ADAPTIVE Stormwater Education Plan					(2012-13) lia Lakes						Living Document (last revised: 7/25/2012)				
Lead Service Provider	Activity	Target Geography/ Land Use	Se The	Sold Sold Sold Sold Sold Sold Sold Sold	Target F	/ /	7				Participation by other Service Providers	Location and Date Delivered	Number Impacted/ Reached	Assessment Type	
Richland County	Television PSAs on pesticides, fertilizers,	Richland	l		ellerai Fui	JIIC		Т	ı	l		I	l	1	
Stormwater Richland County &	pet waste, FOGs, sediment	County	х	Х	Х	Х	х	Х			Carolina Clear				
Carolina Clear	Public Access TV Slides	Richland County	х	х		х	х	х							
Clemson Extension	Articles in the State Newspaper	Richland County	х	х	х	x	х					Ongoing	Circulation 96737 each article		
Richland County Stormwater	Interviews on Richland Radio Program	Richland, Florence, & Darlington Counties	х								Carolina Clear				
Richland County Stormwater	Stormwater information featured in Richland Weekly Review Employee Newsletter for County employees	Richland County	x									ongoing, distributed electronically			
Richland County Stormwater	Outreach on Richland Revealed Television Program	Richland County	х								Carolina Clear				
Carolina Clear	RCSC website & facebook page	Midlands	х									Online, ongoing			
Carolina Clear	H2Ownership factsheets on HGIC website	Statewide	х									Online			
Richland County Stormwater, Carolina Clear	Outreach on storm sewer systems maintenance, easements, and county responsibilities	Richland County	х												
Richland County Stormwater	Promote the Stormwater hotline - distribute magnets at events and programs	Richland County	х	х	х	х	х	х			Carolina Clear	Ongoing		Calls received	
Richland County Stormwater	Storm drain marking at apartment complexes	Richland County	х												
Carolina Clear, Richland County	Promote reporting of sanitary sewer overflows with materials distributed through sewer providers	Richland County	х	х			х								
Carolina Clear	Pet Waste Brochures distributed to veterinary offices & pet supply stores	Richland County	х	х			х					Ongoing			
Richland County Animal Care	Pet Waste Brochures distributed to with pet registration renewals	Richland County	х	х			х					Ongoing			
Carolina Clear	Pet Waste Brochures distributed by animal shelters	Richland County	х	х			х				Carolina Clear	Ongoing			
Keep the Midlands Beautiful	Adopt-A-Highway Program	Midlands						х				Ongoing		Pounds collected	
Keep the Midlands Beautiful	Adopt-A-Waterway Program	Midlands	х					х				Ongoing		Pounds collected	
Keep the Midlands Beautiful	Third Saturday Cleanups	Midlands						х				Ongoing		Pounds collected	
Gills Creek Watershed	Public presentations on the Gills Creek	Richland	х	х	Х	x	х	х						Post-Survey	
Association Rocky Branch	Watershed Public presentations on the Rocky	County Richland										Oznaina		,	
Watershed Alliance Carolina Clear,	Branch Watershed Re-initiate Crane Creek Watershed	County Richland	Х	Х	Х	Х	х	х				Ongoing		Post-Survey	
Richland County	Stakeholder meetings	County	х									Winter 2013			
Richland County Stormwater	Public Presentations on the Crane Creek Watershed	Richland County	х	х	x	х	х	х			Carolina Clear			Post-Survey	
Richland County Stormwater	Public presentations on Richland County capital improvement projects	Richland County	х												
Gills Creek Watershed Association	Gills Creek Watershed Association Newsletter	Richland County	х									Monthly, electronic distribution			
Gills Creek Watershed Association	Gills Creek Watershed Association Annual Meeting	Richland County	х									distribution			
Gills Creek Watershed Association	Fundraisers building community support of the GCWA	Richland County	х								Carolina Clear			Funds Raised	
Congaree Riverkeeper	Congaree Riverkeeper "River Watch" Newsletter	Midlands	х									Distributed electronically, monthly			
Congaree Riverkeeper	Fats, Oils, and Grease outreach to apartment resident, including brocure in English and Spanish	Midlands	х	х			х					,			
Richland Co., City of Columbia, Lexington Co., Carolina Clear	Summer Celebration of Water Family Festival	Midlands	х	х	х	х	х	х			Many	8/25/12, Riverfront Park		Post-survey	
Congaree Riverkeeper	River Rocks Festival	Midlands	х									Riverfront Park			
Richland County Solid Waste	Richland County Recycles Day	Richland County	х		х			х				November, Sandhills REC		Pounds collected	

