

ADAPTIVE Stormwater Education Plan			Year 2 (2009-10) - Richland County, Arcadia Lakes and Forest Acres							Living Document (last revised: 6/10/2010)							
Lead Service Provider	Activity or Program	Target Geography/ Land Use	Target Pollutant(s)										Participation by other Service Providers	Location and Date Delivered	Number Impacted/ Reached	Assessment Type	
			General Stormwater Awareness	Bacteria	Toxic Contaminants, petroleum products, pesticides, heavy metals	Sediment	Nutrients	Debris	Temperature	Other							
General Public																	
Richland County	Refrigerator Magnets designed and distribute to raise awareness to the Stormwater hotline	Richland County	x	x	x	x	x	x						Carolina Clear	July 2009	2000	
Carolina Clear	Richland Countywide Stormwater Consortium Website	Richland County	x												Ongoing	1,791 page views	
Many	Education Partner Facebook Pages	Richland County	x												Ongoing	1892 fans	
Gills Creek Watershed Association	Gills Creek Clean-up	Richland County	x								x			Congaree Riverkeeper	8/1/09, 9/26/10, 5/8/10 Lower Gills Creek Area	44	
Carolina Clear	Stormwater Awareness Public Service Announcement on Time Warner Cable	Richland County	x	x	x										August - December 2009	<185,111 (Richland, Lexington, Sumter Cable subscribers)	
Carolina Clear	Palmetto People interview with Carolina Clear Statewide Coordinator on Time Warner Cable	Richland County	x												August - December 2009	<185,111 (Richland, Lexington, Sumter Cable subscribers)	
Gills Creek Watershed Association	Forest Acres National Night	Forest Acres	x											Forest Acres	8/3/09, Trenholm Park	200	
Richland County	Stormwater public forums on leaf bagging and buffer ordinances	Richland County	x					x	x					Carolina Clear	Tuesdays in Sept. 2009, four locations throughout county	125	
Gills Creek Watershed Association	Gills Creek Watershed Association Annual Meeting	Richland County	x	x								x			9/13/09, Sandhills REC	30	
Clemson University Restoration Institute	Environmental Attitudes & Behaviors Survey	Midlands	x	x	x	x	x	x	x					Clemson Dept. of Sociology & Anthropology	July-Aug. 2009, Richland, Lexington, & Sumter Counties	403	Telephone Survey
Gills Creek Watershed Association	Wheels Across the Watershed Fundraiser	Richland County	x										Flood-plain management		10/11/2010, bus tour through Gills Creek Watershed	40	
Richland County	Richland County Recycles Day	Richland County			x							x		Solid Waste	10/14/09, Sandhills REC	7000	
Richland County	Stormwater and Pet Waste signs posted at county facilities and parks	Richland County	x	x								x			Fall & Winter 2010	46 signs posted	
Gills Creek Watershed Association	Display at Farmville	Richland County	x	x										Edventure Museum	3/20/10, Edventure Museum, Columbia	120	
Gills Creek Watershed Association	Display at "All Creatures Great and Small" Festival	Richland County	x	x										Forest Lake Presbyterian Church, Carolina Clear	4/18/10, Forest Lake Presbyterian Church	250	
Gills Creek Watershed Association, Richland County	Display at Earth Day at the State House	Richland County	x	x										Environmentalists, Inc.	4/22/10, SC State House Grounds	100	
Congaree National Park, Gills Creek Watershed Association	Display at Nature Fest	Richland County	x											Congaree National Park	April 24, 2010 Congaree National Park	100	
Richland County, Gills Creek Watershed Association	Displays at Sparkleberry Country Fair	Richland County	x											Carolina Clear, Richland Master Gardeners	April 24, 2010 Sandhills REC	30000	
Gills Creek Watershed Association	Display at Rosewood Crawfish Festival	Richland County												Soil & Water Conservation District	5/1/10, Rosewood Drive, Columbia	100	

