSharing Plan & Trust 1976	10	182
Board of Directors Meetings		
	Box	FOLDER
Greenville, SC December 19, 1972	10	183
New Orleans, LA January 8, 1976	10	184
Cosmos Cablevision Corporation and Cox-Cosmos, Incorporated		
	Box	FOLDER
Analysis and Projections May 15, 1969	10	185
Board of Directors Meeting, Ponte Verda Beach, FL September 25, 1969	10	186
	Box	FOLDER
Cosmos Corporate Development November1980	10	187
WIS RADIO, Columbia, SC, <u>This is WIS Columbia</u> 1941	10	188
WIS-TV 10, Columbia, SC		
	Box	FOLDER

Newsletters 1953 & 1957-1959	10	189
<u>Storyboard of Progress</u> 1967	10	190
<u>10 Years of Color on 10</u> 1952-1961	10	190
Study of Network Application Potential NBC versus ABC June 19, 1979	10	191
	Box	FOLDER
<u>WCSC RADIO, Charleston, SC, The Voice of Coastal Carolina</u> 1941	10	192
WDSU-TV, New Orleans, LA, Brulator Courtyard Brochure circa 1980	10	193
WSFA TV, Montgomery, AL, Study of Network Application Options NBC versus ABC May 18, 1979	10	194
WQXI RADIO, Atlanta, GA, Financials 1968-1985	10	195
WTOL-TV, Toledo, OH		
	Box	FOLDER
Analysis of Market Potential April, 1973	10	196
Market Analysis Reports to WTOL by Peters Griffin Woodward Incorporated circa 1967	10	197
<u>Rate Card 9</u> September 1, 1967	10	197
		Box
Broadcasting Company of the South, Account Journal June 30, 1946-May 31, 1948		11
South Carolina Broadcasting Company, Inc.		

	Box
Ledger 1933-1950	11
Ledgers, WCSC 1931-1933	11
Ledgers, WIS-Radio 1950-1951	11
Cashbook and Journal 1932-1933	12
Journal 1931-1950	12
Trial Balances 1937-1950	12
Ledger, WSPA June 1948-September 1950	12

[Return to Table of Contents »](#)

Record Group 8.1: Communications Department Photographic Records 1947-1986 (Bulk, 1970-1984)
14.1 cubic feet (790 photograph folders, 525 for positives and 265 for negatives, in thirty-seven document boxes; 290 oversize photographs in one container box and in three flat storage boxes and three larger oversize photographs in The Liberty Corporation Map Case drawer #63; and fifty-five small to oversize graphic arts material in The Liberty Corporation Map Case Drawer # 65. There are also five video format cassette tapes with this collection)

Processing Information

This register was created in 1998 by Alan Burns and updated in 2010 by James Cross.

Immediate Source of Acquisition

The photographic material in this collection came from the following accessions: 82-22, 82-24-10A, 82-24-10B, 82-24-11, 82-24-12, 82-24-13, 82-24-15, 82-47, 84-3, 85-8, 85-17, 85-19-2, 85-24-12, 86-5-A, 86-8, 86-9, 87-1, 87-2, 88-6, 88-16, and 94-54; and five video cassette tapes from 98-37.

Department History

The Communications Department has a long history of service and involvement with each of The Liberty Corporation’s family of insurance and broadcasting companies, over the years, through its various and diverse publications. Beginning soon after the charter of Southeastern Life, in 1905, to Liberty Life’s establishment,

in 1919, to the merger of the two, in 1941, and ending with the formation of The Liberty Corporation, in 1968, there has been a need to publish news and information about company and employee related endeavors. Although broadcasting publications are not represented in the publications of this record group many broadcasting company activities and employees are, however, frequently mentioned in them.

The Communications Department has had different names over the years with the various companies. Before the time of its creation communications or public relations responsibilities were part and parcel of other departments. Actual details about departments and/or individuals in charge of company publications are scanty, even non-existent, until the early 1950s. In 1954, an Advertising & Public Relations Department was created for Liberty Life with John V. Blalock as manager. By 1959, Advertising & Public Relations had become part of the President's Office along with Audit, Claims Service, and Legal. In 1961, Paul E. Smith, Jr. replaced Blalock as head of the department and remained so until 1967.

The Liberty Corporation was formed in 1968 and one year later Leonard A. Maxwell was installed as Director of Communications. Thus advertising & public relations with accompanying publications responsibilities passed from company to corporate management. In 1972, Maxwell became Vice President for Communications and remained so until the late 1980s. A publishing highlight for the corporation, and indeed a culmination of efforts to that point, was publication of *The Liberty Spirit: History of The Liberty Corporation* in 1986.

Among those earlier efforts, representing the first regular company publication, is The Southeastern Circle which was published by Southeastern Life. *The Southeastern Circle* ran leading insurance news and sales techniques for the company from approximately 1905 to 1941, and set the stage for its successor. *Liberty Legion* began publication during 1919, and became the second regular company publication, in 1941, when Southeastern and Liberty merged. *The Southeastern Circle* and *Liberty Legion* consequently overlap during the years 1940 & 1941 when the companies were negotiating a union.

Later efforts continue with *Liberty Legion* which enjoyed a long and prosperous run, from 1940 to 1971, as Liberty Life's banner publication. By 1972, in order to facilitate a new image and better describe its clientele, the publication's name was changed from *Liberty Legion* to *Liberty Leaders*. This publication also enjoys a continuing and prosperous run due to the fact that Liberty Life and its agents are indeed leaders in the insurance field, both at home and throughout the Southeast.

Scope and Content

This photographic collection contains valuable visual information effectively documenting Liberty Life activities,

events, and individuals through photographic records developed for Company/Corporate publications and public relations. This collection includes photographs produced for such publications as *Home Office News*, *Liberty Legion*, *Liberty Leaders*, *Liberty Life News*, and *LINK*; a variety of images depicting public relation sponsored and promoted events; and individual portraits and pictures, including those of agents and employees, directors, executives, and members of the Hipp Family.

Many activities and events are represented in this collection. Photographs produced for several company publications over more than forty year's time necessarily mount into the hundreds. A few of the more prominent categories for these activities and events include: agents and employees; athletic events; branch offices; Combination Agency activities; company functions and activities; conferences and conventions; Home Office; individuals, i.e., executives, directors, and other VIPs; monthly sales promotions; regional meetings; sales incentive programs; Scholastic Art; Service Awards; and training. These activities and events are documented throughout the collection under divisions titled Company and Employee Functions, Executives, Hipp Family, Home Office News, Individuals, Liberty Legion, Liberty Leaders, Liberty Life News, and Public Relations, and under format sections titled Positives, Negatives, and Oversize. There is also a Large Oversize section comprising 290 photographs and a Separation List for three larger oversize photographs and fifty-five small to oversize graphic arts material.

The photographs comprising this collection, commissioned for various company publications, and in combination with the written word give meaning and depth to company activities and events and the people who participated in them. Yet, when separated from the written word, as they are now and were when commissioned, they hold original as well as additional meaning for whomever view them. These photographs tell us things about the company that words alone, and in combination with words, cannot. The value and meaning of each is, as they say, in the eye of the beholder. One should be able to behold the heart and soul of the Liberty Life through viewing this collection.

Of special interest to those doing research on the Liberty Life Insurance Company and/or The Liberty Corporation are the numerous portraits of executives and board of directors members. These pictures represent decades of company and corporate leadership, and depict the appearance and bearing of those individuals who shaped the business. These portraits are located in the two flat storage boxes for oversize material. Also of interest are similar photographs of Liberty Life Insurance Company agents and employees from the 1940s to the 1980s. These pictures are more candid than those for the executives and board members and, thus, depict ordinary people doing ordinary insurance work.

Taken as a whole, the photographs of this collection offer

insights into who the people of Liberty Life were and what they did over the years to make a difference within the company and throughout the state for the business of insurance. This company had fun making things happen and made a solid impact on its people and on the business character of the state of South Carolina. This collection of photographs represents those accomplishments and contributions, to company and business, as only visual representations are able.

Also included with this collection are five distinctive videos depicting company and corporate events and anniversaries. They include "Backroads" 1986, "Hugo" 1989, "Liberty Life 90th Anniversary" 1995, and "WIS 40th Anniversary" 1993.

Positives		
Hipp family		
	Box	FOLDER
Boyd Calhoun Hipp	1	1
Francis Hipp 1950s	1	2
Francis Hipp receiving honorary doctorates. USC, May 1964; Furman University, June 2, 1968	1	2A
Francis Hipp 1960s	1	2B
Francis Hipp 1970s	1	2C
Francis Hipp 1980s	1	2
Francis Hipp undated	1	2E
George Hipp	1	2
Grady H. Hipp	1	3
Grady H. Hipp Nursing Center 1965	1	4
Herman Hipp 1940s	1	5
Herman Hipp 1950s	1	5A

Herman Hipp 1960s	1	5B
Herman Hipp 1970s	1	5C
Herman Hipp undated	1	5
H. Neel Hipp, Jr. Vice President, Combination Marketing and Planning 1970s and 1980s	1	6
Hipp Brothers	2	7
Mary Looper Hipp	2	8
W. Frank Hipp	2	9
W. Hayne Hipp 1970s and 1980s	2	9A
Home Office News		
	Box	FOLDER
April 1982	2	10
August 1982	2	11
August 1983	2	11
Martha Burrell, Doug Kraske, Judy Farina 1981	2	13
Rich Campanaro, Robert Hewitt	2	14
Eddie Cass February 1980	2	15
December 1981	2	16
December 1982	2	17
December 1983	3	18
Butler Derrick and Office Treasures 1980	3	19

Employees 1980	3	20
February 1982	3	21
February 1983	3	22
February 1984	3	23
February 1985	3	24
Neel Hipp and Don Brindley oversee hanging of Herman Hipp Hall of Fame Plaque July 1987	3	25
The W. Hayne Hipps and the Macon G. Pattons circa 1980	3	26
Frank Hunt 1980	3	27
Bill Huntley, Mike Magnan, Karen Mohagen circa 1980s	3	28
January 1982	3	29
January 1983	3	30
January 1984	4	31
July 1981	4	32
July 1982	4	33
June 1981	4	34
June 1982	4	35
June-July 1983	4	36
Sanjay Kumar 1981	4	37
Belle Lawton, Liberty's oldest retiree circa 1980s	4	38

Liberty Life buildings 1981	4	39
Liberty Life Chorus 1965	4	40
Life COMM party 1981	4	41
Luncheon Club 1979	4	42
Mail and Supply 1979	4	43
Maintenance Department 1979	4	44
March 1982	4	45
March 1983	4	46
May 1982	4	47
May 1983	4	48
May 1985	4	49
Miscellaneous 1979-1981	5	50
Miscellaneous circa 1980s	5	51
National Merit Scholars 1979-1981	5	52
New application forms circa 1980	5	53
November 1981	5	54
November 1982	5	55
November 1983	5	56
Nutritional Scoreboard (press conference)	5	57
Personal Producing General Agen (PPGA) answers 1981	5	57A

Photos for 1979 issues 1979	5	58
Photos for June 1984 issue 1984	5	59
Photos for 1984 issues 1984	5	60
Reporter's Picnic 1980	5A	61
Roving Reporters 1981	5A	62
Run for All 1979	5A	63
See Jane Run 1978	5A	64
See Jane Run 1979	5A	65
See Jane Run circa 1980	5A	66
See Jane Run 1981	5A	67
September-October	5A	68
September New Employee Reception 1987	5A	69
Sports Banquet (door prizes) October 1980	5A	70
The Sports Scene 1979	5A	71
Stamp collection	5A	72
Summer employees July 1979	5A	73
Telephoning	5A	74
Textile Art	5A	75
Strom Thurmond November 1980	5A	76
"Times Two" 1981	5A	77

Underwriting 1980	5A	78
Don White and Linda Stewart 1979 and 1980	5A	79
Yard Crew July 1979	5A	80
Individuals		
	Box	FOLDER
Addis, Ed, Staff Manager, Clemson 1984	6	81
Altman, Gene, Staff Manager, Mullins 1982	6	82
Anderson, Taft 1981	6	83
Barrsdale, Charlie, Agen 1982	6	84
Boudreaux, O'Neil P., Executive Vice President, Brokerage Division circa 1980	6	85
Boyd, Allen, Gastonia Branch Office 1981	6	86
Bridges, Paul, Manager, Central Records 1971	6	87
Bridwell, Mike, Staff Manager, Columbia 1984	6	88
Brindley, Don M., Vice President, Combination Marketing and Training 1970s and 1980s	6	89
Bryant, Carlyle	6	89A
Campanaro, Richard W., President, Liberty Life Insurance Company 1980-1982	6	90
Clark, Carroll, Hendersonville Branch Office 1980	6	91

Coleman, Sarah 1951	6	92
Daniel, Charles E.	6	92A
Davis, John W. Jr., Assistant Vice President, Savings and Loan 1962-1975	6	93
Davis, Suzanne, Artist circa 1970	6	94
Dial, Jan 1979	6	95
Duemer, Walter C., "Times Two" 1981	6	96
Edwards, Barry, Vice President and Treasurer, The Liberty Corporation 1970s and 1980s	6	97
Edwards, Clint E., Senior Vice President, Insurance Operations 1964-1980	6	98
Ereckson, Jimmy, Georgetown 1984	6	99
Fowler, Rowland, Staff Manager 1984	6	100
Frady, Benny W., Assistant Director, Manpower Development 1975-1980	6	101
Furman, Alester G.	6	101A
Gantt, Homer W., Assistant Secretary, Group Department 1969 - circa 1972	6	102
Goff, Nevin, Staff Manager 1982	6	103
Gunter, Dorothy Hipp, board of Directors, Cosmos Broadcasting 1986	6	104

Gwinn, Roger, Manager, and Derrill Maxie, Agent 1983	6	105
Hartley, Frank, and Joe Smith 1981	6	106
Hill, David 1986	6	107
Hill, Frank C., Director, Ordinary Agency 1963-1971	6	108
Hilliard, R. Glenn, Vice President, General Counsel and Secretary, The Liberty Corporation 1970s and 1980s	6	109
Howorth, Jack 1982	6	110
Hunt, Frank D.	6	110A
Hunt, W. Kenneth, Controller 1986	6	111
Johnson, Mike, Spartanburg, East Main Office 1984	6	112
Johnson, Shanda, Agent, Charleston 1983	6	113
Joyner, Harry S., Assistant Secretary, Savings and Loan Department 1964-1970	6	114
Kinard, Ricky, Staff Manager, Charleston 1984	6	115
Klintworth, Edward D., Manager, Personnel Department 1962-1970	6	116
Knox, L. Jeff, CLU	6	117
Kroeg, A. Alex	7	117A
Lay, William E. Jr., Administrative Vice President,	7	118

The Liberty Corporation 1962-1980		
Lowe, William Jr., President, Weathers' Transfer and Storage Company 1982	7	119
Lott, Fred, Salisbury, North Carolina 1983	7	120
Lowery, Dale, and Brad Smith circa 1984	7	121
Lowery, Ray, Tim Almond, Melvin Kemmerlin and Melvin Byrd, Agents 1982	7	122
Mahaffey, Alvin, Staff Manager, and Clemson Agents 1983	7	123
Maxwell, Leonard A., Director, Public Relations/Communications Department 1969-1974	7	124
McMasters, Will C., Director, Training and Sales Promotion 1963-1980	7	125
Melton, Sally, Forest City 1984	7	126
Merrill, Mildred circa 1950, 1959, 1967	7	127
Merrill, Mildred, Retirement 1972	7	128
O'Donnell, T. Clyde, Treasurer, Liberty Life Insurance Company 1966-1980	7	129
Ogden, Ralph 1986	7	130
Patton, Macon G. "Mack", Chairman, Cosmos Broadcasting and former President, The Liberty Corporation 1980s	7	131

Phillips, Johnny, Manager 1982	7	132
Propes, Tommy, Staff Manager 1982	7	133
Robelot, Tom, Appreciation Month 1978	7	134
Rockholt, Loretta, and Lando, South Carolina native remember Baby Week 1983	7	135
Rollins, Charles, High Point 1984	7	136
Rose, M. Porter B., Senior Vice President, Investments 1970s and 1980s	7	137
Scarlett, Jan, and Jerry Bryant 1980	7	138
Scully, Walter D., Manager, Home Office Brokerage 1963-1981	7	139
Shaw, Lawrence H., M.D. 1979	7	140
Shealy, Clarence 1984	7	141
Sheppard, Samuel circa 1980s	7	142
Shillingburg, Lawrence, Agent, Charlotte, North Carolina 1983	7	143
Simpson, J. Alden Jr., Manager, Computer Systems 1972	7	144
Sloan, John L., Acutary, Liberty Life Insurance Company 1962-1980	7	145
Smith, Janice, and Debra Bruce 1983	7	146
Smith, Joe, Agent 1982	7	147

Smith, Patsy, and Pam Smith 1980	7	148
Smith, Virgil C. 1983	7	149
Stephenson, Winston August 1980 and March/April 1981	7	150
Sumerel, Richard 1980s	7	151
Taylor, Rex A., Manager, Direct Marketing Operations 1963- 1972	7	152
Trapolino, Lou 1981	7	153
Vogel, Henry L.	7	153A
Wennerholm, Scott, Agent 1983	7	154
Wiggins, Gene, Monks Corner 1984	7	155
Webster, J. Burton Jr., Director, Advanced Underwriting 1949- 1971	7	156
Williams, Robert E., Senior Vice President, Finance 1968-1983	7	157
<i>Liberty Legion</i>		
	Box	FOLDER
Advertising exhibits 1963	8	158
Awards Night 1966, 1968, 1969	8	159
Awards and training circa 1950	8	160
Awards and employees 1965	8	161
Life Office Management Association (LOMA) 1954	8	162

Birthdays 1960s	8	163
Board of Directors 1959, 1967	8	164
Branch Offices 1968	8	165
Gastonia Branch Office 1967	8	166
Buildings circa 1925, 1940, 1948	8	167
Chorale Group circa 1960s	8	168
Color Orchid prize	8	169
Conventions		
	Box	FOLDER
1938-1939	8	170
1969	8	171
Daytona Beach 1954	8	172
Fontana Village, Biltmore House 1955	8	173
Fourth Annual Dixie Regional 1954	8	174
Hotel Chamberlin, Old Point Comfort, Virginia 1948	8	175
Miami Beach, Florida 1952	9	176
New Orleans 1951	9	177
New York 1953	9	178
Savannah 1950	9	179
	Box	FOLDER
Danish exchange student, Kitza Emborg 1969	9	180

Delivery of new Hipp portraits to the Greer branch office 1965	9	181
Employees 1947, 1949	9	182
Employees 1950s	9	183
Employees 1960s	9	184
Firebird contest winner 1968	9	185
Fletcher, Mrs. Dorothy, and Thelma Clardy receive certificates of proficiency in bookkeeping 1950	9	186
Gardner's retirement	9	187
Miss Hackney circa 1950s	9	188
W. Frank Hipp visits Pelzer branch office circa 1939	9	189
Home Office Building		
	Box	FOLDER
1950s	9	190
1960s	10	191
Construction of new wing circa 1966	10	192
Miscellaneous circa 1950s	10	193
Model and future site circa 1953	10	194
Open House 1967	10	195
The Robbery, Cashier's Department 1960	10	196
	10	197

10th Anniversary 1965		
Employees 1960s	10	198
Christmas party photos 1950s and 1960s	10	199
Christmas party decorations circa 1960s	10	200
	Box	FOLDER
L & M Building, Durham, North Carolina 1970	10	201
Leaders Days August 1967	10	202
Leading computer-based Acc-u-sales New York trip 1966	10	203
Liberty Building, Charlotte, North Carolina 1953	10	204
Liberty Investors Benefit Insurance Company (LIBCO), Frank Pierson 1967	10	205
Liberty Properties circa 1960s	10	206
Luncheon Club circa 1960s	10	207
March Issue 1959	10	208
Miscellaneous 1950s	10	209
Miscellaneous 1960s	10	210
New York analysts visit Home Office 1965	10	211
New York Stock Exchange 1969	10	212
Old Point Comfort, Virginia 1956	10	213
	10	214

Ordinary Department, W.D. Scully 1960, 1968, 1972		
Ordinary Manager's Meeting 1963-1964	12	215
Ordinary School 1968	12	216
Parades 1962-1963	12	217
Picnic, Paris Mountain State Park 1948	12	218
Picnic, Table Rock 1957-1958	12	219
Picnic, Table Rock circa 1950s	12	220
Pictures of Liberty Life Borrower's Protection Plan 1955	12	221
Processing Department, Group Department, Old Blue Building, Greenville 1950	12	222
Power failure 1968	12	223
President's Month 1969	12	224
Regional Meetings		
	Box	FOLDER
Charleston 1951	12	225
1955	12	226
Greenville 1966	12	227
1967	12	228
Francis Hipp 1968	12	229
1969	12	230
	Box	FOLDER

Savings and Loan Conference 1959	12	231
Savings and Loan 3-Center 1967	12	232
Savings and Loan Department 1968	12	233
Scholastic Art Exhibit - examples 1963, 1966	12	234
Scholastic Art 1966	12	235
Scholastic Art 1967	13	236
Scholastic Art 1969	13	237
Scholastic Art 1970	13	238
Sports	13	239
Stockholders Meeting 1960s	13	240
Training School 1949	13	241
Training Schools and Manpower Development Program November 1969	13	242
Treasure Chest of Prizes incentive campaign 1965	13	243
Unidentified circa 1965	13	244
Various photographs (covers, unidentified group & insurance brochures, forms, manuals and workbooks) 1948	13	245
Various receptions circa 1950s and 1960s	13	246
Liberty Leaders		

Box Folder

Advertisement for Vergin Islands 1983	14	247
Agency Service 1981	14	248
Agents circa 1972	14	249
Agents 1984	14	250
Agents and Sales schools 1980	14	251
Agent's School August 1981	14	252
Agent's School, T. Moseley Circa 1980's	14	253
Agent's Week, Alvin Mahaffey 1981	14	254
Annual Reports Circa 1975, 1976	14	255
Answer Enrollers 1981	14	256
Issue Photographs April - November, 1972	14	257
April Issue Photographs 1974	14	258
April Issue Photographs 1975	14	259
April Issue Photographs 1976	14	260
April Issue Photographs 1977	14	261
Atlanta Group Office 1979	14	262
August Issue Photographs 1973	14	263
August Issue Photographs 1974	14	264
August Issue Photographs 1976	14	265

Award Winners 1982-1983	15	266
Band Day, Stoney creek String Band Circa 1980's	15	267
Bent Tree Circa 1970's	15	268
Blood Drives 1981-1982	15	269
Branch Offices		
	Box	FOLDER
Albermarle, North Carolina, Sales Presentations 1980-1981	15	270
Anderson-Windsor 1981	15	271
Bennetsville 1980-1981	15	272
Bennetsville, Leading Branch 1982	15	273
Charlotte West, North Carolina 1980	15	274
Cheraw 1980-1981	15	275
Columbia/Knox Abbott 1980-1981	15	276
Darlington 1974	15	277
Fayetteville 1977	15	278
Florence 1980-1981	15	279
Georgetown 1981	15	280
Greensboro, North Carolina 1981	15	281
Greenville/Berea 1980-1981	15	282

Greenville Ordinary 1980	15	283
Greenville Ordinary 1981	15	284
Greenville/Pleasantburg 1980-1981	15	285
Hartsville 1981	15	286
Lake City 1980-1981	15	287
Mauldin 1983	15	288
Monroe, North Carolina 1979	15	289
Salisbury, North Carolina 1980-1981	15	290
Unidentified 1980-1981	15	291
	Box	FOLDER
Budget Photographs 1980	15	292
Calendar Photographs June 1980	15	293
Career Agency, Senior Vice President Don Brindley Circa December 1980	15	294
Cashier Appreciation 1983	15	295
Chartered Life Underwriters (CLU) 1981	15	296
Christmas Party Circa 1970's	15	297
Christmas Photographs	15	298
Coffee Group 1980	15	299
Combination Agency 1980	15	300
Combination Agency Service	15	301

Combination Managers Meeting October 1981	15	302
Combination Marketing 1980	15	303
Combination/Ordinary Policyowner's Service Team 1980	15	304
Combination Team Service Circa 1981	15	305
Communications Department Photoshoot 1977	15	306
Conferences		
	Box	FOLDER
Conferences, 1984 1984	16	307
Canada Sales Conference 1977	16	308
Hawaii Sales Conference 1983	16	309
Hilton Head, Sales Conference I 1981	16	310
Hilton Head, Sales Conference II 1981	17	311
Innisbrook Sales Conference May 1975	17	312
Innisbrook Combination Sales Conference 1979	17	313
Kiawah Island Group, Ordinary, Savings and Loan 1979	17	314
Marco Island Conference 1982	17	315
	17	316

Miami Sales Conference 1977		
Nashville Combination Sales Conference 1980	17	317
Paradise Close to Home Conference 1984	18	318
Paradise in the Caribbean Conference 1984	18	319
Ponte Verda Conference Circa 1981	18	320
Sales Conferences 1977	18	321
Sales Conference Circa 1980's	18	322
San Francisco Conference 1980	18	323
Savings and Loan, Ordinary Group (SLOG) Conference 1981	18	323A
	Box	FOLDER
Cosmos Broadcasting, WDSU-TV's Bralutour Courtyard	18	324
Coupon Lady, Furman University	18	325
Craft Show Winners 1984	18	326
Credit Union Meeting 1980-1981	18	327
Dart Board, April Calendar	18	328
Data Entry Circa 1980's	18	329
Data Systems 1982	18	330
Debit Team Service 1980	18	330A

December Issue Photographs 1973	18	331
December Issue Photographs 1974	18	332
December Issue Photographs 1975	18	333
December Issue Photographs 1976	18	334
December Issue Photographs 1977	18	335
December Issue Micellaneous Photographs 1982	19	336
December Issue Micellaneous Photographs 1983	19	337
Departmental Meetings 1981	19	338
Diamond Jubilee, Jeweler Representative 1980	19	339
Diamond Jubilee, Retiree's Banquet 1980	19	340
Diamond Jubilee Week 1980	19	341
Dimension Telephone System 2000 1980	19	342
Double Target 1980	19	343
Drug Seminar 1971	19	344
Educational Reception 1978	19	345
Educational Banquet 1982	19	346
Employees 1970's	19	347
Employees 1980's	19	348

Employees No Date	19	349
February Issue Photographs 1975	19	350
February Issue Photographs 1976	19	351
February Issue Photographs 1977	20	352
February Leaders 1982	20	353
Five Billion Dollars in Insurance 1975	20	354
Flexible Protector 1980	20	355
Fellows of the Life Management Institute (FLMI)	20	356
Flower Picking 1980	20	357
Home Office Building Gardens	20	358
Glenbrooke Condominiums, Grand Opening 1982	20	359
Harris Gravely's Retirement Dinner	20	360
Hawaiian Lei-Over, Battle of Cheraw 1982	20	361
Health, General	20	362
Health Program 1981	20	363
Home Office Building Circa 1970's	20	364
Home Office Building Employees Circa 1970s	20	365
Home Office Building	20	366

Employees 1980-1981		
Honor Ads and Photos Circa 1980s	20	367
Individuals, Unknown 1970's and 1980's	20	368
January, February, May, July Issue Photographs 1973	20	369
January and February Issue Photographs 1974	20	370
January Issue Photographs 1975	20	371
January Issue Photographs 1977	21	372
January Issue Photographs 1979	21	373
January Leaders 1982	21	374
July Issue Photographs 1974	21	375
July Issue Photographs 1975	21	376
Liberty Corporation Subsidiary Circa 1970's	21	377
Managers Advisory Council September 1981	21	378
Manager's School	21	379
Management Seminars 1977	21	380
Management Seminar 1979	21	381
March Issue Photographs 1973	21	382
March Issue Photographs 1974	21	383
	21	384

March Issue Photographs 1975		
March Issue Photographs 1976	21	385
Marriot's Marco Beach Resort 1981	21	386
May Issue Photographs 1974	21	387
May Issue Photographs 1975	21	388
May Issue Photographs 1976	21	389
May Issue Photographs 1977	21	390
May Issue Photographs 1982	21	391
May Issue Micellaneous Leader Photographs 1983	21	392
Meetings Circa 1970's	21	393
Meet the Candidates 1984	22	394
Merit Scholarship Winners 1980	22	395
Merit Scholarships	22	396
Micellaneous Circa 1970's	22	397
Micellaneous Circa 1980's	22	398
Micellaneous No Date	22	399
National Region Photographs 1983	22	400
Needs Presentation, Anderson Branch Office 1983	22	401
Needs Presentation, Belton Branch Office 1980	22	402
	22	403

Needs Presentation, Greer Branch Office 1980		
November Issue Photographs 1974	22	404
November Issue Photographs 1975	22	405
November Issue Photographs 1977	22	406
October Issue Photographs 1973	22	407
October Issue Photographs 1974	22	408
October Issue Photographs 1975	22	409
October Issue Photographs 1976	22	410
October Micellaneous Photographs 1982	22	411
Opryland Circa 1980's	22	412
Ordinary Department 1980	23	413
Ordinary Manager's Homecoming 1980	23	414
Ordinary Department Seminar 1979	23	415
Orientation 1980	23	416
Peanut Man	23	417
Photographs for Liberty Leaders Issues 1980	23	418
Plaques and Statues	23	419

Policy Issue Girls Circa 1980	23	420
Policyowners Service 1980	23	421
Politics Circa 1970's	23	422
President's Club, Pinehurst 1978	23	423
President's Month 1979	23	424
Press Conference - Colonial Court 1981	23	425
Promotional Photographs, Cover and Inside 1972-1973	23	426
Regional Directors 1978-1979	23	427
Regional Directors 1981	23	428
Regional Awards Banquet, Central Region Circa 1970's	23	429
Regional Meeting, Charleston, Service Award Presentations January 1976	23	430
Regional Meeting, Columbia, Service Award Presentations 1976	23	431
Regional Meetings 1981	23	432
Regional Meetings 1982	23	433
Regional Meetings 1983	23	434
Regional Meetings 1984	23	435
Retirees 1985	23	436
Retirees in Nashville 1979	23	437
Retirement Dinners, Various	23	438

Branch Offices Circa 1981		
Retirement Photographs 1979	23	439
Rise Above the Crowd 1980	23	440
Roving Reporter 1981	23	441
Sales Aids and Prospecting Tools 1979, 1982-1984	24	442
Sales Training Video 1977	24	443
Savings and Loan Circa 1980's	24	444
Scholarship Winner, Billy Cutts 1981	24	445
Scholastic Art 1978	24	446
Scholastic Art, An Artist Circa 1970's	24	447
Scholastic Art 1981	24	448
Scholastic Art Awards 1980	24	449
September Issue Photographs 1973	24	450
September Issue Photographs 1974	24	451
September Issue Photographs 1975	24	452
September Issue Photographs 1976	24	453
September Issue Micellaneous Photographs 1980	24	454
September Issue Micellaneous Photographs 1983	24	455
	24	456

