Series 5: Presidential Elections and Inauguration Papers Series, 1969-1992; bulk 1972-1981

4.95 cubic feet consisting of 145 folders.

The Presidential Elections and Inauguration Papers Series consists of articles, correspondence, clippings, directories, lists, memoranda, memorabilia, newsletters, notes, press releases, reports, schedules, statements and speeches.

Materials in this series cover the period 1969-1992, which documents Nancy Harvey Steorts' involvement in the inaugurations of Presidents Richard M. Nixon and Ronald Reagan, as well as the 1980 political campaign of Ronald Reagan. Material relating to the 1988 and 1992 campaigns may be found here as well. The bulk of the material dates from 1972 to 1981.

The series is arranged alphabetically by folder title, and chronologically within each folder.

Information relating to the Ronald Reagan-George H.W. Bush campaign, the 1980 Presidential election, and the 1980 Republican National Convention can be found in this series. The majority of the materials pertain to Steorts helping set up the women surrogate speakers operation. "Surrogate speakers" are people who speak as substitutes or in behalf of the candidate. There are lists of women speakers, schedules, notes, directories and background information on the women speakers. Also included are issue statements which cover such topics as the economy, energy and the environment, labor, social issues and urban issues, as well as lists of Republican state chairmen, regional political directors, members of the Republican Governors Association, and the Executive Committee and members of the Republican National Committee. Moreover, there are press releases which concern the formations of the Women's Policy Board and other advisory groups, the appointment of Virginia H. Knauer as consumer affairs advisor, and a statement by Elizabeth Hanford Dole regarding the Equal Rights Amendment, and Ronald Reagan's strong record on women's issues while Governor of California.

Other materials related to the 1980 election include clippings, press releases, speeches, statements and a public opinion report. There is information regarding campaign positions, candidates, delegates, publicity, and talking points. Included in the memorabilia are invitations, tickets, programs, brochures and a limited edition serigraph of President Richard M. Nixon and Vice President Spiro T. Agnew.

Materials pertaining to the George H.W. Bush–Dan Quayle political campaign of 1988 include several letters relating to Steorts seeking a position within the Bush–Quayle organization, or from her in support of Bush, as well as a letter from President Ronald supporting Bush for President. Some of the topics covered in the memoranda in the series include President George H.W. Bush's speech before the American Newspaper Publishers Association on April 24, 1989 in Chicago, Illinois, his record on women's health and small business issues, and Bill Clinton and the University of Arkansas ROTC Program. There are fact sheets dealing with Boston Harbor, education, and the environment; as well as a statement by Bush about women political appointees; a list of women serving on the campaign staff; a biography of Marilyn Tucker Quayle; reports relating to the transition standards of conduct, the guidance on ethical conduct

for transition staff, investing in America's children; a packet of information dealing with Michael Dukakis' proposed mandated healthcare plan; and several Bush-Quayle campaign briefings.

Topics covered in materials concerning the Bush-Quayle 1992 Presidential campaign include President Bush's "Agenda for American Renewal" and "Encouraging Entrepreneurial Capitalism," his record on women's health and small business, a contribution to the Republican National Committee and campaign publicity. Also included are clippings and press releases about Clinton's national economic strategy and his plan to tax foreign investment, Bush's record, and Clinton's economic plan and his involvement with the ROTC Program at the University of Arkansas in 1969. Copies of the Bush-Quayle newsletter, *Campaign Briefing*, can be found in these files as well.

The majority of the materials concerning the Republican National Committee in this series relates to the Advisory Council on Human Relations and the Platform Committee. Steorts served on the Subcommittee on Consumer Affairs of the Advisory Council on Human Relations. There are meeting schedules, notes, an organizational chart, directories, several reports on welfare reform, draft copies of position papers on such topics as crime and justice, education, health issues, urban policy and transportation issues, housing issues, urban policy, and consumerism. Materials connected to the Platform Committee include the witness roster and schedule, and testimonies and statements given by individuals before the Temporary Committee on Resolutions of the Republican National Committee's Platform Committee on January14-15, 1980, including Steorts' testimony on behalf of the Consumer Affairs Subcommittee.

