

Series 6: CREEP [Committee for the Re-election of the President (Richard M. Nixon)] Series, 1968-1973; bulk 1971-1972

6.75 cubic feet consisting of 194 folders.

The CREEP [Committee for the Re-election of the President (Richard M. Nixon)] Series consists of articles, briefing materials, charts, clippings, correspondence, directories, fact sheets, manuals, lists, memoranda, memorabilia, newsletters, notes, press kits, press releases, reports, schedules, statements and speeches.

Materials in this series cover the period 1968-1973, and document Steorts' work as the Assistant National Director of Volunteers for the political campaign to re-elect Richard M. Nixon to a second term as President. The bulk of the materials date from 1971 to 1972. The series is arranged alphabetically by folder title, and chronologically within each folder.

Files regarding volunteers and women speakers contain memoranda, correspondence, projected schedules, recap sheets, notes and charts, a direct mail overview for volunteers and a listing of procedures for letters to volunteers. In addition, there is an outline of the areas of responsibilities, and a brief paper on how the campaign must be predicated on a keen sensitivity to the new self-awareness of women. Some of the topics covered in the memoranda and correspondence include the "Pledged to the President" Volunteer Recruitment Program, a volunteer training film, the "Host for the President" Program, regional field directors, individuals who agreed to speak on behalf of the President during the campaign for the Spokesmen Resources Program, and the schedule of events for the Midwestern Regional Leadership Conference in Chicago. There are lists of speaking events in various states and questions regarding engagement/appearance criteria.

The series contains materials regarding the committee's efforts to get the votes of women, including memoranda and clippings on the place of women in the 1972 campaign organizations, the plan of operations for reaching women voters, communications strategy, President Nixon's television interview with articulate spokeswomen, and the "Women Voters for the President" Campaign Program report. There are Republican National Committee quotes about equal opportunity for women; lists of potential women candidates for the campaign, major women's groups, members of the Women's Policy Board, women appointed or promoted by the Nixon Administration to high level positions, and biographical files on the spouses of cabinet members who campaigned for Nixon, including Maria Hodgson, Margaret Dunbar Kleindienst, Martha Mitchell, Anne Hazard Richardson, Adele Langston Rogers, Lenore LaFound Romney, and Joyce Pierce Rumsfeld. There is also a file on Helen Delich Bentley who was the first woman to serve in a key government position on the Federal Maritime Commission and the first woman appointed by a President to serve as chairman of a regulatory agency. Also included are two demographic profiles related to women; a critique and rough draft of a paper about the Women Voters for the President Campaign Program; a report on the equal opportunity for women; and pamphlets, fact sheets, and press releases.

Materials of the National Advisory Committee are also are filed in this series. The purpose of the Committee was to utilize the talents and energies of influential women interested in the re-election of President Nixon. The group was composed of outstanding women from various fields, such as business, law, and medicine. First Lady Patricia Nixon and Former First Lady

Mamie Eisenhower served as Honorary Co-Chairmen. Patricia Hutar, National Director of Volunteers for the Committee for the Re-Election of the President, was in charge of coordinating the committee's activities. The files contain correspondence and memoranda, lists, fact sheets, and press releases. These press releases are in the files titled "Resumes"

Other campaign-related materials filed this series include promotional and direct mail materials; "state" files which may contain briefing packages, polls, population data, a map of the Congressional districts, counties, and selected cities of the states; clippings files which cover such topics as the Nixons' trip to China, the Vietnam War, Watergate, the demonstrations at the Republican National Convention in Miami Beach, Florida, Edmund S. Muskie, and George McGovern. There are press releases attacking George McGovern, giving speech excerpts, and explaining President Nixon's position on busing, his record on blacks, and his decision to choose Spiro T. Agnew as Vice President. There is information on the official program of the Republican National Convention, thumbnail biographies of convention participants, and special convention events of interest to youth. There are also fact sheets with pertinent excerpts from presidential speeches and statements on domestic and foreign affairs and a campaign factbook which describes the programs and accomplishments of the Nixon Administration and covers such areas as foreign policy, defense, Vietnam, military draft, China, inflation, busing, education, environment, health, veterans, young people and women. Finally, a press kit for young voters, directories, and manuals can be found in this series.