					Target Po	ollut	ant(s	s)			ļ			
Lead Service Provider	Activity	Target Geography/ Land Use	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Stories of the storie							Participation by other Service Providers	Location and Date Delivered	Number Impacted/ Reached	Assess-ment Type
Dishland County Colid	Heysehold Hezerdeus Wests Collection	Diabland		(	Seneral Pub	lic				,	<u> </u>	6/30/12, SC State		
Richland County Solid Waste	Household Hazardous Waste Collection and Recycling Day	Richland County	х		х			х				Fair Grounds	856	
Richland County	Displays at Sparkleberry Country Fair	Richland County	х								GCWA, Master Gardeners	April, Sandhills REC		
Carolina Clear	Display at Big Nosh Festival	Forest Acres	х									April, Tree of Life Synagogue		
Forest Acres, GCWA	Display at Rooftop Rhythms Festival	Forest Acres	х								Forest Acres	Richland Mall		
Conservation District, Carolina Clear	Display at Sandhills Farmers Market	Richland County	х	х	х	х	х	х				May-Oct., Sandhills REC		
				/outl	n / K-12 / Tea	ache	re							
Carolina Clear	Enviroscape Presentation at Richland	Richland	х	х	x	х	х	х	х					Quiz
Carolina Clear	County Schools  Enviroscape Presentations at Richland County Summer Programs	County  Richland  County	х	х	х	х	х	х	х		Richland County Recreation Commission	7/30/12-8/3/12, Five RC Recreation Centers		
Carolina Clear	Watershed Presentations for After School Programs	Richland County	х	х	x	х	x	х	х		Richland County Recreation Commission			
Conservation District	Green Steps Schools Rain Barrel projects	Richland County	х								Carolina Clear	Conder ES, H.E. Corley ES, ongoing		
Conservation District	Rain Barrel Workshop for Teachers	Richland County	х								Carolina Clear	7/31/12, Hyatt Park Elementary		
Carolina Clear	4-H2OPontoon Classroom and Environmental Classroom water quality day camps	Richland County	х	х	х	х	х	х	х		4-H Program	6/11/11-6/15/12, Lake Murray; 6/25/11-6/29/12, Harbison Forest	39	Post-survey
Carolina Children's Garden	Carolina Children's Garden Presentations on Water Quality	Richland County	х	х	х	х	х					Sandhills REC		
Conservation Station	Conservation Station Aquatic program - biological water quality monitoring	Richland County		х		х	х				Carolina Clear	Sandhills REC		
Richland County Stormwater	Display at Richland 101 for Kids Day	Richland County	х	х	х	х	х	х			Carolina Clear	July, Dutch Square Mall		
Many	SC Envirothon competition	Statewide	х	х	х	х	х	х				May, Sandhills REC		
Conservation District	SC Envirothon competition: training for Richland County teams											Spring 2013		
Richland County Stormwater	Public Works Week Kids Day	Richland County	х								Department of Public Works Divisions	May 2013, RC Public Works		
		Profes	sionals:	Con	tractors, En	gine	ers,	Dev	elop	ers				
Clemson University	CEPSCI (Certified Erosion Prevention and Sediment Control Inspector) Course	Richland County	х			х								Exam
Carolina Clear	Promote examples of Low Impact Development existing in the Midlands	Richland County	х		x	х	х					Winter 2013, Richland County		
Carolina Clear	Produce and distribute guidance materials on implementing LID practices	Richland County	х		х	х	х					Spring 2013, Richland County		
Carolina Clear	Booth at South Carolina Water Resources Conference	Statewide	х									Oct. 11-12, Columbia Metropolitan Convention Center		
Richland County Stormwater	Internal storm water management training for the storm water staff on best management practices for urban storm water treatment.	Richland County	х									Richland County Public Works		
		Flector	l and An	noin	ted Officials	and	Hi~	h-l c	י ופעי	Staff				
Richland County Stormwater & Carolina Clear	Presentation for Richland County Council to raise awareness of stormwater issues	Midlands	х	, Jan	Jinoials		g							Post-Survey
Central Midlands COG	Presentations to Council of Governments members on Green Infrastructure	Richland County	х		х	х	х							
Carolina Clear	Presentation on Low Impact Development for Richland County Council	Richland County	х		х	х	х					Winter 2013		