Another area well-documented in the series relates to the inaugurals. Most of the materials pertain to the candlelight dinners for President Richard M. Nixon's second inaugural in 1973 and President Ronald Reagan's first inaugural in 1981. Steorts served as the director of both events. There are memoranda regarding a proposal for the 1973 Candlelight Supper, procedures for the Dinners, a general summary of the Candlelight Dinners, proposals for the 1973 Inaugural Concert, final reports to the Chairman of the Inaugural Committee, the establishment of a communications office to coordinate media activities for the 1981 Inauguration, the organization of the 1981 Inaugural Ball Committee, and the tax status of the 1981 Inaugural Committee and the Presidential Inaugural Trust. Of special interest is a memo in which Jeb Magruder, Deputy Re-election Campaigner Manager, recommends to H.R. Haldeman, White House Chief of Staff, that Steorts serve as the Social Director of the White House. The correspondence in the series mainly concerns thanking individuals for helping to organize the Candlelight Dinners; however, there is a copy of a letter to First Lady Pat Nixon from Lenore LaFount Romney (wife of U.S. Secretary of Housing and Urban Development George W. Romney), in which she highly recommends Steorts for any White House position. Other items in the series include a 1973 organizational manual, lists of the staff members involved in organizing the Dinners, final reports from the Special Groups Committee, and clippings and press releases which describe the inaugurations. Finally, there is a little information regarding the 1969, 1985 and 1989 Inaugurals.

This series is indexed under the following terms in the University Libraries' online catalog. Researchers desiring materials about related topics, persons or places should search the catalog using these headings.

Subjects: Bush, George, 1924-Bush, George, 1924- – Inauguration, 1989 Clinton, Bill, 1946-Nixon, Richard M. (Richard Milhous), 1913-1994 Nixon, Richard M. (Richard Milhous), 1913-1994–Inauguration, 1969 Nixon, Richard M. (Richard Milhous), 1913-1994–Inauguration, 1973 Presidential inaugurations-Washington (D.C.)-1960-1970 Presidential inaugurations-Washington (D.C.)-1970-1980 Presidential inaugurations-Washington (D.C.)-1980-1990 Presidents–United States–Election–1972 Presidents-United States-Election-1980 Presidents–United States–Election–1988 Presidents–United States–Election–1992 Quayle, Dan, 1947-Reagan, Ronald Reagan, Ronald-Inauguration, 1981 Reagan, Ronald-Inauguration, 1985 Republican National Committee (U.S.) Republican National Convention (32nd: 1980: Detroit, Mich.) Women in politics–United States

Form/genre:

Speeches

<u>Box</u>	Folder	<u>Title</u>
		Bush-Quayle Campaign
1	1	1988
	2	[c. 1988]
	3	1989-September 1992
	4	October 1992
	5	Carter-Mondale Campaign – 1980
	6	[Cortland County Republican Committee Program (New York)] – 1984
	7	D.C. Republican Party – 1980
	8	Fortune 500 Master List – 1980
	9	GOP Nationalities News – 1972
		1969 Inaugural
	10	1969
	11	Committee: A Proposed Management Plan for the Inaugural Committee – 1969
		1973 Inaugural
		Administration
	12	1972-January 24, 1973
2	1	January 25-February 22, 1973
		Candlelight Dinners
	2	Administration – 1972-1973
	3	Budgets – 1972
	4	Facilities, Caters, etc. – 1972-1973
	5	Final Report – 1973
	6	Invitations – 1972-1973
	7	Volunteers – 1969, 1972-1973
	8	Memorabilia – 1973
	9	Publicity – 1972-1973
	10	Schedule of Activities – 1972-1973
	11	Staff Directories – 1972-1973
		Steorts
	12	Expenses – 1973
	13	Notes – 1973
	14	Personal Correspondence – 1973
	15	Thank-you Letters – 1972-1973
		1977 Inaugural
	16	Expenses – 1973
~	-	1981 Inaugural
3	1	Accounting Procedures – 1980
	2	Administration – 1980-1981
	3	Budgets – 1980-1981

<u>Box</u>	Folder	Title
		1981 Inaugural
		Candlelight Dinners
3	4	Administration – 1980-1981
	5	Budget – 1980-1981
	6	[Expenses] – 1980
	7	Invitations – 1980-1981
	8	Music – 1981
	9	Volunteers – 1981
	10	Facilities Set-ups – 1980-1981
	11	Medical Support – 1981
	12	Memorabilia – 1980-1981
	13	Pre-Inaugural Planning – 1980
	14	Press Kit – 1980-1981
	15	Publicity – 1980-1981
	16	Resumes – 1980
4	1	Schedule of Activities – 1980-1981
	2	Security – 1981
	3	Sites of Activities – 1980-1981
		Steorts
	4	Notes – 1981
	5	Personal Correspondence – 1981
	6	Telephone Directories – 1981
	7	Thank-you Letters to Volunteers – 1980-1981
	8	Volunteer Rosters – 1980
	0	1985 Inaugural
	9	Facilities – 1985
	10	Invitations – 1984-1985
	11	Memorabilia – 1985
	12	News Releases – 1984
	13	Schedules – 1984
		1989 Inaugural
	14	1989
_	15	Telephone Directories – 1988-1989
5	1	Inaugural History – 1977, 1980
	2	National Republican Senatorial Committee – 1983
	3	Political Activity Guidelines – 1994
		1980 Presidential Election
	4	Campaign Positions – 1979-1980
	5	Candidates – 1979-1980
	6	Delegates – 1980
	7	Memorabilia – 1980