This series is indexed under the following terms in the University Libraries' online catalog. Researchers desiring materials about related topics, persons or places should search the catalog using these headings.

Subjects:

Agnew, Spiro T., 1918-1996
Bentley, Helen Delich, 1946-
Cabinet officers--United States--1950-1990
Cabinet officers--United States--Biography
Cabinet officers' spouses--United States--Biography
McGovern, George S. (George Stanley), 1922-
Muskie, Edmund S., 1914-1996
Nixon, Richard M. (Richard Milhous), 1913-1994
Presidents--United States--Election--1972
Republican National Committee (U.S.)
Republican National Convention (1972 : Miami Beach, Fla.)
Republican Party (U.S. : 1884-). National Advisory Committee
United States--Politics and government--1969-1974
Watergate Affair, 1972-1974
Women in politics--United States
Women--United States--Attitudes
Women--United States--Social conditions

Form/genre:

Speeches

MSS 123, NANCY HARVEY STEORTS PAPERS, CREEP [Committee for the Re-election of the President (Richard M. Nixon)] (1968-1973), SERIES 6, CONTAINER LIST

<u>Box</u>	<u>Folder</u>	<u>Title</u>
		Administration
1	1	1971-1972
	2	Republican National Convention – 1972
	3	<i>American Political Report</i> – 1972
	4	Applicants for Field Coordinator Position – 1971-1972
	5	Applicants to Interview – 1971
	6	Arizona – 1972
	7	[“Assessment of Presidential Campaign at the Conclusion of Primaries” by John N. Mitchell, National Campaign Director, CREEP] – 1972
	8	Bentley, Helen Delich [Chairman of the Federal Maritime Commission] – 1971-1972
	9	Boiler Room Operation, National Republican Congressional Committee – 1972
	10	Briefing Sessions – 1972
	11	Bush, Barbara [Wife of U.S. Ambassador to the United Nations George H.W. Bush] – 1972
		California
	12	1972
	13	Get-Out-the-Vote Telephone Campaign – 1972
	14	Presidential Commitment Program – 1972
	15	Report of Registration–By Counties – 1972
	16	Campaign Dresses – 1972
		<i>1972 Campaign Factbook</i> , Republican National Committee
	17	Part I – 1972
2	1	Part II – 1972
	2	<i>Campaign Idea Book</i> , National Republican Congressional Committee – 1972
	3	Campaign Windup Report – 1972
	4	Canvass Kick-off – 1972
	5	Car Caravan – 1972
	6	China – 1971
	7	Colorado – 1972
	8	[<i>Congressional Record</i> Editorials Endorsing President Nixon for Re-election] – 1972
	9	Congressional Wives – 1972
	10	Connecticut – 1972
	11	[Correspondence] – 1972
	12	“Day for the President” (October 21, 1972) – 1972
	13	Delegates – 1968, 1972
	14	Delaware – 1972
	15	Democratic Campaign – 1972
	16	Domestic Affairs Fact Sheets – 1972
3	1	Election Returns – 1971-1972

MSS 123, NANCY HARVEY STEORTS PAPERS, CREEP [Committee for the Re-election of the President (Richard M. Nixon)] (1968-1973), SERIES 6, CONTAINER LIST

<u>Box</u>	<u>Folder</u>	<u>Title</u>
3	2	Elections Guide – 1971-1972
	3	Electoral College – 1972
	4	[<i>Evans-Novak Political Report</i>] – 1972
	5	Expense Reports – 1971
	6	Federal Campaign Funds. [Manual of Regulations and Instructions] – 1972
	7	Federal Employees Political Participation – 1972
	8	Field Staff Meetings – 1972
	9	Florida – 1972
	10	Foreign Affairs Fact Sheets – 1972
	11	Georgia – 1972
		Get-Out-the-Vote
	12	October 2-28, 1972
	13	October 28, 1972; [1972]
	14	Hawaii – 1972
	15	Hodgson, Maria. [Married to U.S. Secretary of Labor James D. Hodgson] – 19721-1972
		Hostess/Business Telephone Campaign Program
	16	Part I – 1972
	17	Part II – 1972
	18	Idaho – 1972
19	Illinois – 1972	
4	1	Indiana – 1972
	2	Kansas – 1972
	3	Kentucky – 1972
	4	[Kleindienst, Margaret Dunbar. Married to U.S. Attorney General Richard G. Kleindienst] – 1972
	5	Leadership Conference – 1972
	6	Louisiana – 1972
	7	Maine – 1972
	8	Maryland – 1972
	9	Massachusetts – 1972
	10	Master Recruitment Book – 1972
	11	McGovern, George [Democratic Candidate for President] – 1972
		Memorabilia
	12	CREEP – 1972
	13	Republican National Committee – 1972
	14	Michigan – 1972
	15	Missouri – 1972
	16	[Mitchell, Martha. Married to U.S. Attorney General John Mitchell Who Resigned to Head CREEP] – 1972
	17	[<i>Monday</i> , Republican National Committee] – 1972
18	Montana – 1972	