					Target P	ollut	ant(s	5)	,				
Lead Service Provider	Activity	Target Geography/ Land Use	Se A	Sold Sold Sold Sold Sold Sold Sold Sold						Participation by other Service Providers	Location and Date Delivered	Number Impacted/ Reached	Assess-men Type
		Н	omeowr	ers	& Homeown	ner A	SSOC	iatio	ons				
Richland County Stormwater	Storm drain marking volunteer program	Richland County	х	х		х	х	х			Ongoing		
Carolina Clear	Rain Barrel Workshops	Richland County	х	х	х	х	х	х					Post-survey
Richland & Lexington Counties	Central Midlands Lawn Mower Exchange	Richland County	х								April 2012		Number of mowers replaced
Carolina Clear	Presentations on the Carolina Yards & Neighborhoods Recognition Program	Richland County	х			x	x	х					Number of yards recognized
Carolina Clear	Presentations on Fats, Oils and Grease (FOGs) for HOA groups	Richland County	х	х									
Carolina Clear	Distribute materials on proper FOG disposal and sanitary sewer overflow reporting through sanitary sewer providers	Richland County	х	х									
Carolina Clear	Carolina Yards & Neighborhoods Workshop	Richland County	х		х	х	х	х					
Gills Creek Watershed Association	Presentations to Homeowner Associations on Gills Creek Watershed	Richland County	х								Ongoing		Feedback
Carolina Clear, Richland County	Richland County Neighborhood Council- include articles in electronic newsletter to HOAs across the county	Richland County	х	х		х	х	х					
Richland County Stormwater	Display or presentation at Neighborhood Planning Conference	Richland County	х										
				Cor	nmercial Cit	izen	9						
Carolina Clear	"Partners for Healthy Watersheds" Business Recognition Program	Richland County	х	x	х	х	x	х	х	Richland County Stormwater	Ongoing		Number of businesses recognized
Carolina Clear	"Partners for Healthy Watersheds" presentations for businesses and media releases	Richland County	х	x	х	x	x	x	х	Richland County Stormwater	Fall 2012		
Richland County Stormwater, Carolina Clear	Display at Green is Good for Business Conference	Midlands	х							Keep the Midlands Beautiful	September, Columbia Metropolitan Convention Center		None
Carolina Clear	Presentation to sewer providers at Midlands Council of Governments Environmental Planning Committee	Midlands	х	х			х			Central Midlands Council of Governments	Fall 2012		Pre- and post-survey
Carolina Clear	Sewer Provider online survey	Midlands	х	х			х			Central Midlands Council of	Fall 2012		Survey

Partnering for water quality presentation to the Chamber of Commerce

Pesticides, Herbicides, and Fertilizer (PHF) Inspections to bring awareness about proper use of these products and

regulate storage of these products.

Pesticide/Herbicide/Fertilizer Training

Outreach materials for auto repair shops

Outreach materials for restaraunts

Brochure in Spanish for landscaping

businesses and employees.

Carolina Clear

Richland County

Stormwater

Richland County

Stormwater

Carolina Clear

Carolina Clear

Carolina Clear

Richland

County

Richland

County

Richland

County

Statewide

Statewide

Richland

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Governments

Carolina Clear

Carolina Clear

Ongoing

Post-survey