



Special points of interest:



Associate Dean and Professor Emeritus Ron Moran was presented the Distinguished Emeriti Award by Provost Dori Helms during Emeritus Day.

LIVE UNITED 

Give to United Way!

**JOIN HANDS.
OPEN YOUR HEART.
LEND YOUR MUS-
CLE.**

**FIND YOUR VOICE.
GIVE 10%. GIVE 100%
GIVE 110%.
GIVE AN HOUR.
GIVE A DOLLAR\$\$\$**

Message from the Director

Emeritus Day was another grand affair this year. Over 100 emeriti attended the event. We remembered those who had passed away last year, heard interesting comments from speakers, and welcomed new and continuing partners. The highlight of the day was the presentation of the Distinguished Emeriti Award (see side bar).

We have been inundated with questions, concerns and complaints about the handling of emeritus parking decals. On behalf of President Barker and Provost Helms, I apologize for the problems this year. It was certainly not their intent to deny a parking decal to anyone who needs it. But in trying to better manage overall university parking needs, there was misinformation and mis-

communication which resulted in much aggravation for you and me! We're working to ensure a better system in the future.

Clemson's emeriti contributed over \$10,000 to United Way last year. As the charity of choice for the Emeritus College, I hope you will consider making a gift this year. A pledge card is enclosed for your convenience.

Happy Holidays and GO TIGERS!

Diane



Advisory Board News:



At the fall board meeting, Director Smathers provided an update on parking and space and presented the budget for this year. Numerous committees gave reports, and details of **An Eye to the Future** campaign were presented.

Faculty Senate President Bill Bowerman was welcomed and outgoing board members Peggy Cover, Dick Klein, Arnie Schwartz and Myles Wallace were recognized. Under board business, standing committees were announced, a membership application voted upon, and the board discussed the possibility of hosting a regional meeting of AROHE/ACC institutions with similar emeriti units. The board also voted to have a Cash Bar at Emeritus Night and revisited spouse participation in Emeritus Day.

Above: Chair Paul Zielinski presides over the fall meeting of the Emeritus College Advisory Board.

Right: Members of the board review materials in preparation for discussion and vote.





In Remembrance

Jordan A. Dean
Professor Emeritus
Modern Languages
1911-2009

Elena G. Fernandez
Professor Emerita
Spanish
2009

Victor Hurst
Vice President and
Dean Emeritus
1915-2009

Charles M. McGee
Professor Emeritus
English
1913-2009

Landon C. Miller
Professor Emeritus
Horticulture
1937-2009

James H. Nicholson
Professor Emeritus
Mathematical Sciences
1927-2009

Edward F. Olive, Sr.
Professor Emeritus
Education
1926-2009

Malcolm J. B. Paynter
Professor Emeritus
Microbiology
1928-2009

Joel L. Richardson
Professor Emeritus
Industrial Management
1920-2009

Upcoming Events

Holiday Reception

President and Mrs. Barker invite everyone to attend the annual holiday reception at the President's Home on December 10. Please check our website for more details. Invitations to this event will not be mailed; however, we will send an email reminder.

Emeritus B.L.O.G.

The next Book Lovers Only Gambit will be Thursday, December 17 at 10:00 am at McClure's Bookshop in downtown Clemson. There will be a discussion on Mark Bauerlein's *The Dumbest Generation*. The Emory professor asserts that "the intellectual future of the United States looks dim." He says that today's youth have a "brazen disregard of books and reading." You don't have to read the book to enjoy this discussion! Join us.

The No Power Point Seminar

The popular No Power Point Seminar is held the third Thursday of September, November, February and April at noon at the New China Buffet in Clemson. Check our website for more information. We send email reminders of this event so be sure we have your email address. Emeritus Gary Powell is this year's coordinator.

Emeritus Night at the Brooks Center

The 6th annual Emeritus Night will be held at the Brooks Center on Wednesday February 24, 2010. This year's Clemson Players production is *Rent*, an award winning musical based on Puccini's *La Boheme*. This racy play is about seven friends living in New York's East Village. Mark your calendars now. Invitations will be mailed.

Have You:

- ☒ Completed the Retiree Survey?
- ☒ Made a donation to *Eye to the Future* campaign?
- ☒ Contributed to United Way?
- ☒ Volunteered to teach or continue research?
- ☒ Noted events on your calendar?
- ☒ Sent your email address to the College?
- ☒ Had your portrait made for the Archives?
- ☒ Informed the College of any awards received?



Patrick Square

Where Legacies Begin

Many thanks to Patrick Square for sponsoring the Emeritus Day luncheon.