MSS 123, NANCY HARVEY STEORTS PAPERS, CREEP [Committee for the Re-election of the President (Richard M. Nixon)] (1968-1973), SERIES 6, CONTAINER LIST

<u>Box</u>	<u>Folder</u>	<u>Title</u>
		National Advisory Committee (Women)
4	19	1971-1972
5	1	1972
		Resumes
	2	A-E – 1972
	3	F-H – 1972
	4	J-R – 1972
	5	S-Z – 1972
	6	Nebraska – 1972
	7	Nevada – 1972
	8	New Hampshire – 1972
	9	New Jersey – 1972
	10	New Mexico – 1972
	11	New York – 1972
6	1	News Articles about Women [and the Presidential Campaign] – 1971-1972
		News Clippings
	2	February 1971-May 1972
	3	June-November 1972
	4	North Carolina – 1972
	5	North Dakota – 1972
	6	Ohio – 1972
	7	Oklahoma – 1972
	8	Organizational Charts – 1972
	9	Pennsylvania – 1972
	10	Platform, Republican National Convention – 1972
	11	Pledge to the President, Volunteer Recruitment Program – 1972
	12	<i>Political Profiles of the States</i> , Republican National Committee – 1972
7	1	Poll Index Reports – 1972
	2	Position Papers – 1972
	3	Presidential Appointee Address List – 1972
	4	Presidential Headquarters 1972 GOP Convention Information Book – 1972
	5	Presidential Primaries – 1971-1972 [Press Conference Transcript]
	6	[John N. Mitchell and Devan L. Shumway] – 1972
	7	[President Richard M. Nixon] – 1972
	8	Press Director's Handbook – 1972
	9	[Press Information: Women's Desk] – 1972
		Press Releases
	10	CREEP – 1972
	11	[Miscellaneous] – 1972
	12	[Republican National Committee] – 1972

MSS 123, NANCY HARVEY STEORTS PAPERS, CREEP [Committee for the Re-election of the President (Richard M. Nixon)] (1968-1973), SERIES 6, CONTAINER LIST

<u>Box</u>	<u>Folder</u>	<u>Title</u>
		Press Releases
7	13	Republican National Convention – 1972
	14	[Young Voters for the President] – 1972
	15	[<i>Promise and Performance: An Analysis of President Nixon's First Term of Office</i>] – 1972
	16	["The Real Road to Peace," by President Richard Nixon, <i>U.S. News & World Report</i>] – 1972
	17	Receipts – 1972
	18	[Reception for First Lady Patricia Nixon] – 1972
	19	[<i>Red, White & Blue Book of Women in Politics</i> , compiled by Eve Parshalle] – 1969
		<i>Re-Elector, The</i>
8	1	Issues 1-5 – 1972
	2	Issues 6-7 – 1972
	3	<i>Re Nominator, The</i> (Republican National Convention) – 1972
		Republican National Committee Directory
	4	Part I, Alabama to Nebraska – 1972
	5	Part II, Nevada to Delegates – 1972
		Lists
	6	June 1971-June 1972
	7	July-October 1972
	8	[Republican National Convention Official Program Book] – 1972
9	1	Republican National Leadership Conference, Washington, D.C. – 1972
	2	Republican Women's Discussion Group – 1972
	3	Republican Women's Regional Conferences – 1972
	4	Rhode Island – 1972
	5	Richard Nixon's Third Year – 1972
	6	[Richardson, Anne Francis Hazard. Married to U.S. Secretary of Health, Education and Welfare Elliot L. Richardson] – 1972
	7	[Rogers, Adele Langston. Married to U.S. Secretary of State William P. Rogers] – 1971-1972
	8	[Romney, Lenore LaFount. Married to U.S. Secretary of Housing and Urban Development George W. Romney] – 1972
	9	[Rumsfeld, Joyce Pierson. Married to Donald H. Rumsfeld, Counselor to the President and Director of the Economic Stabilization Program] – [c. 1972]
	10	Schedules, Republican National Convention – 1972
	11	Senate Wives – 1972
	12	Senior Citizens Campaign Manual – 1972
	13	[S-O-S Kit Prepared for National Corporate Sponsors by the Corporate Sponsors Committee of the National Symphony Orchestra] – [1972]
	14	South Carolina – 1972