Service Agent Awards April 1979		
Service Agent Awards 1980	24	457
Service Agent Awards 1981	24	458
Service Agent Awards 1982	25	459
Service Agent Awards 1983	25	460
Service Agent Awards 1984	25	461
Service Agent Awards 1985	25	462
Shareholder's Meeting 1981	25	463
Shorewood Properties Photographs Circa 1980	25	464
Small Christmas Tree, Making the Decorations Circa 1975	25	465
Special Projects, Personnel 1982	25	466
Sports 1979	25	467
Sports, Micellaneous 1981	25	468
Springfield Center Photographs Circa 1980's	25	469
State Managers 1978	25	470
Survival Leader / Leader's Survival 1981	25	471
"Take Him Away..." August 1981	26	472
Territorial Representatives 1981	26	473
Top of Class, Agents	26	474

School Circa 1980's		
Torch Bearer 1984	26	475
Training July 1977	26	476
New Training Center 1983	26	477
Training Conference 1980	26	478
Training Programs 1981	26	479
Training Schools and Programs	26	480
Two-million Dollar Staff Manager	26	481
Unidentified 1980-1981	26	482
United Fidelity September 1977	26	483
United Furniture 1982	26	484
United Way Campaign September/October	26	485
Various Awards	26	486
Various Training Schools Circa 1970's	26	487
A Very Special Group of People 1975	26	488
A Very Special Group of People 1978	26	489
Woman Agent and Writing Insurance 1980	26	490
WIS-TV Circa 1970's	26	491
	Box	FOLDER
	27	492

Liberty Life News, Home office Employees 1963-1970		
Link		Box 27
	Box	FOLDER
December Issue 1972	27	493
Fall Issue 1973	27	494
Spring Issue 1974	27	495
Fall Issue 1974	27	496
Winter Issue 1974	27	497
Winter Issue 1975	27	498
Winter Issue 1976	27	499
Public Relations		Box 28
	Box	FOLDER
Business Connections, Atlanta, Georgia Circa 1970	28	500
Business Connections, Greenville and North Carolina	28	1971
Houston and Texas Circa 1975	28	502
Daniel Construction, Greenville, Finished Projects, Business Ties, Publicity Photographs Circa 1970	28	503
Industry in South Carolina Circa 1980	28	504
United Fidelity Life Insurance, Dallas Texas		Box 28
	Box	FOLDER
Architects Renderings	28	505

Proposed Building Design 1980	28	505A
Future Home April 1980	28	506
Ground Clearing May 1980	28	507
Construction Begins June 1980	28	508
Construction Continues July 1980	28	509
Construction Continues August 1980	28	510
Construction Continues September 1980	28	511
Construction Continues October 1980	28	512
Construction Continues November 1980	28	513
Construction Continues December 1980	28	514
Construction Continues January 1981	28	515
Construction Continues February 1981	28	516
Construction Continues March 1981	28	517
Construction Continues April 1981	28	518
Construction Finale May 1981	28	519
Complete and In Use 1981	28	520
Negatives		
Hipp Family		

Box Folder

Boyd Calhoun Hipp	1	1
Francis Moffett Hipp	1	2
George Hipp	1	2A
Herman Neel Hipp	1	3
Hipp Family	1	4
William Hayne Hipp	1	5
Home Office News		
	Box	FOLDER
April 1982	1	6
August 1982	1	7
August 1983	1	8
Martha Burrell, Judy Farina, Doug Kroske September 1981	1	9
Richard W. Campanero, Robert Hewitt 1980	1	10
Eddie Cass February 1980	1	11
December 1981	1	12
December 1982	1	13
December 1983	1	14
Butler Derrick and Office Treasures 1980	1	15
Employees, Betty Bryant and Tony Pickett	1	16
February 1982	1	17
	1	18

February 1983		
February 1984	1	19
January 1982	1	20
January 1983	1	21
January 1984	2	22
July 1981	2	23
July 1982	2	24
June 1981	2	25
June 1982	2	26
June/July 1983	2	27
Sanjay Kumar 1981	2	28
Belle Lawton, Liberty's Oldest Retiree Circa 1980s	2	29
Liberty Life Buildings 1981	2	30
Life COMM Party 1981	2	31
Luncheon Club October 1979	2	32
March 1982	2	33
March 1983	2	34
May 1982	2	35
May 1983	2	36
Miscellaneous 1971-1981	2	37
Miscellaneous, Unidentified Circa 1980s	2	38

National Merit Scholarships 1980-1981	2	39
Negatives for Home Office News 1979	2	40
Negatives for Home Office News June March 1984	2	41
Negatives for Home Office News 1984	2	42
November 1981	2	43
November 1982	2	44
November 1983	2	45
Personal Producing General Agent (PPGA) Answers 1981	2	45A
Roving Reporter 1981	2	46
See Jane Run 1981	2	46A
September 1987	2	47
Sports Banquet, Door Prizes October 1980	2	48
Sports Scene July 1979	2	49
Strom Thurmond November 1980	2	50
"Times Two" 1981	2	51
Yard Crew July 1979	2	52
Individuals		
	Box	FOLDER
Ed Addis, Staff Manager, Clemson 1984	3	53

Gene Altman, Staff Manager, Mullins 1982	3	54
Taft Anderson 1981	3	55
Charlie Barksdale, Agent 1982	3	56
Cooper Bayne 1981	3	57
D. M. Bowman Circa 1985	3	58
Allen Boyd, Gastonia Branch Office 1981	3	59
Mike Bridwell, Staff Manager, Columbia 1984	3	60
Richard W. Campanero, Executive Vice President 1984	3	61
Jackie Causey, Georgetown March 1981	3	62
Jimmy Erickson, Georgetown 1984	3	63
Jimmy Erickson, Georgetown Circa 1984	3	64
Rowland Fowler, Staff Manager, Florence 1982	3	65
Rowland Fowler, Staff Manager, Florence 1984	3	66
Nevin Goff, Staff Manager 1982	3	67
Manager Roger Gwinn and Agent Marie Derrill 1983	3	68
Frank Hartley and Joe Smith 1981	3	69
R. Glenn Hilliard 1970s - 1980s	3	70

Don Holshouser, Jack Cooper, Mike Bayme, Joel Robinson, Ernest File, Nancy Holloway 1981	3	71
Mike Johnson, Spartanburg, East Main Office 1984	3	72
Shanda Johnson, Agent, Charleston 1983	3	73
Ricky Kinard, Staff Mananger, Charleston 1984	3	74
Mark Kirkpatrick, N. R. 1984	3	75
Edward D. Klintworth	3	76
William Lowe, Jr., President, Weathers' Transfer and Storage Company 1982	3	77
Boyce Lowery, Terry Norris Circa 1984	3	78
Agents Ray Lowery, Tim Almond, Melvin Kemmerlin and Melvin Byrd 1982	3	79
Fred Lott, Salisbury, North Carolina 1983	3	80
Staff Manager Alvin Mahaffey, Clemson Agents 1983	3	81
Sally Melton, Forest City 1984	3	82
Ralph Ogden 1986	3	83
Johnny Phillips, Manager 1982	3	84
Tommy Propes, Staff Manager 1982	3	85
T. H. Robelot	3	85A

Loretta Rockhold, Lando SC, Nature, Remember Baby Week 1983	3	86
M. Rose, B. Porter 1970s, 1980s	3	87
Jon Scarlett and Jerry Bryant 1980	3	88
Clarence Shealy 1984	3	89
Lawrence Shillingburg, Agent, Charlotte NC 1983	3	90
Janice Smith, Debra Bruce 1983	3	91
Joe Smith, Agent 1982	3	92
Patsy and Pam Smith 1980	3	93
Lou Trapolino 1981	3	94
Gene Wiggins, Monks Corner 1984	3	95
Scott Wennerholm, Agent 1983	3	96
Liberty Legion		
	Box	FOLDER
Awards Night 1966, 1968, 1969	4	97
Color Orchid Prize 1968	4	98
Elevator Equipment Room 1968	4	99
Employees 1950's	4	100
Employees 1969	4	101
	4	102

Firebird Contest Winner 1968		
Fuel Oil Tank 1967	4	103
Grady Hayne Hipp Nursing Home Circa 1968	4	104
Home Office Building Circa 1956	4	105
Home Office Building, 1965 Circa 1965	4	106
Home Office Building, Construction of New Wing 1966-1967	4	107
Home Office Building, Grounds 1950's - 1970	4	108
Home Office Building, Model and Future Site Circa 1953	4	109
Home Office Building, Tenth Anniversary January 25, 1965	4	110
Home Office Building, Employees Circa 1960	4	111
Home Office Building, Christmas Parties 1950's - 1960's	4	112
Home Office Building, Christmas Decorations Circa 1960	4	113
Leaders Day: Charlotte, Monroe, Seneca, Sumter Branch Offices 1967	4	114
Luncheon Club Officers 1965	4	115
Luncheon Club Officers 1967	4	116
Miscellaneous Circa 1960's	5	117

NASA/Saturn, Aerial Views of Pod June 17, 1966	5	118
New Office Buildings 1951, 1953	5	119
Parades, Mullin's Tobacco Festival Circa 1963	5	120
Patton Retirement April 1969	5	121
Power Failure 1968	5	122
Scholastic Art 1969	5	123
Scholastic Art 1970	5	124
Schools Circa 1968	5	125
Security Insurance, Branch Office Circa 1961	5	126
Service Awards 1968	5	127
Staff Managers Training School April 1968	5	128
Switchboard Installation, Poinsettia Tree January	5	129
Various Branch Offices 1967	5	130
Various Employees 1967	5	131
Various Pictures, Group Shots, Treasure chest, W. B. Moore Circa 1967	5	132
Liberty Leaders		
	Box	FOLDER
Advertisement for the Virgin Islands 1983	6	133
Agency Service 1981	6	134

Agents 1984	6	135
Agent's School 1981	6	136
Agent's School, T. Moseley	6	137
Agent's Week 1981	6	138
Answer Enrollers 1981	6	139
Blood Drives 1981-1982	6	140
Branch Offices		
	Box	FOLDER
Branch Office Picnic 1984-1985	6	141
Albermarle, North Carolina, Sales Presentation 1980-1981	6	142
Anderson/Windsor 1981	6	143
Bennettsville, Leading Branch 1982	6	144
Bennettsville, Staff Meeting, Ronnie Deaver Circa 1985	6	145
Charlotte West, North Carolina 1980	6	146
Cheraw 1980-1981	6	147
Georgetown 1981	6	148
Georgetown 1985	6	149
Greensboro, North Carolina 1981	6	150
Greenville/Berea 1980-1981	6	151
Greenville Ordinary	6	152

Branch 1981		
Greer, Installation of Hipp Photographs	6	153
Hartsville 1981	6	154
Mauldin 1983	6	155
Mauldin 1985	6	156
Mauldin Picnic, Don Lester Circa 1985	6	157
Monroe, North Carolina 1981	6	158
Salisbury, North Carolina 1980-1981	6	159
Salisbury, North Carolina March 1981	6	160
Various Branch Offices Circa 1984	6	161
	Box	FOLDER
Budget 1980	6	162
Calendar June 1980	6	163
Cashier Appreciation 1983	6	164
Chartered Life Underwriters (CLU) 1981	6	165
Coffee Group 1980	6	166
Combination Manager's Meeting 1981	6	167
Combination Marketing and Training, Don M. Brindley 1970's - 1980's	6	168
Combination/Ordinary	6	169

Policyowner's Service 1980

Conferences		
	Box	FOLDER
Disney World Circa 1984	6	170
Hawaiian I Circa 1983	6	171
Hawaiian II Circa 1983	7	172
Hilton Head 1981	7	173
Marco Island 1982	7	174
Nashville Combination Convention 1980	7	175
Paradise Close To Home 1983	7	176
Paradise in the Caribbean 1984	7	177
Sales Conference Circa 1980	7	178
San Francisco 1980	7	179
San Francisco, Lake Tahoe June 1984	7	180
Savings and Loan, Ordinary Group (SLOG) 1981	7	180A
Switzerland 1984	7	181
	Box	FOLDER
Construction of Corporate Offices 1981	7	182
Coupon Lady from Furman University	7	183
Credit Union Meetings 1981-1982	7	184

Data Systems 1982	7	185
Debit Team Service 1980	7	186
December Leaders 1982	7	187
Miscellaneous, December0 1983 1983	7	188
Departmental Meetings 1981	7	189
Diamond Jubilee, Jeweler Representative 1980	7	190
Diamond Jubilee, Retiree's Banquet 1980	7	191
Diamond Jubilee, Seventy-fifth Anniversary 1980	7	192
Diamond Jubilee Week 1980	7	193
Dimension Telephone System 2000 1980	7	194
Double Target 1980	8	195
Educational Banquet 1982	8	196
Employees at Work	8	197
February Leaders 1982	8	198
Glenbrooke Condominiums, Grand Opening 1982	8	199
Greenville Ordinary Office, Health Program 1980	8	200
Harris Gravely's Retirement Dinner	8	201
Hawaii 1982	8	202
	8	203

Hawaiian Lei-over, Battle of Cheraw 1982		
Health, General	8	204
Health Program 1981	8	205
Home Office Building Prior to 1982	8	206
Home Office People 1980-1982	8	207
Honor Advertisements Circa 1980	8	208
January Leaders 1982	8	209
Liberty Corporation Building Circa 1980's	8	210
Manager Advisory Council 1981	8	211
Manager's School	8	212
May Leaders 1982	8	213
Meet the Candidates 1984	8	214
Miscellaneous Circa 1980	8	215
Miscellaneous 1984	8	216
Miscellaneous No Date	8	217
National Region 1983	8	218
Needs Presentation, Anderson Branch Office 1980	8	219
Needs Presentation, Belton Branch Office 1980	8	220
Needs Presentation, Greer Branch Office 1980	8	221

Liberty Leaders Issues, 1980 1980	8	222
New IBM Machine	8	223
October Leaders 1982	8	224
Orientation 1980	8	225
Policyowner's Service 1980	8	226
President's Club, Eastern Region 1981-1982	8	227
President's Club, Northern Region 1981-1982	9	228
President's Club, Southern Region 1981-1982	9	229
Press Conference, Colonial Court 1981	9	230
Regional Directors 1981	9	231
Regional Meetings 1981	9	232
Regional Meetings 1982	9	233
Regional Meetings 1983	9	234
Regional Meetings 1984	9	235
Retirees 1984	9	236
Retirement Photographs 1979	9	237
Richland Mall	9	238
Riverbend Construction	9	239
Roving Reporter 1981	9	240
	9	241

Scholastic Awards 1980		
Scholastic Awards 1981	9	242
Service Agents Awards 1981	9	243
Service Awards 1982	9	244
Service Awards 1983	9	245
Service Awards 1984	9	246
Shareholder's Meeting 1981	9	247
Special Projects Personnel 1982	9	248
Sports 1979	9	249
Sports, Micellaneous 1981	9	250
Survival Leaders/ Leader's Survival 1981	9	251
"Taking Him Away..." August 1981	9	252
"Times Two", Walter C. Duemer 1981	9	253
Training Programs 1981	9	254
Liberty's New Training Center 1983	9	255
Liberty's Two-million Dollar Staff Manager 1982	9	256
United Furniture 1982	9	257
United Way Campaign 1984	9	258
Various Employees Circa 1985	9	259
	9	260

A Very Special Group of
People Circa 1980s

Winston Stephenson August 1980, March-April 1981	9	261
Woman Agent and Writing Insurance 1980	9	262

Oversized Photographs

Company and Employee Functions

	OVERSIZE_BOX
Board Meeting, Libertly LIfe Executives November, 1965	1
Branch Office Candids (8 images) December 1966	1
Bishop, Benjamin C., Investment Division Vice President November 1965	1
43rd Annual Libertly LIfe Convention, Hotel Chamberlin, Old Point Comfort, Virginia (2 images) September 1948	1

Graphic Photographs for Publications and
Advertisements

	OVERSIZE_BOX
A Happy Couple	1
Newborn Baby	1
Barrel of a Gun	1
Chart, "Deaths per 1000" August 1976	1
Contractor with lunchbox, toolbox, blueprints	1
Cube of Company Images January/February 1983	1

1

Doctor X-raying a Patient	
Example Insurance Policy Circa 1969	1
Gardener, a Happy One	1
Health Advertisement: Drugs, Liquor, Tobacco (2 images)	1
Old Man, Driving a Sports Car	1
Tailor Ironing a Suit	1
Hippy Sitting on a Blanket	1
Business Man, Smoking a Cigar	1
Doctor Using a Microscope	1
Mother and Son at the Front Door of their Home	1
Nurse X-raying a Patient	1
"On The Move... A Billion for Liberty" Poster	1
Pills in Capsule Form	1
Political Pins	1
Tie One On, The London Trip and Remember Things	1
Tie One On, British November 1977	1
Two African-American Workmen	1
WIS Initiates Computer Election Coverage Fall 1974	1
Woman in a Restaurant	1
Home Office Building	

	OVERSIZE_BOX
Aerial View Prior to 1965	1
Christmas Decorations, PEACE Sign Circa 1960	1
Front Entrance Design Circa 1960	1
Front Facade (2 images) Circa 1960	1
Old Liberty Life Office Building Prior to 1955	1
	OVERSIZE_BOX
Home Office Secretaries, Candids (5 images) November 1965 - December 1967	2
Luncheon Club Candid November 1965	2
Regional Meeting, Northern Region, Monroe, North Carolina February 1969	2
Seminar, Life Officers Investment 1947	2
Hipp Family	
	OVERSIZE_BOX
Boyd Calhoun Hipp (18 images) 1948-1976	2
Francis Moffett Hipp (29 images) 1940s - 1970s	2
George Hipp November 1965	2
Grady Hayne Hipp 1940-1958	2
Herman Neel Hipp (18 images) 1950-1975	2
Herman Neel Hipp Jr. May 1979	2
William Frank Hipp (5 images) Circa	2

1943	
William Hayne Hipp (2 images) April 1973	2
Executives	
	OVERSIZE_BOX
Barkley, Rufus C. Jr. April 1970	3
Baswell, Jack (2 images) 1966	3
Baston, Charles A. January 1969 - August 1981	3
Bishop, Benjamin C. (2 images) 1965	3
Blalock, J. M. January 1939 - June 1970	3
Campanaro, Richard W. May 1980	3
Cannon, James G., Board of Directors (2 images) 1967	3
Cantey, J. Willis, Board of Directors (2 images) 1967	3
Cochran, Dan W. Jr. January 1935 - July 1942	3
Crews, Stanley W. January 1939 - July 1944	3
Daniel, Charles E. February 1955 - July 1960	3
Davis, J. K., Board of Directors (2 images) 1967	3
Davis, J. K. Vice President and Chief Actuary (3 images) 1966	3
Earle, C. B., M.D. March 1911 - 1944	3
Edwards, B. M. January 1940 - March	3

1967

Edwards, Clint E. April 1973	3
Edwards, Clint E., Actuary (2 images) 1966	3
Fewell, Will S., M.D. (2 images) January 1936 - 1958	3
Furman, Alester G. March 1911 - January 1914, March 1931 - March 1962	3
Furman, Alester G. Jr. February 1952 - April 1972	3
Furman, Alester G. III August 1972	3
Garrett, Leland (2 images) 1966	3
Geer, Ben E. March 1912 - November 1922, January 1925 - December 1931, January 1934 - January 1945	3
Gilfillin, E. A. June 1919 - August 1958	3
Gravely, Harris P. (2 images) 1968-1969	3
Gravely, Harris P., Vice President and Controller (2 images) 1966	3
Haynsworth, C. F. Sr. January 1919 - February 1953	3
Haynsworth, C. F. Jr. August 1952 - February 1959	3
Hilliard, R. Glenn May 1977	3
Holleman, H. Dirk, Vice President, Management Services (3 pictures) 1966	3

3

Howe, Henry G. Jr. April 1973	
Huguenin, David January 1934- January 1945	3
Hunt, Frank D., Vice President, Savings and Loan (5 images) 1966	3
Hunt, Roy F. January 1937 - January 1958	3
Johnson, W. W. February 1973	3
Johnston, David W. Jr. May 1982	3
Lang, Louis and Methodist Minister 1974	3
Lay, William E. Jr. April 1973	3
Lay, William E. Jr., Vice President Administration 1966	3
Lee, William S. August 1978	4
Lindsay, John W. "Jack", Vice President, Policyowner's Service (3 images) 1966	4
Lucas, Marion D. January 1939 - December 1952	4
Lumpkin, John H., Board of Directors (3 images) 1967	4
Mascarenhas, Maurice 1974	4
McDonald, R. E., Vice President, Claims (2 images) 1966	4
McEachern, W. W., Board of Directors (3 images) 1967	4
McKissick, A. Foster February 1973	4
McLeod, F. H., M.D. January 1932 -	4

Ocotober 1944	
Metz, Rex L., Vice President, Underwriting (3 images) 1966	4
Mickel, Buck, Board of Directors (2 images) 1967	4
Mills, H. T. March 1931 - March 1960	4
Mills, Willard B., M.D., Medical Director 1921-1969	4
Mills, Willard B. (2 images) November 1965 - December 1966	4
Board of Directors (2 images) 1964, 1967-1969	4
Norwood, J. W. January 1934 - July 1945	4
Patton, Ernest, Board of Directors (2 images) 1967	4
Patton, Macon G. May 1977	4
Payton, B. F., M.D. August 1973	4
Phelps Circa 1973	4
Potter, W. T. March 1931 - March 1949	4
Privett, Charles 1966	4
Ritchie, Robert D., Secretary (3 images) 1966	4
Robelot, Thomas H., Agency Vice President (6 images) 1965	4
Rose, M. Porter B. May 1979	4
Rush, B. F. January 1934 - April 1943	4

Scales, Robert R. Jr. April 1972	4
Scales, Robert R. Jr., Legal Vice President (3 images) 1966	4
Shafto, G. Richard April 1969	4
Sherrill, Frank O. February 1956 - December 1966	4
Sirrine, J. E. January 1925 - August 1947	4
Sisk, J. Kelly, Board of Directors (2 images) 1967	4
Small, Robert S., Board of Directors (2 images) 1967	4
Smith, John I., Board of Directors 1967	4
Smith, W. Ben January 1934 - September 1947	4
Spivey, Currie B. May 1981	4
Symms, F. W. January 1928 - May 1957	4
Taylor, A. B. February 1947 - April 1952	4
Thomason, Thomas J. "Tommy", Assistant Vice President, Mortgage Loan Department (3 images) 1966	4
Thompson, M. Cullum May 1978	4
Wearn, Wilson C. May 1981	4
Williams, Arthur M. April 1969	4
Williams, Robert E. May 1979	4
	4

Williams, Robert E., Treasurer, Investments (3 images) 1966	
Williamson, J. P. January 1941 - March 1964	4
Unidentified, Board of Directors 1967	4
	OVERSIZE_BOX
Board of Directors, Libertly LIfе Insurance Company Circa 1965	5
Cosmos Broadcasting Corporation Photographic Montage 1930's - 1980's	5
Aerial Views, New WIS Radio Site, Bush River Road (3 images)	5
WTOL, Toledo, Old Site (2 images)	5
G. Richard Shafto Circa 1940	5
13th Annual Presentation, George Foster Peabody Radio and Television Awards, Hotel Roosevelt, New York 1953	5
Diamond Winners, Monday through Friday Winners Circa 1980	5
Executives in Green Jackets, Augusta, Georgia Circa 1965	5
In Photograph	
Alester G. Furman Jr. (second from left, second row), Francis M. Hipp (third from right, third row)	
Greenville, South Carolina, Aerial View, Mainstreet Circa 1955	5
Hipp, Francis Moffett, Portraits (2 images) Circa 1985	5
Hipp, Herman Neel, Portraits (2 images) Circa 1975	5
	5

Hipp, William Frank, Portrait Circa 1943

Liberty Life Building	
	OVERSIZE_BOX
Old Liberty Life/Chamber of Commerce Building, Downtown Greenville Circa 1955	5
Right-front view, daytime Circa 1960	5
Front view, twilight Circa 1960	5
Left-front, aerial view Circa 1965	5
Right-front, aerial view Circa 1965	5
Parking lot (5 images) Circa 1975	5
	OVERSIZE_FOLDER
Liberty Life Building, Architects's Painting Circa 1954	1
	OVERSIZE_BOX
Nameplates for many of the portraits	5

[Return to Table of Contents »](#)

Record Group 8.2 Record Group 8.2: Communications Department Biographical Information 1948-1983 0.3 cubic feet

Scope and Content Note

The Biographical Information records document personal information for certain employees and executives who worked for the Liberty Life Insurance Company and The Liberty Corporation. These records inform us about the work experience, personal and family interests, and the civic and religious activities of these people. These records provide us with knowledge about certain individuals who worked for Liberty, and tell us what kind of people these individuals were who helped make Liberty Life and The Liberty Corporation the kind of companies they are today. As mentioned above, most of this biographical information was originally coupled with photographs and/or portraits of

the individuals as generated by the Communications Department for company and public relations purposes. A few of the biographical information records included in this collection were included in the Archives at the request of Robert Ritchie as he endeavored to create an historical records depository for the company.

The Biographical Information records are arranged alphabetically by name for sixty-eight individuals. The dates of the information run from 1948 to 1983, with the bulk of the dates running between 1962 and 1979. Twenty-seven individuals have photographs and/or portraits associated with their biographical files. Those photographs and/or portraits are located with Record Group 8.1, the Communications Department Photographic Records.

Historical Sketch

Please refer to the Communications Department History, which is found in Record Group 8.1, the Communications Department Photographic Records, for this information.

	Box	FOLDER
Banks, James L., III 1979	1	1
Barthelman, Gayle Borden 1978	1	2
Batson, Anne Marie Rider 1979	1	3
Bridges, Paul Allen 1969 & 1971 photograph in Record Group 8.1	1	4
Bryant, Carlyle Rupert 1963 & 1970 photograph in Record Group 8.1	1	5
Burton, Betty Doris 1981	1	6
Butler, James L. 1979	1	7
Campanaro, Richard W. 1979 & 1983 photograph in Record Group 8.1	1	8
Cass, Edmund H.E. 1970	1	9
Church, James Lee 1979	1	10
Davis, John W. 1958 1963 &	1	11

1971 photograph in Record Group 8.1		
Driskell, Jennie W. 1973	1	12
Dunlap, Diane 1979	1	13
Edwards, Clint E. 1964 1971 & 1980 photograph in Record Group 8.1	1	14
Faun, Susan E. 1979	1	15
Frady, Benny L. 1967 1970 1971& 1979 photograph in Record Group 8.1	1	16
Furman, Alester G., Sr. 1956 & 1969 photograph in Record Group 8.1	1	17
Gantt, H.W., Jr. circa 1965	1	18
Good, Stewart E. 1979	1	19
Gravely, Harris Preston 1979	1	20
Gunter, Dorothy Hipp 1978	1	21
Hendricks, Luther Malcolm 1962 & 1966	1	22
Hester, William T., Jr. 1971 & 1976	1	23
Hill, C. Frank 1958 1963 & 1971 photograph in Record Group 8.1	1	24
Hilliard, R. Glenn 1972	1	25
Hipp, Boyd Calhoun 1976	1	26
Hipp, George Harold 1963 & 1964 photograph in Record Group 8.1	1	27

Hipp, Herman Neel, Sr. 1969 & 1977 photograph in Record Group 8.1	1	28
Hipp, Herman Neel, Jr. 1978	1	29
Hipp, W. Hayne 1969 1978 & 1979 photograph in Record Group 8.1	1	30
Hipps, Vickie Annette 1979	1	31
Howorth, G. Jackson 1960 1961 1966 1968 & 1969	1	32
Hunt, Frank D. 1958 1962 1963 1974 photograph in Record Group 8.1	1	33
Huntley, William B., Jr. 1970 & 1971	1	34
Hutcheson, Violet T. 1979 & 1983	1	35
Jones, Walter Charles 1970	1	36
Joyner, Harry S. 1962 1963 1966 & 1979 photograph in Record Group 8.1	1	37
Klintworth, Edward D. 1961 1962 1967 & 1970 photograph in Record Group 8.1	1	38
Kroeg, A. Alec 1954 1959 1969 & 1970 photograph in Record Group 8.1	1	39
Lay, William E., Jr. 1963 1974 1979 & 1980 photograph in Record Group 8.1	1	40
Lindsay, John W. 1950 & 1970	1	41
Lister, Paul David 1973	1	42

McCrary, Oneil 1971	1	43
McCurley, Lisa G. 1979	1	44
McMasters, Will C. 1953 1963 & 1978 photograph in Record Group 8.1	1	45
Maxwell, Leonard A. 1969 1971& 1974 photograph in Record Group 8.1	1	46
Mills, John H. 1970	1	47
Moore, James Robert 1973	1	48
O'Donnell, T. Clyde 1963 & 1966 photograph in Record Group 8.1	1	49
Orr, Robert Louis, Jr. 1979	1	50
Patton, Macon G. 1978	1	51
Robelot, Thomas H. 1958 1963 1966 1971 1977 & 1979 photograph in Record Group 8.1	1	52
Scales, Robert R., Jr. 1974	1	53
Scully, Walter D. 1956 1963 & 1981 photograph in Record Group 8.1	1	54
Sherrill, Frank O. 1968 & 1969	1	55
Shore, Bobby 1970	1	56
Simmons, John Waldrep 1970	1	57
Simpson, J. Alden, Jr. 1972 photograph in Record Group 8.1	1	58
Sloan, John L. 1959 1963 &	1	59

1978 photograph in Record Group 8.1

Smith, Jerry K. 1974	1	60
Taylor, Rex Adams 1963 & 1972 photograph in Record Group 8.1	1	61
Tullis, Mark Alan 1977	1	62
Turner, James Marshall 1979	1	63
Vogel, Henry L. 1948 1954 1955 1966 1967 & 1970 photograph in Record Group 8.1	1	64
Wade, Hubert Claude 1978	1	65
Webster, J. Burton, Jr. 1949 1951 1953 1963 & 1971 photograph in Record Group 8.1	1	66
Wesley, Roger N. 1966	1	67
Williams, Robert E. 1963 1966 1968 1972 1974 1978 1979 & 1983 photograph in Record Group 8.1	1	68

[Return to Table of Contents »](#)

Record Group 8.3 Record Group 8.3: Communications Department Publications & Forms 1928-1983 13.05 cubic feet

Historical Sketch

Please refer to the Communications Department History, which is found in Record Group 8.1, the Communications Department Photographic Records, for this information.

