

Series 8: Nancy Harvey Steorts & Associates, Dallas Series, 1982-1990; bulk 1985-1989
2.025 cubic feet consisting of 54 folders.

The Steorts & Associates, Dallas Series consists of agendas, articles, clippings, correspondence, lists, memoranda, minutes, newsletters, notes, pamphlets, press releases, publications, reports, schedules, speeches and statements.

Materials in this series cover the period 1982-1990. The bulk of the material dates from 1985 to 1989 and documents the consumer affairs consulting firm Steorts formed in Dallas, Texas in 1985. The series is arranged alphabetically by folder title, and chronologically within each folder.

On April 25, 1985, Nancy Harvey Steorts “announced [the] formation of Nancy Harvey Steorts & Associates, a business consulting firm located in Dallas, Texas. The firm’s expertise will be used in developing strategic plans to help solve public policy issues which have an impact on business.” There are few files concerning the firm because from February 1, 1985 to December 31, 1987 she was hired as a consultant by Ray L. Hunt, President of the Dallas Citizens Council, to investigate ways for the non-profit organization to improve its future policies and goals, followed by a term as President in order to implement the changes that the Board of Directors had approved following her study. The materials related to that consulting job and presidency are filed in the Sub-series 7.1, Dallas Citizens Council, Sub-sub-series 7.1.1, General Files.

Correspondence in the series covers such topics as raising money for the Nixon Presidential Library, contributing to Dallas’ City Bond Campaign, the 1985 City Bond Election, The Fund for America’s Future, Dr. William Gibson’s candidacy for a position on the Federal Reserve Board, the Dallas Area Rapid Transit (DART), and the candidacies of James Miller and Joe Wright for the Dedman Chair in Economics at Southern Methodist University. Other correspondence relates to a proposed joint venture developing a marketing program for an office and home drink dispenser between Steorts, Cadbury Schweppes, Public Ltd. Co., London, and Ice Beverage Concepts in Fairfax, Virginia, as well as Steorts’ search for employment after the end of her term as President of the Dallas Citizens Council in 1987. There is also correspondence on speaking engagements and expressions of appreciation for various things.

Information pertaining to European product standards is filed in this series. Part of the European Community's plan to create by 1992, a single market permitting the free flow of foods, capital and people among member countries. One was developing unified, European-wide standards which would eliminate technical barriers to trade. The files contain materials related to how the United States would integrate with the new European standards, as well as the Americans’ reaction to the new system. There are newsletters from the American National Standards Institute (ANSI), the Commission of the European Communities, the National Electrical Manufacturers Association (NEEA) and Underwriters Laboratories Inc.; correspondence and two lists of European Community 1992 directives, proposals and foreign contacts. Also included are materials relating to a 1988 public hearing held by the U.S. Government Working Group on European Community Standards, Testing and Certification Issues to gather public comments, concerns and recommendations concerning the European Community’s new approach on product standards and conformity assessment procedures. There is a schedule of people who testified at that hearing and

copies of some of the statements from such organization as Toy Manufacturers of America, Chemical Manufacturers Association and the National Forest Products Association.

Materials relating to the Tylenol poisoning cases of the early 1980s can be found in the series. There are clippings, correspondence and notes, as well as a copy of Steorts' speech on the responsibilities of pharmacists under the Poison Prevention Packaging Act given at the University of Houston's School of Pharmacy in March 1982 while she was the Chairman of the U.S. Consumer Product Safety Commission. There is a copy of Steorts' article entitled "New Directions in Product-Safety Regulation" (Summer 1984) and statements given by Steorts and others before the U.S. Senate Committee on Labor and Human Resources in February 1986 concerning securing the contents of over the counter medicine packages and the Federal Anti-Tampering Act.

Another activity well-documented in the series is Steorts' service on the Advisory Council to the Board of Directors of the Adolph Coors Company. These files contain memoranda on such topics as upcoming meetings of the Advisory Council, the Black Covenant and Hispanic Agreement, and the Human Resources Department at Coors. Also included are the agendas and minutes of the meetings of the Advisory Council. In addition, there are pamphlets about the National Agreement between the Adolph Coors Company and the Coalition of Hispanic Organizations and the National Incentive Coalition between the company and the National Black Economic Development Coalition in 1984; an informational packet about Coors' "Volunteers under 30" Program; copies of the *Courier*, a newsletter published for the employees of Coors; press releases; and a copy of the final report to the Coors Company on the "1989 Consumer Forecast," a Barter-Syndication Special, which aired in twenty-eight markets nation-wide during the first quarter of 1989. This half-hour program, hosted by Steorts, examined the key issues confronting consumers during the coming year, including employment, effective complaining and quality issues in manufacturing. Other materials related to the television special include a proposal and overview of the program, a listing of the arrangement of the special, press releases and notes.

