As we begin another academic year I am reminded of the many successes that we have experienced as an Emeritus College. But did you realize that all of our programs, events, awards, scholarships and even this newsletter are made possible through the contributions we make to Friends of the Emeritus College? Our college has remained strong and vibrant during the economic woes of higher education because we support it.

The Emeritus College Development Committee met during the summer to begin plans for our next Friends … campaign. Issues associated with fund raising which were discussed include: establishing categories of giving, the timeframe for the present campaign, the type of gifts/tokens to be provided to donors, sending fund raising information by email to all emeriti, and providing a request for donations in the fall newsletter. As Chair of the committee, I also met with Ann Smith in the Development Office who was very helpful in offering a variety of suggestions.

As a result of the work of the committee, I am pleased to announce our next campaign: Continuing to Serve. The timeline for this campaign was considered, and after discussing the advantages and disadvantages of various options, it was decided that the present period would run from August 2011 through December 2012, a 17 month cycle, and thereafter with an annual cycle of January through December. The levels of giving for present and future campaigns were established as follows: $50.00 (Silver), $100 (Silver Plus), $250.00 (Gold), $500.00 (Gold Plus), and $1000.00 (President’s Club).

I would like to thank the development committee for their suggestions in making significant progress in planning for this year’s campaign. Committee members are: Paul Zielinski, Lauretta Park, Jerry Waddle, Adolph Beyerlein, and Diane Smathers (ex-officio).

New campaign announced. See page 2 for details.
What’s Happening: Upcoming Events

Dementia Specialist to Speak at Emeritus Day
October 11

Janet B. Altman, a dementia specialist and popular speaker, will be with us for Emeritus Day on October 11. Ms. Altman has been working with dementia patients and their families for over 20 years. She is a certified Dementia Dialogues Trainer and creator of a 3 hour community education course titled: Dementia 101. Currently, she serves as Dementia Specialist for Oakleaf Village in Lexington, S.C. Invitations to Emeritus Day will be mailed.

NPP Seminar September 15

The next No Power Point Seminar will be held on Thursday, September 15 at noon at the Hibachi Grill (old Shoney’s) in Clemson. Professor Emerita Donna Winchell will speak on “The Cost of Autism.” Donna serves on the statewide Developmental Disabilities Board and is considered an expert on the socio-economic costs of autism. Join us for the NPPs this year. The food is good, the speakers are great, and the collegiality is unsurpassed! This year’s seminars will be coordinated by Emerita Carol Ward.

Development Update: Continuing to Serve is new campaign tagline

The latest Friends of the Emeritus College development campaign has been announced. The theme is Continuing to Serve which is consistent with the College’s new volunteer initiative. This campaign began August 1, 2011 and will run until December 31, 2012. For more information, refer to The Chair’s Corner article on the front page of this newsletter.

Anyone who has donated to the College since January 1, 2011 will be recognized as contributing to this campaign. Those who have already contributed are:

- $250—Gold Level
  - Adolph Beyerlein
  - Helene Riley

- $100—Silver Plus Level
  - Carolyn Brisco
  - Bob Lambert
  - Bill West

- $50—Silver Level
  - John Bennett
  - Walt Castro
  - Deuel Griffin
  - Herlie Hendrix
  - Max Loyd
  - John Syme
  - Client Whitehurst

Continue to serve your College by sending a check, made out to Clemson University Foundation, (note Emeritus College on memo line), and mail to E 301 A Martin Hall, Clemson, S.C. 29634. All donors will be recognized at Emeritus Day.
Success Stories: Emeriti Around the World

Left: Ed and Fae McLean at Iguazu Falls in Brazil.

Right: Dave and Ronda Senn at the Taj Mahal in India.

Left: Art Young and wife, Donna Reiss on a cruise on the Mediterranean Sea.

Gary and Connie Powell bicycling on Prince Edward Sound.

Left: Dick and Joyce Klein at the Old City in Jerusalem, Israel.

Right: Michael Crino on camel during study abroad in China.

Left: Donna Winchell on a camel in

Joe Diefendorf presenting a paper in Rio de Janeiro.

Joe Arbena at a Murano glass factory in the Venetian islands.

Linda and Larry Gahan, (front row) on mission trip to Abetifi, Ghana.

Larry Bauer at Entretrat, France. Wife Betty is on far right.

Joe Turner (center), serving as Chair of Seoul Accord in Taipei.
As my career progressed I attached an increasing importance to fundamentals and basic concepts, especially in those areas that cut across disciplines and so are truly basic. I doubt that this idea was original with me, or even unique in any way; I mention it because it started a thought process – where and when should these fundamentals be introduced?

Where the basic concepts are scientific or technical, my answer is middle school. In addition to having sufficient background context, middle school is the place where youngsters begin to develop adult ways of thinking. One of the things they do is get excited about doing things, perhaps leading to future careers.

As a society, we need to develop new scientists, engineers, and other technologically aware and appreciative people, just as we need new linguists, artists and philosophers. But it seems to me that the technical professions have a harder time finding new entrants. Part of the problem is the frequent disparagement of technical knowledge in everyday life. Another part is that many teachers are not well equipped to teach technical subjects, even at basic levels.

It has been well known in some circles for quite a while that this is a problem, and a few solutions have been proposed. One is to engage young students in learning about science as a process in a way that excites them while letting them learn the process itself. An example of this is the Christopher Columbus Awards.

The Christopher Columbus Awards process involves middle school students in teams as they attempt to use science, technology, engineering and math (STEM) principles in resolving community problems. It is a national competition sponsored by the Christopher Columbus Fellowship Foundation, an independent Federal government agency which has been in operation since 1992.