Scope and Content Note

The Communications Department Publications & Forms span a period of time from 1928 to 1993, the bulk running from 1940 to 1980. Arrangement is alphabetical by publication name and chronological by publication date. They document the early growth and later development of Liberty's family of companies, their employees, and related

business and civic activities. Many of the publications, particularly the *Legions* and *Leaders*, were devoted to annual conferences and the agents who "made the grade" for attendance. These publications are valuable for research into the human element of the insurance industry in South Carolina because Liberty's publications highlighted the employees, their achievements and contributions.

Representing the major publications in this collection are: Bulletins, such as *Combination Department Bulletins* and *Executive Bulletins*, cover most, if not all, insurance activities for agents and branch offices; News letters, such as *Home Office News* and *Home Office News-Letter*, announce activities of the Home Office; Periodicals, such as *Liberty Spirit* and *LINK*, delineate activities at the corporate level; and Magazines, such as *Liberty Legion* and *Liberty Leaders*, Liberty Life's banner publications for over forty years, reflect the heart of the business-insurance sales and agent/branch office competition/promotional activities.

Other publications include, but are not limited to: *Advanced Underwriting Bulletins*, *Agency Bulletins*, *Financial Freedom for the Family*, *Group News*, *Honor Roll*, *Inter-Office Correspondence*, *Liberty by the Week*, *Liberty Marketing Memo*, *Liberty Securities List*, *Liberty Update*, *On The Move*, *President's Club*, and *A Very Special Group of People*. The department was so prolific in generating publications that during the mid-1970s, apparently having run out of names, the title *WhatchaMacallit* was given to the latest in the long line of company magazines.

Documents representing company business forms include three basic kinds: Department, Numbered Policies, and T (Term) Policies.

FOLDER	
<i>Advanced Underwriting Bulletins</i> 1969, June through December	1
Agency Bulletins	
FOLDER	
1955-1966	2
1967-1980	3
FOLDER	
<i>Billion Dollar Club</i> , Special Bulletin	4
Combination Department Bulletins	
Debit Issues	

	FOLDER
1969-June through July	5
1969-August through September	6
1969-October through December	7
1970-June	8
1972-April through May	8
1980-January	9
1980-February	10
1980-March	11
1980-April	12
1980-May	13
1980-June	14
1980-July	15
1980-August	16
1980-September	17
1980-October	18
Bulletins	
	FOLDER
1980-November	19
1980-December	20
1981-January	21
1981-February	22
1981-March	23

<i>Agent Standings</i>	
	FOLDER
1957, January through November, 1959	24
1960, January through January, 1962	25
1963, January through November, 1965	26
1966, January through October, 1968	27
1969, January through November, 1971	28
1972, January through November, 1974	29
1975, January through November, 1977	30
1978, January through November, 1980	31
1981, January through January, 1982	32
<i>Branch Office Standings</i>	
	FOLDER
January, 1957 through November, 1960	33
1961, January through November, 1964	34
1965, July through November, 1968	35
1969, January through December, 1971	36
1972, January through December,	37

1973	
1974, January through December, 1975	38
1976, January through November, 1977	39
1978, January through January, 1981	40
Staff Manager Standings	
	FOLDER
1957, January through November, 1958	41
1959, January through November, 1960	42
1961, January through January, 1962	43
1963, January through November, 1964	44
1965, April through November, 1966	45
1967, January through October, 1968	46
1969, January through November, 1970	47
1971, January through November, 1972	48
1973, January through November, 1974	49
1975, January through November, 1976	50
1977, January through November, 1978	51

1979, January through January, 1981	52
	FOLDER
Ordinary Health weeks 9 through 12-1979	53
Ordinary Life Submitted October, 1980	54
Order of the Blue Vase October, 1979 & November, 1979 & July, 1980	55
Executive Bulletins	
Liberty Life	
	FOLDER
1953-1956	56
1957-1962	57
1963-1970	58
1971-1975	59
1976-1979	60
1980-1982	61
1983-1984	62
1985-1989	63
The Liberty Corporation	
	FOLDER
1969-1975	64
1976-1984	65
1988-1989	66
	FOLDER
Financial Freedom for the Family 1947-	67

1948	
Group Insurance Bulletin 1957	68
Group News 1986-December 1987-January	69
Home Office News Liberty Life 1965	69A
Home Office News-Letters	
	FOLDER
1953-November	70
1956-July through October	70
1957-November	70
1959-February	70
1960-March 1960-June 1960-July 1960-October 1960-November	71
1961-March to October	72
1962-October to November	72
1967-November	72
1973-October to November	72
1974-November to December	72
1975-September	72
1976-October	72
Home Office News	
	FOLDER
1978-February 1978-April 1978-May 1978-September & 1978-December	73
1979-February 1979-June 1979-July 1979-August 1979-September & 1979-	74

October	
1980-January 1980-February 1980-March 1980-May & 1980-June	75
1980-August 1980-October 1980-November & 1980-December	76
1981-August 1981-September 1981-October 1981-November & 1981-December	77
1982-February 1982-March 1982-June 1982-August 1982-September/October 1982-November & 1982-December	78
1983-February 1983-June/July 1983-November 1983-December	79
1984-June	80
1985-February 1985-March 1985-April 1985-May 1985-June/July 1985-December	81
	FOLDER
Honor Roll 1969, May 1969, June 1969, August	82
Inter-Office Correspondence	
	FOLDER
1945-1946 & 1955	83
1969 1979-1980	84
Liberty Legion	
	FOLDER
1940-December 1940-September & 1940-October covers only	85
1941-February 1941-August 1941-October & 1941-December 1941-with January 1941-April through July 1941-September & 1941-November covers only	86

1942-May & 1942-July 1942-with February through June covers only	87
1942-August with 1942-September & 1942-December covers only	88
1942-October & 1942-November	89
1943-January to March 1943- September & 1943-November 1943- with April through August 1943- October & 1943-December covers only	90
1944-January through May	91
1944-June through September	92
1944-October through December	93
1945-January to May 1945-with June cover only	94
1945-July to September	95
1945-October to December	96
1946-January & 1946-February	97
1946-March to May	98
1946-June & 1946-July	99
1946-August to October	100
1946-November & 1946-December	101
1947-January to April	102
1947-May to August	103
1947-September to October	104
1947-November	105

1947-December	106
1948-January	107
1948-February	108
1948-March & 1948-April	109
1948-May	110
1948-June & 1948-July	111
1948-August	112
1948-September	113
1948-November	114
1948-December	115
1949-January	116
1949-February	117
1949-March	118
1949-April	119
1949-May through July	120
1949-August	121
1949-September	122
1949-October	123
1949-November	124
1949-December	125
1950-January	126
1950-February	127

1950-March	128
1950-April	129
1950-May	130
1950-June	131
1950-July	132
1950-August	133
1950-September/October	134
1950-November	135
1950-December	136
1951-January	137
1951-February/March	138
1951-April/May	139
1951-June	140
1951-July/August	141
1951-September	142
1951-October & 1951-December	143
1952-January & 1952-February/March	144
1952-April & 1952-May/June	145
1952-July	146
1952-September	147
1952-October & 1952-November	148

1952-December	149
1953-January	150
1953-February/March	151
1953-April	152
1953-May/June	153
1953-July	154
1953-August	155
1953-October	156
1953-November	157
1954-January	158
1954-February	159
1954-April	160
1954-June	161
1954-August	162
1954-October	163
1954-December	164
1955-February/March	165
1955-April	166
1955-June	167
1955-July	168
1955-September	169
	170

1955-December	
1956-January/February	171
1956-March	172
1956-May	173
1956-July	174
1956-August	175
1956-October	176
1956-December	177
1957-January/February	178
1957-April	179
1957-June	180
1957-August	181
1957-October	182
1957-November	183
1958-January	184
1958-March	185
1958-May	186
1958-June/July	187
1958-September	188
1958-October	189
1958-December	190
1959-March	191

1959-April	192
1959-June	193
1959-August/September	194
1959-October	195
1959-December	196
1960-April	197
1960-June	198
1960-July/August	199
1960-October	200
1961-January	201
1961-April	202
1961-August	203
1961-October	204
1962-April/May	205
1962-June/July	206
1962-November/December	207
1963-January	208
1963-October	209
1963-November/December	210
1964-December	211
1965-January & 1965-March	212
	213

1965-April & 1965-May	
1965-June & 1965-July	214
1965-August & 1965-September	215
1965-October	216
1965-November & 1965-December	217
1966-January & 1966-February/March	218
1966-August	219
1967-March & 1967-May	220
1967-August	221
1967-September & 1967-October	222
1967-November & 1967-December	223
1968-April	224
1968-May/June	225
1968-September	226
1968-October	227
1968-December	228
1969-January	229
1969-February	230
1969-April/May	231
1969-September	232
1969-November	233
	234

1970-January	
1970-February	235
1970-March	236
1970-April	237
1970-May	238
1970-June	239
1970-July	240
1970-August	241
1970-November/December	242
(Name changes to Liberty Leaders) 1971-January	243
Anniversary Conventions 1940-1949	244
Anniversary Notes 1937-1940	245
Conference Issues	
	FOLDER
Preview & Report 1963	246
Review 1964	247
Pictures 1966	248
Pictures 1967	249
Issue #4 1969	250
Liberty Leaders	
	FOLDER
1971-August/September	251
1971-November & 1971-December	252

1972-January	253
1972-February	254
1972-April	255
1972-May	256
1972-June	257
1972-August	258
1972-September	260
1972-October	261
1972-November	262
1972-December	263
1973-January	264
1973-February	265
1973-March	266
1973-April	267
1973-May	268
1973-July	269
1973-August	270
1973-September	271
1973-October	272
1973-November	273
1973-December	274

1974-January	275
1974-February	276
1974-March	277
1974-April	278
1974-May	279
1974-July	280
1974-August	281
1974-September	282
1974-October	283
1974-November	284
1974-December	285
1975-January	286
1975-February	287
1975-March	288
1975-April	289
1975-May	290
1975-June	291
1975-July	292
1975-September	293
1975-October	294
1975-November	295
1975-December	296

1976-January	297
1976-February	298
1976-March	299
1976-April	300
1976-May	301
1976-June/July	302
1976-August	303
1976-September	304
1976-October	305
1976-November	306
1976-December	307
1977-January	308
1977-February	309
1977-March	310
1977-May	311
1977-July	312
1977-August	313
1977-September	314
1977-October	315
1977-November	316
1977-December	317

1978-January	318
1978-February	319
1978-April	320
1978-May	321
1978-July	322
1978-August	323
1978-September	324
1978-October	325
1978-November	326
1978-December	327
1979-January	328
1979-February	329
1979-April	330
1979-May	331
1979-June/July	332
1979-August	333
1979-September	334
1979-October	335
1979-November	336
1979-December	337
1980-January	338
1980-February	339

1980-March	340
1980-April	341
1980-May	342
1980-June/July	343
1980-August	344
1980-September	345
1980-October	346
1980-November	347
1980-December	348
1981-January	349
1981-February	350
1981-March/April	351
1981-May	352
1981-June	353
1981-July	354
1981-August	355
1981-September	356
1981-October	357
1981-November/December	358
1982-January & 1982-February	359
1982-March	360

1982-April	361
1982-June	362
1982-July	363
1982-August	364
1982-September/October	365
1982-November	366
1982-December	367
1983-January/February	368
1983-April & 1983-May	369
1983-September	370
1983-November & 1983-December	371
1984-January	371
1984-February/March	372
1984-August	373
Conference Issues	
	FOLDER
Diary 1970	374
Diary 1971	375
Diary 1973	376
Diary 1974	377
Diary 1977	378
Liberty By The Week	
	FOLDER

1953-April 27	379
1955-February 14	379
1957-October 28	379
1959-April 20 & 1959-September 28	380
1962-January through February	381
1962-April through May	382
1962-June	383
1963-February through December	384
1964-January through February	385
	FOLDER
<i>Liberty Corporation, A Success Story of the Changing South</i> 1981	386
<i>Liberty Corporation Times</i> 1979, April	387
<i>Liberty Life</i> /66	388
<i>Liberty Life News</i>	
	FOLDER
1962-May 1962-June/July 1962-November/December	389
1963-January/February 1963-through October/November	390
1964-July 1964-October 1964-December	391
1965-January through March	392
1965-May through July	393
1965-August through October	394

1965-December	395
1967-June 1967-August 1967-September	396
1967-October through December	397
1968-February 1968-March 1968-May	398
1968-June through August	399
Voting News Issue 1968-September through November	400
1969-June	401
	FOLDER
<i>Liberty Marketing Memo</i> 1972-May 1972-September 1972-December 1974-June	402
<i>Liberty Securities Lists</i> 1962 1964-1966 1968 1970-1971	403
Liberty Self Evaluation Tests 1980- <i>Emotional Well-Being Inventory; Nutritional Assessment for Adults; Stress Inventory; Work & Recreational Interests Quiz</i>	404
Liberty Self Help Directories 1980- <i>Emotional Wellness Help and Alcohol & Drug Assistance; Fitness/Nutrition Help; Health Materials Resource Guide; Recreational Interests Help</i>	405
<i>Liberty Spirit</i>	
	FOLDER
1986-March & 1986-April	406
1986-May & 1986-June	407
1986-July through October & 1986-December	408

1987-January through December	409
1988-January through August	410
1988-September through December	411
1989-January through May & Spring	412
1989-June through October	413
1989-Fall 1989-November & 1989-December	414
1990-January through May	415
1990-June 1990-July 1990-September through December	416
(Biweekly issues begin) 1991-February 1991-July 1991-September 1991-October 1991-December	417
1992-January 1992-February 1992-April 1992-May 1992-August 1992-September 1992-October 1992-December	418
1993-January to December no November	419
LINK	
FOLDER	
1971-Spring	420
1971-Summer	421
1971-August	422
1971-October/November	423
1971-November/December	424
1972-January/February	425

1972-April/May	426
1972-June/July	427
1972-September/October	428
1972-November/December	429
1973-Spring	430
1973-Summer	431
1973-Fall	432
1974-Spring	433
1974-Summer	434
1974-Fall	435
1974-Winter	436
1975-Spring	437
1975-Summer	438
1975-Autumn	439
1975-Winter	440
1976-January 1976-February 1976-March	441
	FOLDER
<i>Liberty Update</i> 1989-January through March 1989-July 1989-August 1989-November 1990-January to March	442
Miscellaneous Publications 1971- <i>The 31.86% Game & The Greater Soviet Culture and Commerce Commission TLC Report</i>	443
News Releases	

	FOLDER
1952-c. January, August	444
1953-November	444
1963-March	445
1969-January	446
1969-February through April	447
1969-May through July	448
1969-August through October	449
1969-November through December	450
1970-January & 1970-February	451
1970-March & 1970-April	452
1970-May through August	453
1970-September through December	454
1972-February 1972-March 1972-April 1972-July 1972-August 1972-October 1972-November	455
Part 1 no dates	456
Part 2	457
Part 3	458
Part 4	459
Part 5 (1-5 could be issues from 1973-1976)	460
1974	460A
1977-October	461

1978-January 1978-April through June 1978-August through December	461
1979-January through July 24	462
1979-July 25 through December	463
1980-January through March	464
1980-April & 1980-May	465
1980-June	466
1980-July	467
1980-August	468
1980-September	469
1980-November & 1980-December	470
Special issue, Lisa Drake 1980	471
1981-January through May 1981-July & 1981-November	472
1982-January 1982-February 1982- October 1982-September 1982- November	473
1983-1986	473A
1987-February 1987-August 1987- November 1987-December	474
1988-February 1988-May 1988- August 1988-November 1988- December	475
1989-February 1989-May 1989- August	476
1990-February	477
	477A

1993	
	FOLDER
On The Move 1990	478
President's Club	
	FOLDER
1960-1961 1963 1966-1969	479
1970-1971	480
1972-1973	480A
1974	481
1975-1976	481A
1977	481B
1978-1980	482
Sales Conference	482A
1972-1973	482A
1976-1980	482A
President's Month	
	FOLDER
1959-March	482B
1964-1968	483
1969-1978	483A
Regional Trophy Bulletin	
	FOLDER
1957	483B
1958	483C

1959	483
1960	483E
1961 (no April, no October)	484
1962	484A
1963	484B
1964	485
1965	486
1966	487
1967	488
1968	489
1969	490
1970	490A
1971	491
1972	491A
1973	491B
1974	492
1975	492A
1976	492B
1977	493
1978	494
1979	495
1980	496

Samples	496A
	FOLDER
Scholastic Art News Releases 1971 & 1972	497
	498
Shorewood Condominiums Brochure, Liberty Properties circa 1980	
Special Group of Men, A Very	
	FOLDER
1970	499
1971	500
1972	501
1973	502
1974	503
Special Group of People, A Very	
	FOLDER
1975	504
1976 & 1977	505
The Southeastern Circle	
	FOLDER
1928-December	506
Silver Anniversary (1905-1930) issue 1930-March	507
Policyholder's Number 1933	508
1934-March	509
1935-July & 1935-August	510
	511

1939-August through October	
1940-June through November	512
1941-March 1941-May 1941-June 1941-November	513
Whatcha Macallit	
	FOLDER
1970-Spring	514
1970-Summer	515
1970-Fall	516
1970-Winter	517
Old Business Forms	
Departments	
	FOLDER
041-Agency Service	518
042-Commissions	519
045-Group Underwriting	520
046-Agency Service	521
047-Family, Rating, Telephone, Training	521
048-Part 1, Credit Life	522
048-Part 2, Graded, Group, Decreasing, Policy	523
0481-Direct Mail	524
052-Bank, Cash and Check	525
053-Mortgage	526

054-Lease	527
055-Loan Guaranty	527
057-Stock, Cash and Check	527
058-Securities	527
060-Salary Savings	528
061-Training & Sales	528
062-Agent, Client, Manager	528
062-Agent, Client, Manager	528
0631-Information and Enrollment	529
070-Dividend and Policy Benefit	530
072-Part 1, Endorsement, Reinstatement	531
072-Part 2, Ordinary Policy Owner's	532
0721-Policy Service and Payroll Deduction	533
0722-Telephone	533
073-Word Processing	534
077-Capital Need, Liberty Protector, Salary Savings	535
078-Limited Claim Information	536
0781-Debit	536
079-College Claim	537
080-High Risk and Continuation	537
	538

081-Medical	
082-Aviation, Conversion, Hospital	539
083-High Risk and Amendments	539
084-Military, Personal Health, Special Medical	540
085-Underwriting, Pension/Rollover	541
089-Disability and Proof of Loss	541
090-Field Study, Interviewers, Terminal Operator	541
091-Clinical Utilization, Performance, Termination	541
092-Computer Excess Identification and Notice of Change	541
094-Data Entry	542
095-Tabulating, Key punch, Computer	542
096-Field Inspection	543
097-Job Progress, Time Analysis, Revisions	544
100-Ordinary	545
BPO-707-Aviation Clause	546
AH-508-Hospital/Surgical Policy	546
Application for Additional Policy	547
Application for Reinstatement of Weekly Premium Policy	548
Not Available, Forms List, by Department Number & Title	549

Receipts	
	FOLDER
Collection Receipts	550
Temporary Receipts Books	551
Weekly Premium Receipt	552
	FOLDER
Numbered Policies-Policy Forms 4 through 3310	553
T Policies-Term Policies T-011 through T-952	554

[Return to Table of Contents »](#)

Record Group 8.4 Record Group 8.4: Communications Department Advertising & Public Relations Records 1943-1989 5.3 cubic feet
Historical Sketch

Please refer to the Communications Department History, which is found in Record Group 8.1, the Communications Department Photographic Records, for this information.

Scope and Content Note

The Communications Department Advertising & Public Relations Records are rich in promotional and other news-worthy information disseminated by Liberty Life and Liberty Corporation over a forty-six year period. Topics range alphabetically from accidents to welfare, and cover most every conceivable topic of business in between. These records have heavy content in the areas of company/corporate advertising, product marketing, company/corporate news, departments and subsidiary information, and publications. This information represents both internal and external usage and targeting. For example, publications were primarily directed internally for employee use, whereas the brochures in this collection had external audiences. Although all or most records were promotional in nature not all were intended to sell a product. Some advertising activities were service related and brought attention to company and civic events or programs. The Home Office Art Collection, Company Scholarships and Scholastic Awards, and Student Exchange Program are a few examples of these activities.

There are also a number of photographs associated with

this collection. As with the photographs for the Communications Department Photographic Records (Record Group 8.1), these photographs also document a few issues of the Liberty Legion in 1968 and one issue of the Voting News from 1969. However, these photographs contain much more information about company sponsored programs that only the visual image can provide. This information concerns Advertising Plans, Home Office Art, Insurance Correspondence, Life Underwriters, Merit Scholarship, Regional Honor Ads/Hall of Fame, Policyholder Relations, Richland Mall, Student Exchange Program, and the United Fund.

Separated Material

Photographs

Sixteen folders, each containing from one to thirty-three photographs of corporate activities, events and programs, in a half-size document box with the Liberty Corporation photographs; folders are titled as follows:

- Advertising Plan, 1966
- Home Office Art, Lobby Display, 1965
- Liberty Life, Insurance Correspondence, 1966
- Insurance Information, Life Underwriters, 1963
- Life Insurance Agency Management Association (LIAMA), 1969
- Merit Scholarship Winner, Ann K. Padgett, 1970
- NALU Conference, 1969
- Photographs for Annual Report, 1970
- Photographs Regional Honor Ads, Hall of Fame Plaques, 1970
- Policyholder Relations, 1968
- Publications, Liberty Legion, April 1968
- Publications, Liberty Legion, May-June 1968
- Publications, Voting News, 1969
- Richland Mall, Shopping Center, 1961
- Student Exchange Program, 1970
- United Fund, 1968

	Box	FOLDER
Accident Policies	1	1
Accident and Sickness Mortgage Protection Policy	1	1A
Advertisement Brochures of Life Insurance	1	2

Advertising Plan		
	Box	FOLDER
1966	1	3
1967	1	4
	Box	FOLDER
Advertising & Public Relations- Committee Meetings 1951-1956	1	5
Advertising Survey- <u>The Sentinel Plan</u>	1	6
American Cancer Society	1	7
50 th Anniversary Policy	1	8
70 th Anniversary 1975	1	9
19 th Annual Convention 1974	1	10
<u>The Answer</u>	1	11
Arts Festival of Greenville- Opening Ceremonies	1	12
Athletes for Liberty	1	13
Balanced Financial Plan	1	14
Famous Historical Documents	1	15
Opportunities Unlimited & First Steps to Freedom	1	16
Brochures & Booklets	1	17
Brochure-Simple Explanation	1	18
Broadcasting Company of the South-Letterheads, Samples	1	19

Budget (ADM)		
	Box	FOLDER
1959-1960	1	20
1969	1	21
	Box	FOLDER
Building North Wing Addition 1966	2	22
Building Specifications 1953-1955	2	23-24
CHAMP (Carolina Health and Maintenance Plan)	2	25
Calendar		
	Box	FOLDER
1934	2	26
1943	2	26A
1952	2	27
1989	2	28
	Box	FOLDER
Catalog of Recognition Awards	2	29
Christmas Greetings	2	30
Disability Insurance	2	31
Doremus & Company		
	Box	FOLDER
Activities Report 1965-1969	2	32
Advertising Copy	3	33-34
Advertising Correspondence	3	35

Advertising Invoices	3	36-37
Counsel 1968	3	38
Council Prior to 1968, Part 1	3	39
Council Prior to 1968, Part 2	4	40
	Box	FOLDER
Double Protection Plans	4	41
Equipment (ADM)	4	42
Equipment-Photostat	4	43
Famous Voices of Liberty Freedom	4	43A
Flexible Protector	4	44
Forms-Extra Proposal Forms	4	45
GLO (Group Life Policy)	4	46
Group Type Insurance Booklet	4	46A
Handy Aids	4	47
Health Assessment & Assistance	4	48
Health Campaign Press Kit 1978	4	49
Home Mortgage Protection Plan 1968	4	50
Home Office		
	Box	FOLDER
Art Collection	5	51
Art Lobby Display	5	52-53
Building	5	54

Building & Grounds	5	55
Cornerstone	5	56
Employee Brochure	5	57
Employees Stock Purchase Plan	5	58
Open House-Dedication of New Wing	5	59
Post Cards, Correspondence, and Price List	5	60
Proposal & Suggestions: Observance of the Company's 50 th Anniversary	5	61
Tours	6	62
	Box	FOLDER
HR (Human Resources) Kit	6	63
Individual Hospital & Surgical Plan	6	64
Information, Part 2	6	65-66
Insurance		
	Box	FOLDER
Correspondence, Tables & Graphs	6	67-68
Information-Life Underwriters	6	69-70
Institute of Life Insurance	7	71
Million Dollar Round Table	7	72
Plans Material	7	73
South Carolina Life Insurance Companies	7	74

Trust	7	75
	Box	FOLDER
Issue Comm (Communications)	7	76
LIAMA (Life Insurance Agency Management Association)	7	77
Life Insurers Conference		
	Box	FOLDER
1964-1967	7	78
1968-1969	8	79
	Box	FOLDER
LIBCO (Liberty Investors Benefit Insurance Company)	8	80
Liberty House		
	Box	FOLDER
Booklets	8	81
Clippings	8	82
Information	8	83
	Box	FOLDER
Liberty Investment Management Corporation	8	84
LLIC Insurance in Force 1939	8	85A
Loan Form	8	86
Marketing and Advertising Plan 1966	8	87
Marketing Information	9	88
Marketing Information, News Clippings	9	89

Marketing Plan Number One	9	90
Marketing Research Department		
	Box	FOLDER
Comparison of Operations with General Trends 1955-1963	9	91
Exploration of Questions and Methodology	9	92
Growth Patterns of North Carolina 1965	9	93
Growth Patterns of South Carolina 1965	9	94
	Box	FOLDER
Medical Department	9	95
Merit Scholarship Winner-Ann K. Padgett 1970	9	96
Miscellaneous	9	97
Motivation Information	9	98
NALU (National Association of Life Underwriters) Conference 1969	9	99
News	9	100
News Advertisement Clippings	9	101
News Clippings	9	102
News Data, Family Security Features, and <u>The Family Economist</u>	9	103
News & Press Clippings	10	104
Newspaper Advertisements	10	105
	10	106

Newspaper Distribution List SCNC (South Carolina News Coverage)		
North Carolina Information	10	107
Odell Associates Incorporated, Headquarters Building Specifications 1980-1981	10	108-109
Other Companies		
	Box	FOLDER
Programs	10	110
Program Proposals	10	111
Publicity	10	112
	Box	FOLDER
Over 30 Plan	10	113
Pacesetter Award 1975	10	114
Parades and Floats		
	Box	FOLDER
Correspondence and Information	10	115
Newspaper Clippings Plus Display & Exhibits	10	116
	Box	FOLDER
Payguard & Vanguard Policies	11	117
PEPL (Personalized Electronic PLanning) System	11	118
Photographs	11	119
Photography	11	120
Photos-Regional Honor Ads Hall of Fame Plaques	11	121

The Plan for Complete Protection	11	122
Planned Insurance Service	11	123
Plus Package	11	124
Policyholder Relations	11	125
Policyowner's Service Form Letters	11	126
President's Club & Sales Conference 1975-1976	11	127
President's Month 1975	11	128
A Preview	11	129
Printing Records (ADM)	11	130
Production Charges-Baker & Byrne Incorporated 1964-1966	12	131
Programs	12	132
Proposed Advertising Plan 1966	12	133
Proposed Advertising Program for Major Media 1962	12	134
Proposed Budget 1961	12	135
Public Relations Policy and Procedures Manual	12	136
Publications		
	Box	FOLDER
<u>Liberty Life</u> 1966	12	137
<u>Liberty Legion</u>		
	Box	FOLDER
April, 1968	12	138

May/June Issue, 1968	12	139
<u>Voting News</u>		
	Box	FOLDER
1965	12	140
1969	12	141
	Box	FOLDER
Regional Meetings 1976	13	142
Report to Board of Directors		
	Box	FOLDER
1958	13	143
1960-1963	13	144
1965	13	145
1967	13	146
	Box	FOLDER
Report to Stockholders 1966-1967	13	147
Resolutions	13	148
Retired Employees	13	149
Retirement Dinners	13	150
Richland Mall-Shopping Center	13	151-152
Sales Aid Catalogue	13	153
Sales and Service for Success 1976	13	154
Scholarships	13	155
Scholastic Awards 1975	13	156

Securities Correspondence	13	157
Select Accident & Sickness Plan	13	158
Service Kit	13	159
Service Kit 1959	13	160
South Carolina		
	Box	FOLDER
Information	14	161
Survivor Monthly Income Plan for State Employees	14	162
	Box	FOLDER
South Carolina Telco Credit Union	14	162A
Speakers	14	163
Special Services Incorporated	14	164
Specimen Policies	14	165
Speeches		
	Box	FOLDER
Part 1	14	166
Part 2	14	167
Part 3	14	168
Part 4	14	169
Francis M. Hipp	14	170
Herman N. Hipp	14	171
Stockholder Relations		
	Box	FOLDER

Part 1	14	172
Part 2	15	173
	Box	FOLDER
Student Exchange Program	15	174
Taxes-Monthly Tax Features	15	175
Tax-Sheltered Savings Plan for Retirement	15	176
Thrift Policy	15	177
178Time Capsule for 100 th Anniversary in 2005	15	178
Two Billion Club	15	178A
Underwriters-Liberty Life Builds Career	15	179
United Fund	15	180
<u>A Very Special Group of People</u> 1973-1975	15	181
Weekly Premium Visual Presentation	15	182
Welfare	15	183

[Return to Table of Contents »](#)

Record Group 8.5 Record Group 8.5: Communications Department Clippings Files 1965-1981 2.1 cubic feet Historical Sketch

Please refer to the Communications Department History, which is found in Record Group 8.1, the Communications Department Photographic Records, for this information.

Scope and Content Note

The Communications Department Clippings Files are

actually a combination of clippings, memorandums and other office-generated information that were collected to document company and corporate activities, awards, events, programs and various other important proceedings. Dates run from 1965 to 1981 with very little identification applied to folders other than numbers. However, some folders do have titles that more clearly identify their content. These include: Student Exchange, Heart Attack, Your Money, Scholastic Art, Agents-Home Office, Cosmos Broadcasting Corporation, Greater Arizona Savings and Loan Association, United Fidelity Life Insurance Company, and The Liberty Corporation. Other folders in this collection, not specifically identified by number or title, are designated by month and quarter.

