

Table 1. Stormwater Education Plan

Year 1 (2008-09) - Richland County, Arcadia Lakes, and Forest Acres

Living Document (last revised: 7/24/09)

Lead Service Provider	Activity/Program	Target Geography/ Land Use	General Stormwater Awareness	Target Pollutant(s)										Participation by other Service Providers	Location and Date Delivered	Number Impacted/ Reached	Assessment Type	
				Bacteria	Toxic Contaminants, petroleum products, pesticides, heavy metals	Sediment	Nutrients	Pollutants resulting in low Dissolve Oxygen	Debris	Temperature	Other	infiltration						
General Public																		
Clemson Carolina Clear	Rain Garden presentation at American Dream, Richland's Home buying and Green Living Conference, March 2009	Midlands	x															
Richland County	Presentation on stormwater management activities in Richland County at American Dream	Midlands	x															
Clemson Carolina Clear	Radio Advertisements	Midlands	x											Richland County	Midlands, Spring 2009		Not assessed	
Richland County	Earth Day Project (Lawnmower Exchange)	Richland County												KMB, many others...	Spring 2009		90	
Keep the Midlands Beautiful	Adopt-A-Highway Program	Richland County													Throughout year		2229	
Keep the Midlands Beautiful	Adopt-A-Waterway Program	Richland County													Throughout year		333	
Keep the Midlands Beautiful	Riversweep	Richland County													Saluda River at Riverbanks Zoo, 9/20/08		118	
Richland Conservation District	District newsletter featuring rain barrels.	Richland County	x												Richland County, June 2009		100	Pre- and Post-Surveys
Clemson Carolina Clear	Public Access TV Commercial and Advertisement	Richland County	x												Midlands, Spring 2009		Not assessed	
Richland County	Recycle Day	Richland County												Solid Waste	Countywide, 11/6/08		2500	
Gills Creek Watershed Association	Rooftop Rhythms Festival	Forest Acres	x											Forest Acres	Forest Acres Mall, 4/16/09		50	
Gills Creek Watershed Association	Nature Fest	Richland County	x											Congaree National Park	Congaree National Park, 4/18/09		100	
Gills Creek Watershed Association	Forest Acres Festival	Forest Acres	x										Forest Acres, Richland County, Forest Acres Rotary Club	AC Flora HS, 5/16/09		100		
Richland County	Sparkleberry Country Fair	Richland County	x												Clemson Sandhills REC, April 25, 2009		500	
Gills Creek Watershed Association	Public presentation on the Gills Creek Watershed	Richland County	x	x											USC Green Quad Learning Center, 4/7/09		9	Feedback
Gills Creek Watershed Association	Community Watershed Clean-up	Richland County													Two Notch Rd. Area, April 13-30, 2009		5	
Gills Creek Watershed Association	Public Meeting on Gills Creek Watershed Management Plan	Richland County	x												4/20/09		50	
Gills Creek Watershed Association	E-mail newsletters featuring stormwater articles	Richland County	x												Email, ongoing		215	
Clemson Carolina Clear	Richland Countywide Stormwater Consortium Website	Richland County	x												Internet, 2/2/09, ongoing		265	
Gills Creek Watershed Association	Gills Creek Watershed Association Facebook Page	Richland County	x												Internet, 4/7/09, ongoing		31	

ADAPTIVE Stormwater Education Plan

**Year 1 (2008-09) - Richland County, Arcadia Lakes and Forest Acres
with Proposed Activities for Year 2 (2009-2010)**

Living Document (last revised: 7/24/09)

Lead Service Provider	Activity/Program	Target Geography/ Land Use	Target Pollutant(s)										Participation by other Service Providers	Location and Date Delivered	Number Impacted/ Reached	Assessment Type	
			General Stormwater Awareness	Bacteria	Toxic Contaminants, petroleum products, pesticides, heavy metals	Sediment	Nutrients	Pollutants resulting in low Dissolve Oxygen	Debris	Temperature	Other						
Youth / K-12 / Teachers																	
Richland County	Richland 101 (Kids Day) Activities and information delivered to inform kids and their parents about Stormwater related issues.	Richland County	x												7/24/08	1000	Feedback
Gill Creek Watershed Association	Bus tour of the Gills Creek Watershed for college students in POLI 121 "Green Politics" class	Richland County	x	x	x	x	x	x						University of South Carolina	3/23/09	20	
Richland County	Public Works Week	Richland County	x											Department of Public Works Divisions	Richland County Public Works, 5/15/09	100	
Elected and Appointed Officials and High-Level Staff																	
Gills Creek Watershed Association	Presentation on Gills Creek Watershed for Richland County Conservation Commission	Richland County		x			x								Richland Co. Administration Building, 4/18/09	15	
Richland County Planning Department	Comprehensive Plan to be used by County Council in creating land use ordinances developed to include water quality policies and encourage the use of buffers	Richland County	x				x	x							2/26/09	11	Feedback
Professionals: Contractors, Engineers, Developers																	
Richland County	Industrial Operators Conference	Richland County	x				x								Midlands Tech Northeast Campus, 4/7/09	75	Feedback
Clemson University	CEPSCI (Certified Erosion Prevention and Sediment Control Inspector)	Richland County					x	x							4 courses conducted throughout the year	276	
Clemson University	Pond Management Workshop	Richland County	x				x	x							Clemson Sandhills REC, 10/2/08	75	
Richland County	Richland County Internal Best Management Practices (BMP's) Training	Richland County	x												Richland County Adult Activity Center, 9/17/08	45	
Richland County	Internal Stormwater Management Trainings	Richland County	x												Seven Trainings Throughout the year	144	
Homeowners & Homeowner Associations																	
Richland County, Arcadia Lakes	Storm drain marking, accompanied by Stormwater awareness door hanger.	Richland County	x	x			x	x				x		Clemson Carolina Clear	Summer 2008, Summer 2009	91300	Feedback
Richland County	Presentation on storm drain marking for Woodlands subdivision Homeowners Association	Richland County		x				x					x		Woodlands subdivision, 4/14/09	22	
Richland County Master Gardeners Association	Rain garden installation and demonstration workshop	Richland County	x											All	Clemson Sandhills REC, 5/9/09	12	
Richland County	Beautification Day	Richland County	x											Keep the Midlands Beautiful, RC Special Services	Midlands Tech Northeast Campus, 9/9/08	300	
SC State Museum	Build a Rain Barrel Workshop at Earthday Festival	Richland County	x		x		x								SC State Museum, March 28, 2009	6	
SC State Museum	Rain Garden presentation at Earthday Festival	Richland County	x		x		x	x							SC State Museum, 3/28/09	6	
Soil & Water Conservation District	Rain Barrel Sales with accompanying newsletter articles	Richland County	x												Ongoing	100	