Emeritus College Campaign Update

An Eye to the Future campaign is well underway. Over 60 persons have contributed over \$6000! The campaign will run through December 31, 2010 so there's plenty of time to make your donation *or pledge*. Persons contributing \$250 or more receive a gold lapel pin while those contributing \$50 or more receive a silver lapel pin. You may send your check to *Friends of the Emeritus College*, E304A Martin Hall, Clemson, SC 29634 or go to our website www.clemson.edu/emericuscollege to download a form for other options. BE SURE to indicate that your gift is for the Emeritus College and if it is an annual gift or a pledge. This is your chance to **be a part of the future as well as the past!** These funds support the activities of the Emeritus College including our undergraduate student scholarship.

Success Stories: Emeritus Day 2009



Friends of the Emeritus College Donors since January 1, 2009



GOLD PLUS DONORS (\$500-999)

Lloyd Blanton
Bob Lambert
John Luedeman

GOLD DONORS (\$250-499)

Bernard Bayer
Ralph Elliott
J.C. Mike Hubbard
John Kenelly
Rob Roy McGregor
Frank & Gail Paul
Phil Prince
Jerry Reel
Diane Smathers
Jerry Whitmire

SILVER DONORS (\$100-249)

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Victor Hurst
Donald McKale
Madelynn Oglesby
Linvil Rich
Hilton Rogers
Roger Rollin
Dave Senn
Jimmy Sheriff
Michael Taras
Dave Van Lear
William West
Clint Whitehurst
Donna Winchell

SILVER DONORS CON'T (\$50-99)

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J. Edwin Clark
Tom Collins
Bruce Cook
Garnet Craddock
Dee Cross
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R.L. Edwards
Thom Efland
Alvon Elrod
Robert Fennell
Lewis Fitch
Shelley & Ron Fones

Larry Gahan
William Hendrix
Don Henricks
Libby Hoyle
W.J. Kennedy
Richard Klein
Harry Law
Ron Moran
Roy Ogle
John Passafiume
Larry Reamer
Lucy Rollin
Ab Snell
Myles Wallace
Sam Wang
Harold Woodell

Op Ed Piece by an emeritus

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editor's

ial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Emeritus Webb Smathers stands for conservation.

Spotlight

This story can fit 100-150 words.

This is a good place to write a small story featuring a new product, service, or program you're offering.

Remember to make the information useful to your reader. Explain any features that distinguish what you offer from that of your competition.

You may also want to describe the history of the product, service, or program or highlight persons responsible for its

development.

A good source of information for your story might be press releases, sales or market reports, or brochures you have created.

It is important to maintain the integrity of this publication as a newsletter, rather than a means of advertisement. In other words, your readers should feel that you're informing them about what you offer, as opposed to selling it to them.

"The love of learning, the sequestered nooks, And all the sweet serenity of books." - [Copy to Clipboard](#)

– Henry Wadsworth Longfellow

[Add Quote To Your Quote List](#) Book or Movie Review

The Chair's Corner



Clemson University

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

Your business tag line here.

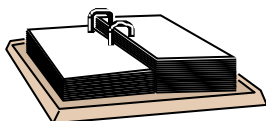


Clemson University

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Calendar of Events

October.....Newsletter
November 19.....**No Power Point Seminar**
December 10.....*President's Holiday Reception*
December 17.....*Emeritus B.L.O.G.*
January 26.....Emeritus Board Meeting
JanuaryNewsletter
February 24.....Emeritus Night



For other related events go to:

www.clemson.edu/emerituscollege

Emeritus College Advisory Board 2009—2010

Mr. Bernard Bayer, *Professor Emeritus, Library Science, The Ohio State University*
Dr. Muriel Bishop, *Professor Emerita, Chemistry*
Dr. Lloyd H. Blanton, *Professor Emeritus, Agricultural Education*
Dr. Harold E. Cheatham, *Dean Emeritus, Health, Education & Human Development*
Ms. Peggy H. Cover, *Librarian Emerita*
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Dr. Donna Winchell, *Professor Emerita, English*
Dr. C. Harold Woodell (Chair Elect), *Professor Emeritus, English*
Dr. Paul B. Zielinski (Chair), *Director & Professor Emeritus, Civil Engineering*

Ex-Officio:

Dr. Diane Smathers, *Director, Emeritus College*
Dr. Dori Helms, *Provost and Vice President/Academic Affairs*
Mr. Phil Prince, *President Emeritus*
Dr. Bill Bowerman, *President, Faculty Senate*