	Box	FOLDER
1965	1	1-3
1966	1	4-7
1967	1	8-11
1968	2	12-17
1969	2	18-19
1970	2	20-23
Student Exchange 1970 October	2	24
1970 October & 1970 November	2	25
1970 December	3	26
January 1971	3	27
February 1971	3	28
March 1971	3	29
April 1971	3	30
May 1971	3	31
June 1971	3	32

July 1971	3	33
August 1971	3	34-35
September 1971 & October 1971	3	36
November 1971 & December 1971	3	37
1972	3	38-39
1972	4	40-45
1973	4	46-53
1 st Quarter 1974	4	54
1 st Quarter 1974	5	55-56
2 nd Quarter 1974	5	57-59
3 rd Quarter 1974	5	60-62
4 th Quarter 1974	5	63-64
1975	5	65-68
1975	6	69-72
Heart Attack 1975	6	73
Your Money 1972-1975	6	74
Scholastic Art 1975-1976	6	75-76
1 st Quarter; 2 nd Quarter 1976 1976	6	77
1976	6	78-79
1978	6	80-83

1978	7	84-86
1979	7	87-92
Agents-Home Office 1980	7	93-94
Cosmos Broadcasting Corporation 1980	7	95
Greater Arizona Savings & Loan Association 1980; United Fidelity Life Insurance Company 1980	7	96
Liberty Properties Group Incorporated 1980	7	97
The Liberty Corporation 1980-1981	7	98
1981	7	99

[Return to Table of Contents »](#)

Record Group 9 Record Group 9: Independence Insurance Company Records 1890-1962 (Bulk, 1922-1942) 4.375 cubic feet including 54 volumes and oversize material
Corporate History

The Independence Insurance Company was founded in 1930 by W. Frank Hipp and was charted that same year. The company quickly reinsured the sickness and accident business of The Liberty Life Insurance Company and thereby assumed those lines of insurance. Additionally, Independence also sold industrial life insurance targeted at a low-income, primarily African-American, clientele. From December 1931 until January 1942, Independence owned the Chamber of Commerce Building (also known as the Insurance Building and Liberty Life Building) in downtown Greenville, South Carolina. In December 1938, Independence sold all of its life insurance business to Southeastern Life Insurance Company. In 1956, Independence became a wholly-owned subsidiary of The Surety Life Insurance Company, another Hipp-family controlled enterprise. As part of the reorganization of the various companies in December 1961, the Independence Insurance Company name was changed to The Surety Insurance Company.

Scope and Content Note

The Independence Insurance Company Records document-through annual statements, correspondence and memos, financial records, insurance policies, legal cases, and other reports-some of the business operations the company participated in or practiced over its thirty-one-year lifespan. As stated above, 'the company reinsured the sickness and accident business of The Liberty Life Insurance Company and thereby assumed those lines of insurance.' Some of 'those lines of insurance' pre-date the founding of Independence by several years; one insurance policy in particular may date back to 1890. Other records include accident claims, annual statements, information on Southeastern Life, Liberty Life Insurance Company policies, an ordinary application register, payment and rate books, a policy register, stocks and stockholders information. Financial records and Legal Case files make up the majority of this collection's records. Claimants include: Walter Alexander, Ellen Dingle, Lee Dubose, John Edwards, M.M. Jarrett, John and Ella McKnight, Julia Ann President, and Rosanna Prioleau. Financial records consist of cash books, journals, ledgers (both general and rent), and trail balance books, mostly for the period 1931-1950. Of interest is a 1932 letter from Senator James F. Byrnes concerning WIS Radio.

For more information concerning the legal business and activities of the Independence Insurance Company please refer to Record Group 3.1, Liberty Life Insurance Company Legal Department Records, Series 5, Independence Insurance Company; and Record Group 5, Boyd Calhoun Hipp Papers, Series 4, Independence Insurance Company, which has a folder of balance sheets and operating statements for 1958-1961.

Files

	Box	FOLDER
Annual Statements 1932-1933 1936-1939	1	1.1
Byrnes, James F. Letter May 19 1932	1	1.2
Claims 1931 1936 1942	1	1.3

Correspondence

	Box	FOLDER
September 24, 1930 through June 24, 1933	1	1.4
	1	1.5

July 17, 1933 through October 28, 1959		
	Box	FOLDER
Forms 1937, n.d.	1	1.6
Insurance Policies		
	Box	FOLDER
(New-Green) 1931-1936	1	1.7
(Old-Orange) #1 (1920, 1922-1925, 1927, 1930 & 1890?) 1920's-1930's	1	1.8
(Old-Orange) #2, (1921, 1922, 1926, 1927, 1930) 1920's-1930's	1	1.9
(Old-Orange) #3, (1914, 1917-1920, 1930, 1931, 1933) 1910's-1930's	1	1.1
Legal Cases		
	Box	FOLDER
Alexander, Walter December 12, 1940	1	1.11
Belcher December 6, 1941	1	1.12
Brimage and Maybanks 1942	1	1.13
Dingle, Ellen 1942	1	1.14
Dubose, Lee 1942	1	1.15
Edwards, John 1942	1	1.16
Fortson and Williams 1941	1	1.17
Gaskins 1941-1942	1	1.18
Jarrett, M. M. 1941	1	1.19
	1	1.18

Gaskins 1941-1942		
Jarrett, M. M. 1941	1	1.19
McKnight (John and Ella) 1942	1	1.2
Notes c.1941-1942	1	1.21
President, Julia Ann 1942	1	1.22
Prioleau, Rosanna 1938 1942	1	1.23
	Box	FOLDER
Liberty Life Insurance Policies 1927-1936	1	1.24
Memos 1938-1939 1962	1	1.25
Payment, Collection Books 1930's	1	1.26
Rate Book 1935-1936, n.d.	1	1.27
Southeastern Life Insurance Company 1941	1	1.28
Stocks and Stockholders		
	Box	FOLDER
1934-1937	1	1.29
1938-1942	1A	1.3
	Box	FOLDER
Substitute Policy Listings September 1, 1930 through October 6, 1930	1A	1.31
	Box	FOLDER
Policy Listings Booklet 1934	1A	1.32
Taxes 1933-1936	1A	1.33
Volumes		

	Box	VOLUME
Cash Book 1930-1931	2	1
Cash Book May 1944-September 1948	2	2
Cash Book October 1948-August 1953	2	3
General Ledger 1930-1935	2	4
[General] Ledger 1935-1950	2	5
H. O. [Home Office] Policy Register 1938-1942	2	6
Journal 1931-1950	2	7
Ordinary Application Register 1938-1942	2	8
Rent Ledger 1931	2	9
Rent Ledger 1932-1938	2	10
Rent Ledger 1938-1942	2	11
Savings, Advances and Shortages 1935-1941	2	12
Trial Balance 1933-1944	2	13
Annual Statements		
		OVERSIZE_BOX
Six month statement to June 30, 1939; 1939; six month statement to June 30, 1940; 1940; 1941-1942 1930-1938		1
1943-1958		2
Insurance Policies		2
Scope and Contents note		
1. American Life Insurance Company,		

- Charleston, SC #2985 issued to Frank Williams, July 2, 1917
2. The Germania Life Insurance Company, Charleston, SC #24693 issued to Rosa Palmer, August 21, 1911
 3. The Germania Life Insurance Company, Charleston, SC #39648 issued to Mollie Palmer, April 27, 1914
 4. The Germania Life Insurance Company, Charleston, SC #49468 issued to Eva M. Brown, December 13, 1915
 5. The Germania Life Insurance Company, Charleston, SC #60679 issued to Frank Williams, February 19, 1917
 6. The Liberty Life Insurance Company, Greenville, SC #74114 issued to Eloise Edward, November 15, 1920
 7. The Liberty Life Insurance Company, Greenville, SC #107650 issued to Lue Smalls, February 27, 1922
 8. The Liberty Life Insurance Company, Greenville, SC #134263 issued to Addie Scott, October 2, 1922
 9. The Liberty Life Insurance Company, Greenville, SC #134266 issued to Addie Scott, October 2, 1922
 10. The Liberty Life Insurance Company, Greenville, SC #134270 issued to Levi Dolsey, October 2, 1922
 11. The Liberty Life Insurance Company, Greenville, SC #134284 issued to Georgia Fletcher, October 2, 1922
 12. The Liberty Life Insurance Company, Greenville, SC #134877 issued to Diana Smalls, October 2, 1922
 13. The Liberty Life Insurance Company, Greenville, SC #136804 issued to Laurence Mitchell, October 2, 1922
 14. The Liberty Life Insurance Company, Greenville, SC #137189 issued to Laurence Mitchell, October 2, 1922
 15. The Liberty Life Insurance Company, Greenville, SC #137594 issued to Oliver Dukes, October 2,

- 1922
- 16. The Liberty Life Insurance Company, Greenville, SC #137760 issued to Mary Green, October 2, 1922
 - 17. The Liberty Life Insurance Company, Greenville, SC #137787 issued to Mary Green, October 2, 1922
 - 18. The Liberty Life Insurance Company, Greenville, SC #137983 issued to Nellie Fludd, October 2, 1922
 - 19. The Liberty Life Insurance Company, Greenville, SC #138047 issued to Nellie Fludd, October 2, 1922
 - 20. The Liberty Life Insurance Company, Greenville, SC #138179 issued to Nellie Fludd, October 2, 1922
 - 21. The Liberty Life Insurance Company, Greenville, SC #138255 issued to Oliver Dukes, October 2, 1922
 - 22. The Liberty Life Insurance Company, Greenville, SC #141991 issued to Hattie Fields, March 19, 1923
 - 23. The People's Life Insurance Company, Charleston, SC #149486 issued to Charlotte Johnson, March 28, 1921
 - 24. The People's Life Insurance Company, Charleston, SC #192840 issued to George G. Colonel, August 25, 1924
 - 25. The People's Life Insurance Company, Charleston, SC #244610 issued to Christine Griffin, October 17, 1927
 - 26. The People's Life Insurance Company, Charleston, SC #244611 issued to Christine Griffin, October 17, 1927
 - 27. The People's Life Insurance Company, Charleston, SC #269118 issued to Bernice Johnson, April 29, 1929

OVERSIZE_BOX

Two (2) Gas Ration Forms (Office of Price Administration Form R-535 Application for Supplemental Mileage Ration) February 8, 1943 and March 27,

2

1943	
Cash Books	
	OVERSIZE_BOX
December 1932-third week September 1933	3
Third week September 1933-first week June 1934	3
Second week June 1934-third week February 1935	3
Fourth week February 1935-first week June 1936	4
First week June 1936-second week July 1937	4
Third week July 1937-fifth week May 1938	5
Fifth week May 1938-Second week March 1939	5
Second week March 1939-fourth week March 1940	6
First week April 1940-second week June 1941	6
Third week June 1941-May 1944	7
	MISSING
Ordinance to regulate license in the Town of Elloree, for the Year beginning April 1 st , 1933, and ending March 31 st , 1934 (ratified March 9, 1933)	1

[Return to Table of Contents »](#)

feet including photographs and oversize.

Corporate History

The origins of SLIC date to 20 October 1927 with the chartering of its predecessor firm, Dixie Life Insurance Company, in Raleigh, North Carolina. Among the early investors in the new enterprise was attorney A. J. Fletcher (1887-1979), who continued to serve on the Board of Directors for over fifty years. In April 1931, W. L. Carter (1879-1968) was appointed President and Director of the fledgling company, and the firm's headquarters were moved to Greensboro. The following year, Dixie Life acquired the Greensboro-based Southern Life and Accident Insurance Company, and the parent firm changed its name to Southern-Dixie Life Insurance Company. The addition in 1935 of T. C. Collins (1901-1975) as Agency Manager and Secretary considerably strengthened the firm's management team. From that date, Carter, Collins, Fletcher, and their descendants would retain financial control of the company and oversee policy decisions through its Board of Directors.

Through the 1930's and 1940's Southern-Dixie Life specialized in weekly premium, or "debit," life insurance targeted to lower-middle and working class families, primarily in central and eastern North Carolina. By 1947, steady sales increases and a growing home office staff prompted the company to move its headquarters to a separate building at 330 South Greene Street in Greensboro, where it would remain for 33 years. Shortly thereafter, the firm changed its name to Southern Life Insurance Company.

The end of World War II also brought new managerial talent and increased opportunities for expansion to Southern Life. In 1946, Wilbur L. "Bo" Carter, Jr. (1922-), a recent graduate of Davidson College and veteran of combat in Europe, joined the company and assumed an active role in long-range decisions as well as day-to-day operations. By the time he succeeded his father as president in 1964, Carter had witnessed product diversification, geographic expansion, and tremendous sales growth. Beginning in 1951, SLIC launched its Ordinary (later to be known as General Agency) Division which eventually encompassed thirteen southeastern states. In 1952, SLIC purchased and reinsured the business of Southern Life Insurance Company of Florence, South Carolina and the following year bought Dixie-Security Life of Sumter, South Carolina, thus acquiring established debit business in the Palmetto State. To compare Southern Life's overall growth during the period, its total insurance in force in 1947 was \$59.8 million; at the end of 1964, that figure stood at \$343 million.

For the next twenty years, SLIC would maintain a pattern of increased sales and conservative investment which would earn A. M. Best's A+ (Superior) rating. The benchmark of \$1 billion insurance force was attained in 1976, and the \$2 billion mark was reached in 1984. The

company also embarked on an ambitious building project in 1979, which would include a new headquarters building in downtown Greensboro with an adjacent hotel.

By the mid-1980's, however, a combination of factors which included increasing operating costs, diminishing or static investment yields, an outdated marketing strategy, and the approaching retirement of Wilbur Carter, induced the Board of Directors to seek a buyer for Southern Life. Consequently, the SLIC Board agreed in October 1986 to sell the firm to Liberty Life Insurance Company of Greenville, South Carolina. In noting the similarities between the two companies, The Liberty Corporation's W. Hayne Hipp commented, "It's a natural fit for our two companies to be together... It (the sale) is a classic case of two plus two adding up to five." The final agreement of sale for \$80 million in cash, or the equivalent of \$400 per share, was concluded on 31 December 1986.

Scope and Content Note

The Southern Life Insurance Company Records document a wide variety of marketing and administrative functions. The great majority of this material covers the years from 1951-1986. The collection is arranged in series as follows:

1. Annual Statements: 1927-1977, 1987
2. Conventions: 1946-1977
3. External Communications: 1949-1987
4. Internal Publications: 1945-1986
5. O. Henry Festival: 1981-1986
6. Reports on Examination: 1938-1986
7. Seniority Awards: 1970-1987
8. Corporate Secretary: 1927-1987
9. Lease/Service Agreements: 1938-1978
10. Texas (Southern Life of Texas): 1975-1978
11. Printed Material: 1927-1986

The various series chart in great detail the administrative, financial, and marketing activities of Southern Life. The large (7.125 cu. ft.) and important Corporate Secretary series provides much information on upper-echelon decision making. Among the significant files in this series are the minutes of the Executive, Finance, Management, and Retirement Plan Committees. The two series entitled "Annual Statements" (Series 1), and "Reports on Examination" (Series 6) furnish copious financial data pertaining to SLIC's assets, investments, and operations. Series 4, Internal Publications, contains a relatively complete run of in-house publications such as the *Field News* and *Currents*. These newsletters detail the month-by-month development of Southern Life's sales force as well as providing biographical information on many individual agents and managers. Another prominent feature of this record group is its extensive (10.45 cu. ft.) collection of photographs and slides that document ceremonial occasions, home office personnel and activities, and sales conferences.

As a note of caution to the researcher, a small but significant portion of SLIC records are yet to be accessioned. Specifically, the minutes of the Board of Directors and certain subsidiary files remain active in The Liberty Corporation's Legal Department. If this material becomes available, it likely will be added to Record Group 10 in separate series. Also, two reference folders related to the Southern Life records are available in the files of RG 11.4, The Liberty Corporation Archives.

Series 1: Annual Statements 1927-1977, 1987 4.5 cubic feet (12 folders and 81 volumes)

Description

This series consists of working papers and financial summaries (1927-1945) used to create Southern Life’s Annual Statement, a comprehensive accounting report submitted to state Insurance Departments. In addition, the series also contains eighty-one copies (1927-1977, 1987) of the report itself, including drafts, final printed versions, mid-year statements and statements concerning the Company’s participation in Servicemen’s Group Life Insurance under a reinsurer program. The Annual Statement was used by state government administrators to measure the solvency of insurance companies doing business within a particular state. It provides voluminous financial information on Southern Life’s assets, liabilities, investment, and lines of business.

Arrangement

The series is arranged chronologically.

Information for Annual Statement

	Box	FOLDER
1927-1932	1	1.1
1933	1	1.2
1935	1	1.3
1936	1	1.4
1937	1	1.5
1938	1	1.6
1939	1	1.7
1940	1	1.8

1941	1	1.9
1942	1	1.1
1943	1	1.11
1945	1	1.12
OVERSIZE_BOX		
Annual Statement of the Dixie Life Insurance Company 1927		1
Annual Statement of the Dixie Life Insurance Company 1928		1
Annual Statement of the Dixie Life Insurance Company 1929		1
Annual Statement of the Dixie Life Insurance Company 1930		1
Annual Statement of the Dixie Life Insurance Company 1931		1
Annual Statement of the Southern-Dixie Life Insurance Company 1932		1
Annual Statement of the Southern-Dixie Life Insurance Company 1933		1
Annual Statement of the Southern-Dixie Life Insurance Company 1934		1
Annual Statement of the Southern-Dixie Life Insurance Company 1935		1
Annual Statement of the Southern-Dixie Life Insurance Company 1936		1
Annual Statement of the Southern-Dixie Life Insurance Company 1937 Pencil Draft		1
Annual Statement of the Southern-Dixie Life Insurance Company 1937 Pen Draft		1

Annual Statement of the Southern-Dixie Life Insurance Company 1938	1
Annual Statement of the Southern-Dixie Life Insurance Company 1939	1
Annual Statement of the Southern-Dixie Life Insurance Company 1940	2
Annual Statement of the Southern-Dixie Life Insurance Company 1941	2
Annual Statement of the Southern-Dixie Life Insurance Company 1942	2
Annual Statement of the Southern-Dixie Life Insurance Company 1943	2
Annual Statement of the Southern-Dixie Life Insurance Company 1944	2
Annual Statement of the Southern-Dixie Life Insurance Company 1945	2
Annual Statement of the Southern-Dixie Life Insurance Company 1946	2
Annual Statement of the Southern Life Insurance Company 1947	2
Annual Statement of the Southern Life Insurance Company 1948	3
Annual Statement of the Southern Life Insurance Company 1949	3
Annual Statement of the Southern Life Insurance Company 1950	3
Annual Statement of the Southern Life Insurance Company 1950 Actuarial copy	3
Annual Statement of the Southern Life Insurance Company 1951	3

Annual Statement of the Southern Life Insurance Company 1952	3
Annual Statement of the Southern Life Insurance Company 1953	3
Annual Statement of the Southern Life Insurance Company 1954	3
Annual Statement of the Southern Life Insurance Company 1955 draft	3
Annual Statement of the Southern Life Insurance Company 1955 final	3
Annual Statement of the Southern Life Insurance Company 1956 draft	3
Annual Statement of the Southern Life Insurance Company 1956 final	3
Annual Statement of the Southern Life Insurance Company 1957 draft	3
Annual Statement of the Southern Life Insurance Company 1957 final	3
Annual Statement of the Southern Life Insurance Company 1958 draft	3
Annual Statement of the Southern Life Insurance Company 1958 final	3
Annual Statement of the Southern Life Insurance Company 1959 draft	3
Annual Statement of the Southern Life Insurance Company 1959 final	3
Annual Statement of the Southern Life Insurance Company 1960 draft	4
Annual Statement of the Southern Life Insurance Company 1960 final	4
Annual Statement of the Southern Life Insurance Company 1961 draft	4

Annual Statement of the Southern Life Insurance Company 1961 final	4
Annual Statement of the Southern Life Insurance Company 1962 draft	4
Annual Statement of the Southern Life Insurance Company 1962 final	4
Annual Statement of the Southern Life Insurance Company 1963 draft	4
Annual Statement of the Southern Life Insurance Company 1963 final	4
Annual Statement of the Southern Life Insurance Company 1964 draft	4
Annual Statement of the Southern Life Insurance Company 1964 final	4
Annual Statement of the Southern Life Insurance Company 1965 draft	4
Annual Statement of the Southern Life Insurance Company 1966 draft	4
Annual Statement of the Southern Life Insurance Company participation in Servicemen's Group Life Insurance under reinsurer program 1966	4
Annual Statement of the Southern Life Insurance Company 1967 draft	5
Annual Statement of the Southern Life Insurance Company participation in Servicemen's Group Life Insurance under reinsurer program 1967	5
Annual Statement of the Southern Life Insurance Company 1968 draft	5
Annual Statement of the Southern Life Insurance Company 1968 final	5
	5

Annual Statement of the Southern Life Insurance Company participation in Servicemen's Group Life Insurance under reinsurer program 1968	
Annual Statement of the Southern Life Insurance Company 1969 draft	5
Annual Statement of the Southern Life Insurance Company 1969 final	5
Annual Statement of the Southern Life Insurance Company participation in Servicemen's Group Life Insurance under reinsurer program 1969	5
Annual Statement of the Southern Life Insurance Company 1970 draft	5
Annual Statement of the Southern Life Insurance Company 1970 final	5
Annual Statement of the Southern Life Insurance Company participation in Servicemen's Group Life Insurance under reinsurer program 1970	5
Mid-Year Statement of the Southern Life Insurance Company June 30, 1971	5
Annual Statement of the Southern Life Insurance Company 1971 draft	5
Annual Statement of the Southern Life Insurance Company 1971 final	5
Annual Statement of the Southern Life Insurance Company participation in Servicemen's Group Life Insurance under reinsurer program 1971	5
[Mid-Year] Statement of the Southern Life Insurance Company June 30, 1972	6
Annual Statement of the Southern Life Insurance Company 1972 draft	6

Annual Statement of the Southern Life Insurance Company 1972 final	6
Annual Statement of the Southern Life Insurance Company participation in Servicemen's Group Life Insurance under reinsurer program 1972	6
[Mid-Year] Statement of the Southern Life Insurance Company June 30, 1973	6
Annual Statement of the Southern Life Insurance Company 1973 draft	6
Annual Statement of the Southern Life Insurance Company 1973 final	6
[Mid-Year] Statement of the Southern Life Insurance Company June 30, 1974	6
Annual Statement of the Southern Life Insurance Company 1974	6
Annual Statement of the Southern Life Insurance Company 1975	6
Annual Statement of the Southern Life Insurance Company of Texas 1976	6
Final Statement of the Southern Life Insurance Company of Texas November 7, 1977	6
Annual Statement of the Southern Life Insurance Company 1987	6
Series 2: Conventions 1946-1977 0.15 cubic feet (4 folders) Description This series is comprised of agendas, brochures, memoranda, and rosters. It documents home-office planning for Southern Life sales conferences and contains reports from SLIC executives Marie E. Moyer and Earl E. Ryals. Arrangement The series is arranged chronologically.	

	Box	FOLDER
1946-1950	1	2.1
1952-1958	1	2.2
1960-1964	1	2.3
1972-1977	1	2.4
Series 3: External Communications 1949-1987 0.825 cubic feet (24 folders) Description This series contains advertising copy, annual reports to stockholders, news releases, and newspaper clippings. It also documents the partnership of SLIC with Wisconsin-based Carley Capital Group for the construction of a Sheraton hotel in downtown Greensboro. This series originated in Southern Life's Marketing Service Department. Arrangement Arranged alphabetically by folder title; within each folder the organization is chronological.		
Advertisements		
	Box	FOLDER
General 1958-1984 & undated	1	3.1
Recruiting 1968-1985 & undated	1	3.2
Annual Reports		
	Box	FOLDER
1949-1958	1	3.3
1959-1960	1	3.4
1961-1962	1	3.5
1963-1964	2	3.6
1965-1966	2	3.7
1967-1968	2	3.8

1969-1970	2	3.9
1971-1972	2	3.1
1973-1974	2	3.11
1975-1977	2	3.12
1978-1979	2	3.13
1980-1981	2	3.14
1982-1983	2	3.15
1984-1985	2	3.16
News Releases		
	Box	FOLDER
1962-1965	3	3.17
1966	3	3.18
1967	3	3.19
1968	3	3.2
	Box	FOLDER
Press Kit 1983	3	3.21
Promotional Articles 1962-1969	3	3.22
Published Articles 1959-1987 & undated	3	3.23
Southern Life Center/Sheraton Hotel 1981-1984	3	3.24
Series 4: Internal Publications 1945-1986 4.425 cubic feet		
Description		
This series is composed of in-house newsletters for the SLIC sales force. These publications include <i>Weekly Bulletins</i> (1945-1947), <i>Field News</i> (1948-1964), and		

Currents (1964-1986). They furnish biographical information on agents and managers, comparative sales figures, and describe sales contests and conventions. Profusely illustrated, these newsletters provide a visual dimension to the overall record group.

Arrangement

The series is organized chronologically. Because each sales division of Southern Life – Combination (later known as Special Service), Ordinary (later known as General Agency), and Mortgage Insurance – each received its own version of each publication, the series is also organized by line of business.

Combination Division

Weekly Bulletins

	Box	FOLDER
1945	3	4.1
1946	3	4.2
1947	3	4.3

Field News

	Box	FOLDER
1948	3	4.4
1949 January through June	3	4.5
1949 July through December	3	4.6
1950-January through June	3	4.7
1950-July through December	3	4.8
1951-January through June	4	4.9
1951-July through December	4	4.1
1952-January through June	4	4.11
1952-July through December	4	4.12
1953	4	4.13

1954	4	4.14
1955	4	4.15
1956-January through February	4	4.16
1956-March through April	4	4.17
1956-May through June	4	4.18
1956-July through August	5	4.19
1956-September through October	5	4.2
1956-November through December	5	4.21
1957-January through February	5	4.22
1957-March through April	5	4.23
1957-May through June	5	4.24
1957-July through August	5	4.25
1957-September through October	5	4.26
1957-November through December	5	4.27
1958 & 1960	5	4.28
1961-January through June	5	4.29
1961-July through December	5	4.3
1962-January through June	6	4.31
1962-July through December	6	4.32

1963-January through June	6	4.33
1963-July through December	6	4.34
1964-January through June	6	4.35
1964-July through December	6	4.36
Currents		
	Box	FOLDER
1965	6	4.37
1966	6	4.38
1967	6	4.39
1968	6	4.4
1969	6	4.41
1970	7	4.42
1971	7	4.43
1972	7	4.44
1973	7	4.45
1974-January through June	7	4.46
1974-July through December	7	4.47
1975-January through June	7	4.48
1975-July through December	7	4.49
1976-January through June	7	4.5
1976-July through December	7	4.51
1977-January through June	7	4.52

1977-July through December	7	4.53
1978-January through June	7	4.54
1978-July through December	7	4.55
1979-January through June	7	4.56
1979-July through December	7	4.57
Special Service Division		
Currents		
	Box	FOLDER
1980-January through June	7	4.58
1980-July through December	7	4.59
1981-January through June	7	4.6
1981-July through December	8	4.61
1982-January through June	8	4.62
1982-July through December	8	4.63
1983-January through June	8	4.64
1983-July through December	8	4.65
1984-January through June	8	4.66
1984-July through December	8	4.67
1985-January through June	8	4.68
1985-July through December	8	4.69
1986	8	4.7
Ordinary Division		
	Box	FOLDER

<i>Weekly Bulletins 1951</i>	8	4.71
<i>Field News</i>		
	Box	FOLDER
1952-January & 1952-February	8	4.72
1952-March & 1952-April	8	4.73
1952-May & 1952-June	8	4.74
1952-July & 1952-August	8	4.75
1952-September & 1952-October	8	4.76
1952-November & 1952-December	8	4.77
1953-January & 1953-February	8	4.78
1953-March & 1953-April	8	4.79
1953-May & 1953-June	8	4.8
1953-July & 1953-August	8	4.81
1953-September & 1953-October	8	4.82
1953-November & 1953-December	8	4.83
1954-January & 1954-February	8	4.84
1954-March & 1954-April	8	4.85
1954-May & 1954-June	8	4.86
1954-July & 1954-August	9	4.87
1954-September & 1954-	9	4.88

October		
1954-November & 1954-December	9	4.89
1955-January & 1955-February	9	4.9
1955-March & 1955-April	9	4.91
1955-May & 1955-June	9	4.92
1955-July & 1955-August	9	4.93
1955-September & 1955-October	9	4.94
1955-November & 1955-December	9	4.95
1956-January & 1956-February	9	4.96
1956-March & 1956-April	9	4.97
1956-May & 1956-June	9	4.98
1956-July & 1956-August	9	4.99
1956-September & 1956-October	10	4.1
1956-November & 1956-December	10	4.101
1960	10	4.102
1961-January through June	10	4.103
1961-July through December	10	4.104
1962-January through June	10	4.105
1962-July through December	10	4.106

1963-January through June	10	4.107
1963-July through December	10	4.108
1964-January through June	10	4.109
1964-July through December	10	4.11
<i>Currents</i>		
	Box	FOLDER
1965	11	4.111
1966	11	4.112
1967	11	4.113
1968	11	4.114
1969	11	4.115
1970	11	4.116
1971-January through June	11	4.117
1971-July through December	11	4.118
1972-January through June	11	4.119
1972-July through December	11	4.12
1973-January through June	11	4.121
1973-July through December	11	4.122
1974-January through June	11	4.123
1974-July through December	11	4.124
1975-January through June	11	4.125
1975-July through December	11	4.126

1976-January through June	11	4.127
1976-July through December	11	4.128
1977-January through June	12	4.129
1977-July through December	12	4.13
1978-January through June	12	4.131
1978-July through December	12	4.132
1979-January through June	12	4.133
1979-July through December	12	4.134
1980-January through June	12	4.135
1980-July through December	12	4.136
General Agency Division		
Currents		
	Box	FOLDER
1981-January through June	12	4.137
1981-July through December	12	4.138
1982-January through June	12	4.139
1982-July through December	12	4.14
1983	12	4.141
1984	12	4.142
1985-January	12	4.143
1986-January	12	4.143
Mortgage Insurance Division		
Currents		

	Box	FOLDER
1975	12	4.144
1976-1977	12	4.145
1978	12	4.146
1979	12	4.147
1980	12	4.148
1981	12	4.149
1982	12	4.15
1983	12	4.151
1984	13	4.152
1985	13	4.153
Series 5: O. Henry Festival 1981-1986 0.15 cubic feet (6 folders) Description This series consists of brochures, correspondence, memoranda, and newspaper clippings. It documents Southern Life’s participation in the festival commemorating Greensboro native William Sydney Porter (O. Henry) in April 1985, including SLIC’s sponsorship of a statue of the famed author by sculptor Maria Kirby-Smith. Correspondents in this series include Wilbur L. Carter, Jr., Seth C. Macon, and Louis C. Stephens, Jr. Arrangement The series is organized alphabetically by subject, and each folder is arranged chronologically.		
	Box	FOLDER
Correspondence 1981-1985	13	5.1
Meeting Minutes 1983-1985	13	5.2
Memos, Submission 1984-1986	13	5.3
News Clippings 1985	13	5.4

Pardon Request 1984-1985	13	5.5
Programs/Announcements 1985	13	5.6
Series 6: Reports on Examination 1938-1986 0.3 cubic feet Arrangement This series is arranged chronologically. Description This series consists of accounting working papers and printed reports. The "Report on Examination" is a triennial study conducted by representatives from various state insurance departments. The end result of this external audit is an in-depth report of Southern Life's methods and procedures. In addition, the reports also include useful summaries of the company's by-laws, corporate structure, and history.		
	Box	FOLDER
1931-1938	13	6.1
1941	13	6.2
1944-1945	13	6.3
1949	13	6.4
1952	13	6.5
1955	13	6.6
1958	13	6.7
1961	13	6.8
1964	13	6.9
1967	14	6.1
1970	14	6.11
1973	14	6.12
1976	14	6.13

1979	14	6.14
1982 & 1986	14	6.15

Series 7: Seniority Awards Banquets 1970-1987 0.15 cubic feet (4 folders)

Description

This series contains brochures and typescripts of speeches by Wilbur L. Carter, Jr. It documents Southern Life’s annual awards banquets honoring those employees with twenty-five or more years’ service. Carter’s speeches provide anecdotal and biographical information on a number of employees.