The awards process consists of student teams (three to four students) who, with the assistance of an adult coach, select a community problem and attempt to solve it using a scientific approach. The students engage in a structured process based on material provided by the Foundation, and compete through judging of a written report on their project. The national winner receives a grant of $25,000 to implement their solution; the eight finalist teams receive lesser amounts, with all eight teams winning an expenses-paid trip to Walt Disney World. All teams receive feedback from the competition judges. It is hoped that this process will inspire some students to select careers in STEM disciplines when they otherwise might not have.

I have had the pleasure of serving as a judge in this competition in the initial round for the past two years, thanks to colleague Biff Kennedy who recommended me to the Foundation. So in midwinter I find myself reading about 20 papers that these student teams have written. The teams are not all equally capable, but some are excellent and all indicate involvement in their communities. The structured evaluation process allows consistent judging, and takes away some of the difficulty of evaluation at this level.

To my colleagues looking for something to do with spare time in the winter, I highly recommend serving as a judge in the Christopher Columbus Awards. You can find out more at http://www.christophercolumbusawards.com or email cca@edumedia.com.

You can enjoy reading student work without giving it a letter grade, and maybe participate in continuing the development of new knowledge in the world by helping young scientists get started.
Spotlight on…. Beth Kunkel and her work in Haiti

by Diane Smathers

Most of us are familiar with Beth Kunkel's work in nutrition and food science. But did you know that she is also an accomplished seamstress? Since 1998, Beth has been part of a group of artisans who help the villagers of Cange, Haiti make and sell products. The sponsoring organization is Zanmi Lasante which is the Haitian branch of Partners in Health, an organization founded by Dr. Paul Farmer of Boston. Over the years the project has expanded and now is called Sant Art ak Kouti (Art and Sewing Center). The center employs about 25 artisans—including seamstresses, weavers, painters, and a potter. Beth says, “The importance of local crafts to economic development in underdeveloped areas is something often overlooked.”

The Episcopal Diocese of Upper South Carolina has had a relationship with the community of Cange, Haiti since 1979. Holy Trinity Church in Clemson supports Sant Art by allowing Beth to sell wares at Trinity Place (formerly Clemson United Methodist Church) on Sundays from 12:00—2:00. The money received from the sales are used to buy supplies that support the work of the center.

Book Review

by Rameth Richard Owens

The current book note selection is David McCullough's most recent publication, The Greater Journey: Americans in Paris (Simon & Schuster, 2011, 456 pp + notes). Like his biographies of Truman and John Adams which received Pulitzer Prizes and his six other acclaimed works, The Greater Journey is enthralling. It is especially fascinating, because it deals with people whose contributions enriched the American experience beyond measure, but most of whom are little known.

In contrast to earlier emissaries (such as Benjamin Franklin, Thomas Jefferson and John Adams) who journeyed to France for political purposes, many who ventured across the Atlantic, 1830-1900, went for cultural reasons. As aspiring artists, sculptors, architects, "medical," and writers, they sought inspiration; more fundamentally, all but the writers wanted instruction. Ambitious offspring of a young, developing country, they were drawn to the City of Light, the Old World's cultural center since the 17th century. Once there, they relished everything it offered -- opera, theater, ballet, museums, cathedrals, restaurants and its throbbing vitality. They included John Singer Sargent, gifted portrait painter; Augustus Saint-Gaudens, who became America's preeminent sculptor; architect Louis Sullivan; Oliver Wendell Holmes, a "medical" who returned to Harvard's Medical School as chief anatomist; and James Fenimore Cooper, Louis Henry Adams -- all distinguished writers. Among them, too, were women, notably America's first female doctor, Elizabeth Blackwell; early women's education advocate, Emma Willard; acclaimed Impressionist painter, Mary Cassat; and author Harriet Beecher Stowe.

Interestingly, Samuel F. B. Morse went to Paris to learn artists' techniques and became an accomplished portrait painter, but what brought Morse renown was an idea he took home to America and developed into the telegraph. He also relayed to America news of the daguerreotype's invention.

An especially intriguing person introduced here was Elihu Washburne. Raised in rural Maine, he and three brothers, after moving west, had remarkable political careers, all representing different states in the US House of Representatives (three simultaneously). In 1869, Elihu became US Minister to France. Though inexperienced, he served splendidly during the Franco-Prussian War, 1870-1871. He alone, among major countries' diplomats, remained in Paris where hundreds of foreign nationals sought assistance. He did what he could, even furnishing provisions and refuge in the legation for dozens of Germans. And he stayed on through the Commune's horror after the war. Through it all he kept a diary, detailing events around him and providing an eye-witness account of both the months-long siege and the Commune's madness.

Besides these, hundreds of other Americans traveled to Paris, 1830-1900, as visitors and sightseers. Considering time and resources involved, it is somewhat surprising that so many made the trip. As many as 150,000 Americans attended the Exposition Universelle (World's Fair) of 1889! At that time there were perhaps 1,000 young Americans in Paris studying art.

This is not a fast read, but it is surely interesting. (Amazon, $18.75; to borrow mine, <rrowens@clemson.edu>).
Emeritus College Advisory Board 2011—2012

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Calendar of Events

August.................................Newsletter
August 23.......................Victor Hurst Convocation
Summer Reading Day
September 13...Emeritus College Advisory Board
September 15........No Power Point Seminar
October 11.......................Emeritus Day
November.........................Newsletter
November 17........No Power Point Seminar

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Don’t simply retire from something; have something to retire to.
— Harry Emerson Fosdick

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Continuing to Serve