

ADAPTIVE Stormwater Education Plan

Year 5 (2012-13) - Richland County, Arcadia Lakes and Forest Acres

Living Document (last revised: 7/25/2012)

Lead Service Provider	Activity	Target Geography/ Land Use	Target Pollutant(s)										Participation by other Service Providers	Location and Date Delivered	Number Impacted/ Reached	Assessment Type	
			General Stormwater Awareness	Bacteria	Toxic Contaminants, petroleum products, pesticides, heavy metals	Sediment	Nutrients	Debris	Temperature	Other							
General Public																	
Richland County Stormwater	Television PSAs on pesticides, fertilizers, pet waste, FOGs, sediment	Richland County	x	x	x	x	x	x						Carolina Clear			
Richland County & Carolina Clear	Public Access TV Slides	Richland County	x	x			x	x	x								
Clemson Extension	Articles in the <i>State</i> Newspaper	Richland County	x	x	x		x	x						Ongoing	Circulation 96737 each article		
Richland County Stormwater	Interviews on Richland Radio Program	Richland, Florence, & Darlington Counties	x											Carolina Clear			
Richland County Stormwater	Stormwater information featured in <i>Richland Weekly Review</i> Employee Newsletter for County employees	Richland County	x												ongoing, distributed electronically		
Richland County Stormwater	Outreach on Richland Revealed Television Program	Richland County	x											Carolina Clear			
Carolina Clear	RCSC website & facebook page	Midlands	x												Online, ongoing		
Carolina Clear	H2Ownership factsheets on HGIC website	Statewide	x												Online		
Richland County Stormwater, Carolina Clear	Outreach on storm sewer systems maintenance, easements, and county responsibilities	Richland County	x														
Richland County Stormwater	Promote the Stormwater hotline - distribute magnets at events and programs	Richland County	x	x	x		x	x	x					Carolina Clear	Ongoing		Calls received
Richland County Stormwater	Storm drain marking at apartment complexes	Richland County	x														
Carolina Clear, Richland County	Promote reporting of sanitary sewer overflows with materials distributed through sewer providers	Richland County	x	x					x								
Carolina Clear	Pet Waste Brochures distributed to veterinary offices & pet supply stores	Richland County	x	x					x						Ongoing		
Richland County Animal Care	Pet Waste Brochures distributed to with pet registration renewals	Richland County	x	x					x						Ongoing		
Carolina Clear	Pet Waste Brochures distributed by animal shelters	Richland County	x	x					x					Carolina Clear	Ongoing		
Keep the Midlands Beautiful	Adopt-A-Highway Program	Midlands										x			Ongoing		Pounds collected
Keep the Midlands Beautiful	Adopt-A-Waterway Program	Midlands	x									x			Ongoing		Pounds collected
Keep the Midlands Beautiful	Third Saturday Cleanups	Midlands										x			Ongoing		Pounds collected
Gills Creek Watershed Association	Public presentations on the Gills Creek Watershed	Richland County	x	x	x		x	x	x								Post-Survey
Rocky Branch Watershed Alliance	Public presentations on the Rocky Branch Watershed	Richland County	x	x	x		x	x	x						Ongoing		Post-Survey
Carolina Clear, Richland County	Re-initiate Crane Creek Watershed Stakeholder meetings	Richland County	x												Winter 2013		
Richland County Stormwater	Public Presentations on the Crane Creek Watershed	Richland County	x	x	x		x	x	x					Carolina Clear			Post-Survey
Richland County Stormwater	Public presentations on Richland County capital improvement projects	Richland County	x														
Gills Creek Watershed Association	Gills Creek Watershed Association Newsletter	Richland County	x												Monthly, electronic distribution		
Gills Creek Watershed Association	Gills Creek Watershed Association Annual Meeting	Richland County	x														
Gills Creek Watershed Association	Fundraisers building community support of the GCWA	Richland County	x											Carolina Clear			Funds Raised
Congaree Riverkeeper	Congaree Riverkeeper "River Watch" Newsletter	Midlands	x												Distributed electronically, monthly		
Congaree Riverkeeper	Fats, Oils, and Grease outreach to apartment resident, including brochure in English and Spanish	Midlands	x	x					x								
Richland Co., City of Columbia, Lexington Co., Carolina Clear	Summer Celebration of Water Family Festival	Midlands	x	x	x		x	x	x					Many	8/25/12, Riverfront Park		Post-survey
Congaree Riverkeeper	River Rocks Festival	Midlands	x												Riverfront Park		
Richland County Solid Waste	Richland County Recycles Day	Richland County	x		x							x			November, Sandhills REC		Pounds collected