Arrangement

The series is arranged chronologically.

	Box	FOLDER
1970-1981	14	7.1
1982-1983	14	7.2
1984-1985	14	7.3
1986-1987	14	7.4

Series 8: Corporate Secretary 1927-1987 7.3 cubic feet

Description

This series consists of agendas, audit reports, by-laws, committee minutes, contracts, correspondence, information on acquisitions and subsidiaries, memoranda, merger agreements, reinsurance agreements, specimen insurance policies, and stock transactions. The bulk of this material originated in the office of SLIC Senior Vice-President T. Clyde Collins, Jr., who succeeded his father as Secretary in 1968. The duties of the corporate secretary included keeping minutes of the meetings of stockholders, Boards of Directors, and the Executive and Finance Committees. Also, the corporate secretary acted as custodian of corporate records and countersigned all stock certificates and insurance policies. Records of particular importance in this series are the various committee minutes. The Executive Committee minutes not only document top-level decisions, they also contain memoranda, plans, and reports, which detail the sales and marketing efforts of the company. Moreover, the Finance Committee minutes summarize investment decisions, including mortgage loans, short-term investments, bonds, and equities. This series also documents the founding and subsequent development of

SLIC’s predecessor firm, Dixie Life Insurance Company. It also encompasses information on members of the Board of Directors, stockholders, and the sale of SLIC to Liberty Life Insurance Company in 1986. Prominent correspondents in this series include W. L. Carter, Wilbur L. Carter, Jr., T. Clyde Collins, Jr., A. J. Fletcher, James F. Goodmon, C. T. Hagan, Jr., and Charles T. “Chip” Hagan, III.

Arrangement

The series is arranged in an alphabetical subject file. The original order of each folder, in most instances reverse chronological, has been retained.

Banks		
	Box	FOLDER
Community Bank of North Carolina 1974	14	8.1
First Union National Bank 1977-1986	14	8.2
North Carolina National Bank (NCNB)/National Bank of North Carolina 1971-1986	14	8.3
Wachovia Bank and Trust Company 1969-1986	14	8.4
Board of Directors		
Biographical		
	Box	FOLDER
Carter, Martha S. 1979-1986	14	8.5
Fletcher, A. J. 1962-1979	14	8.6
Goodmon, James F. 1975-1986	14	8.7
Goodmon, Raymond H., III 1984-1986	15	8.8
Hagan, C. T., Jr. 1963-1986	15	8.9
Hagan, Charles T., III 1982-1986	15	8.1

Hagan, Virginia Blair Carter 1968-1983	15	8.11
Moore, Aubrey H., Jr. 1979-1984	15	8.12
	Box	FOLDER
Roster 1983	15	8.13
Board of Directors and Shareholders Meetings		
Agendas		
	Box	FOLDER
1969-1972	15	8.14
1973-1974	15	8.15
1975-1976	15	8.16
1977-1978	15	8.17
1979-1980	15	8.18
1981-1982	15	8.19
1983	15	8.2
1984	15	8.21
1985	15	8.22
1986	15	8.23
	Box	FOLDER
Building Appraisal for Southern Life	15	8.23A
By-Laws of Southern Life Insurance Company		
	Box	FOLDER
1953-1975	15	8.24
1979-1987	16	8.25

	Box	FOLDER
Charter and Amendments 1927-1974	16	8.26
Club House Work	16	8.26A
Committees		
	Box	FOLDER
Administrative (Deferred Compensation-Supplemental Employee's Retirement Plan (SERP)) 1986	16	8.27
Audit 1982-1984	16	8.28
Deferred Compensation and SERP 1982-1986	16	8.29
Executive-Notices and Agendas 1978-1983	16	8.3
Internal Audit Reports 1982-1985	16	8.31
	Box	FOLDER
Contract to Purchase Dunning Property 1978	16	8.32
Correspondence		
	Box	FOLDER
1969-1973	16	8.33
1974-1976	16	8.34
1977-1979	16	8.35
1980-1981	16	8.36
1983	16	8.37
1984-1987	16	8.38

	Box	FOLDER
County Tax Evaluation	16	8.38A
Deed to Roanoke Dairy Products Company Property 1949-1953	16	8.39
Dixie Life Insurance Company-Merger Agreements 1931-1936	17	8.4
Dixie Security Life Insurance Company 1952-1953	17	8.41
Employees' Death Benefits Plan 1966	17	8.42
Employees' Retirement and Insurance Benefits 1948-1949	17	8.43
Ernst and Ernst Audit Reports		
	Box	FOLDER
1971-1973	17	8.44
1974-1975	17	8.45
1976	17	8.46
1977-1978	17	8.47
Ernst and Whinney		
Audit Reports		
	Box	FOLDER
1979	17	8.48
1980-1981	17	8.49
1982-1983	17	8.5
1984-1985	17	8.51
Correspondence		
	Box	FOLDER

1972-1976	18	8.52
1977-1978	18	8.53
1979-1981	18	8.54
1982-1983	18	8.55
1984-1987	18	8.56
Executive Committee		
Exhibits-Marketing Plans and Reports		
	Box	FOLDER
1965	18	8.57
1966	18	8.58
1967	18	8.59
1968	18	8.6
1969	18	8.61
1971	19	8.62
1972	19	8.63
1973	19	8.64
1974	19	8.65
1975	19	8.66
1976	19	8.67
1977	19	8.68
1978	19	8.69
1979	19	8.7
1980	19	8.71

1981	19	8.72
1982	19	8.73
Exhibits-Secretary's File		
	Box	FOLDER
1976-1978	19	8.74
1979-1980	19	8.75
1981-1983	19	8.76
	Box	FOLDER
Exhibits-Specimen Policies 1967	20	8.77
Minutes		
	Box	FOLDER
1953-1956	20	8.78
1957	20	8.79
1958	20	8.8
1959	20	8.81
1960	20	8.82
1961	20	8.83
1962	20	8.84
1963	20	8.85
1964	20	8.86
1965	20	8.87
1966	20	8.88
	21	8.89

1967		
1968	21	8.9
1969	21	8.91
1970	21	8.92
1971	21	8.93
1972	21	8.94
1973	21	8.95
1974	21	8.96
1975	21	8.97
1976	21	8.98
1977	21	8.99
1978	21	8.1
1979	21	8.101
1980	21	8.102
1981	21	8.103
1982	21	8.104
1983	21	8.105
Finance Committee		
Minutes, Mortgage Loans		
	Box	FOLDER
1947	21	8.106
1948	22	8.107
1949	22	8.108

1950	22	8.109
1951	22	8.11
1952	22	8.111
1953	22	8.112
1954	22	8.113
1955	22	8.114
1956	22	8.115
1957	22	8.116
1958	22	8.117
1959	23	8.118
1960	23	8.119
1961	23	8.12
1962	23	8.121
1963	23	8.122
1964	23	8.123
1965	23	8.124
1966	23	8.125
1967	23	8.126
1968	23	8.127
1969	23	8.128
1970	23	8.129

1971	24	8.13
1972	24	8.131
1973	24	8.132
1974	24	8.133
1975	24	8.134
1976	24	8.135
1977	24	8.136
1978	24	8.137
1979	24	8.138
1980-1981	24	8.139
1982-1983	24	8.14
1984-1985	24	8.141
1986	24	8.142
Minutes, Other Investments		
	Box	FOLDER
1956-1957	24	8.143
1958-1959	24	8.144
1960-1961	24	8.145
1962-1963	24	8.146
1964-1965	24	8.147
1966-1967	24	8.148
1968	25	8.149

1969	25	8.15
1970	25	8.151
1971	25	8.152
1972	25	8.153
1973	25	8.154
1974	25	8.155
1975	25	8.156
1976	25	8.157
1977	25	8.158
1978	25	8.159
1979	25	8.16
1980	26	8.161
1981	26	8.162
1982	26	8.163
1983	26	8.164
1984	26	8.165
1985	26	8.166
1986	26	8.167
Minutes, Short-Term Investments		
	Box	FOLDER
1982	26	8.168
1983	26	8.169

1984	26	8.17
1985	27	8.171
1986	27	8.172
	Box	FOLDER
Foster, W. S., Collateral Loan 1964-1972	27	8.173
Freeman, R. H., Foreclosure 1927-1936	27	8.174
General Ledger, Liability Account Listing May 1985	27	8.174A
Group Annuity Contract #00002 1986	27	8.175
Home Office		
	Box	FOLDER
Back Entrance Marquee	27	8.175A
City Permit, Construction Work	27	8.175B
Furnace Room Alterations	27	8.175C
Repairs	27	8.175
	Box	FOLDER
I. C. E., Inc. Telephone Agreement 1985	27	8.176
Insurance Department, Ruling #1 1934	27	8.177
Management Committee, Minutes 1982-1987	27	8.178
Monumental General Insurance Company (Mortgage Insurance Division (M.I.D.) Assumption) 1985-1986	27	8.179

NurseCare International, Incorporated 1974	27	8.18
Offer to Purchase Beck Property 1978	27	8.181
Reinsurance Agreements		
	Box	FOLDER
Business Men's Assurance 1978-1980	27	8.182
General Reassurance Corporation 1978	27A	8.183
Jefferson Standard Life 1945- 1976	27A	8.184
Lincoln National Life 1968- 1980	27A	8.185
Life Insurance Company of North America 1974-1980	27A	8.186
Munich American Reinsurance Company (MARC) Life 1980	27A	8.187
North American Reassurance Company 1963-1967	28	8.188
Occidental Life of California 1971-1975	28	8.189
Republic National Life 1967	28	8.19
	Box	FOLDER
Restrooms Remodeling March 7, 1966	28	8.190A
Retirement Plan Committee Minutes		
	Box	FOLDER
1965-1969	28	8.191
1970-1975	28	8.192

1976-1979	28	8.193
	Box	FOLDER
Sayre and Sayre Associates, Incorporated 1984	28	8.194
Shareholders		
Correspondence (Stock Transfer Requests, et cetera)		
	Box	FOLDER
1952-1956	28	8.195
1963-1969	28	8.196
1970-1973	28	8.197
1974-1977	28	8.198
1978-1979	28	8.199
1980-1981	28	8.2
1982-1983	28	8.201
1984-1985	28A	8.202
1986-1987	28A	8.203
Proxies		
	Box	FOLDER
1977-1985	28A	8.204
1986	28A	8.205
	Box	FOLDER
Sale of Stock to Liberty Life Insurance Company 1986- 1987	28A	8.206
Southern Life Capital Stock, Dividends and Reports		
	Box	FOLDER
	28A	8.207

1964-1976		
1977-1985	28A	8.208
1986	28A	8.209
	Box	FOLDER
Southern Life Building Drawing no date	28A	8.209A
	Box	FOLDER
Groundbreaking Luncheon	28A	8.209B
Open House 1981	28A	8.209C
Public Relations, Part 1	29	8.209
Public Relations, Part 2	29	8.209E
Southern Life Insurance Company of Florence, South Carolina		
	Box	FOLDER
Agreements 1952	29	8.21
General 1952-1955	29	8.211
	Box	FOLDER
Sparling Construction Company, Contract 1947	29	8.212
Specimen Policies		
	Box	FOLDER
1963	29	8.213
1964-1966	29	8.214
	Box	FOLDER
Stock Valuation 1955-1957	29	8.215
Subsidiaries		
	Box	FOLDER

Exchange Place Corporation 1971-1979	29	8.216
O. Henry Investment Corporation 1980-1981	29	8.217
Southern Life Holding Company circa 1978	29	8.218
The Sunbelt Company 1978-1980	29	8.219
	Box	FOLDER
Tillinghast and Company 1985-1986	29	8.22

Series 9: Lease/Service Agreements 1938-1978 0.375 cubic feet

Description

This series is comprised of legal agreements and correspondence and documents Southern Life’s relations with diverse vendors over a forty-year period.

Arrangement

Arranged alphabetically by subject or vendor.

	Box	FOLDER
Genesis One Computer Corporation 1975	29	9.1
Insurance Information Exchange, Incorporated 1968	29	9.2
International Business Machines Corporation		
	Box	FOLDER
1938-1941	29	9.3
1971-1977	29	9.4
	Box	FOLDER
Jefferson Standard Life Insurance Company 1939-1944	29	9.5
Krispy Kreme Doughnut Company	29	9.5A

Management Science America 1978	29	9.6
Otis Elevator Company 1950- 1951	29	9.7
Parking Lot		
	Box	FOLDER
1947-1959	30	9.8
1959-1966	30	9.8A
	Box	FOLDER
Software Design, Incorporated 1974-1977	30	9.9
Spool System 1973	30	9.1
System Support Software 1977	30	9.11
Thermo-Products, Incorporated 1973	30	9.12
Tracor Computing Corporation 1973	30	9.13
Wachovia Services, Incorporated 1972	30	9.14
Wray/Ward Advertising, Incorporated 1976-1977	30	9.15

Series 10: Texas (Southern Life of Texas) 1975-1978 0.15 cubic feet (9 folders)

Description

This series contains bank statements, correspondence, legal agreements, minutes, tax documents, and two printed Annual Statements. The series charts the successful attempt by SLIC to enter the Texas market area by acquiring Houston-based Southern Life Insurance Company of Texas for \$85,000 in November 1977. Correspondents in this series include Wilbur L. Carter, Jr., T. Clyde Collins, Jr., A. J. Fletcher, and Herbert G. Tigner.

Arrangement

Organized alphabetically by subject.

	Box	FOLDER
Bank Statements 1975-1977	30	10.1
Closing Documents 1977	30	10.2
Correspondence		
	Box	FOLDER
1976, May through May, 1977	30	10.3
1977, June through October, 1977	30	10.4
1977, November through February, 1978	30	10.5
	Box	FOLDER
Minute Book 1975-1976	30	10.6
Resignations 1977	30	10.7
Tax Returns 1976-1977	30	10.8
Temporary Certificate Matters 1975-1977	30	10.9
Series 11: Printed Material 1927-1986 0.6 cubic feet (6 folders)		
Description		
This series includes manuals for personnel policy, recruiting, and leadership training, as well as two volumes of cancelled stock certificates and a ledger for stock transactions. The stock certificates are particularly important for documenting the earliest investors in Dixie Life Insurance Company.		
Arrangement		
Arranged alphabetically by subject.		
	Box	FOLDER
"A Career with Southern Life" circa 1950	30	11.1
Home Office Personnel Policy Manual circa 1985	30	11.2

"Leadership in Management" 1946-1947	31	11.3
Stock Certificates		
	Box	FOLDER
1927-1931	31	11.4
1931-1982	31	11.5
	Box	FOLDER
Stockholders Ledger 1966-1986	31	11.6

Upsize materials 1928-1983
General note
A total of seventy items, including financial working papers, promotional posters, large photographs, tax assessments, and specimen insurance policies, have been placed in oversize. This material was taken from the following series: Annual Statements, External Communications, and Corporate Secretary.

Photographs circa 1935-1986 13.75 cubic feet
General note
An estimated 8000 photographs in album format have been placed in separate boxes and are stored in the vault. These albums document company-wide conventions and smaller sales meetings, ceremonial occasions, and company-sponsored outings. An additional 228 snapshots and photographic portraits ("mug files") and 932 slides of SLIC officers, sales and home office personnel, and company related activities have also been retained.

Memorabilia circa 1950-1977 16.0 item(s)
General note
Sixteen items, including an audiocassette, banners, commemorative tokens, convention ribbons, and corporate seals, have been removed from the collection and placed with the artifacts collection.

[Return to Table of Contents »](#)

Record Group 11.1 Record Group 11.1: Historical Research Material Records 1905-1986 (Bulk, 1979-1985) 2.0 cubic feet including 134 folders in 4 document boxes, 27 cassette tapes with duplicates in 4

cassette boxes, 20 folders containing 55 photographs in a half document box, and three oversize photographs.

Corporate History

The history of The Liberty Corporation dates from November 3, 1905, when it began business in Spartanburg, South Carolina as the Southeastern Life Insurance Company. It continued to operate with its executive offices in Spartanburg until the early part of 1910, when the Home Office was moved to Greenville, South Carolina, where it has since remained.

On October 13, 1919, W. Frank Hipp (1889-1943), who began his life insurance career as an agent for Southeastern Life, organized a new company he named The Liberty Life Insurance Company. This firm enjoyed rapid growth, later proving a strong nucleus for the present corporation. W. Frank Hipp became one of Greenville's best-known business leaders.

In 1933, Hipp became president of the Southeastern Life Insurance Company. Subsequently, Southeastern and The Liberty Life Insurance Company were operated under joint management until January 1, 1942, when the business of the companies was consolidated under the name of Liberty Life Insurance Company, with Hipp as president. This consolidation resulted in the formation of a strong, well-rounded organization that offered a complete line of life insurance protection.

W. Frank Hipp served as president of Liberty Life until his death in 1943. He was succeeded by his son Francis M. Hipp (1911-1995), who became chief executive, under whose leadership the company continued to make outstanding progress as a financial institution and organization of service. Francis M. Hipp rapidly became one of South Carolina's best known business leaders.

In 1955, with a decade of excellent company growth to his credit, Francis Hipp initiated the construction of new company headquarters just outside of Greenville. Heretofore, the four previous Liberty Life Home Offices, as well as the Southeastern Life Building, had all been located in downtown Greenville. Many downtown merchants thought their businesses might suffer with the loss of this major downtown enterprise. However, as with many of Francis Hipp's business decisions, downtown business did not suffer, in fact, new businesses were attracted to the area largely due to the substantial growth evidenced by Liberty Life Insurance Company's expansion.

In 1966, Francis Hipp recommended to the Board of Directors the qualities and advantages of having a holding company function as parent organization for large and diverse business activities for growing companies such as Liberty Life. In 1967, the Board of Directors acted on Hipp's recommendation and formed the holding company which they named The Liberty Corporation. In 1969, The Liberty Corporation stock was listed on the New York Stock Exchange.

Also in 1969, the third generation of the Hipp family joined the company when, W. Hayne Hipp (1940-) was made an assistant vice president of Liberty Life. He succeeded his father as President and Chief Executive Officer of The Liberty Corporation in 1978. W. Hayne is now one of South Carolina's foremost business leaders as well as one of Greenville's best-known civic leaders.

At the end of the twentieth century, Liberty Corporation went through the most dramatic period since its formation in 1967. On June 19, 2000, The Liberty Corporation announced it was selling its insurance operations, Liberty Life Insurance and Liberty Insurance Services Corporation, as well as its real estate-including the headquarters building in Greenville, South Carolina-to the Royal Bank of Canada for \$650 million. In addition, Liberty announced the merger of Cosmos Broadcasting with Jackson, Mississippi based Civic Communications, under which Liberty would pay Civic \$204 million in cash. The sales agreement between The Liberty Corporation and the Royal Bank of Canada was completed on November 1, 2000 and a month later, on December 4, Cosmos Broadcasting Corporation completed the acquisition of Civic Communication. As of that date, Cosmos owns fifteen network-affiliated television stations.

The Liberty Corporation, with members of the Hipp family at its helm, continues a leadership role in guiding the activities and investments of its various affiliated businesses. W. Frank and Francis M. Hipp, whose foresight, guidance, and business acumen built the strong foundation of Liberty Life, set the standard of influence. The force of their leadership during the formative years, now passed on and in the capable hands of W. Hayne, shapes The Liberty Corporation's future.

Scope and Content Note

The Historical Research Material Series consists of documents and papers, graphic materials, photographs, and cassette tape recordings of interviews with executives of The Liberty Corporation, and former agents and employees of The Liberty Life Insurance Company and The Southeastern Life Insurance Company. Included with the documents and papers are notes identifying thirty-eight individuals interviewed, six of whom are not on tape. Dates for the material run from 1905 to 1986, with the bulk of the material dating from 1979 to 1985. Much of this material was gathered in the course of research for *The Liberty Life Insurance Company, 1919-1953* by Zane Knauss and *The Liberty Spirit: History of The Liberty Corporation, 1905-1985* by Doyle Boggs.

Several folders pertain to historical research material about The Liberty Corporation, The Southeastern Life Insurance Company, and The Liberty Life Insurance Company. One of these contains the *History & Genealogy of the Hipp Family, 1749-1943*. Another contains *The Liberty Spirit: History of The Liberty Corporation*. Many

folders contain publication material used during production of *The Liberty Spirit*. A single publication folder holds the *Fiftieth Anniversary 1905-1955* of The Liberty Life Insurance Company. A few folders contain draft history typescripts of *The Liberty Spirit* and *The Southeastern Life Insurance Company*. Several folders contain the manuscript history of Columbia, SC radio and television station WIS, *So Rich A Heritage*. Other folders contain interview notes that Knauss kept as he gathered oral information. Certain folders contain transcriptions of interviews, including those with Francis and Herman Hipp. One folder contains releases for use of the information on tape. Some folders contain research material used for the histories of the company. Additional folders contain material related to field agents, Furman University, Knauss, interview lists and reference sources, and reports. The thirty-two interviews themselves reside on twenty-seven original and duplicate user tapes. Numerous folders contain photographs of agents and employees, buildings and building sites, company executives and offices, conventions and training meetings, cotton mill village life, and downtown Greenville and Spartanburg dating from 1902 to 1978. A couple oversize folders contain photographs of standings of agents and the Southeastern Life Building.

Although focusing on historical developments which culminated in the formation of The Liberty Corporation, the oral interviews, transcriptions, typescripts, and other material in this collection are also a prime source of information on the insurance and broadcasting industries in South Carolina. The interviews and printed material also provide valuable information on the development of other business interests in the state. Of equal importance is the biographical/ entrepreneurial information pertaining to members of the Hipp family who developed and organized Liberty Life and The Liberty Corporation, i.e., W. Frank Hipp, Francis M. Hipp, Herman N. Hipp, and B. Calhoun Hipp. This collection holds research potential in areas of twentieth-century South Carolina economic and mass communications history, and is a rich source of reference material for researchers.

A list of the people who were interviewed follows.

List of Interviewees

Athearn, James L., Executive, Communications, Liberty Life Insurance Co.

Batson, Charles A., Chairman, 1968, Cosmos Broadcasting Corporation

Campanaro, Richard W., Exe Vice-Pres, Liberty Life Insurance Company

Davis, James K., Vice-President & Actuary, Liberty Life Insurance Company

Edwards, Clint E., Vice-President, Operations, Liberty Life Insurance Company

Furman, Alester Garden, Jr., Chairman, The Furman Company; Liberty Life Board

Gravely, Harris P., President & CEO Liberty Life Insurance Company

Harden, Frank, Executive, WIS & WIST-Radio

Harper, Walter W., Director, State Development Board, 1959-67

Hicken, Patsy, Director, Broadcasting Museum of Charleston

Hilliard, R. Glenn, President, Liberty Life insurance Company

Hipp, Francis Moffett, Chairman, The Liberty Corporation

Hipp, Herman Neel, President & CEO, The Liberty Corporation

Hunt, Frank D., Vice-President, Savings & Loan, Liberty Life Insurance Co.

Hunt, Roy F., Vice-President, Investments, Liberty Life Insurance Co.

Kroeg, Alex A., Agent, Southeastern & Liberty Life Insurance Companies

Lorick, Mark, President, La Marick Beauty Systems, Inc., a TLC subsidiary

Martin, C. Wallace, Manager and Co-owner, WIS-Radio, 1947-62

Maxwell, Leonard A., Vice-President, Communications, The Liberty Corporation

McDonald, R. E., Vice-President, Claims, Liberty Life Insurance Company

McEachern, W. W., President, SC National Bank; Liberty Life Board

Merrill, Mildred, Secretary, Liberty Life Insurance Company Home Office

Patton, Macon G. "Mack," Chairman, 1981, Cosmos Broadcasting Corporation

Quave, Mackie "Cactus," Actor/Announcer, WIS-Radio & TV's "Bar Q Ranch" show

Ritchie, Robert D., Secretary, Liberty Life Insurance Company

Rivers, John & Martha Robinson, Owners, WCSC-Radio & TV, Charleston

Robelot, Thomas H., Vice-President, Combination Agencies, Liberty Life Insurance Co.

Rude, Mary Olive, Secretary, Liberty Life Insurance Company Home Office

Satterfield, Walter Mose, Agent, Liberty Life & Southeastern Life Insurance Companies

Scales, Robert Roper, Jr., Legal Vice-President, Liberty Life Insurance Company

Self, James Cuthbert, Jr., President, Greenwood Mills; Member, State Development Board

Shafto, G. Richard, President, The Broadcasting Company of the South, 1951, & Cosmos, 1965

Smith, John I., President, Abney Mills; Liberty Life Insurance Co. Board of Directors

Other Interviewees listed in notes, but not identified on tape:

Agnew, Paul B., Assist. Secretary, Liberty Life Home Office

Hipp, W. Hayne, Vice-Chairman & CEO, The Liberty Corporation

Lindsay, John W., Legal Assistant Vice-President, Liberty Life insurance Co.