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General Public																		
Richland County	Display at County Council District 7 Spring Fling Drop-in	Richland County														5/12/10	45	
Richland County, City of Blythewood	Display at Blythefest	Richland County	x	x									x		Town of Blythewood	5/14/10, Tinity United Methodist Church, Blythewood	2500	
Richland County	Display at the Black Expo	Richland County	x													5/22/10, Colonial Life Arena	10,000	
Forest Acres Rotary Club, Gills Creek Watershed Association	Display at Forest Acres Festival	Forest Acres	x												Forest Acres, Richland County, Forest Acres Rotary Club	May 22, 2010	3000	
Carolina Clear	Pet Waste Brochures distributed to Veterinary offices	Richland County	x	x					x							May & June 2010	16 offices, 400 brochures	
Carolina Clear	Pet Waste Brochures mailed with Richland County pet registration renewal letters	Richland County	x	x					x						Richland County Animal Care	Ongoing	100	
Richland County	Pet Waste Brochures Distributed, Misc	Richland County	x	x					x							Ongoing	2700	
Richland County	Illicit Discharge Detection & Elimination program brochures distributed	Richland County	x	x	x				x							Ongoing	550	
Richland County	"Drains to a Stream" brochures distributed	Richland County	x													Ongoing	300	
Richland County	"Put the Brakes on Water Pollution" brochures distributed	Richland County	x		x											Ongoing	300	
Keep the Midlands Beautiful	Adopt-A-Highway Program	Midlands										x				Ongoing	2617	lbs. of trash collected
Keep the Midlands Beautiful	Adopt-A-Waterway Program	Midlands										x				Ongoing	333	lbs. of trash collected
Keep the Midlands Beautiful	Third Saturday Cleanups	Midlands										x			3rd Saturday of each month, starting Sept. 2009	118	lbs. of trash collected	
Keep the Midlands Beautiful	Miscellaneous Cleanups	Midlands										x			Ongoing	226	lbs. of trash collected	
Gills Creek Watershed Association	Public presentation on the Gills Creek Watershed	Richland County	x	x	x			x	x	x						8 presentations during the year.	230	
Gills Creek Watershed Association	Gills Creek Watershed Association Newsletter	Richland County	x													Distributed electronically, monthly	400	
Richland County	Crane Creek Watershed Management Plan Stakeholder Meetings	Richland County	x	x	x			x	x	x					Center for Watershed Protection	10/1/09, 3/4/10, Richland Co. Admin Building	34	
Richland County	Crane Creek Watershed Management Plan Public Meetings	Richland County	x	x	x			x	x	x					Center for Watershed Protection	3/4/10 Crane Creek Community Center	50	
Richland County Solid Waste	Presentations to homeowners associations and community meetings on illegal dumping and recycling	Richland County										x				19 meetings throughout the county	380	
RC Conservation District	Richland County Conservation District Newsletter	Midlands	x													January 2010	700	
RC Conservation Commission	Richland County Conservation Commission Newsletter	Midlands	x													January 2010	700	
Sustainable Midlands	Newsletter Article on Stormwater Pollution	Midlands	x	x	x				x	x						March 2010	1100	
Richland County	Stormwater Department featured in the Richland Review employee e-newsletter	Richland County	x													3/19/10, distributed electronically	1600	

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Youth / K-12 / Teachers																
Carolina Clear	4H2O Pontoon Classroom day camp	Midlands	x	x	x	x	x	x	x	x			4H	June 15-19, 2009, Lake Murray	20	Quiz
Richland County	Richland 101 (Kids Day) Activities and information to inform kids and parents about Stormwater related issues.	Richland County	x											7/23/09 Dutch Square Mall	1100	
Carolina Clear	Rain Garden presentations at Bookman Road Elementary School	Richland County	x	x	x	x		x						10/30/09, Bookman Road ES	561	
Carolina Clear	Enviroscape Presentation at Bookman Road Elementary School	Richland County	x	x	x	x	x	x	x					December 2009, Bookman Road ES	288	
Carolina Clear	Rain Barrels at Ridgeview High School	Richland County	x	x	x	x	x	x	x			RC 4H Program	1/22/2010 Ridgeview HS	17		
Carolina Children's Garden	Rain Garden Program	Richland County	x	x	x	x	x						2/26/10, Carolina Children's Garden	7		
Carolina Clear	Enviroscape Presentation at Killian Elementary School Science Day	Richland County	x	x	x	x	x	x	x				4/1/2010, Killian Elementary School	65		
Gills Creek Watershed Association	Enviroscape Presentation at Dent Middle School	Richland County	x	x	x	x	x	x	x			Carolina Clear	3/29/10 & 4/27/10, Dent Middle School	141		
Carolina Clear	Enviroscape Presentations for After-School Programs	Richland County	x	x	x	x	x	x	x			Richland County Recreation Commission	March & April, 2010, Richland County Recreation Centers	51		
Richland County	"A Fish's Wish" activity books distributed	Richland County	x	x	x	x	x	x					Ongoing	1750		
Richland County	Display at Touch-a-Truck	Richland County	x										4/17/2010, Decker Blvd.	200		
Richland County	Display at Play It Safe Fair	Richland County	x										5/1/10, Khol's Store, Columbia	250		
Richland County	Public Works Week	Richland County	x									Department of Public Works Divisions	5/18/10, Richland Co. Public Works	120		
Carolina Clear	Rain Garden Work Day	Richland County	x				x					Bookman Road Elementary	6/1/10, Bookman Road Elementary	41		
USC Green Quad	Student Project: Bioswale	Richland County	x		x	x	x					RC Conservation Commission	USC Campus, Completed April 2010	12		