<u>Box</u>	<u>Folder</u>	Title
		1980 Presidential Election
5	8	Newspaper Clippings – 1980
-	9	News Releases – 1980
	10	Public Opinion Report – 1980
	11	Publicity – 1980
	12	[Southern Republican State Chairmen's Association Statements] – 1980
	13	Speeches – 1980
	14	Steorts: Notes – 1980
		1984 Presidential Campaign
	15	Memos, Strategies, and Personal Notes – 1983-1984
	16	Newspaper Clippings – 1984
	17	Talking Points – 1984
		1988 Presidential Campaign
	18	1988
	19	Profiles of Prominent Republicans – 1978, 1980
6	1	Promises, Promises: A Republican National Committee Presidential
		Accountability Project, Volume Two – 1978
		Reagan-Bush Campaign
	2	Bus Tours [for Women Surrogate Speakers] – 1980
	3	Commitment '80 – 1980
	4	Committee Lists – 1980
	5	Directory 1980-1984 – 1984
		Issue Statements
	6	Part I – 1980
	7	Part II – 1980
	8	Memorabilia – 1980
	9	National Republican Committee – 1980
	10	News Releases – 1980
	11	Phone Directory – 1980
	12	Position Papers – 1980
		Prominent Republican Women Directory
7	1	Part I – 1980
	2	Part II – 1980
	3	Republican Governors Association – 1980
		Schedules for Surrogate Speakers
	4	August 16-October 3, 1980
	5	October 3-10, 1980
	6	October 12-24, 1980
	7	October 25-November 3, 1980

<u>Box</u>	Folder	Title
		Reagan-Bush Campaign
		Senate Wives Directory
7	8	Part I – 1980
8	1	Part II – 1980
	2	Staffing – 1980
		Steorts
	3	Personal Correspondence – 1980
	4	Travel Schedules: Logistics, Memos – 1980
	5	Truth Squads – 1980
	6	Voter Profiles – 1980
		Women Surrogate Speakers
	7	Administration – 1980
	8	Correspondence – 1980
		Forms
	9	A-D – 1980
	10	F-J – 1980
	11	K-R – 1980
9	1	S-W – 1980
	2	Volunteers – 1979-1980
	3	Women's Economic Forum – 1980
	4	Women's Policy Board – 1980
	5	Women's Vote Strategies – 1980
	6	[Reagan for President Committee] – 1979
		Republican National Committee
	7	1979-1981, 1991, 1998
		Advisory Council on Human Concerns
	8	1978-April 1979
	9	June 1979-1980
10	1	Congressional Candidates – 1980
	2	County Returns Vote Listing [for President] – 1976
	3	Lists – 1980
	4	Logistics – 1980
		Platform Committee
	5	January 10-15, 1980
	6	January 18-July 14, 1980
	7	Rebuilding Our Defenses: The Reagan Administration's Record
		on Defense Issues – 1983
	8	Talking Points on the Reagan Record on Domestic Issues – 1983
		1980 Republican National Convention
	9	Committee on Rules and Order of Business – 1980
	10	Reception – 1980

<u>Box</u>	Folder	Title
		1980 Republican National Convention
10	11	Schedule of Events – 1980
	12	Speeches – 1980
	13	State Delegations – 1980
		Steorts
11	1	Notes – 1980
	2	Thank-you Letters – 1980
	3	"The Carter Record" – 1980
		1984 Republican National Convention
	4	[Events] – 1984
	5	Invitations – 1984
	6	Logistics – 1984
	7	Official Guide – 1984
		Steorts
	8	Schedules – 1984
		1992 Republican National Convention
	9	1992
	10	Republican Women's Clubs – 1980
	11	Role of Women in the 1968 Republican National Committee – 1968
	12	Task Force on Legal Equity for Women – 1981
	13	Women for a Republican Congress – 1968
	14	Young Republicans National Convention – 1980