Palmer, Sidney Information Source

Payne, Martha, Secretary, Senator Ernest F. Hollings' Columbia, SC Office

Pinner, Joseph Information Source

DOCUMENTS AND PAPERS

Articles

	Box	FOLDER
"Liberty Corporation Found Home in South long ago," from <i>The Greenville News</i> October 16, 1977	1	1
"Liberty Life Making a Record for Progress," from <i>The Greenville News</i> circa 1922	1	2
<i>Home Insurance Companies</i> Magazine, advertising articles about Liberty & Southeastern Life Insurance Companies 1933	1	3
<i>Home Insurance Companies</i> Magazine, duplicate	1	4
Board Members & Presidents of The Southeastern Life Insurance Company 1905-1939	1	5

Directors of Liberty & Southeastern Life Insurance Companies 1939-1970	1	6
Field agents: information on field agents William Kennedy and J. P. Smith 1937-1957	1	7
Furman University: "Furman Alumni: Leaders in Many Fields," from <i>The Greenville News</i> 1976	1	8
Histories		
	Box	FOLDER
Brief histories celebrating 75th & 80th anniversaries of Liberty Life, with a chronology of Liberty's history 1905-1978 1980 & 1986	1	9
"Early Developments of Life Insurance and Southeastern Life Insurance Company to 1930," by J. K.Davis circa 1979	1	10
<i>Hipp Family History & Genealogy, 1749-1943</i> , by G.L.C. Hendrix circa 1975	1	11
Historical correspondence solicited by Robert Ritchie 1969	1	12
<i>The Liberty Spirit: History of The Liberty Corporation 1905-1985</i> , by Doyle Boggs 1986	1	13
<i>The Liberty Life Insurance Company, 1919-1953, by Zane Knauss, 1979-1980, Comprehensive but incomplete, missing pages 1 & 90</i>		
	Box	FOLDER
Chapters I, II, III	1	14
IV & V	1	15

VI & VII	1	16
VIII & IX	1	17
	Box	FOLDER
The Liberty Life Insurance Company 1919-1930	1	18
Historical notes on development Southeastern & Liberty Life 1905-1941	1	19
History and organization of The Liberty Life Insurance Company 1942	1	20
<i>History of The Southeastern Life Insurance Company, 1921-1941</i> , by J. K. Davis 1979	1	21
History of WIS Radio & Television, So Rich A Heritage, by Louis Lang 1969		
	Box	FOLDER
Chapters I & II	1	22
III & IV	1	23
V, VI, VII	1	24
VIII	1	25
IX	1	26
X	1	27
XI	1	28
XII	1	29
XIII	1	30
XIV	2	31
XV & XVI	2	32

XVII	2	33
XVIII	2	34
XIX	2	35
XX	2	36
XXI	2	37
XXII	2	38
XXIII	2	39
Interview Notes		
	Box	FOLDER
Agnew, Paul, J. K. Davis, and Harris Gravely circa 1979	2	40
Hipp, Francis, and Herman Hipp circa 1979	2	41
Hunt, Frank, and Roy Hunt circa 1979	2	42
Lindsay, John, and C. Wallace Martin circa 1979	2	43
McDonald, R. E., Mildred Merrill, and Mack Patton circa 1979	2	44
Ritchie, Robert, and John & Martha Rivers circa 1979	2	45
Robelot, Thomas, and Mary Olive Rude circa 1979	2	46
Satterfield, W. M., and Robert Scales circa 1979	2	47
Shafto, Richard circa 1979	2	48
	Box	FOLDER

Knauss, Zane, Research Material circa 1979 & 1980	2	49
Lists: Interviewees on tape and reference sources circa 1979	2	50
Publications		
	Box	FOLDER
<i>Fiftieth Anniversary 1905-1955</i> , Liberty Life Insurance Company 1955	2	51
<i>A Brief History: A Half Century of Service and Progress</i> , Liberty Life Insurance Company 1955	2	52
<i>Financial Freedom For The Family</i> , A Tribute to W. Frank Hipp, Man of Achievement, August 24, 1889 to January 3, 1943 August 1943	2	53
<i>Our New Home</i> , Liberty Life Insurance Company-1955 See <i>The Liberty Spirit</i> and <i>So Rich A Heritage</i>	2	54
Publication Material for <i>The Liberty Spirit: History of The Liberty Corporation</i>		
	Box	FOLDER
Corrections, Editions, Production Schedules, Proofs, Part 1 1984-1985	2	55
Corrections, Editions, Production Schedules, Proofs, Part 2	2	56
Distribution Information and Lists 1986	2	57
Draft & Printing Proposals, with related memoranda 1984-1985	2	58
Photograph Correspondence & Pictures-Taken List 1985-1986	2	59

<i>The State</i> , Special 50th Anniversary Edition 1930-1980	2	60
	Box	FOLDER
Releases: Taped Interviews, Information 1979	3	61
Reports		
	Box	FOLDER
"An Executive Summary on the Corporate Image of Liberty Life Insurance Company: An Analysis of Public Attitudes, Habits and Opinions" May 1965	3	62
The Liberty Corporation Company Report-November, 1979 & "Long-Range Corporate Growth Program" report for Liberty Life Insurance Company October 1965	3	63
Operations Committee Report, "The Thrift Series: A New Line of Debit Ordinary Insurance" April, 1966	3	64
Research Material		
	Box	FOLDER
Corporate Profiles and Shareholder Information & Disclosure Information on Publicly Owned 1981-1982 1966-1972	3	65
The Liberty Corporation's Corporate Contributions & Liberty Life Insurance Sales and Management Strategies for Finance, Marketing, Teamwork, and Universal Life 1983 1974-1980	3	66
Press Releases, The Liberty Corporation 1970-1984	3	67

Material about The Liberty Life Insurance Company, compiled by R. D. Ritchie 1965 & 1969	3	68
Material about The Southeastern Life Insurance Company, compiled by J. K. Davis and R. D. Ritchie 1969	3	69
	Box	FOLDER
Statements & Guarantess: The Southeastern Life Insurance Company 1909-1915	3	70
Transcriptions of Interviews		
	Box	FOLDER
Campanaro, Richard W., edited & complete February 3, 1982	3	71
Davis, J. K., edited & complete September 19, 1979	3	72
Hilliard, R. Glenn, edited & complete February 2, 1982	3	73
Hipp, Francis, two copies: edited & unedited, both complete October 12, 1979	3	74
Hipp, Herman, two copies: edited & incomplete to page 17, unedited & complete to page 30 October 24, 1979	3	75
Hunt, Roy, edited & complete & Maxwell, Len, and Jim Athearn, shared, edited & complete circa 1979 circa 1979	3	76
Merrill, Mildred, edited & incomplete to page 15 circa 1979	3	77
Rude, Mary Olive, two copies: edited & incomplete, unedited & complete circa 1979	3	78

Satterfield, W. M., edited & incomplete September 17, 1979	3	79
Scales, Robert, Part 1, Side A, edited & complete August 13, 1979	3	80
Part 2, Side B, edited & incomplete	3	81
	Box	FOLDER
Transcripts: Meeting Minutes, Board and Finance, The Southeastern Life Insurance Company 1905 & 1907	3	82
Tributes: Boyd Calhoun Hipp, 1922-1976 1976	3	83
Typescripts		
Draft history, <i>The Liberty Spirit: History of The Liberty Corporation</i>, by Doyle Boggs 1984		
	Box	FOLDER
Introduction & Prologue	3	84
Chapter One	3	85
Two	4	86
Three	4	87
Four	4	88
Five	4	89
Six	4	90
Notes	4	91
Revised draft history, <i>The Liberty Spirit</i> 1984		
	Box	FOLDER
Introduction & Prologue	4	92

Chapter One	4	93
Two	4	94
Three	4	95
Four	4	96
Five	4	97
Six	4	98
Notes	4	99
Pre-publication version, <i>The Liberty Spirit</i> 1985		
	Box	FOLDER
Cover, Title Pages, Acknowledgements, Table of Contents, Preface, and Prologue	4	100
Chapter One	4	101
Two	4	102
Three	4	103
Four	4	104
Five	4	105
Six	4	106
Chronology, Notes, and Index	4	107
	Box	FOLDER
Pre-publication version corrections, <i>The Liberty Spirit</i> 1985	4	108
Draft history of the Southeastern Life Insurance Company, by J. K. Davis circa	4	109

1979

Draft M.A. Thesis, Mr. G. Richard Shafto: Influences On and Contributions To The Broadcasting Industry in South Carolina, by Ramanlal Mangaldas Modi 1971	Box 4	FOLDER 110
	Box	FOLDER
Table of Contents, Introduction (Chapter I), and Chapter II	4	110
III	4	111
IV	4	112
V & VI	4	113
Appendixes, Bibliography, and Proofreader Notes	4	114
CASSETTE TAPES		
South Carolina Insurance Commission; Charles A. Batson; Glenn Hilliard; James C. Self, Jr.; Confederate Museum		
	Box	TAPE
Side A: South Carolina Insurance Commission	1	1
Scope and Contents note Conversion with Gordon Henry concerning early Hipp family members to the Commission, possibly the first was John Calhoun Hipp. W. Frank served from 1930 to 1943 and Francis M. served from 1958 to 1970. The Commission presented an award to the Hipp family in 1978.		
Side A: Charles A. Batson circa 1979	1	1
Scope and Contents note Conversation about radio and television acquisitions during his career with The		

Broadcasting Company of the South and Cosmos Broadcasting Corporation. Mentions Frank Blair and Frank McGee, they were early WIS announcers. End. Conversation with SC Insurance Commission representative about home-grown insurance businesses. End.		
Side A: Glenn Hilliard	1	1
Scope and Contents note A short discussion concerning his work with Jack Lindsay, creating the papers which formed The Liberty Corporation, the proposed TLC-SCNB merger, and other legal business.		
Side B: James C. Self, Jr. circa 1979	1	1
Scope and Contents note Short discussion concerning his father and grandfather's association with The Southeastern Life Insurance Company. His father, James Cuthbert, bought two shares of Southeastern stock on November 21, 1906. Questioned about J. H. Self, he indicates J. H. was his uncle. Mentions C. F. Haynsworth's long association with Southeastern Life.		
Side B: Confederate Museum	1	1
Scope and Contents note Questions to, and answers from, John Martin about Col. Elliot Estes, co-founder of The Southeastern Life Insurance Company.		
Harris P. Gravely		
	Box	TAPE
Side A: Harris P. Gravely circa	1	2

1979

Scope and Contents note

Conversation concerning his start with Liberty Life in 1951, his promotion to Controller, the initiation of an unprecedented internal controls and audit system, internal changes and restructuring, set up a strict accounting system with checks and balances, oversaw the change from the old master book cash accounting system to data processing, talks about Francis and Herman, and second-and third-generation executives.

Side B: Harris Gravely continued	1	2
Scope and Contents note He talks about retirement; personal achievement versus promotion or rewards from competition; and comments on the future of the company.		
Detroit/Montreux Jazz, RCA Consumer Conversation; R. Glenn Hilliard		

	Box	TAPE
Side A: Detroit/Montreux Jazz, RCA Consumer Conversation	1	3
Scope and Contents note Knauss' personal business conversations		
Side B: R. Glenn Hilliard circa 1979	1	3
Scope and Contents note He describes various corporate subsidiaries, including: Hampton Insurance Companies, Incorporated, Market Advertising, Incorporated, Bent Tree Corporation, LPC of North Carolina, Incorporated, Spratlin Financial Corporation, First City Mortgage and United Fidelity, Charter Fund and Fund		

Mortgage, and LaMarick Beauty Salons, Incorporated. Discusses his thoughts and feelings concerning the history and growth of The Liberty Corporation.		
Francis M. Hipp		
	Box	TAPE
Side A: Francis M. Hipp	1	4
Scope and Contents note		
This interview was transcribed, see Transcriptions of Interviews, <u>DOCUMENTS AND PAPERS</u> , Box 2, Folder 17. Recorded October 12, 1979, Hilton Head Island, SC. Francis discusses his thoughts and feelings concerning the history and growth of Liberty Life and The Liberty Corporation during his sixty-two-year career with the two companies.		
Side B: Francis Hipp-continues	1	4
Francis M. Hipp; Mary Olive Rude; Herman N. Hipp		
	Box	TAPE
Side A: Francis Hipp-continues, Mary Olive Rude	1	5
Scope and Contents note		
This interview was transcribed, see Transcriptions of Interviews, <u>DOCUMENTS AND PAPERS</u> , Box 2, Folder 22. Recorded October 24, 1979, Greenville, SC. Mary describes what it was like to work for W. Frank Hipp; the transition in leadership to Francis after Frank's death; and other historical and personal perspectives about the company.		
Side B: Herman N. Hipp	1	5
Scope and Contents note		
This interview was transcribed,		

see Transcriptions of Interviews, <u>DOCUMENTS AND PAPERS</u> , Box 2, Folder 18. Recorded October 24, 1979, Greenville, SC. Herman discusses his thoughts and feelings concerning the history and growth of Liberty Life and The Liberty Corporation during his fifty-year career with the two companies.		
Herman N. Hipp; G. Richard "Dick" Shafto		
	Box	TAPE
Side A: Herman Hipp-continues	1	6
Side B: G. Richard "Dick" Shafto	1	6
Scope and Contents note Discusses his long association with W. Frank Hipp; WIS, WIST, and the other company radio stations; histories of The South Carolina Broadcasting Company, The Broadcasting Company of the South, and Cosmos Broadcasting Corporation, including reasons for name changes, acquisitions, and the introduction of television; the growth of broadcasting over his fifty-year career in the business.		
G. Richard "Dick" Shafto		
	Box	TAPE
Side A: Dick Shafto-continues	1	7
Scope and Contents note Discusses the five-year negotiation process for broadcasting rights to WSPA Spartanburg/Greenville conducted with Walter Brown, Roger Peace, Donald Russell, and Alester G. Furman, Jr.		
Side B: Dick Shafto-continues	1	7

Frank D. Hunt; Alex A. Kroeg; John I. Smith; Alester G. Furman, Jr.		
	Box	TAPE
Side A: Frank D. Hunt circa 1979	1	8
Scope and Contents note		
Discusses his start with Liberty Life in 1933, just after Southeastern Life was acquired; had a B. S. degree in Commerce and was assigned a debit in Spartanburg around Milltown; organized the Personnel Department; and, as Agency Auditor, headed the Premium Accounting Department, the largest department at Liberty Life at that time.		
Side B: Alex A. Kroeg circa 1979	1	8
Scope and Contents note		
Discusses his start with Southeastern Life in Accounting and Underwriting in 1934; he played golf with W. Frank Hipp every afternoon before WWII; he left the company for awhile and rejoined Liberty Life's Group Sales in 1954; he retired in 1977. End.		
Side B: John I. Smith	1	8
Scope and Contents note		
Conversation concerning his activities on the State Development Board, his associations with Liberty Life, Southeastern Life, and The Liberty Corporation. End.		
Side B: Alester G. Furman, Jr.	1	8
Scope and Contents note		
Discussion concerning his connections with Liberty, Southeastern and The Liberty Corporation.		

Roy F. Hunt		
	Box	TAPE
Side A: Roy F. Hunt	1	9
Scope and Contents note		
This interview was transcribed, see Transcriptions of Interviews, <u>DOCUMENTS AND PAPERS</u> , Box 2, Folder 19. Recorded October 3, 1979, Poinsett Hotel, Greenville, SC. Roy discusses his thoughts about the history and growth of Liberty Life and The Liberty Corporation during his long career with the two companies.		
Side B: Roy Hunt-continues	1	9
Liberty Life, General Explanation		
	Box	TAPE
Side A: Liberty Life, General Explanation circa 1979-1981	1	10
Scope and Contents note		
A well-informed executive discusses the general management and sales philosophy of The Liberty Life Insurance Company. Poor audio quality. A note attached to the original tape reads: "Unable to transcribe this tape, 11/17/81." However, some parts of the tape are understandable.		
Side B: Liberty Life, General Explanation-continues	1	10
Scope and Contents note		
Person being interviewed identifies himself as one of four executive vice-presidents with Liberty Life and that he heads the marketing division.		
Liberty Life #1, History		
	Box	TAPE
Side A: Liberty Life #1,	1	11

History June 21, 1976 June 22,
1976 June 23, 1976

Scope and Contents note

This tape, along with the three following tapes, contains detailed descriptive histories of Liberty and Southeastern Life from 1905 to the formation of The Liberty Corporation in 1968, and are narrated by Bo Moore. First, an introduction to the subject matter, i.e., what records are used, their relation to the subject, who created them, and where the records are located within the Liberty Life Building and The Liberty Corporation Archives; then, Southeastern Life from 1905 to 1929, and a biography of W. Frank Hipp from 1889 to 1919.

Side B: Liberty Life #1- continues Scope and Contents note Liberty Life from 1919 to 1932	1	11
Liberty Life #2, History		

	Box	TAPE
Side A: Liberty Life #2, History June 24, 1976 Scope and Contents note Liberty Life and Southeastern Life from 1932 to 1941; the merger of Liberty Life and Southeastern Life in 1942; the death of W. Frank Hipp, and the transition in leadership in 1943 to and with Francis, Herman, and B. Calhoun Hipp.	1	12

Side B: Liberty Life #2- continues Scope and Contents note Liberty Life from 1942 to 1965	1	12
Liberty Life #3, History		

Box **TAPE**

Side A: Liberty Life #3, History circa June 1976	1	13
Scope and Contents note		
This portion contains a history of Liberty Life from 1965 to 1968; broadcasting interests from 1931 to 1968; Surety Life and Southeastern Life from 1942 to 1968; and some information about Liberty Investors Benefit Insurance Company (LIBCO) from 1967 to 1968.		
Side B: Liberty Life #3-continues	1	13
Scope and Contents note		
The formation of The Liberty Corporation in 1968; information about the proposed Liberty Corporation-South Carolina National Bank (TLC-SCNB) merger; the Hipp brothers from 1943 to 1968; brings conclusion to the subject matter, i.e., summation of the material, weaknesses and gaps in the documentation, and recommendations for further research.		
Liberty Life #4, The Liberty Corporation Archives		
	Box	TAPE
Side A: Liberty Life #4, The Liberty Corporation Archives circa June 1976	1	14
Scope and Contents note		
Here is recorded a description and an evaluation of The Liberty Corporation Archives. Quoting from Moore's narration, "it is intended to be a description of and guide to some of the more important materials in The Liberty Corporation Archives, as well as suggestions for adding additional material to those archives."		
	1	14

Side B: Blank		
Leonard A. Maxwell; James L. Athearn; C. Wallace Martin		
	Box	TAPE
Side A: Leonard A. Maxwell circa 1979	2	15
Scope and Contents note This interview was transcribed, see Transcriptions of Interviews, <u>DOCUMENTS AND PAPERS</u> , Box 2, Folder 20. Len discusses his thoughts concerning the history and growth of Liberty Life and The Liberty Corporation, emphasizing communication's role as developer and disseminator of corporate information to the public.		
Side A: James L. Athearn circa 1979	2	15
Scope and Contents note This interview was transcribed, see Transcriptions of Interviews, <u>DOCUMENTS AND PAPERS</u> , Box 2, Folder 20. Jim discusses his work in communications and with the company in general.		
Side B: C. Wallace Martin Recorded c. 1979	2	25
Scope and Contents note Conversation with Martin covering the time he managed and shared ownership in WIS Radio from 1947 to 1962.		
R. E. McDonald; Clint E. Edwards		
	Box	TAPE
Side A: R.E. McDonald circa 1980	2	16
Scope and Contents note McDonald talks about working for W. Frank Hipp, with H. Vogel, P. Agnew, and the Hipp		

brothers; insurance sales and receipts during the Depression; processing death claims and tracking missing persons; and other company memories during his long career with the company.

Side B: R.E. McDonald-continues	2	16
Scope and Contents note		
Discusses his social life with Hipp, Vogel, and Agnew; Hipp's first marriage; Hipp did things secretly for people they never knew about, yet he was close with his money and paid low salaries. Asked what he thought Hipp would have done with company had he lived, McDonald replied, "I don't think he could have taken it as far as Francis has."		

Side B: Clint E. Edwards circa 1980

2

16

Scope and Contents note

Edwards started as an actuary with J. K. Davis in 1964; says Davis was Actuary for both Southeastern and Liberty until after WWII; Lucian Lee was hired about 1949, John Sloan and Bill Morrow joined later. Discusses insurance, mainly the differences between ordinary and debit sales; the process of writing new insurance policies; changed the old rating system based on skin color to one based on socioeconomic circumstances; and other insurance changes due to the times.

Patsy Hicken, Director of the Broadcasting Museum of Charleston; W.W. McEachern; Leonard A. Maxwell; R.E. McDonald; Martha Rivers; Walter Harper

Box

TAPE

Side A: Broadcasting Museum, Charleston, Patsy Hicken

2

17

Scope and Contents note

Conversation with Hicken, Director of the Broadcasting Museum of Charleston, concerning biographies of Louis Burke and Fred Jordan. End.

Side A: W.W. McEachern	2	17
Scope and Contents note A short conversation with McEachern, President of South Carolina National Bank, about the bank holding company and his membership on the Liberty Life Board of Directors. Interrupted by another interview with Len Maxwell.		
Side A: Leonard A. Maxwell circa 1979	2	17
Scope and Contents note This is an additional conversation with Maxwell concerning his advertising and public relations work with Liberty.		
Side B: R.E. McDonald circa 1979	2	17
Scope and Contents note This is an earlier interview with McDonald about work he did for W. Frank Hipp during the Depression, i.e., he picked up cash receipts from around South Carolina, delivering about \$1,000 cash to Hipp every Saturday. W. Frank then put the cash in a wall safe. This was how Hipp had cash on-hand during the Depression. End. Short conversation with Martha Rivers, while waiting to interview John Rivers.		
Side B: Walter Harper circa 1979	2	17
Scope and Contents note Harper's recruitment as Director of the Board and his		

relationship with Ernest Hollings, Francis Hipp, James Self, and others; was head of the North Carolina State Commerce and Industry Division when recruited by Hollings and Hipp, and as a well-known, professional leader it was hoped he could generate and develop business activity for the state; was with the Board for seven and a half years-June, 1959 to January, 1967; discusses Hipp's vital role on the board and with Liberty, a key figure.

Macon G. "Mack" Patton		
	Box	TAPE
Side A: Macon G. "Mack" Patton circa 1980	2	18
Scope and Contents note		
Patton started working for Liberty on April 1, 1975. At the time of the interview he had been only with Liberty for five years. Discusses business activities of The Liberty Corporation, including insurance sales, radio and television broadcasting, and savings and loan; the purpose of life insurance speculating on the future of insurance as a product; broadcasting and increased investment costs; competition in the industry; family ownership and the balance between family and public interests; and the dramatic growth of the company since 1943-\$500,000 to several billion.		
Side B: Mack Patton-continues	2	18
Scope and Contents note		
Discusses the future of the company; the ownership base within the Hipp family; and aspects of the corporation's history and growth.		

Mackie "Cactus" Quave; Frank Harden		
	Box	TAPE
Side A: Mackie "Cactus" Quave circa 1979	2	19
Scope and Contents note		
Quave discusses his start with Cosmos Broadcasting at WIS-Radio when FM aired in 1948 and his commercial work at the Columbia studios; places he lived and worked in the city have been razed; was the ESSO reporter before EXXON; wants to do a then and now documentary; people began their careers at the station, Roger Miller; talks about Francis Hipp.		
Side A: Frank Harden	2	19
Scope and Contents note		
Harden talks about his involvement with WIS and WIST. He discusses FM frequency issues that were prevalent in South Carolina, but specifically how they effected WIS in Columbia and WIST in Charlotte.		
Side B: Knauss	2	19
Scope and Contents note		
Personal conversations		
Robert D. Ritchie		
	Box	TAPE
Side A: Robert D. Ritchie August 8, 1979	2	20
Scope and Contents note		
Free Masonry Office, Greenville, SC Ritchie discusses the history and growth of Liberty Life under W. Frank Hipp's leadership; describes Hipp's mental and physical abilities; and relates plans and actions they implemented for the company during their		

association.

Side B: Robert Ritchie-continues Scope and Contents note Discusses life with Liberty after WWII, focusing on management styles of Francis and Herman compared with that of W. Frank.	2	20
Robert D. Ritchie		
	Box	TAPE
Side A: Blank	2	21
Side B: Robert Ritchie-continues Scope and Contents note Discussion returns to W. Frank, concentrating on his idiosyncrasies and how he dealt with the company and certain employees.	2	21
John & Martha Robinson Rivers		
	Box	TAPE
Side A: Blank	2	22
Side B: John & Martha Robinson Rivers circa 1979 Scope and Contents note Conversation with Martha Rivers concerning a verbal agreement made with W. Frank Hipp in 1937 for her husband to buy WCSC in Charleston. John Rivers discusses the Jordan affair of 1942 and buyout; litigation with Santos who co-owned air time at WCSC with Jordan; and the unsigned memorandum-Hipp agrees to River's purchase of WCSC.	2	22
W.M. Satterfield; James K. Davis		

Box **TAPE**

Side A: W. M. Satterfield	2	23
Scope and Contents note		
This interview was transcribed, see Transcriptions of Interviews, <u>DOCUMENTS AND PAPERS</u> , Box 2, Folder 23. Recorded September 17, 1979, Greenville, SC. A discussion with the field agent who spent fifty-one years selling life insurance for Southeastern and Liberty Life Insurance Companies. He talks about working a debit during the Depression when premiums were reduced to one and two cents a week; the change from debit to ordinary insurance after WWII, and other stories.		
Side A: James K. Davis	2	23
Scope and Contents note		
This interview was transcribed, see Transcriptions of Interviews, <u>DOCUMENTS AND PAPERS</u> , Box 2, Folder 15. Recorded September 19, 1979, Greenville, SC. J.K. discusses his thoughts and feelings concerning the history and growth of Southeastern and Liberty Life.		
Side B: J. K. Davis-continues	2	23
James K. Davis; Mildred Merrill; Thomas H. Robelot		
	Box	TAPE
Side A: J. K. Davis-continues, Mildred Merrill	2	24
Scope and Contents note		
This interview was transcribed, see Transcriptions of Interviews, <u>DOCUMENTS AND PAPERS</u> , Box 2, Folder 21. Recorded October 3, 1979, Greenville, SC. This conversation is with the woman who served as secretary to both W. Frank and Francis Hipp, she relates her thoughts		

and feelings concerning their influence on the growth of Liberty Life.

Side B: Mildred Merrill-continues, Thomas H. Robelot, Greenville, SC September 17, 1979	2	24
Scope and Contents note		
Tom remarks on his more than forty years with Liberty Life. Asked why, at age twenty, he decided on an insurance career he replied: "I saw promotion potential in a close-knit, tightly-run organization, and I liked W. Frank Hipp." He saw no indications that Francis or Herman were being groomed for leadership in the company, no one had titles to indicate position or rank, people were called what they did, Robelot did Mail & Supplies for a time.		
Thomas H. Robelot		

	Box	TAPE
Side A: Thomas Robelot-continues	2	25
Scope and Contents note		
Discusses his thoughts and feelings concerning people, policies, history, and growth of the company during his career.		
Side B: Thomas Robelot-continues	2	25
Robert R. Scales, Jr.		

	Box	TAPE
Side A: Robert R. Scales, Jr.	2	26
Scope and Contents note		
This interview was transcribed, see Transcriptions of Interviews, <u>DOCUMENTS AND PAPERS</u> , Box 2, Folders 24 & 25. Recorded August 13, 1979, Greenville, SC. This discussion		

is with the man who was legal counsel for Liberty Life Insurance Company and The Liberty Corporation for thirty-six years. Talks about the legal aspects of his work.

Side B: Robert Scales-continues	2	26
Scope and Contents note		
Discusses his thoughts and feelings concerning the history and growth of insurance, broadcasting, and corporate entities of the business.		
Robert Scales		

	Box	TAPE
Side A: Robert Scales-continues	2	27
Scope and Contents note		
Discusses how Francis became company president; W. Frank showed no favoritism; Scales took company cases to the Supreme Court three times in his career; Francis' management style compared to his father's; and company name changes with resultant policy lapses and adjustments.		

Side B: Robert Scales	2	27
Scope and Contents note		
interview continues		
PHOTOGRAPHS		

	Box	FOLDER
Board of Directors, The Liberty Life Insurance Company circa 1960	1	1
Building Site, New Home Office Building, The Liberty Life Insurance Company 1953	1	2
Executives, The Liberty and	1	3

Cosmos Broadcasting
Corporations circa 1970

Francis M. Hipp, Herman N. Hipp, and Associates		
	Box	FOLDER
1 Francis Hipp presenting an award circa 1955	1	4
2 Francis and Herman Hipp with associates circa 1955	1	4
3 Francis with associates circa 1965	1	4
The Liberty Life Insurance Company Agents and Activities		
	Box	FOLDER
1 The Liberty Life Insurance Company 19th Anniversary Convention, Columbia, South Carolina July 23, 1938	1	5
2 Liberty Life, Sales Meeting circa 1955	1	5
3 Sales awards to Liberty Life agents, Jack Howorth (at left) and others circa 1962	1	5
4 The 10,000th Liberty Life Accident & Health Policy, issued to client James F. Smith by E.E. "Jack" Baswell 1962	1	5
5 Liberty Life, Agents circa 1965	1	5
6 Liberty Life, Agent Training Meeting, T.R. Morris (with cigar) circa 1965	1	5
7 T. R. Morris again circa 1965	1	5
8 Liberty Life, Agent Training Meeting circa 1965	1	5

Office Pictures-Liberty Life		
	Box	FOLDER
1 Offices and secretaries circa 1950	1	6
2 Switch Board, New Home Office Building circa 1955	1	6
3 Computer Room, New Home Office Building circa 1955	1	6
4 Office personnel circa 1965	1	6
Model and Plans for The New Liberty Corporation Headquarters & Office and Residential Complex		
	Box	FOLDER
1 Model of the New Liberty Corporation Headquarters 1980	1	7
2 Plans for the New Liberty Corporation Office & Residential Complex 1980	1	7
Montgomery, Walter S. (1859-1929) Member, Board of Directors, The Southeastern Life Insurance Company circa 1920	1	8
Southeastern Life Insurance Company		
	Box	FOLDER
1 Agents circa 1915-1920 1926	1	9
2 "Best Renewel Record" Trophy circa 1920	1	10
Southeastern Life Insurance Company Building and Downtown Greenville, South Carolina		
	Box	FOLDER
1 Construction of Southeastern Life Building, Main at Broad Streets, Greenville, SC circa	1	11

1914		
2 Postcard picture, Southeastern Life Building circa 1915	1	11
3 View of the Masonic Temple to the Southeastern Life Building, downtown Greenville circa 1925	1	11
4 The Southeastern Life Building, Greenville circa 1930	1	11
5 The Imperial Hotel and Auto Storage Company, downtown Greenville circa 1935	1	11
	Box	FOLDER
Southeastern Life Insurance Company Building with Employees circa 1915	1	12
Southeastern Life Cartoon Depicts the move from Spartanburg to Greenville 1915	1	13
Southeastern Life Certificate of Insurance, H.R. Gudmundson 1922	1	14
W. Frank Hipp, Founder & President of Liberty Life circa 1941	1	15
H. L. Vogel and C. H. Goldsmith, Office Party circa 1950	1	16
WIS-TV, studio & editing circa 1978	1	17
<i>The Liberty Spirit: History of The Liberty Corporation</i>		
Photographs used during production, not printed in final version		
	Box	FOLDER
1 Anderson's Mill	1	18

2 Cosmos Broadcasting studio	1	18
3 Ezell Hardware, Spartanburg 1905	1	18
4 Three GIs 1944	1	18
5 John Harris & family	1	18
6 Hoechst Fiber Industries, Spartanburg 1978	1	18
7 Mill village house 1912	1	18
8 Mill village house 1913	1	18
9 Mill workers checking cloth, Pacolet Mills 1925	1	18
10 Mill workers & supervisors 1902	1	18
11 Morgan Family Leaves Farm 1941	1	18
12 Negro tenant farmhouse 1913	1	18
Photographs used during production, printed in final version		
	Box	FOLDER
1 Trade Street in Spartanburg circa 1912	1	19
2 Main Street, downtown Greenville, turn of the century circa 1900	1	19
3 Inman Mill circa 1920	1	19
4 Cloth Room workers, Saxon Mill 1925	1	19
5 Baseball team representing textile mill in Arcadia circa	1	19

1926		
6 Students in front of their cotton mill village school circa 1920	1	19
7 Mill workers & supervisors circa 1919 (Note indicates 1902 date.)	1	19
8 <i>The State</i> , reprint of July 10, 1930 edition commemorating WIS Radio's Golden Anniversary 1980	1	19
9 Farmer standing in cotton field, near Woodruff 1931	1	19
10 Working the fields, with tractor and mules, near Woodruff 1936	1	19
11 Robert Hickman, News Director & Anchor, WIS-TV circa 1965	1	19
12 Bowaters Carolina Corporation Plant, Catawba circa 1960	1	19
Graphic Art used during production and printed in final version		
	Box	FOLDER
1 Plaque, "Members of the \$500,000,000.00 Club Liberty Life Insurance Company"	1	20
2 Graph, Cosmos Broadcasting Properties	1	20
3 Logos, WIS-TV 10 Columbia	1	20
4 Cosmos Broadcasting Corporation	1	20
5 Palmetto & Crescent	1	20

6 "Have a Good Life"	1	20
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Three oversize photographs, two of The Southeastern Life Insurance Building with Agents and Employees and one of Standings of Agents year-to-date

[Return to Table of Contents »](#)

Record Group 11.2 Record Group 11.2: The Liberty Corporation Records 1959-2000 12.95 cubic feet including 232 folders in 18 document boxes, 6 oversize boxes, and 4 oversize folders.

Corporate History

On December 1, 1967 The Liberty Corporation was created as a holding company with Liberty Life Insurance Company, Cosmos Broadcasting Corporation, Surety Investment Company, and Liberty Properties, Inc. as its subsidiaries. The new corporation became one of the first four South Carolina companies to be listed on the New York Stock Exchange on February 26, 1969.

In 1969 W. Hayne Hipp, son of Francis Hipp, became an assistant vice president of Liberty Life. In 1971 the new TLC annex to the Liberty Life home office building in Greenville, South Carolina, was completed. Two years later the corporation purchased Greater Arizona Savings and Loan Association in Phoenix, Arizona. On March 1, 1977 there was a major change of the corporation's top executives: Herman M. Hipp became president and chief executive officer, Francis M. Hipp continued to serve as chairman of the board of directors and the executive committee, and W. Hayne Hipp became executive vice president of Liberty Life. That same year, the corporation acquired United Fidelity Life Insurance Company of Dallas, Texas. In 1979, W. Hayne Hipp became president and chief executive officer of The Liberty Corporation.