MSS 123, NANCY HARVEY STEORTS PAPERS, CREEP [Committee for the Re-election of the President (Richard M. Nixon)] (1968-1973), SERIES 6, CONTAINER LIST

<u>Box</u>	<u>Folder</u>	<u>Title</u>	
9	15	South Dakota – 1972	
	16	Speaker Lists – 1972	
	17	Speeches – 1972	
	18	Speeches by or about Women – 1972	
10	1	Spokesmen Resources Program – 1972	
	2	Staff Directories – 1972	
	3	Staff Meeting Notes – 1971-1972	
	4	Staff Memos – 1971-1972	
	5	State Chairman's Organizational Manual – 1972 State Chairmen	
	6	November 1971-July 1972	
	7	September 1972	
11	1	State Headquarters Offices – 1972 Steorts Notes	
	2	Republican National Convention – 1972	
	3	Things to Do – 1972	
	4	Personal – 1971-1972 Surrogate Speakers	
	5	1968, 1972	
	6	Correspondence – 1971-1972	
	7	Resumes – 1971-1972 Schedules	
	8	January 3-April 17, 1972	
	9	April 24-May 17, 1972	
	12	1	May 22-June 26, 1972
		2	July 1972
3		August 1972	
4		September-December 1972	
5		Talking Papers – 1972	
6		Target States – 1972 [Target '72]	
7		[Sixty Days to Victory: A Program for Voter Identification and Turnout] – 1972	
8		[Special Ballots Handbook] – 1972 Telephone	
13		1	Campaign Handbooks – 1972
		2	Centers – 1972
	3	Lists – 1972	
	4	[Talking Points] – 1972	
	5	Tennessee – 1972	
	6	Texas – 1972	

MSS 123, NANCY HARVEY STEORTS PAPERS, CREEP [Committee for the Re-election of the President (Richard M. Nixon)] (1968-1973), SERIES 6, CONTAINER LIST

<u>Box</u>	<u>Folder</u>	<u>Title</u>
13	7	[<i>The Republican; The National Party Magazine</i> . Special Issue Entitled "Partners"] – 1971
	8	Victory Volunteer Manual – 1972
	9	Vietnam Speech – 1972
	10	Virginia – 1972
	11	Volunteers – 1970-1972
	12	Volunteers' Campaign Manual – 1972
	13	Voter Registration Laws by State – 1971-1972
	14	Washington (State) – 1972
	15	Weekly Expense Reports – 1971-1973
	16	West Virginia – 1972
	17	Wisconsin – 1972
14	1	Wives' Manual, National Republican Congressional Committee – 1972
		Women: Demographic Profile
	2	Pages 1-129 – 1972
	3	Pages 130-249 – 1972
	4	Pages 250-336 – 1972
		Women: Demographic Profile – 11-State Tabulation
	5	Pages 1-149 – 1972
	6	Pages 150-207 – 1972
	7	Women for Nixon-Agnew – [c. 1969]-1972
	8	Women in Public Service, Republican National Committee – 1972
	9	[Women in the Federal Government, White House Fact Sheet] – 1972
15	1	Women on Presidential Boards – 1972
	2	Women Surrogate Information – 1972
		Women Voters Efforts
	3	May 1971-May 1972
	4	June-September 1972
	5	[Women's Vote Area] – [c. 1971]
	6	Young Voters Press Kit for the President – 1971-1972