Professionals: Contractors, Engineers, Developers																
Richland County	2009 Watershed Institute Annual Conference	Richland County	x	x	x	x	x	x	x			Center for Watershed Protection	Sept. 22-25, 2009 Clarion Hotel, Columbia	100		
Town of Blythewood	Smart Growth and Sustainable Site Design Conference	Richland County	x	x			x	x					Oct. 20-21, 2009 Midlands Tech	98	Written Post-survey	
Clemson University	CEPSCI (Certified Erosion Prevention and Sediment Control Inspector)	Richland County					x	x					Six trainings, Midlands Tech	596		
Richland County	Development Roundtable	Richland County	x				x					Center for Watershed Protection	March 2009-present	32		
Richland County	Three Presentations at StormCon 2009	National Conference	x		x	x	x						8/17/09, Anaheim, CA	135		
Richland County	Presentation at South Carolina Environmental Conference	National Conference	x		x	x	x				Water Environmental Federation	3/13/2010, Myrtle Beach, SC	30			
Richland County	Presenation at Stormwater Monitoring Workshop	Midlands	x	x	x		x	x	x		Johnston, Inc., RC Conservation District	12/7/09, Town of Lexington Municipal Complex	78			
Richland County	Internal storm water management trainings for Richland County Staff	Richland County	x	x	x	x	x	x	x		Johnston, Inc	Multiple trainings	140, total			

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Elected and Appointed Officials and High-Level Staff																	
Carolina Clear	Presentation to Richland County Council on the Stormwater Consortium	Richland County	x											Richland County	7/27/09, RC Admin. Bldg.	6	
Carolina Clear, Richland County	Presentation to Richland County Council	Richland County	x												9/15/09, RC Admin. Bldg.	50	
Carolina Clear, Richland County	Joint Proclamation Signing	Richland County	x											Forest Acres, Arcadia Lakes	10/06/09, Forest Acres City Hall	33	
Carolina Clear	Stormwater program update for Richland County Council	Richland County	x											Richland County	1/22/10, RC Admin. Bldg.	20	
Carolina Clear	Presentation for Blythewood Town Council	Richland County	x	x											5/11/10 Blythewood Community Center	10	
Richland County	National Public Works Week Proclamation to Richland County Council	Richland County	x												5/4/10, RC Admin. Bldg.	11	
Gills Creek Watershed Association	Presentation for Richland Co. Conservation Commission project tour	Richland County	x											Richland Conservation Commission	5/24/10, Tree of Life Rain Garden, Arcadia Lakes	15	
Commercial Citizens																	
Richland County, Clemson Carolina Clear	Green is Good for Business Conference: booths	Midlands	x	x	x		x							Keep the Midlands Beautiful	9/1/09, Columbia Metropolitan Convention Center	325	
Clemson Carolina Clear	Green is Good for Business Conference: Presentation on Green Landscaping	Midlands	x	x	x		x							City of Columbia	9/1/09, Columbia Metropolitan Convention Center	20	
Richland Conservation District, RC Conservation Commission	Caring for Creation Green Congregation Conference	Midlands	x		x				x					Richland County, Carolina Clear	11/1/09, Riverbanks Zoo	70	
Richland County	Industrial High Risk brochures distributed		x		x									N/A	Ongoing	500	
Richland County	Pesticide/Herbicide/Fertilizer brochures distributed		x		x		x							N/A	Ongoing	400	
Clemson Extension Horticulture	Presentation of "Rain Gardens: Where, How, & Why" at the annual South Carolina Landscape and Turfgrass Association Conference & Tradeshow	Midlands	x											South Carolina Landscape and Turfgrass Association	1/27/2010, SC State Fairgrounds	700	
Homeowners & Homeowner Associations																	
Richland County, Arcadia Lakes	Storm drain marking, accompanied by Stormwater awareness door hanger.	Richland County	x	x	x		x							Carolina Clear	To be completed Summer 2010	273750	
Richland County	Rain Garden installation with educational signage	Richland County	x												Richland County Public Works, Sept. 2009	400 visitors	
Richland County Master Gardeners Association	Rain garden installations and demonstration workshop	Richland County	x				x								10/24/09, Clemson Sandhills REC	12 participants	
Keep the Midlands Beautiful	Rain Barrel and Compost Bin Off-the-truck Sale	Midlands	x												10/24/2009, Harbison Blvd	353 barrels sold	
Richland Conservation District, RC Conservation Commission, Carolina Clear	Rain garden installations and demonstration workshops	Richland County	x	x	x		x	x						Richland County Public Works, Bookman Rd. ES	11/07/09, Bookman Road ES	22 volunteers	Written Post-survey

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Homeowners & Homeowner Associations																	
Arcadia Lakes, Tree of Life Congregation	Rain Garden installation, with educational flyers	Arcadia Lakes	x											RC Conservation Commission, Gills Creek Watershed Association	Tree of Life Temple, Arcadia Lakes, Dec. 2009- April 2010	47 volunteers	
Richland County	Lawn Mower Exchange	Midlands	x											Keep the Midlands Beautiful, RC Special Services	4/10/2010	100	
Carolina Clear	Build a Rain Barrel Workshop	Richland County	x		x	x								Richland County Public Works	5/15/2010, Richland Co. Public Works	32	Written Post- survey
Richland County	Rain Garden Installation	Richland County	x												Owens Field Airport, completed June 2010	N/A	
Soil & Water Conservation District	Rain Barrel Sales	Richland County	x												Ongoing	23 barrels sold	
Clemson Extension	Master Gardener Training Course	Midlands	x			x	x							Past Certified Master Gardeners	Richland County, 17 Weeks of training	55	
Gills Creek Watershed Association	Presentations to Homeowner Associations on Gills Creek Watershed	Richland County	x												3 presentations during the year	36	