The Liberty Corporation experienced more changes in the 1980s and the 1990s. In 1982 Greater Arizona Savings and Loan Association and United Fidelity Life Insurance Company were sold. Liberty's new corporate headquarters building was completed in December of that same year. In 1986 Cosmos Broadcasting Corporation sold its four radio stations for \$3.9 million because the company wanted to focus its growth strategies exclusively within the television industry. During this time period, The Liberty Corporation purchased several life insurance, pre-need, and home service companies. On July 24, 1995, Francis M. Hipp, chairman of the board of directors and the executive committee, died. Hayne Hipp, the third generation of the Hipp family, succeeded his father as chairman.

Nearing the end of the twentieth century, Liberty

Corporation went through the most dramatic period since its formation in 1967. In February 1999 the corporation announced that it was considering a variety of restructuring alternatives that would actively support the business objectives of its operating subsidiaries and enhance value for shareholders. In May of that year, Liberty hired Goldman Sachs to look at possible separation of its businesses or other restructuring. On March 20, 2000, Liberty Life Insurance Company announced that it would expand its insurance administration services in Canada through an exclusive agreement with CAS Accounting for Insurance Inc. Sudden news came on June 19, 2000, when The Liberty Corporation announced it was selling its insurance operations, Liberty Life Insurance and Liberty Insurance Services Corporation, as well as its real estate, including the headquarters building in Greenville, South Carolina to the Royal Bank of Canada for \$650 million. In addition, Liberty announced its plan to merge Cosmos Broadcasting with Jackson, Mississippi based Civic Communications, under which Liberty would pay Civic \$204 million in cash. On November 1, 2000, the sales agreement between The Liberty Corporation and the Royal Bank of Canada was completed. And on December 4, 2000 Cosmos Broadcasting Corporation completed the acquisition of Civic Communication. As of that date, Cosmos owns fifteen network-affiliated television stations.

Scope and Content Note

The Liberty Corporation Records span the time period from 1954 to 2000, with the bulk of the records dating from 1969 to 1983. There are 231 folders of material in 18 document boxes, 6 oversize boxes, and 4 oversize folders. The records are arranged alphabetically by folder title and then chronologically within each folder. Included in this record group are such materials as blueprints, booklets, financial reports and statements, manuals, memorandum, minutes of meetings, and reports. These records show how the new corporation developed and expanded from its formation in 1967 through the early 1980s.

Financial reports and statements account for a majority of the materials in this record group. These records document how the corporation progressed financially from year to year. The Board of Directors Reports shows the quarterly status of the corporation and its subsidiaries. The 1968-1970 reports are filed under this name while the 1971-1986 reports are filed under "Quarterly Reports". The years 1983-1985 are missing. In addition, there are the corporation's annual reports from 1968-1989, 1994, and 1997-2000. Moreover, budget variance and cost summary reports, budgets and financial statements are filed in this record group.

The minutes of meetings and memorandum of the Management Committee document the development of the operations of the new Liberty Corporation from 1969 to 1979. Some of the topics covered include the acquisition of Cosmos Broadcasting Corporation and Surety Investment

Company stock, the proposed alignment of the corporation's subsidiaries, the proposed acquisition of South Carolina National Bank (SCN), Securities Exchange Commission (SEC), Liberty Properties, CATV operations, Greater Arizona Savings and Loan, United Fidelity Life Insurance Company, and Lake Arrowhead Campground (Myrtle Beach, South Carolina). Other topics include the Greenville Housing Foundation, the Merit Scholarship Award Program, acquisition strategies and criteria, budgets, capital expenditure reports and requests, employee benefits, investment strategies, long range plans, and workmen's compensation. There is also a consent action form to purchase television station WDSU-TV in New Orleans, Louisiana, and an investment proposal for Cosmos' Montgomery Tall Tower in Alabama. Finally, the minutes of the Management Committee's task force meetings dealt with such subjects as corporate planning, coordinating the employee benefit package, and the spin-off of real estate operations from the corporation. Additional material on Securities Exchange Commission and South Carolina National Bank can be found in other sections of the record group. The material include the forms that Liberty had to file with Securities Exchange Commission to legally exist as a corporation, as well as a financial review and Directors' Questionnaires related to the proposed acquisition of South Carolina National Bank (SCN).

Material from other corporate committees can be found in this record group. The minutes of the meetings of the Administration Committee cover such topics as buying or renting property for business purposes, establishing corporate accounts and committees for certain tasks, creating manuals and training programs, improving management incentive plans and office procedures, office problems and concerns, and status reports on various activities. The minutes of the Data Processing Review Committee meetings reflect how the committee evaluated potential systems development projects and identified the priorities to be followed by the systems and programming group. A majority of the memos of the Employee Benefits Committee deal with the announcements of upcoming meetings and their agendas. However, a few of the memos cover topics such as a pension plan alternative, maternity leaves-wage continuation, and Liberty Life Group Plan Revisions. Also, there is a report reviewing The Liberty Corporation's profit-sharing plan. Memos of the Product Development Committee deal with such subjects as ordinary policy revisions and thrift rate book changes. There is a survey of the Liberty Life Product Portfolio, a proposal for a new Intermediate Series of insurance policies aimed for the \$7,500-\$15,000 income range, and a bulletin about Senator Gary Harts' proposed "Consumer Insurance Information and Fairness Act" (S. 2065). The Bent Tree Advisory Committee's records reflect its concerns about cash requirements, creating guidelines for the Property Owners Association, construction progress,

the home building program, marketing, the development of reorganization plans, and advertising for the recreational second home development near Atlanta (Jasper), Georgia in which The Liberty Corporation became involved in 1972. The two folders of the Education Committee contain listings of names, educational statistics and objectives, correspondence, petitions, reports and a speech outline concerned with improving the quality of education in Greenville County, South Carolina.

Records pertaining to the new corporate headquarters building are filed in this record group. The "Building" and "Conference Memorandum" folders contain memos and budget reports on different aspects of the construction of the Liberty Corporation Office Building from 1979-1983. There is material concerning the progress schedule, project status meetings, sewer system, and zoning. Oversize blueprints and a drawing of The Liberty Corporation New Headquarters Office Building in Greenville, South Carolina, as well as blueprints of The Liberty Corporation Building in Addison, Texas, are also part of the record group.

Other information can be found within the record group. There are some financial statements concerning income taxes of Greater Arizona Savings and Loan Association. The minutes of the meetings of Liberty Investors Benefit Insurance Company's Management Committee deal with the sale of company to ITT, as well as mid-year finances, current status of sales, and the termination of Surety Pension Plan. There are also documents regarding the Liberty Scholarship Programs at Clemson University, Furman University, and University of South Carolina. In addition, there is correspondence and memorandum concerning the establishment of an archives program at The Liberty Corporation, as well as banking, financial, organization, and strategic planning manuals. Finally, the record group contains booklets about subjects such as business ethics, career, compensation, disability, heritage, life insurance, medicine, and profit-sharing.

In addition to the oversize blueprints and drawing, there are financial statements and securities listings concerning The Liberty Corporation, daily transfer sheets of the First National City Bank, and daily transactions of South Carolina National Bank (SCN).

Other material related to The Liberty Corporation can be found in the records of Francis M. Hipp (RG 1), the Legal Department of Liberty Life Insurance Company (RG 3.1), Liberty Life Post Corporation Records (RG 3.3), Boyd Calhoun Hipp (RG 5), Herman Hipp (RG 6), Cosmos Broadcasting Corporation (RG 7), and Communications Department (RG 8). In addition, there is related material in the other sub-record groups connected to The Liberty Corporation (RG 11).

Growth [circa early 1970s]	
Administration Committee-Minutes 1983	2
Advertising 1970	3
Annual Reports	
	FOLDER
1968	4
1969-1971	5
1972	6
1973	7
1974	8
1975	9
1976	10
1977	11
1978-1980	12
1981	13
1982	14
1983	15
1984-1987	16
1988-1989	17
1994	18A
1997	18B
1998	18C

1999	18
	FOLDER
Architectural Program November 28, 1979	19
Archives Program	
	FOLDER
1981-1983	20
1985-1988	21
	FOLDER
Audit Department Standards and Procedures Manual July 1980	22
Banking Manual	
	FOLDER
March 1973	23
November 1974	24
	FOLDER
Benefits April 1989	25
Bent Tree Advisory Committee-Minutes of Meetings July 1971 June 1972	26
Board of Directors	
	FOLDER
Manual May 5, 1981	27
Reports	
	FOLDER
June 30, 1968	28
December 31, 1968	29
March 31, 1969	30

June 30, 1969	31
September 30, 1969	32
December 31, 1969	33
March 31, 1970	34
June 30, 1970	35
September 30, 1970	36A
December 31, 1970	36B
Budget Variance Reports	
	FOLDER
1971 1970-1971	37
1972 1970-1972	38
1973 1973-1974	39
March-June 1974 1974-1975	40
September 1974 1974	41
December 1974 1974-1975	42
Budgets	
	FOLDER
September 30, 1971	43
December 31, 1971	44
(Reorganization) June 30, 1973	45
(Review of 1984-1986 Budget and Long Range Plan) 1984	46
Building	
	FOLDER

Budget 1979-1980	47
Computer Facility	
	FOLDER
1979-1980	48
1981-1982	49
	FOLDER
Dining Facilities 1979-1982	50
Meeting 1982	51
	FOLDER
Business Ethics May 1982	52
Career May 1979	53
Cash Flow May 1980	54
Cash Requirements July 1980-June 1981	55
Chart of Accounts	
	FOLDER
1969	56
1972	57
	FOLDER
Compensation 1987	58
Compensation Committee-Minutes 1976	59
Condominium Project 1980-1981	60
Conference Memorandums	
	FOLDER
1979-1980	61

1981-1983	62
	FOLDER
Confrontation [Groups] 1971	63
Corporate Profile [circa 1971]	64
Cost Summary Reports	
	FOLDER
April-June 1980	65
July 1980	66
August 1980	67
September 1980-February 1981	68
March-October 1981	69
November 1981-May 1982	70
June 1982-September 1983	71
	FOLDER
Credit Union 1989-1990	72
Data Processing Review Committee-Minutes 1971-1976	73
Description of Business 1977	74
Director's Questionnaires	
	FOLDER
February 11-14, 1969	75
February 15-18, 1969 April 8, 1969	76
	FOLDER
Disability May 1979	77
	78

<i>Economic Environment for Liberty Life</i> 1978-1988 March 17, 1978	
Economy of the Southeast Region [circa 1974]	79
Education Committee	
	FOLDER
FRIENDS of Education 1971	80
Preliminary Report on the Public School System 1964	81
Employee Benefits Committee	
	FOLDER
1975	82
1976	83
1977	84
Financial Manual	
	FOLDER
1970	85
[circa 1979]	86
Financial Statements	
	FOLDER
Year 1968 1969	87
Year 1972 1972-1973	88
Year 1973 1973-1974	89
Year 1974 1974-1975	90
Year 1975 1975-1976	91
	FOLDER
Fitness Program 1979-1980	92

Five Years in Review Reports	
	FOLDER
1968-1972 1973	93
1968-1973 1966-1974	94
	FOLDER
GAAP (Generally Accepted Accounting Principles) Conversion 1974	95
Goals and Objectives for 1980	
	FOLDER
January-December 1980	96
January 1981	97
	FOLDER
Greater Arizona Savings & Loan Association 1973-1974	98
Heritage May 1979	99
Insurance Industry 1974-1977	100
Inter-Company Adjustments 1969-1972	101
Internal Programs of Development 1979	102
Internal Revenue Service Tax Ruling (Cosmos Broadcasting Corporation/Surety Investment Company) 1968	103
Investment and Loan/Debit Summaries 1971	104
Liberty Investors Benefit Insurance Company (LIBCO)-Management Committee-Meeting Minutes 1968-1969	105
Liberty Life	

FOLDER	
Floor Plans [no date]	106
Inter-Office Correspondence 1989	107A
Liberty Scholarship	
FOLDER	
1979-1980	107B
Clemson University 1979-1985	107C
Furman University 1980-1983	107
University of South Carolina 1978-1983	107E
FOLDER	
Life Insurance May 1979	108
Long Range Data Processing Plan 1974-1978	109
Long Range Plan	
FOLDER	
1970-1974 1970	110
1972-1976 1971	111
1973-1975 [circa 1972]	112
Cosmos Broadcasting Corporation	
FOLDER	
1970-1974 1969	113
1972-1976- 1971	114
1974-1976 1973	115
1976-1978 1975	116
FOLDER	

LaMarick Beauty System, Inc. 1971-1976 1971	117
Liberty Corporation and Subsidiaries 1974-1976 1973	118
Liberty Life Insurance Company 1971-1976 1970-1971	119
Liberty Properties	
	FOLDER
1970-1974 1969	120
1972-1976 1971	121
	FOLDER
Long Range Planning and Corporate Development 1970	122
Long Range Planning Guide 1969	123
Management Committee	
	FOLDER
1967-1972	124
1973	125
1974	126
1975, January-September	127
1975, September-December	128
1976, February-September	129
1976, September-December	130
1977-1978	131
1979, January-April	132
1979, May-August	133

1979, September-December	134
Meetings	
	FOLDER
1968	135
1969	136
1970, January-July	137
1970, August-December	138
1971, January-May	139
1971, June-September	140
1971, November	141
1972	142
1973	143
1974	144
1975	145
1976-1977	146
1979, January-July	147
1979, August-December	148
	FOLDER
Task Force Meetings 1969-1970	149
	FOLDER
Management Reorganization [circa 1977]	150
McKinsey & Company, Inc.- Consultants 1971-1972	151

Medical May 1979	152
Memos, Miscellaneous 1974-1979 1985	153
Monthly Financial Statements	
	FOLDER
1971	154
1973	155
Monthly Progress Records	
	FOLDER
1980-1981	156
1982-1983	157
	FOLDER
Notice of Annual Meeting of Stockholders 1969-1988	158
Organizational Manual	
	FOLDER
1972-1974	159
1977	160
1979	161
1982	162
1983	163
1984	164
Organizational Study	
	FOLDER
Part I 1981	165
Part II 1981	166

	FOLDER
Personnel Program, Outline of Proposed Consolidated 1970	167
Preferred Stock (\$1.40) 1968-1969	168
Product Development Committee	
	FOLDER
1975, February-May	169
1975, June-November	170
	FOLDER
Profit-sharing May 1979	171
Progress Schedule 1980-1981	172
Project Status Meetings	
	FOLDER
August 1980-April 1981	173
May 1981-September 1982	174
	FOLDER
Promotion 1989	175
Proposed Insurance Company Combination 1977	176
Prospectus 1968	177
Quarterly Reports	
	FOLDER
1971, March & 1971 June	178
1971, September & 1971 December	179
1972	180
1973	181

1974	182
1975, September	183
1978, December	184
1979, March & 1979 June	185
1979, September & 1979 December	186
1980, March & 1980 June	187
1980, September & 1980 December	188
1981, December	189
1982, March & 1982 June	190
1982, September	191
1986, June	192
	FOLDER
Real Estate Owned 1971-1972	193
Report to Stockholders 1968-1971	194
Securities and Exchange Commission	
	FOLDER
General Form for Registration of Securities 1968	195
Form S-1 Registration Statement	
	FOLDER
1967-1968	196
1969, January	197
Amendment No.1 March 1969	198
Exhibits, Part I 1969	199

Exhibits, Part II 1969	200
Schedules 1969	201
	FOLDER
Security 1978	202
Sewer System for New Building 1980-1982	203
Shop Drawings 1980-1981	204
South Carolina National Bank Acquisition-Financial Review 1969	205
Southern Bell Sect-The Shealy Tract 1979	206
Standard Board Report Forms [no date]	207
State Political Action Committee 1986-1987	208
Strategic Plan Summary 1992-1994 1992	209
Strategic Planning Manual [circa 1992]	210
Telephone Directory	
	FOLDER
1982-1983	211
1984	212
1987, March & 1987, August	213
1988, August	214
1989, February	215
1990, February	216
	FOLDER

Time Capsule 1980	217
Training 1980-1981	218
Training/Audio Visual Center [circa 1959] 1979-1981	219
Training Center 1981	220
Trends and Issues for the 1980s 1981	221
TV Studio 1981	222
Wilbur Smith & Associates [no date]	223
Zoning 1979-1980	224
	OVERSIZE_FOLDER
1/4" scale plan of the computer operations area in the New Headquarters Office Building of The Liberty Corporation in Greenville, South Carolina, Odell Associates Inc. 1980	1
Lower level plan (Area "B") of the New Headquarters Office Building of The Liberty Corporation in Greenville, South Carolina, Odell Associates Inc. June 9, 1980	1
A plan of the food service facility of The Liberty Life Insurance Company, Greenville, South Carolina, Morrison Consulting Services March 5, 1980 revised March 24, 1980	1
Two third level plans (Areas "A" and "B") of the food service facility of the New Headquarters Office Building of The Liberty Corporation in Greenville, South Carolina, Odell Associates Inc., dated March 5, 1980 revised April 24, 1980	1
A plan of the Food Production and Service Facility of the New	1

Headquarters Office Building of The Liberty Corporation in Greenville, South Carolina, Odell Associates Inc., dated December 11, 1980 revised January 8, 1981	
Blue chart showing the progress and manpower schedule and cash flow curve of the New Headquarters Building of The Liberty Corporation in Greenville, South Carolina May 31, 1980	1
Blueprint showing the interior plans of the Liberty Corporation, Harwood K. Smith & Partners, Architects, Southland Center, Dallas, Texas May 23, 1980	1
Four blueprints showing the elevators-equipment room layout, anchor bolt layout, entrance elevations, and motor h.p. confirmation of The Liberty Corporation, Phase 1, Addison, Texas, Dover Corporation/Elevator Division, Memphis, Tennessee June 5, 1980	1
Blueprint showing the second floor framing plan and bar lists (L14-L29) of The Liberty Corporation, Phase 1, Addison, Texas, Huffhines Steel Co., Dallas, Texas June 18, 1980	1
Blueprint showing the typical floor framing plan and bar lists (L30-L81) of The Liberty Corporation, Phase 1, Addison, Texas, Huffhines Steel Co., Dallas, Texas June 19, 1980	1
Blueprint of the stainless steel column covers of The Liberty Corporation, Addison, Texas, Hoffman Architectural Metals, Inc., Tyler, Texas February 6, 1981	1
Blueprint of the stainless steel corner guards of The Liberty Corporation for R. J. De Wees & Son, Inc., El Paso, Texas March 5, 1981	1
Blueprint showing the pipe grids and electrical circuits in the TV Studio in	1

the New Liberty Corporation
Headquarters Building October 21,
1980

Two blueprints concerning the electrical outlets of the TV Room in the New Liberty Corporation Headquarters Building 1980	1
Two blueprints showing the glycol pumps on the lower level plan of Area "B" of the New Headquarters Office Building of The Liberty Corporation, Greenville, South Carolina (revised copy) May 1, 1981 and July 16, 1981	1
Conceptual master plan of The Liberty Corporation, Greenville, South Carolina which is marked in red to indicate the line of demarcation between the C-2 commercial and R-M residential zones [circa 1980]	1
Conceptual master plan of The Liberty Corporation, Greenville, South Carolina which shows the proposed revisions to the zoning boundaries, Odell Associates Inc. [circa 1980]	1
Blueprint showing the topographic survey of The Liberty Corporation, Greenville, South Carolina, Odell Associates Inc. December 14, 1979	1
Blueprints (243 pages) of The Liberty Corporation Headquarters Building, Greenville, South Carolina 1980-1982	2-3
	OVERSIZE_BOX
Financial statements of the budget of The Liberty Corporation September 30, 1971 6 pages	1
Financial statements of the budget of The Liberty Corporation December 31, 1971 18 pages	1
Budget estimate for The Liberty Corporation Headquarters Building, revised March 4, 1980 70 pages	1

Financial statements of the long range plan for The Liberty Corporation and its subsidiaries-Hampton Insurance Agency, Libco Inc., and Special Services Corporation 1972-1976 13 pages	1
Financial statements of the long range plan for The Liberty Corporation and its subsidiaries-Hampton Insurance Agency, Libco Inc., and Special Services Corporation 1973-1975 19 pages	1
Thirty-one pages of cabinet work drawings, Liberty Corporation, Phase 1, Addison, Texas, Toppy's Architectural Millwork, Inc., Fort Worth, Texas March 12, 1981	1
Securities Listings 1971-1974	2
First National City Bank Daily Transfer Sheets January 3, 1972-January 31, 1973	2
First National City Bank Daily Transfer Sheets December 29, 1972-July 25, 1973	3
South Carolina National Bank Daily Transactions August 10, 1971-August 1, 1972	4
South Carolina National Bank Daily Transactions August 24-December 12, 1972	5
South Carolina National Bank Daily Transactions August 29, 1972-July 25, 1973	6
Stockholder-Quarterly Dividend Listings 1971-1973	7

[Return to Table of Contents »](#)

Record Group 11.3 Record Group 11.3: The Liberty Corporation Subsidiaries Records 1948-1989 6.42 cubic feet

Historical Sketch

Bent Tree Corporation

The Bent Tree Corporation, a recreational second home development near Atlanta (Jasper), Georgia, began business in the leisure home market in 1969. Planned as a community of some 3,500 lots, Bent Tree offered buyers a comfortable clubhouse, a championship golf course, and other recreational facilities. The company primarily engaged in the real estate management and development business that accounts for sales of lots, and recognized profits thereon, under the accrual method of accounting for retail land sales. On September 3, 1969, the company entered into a management agreement with Spratlin Associates Incorporated which provided that Spratlin would develop and market the Bent Tree project. In January 1972, The Liberty Corporation purchased this management agreement, contributed it to Bent Tree, and the agreement was cancelled. Bent Tree then came under management of Liberty Properties Group Incorporated (LPG), also a Liberty Corporation subsidiary. From the mid-1970s to the early 1980s one of the Liberty Properties Group strategies was to divest itself of all recreational and second home development. By July 1980, all of the original 3,500 home sites at the Bent Tree development had been sold and thus, by the mid-1980s, Liberty was able to withdraw completely from Bent Tree.

First City Mortgage Company

The First City Mortgage Company (FCMC), founded in 1967 in Houston, Texas, provides service in a variety of financial areas but specializes in originating and servicing loans on income producing properties in Texas, Oklahoma, Louisiana, Mississippi and New Mexico. The Liberty Corporation acquired First City Mortgage Company on December 31, 1978. In its capacity as United Fidelity Life Insurance Company's (UFLIC) major subsidiary, First City Mortgage works directly with the officers of United Fidelity as financial advisor and consultant. The company was also involved with the proposal for relocation of the United Fidelity Life Home Office operations from Houston's central business district to a suburban area in Addison, Texas. In addition to its advisory and consultant position, First City Mortgage also has responsibilities for managing, maintaining and marketing all foreclosed property for United Fidelity. Ownership of First City Mortgage was transferred from The Liberty Corporation on July 29, 1982; when United Fidelity was sold for \$70 million to Western Preferred Corporation of Fort Worth, Texas.

Greater Arizona Savings and Loan

The Greater Arizona Savings and Loan Association (GASLA), a state chartered, stockholder-owned savings

and loan association, was incorporated in the state of Arizona on August 26, 1960. All voting rights of the Corporation were vested in the owners of the guarantee capital stock of the Association. As of June 30, 1980, The Liberty Corporation, an insurance and broadcasting holding company headquartered in Greenville, South Carolina, owned 97.7% of the issued and outstanding guarantee capital stock of the Association. In September 1980, Greater Arizona Savings and Loan Association was the seventh largest savings and loan in Arizona. Its activities were conducted through its home office and ten branches in the Phoenix area (Maricopa County) and five branches in the Tucson area (Pima County) which together accounted for 77% of Arizona's population and 81% of personal income in the state. The Association employed 114 people on a full-time basis. The Liberty Corporation acquired ownership in Greater Arizona Savings and Loan Association in mid-1973 and managed the Association on a very conservative basis. The Greater Arizona Savings and Loan Association's reported earnings in 1977, 1978 and 1979 were adversely impacted by several extraordinary charges taken in accordance with The Liberty Corporation's overall financial plans including, a \$176,000 provision for loss on the sale of a loan in 1977, a write down of the home office building leasehold of \$553,000 in 1978, and a realized loss of 198,000 on the sale of loans at the end of 1979. Without these special, non-recurring charges, earnings for the three-year period for Greater Arizona Savings and Loan Association would have significantly exceeded reported levels. As a result however, The Liberty Corporation divested its interest in Greater Arizona Savings in order to concentrate its activities in the areas of insurance and broadcasting, which provided 95% of its net income in 1980.

Integon Corporation

The Integon Corporation was incorporated in 1968 and commenced business January 2, 1969, the effective date of the share-for-share exchange for all outstanding stock of the Security Life and Trust Company. In other words, Integon Corporation began operations as the management holding company formed by Security Life and Trust Company. The Security Life and Trust Company was incorporated under the laws of North Carolina March 11, 1920 and commenced business March 20, 1920. In 1954, it absorbed the Bankers Loan Insurance Company, of Tallahassee, Florida, and in connection with the acquisition of the Blue Ridge Insurance Company, of Charlotte, NC in 1959, it reinsured all the business of the Blue Ridge Life Insurance Company. On December 31, 1969, the names of all subsidiaries were changed to a form of Integon. Hence, Security Life and Trust Company was renamed Integon Life Insurance Corporation. The principal activities of the Integon Corporation are in the field of insurance through its life-health and property-liability subsidiaries. In 1969, Integon was ranked among the forty largest stock life insurance companies in the nation from the standpoint of

insurance in force. Field operations are conducted at both the branch office and general agency levels, and in twenty-three states that comprise its territory Integon was represented by a field force of more than 450 soliciting agents.

La Marick Beauty System Incorporated

Liberty Life acquired all outstanding capital stock of Lorick Enterprises Incorporated and a controlling interest in La Marick Beauty Products Incorporated on October 1, 1965. Prior to that date, these companies were affiliated with La Marick Beauty System Incorporated through common capital stock ownership. Surety Investment Company purchased all of the outstanding capital stock of La Marick Beauty System Incorporated on April 30, 1966. After acquisition, Surety Investment Company liquidated La Marick Beauty System Incorporated and continued its operation as a division of the company, along with La Marick System of Beauty Culture of Alabama, Tennessee, and Virginia Incorporated (each separate), until 1968. Effective December 31, 1968, Surety Investment Company was acquired by The Liberty Corporation and, as a result, the beauty salons and related operations of the divisions (except for the net assets of the Alabama subsidiary) were transferred via reorganization to a new corporation, La Marick Beauty System Incorporated. The Tennessee and Virginia divisions became subsidiaries of this new corporation. The companies operated 1) a chain of beauty salons in seven southeastern states and a school of beauty culture in Charlotte, North Carolina, 2) manufactured and distributed a limited line of cosmetics and hair preparations and 3) engaged in the wholesale and retail selling of wigs. La Marick Beauty System Incorporated, formerly a wholly-owned subsidiary of The Liberty Corporation, became a wholly-owned subsidiary of Lorick Enterprises Incorporated on November 30, 1972 in connection with the transfer of all the company's outstanding stock from The Liberty Corporation to Lorick Enterprises Incorporated.

Liberty Capital Advisors Incorporated

Liberty Capital Advisors Incorporated (LCA) acts as an investment advisor for The Liberty Corporation, Liberty Life Insurance Company and Liberty Life Insurance Company's profit-sharing plan and investment portfolios. In this capacity Liberty Capital Advisors invests a percentage of Liberty Life's insurance premiums in stocks, bonds and other securities, that were recommended. Liberty Capital Advisors then judiciously tracks and analyzes those financial investments for continued growth and profit. The company relies on dedicated research of market trends, professional knowledge of the market, and a conservative approach to investing when advising Liberty Life on investments. Such investments include Median Bond Portfolios, Liberty Life Consolidation Portfolios and Equities, Liberty Life Small Company Portfolios and Equities, Liberty Life Common Stock Portfolios and Equities, and Universal Life Bond Portfolios. Liberty Capital Advisors Incorporated

is the successor firm of Liberty Investment Management Corporation.

Liberty Investment Management Corporation

The Liberty Investment Management Corporation (LIMCO) was incorporated on March 16, 1972, as a wholly-owned subsidiary of The Liberty Corporation and grew out of the Investment Division of Liberty Life Insurance Company. The company was organized for the purpose of conducting the general business of an investment advisor and investment counsel. Through December 31, 1975, Liberty Investment Management Corporation acted as an investment advisor for The Liberty Corporation, Liberty Life Insurance Company and Liberty Life Insurance Company's profit-sharing plan and investment portfolios. These affiliates were the sole source of investment management fees for the Liberty Investment Management Corporation through 1975. Soon thereafter Liberty Investment Management Corporation was reorganized and renamed Liberty Capital Advisors Incorporated.

Liberty Investors Benefit Insurance Company

Liberty Investors Benefit Insurance Company (LIBCO) was a stock life insurance company organized November 27, 1967 under the laws of the state of South Carolina. It was organized by, and a wholly-owned subsidiary of, Liberty Life Insurance Company, which was a stock life insurance company, organized in 1905 under the laws of the state of South Carolina, that, at the time, was licensed to do life insurance business in twenty-one states. In its main business-variable annuity contracts-Liberty Investors Benefit Insurance Company assumes the mortality and expense risk of investment gain or loss, guarantees a specified interest rate, and guarantees a specified monthly annuity payment for which it receives certain amounts in return. On January 14, 1969, Liberty Life Insurance Company entered into a letter of agreement with International Telephone and Telegraph Corporation (ITT) which provided for the purchase by International Telephone and Telegraph of all capital stock of Liberty Investors Benefit Insurance Company no later than April 17, 1969.

Liberty Properties Group Incorporated

After its acquisition by The Liberty Corporation in December 1968, Surety Investment Company became known as Liberty Properties Group Incorporated (LPG). This renamed subsidiary began the 1970s with a burst of enthusiasm and a firm commitment to real estate development. From the start it was perceived that there was a growing need for residential and recreational developments created by applying proper land and facilities planning in a total environmental concept. Under this concept, Liberty Properties proposed to use extensive market research techniques to discover the real estate needs and desires of the people in the Southeast, and then apply the results of that research to economic feasibility

models to determine the best methods to satisfy those needs. Unfortunately for Liberty Properties, however, those market surveys seemed to indicate a large demand for recreational and second home developments, and that field was where the company placed most of its emphasis in 1970 and 1971. From that emphasis Liberty Properties proceeded to develop the Snee Farm and Bent Tree projects and market them in mid-to late-1970s and early 1980s. Snee Farm was a recreational housing development while Bent Tree concentrated its sales in the second home market. Deficits were high during these years but the company managed to sell a majority, if not all lots associated with these two developments. By the late 1980s, after having divested itself of these recreational and second home developments, Liberty Properties concentrated on more sound, basic real estate properties by directing its attention to a diversified investment portfolio which included residential (single-and multiple-family units), office and industrial developments.