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			General Stormwater Awareness	Bacteria	Toxic Contaminants, petroleum products, pesticides	Sediment	Nutrients	Debris	Temperature	Other								
General Public																		
Richland County Solid Waste	Household Hazardous Waste Collection and Recycling Day	Richland County	x		x											6/30/12, SC State Fair Grounds	856	
Richland County	Displays at Sparkleberry Country Fair	Richland County	x												GCWA, Master Gardeners	April, Sandhills REC		
Carolina Clear	Display at Big Nosh Festival	Forest Acres	x													April, Tree of Life Synagogue		
Forest Acres, GCWA	Display at Rooftop Rhythms Festival	Forest Acres	x											Forest Acres	Richland Mall			
Conservation District, Carolina Clear	Display at Sandhills Farmers Market	Richland County	x	x	x	x	x	x								May-Oct., Sandhills REC		

Youth / K-12 / Teachers																		
Carolina Clear	Enviroscape Presentation at Richland County Schools	Richland County	x	x	x	x	x	x	x	x								Quiz
Carolina Clear	Enviroscape Presentations at Richland County Summer Programs	Richland County	x	x	x	x	x	x	x	x				Richland County Recreation Commission	7/30/12-8/3/12, Five RC Recreation Centers			
Carolina Clear	Watershed Presentations for After School Programs	Richland County	x	x	x	x	x	x	x	x				Richland County Recreation Commission				
Conservation District	Green Steps Schools Rain Barrel projects	Richland County	x											Carolina Clear	Conder ES, H.E. Corley ES, ongoing			
Conservation District	Rain Barrel Workshop for Teachers	Richland County	x											Carolina Clear	7/31/12, Hyatt Park Elementary			
Carolina Clear	4-H2OPontoon Classroom and Environmental Classroom water quality day camps	Richland County	x	x	x	x	x	x	x	x				4-H Program	6/11/11-6/15/12, Lake Murray; 6/25/11-6/29/12, Harbison Forest	39	Post-survey	
Carolina Children's Garden	Carolina Children's Garden Presentations on Water Quality	Richland County	x	x	x	x	x								Sandhills REC			
Conservation Station	Conservation Station Aquatic program - biological water quality monitoring	Richland County		x		x	x							Carolina Clear	Sandhills REC			
Richland County Stormwater	Display at Richland 101 for Kids Day	Richland County	x	x	x	x	x	x						Carolina Clear	July, Dutch Square Mall			
Many	SC Envirothon competition	Statewide	x	x	x	x	x	x							May, Sandhills REC			
Conservation District	SC Envirothon competition: training for Richland County teams														Spring 2013			
Richland County Stormwater	Public Works Week Kids Day	Richland County	x											Department of Public Works Divisions	May 2013, RC Public Works			

Professionals: Contractors, Engineers, Developers																		
Clemson University	CEPSCI (Certified Erosion Prevention and Sediment Control Inspector) Course	Richland County	x				x											Exam
Carolina Clear	Promote examples of Low Impact Development existing in the Midlands	Richland County	x		x	x	x									Winter 2013, Richland County		
Carolina Clear	Produce and distribute guidance materials on implementing LID practices	Richland County	x		x	x	x									Spring 2013, Richland County		
Carolina Clear	Booth at South Carolina Water Resources Conference	Statewide	x													Oct. 11-12, Columbia Metropolitan Convention Center		
Richland County Stormwater	Internal storm water management training for the storm water staff on best management practices for urban storm water treatment.	Richland County	x													Richland County Public Works		

Elected and Appointed Officials and High-Level Staff																		
Richland County Stormwater & Carolina Clear	Presentation for Richland County Council to raise awareness of stormwater issues	Midlands	x															Post-Survey
Central Midlands COG	Presentations to Council of Governments members on Green Infrastructure	Richland County	x		x	x	x											
Carolina Clear	Presentation on Low Impact Development for Richland County Council	Richland County	x		x	x	x									Winter 2013		