Other materials filed in the series include clippings and press releases related to Steorts opening her office in Dallas, Texas. Other clippings include items written by Steorts in reference to home improvement; those covering the Women's Business Ownership Conference held in Dallas; information on the exporting business; and those pertaining to the groundbreaking ceremony of the Strom Thurmond Institute at Clemson University in 1985.

This series is indexed under the following terms in the University Libraries' online catalog. Researchers desiring materials about related topics, persons or places should search the catalog using these headings.

Subjects:

Acetaminophen [Tylenol]
Adolph Coors Company
Brewing industry—United States
Businesswomen—United States
Drugs—Packaging—Safety measures

Drug adulteration–Prevention

International trade

Nancy Harvey Steorts International

Product safety–Standards– European Economic Community countries

Women–Employment–United States

Women-owned business enterprises–United States

Form/genre:

Speeches

MSS 123, NANCY HARVEY STEORTS PAPERS, NANCY HARVEY STEORTS & ASSOCIATES, DALLAS (1982-1990), SERIES 8, CONTAINER LIST

<u>Box</u>	<u>Folder</u>	<u>Title</u>
1	1	[Adolph Coors Company] 1984-September 1988
	2	October 1988-July 1989
	3	[Press Releases] – 1988
	4	Animal Rights – 1989-1990
		["Bizar Financing: How to Start, Buy, and Build a Business with No Cash" Conference, International Business Network]
	5	[Study Guide, Manual, Forms and Notes] – 1986, 1989
	6	1989
	7	[Consumer Complaint Handling in America: An Update Summary (Executive Summary)] – 1986
2	8	[Consumer Safety in the United Kingdom] – 1985
		[Correspondence]
	1	1985-1987
	2	1988-1989
	3	[Equality Venture Management Company] – 1989
		Europe 1992 Standards
	4	1988-July 21, 1989
	5	July 26-27, 1989
	6	[c. 1989]
		[Exporting]
7	1982-1985	
8	[c. 1985]	
9	["Find the Balance" Work-Family Expo, U.S. Department of Labor] – 1988	
10	[First Boston Corporation] – 1988	
3	1	Food Marketing Institute – 1985
	2	Georgetown Television Productions – 1988-1989
	3	[Hoechst Celanese Corporation] – 1989-1990
	4	International Trade Association – 1988
	5	[McNaughton Symposium: Entitlements and Deficit Savings by John L. Palmer] – 1988
	6	Minority Development Conference, Dallas, Texas – 1988
	7	National Bureau of Standards Authorization (Fiscal Year 1989) – 1988
	8	National Center for Policy Analysis (NCPA) – 1988
	9	New Orleans [Leadership Workshop] – 1988
	10	[New Partnership Allocation Regulations under Section 704 (b) of the Internal Revenue Code] – 1986-1987
	11	[Newspaper Clippings] – 1985
		[Notes]
	12	[c. 1985-1988]
	13	[c. 1985-1988]
14	Office Cost Factors – 1986	

MSS 123, NANCY HARVEY STEORTS PAPERS, NANCY HARVEY STEORTS & ASSOCIATES, DALLAS (1982-1990), SERIES 8, CONTAINER LIST

<u>Box</u>	<u>Folder</u>	<u>Title</u>
3	15	[Ovarian Cancer] – 1989
4	1	[Press] – 1985
	2	[Press Release Announcing Opening of Nancy Harvey Steorts and Associates] – 1985
	3	Public Communications Inc. – 1987 Public Relations
	4	1987-1988
	5	Edelman – 1989
	6	Quality Television Show – 1988
	7	[Ross, Judy Lee. The Embracer] – 1989
	8	[Savings and Loans] – 1989
	9	[Speeches] – 1985-1988
	10	[Steorts, Nancy Harvey. Resume Package] – 1985
	11	Strom Thurmond Institute Ground Breaking – 1985
	12	[Thatcher, Prime Minister Margaret] – 1988
	13	Transportation Secretary [Samuel K. Skinner] – 1989 Tylenol Senate Hearings
	14	1982, 1984-February 28, 1986
	15	February 28-September 5, 1986
5	1	[United States-Mexico Trade and Investment Conference] – 1988
	2	[U.S. Women in Exporting Services Trade Mission] – 1985
	3	Video Tape Caper – 1985
	4	[Wall Street/Smithsonian Institution’s Panel Discussions Series on American Business and the Economy in the 1990s and Beyond] – 1989 Washington Trip
	5	1986-1987
	6	(July 18, 1988) – 1988