Snee Farm Incorporated

Snee Farm, a recreational housing development near Charleston, South Carolina, began business in the leisure home market in 1970. Planned as a community of some 1,500 lots valued at \$8,000 each, Snee Farm offered buyers a comfortable clubhouse, a championship golf course, and other recreational facilities. The company primarily engaged in selling fully-developed home sites under contracts that provided for small down payments and periodic installments over periods up to one year. The Liberty Corporation owned 54.6 percent of Snee Farm's outstanding stock prior to 1975; however, the company became a wholly-owned subsidiary in October 1975 upon the purchase by Liberty of the 45.4 percent ownership held by minority shareholders. As a result of this acquisition, Snee Farm came under management of Liberty Properties Group which developed and marketed all such properties for Liberty. One of Liberty Properties strategies from the mid-1970s to the early 1980s was to divest itself of all recreational housing developments. By the late 1980s all 1,500 home sites at Snee Farm had been sold and, thus, Liberty was in a position to be completely out of this development by the end of 1986.

Special Services Corporation

Special Services Corporation was founded in the late 1950's to provide computer and air transport services to various Hipp family-controlled businesses. The company was a wholly-owned subsidiary of The Surety Life Insurance Company and that firm's successor, Surety Investment Company. In 1966, as a result of the reorganization of Surety Investment Company's subsidiaries, Special Services Corporation became a wholly-owned subsidiary of Liberty Life Insurance Company, continuing the evolution of Hipp family-controlled businesses. Special Services owns computer systems, air travel offices, and aircraft, and employs

programmers and technicians, agents and consultants, and pilots and crews to operate them.

Surety Life Insurance Company

In 1942, Southeastern Life Insurance Company (chartered in 1905) merged with The Liberty Life Insurance Company. All active insurance from The Liberty Life was transferred to Southeastern Life's 1905 charter. This newly formed corporation was entitled "Liberty Life Insurance Company." The old company founded in 1919 by W. Frank Hipp, formerly The Liberty Life Insurance Company, changed its name to Surety Life Insurance Company. Surety's assets consisted of paid-up insurance, real estate investments, and two Hipp family-owned radio stations. The merger agreement also stipulated that Surety Life would receive 5% of all premiums collected by the Industrial Division of Liberty Life Insurance Company until 1956. Surety Life did not sell insurance but remained active as a vehicle for reinsurance and investments.

Surety Life was reorganized in August 1950. The two radio stations were placed in a new firm, The Broadcasting Company of the South. A new entity, The Surety Life Insurance Company, was created to manage insurance, investments, and real estate operations. In 1955, The Surety Life recruited an agency sales force and began, for the first time, active solicitation of direct insurance. Its chief product, targeted to middle-class buyers was monthly debit ordinary (MDO) insurance. Wholly-owned subsidiaries of The Surety Life included The Surety Insurance Company, formed early in 1957 as a fire, property, and casualty company; Independence Insurance Company, a life insurance company chartered in 1930; and Liberty Life Building Incorporated, later known as Surety Realty Corporation. Another reorganization of The Surety Life Insurance Company occurred in December 1961. Its successor firm became Surety Investment Company, with various specialized subsidiaries.

Two different Hipp family-controlled companies took the name "The Surety Insurance Company." From 1957 until 1961, The Surety Insurance Company was a property and casualty company and a wholly-owned subsidiary of The Surety Life Insurance Company. From 1962 until 1965, The Surety Insurance Company was a life insurance company and a wholly-owned subsidiary of Surety Investment Company. In December 1965, Liberty Life absorbed the life insurance business of The Surety Insurance Company, thus ending the latter company's active operations.

Surety Investment Company

Surety Investment Company was an outgrowth of the insurance company that had been chartered originally as The Liberty Life Insurance Company. Chartered in February 1962, Surety Investment Company was the successor firm of The Surety Life Insurance Company as a result of the latter's reorganization in 1961. Surety Investment

Company's wholly-owned subsidiaries included The Surety Insurance Company, The Surety Indemnity Company, Surety Realty Corporation, and Premium Acceptance Corporation. The two insurance subsidiaries (The Surety Insurance and The Surety Indemnity) incurred losses exceeding \$800,000 by the end of 1964. Consequently, Surety Investment Company transferred its life insurance business to Liberty Life at the end of 1965 and sold its casualty operations in April 1966. Except for this brief period as an active insurance operation, Surety functioned primarily as a holding company for investments. The company held almost 20 percent of the common stock of Liberty Life as well as interests in Cosmos Broadcasting and the South Carolina National Bank. So by 1966 Surety's role as a holding company had diminished as it became active in real estate.

Operating as a real estate investment and development firm Surety pioneered the enclosed shopping mall concept. The company developed the first in South Carolina-Richland Mall in Columbia in 1961-and had completed plans for one of the first luxury apartment complexes in the state at River Bend in Greenville. Other real estate holdings included plaza shopping centers in Morristown, Tennessee, and Forest Park, Georgia; motels in Dallas, Fort Worth and Amarillo, Texas; and a chain of beauty salons (La Marick Beauty System) in Alabama, North Carolina, Virginia and Tennessee. In 1967 Surety was developing a major seventy-acre industrial park and the Huntcliffe residential project in Atlanta, Georgia. In December 1968, The Liberty Corporation acquired all the assets of Surety Investment Company in exchange for stock. A detailed account of this transaction can be found in a folder entitled "Proxy Statement-1968." After its acquisition by The Liberty Corporation, Surety Investment Company became known as Liberty Properties Group Incorporated.

Triad Life Insurance Corporation

Triad Life Insurance Corporation was founded on June 2, 1970, when six insurance men completed the requirements for chartering a life insurance company in North Carolina. Authority to transact life, accident and health business was granted by the insurance commissioner and Triad Life soon became the fastest growing life insurance company headquartered in North Carolina. The founders' purpose was to build an insurance company specializing in home protection insurance for customers of lending institutions. The company would offer no other services, financially related or otherwise. This specialization would allow agents to know their market personally and work it vigorously. The founders raised the \$2,000,000 necessary to guarantee Triad's obligations to its customers and investors, and the new company was named and chartered in Winston-Salem that second day in June 1970.

United Fidelity Life Insurance Company

United Fidelity Life Insurance Company was a stock company founded with assets of \$750,000 by D.E. Waggoner in December 1920. Headquartered in Dallas, Texas, the business of the company was the sale and service of life and health insurance. On October 1, 1977, for \$38 million, The Liberty Corporation acquired United Fidelity, an ordinary system company that worked primarily through independent agents and concentrated on middle-and upper-income families. Although United Fidelity did not meet Liberty's expectations of profitability and was ultimately sold on July 29, 1982, to Western Preferred Corporation of Fort Worth, Texas, for \$70 million, Liberty learned important lessons in marketing, computer technology and management from its exposure to United Fidelity's entirely different way of doing insurance business.

Scope and Content Note

The Liberty Corporation Subsidiaries Records reflect the diverse business activities and investment interests the company engaged in over a forty-year period. As originally conceived, The Liberty Corporation was to have a triad configuration, with major subsidiaries in life insurance, broadcasting and investments playing mutually supporting roles. While the company moved rapidly and successfully forward with insurance and broadcasting the story was less than rapid and successful with investments. The company was, however, astute, practical, and ethical-it maximized profitable enterprises and, once suitable alternative management arrangements were made, divested itself of losing propositions. The documents comprising these Subsidiaries Records tell the tale of The Liberty Corporation's management strategies.

The physical extent of the documentation for the Subsidiaries Records ranges from one folder for First City Mortgage, Integon, Liberty Capital Advisors, and Triad Life to forty or more folders for Greater Arizona (49), Liberty Properties (55), and United Fidelity (52). The remaining subsidiaries yield anywhere from three to eleven folders of information: Bent Tree (3), La Marick Beauty System (11), Liberty Investors Benefit Insurance (10), Liberty Investment Management (3), Snee Farm (6), Special Services (5), Surety Life (3), and Surety Investment (3).

The informational extent for all the Subsidiaries Records is similar in that each contains some form of Annual or Financial Statements and Strategic or Long-Range Plans. Beyond that, Greater Arizona includes Board of Director's Meeting Minutes, an Index to Financial Statements, and Summary Reports; La Marick includes some Management Committee Meetings; Liberty Investment Management includes a Management Agreement and Investment Objectives; Liberty Properties Group Includes Board of Director's Meeting Minutes, a Capital Commitment Request, various Committee Meeting Minutes and Reports, and other Reports, Schedules, and Studies; Snee Farm includes an Accountant's Report, Balance Sheets, and

Income Tax information; Special Services includes an Air Travel Agreement, Inventories, and a Purchase Order for a Learjet 25; Surety Life includes a Rate Book, Reports on Examinations, Retirement Annuity, and Pension Plans; and Surety Investment includes a Chart of Accounts. The majority of documentation for Liberty Investors Benefit Insurance consists of a Closing File, and that for United Fidelity pertains to the purchase of land, architect's plans, and construction details pertaining to the building of its new home office in Addison, Texas. The oversize section contains annual statements of the Surety Indemnity Company, the Surety Life Insurance Company, Liberty Investors Benefit Insurance Company, and United Fidelity Life Insurance Company, as well as blueprints of Phase I of the United Fidelity Life Insurance Company Home Office Building in Addison, Texas.

Bent Tree Corporation

Financial Statements

	Box	FOLDER
1971 & 1972	1	1
1973 & 1974	1	2
	Box	FOLDER
Club House Sprinkler 1972	1	3
	Box	FOLDER
First City Mortgage Company, Strategic & Tactical Plans 1980	1	4
Greater Arizona Savings & Loan		
Audited Financial Statements		
	Box	FOLDER
1970	1	5
1972	1	6
1974 & 1975	1	7
1976	1	8
	Box	FOLDER
Arthur Andersen's Limited	1	9

Report 1973		
Board of Director's Meeting Minutes		
	Box	FOLDER
January 1981	1	10
February 1981	1	11
March 1981	1	12
April 1981	1	13
May 1981	1	14
June 1981	1	15
July 1981	1	16
August 1981	1	17
September 1981	1	18
October 1981	1	19
November 1981	1	20
December 1981	1	21
	Box	FOLDER
Board Reports 1982	2	22
Consolidated Financial Statements		
	Box	FOLDER
1970 & 1971	2	23
1972 & 1973	2	24
1973 & 1974	2	25
Index to Financial Statements		
	Box	FOLDER

January 1974	2	26
March 1974	2	27
April 1974	2	28
May 1974	2	29
June 1974	2	30
July 1974	2	31
August 1974	2	32
September 1974	2	33
October 1974	2	34
November 1974	2	35
December 1974	2	36
January 1975	2	37
February 1975	2	38
March 1975	2	39
April 1975	2	40
May 1975	2	41
June 1975	2	42
July 1975	2	43
August 1975	2	44
September 1975	2	45
October 1975	2	46
November 1975	2	47

February 1976	2	48
	Box	FOLDER
Long Range Plans 1980 through 1982	2	49
Merger Study, Financial Review 1978 to 1980	2	50
Preliminary List, Potential Buyers circa 1980	2	51
Recommendation & Summary Status Report 1973	2	52
Summary Information 1980	3	53
	Box	FOLDER
Integon Corporation, Annual Report 1969 & 1970	3	54
LaMarick Beauty System Incorporated		
Audited Consolidated Financial Statements		
	Box	FOLDER
1965	3	55
1966	3	56
	Box	FOLDER
Combining Financial Statements 1967	3	57
Consolidated Financial Statements		
	Box	FOLDER
1968	3	58
1969	3	59
1970	3	60
1970 & 1971	3	61

1972	3	62
1971 & 1972	3	63
Management Committee Meetings		
	Box	FOLDER
1971	3	64
1972	3	65
	Box	FOLDER
Liberty Capitol Advisors, Inter-Office Memos & Performance History 1988 & 1989	3	66
Liberty Investment Management Corporation (LIMCO)		
Financial Statements		
	Box	FOLDER
1972 & 1973	3	67
1974 & 1975	3	68
	Box	FOLDER
Management Agreement & Investment Objectives 1972	3	69
Liberty Investors Benefit Insurance Company (LIBCO)		
	Box	FOLDER
Balance Sheet/Auditors' Report December 7, 1967 & March 25, 1969	4	70
Closing Files 1969	Box 4	FOLDER 71
	Box	FOLDER
Index & Section 1	4	71
Sections 2 & 3	4	72
Sections 4 & 5	4	73

Sections 6 to 20	4	74
Sections 21 to 33	4	75
Sections 43 to 39	4	76
Sections 40A	4	77
Sections 40B to 43	4	78
Miscellaneous 1968 & 1972	4	79
Report to Variable Contract Owners 1968	4	80
Liberty Properties Group Incorporated		
Atlanta Fulton Development Corporation Financial Statements/Auditor's Report		
	Box	FOLDER
December 31, 1968	4	81
December 31, 1969 & December 31, 1970	4	82
	Box	FOLDER
Board of Directors Meeting Minutes 1971	4	83
Capitol Commitment Request 1989	4	84
Committees		
	Box	FOLDER
Finance Committee Report 1988	4	85
Liberty Properties Committee Meeting Minutes		
	Box	FOLDER
January 1969	4	86
(Committee name changes to	4	87

'Operations') March 1969		
Operations Committee Meeting Minutes		
	Box	FOLDER
April 1970	4	88
May 1970	4	89
June 1970	4	90
July 1970	4	91
August 1970	4	92
September 1970	4	93
October 1970	4	94
November 1970	5	95
December 1970	5	96
January 1971	5	97
February 1971	5	98
March 1971	5	99
April 1971	5	100
May 1971	5	101
(committee name changes to 'Management') June 1971	5	102
Management Committee Meeting Minutes		
	Box	FOLDER
July 1971	5	103
August 1971	5	104
September 1971	5	105

October 1971	5	106
November 1971	5	107
December 1971	5	108
January 1972	5	109
February 1972	5	110
April 1972	5	111
May 1972	5	112
July 1972	5	113
August 1972	5	114
September 1972	5	115
October 1972	5	116
November 1972	5	117
December 1972	5	118
1973	6	119
1974	6	120
February 1975	6	121
Agendas 1971 & 1973	6	122
	Box	FOLDER
Data Form, Directory of Recreation Land & Planned Community Developers 1972	6	123
LaMarick Beauty Systems Budget 1969	6	124
Limitation Guidelines for	6	125

Mortgage Loan 1989		
Memos & Miscellaneous 1973	6	126
Mortgage Loan #585 1988	6	127
News 1979	6	128
Proposed Policy Statement for Public Statements	6	129
Real Estate Report		
	Box	FOLDER
Part I 1968	6	130
Part II	6	131
1977	6	132
	Box	FOLDER
Report on Budget 1969	6	133
Report on First Quarter 1969	6	134
Schedule of Real Estate Investments 1971 & 1972	6	135
Urban Land Institute Resource Study 1972	6	136
Snee Farm Incorporated		
Accountant's Report		
	Box	FOLDER
1971 & 1972	6	137
1973 & 1974	6	138
	Box	FOLDER
Audited Financial Statements 1975 through 1977	6	139
Balance Sheets 1971 through	6	140

1972		
Miscellaneous	6	141
Income Tax		
	Box	FOLDER
1976	7	142
1977	7	143
Special Services Corporation		
	Box	FOLDER
Air Travel and DC3 Agreement 1969	7	144
Financial Statements 1965 through 1968	7	145
Inventory 1968 through 1971	7	146
Long Range Plan 1972 through 1976	7	147
Purchase Order, Learjet 25 1968 through 1970	7	148
Surety Life Insurance Company		
	Box	FOLDER
Annual Convention 1958	7	149
Annual Report 1962-1963	7	150
Annual Statements 1958 1961 1964	7	151
Atlanta Fulton Development Corporation Audited Financial Statements		
	Box	FOLDER
September 23 1963 to December 31, 1963	7	152
December 31, 1964 &	7	153

December 31, 1965		
	Box	FOLDER
Audited Financial Statements December 31, 1961 & December 31, 1962	7	154
Death Certificate Letter to French Authorities	7	155
Finance Committee Meeting Minutes		
	Box	FOLDER
July 1, 1957-October 2, 1961	7	156
January 8, 1962-April 4, 1966	7	157
June 26, 1967-July 24, 1967	7	158
August 7, 1967-October 6, 1967	7	159
International Office Park, Inc.-Audited Financial Statements		
	Box	FOLDER
April 24, 1962 to December 31, 1962 & December 31, 1963	7	160
December 31, 1964 & December 31, 1965	7	161
Liberty Life Building, Inc.		
	Box	FOLDER
Financial Statements/Auditors' Certificate December 31, 1955 December 31, 1956 & December 31, 1957	7	162
Repairs & Maintenance 1952	7	162A
	Box	FOLDER
Newspaper Advertising 1957	8	163

Rate Book circa 1960	8	164
Reports on Examinations 1948 1959	8	165
Retirement Annuity and Pension Plan 1948	8	166
Surety Indemnity Company		
Audited Financial Statements		
	Box	FOLDER
December 31, 1961 December 31, 1962 & December 31, 1963	8	167
December 31, 1964 & December 31, 1965	8	168
	Box	FOLDER
Finance Committee Meeting Minutes January 8, 1962-April 4, 1966	8	169
	Box	FOLDER
Surety Insurance Company 1930 1946	8	169A
Surety Mortgage Company 1940	8	170
Surety Realty Corp.-Audited Financial Statements		
	Box	FOLDER
December 31, 1962 & December 31, 1963	8	171
December 31, 1964 & December 31, 1965	8	172
Surety Investment Company		
	Box	FOLDER
Annual Reports 1962 through 1967	8	173
Audited Financial Statements		

	Box	FOLDER
December 31, 1963 & December 31, 1964	8	174
December 31, 1965 & December 31, 1966	8	175
Chart of Accounts		
	Box	FOLDER
1968	8	176
1969	8	177
Consolidating Statement of Financial Condition		
	Box	FOLDER
January 1, 1962 December 31, 1962 & December 31, 1963	9	178
December 31, 1964 December 31, 1965 & December 31, 1967	9	179
	Box	FOLDER
Triad Life Insurance Corporation 1972	9	180
United Fidelity Life Insurance Company		
	Box	FOLDER
Actuarial & Financial 1979 through 1982	9	181
Agreement of Purchase and Sale, Lykes Corporation 1977	9	182
Agreement of Purchase and Sale, U F Company 1982	9	183
Annual Report 1978	9	184
Application and Certificate for Payment		
	Box	FOLDER

1980 & 1981	9	185
1981	9	186
	Box	FOLDER
Board of Directors Quarterly Meetings 1979 & 1980	9	187
Certificate, Substantial Completion & List of Observations 1981	9	188
Change Orders 1980 & 1981	9	189
City of Addison, Texas 1980 & 1981	9	190
Constructor's Cost List 1982	10	191
Contract of Sale, United Fidelity Home Office Building 1978	10	192
Correspondence		
	Box	FOLDER
1979 & 1980	10	193
1981 & 1982	10	194
	Box	FOLDER
Description of Air Conditioning System	10	195
Field Reports 1980 & 1981	10	196
Final Accounting 1981	10	197
Finance Committee Meeting		
	Box	FOLDER
January 16, 1980	10	198
March 19, 1980	10	199

May 21, 1980	10	200
June 18, 1980	10	201
Financial Reports		
	Box	FOLDER
1979	10	202
1980	10	203
Harwood K. Smith & Partners, Incorporated, Architects		
	Box	FOLDER
Analysis, Index, Personnel & Organization, and Cost Control Methods, Part 1 circa 1980	10	204
Related Projects, Programming & Space Planning, and Project Photographs, Part 2 circa 1980	10	205
Area & Personal Square Footage Projections 1980	10	206
Budget Alternatives 1979	10	207
Comparative Study, Open Office Furniture Systems 1980	10	208
Correspondence		
	Box	FOLDER
1979	10	209
1980	10	210
1981	11	211
1982	11	212
	Box	FOLDER
Design Considerations circa 1979	11	213

Floor Plans 1980	11	214
Home Office Building, Design Development 1980	11	215
Interior Design Space Requirements Program 1980	11	216
Plans circa 1980	11	217
Proposed Change Orders		
	Box	FOLDER
1980	11	218
1981	11	219
	Box	FOLDER
Standard Form, Owner & Architect Agreement 1979	11	220
Standard Form, Interior Design Services Agreement 1979	11	221
	Box	FOLDER
Interior Designs 1979 through 1981	11	222
Investment Tax Credit Analysis 1982	12	223
Land Purchase 1979 through 1980	12	224
Landscape & Irrigation by Myrick Newman Dahlberg Incorporated 1980	12	225
Lien Claim by Dover Elevator Company versus Texas Constructors Company Incorporated 1982	12	226
Liberty Corporation-Phase I, Proposed Changes & Problems with Home Office 1980 to 1982	12	227

List of Observations 1981	12	228
Long Range Plans		
	Box	FOLDER
1979 through 1982	12	229
1981 through 1983	12	230
	Box	FOLDER
Marketing 1981	12	231
Marketing Study, Corporate Aims 1979	12	232
Meeting Reports & Memorandum, Project Home Office Building 1980 & 1981	12	233
Merger Considerations 1980 & 1981	12	234
Merger of Liberty Life Ordinary Marketing Operation with United Fidelity's Marketing Operation 1980	12	235
Miscellaneous Information 1978	12	236
Project Manual of Liberty Corporation, Phase I		
	Box	FOLDER
Table of Contents & Division (Section) B 1980	12	237
Division (Section) 1	12	238
Division (Section) 2	12	239
Division (Section) 3	12	240
Division (Section) 4, 5, & 6	12	241
Division (Section) 7	12	242

Division (Section) 8	12	243
Division (Section) 9	12	244
Division (Section) 10, 11, 12, 13, & 14	13	245
Division (Section) 15	13	246
Division (Section) 16	13	247
Additions 1980	13	248
	Box	FOLDER
Purchase Investigation 1977	13	249
Shopping Center Investment Analysis 1971 1981	13	250
Strategic Marketing Plan circa 1980	13	251
Summary Sheets of Department by Floors May 1980	13	252
Texas Constructors 1979 & 1980	13	253
Texas State Board of Control 1980	13	254
Volumes		
Surety Life Insurance Company		
	Box	VOLUME
Collection Book 1941-1944	14	1
Collection Book 1945-1949	14	2
Collection Book 1950-1954	14	3
General Ledger, Surety Life Insurance Company 1956- 1959	14	4

Hotel Morgan, Journal and Cash Book November 1934-September 1944	14	5
Hotel Morgan, Ledger November 1934-November 1940	14	6
Liberty Life Building, Inc., Charlotte, NC		
	Box	VOLUME
Cash Book April 1945-October 1946	14	7
Cash Book October 1946-March 1948	14	8
Cash Book March 1948-July 1949	14	9
Cash Book August 1949-December 1950	15	10
Cash Book December 1950-May 1952	15	11
General Ledger 1940-1941	15	12
Ledger 1941-1948	15	13
Ledger 1949-1953	15	14
Rent Receipt Ledger April 1940-December 1944	15	15
Rent Receipt Ledger January 1945-December 1948	15	16
Rent Receipt Ledger January 1949-December 1951	15	17
Surety Mortgage Company		
	Box	VOLUME
Cash Book, and Journal 1933-1951 1933-1941	15	18

Check Book 1949-1952	15	19
Journal 1942-1950	15	20
Ledger 1933-1941	15	21
Ledger 1942-1951	15	22
		OVERSIZE_BOX
Annual Statements of the Surety Indemnity Company 1961-1965 11 volumes		1
Annual Statements of the Surety Life Insurance Company 1942-1956 19 volumes		2
Annual Statements of the Surety Life Insurance Company 1957-1965 21 volumes		3
Annual Statements of the Liberty Investors Benefit Insurance Company of Greenville, South Carolina 1967-1968		4
Annual Statement of Liberty Life Insurance Company of Austin in the State of Texas 1978		4
Annual Statements of the United Fidelity Life Insurance Company of Dallas in the State of Texas 1977-1980		4
Ledger, Surety Life Insurance Company January 1942-September 1950		5
Ledger, Surety Life Insurance Company October 1950-September 1956		6
Blueprints		
		OVERSIZE_FOLDER
Blueprints of The Liberty Corporation-		1

Phase I-United Fidelity Insurance
Company Home Office Building,
Addison, Texas 1980 15 pages

Blueprints of The Liberty Corporation- Phase I-United Fidelity Insurance Company Home Office Building, Addison, Texas 1980-1981 36 pages	2
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[Return to Table of Contents »](#)

Record Group 11.4 Record Group 11.4: The Liberty Corporation Archives 1905-1933 1.5 cubic feet including sixty-four folders in two document boxes, Locator Cards for Donor, Accession, and Processed topics, and Subject Cards in a two-drawer Index Card File.

Corporate History

Please refer to the Corporate History of The Liberty Corporation in the Historical Research Material, Record Group 11.1, for this information.

Scope and Content Note

Originally, The Liberty Corporation Archives collection was just that, a collection, a catch-all place for records relating to the company, its history, structure and organization, personnel, as well as for material about archival practices and associations. As such, this collection also includes some information about the Southeastern Life Insurance Company. However, most of the records in this collection were not pertinent to the Archives *per se* and have been placed in other Liberty record groups where similar company, department, and personal records already exist. The records that remain in this collection are pertinent to The Liberty Corporation Archives and document archival practices or contain company information which Robert Ritchie and Records Center managers deemed appropriate. As documented in this collection, Robert Ritchie, as Secretary of the Liberty Life Insurance Company, was also Keeper of the Records. At his request and under his guidance company histories and archival records were collected. This collection documents functions of the archives through records that date from 1905 to 1993. The bulk of these records run from 1979 to 1989. Record categories include, but are not limited to, accessions records, archives information of various types, news clippings concerning Liberty and Southeastern Life, organization charts, record retention manuals and schedules, registers, transmittal and work sheets.

Access, Policies, and Procedures 1988	1	1
Accession Records		
	Box	FOLDER
82-0 to 82-29 1982	1	2
82-30 to 82-58 1982	1	3
82-59 to 82-88 1982	1	4
83-01 to 83-22 1983	1	5
84-01 to 84-10 1984	1	6
85-01 to 85-25A 1985	1	7
86-01 to 86-14 1986	1	8
87-01 to 87-07 1987	1	9
88-01 to 88-18 1988	1	10
89-01 to 89-04 1989	1	11
	Box	FOLDER
Acknowledgement of Acquisitions 1982 & 1983	1	12
Archives and Records Conferences 1970	1	13
Archives Forms	1	14
Archives Material Charge-out Slips 1982 1986 1989	1	15
Archives Program, Suggestions and Examples 1982	1	16
Articles about Liberty Life Insurance Company 1965 & 1966	1	17

Central Records, Floor Plan and Inventories 1979 & 1982	1	18
Company History and Archives 1955 1956 1965 & 1969	1	19
Consolidation of Liberty and Southeastern Life 1942	1	20
Hipp, W. Frank, Inter-Office Correspondence 1937	1	21
Histories and Historical Information 1905-1979	1	22
International Council on Archives, Paris, France 1970 & 1971	1	23
Inventory of Communications Center Materials 1986	1	24
Liberty Life and Southeastern Life Information c.1942	1	25
Liberty Life Home Office Building Information 1955 1958 1960 & 1968	1	26
Lineberger, Susan, Correspondence 1985 & 1986	1	27
News Clippings about Liberty and Southeastern Life 1905-1949	1	28
News Clippings about Liberty and Southeastern Life 1950-1978	1	29
Organizational Charts, Company and Department 1953-1983	1	30
Records Retention Manual 1978-1984	1	31
Records Retention Manual 1992-1993	1	32
Records Retention	2	33

Schedules 1984		
Records Retention Schedules Personnel 1982	2	34
Register, Archives Visitors 1985	2	35
Register of the Cosmos Broadcasting Corporation Records 1930-1984 1988	2	36
Register of the B. Calhoun Hipp Papers 1949-1976 1988	2	37
Register of the Herman Hipp Papers 1938-1985 1987	2	38
Register of the Liberty Life Insurance Company Legal Department Records 1912-1981 1988	2	39
Register of the Southern Life Insurance Company Records 1927-1987 1989	2	40
Requests for Material 1969 & 1970	2	41
Requisitions, Director's Portraits 1969-1972	2	42
Ritchie, Robert, Keeper of the Records 1961	2	43
Seventh (7 th) International Congress on Archives Moscow, Russia 1971-1972	2	44
Stationery and Envelopes, Liberty and Southeastern Life 1917-circa 1970	2	45
Transmittal Sheets		
	Box	FOLDER
Finance Committee Notebooks, (from Accession Records) 82-	2	46

03 1983

Investment Committee Minutes, (from Accession Records) 83- ? 1983	2	47
Work Sheet and Inventory		
	Box	FOLDER
Agency Service, (from Accession Records) 82-44 1982	2	48
Annual Reports, (from Accession Records) 82-27 1982	2	49
Annual Statements, (from Accession Records) 83-06 1983	2	50
Clippings, (from Accession Records) 83-05 1983	2	51
Hipp, Francis M., (from Accession Records) 82-56 & 82- 57 1982	2	52
Legal Department, (from Accession Records) 82-53 & 82- 55 1982	2	53
Legal Files, (from Accession Records) 88-11 1988	2	54
Liberty Legion, (from Accession Records) 82-00 1982	2	55
Minutes, (from Accession Records) 82-49 & 82-54 1982	2	56
Minutes, (from Accession Records) 88-12 1988	2	57
Publications and Photographs, (from Accession Records) 82- 24 1982	2	58
Rate Books, (from Accession Records) 82-18 1982	2	59

	Box	FOLDER
Work Sheet and Memorandum, Southern Life, (from Accession Records) 88-01 1988	2	60
Work Sheet and Register		
	Box	FOLDER
Liberty Life, (from Accession Records) 82-58 1982	2	61
Lockwood Greene Incorporated, Booth Papers, 1953-1974, (from Accession Records) 88-13 1988	2	62
Southeastern Life, (from Accession Records) 82-59 1982	2	63
Work Sheets		
	Box	FOLDER
(from Accession Records) 82-01 to 82-86 1982	2	64
(from Accession Records) 83-01 to 83-02 1983	2	65
	Box	FOLDER
Photographs, Records Move to Smith Drayline 1989-1990	2	66

[Return to Table of Contents »](#)
